EPIX WINDOWS 8

ENSEMBLE UX . FINAL . OCTOBER 4, 2013

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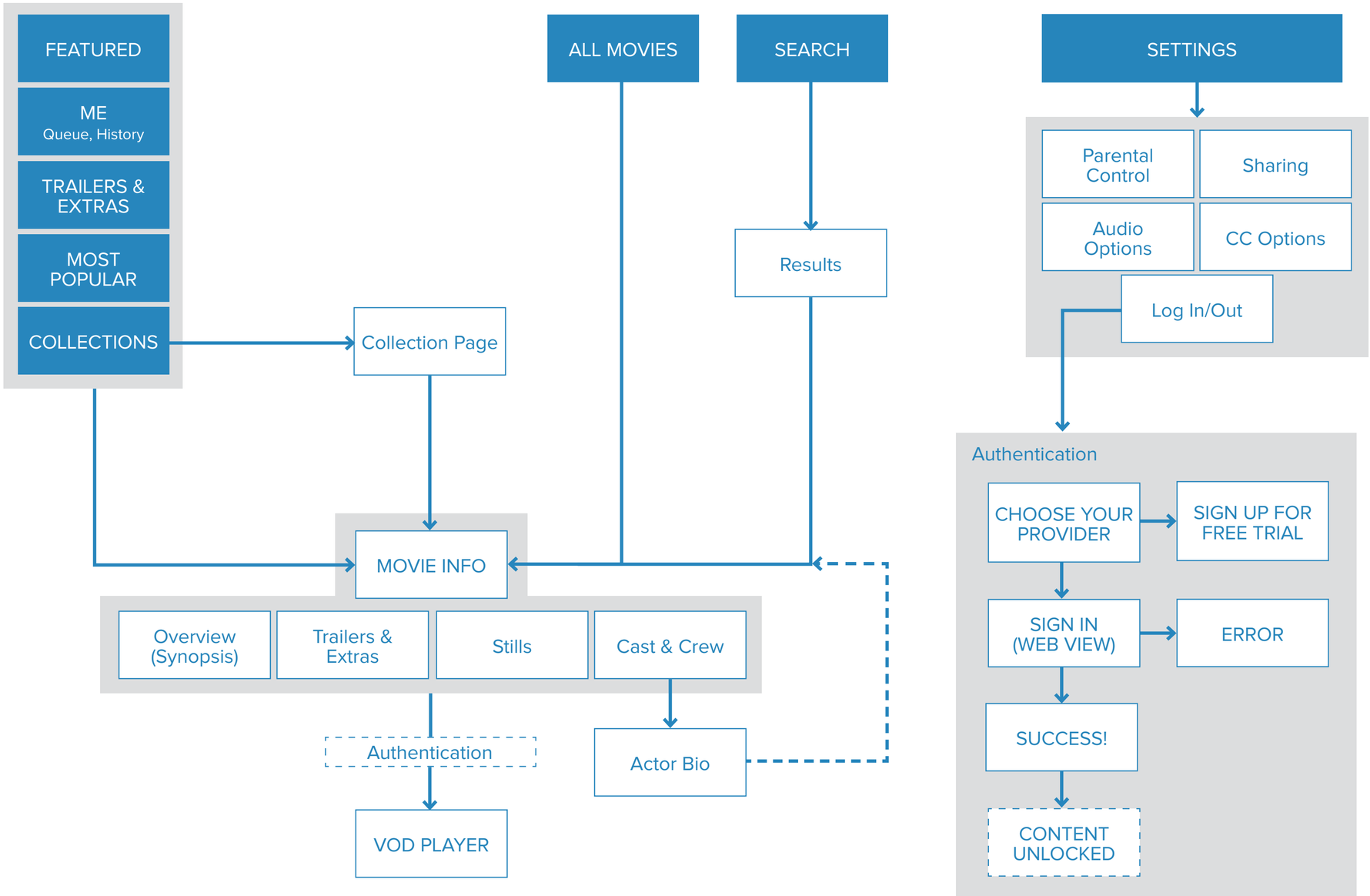

FEATURED
ME
Queue, History
TRAILERS & EXTRAS
MOST POPULAR
COLLECTIONS
Collection Page
ALL MOVIES
SEARCH
Results
MOVIE INFO
Overview (Synopsis)
Trailers & Extras
Stills
Cast & Crew
Authentication
Actor Bio
VOD PLAYER
SETTINGS
Parental Control
Sharing
Audio Options
CC Options
Log In/Out
Authentication
CHOOSE YOUR PROVIDER
SIGN UP FOR FREE TRIAL
SIGN IN (WEB VIEW)
ERROR
SUCCESS!
CONTENT UNLOCKED

Medium Tiles (150x150)

Wide Tiles (310x150)
Opted in

Small Tiles (70x70)
Does not support Live. Supports Badges.

Large Tiles (310x310)
Opted in. Can only be supported if Wide is supported.

Start Tiles Options

In Windows 8.1, the app is not defaulted to be pinned to the Start after download. It appears in the App List, and the user must explicitly choose to pin the app to Start.

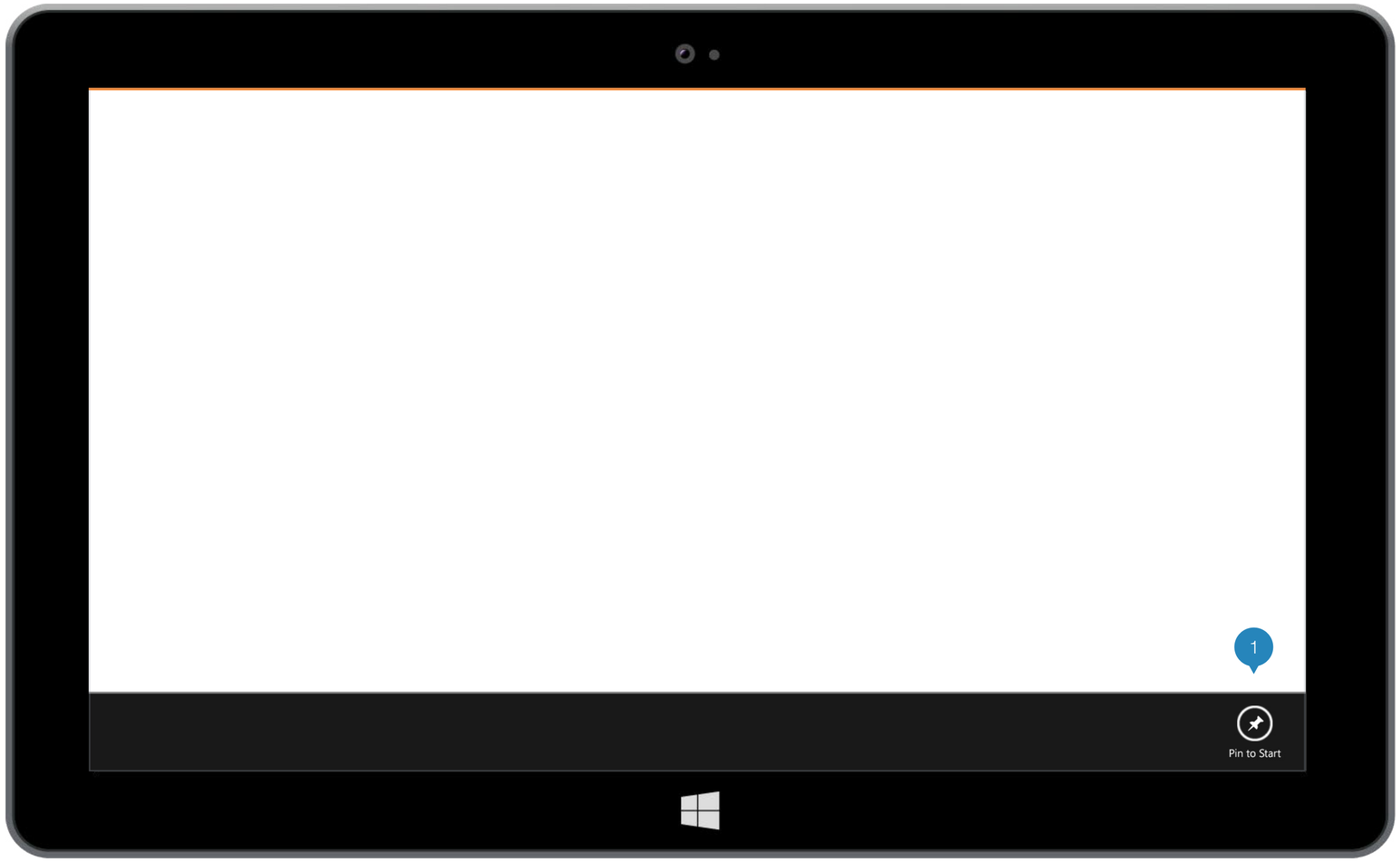
By default it would be pinned as a Wide Tile, but if the WIde tile is not supported, it would be the Medium Tile size.

Medium, Large and Wide Tiles can support Live tiles (rotating information that changes to reflect new, up-to-date information).

All 4 sizes can support Badges (numeric or Windows-provided glyphs to show a summary or status).

Notification Queue:
By default, a tile on the Start screen displays the content of a single notification until a new notification replaces the current notification. With notification queuing enabled, up to **five** notifications are maintained in the queue and the tile cycles through them.

Windows 8.1 allows the ability to enable Notification Queue for each specific tile sizes (except Small).



Pin to Start

At any time inside of the app, the user can swipe upwards from the bottom of the screen to bring up the app bar.

1. Pin to Start
   Clicking on this will pin the app to the start menu.

   These can be shortcuts to inside of the app.

   Ex. If the user is viewing the Avengers movie details page, they can bring up this app bar to pin the Avengers page to the start screen.

   Note: Depending on the design, this will require start tiles art work per movie.

Home
Featured

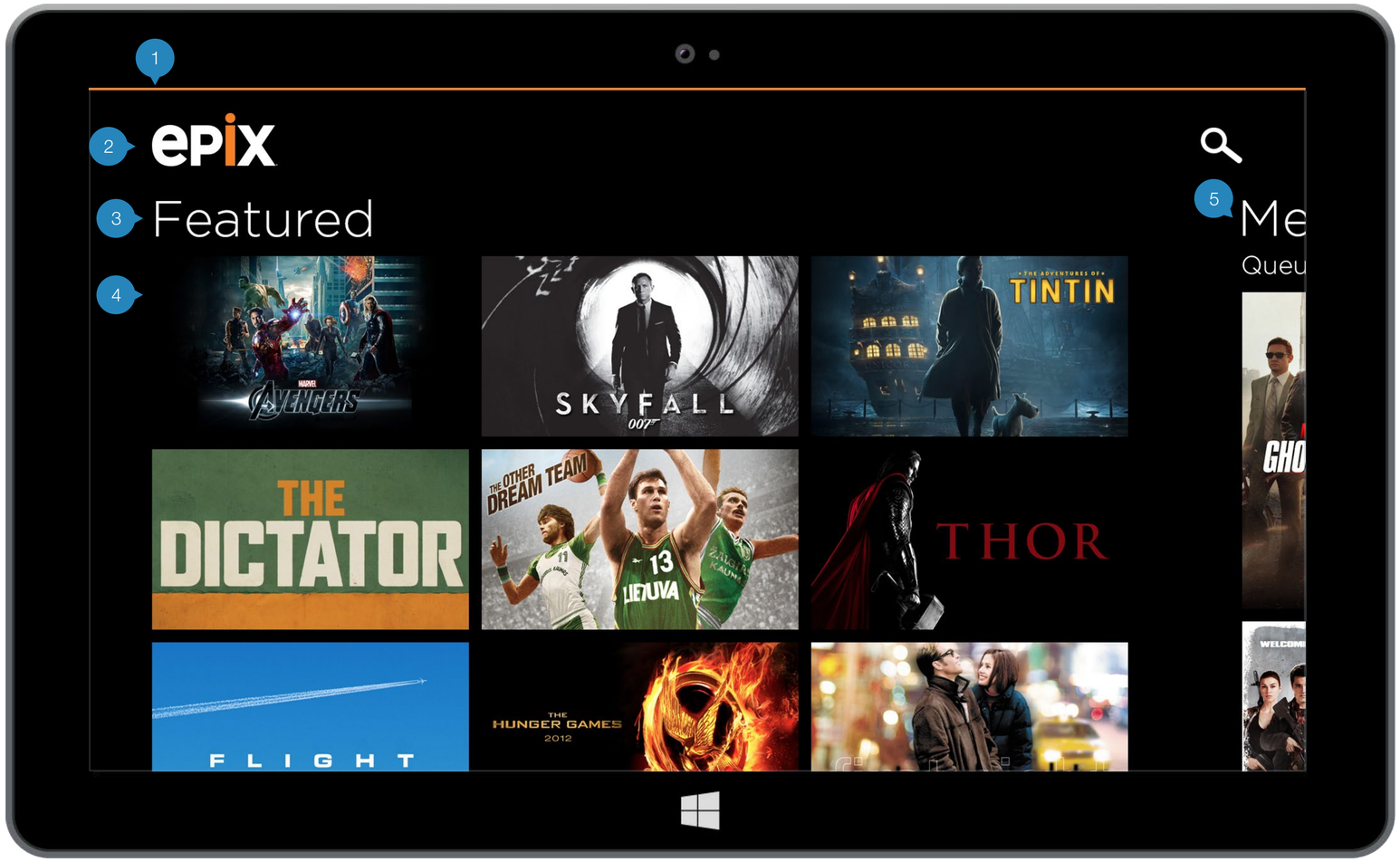
Opening up the app lands on this page. Featured items are dynamic and curated.

1 **Epix Logo**
The Epix logo remains in this location for the majority of the app. It stays fixed at the top.

2 **Featured Image**
A full screen image of the featured movie is displayed. Swiping upwards brings up the next featured item. Swiping left moves the whole panel over to show the hub landing page.

After *x* amount of seconds (To be decided by Epix team. Probably 4 - 6 seconds.), the image will rotate automatically to show the next Featured item.

3 **Text Treatment**
Title of the movie is displayed here on top of the background.



Home
Featured

From the previous page, the user swipes to the left to land here.

1 **Navigation Bar**
This orange bar at the top of the screen is on every page and is attached to the navigation (page. 25) to show all movie genres.

2 **Header**

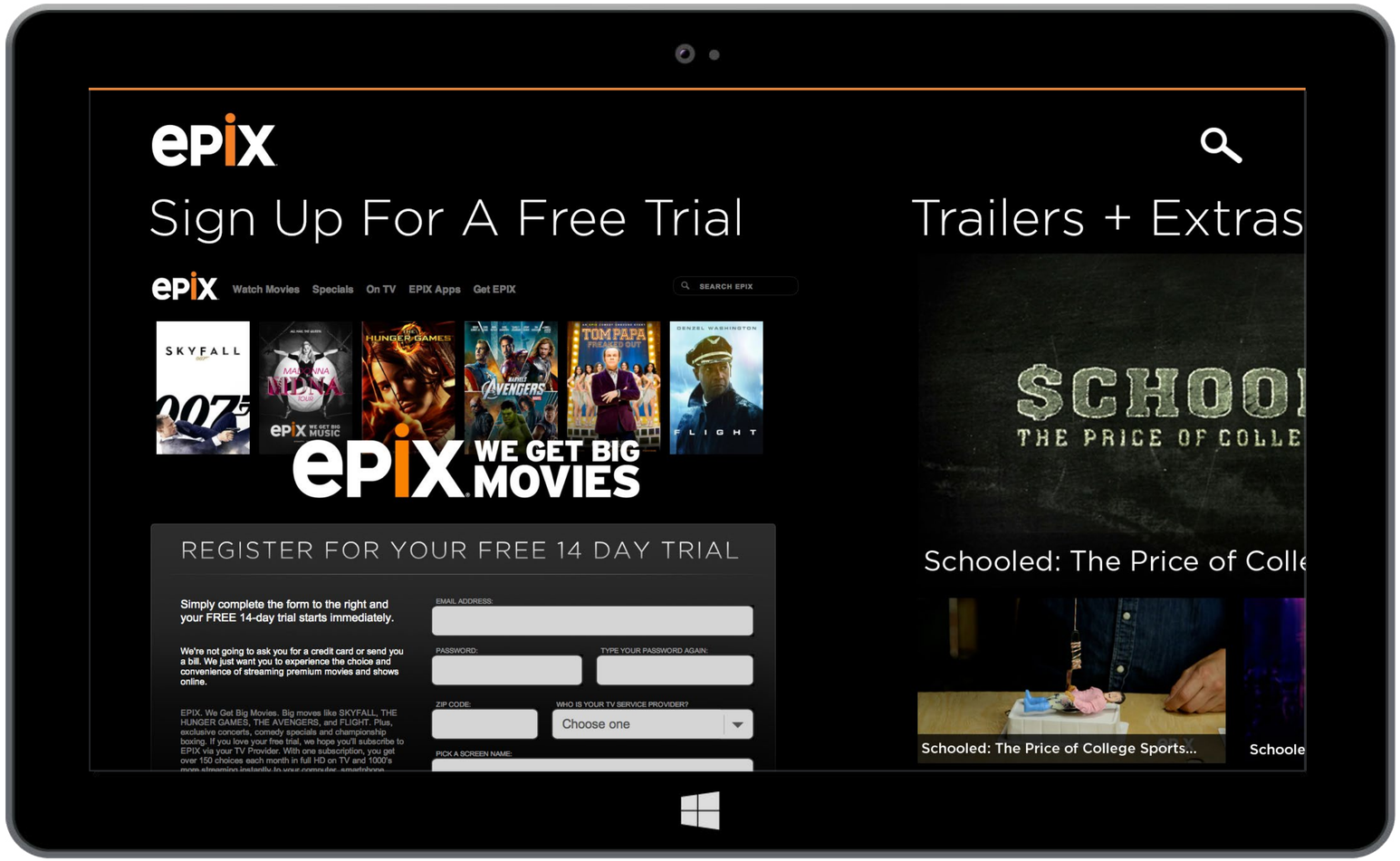
Logo
The Epix logo remains fixed in this location for the majority of the app.

Search
The Search icon remains fixed in this location for the majority of the app and when clicked on, brings up page 26.

3 **Section Titles**
The title treatment of each section is consistent with this. As the user swipes more over to the left, the titles move with the content.

4 **Content**
Featured content displayed here in 3 columns can be scrolled vertically to view all. The section titles remain at their location and the content scrolls underneath it.

5 **Peek**
The next section peeks over to let the user know they can continue scrolling horizontally to view more sections.

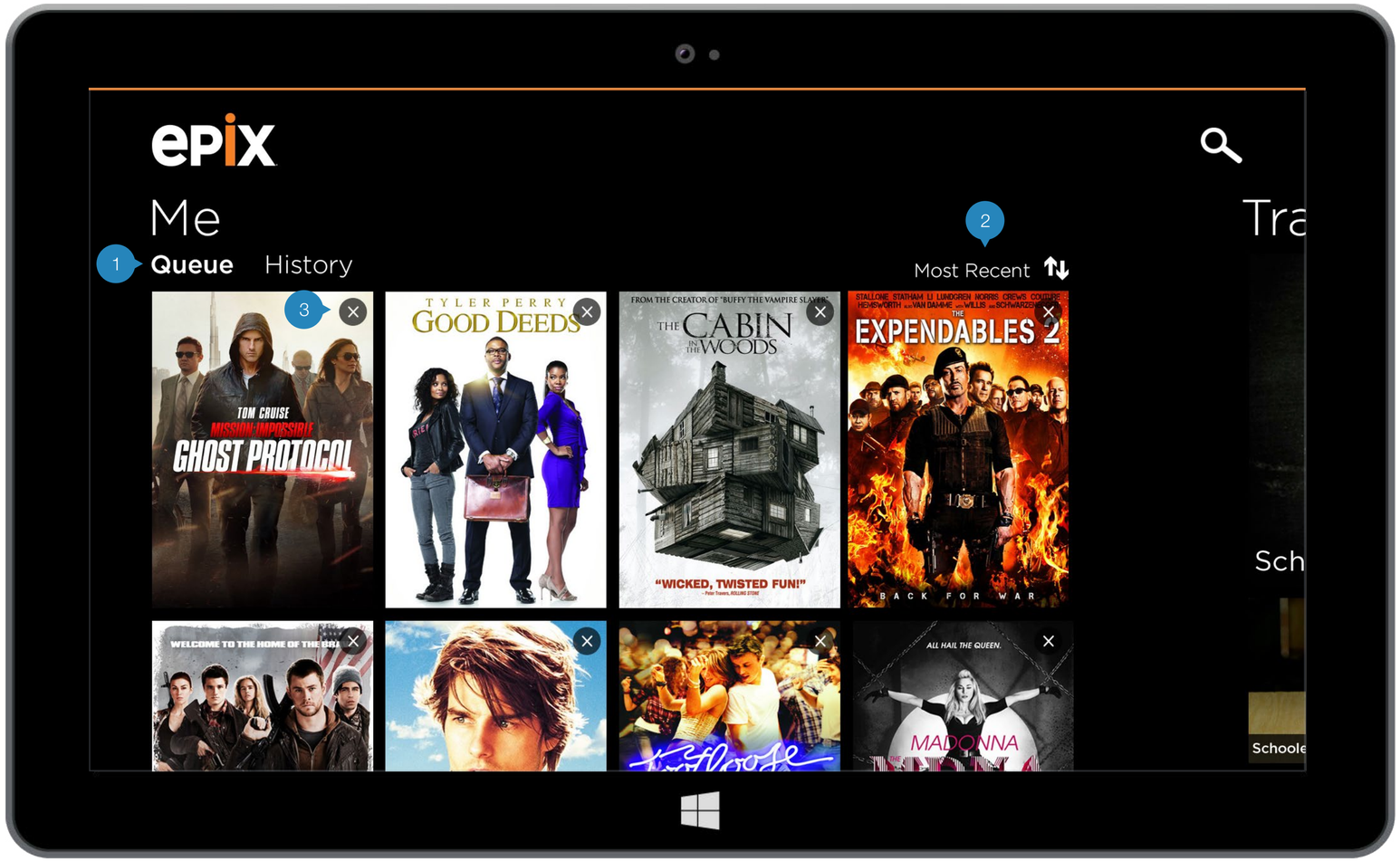


Sign Up For A Free Trial

When a user first downloads the app and has does not yet have a History or Queue list or signed in to a cable provider, they will see this Sign Up For A Free Trial section that is an iframe of the website. Once they have signed in, this section will disappear.

If the Me section *does* exist, have the Me section come after this section.

If this doesn't work out, we will just link to the website.



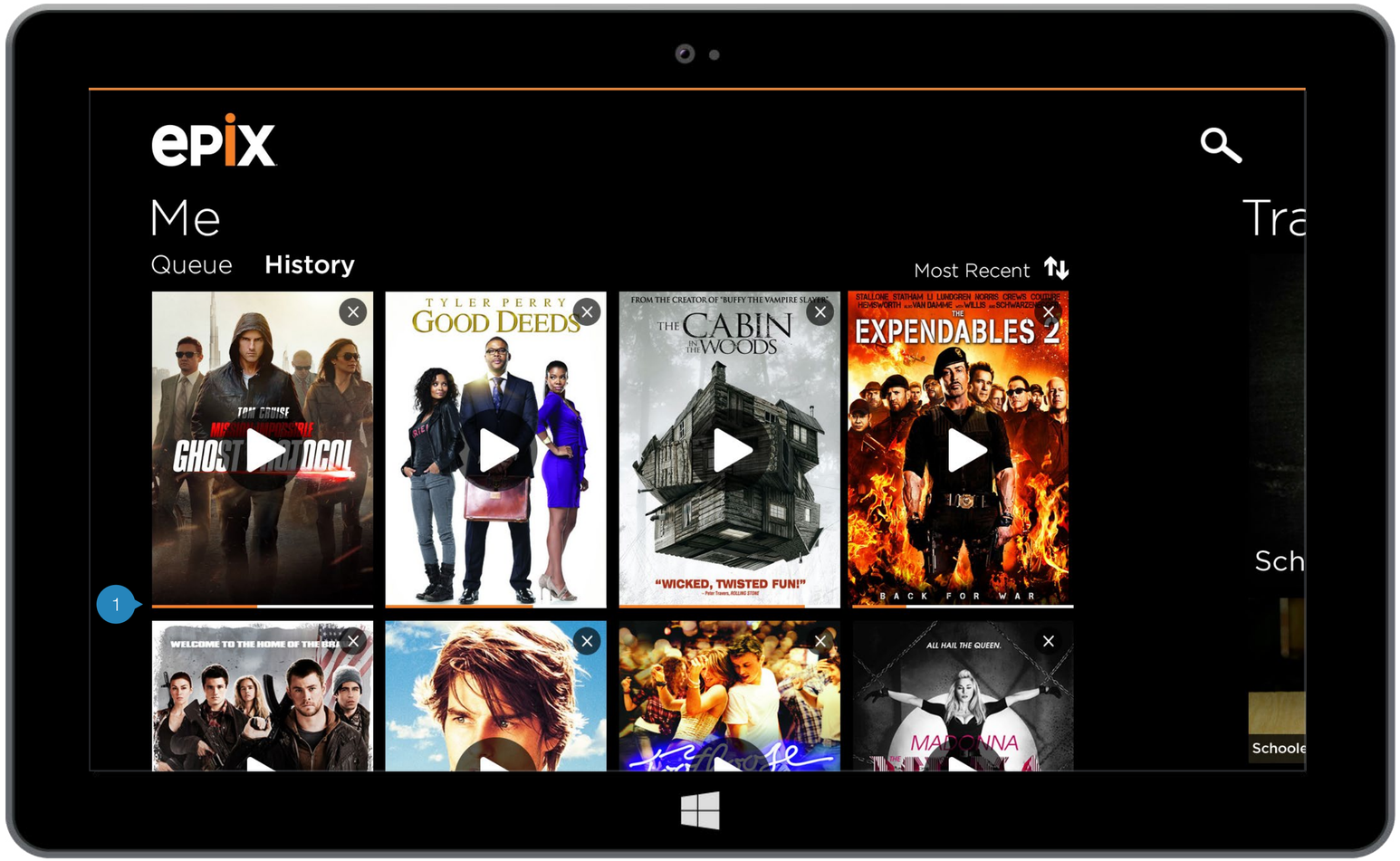
Home
Me (Queue)

The user can customize the Me section by adding movies to their Queue and watching movies that will appear in their History.

1. **Tabs**
   The user navigates between their Queue and History using these tabs.

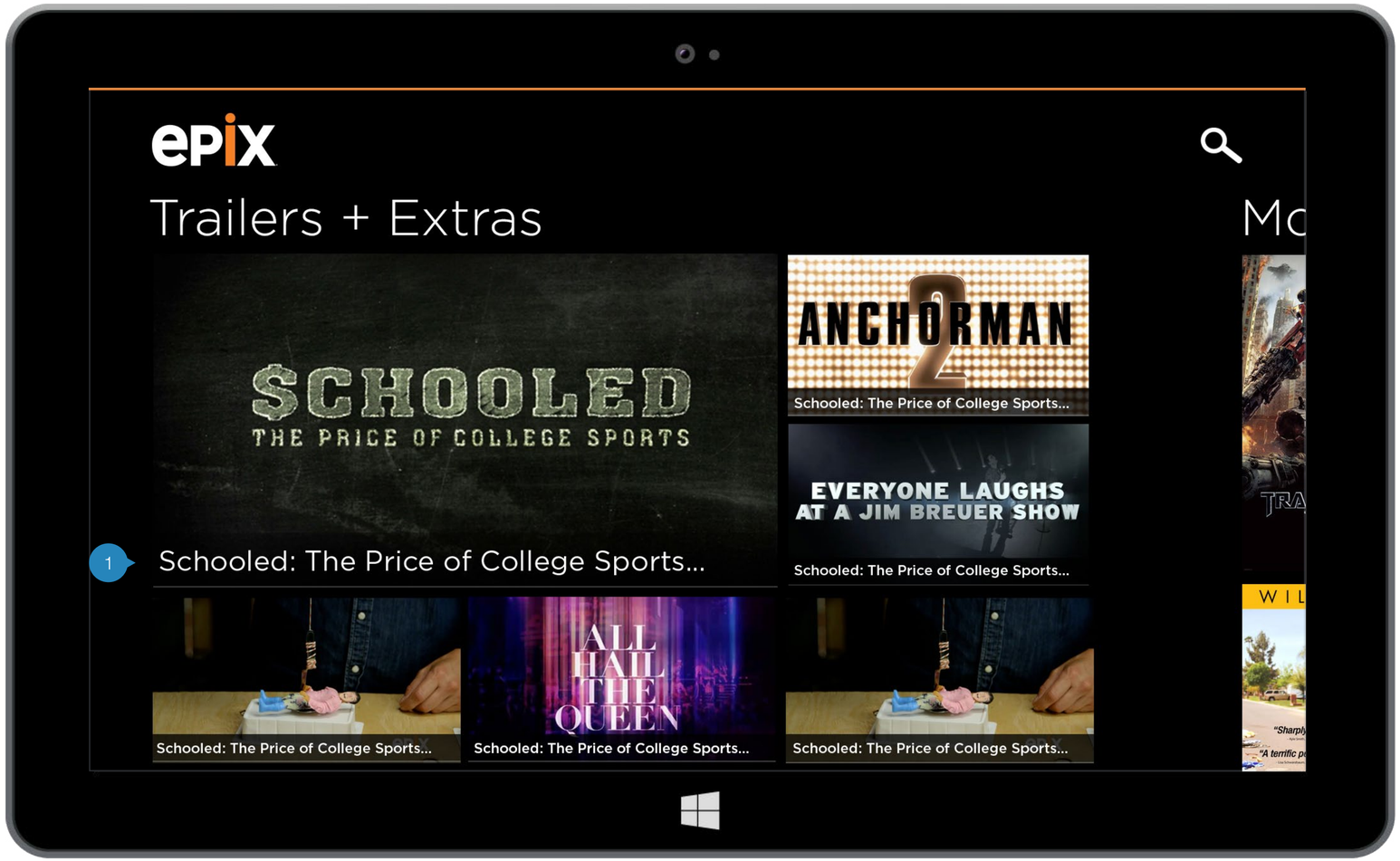
2. **Sort/Filter Options**
   Tap on this sort indicator to bring up the bottom app bar with sort/filter options (similar to the one on page 15).

3. **Delete**
   The user can delete items in their queue/history with this delete icon in the top right of the movie poster.



Home
Me (History)

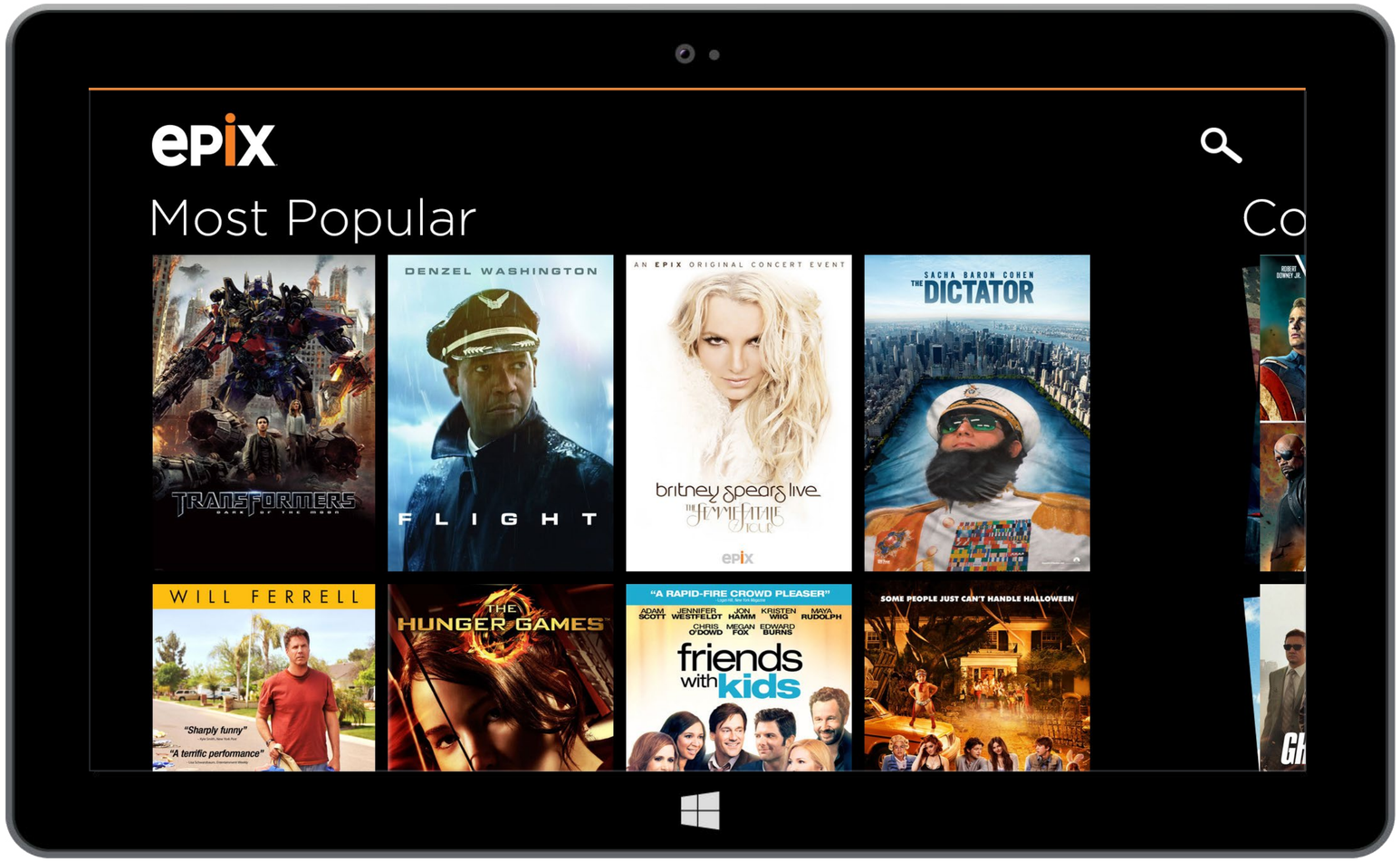
1 **Progress bar**
Progress bars appear at the bottom of the movie posters to indicate how much of that movie the user has watched thus far.



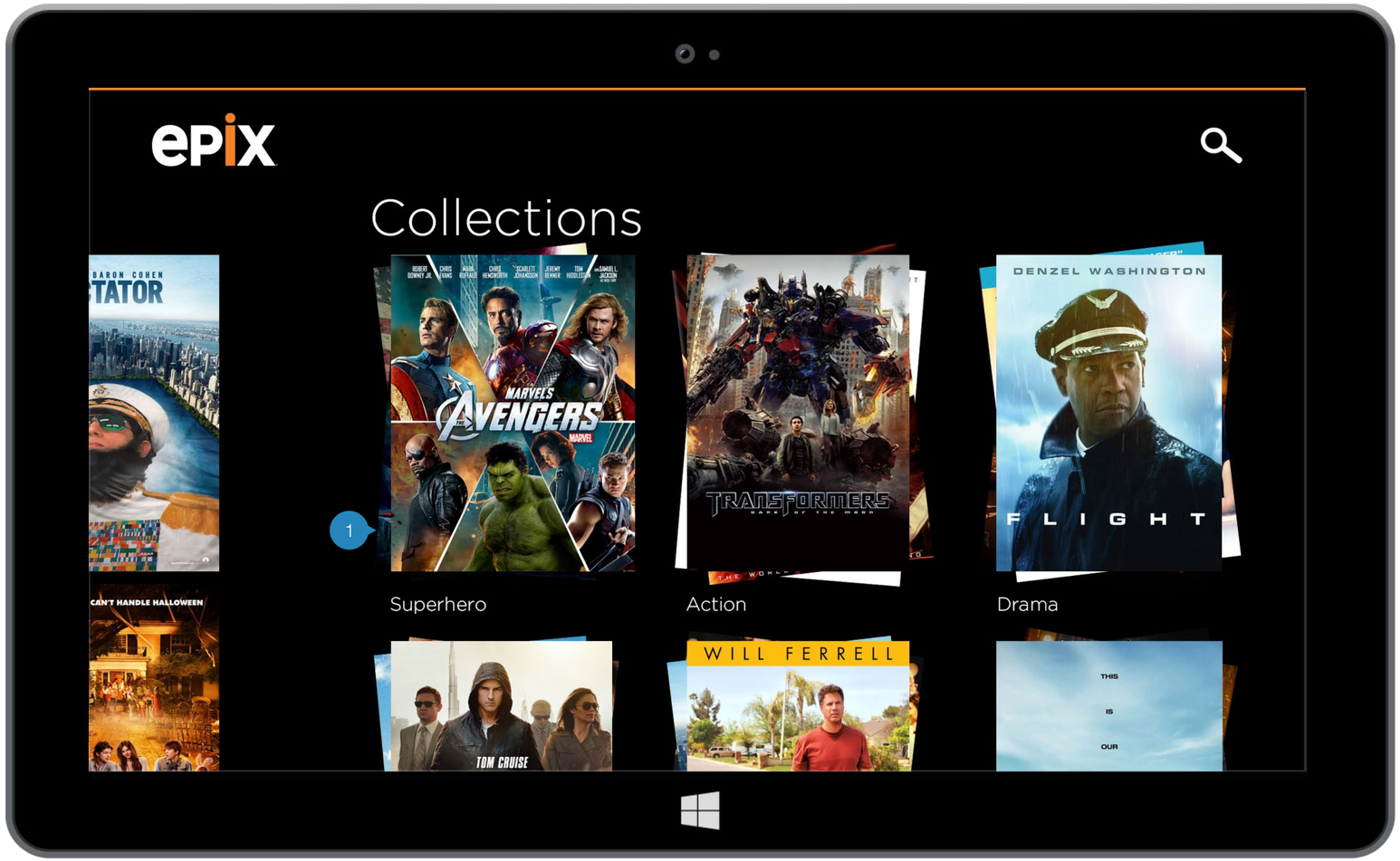
Home
Trailers + Extras

Trailers + Extras content is curated. The video thumbnails appear as large or small.

1 **Overlays**
The title of the video is overlaid on top of the video thumbnail.



Home
Most Popular

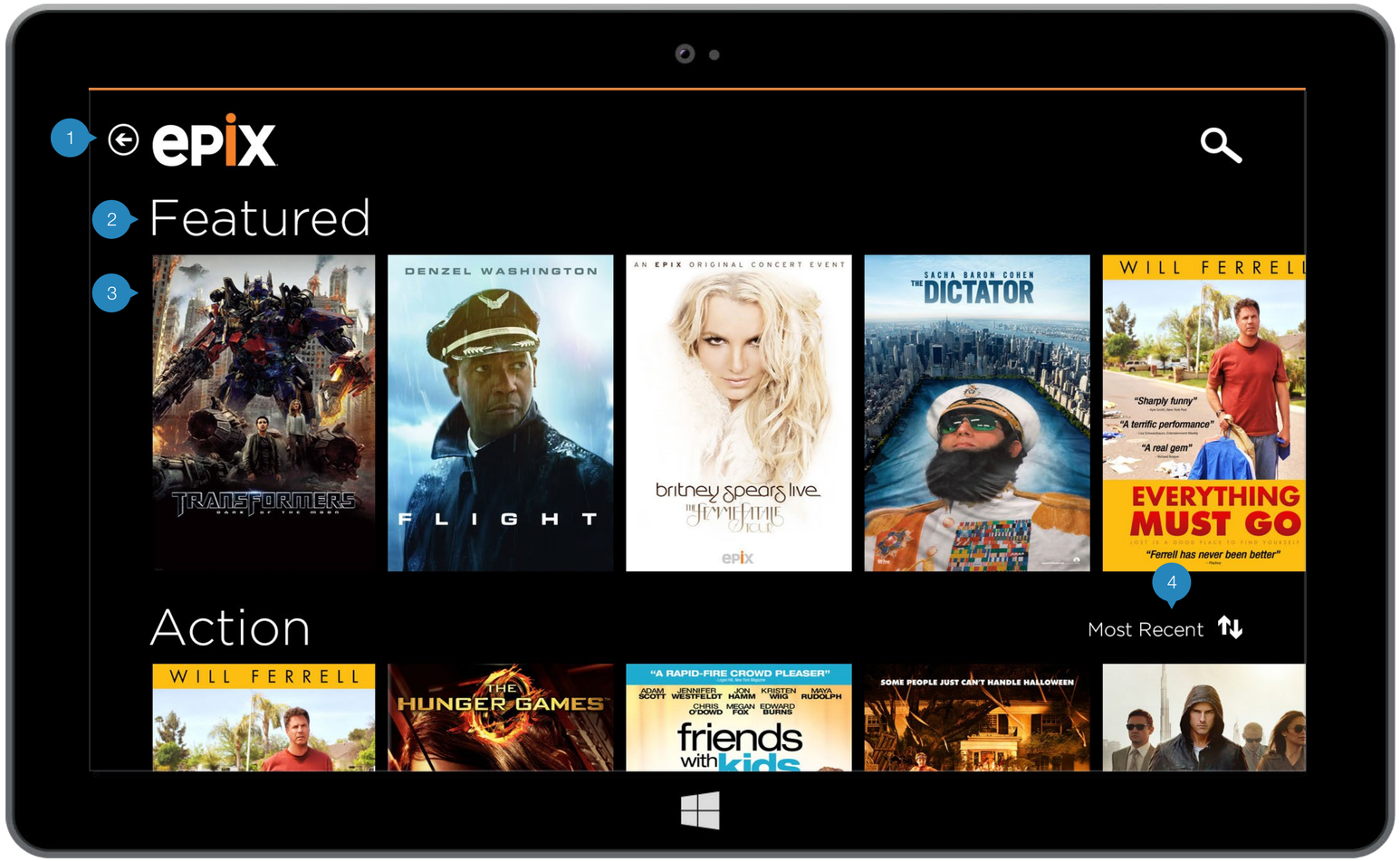


Home
Collections

At the end of the hub landing page is the Collections section.

1. Stacks
   Movie posters within the collection appear stacked on top of one another.
   Note: Depending on the images provided, this design may not appear as is on the actual app.

   Clicking on one collection brings them to the expanded view of movies on page 18.



All Movies
Featured

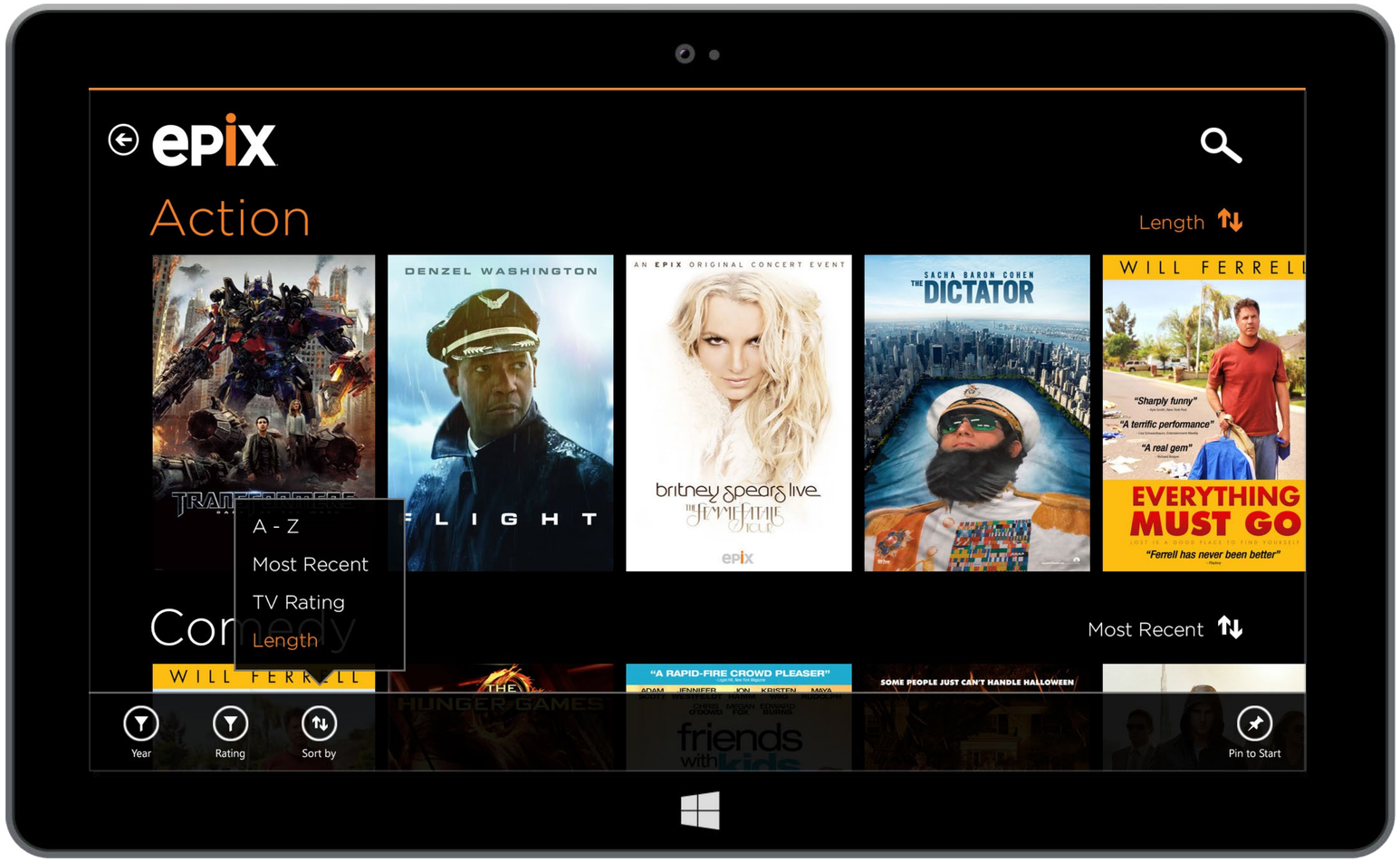
All movies are listed on one page, in rows of genres which can be scrolled vertically to view all genres, and scrolled horizontally to view all movies within that genre.

1. **Back Button**
   This button brings the user to the previous page they were viewing.

2. **Genre Title**
   Title treatments of the genres are consistent with this.

3. **List of Movies**
   The user scrolls horizontally to view all the movies within that genre. Scrolling through one genre does not affect the other genre.

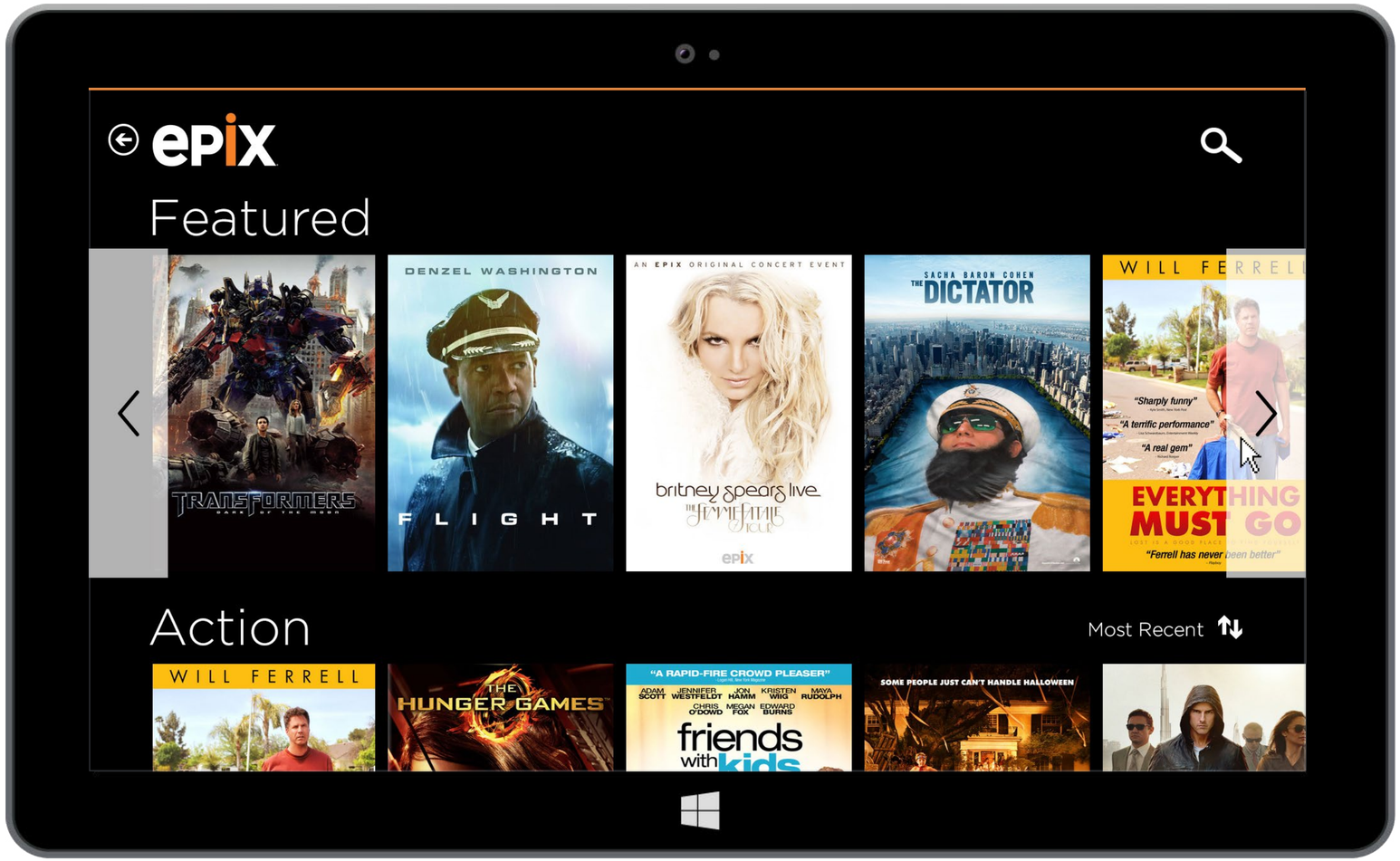
4. **Sort/Filter Options**
   Tap on this sort indicator to bring up the bottom app bar with sort/filter options on page 15.



All Movies
Sort/Filter Options

When a user clicks on the Sort indicator on the right, the title of the section and the sort indicator turn orange to highlight which section the user is now adjusting.

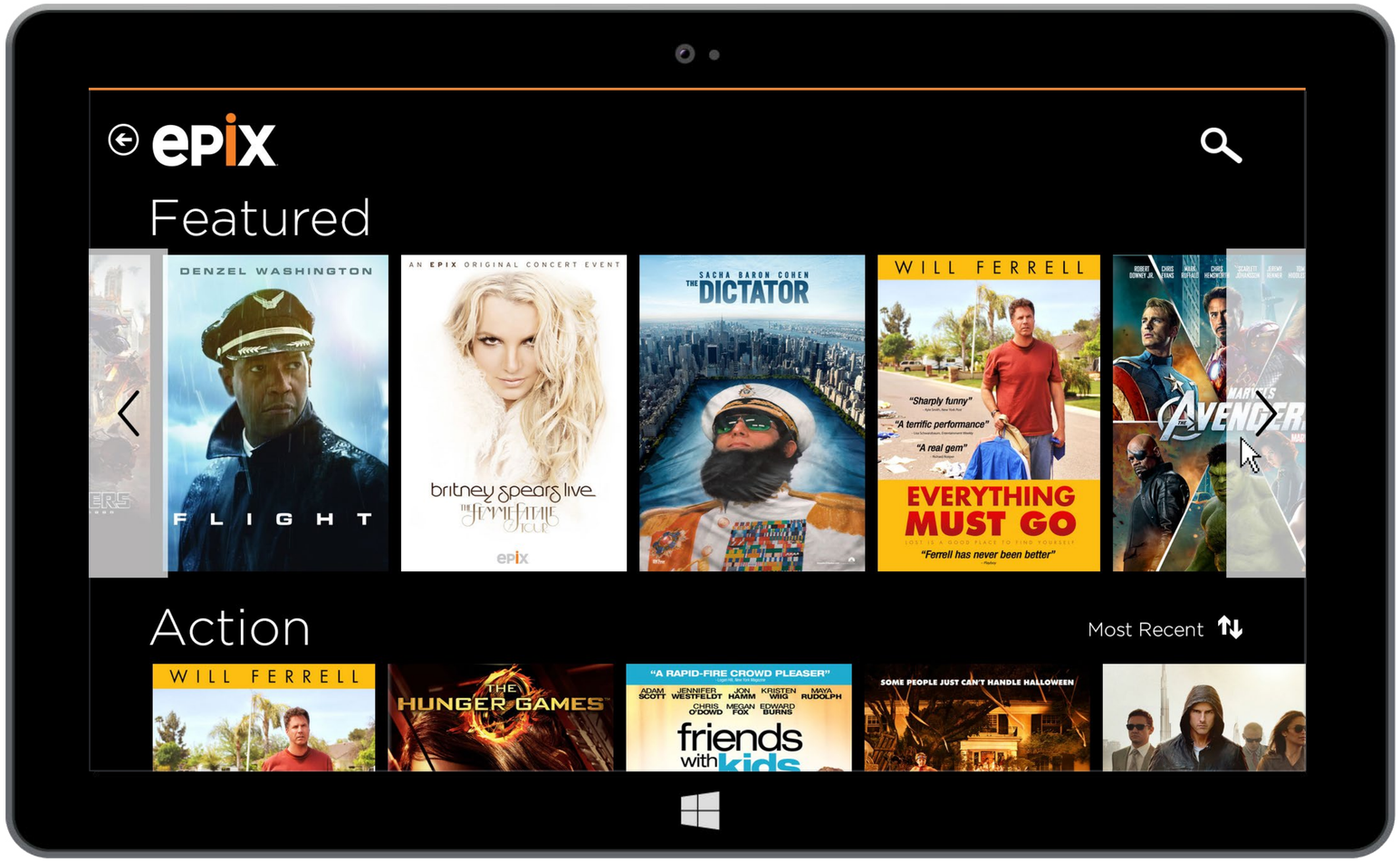
If the user swipes up from the bottom at any time, bringing up the app bar without specifically tapping a certain section, the system would highlight the top-most section without any part of the title that is cut off. As it does this the highlighted section also moves to the middle of the screen.



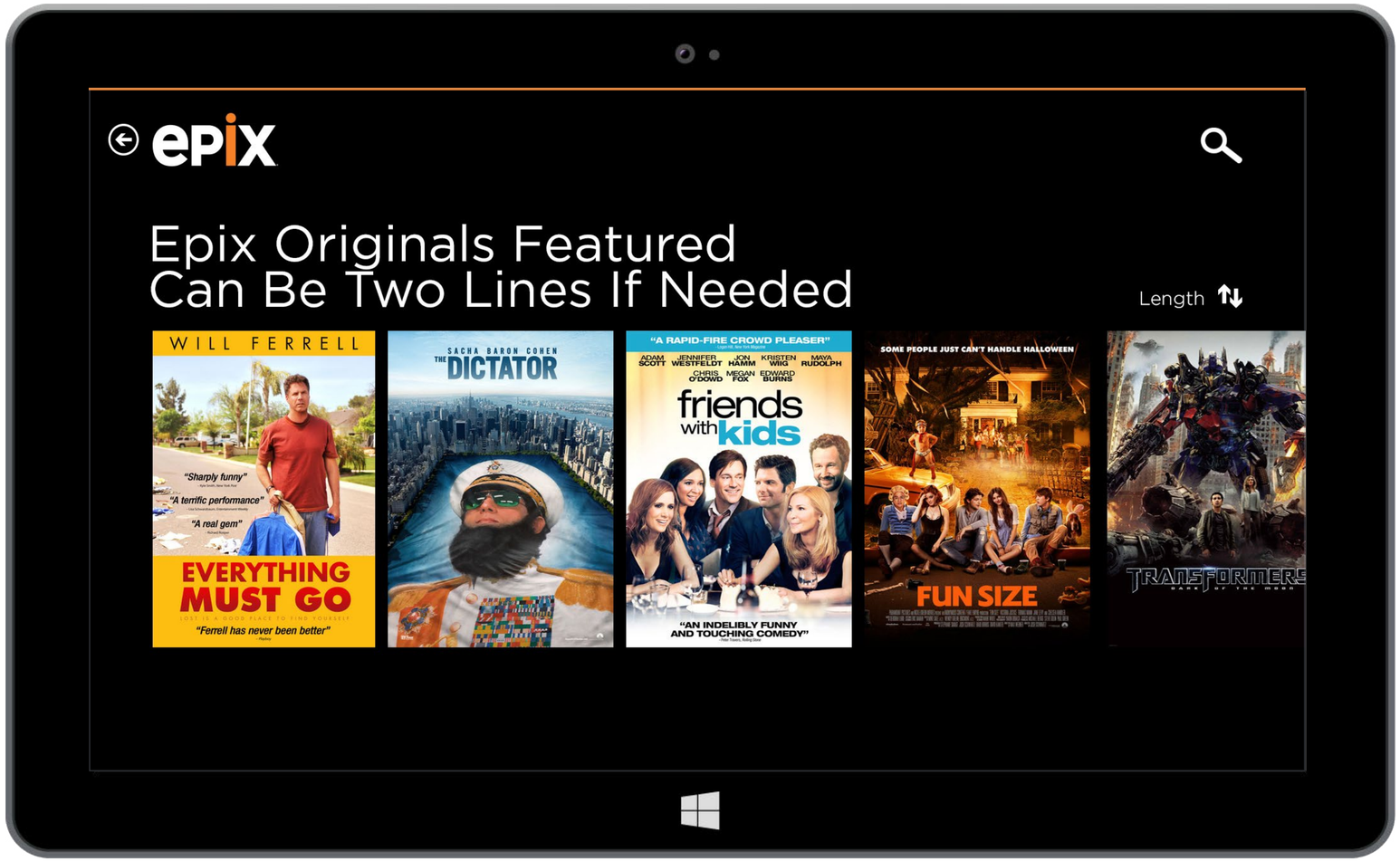
All Movies
Horizontal Scroll

For users using a mouse instead of touch screen to interact with the app, there will be hit-targets on either side when the user hovers over a row.

Page 17 illustrates that when the user moves the mouse over to one of the targets, the row will begin to scroll accordingly.



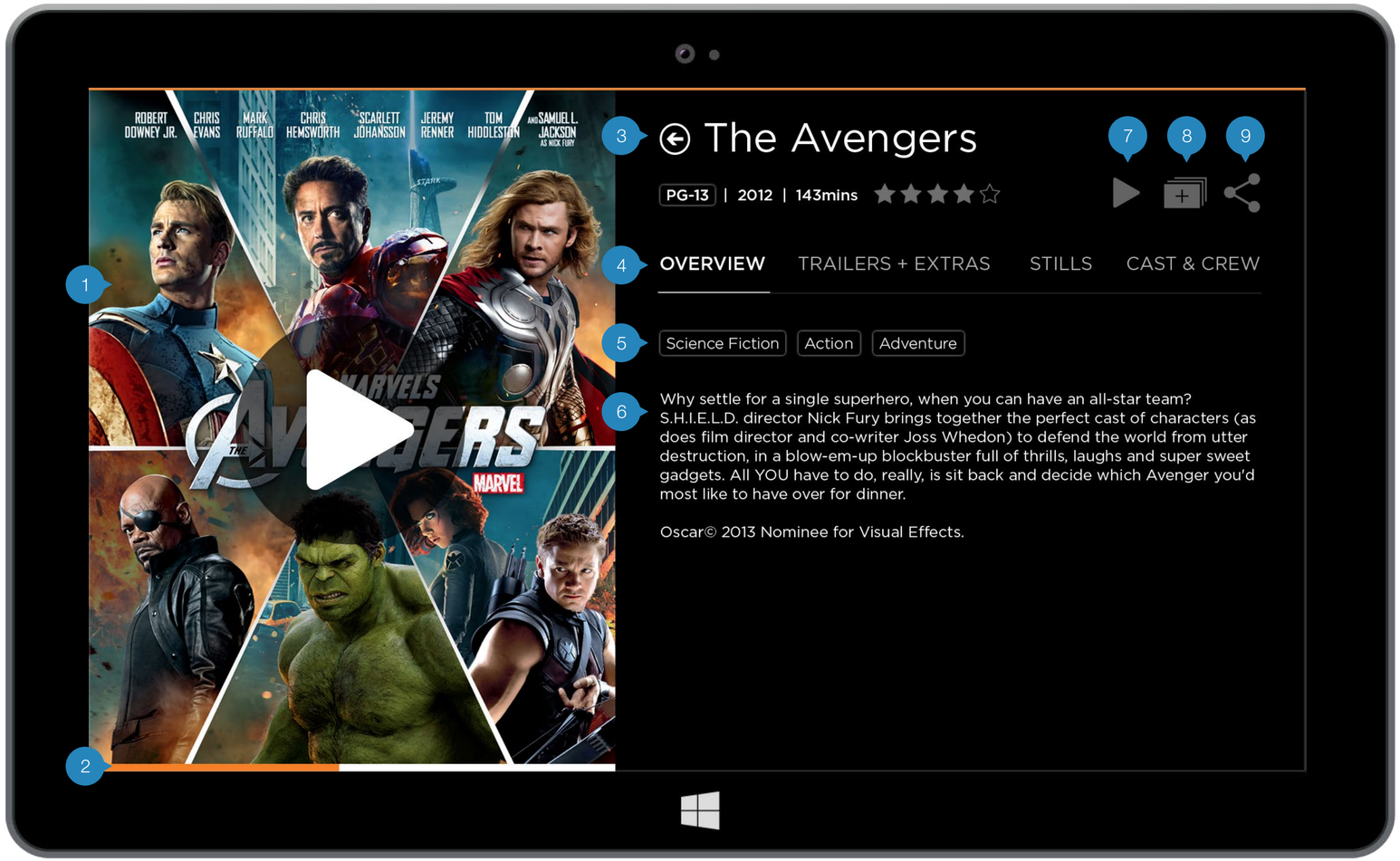
All Movies
Horizontal Scroll



Collections
Expanded View

The Collections page acts similarly to the All Movies page except with just one row of movies.

When on larger screens, if the height becomes large enough for 2 rows, the content will shift accordingly and still be scrolled horizontally.



Movie Details
Overview

1. **Movie Poster**
   Full height screen size poster of the poster with a play button on top.

2. **Progress Bar**
   If this movie has been previously partially watched, a progress bar appears at the bottom of the poster.

3. **Back Button**
   This button brings the user to the previous page.

4. **Tabs**
   Each Movie Details page has Overview, Trailers & Extras, Stills, Cast & Crew tabs. The user can click on the tabs to change the content underneath.

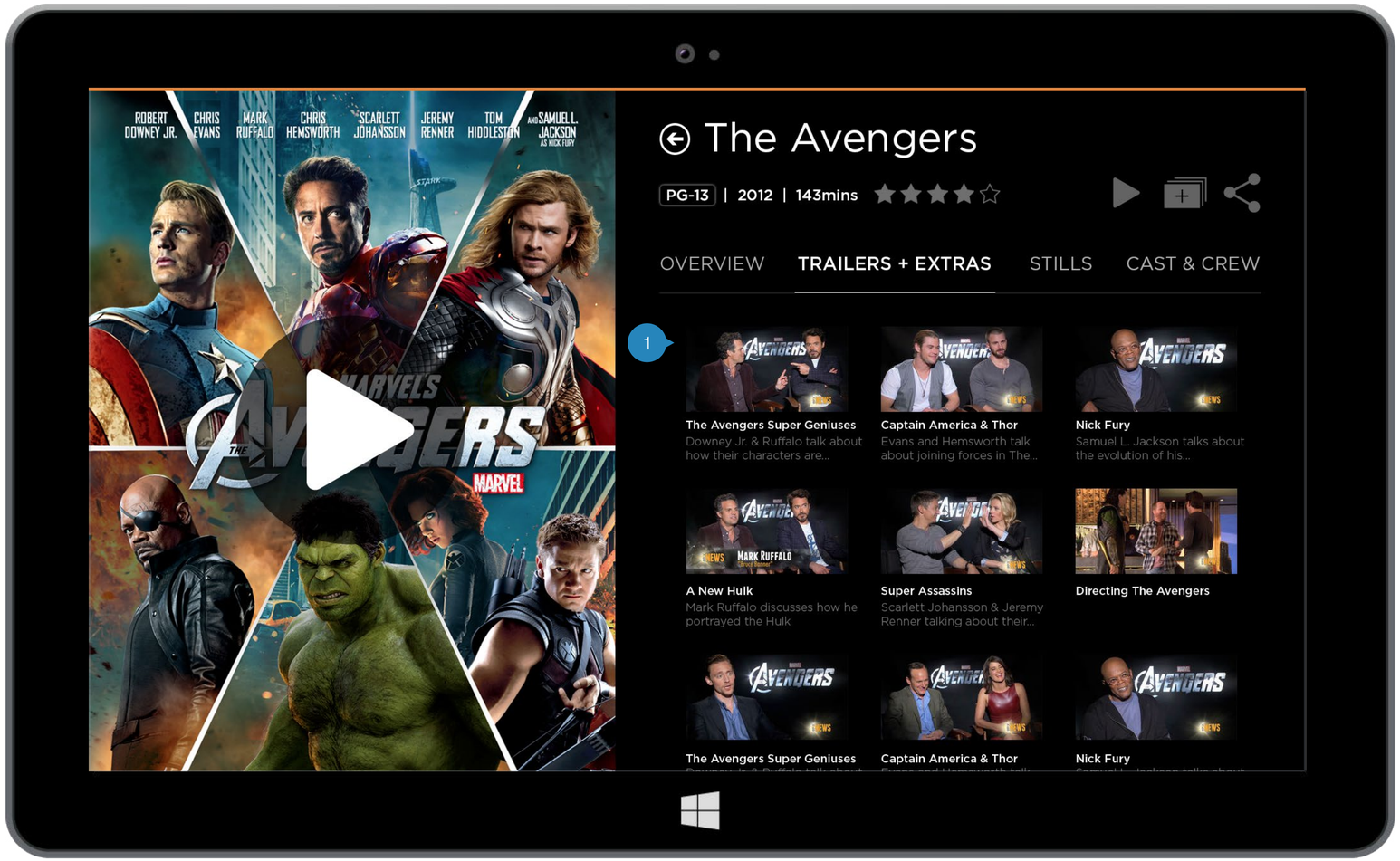
5. **Genres**
   The genres the movie is associated with is clickable to the All Movies page with that genre visible.

6. **Synopsis**
   In the Overview, the synopsis of the movie appears here.

7. **Play**
   This icon or the movie poster starts the video player to play the movie.

8. **Add to Queue**
   This icon adds the movie to the users' queue. (Remove from queue if added.)

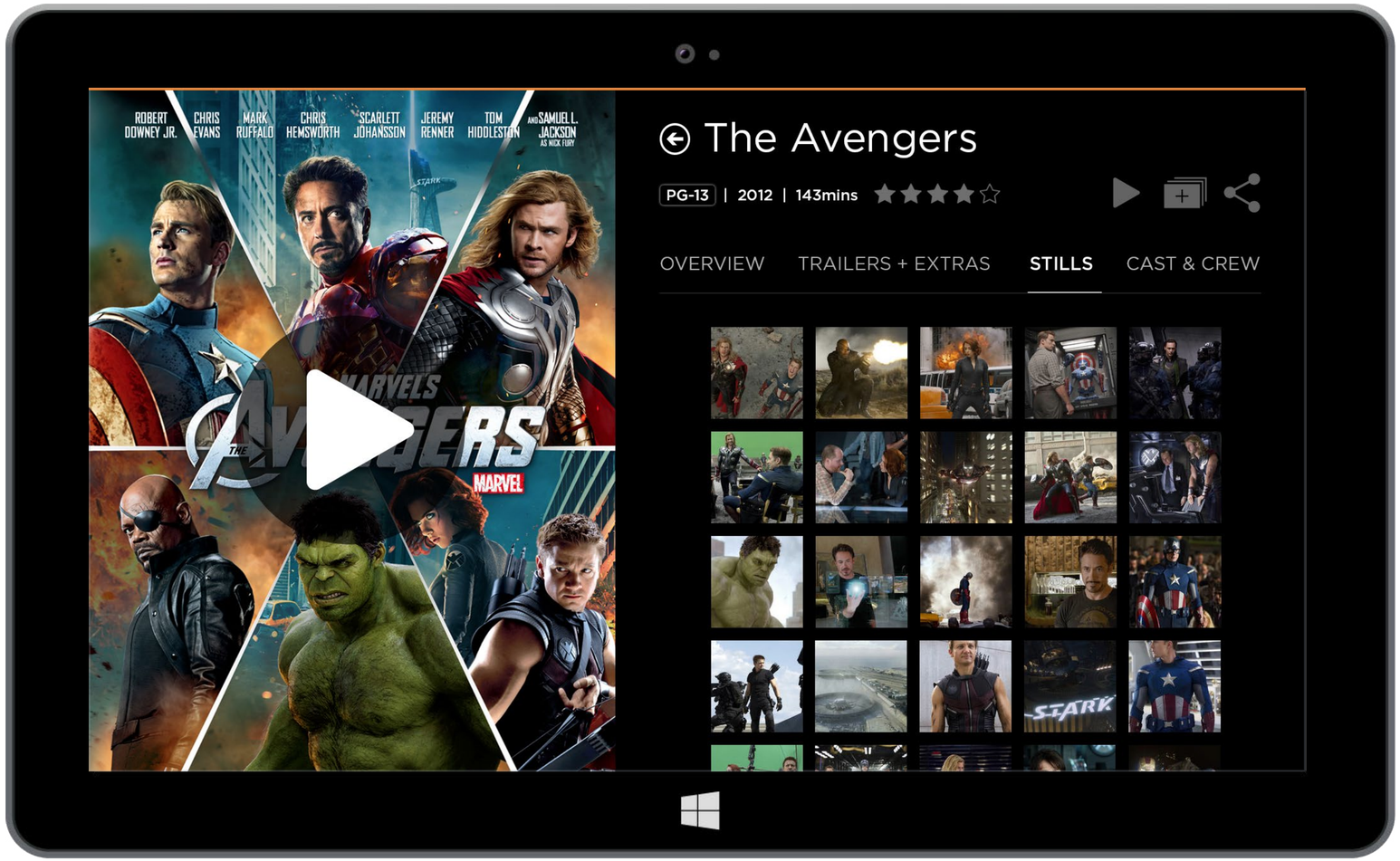
9. **Share**
   This icon brings up the Share drawer to share this movie (page 31).



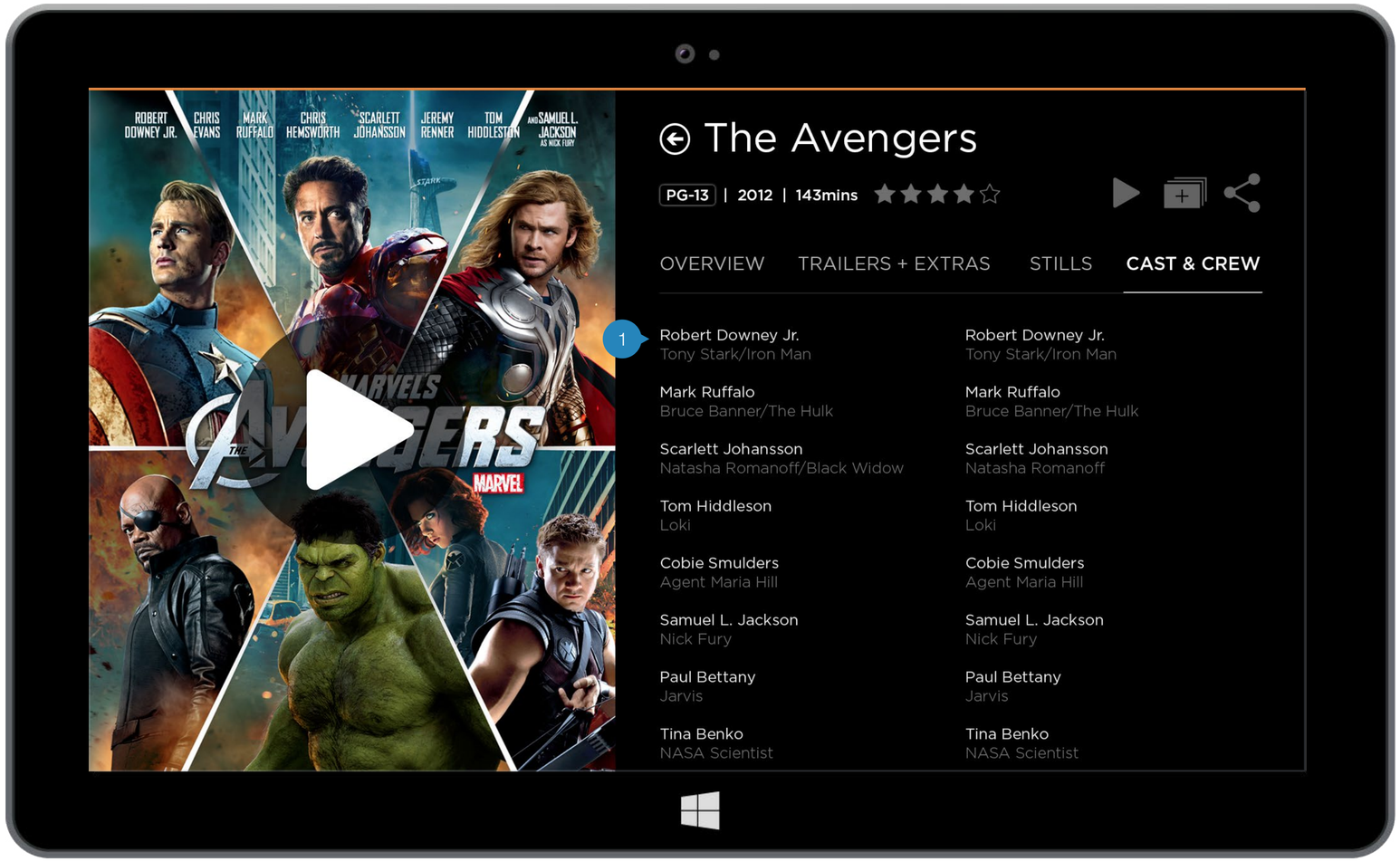
Movie Details
Trailers & More

1 **Thumbnails and Description**
Image thumbnails and the descriptions of the extras associated with the movie.

To view all, scroll vertically. The content scrolls underneath the tabs.

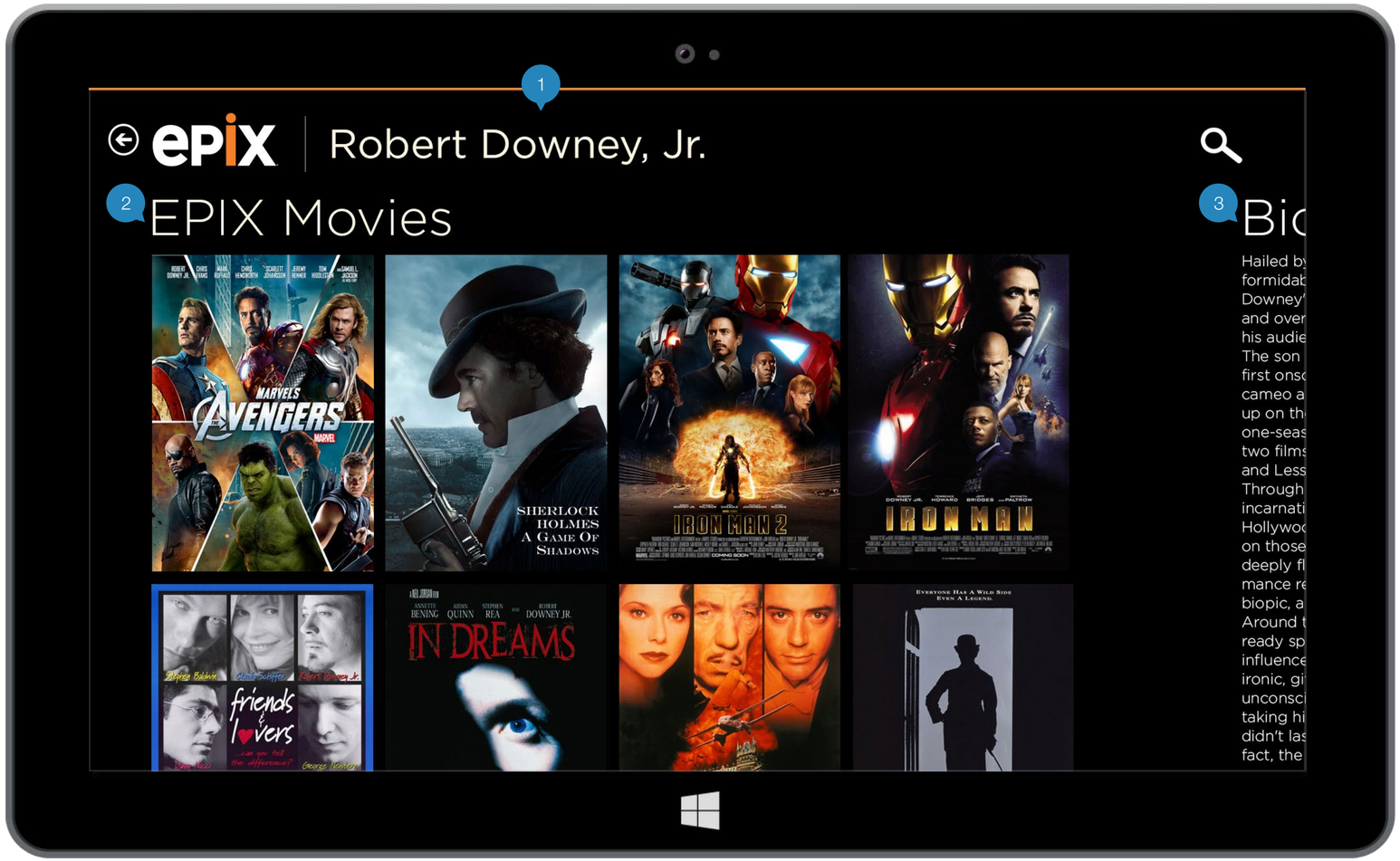


Movie Details
Stills



Movie Details
Cast & Crew

1 **Actor Names**
Actor names are clickable to the Actor Bio page (page 23).



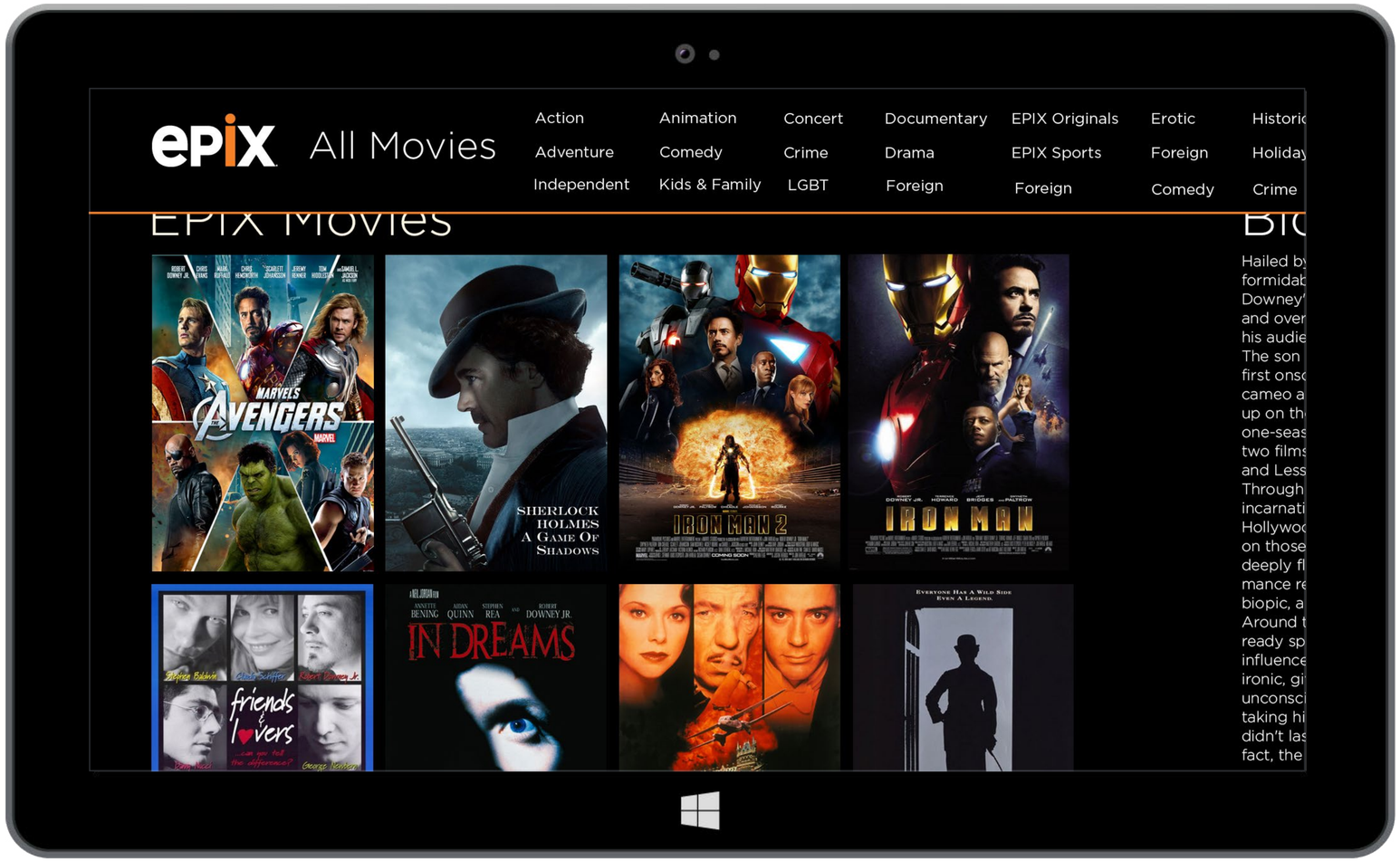
Actor Bio
EPIX Movies

1. **Actor Name**
   Beside the Epix logo, the name of the actor is displayed here.

2. **Epix Movies**
   All the Epix movies that the user has been in is displayed here and is scrolled vertically.

3. **Biography**
   A full biography of the actor is displayed here and is scrolled vertically.

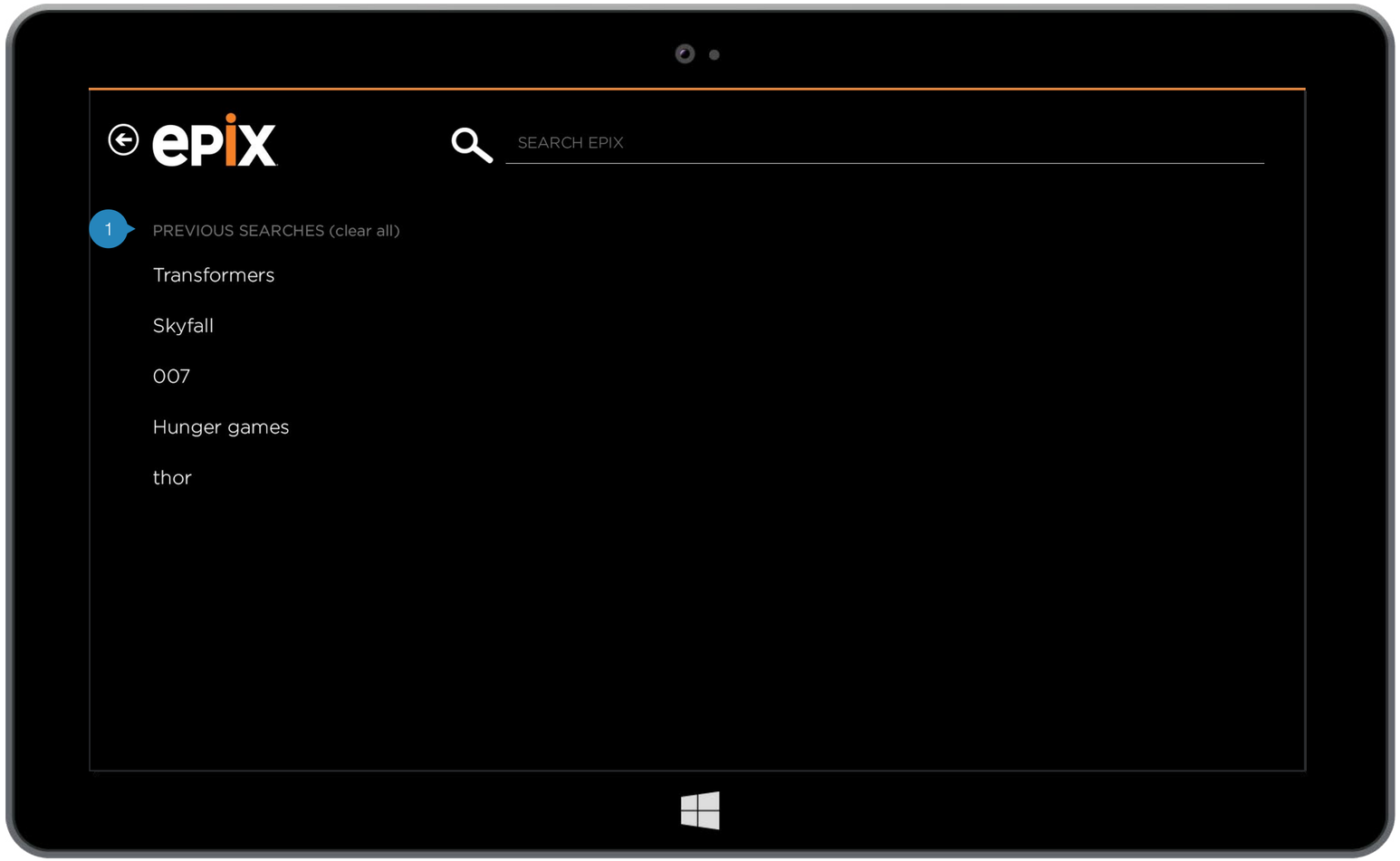
VOD Player



Navigation Bar

When the user swipes down from the top, the All Movies bar comes down. To view all the movies the user scrolls horizontally.

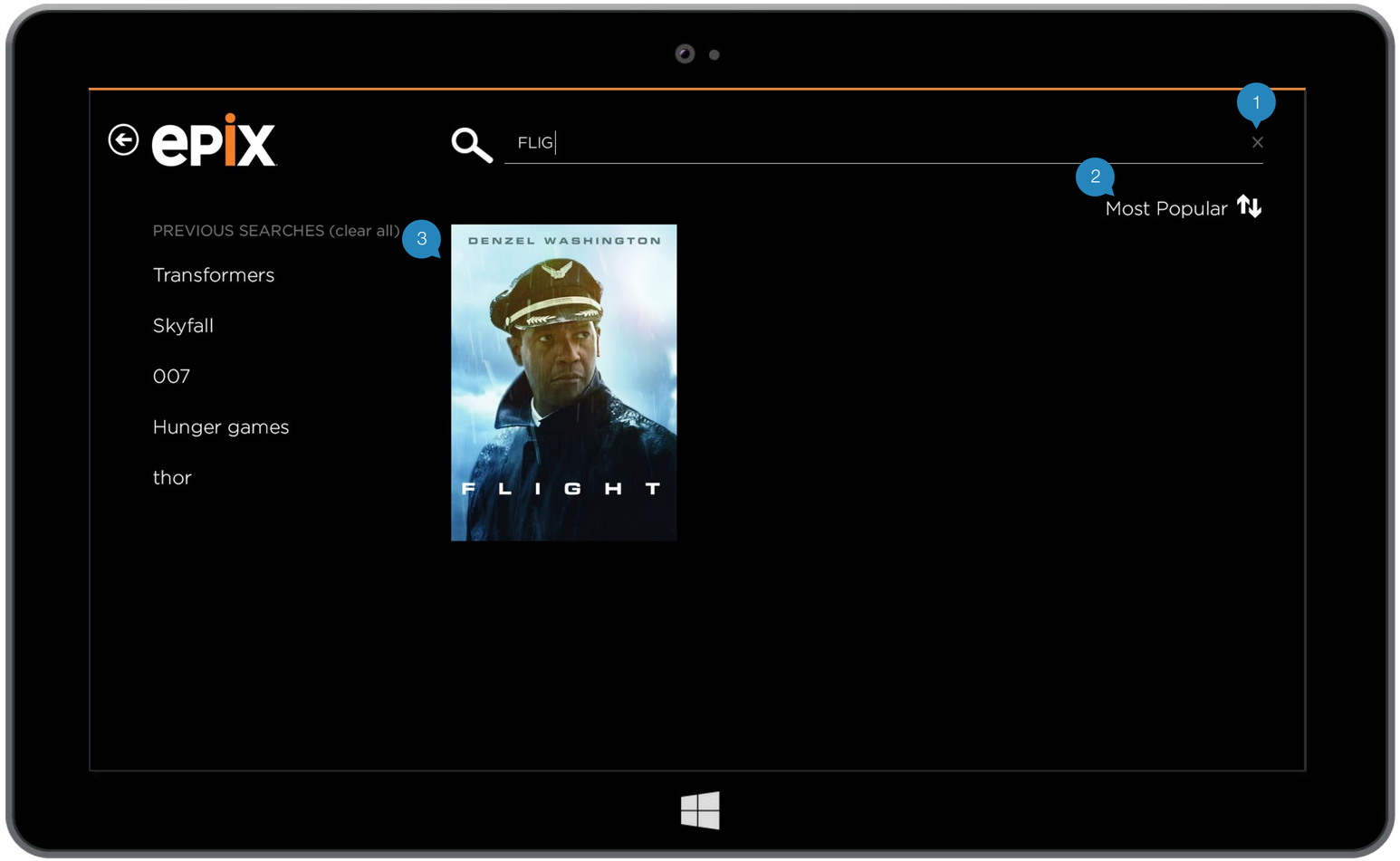
Tapping on a genre brings the user to the All Movies page on that selected genre (page 14).



Search
Default

When the Search icon is clicked, it will slide over to the left with the text box line coming in as well. The rest of the screen except for the EPIX logo will disappear. The placeholder text says **SEARCH EPIX**.

1 Previous Searches
The previously searched terms are displayed. The user can choose to type or click on one of the previously searched terms to bring up those results. The user can delete these searches by pressing on (clear all).



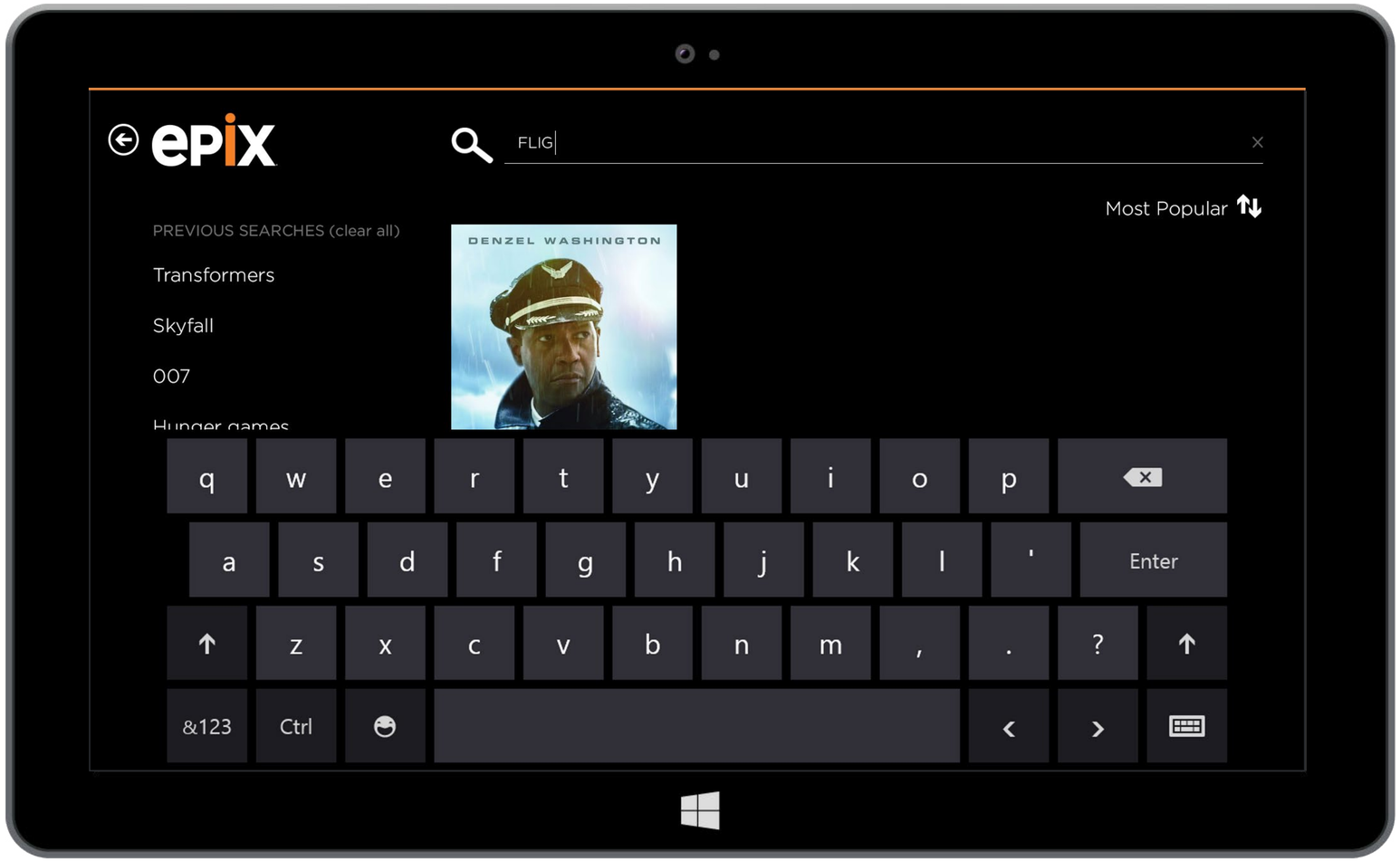
Search
Results

Once the user starts to type, the placeholder text and the previously searched terms disappears. The body content changes to display search results.

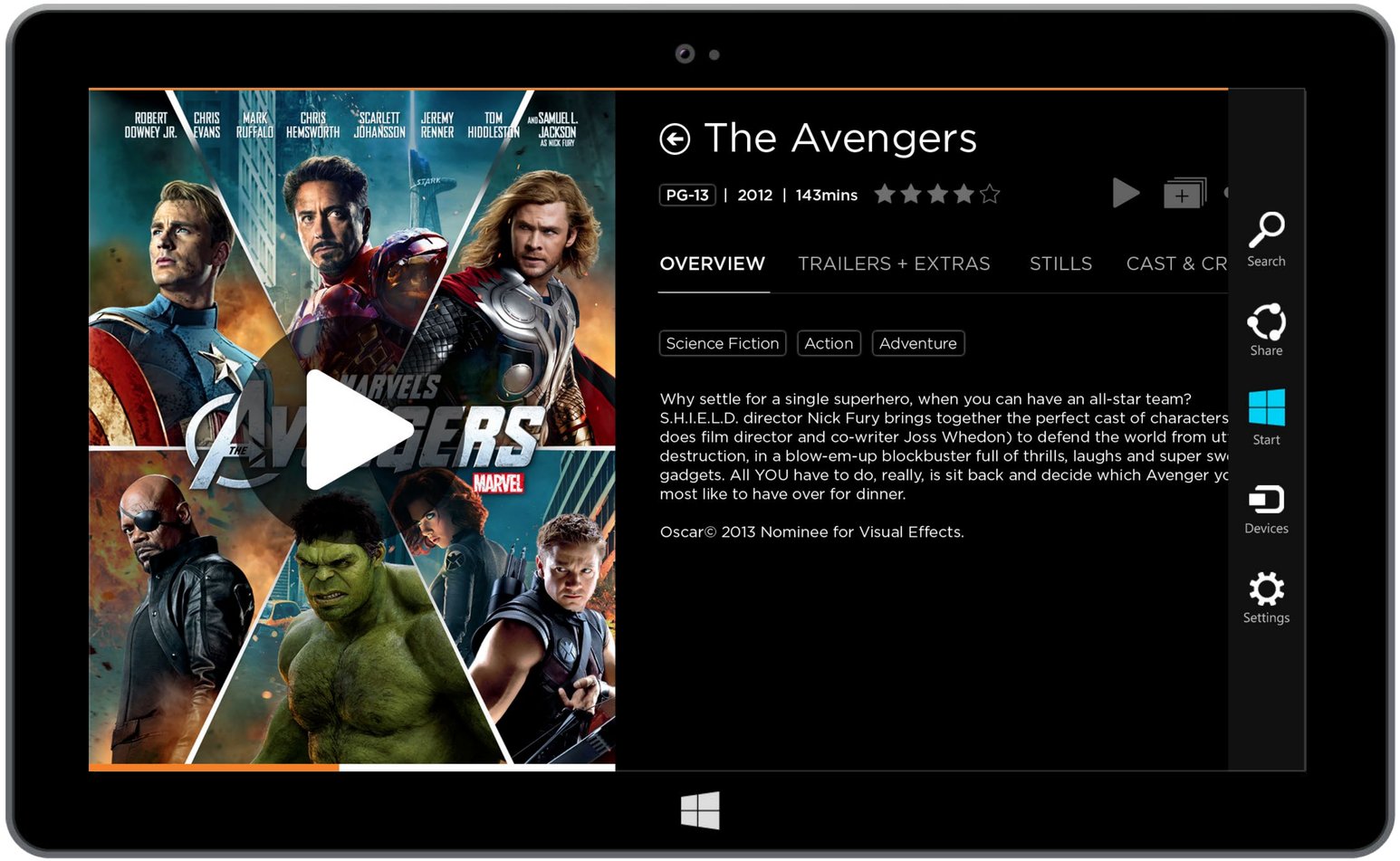
1. **Clear Search**
   The user clicks this to clear the search field and start over.

2. **Sort/Filter Options**
   Tap on this sort indicator to bring up the bottom app bar with sort/filter options on page 15.

3. **Search Results**
   The results appear beside the previously searched terms. When scrolled, the content will disappear behind the Previous Searches as those stay fixed to the left.

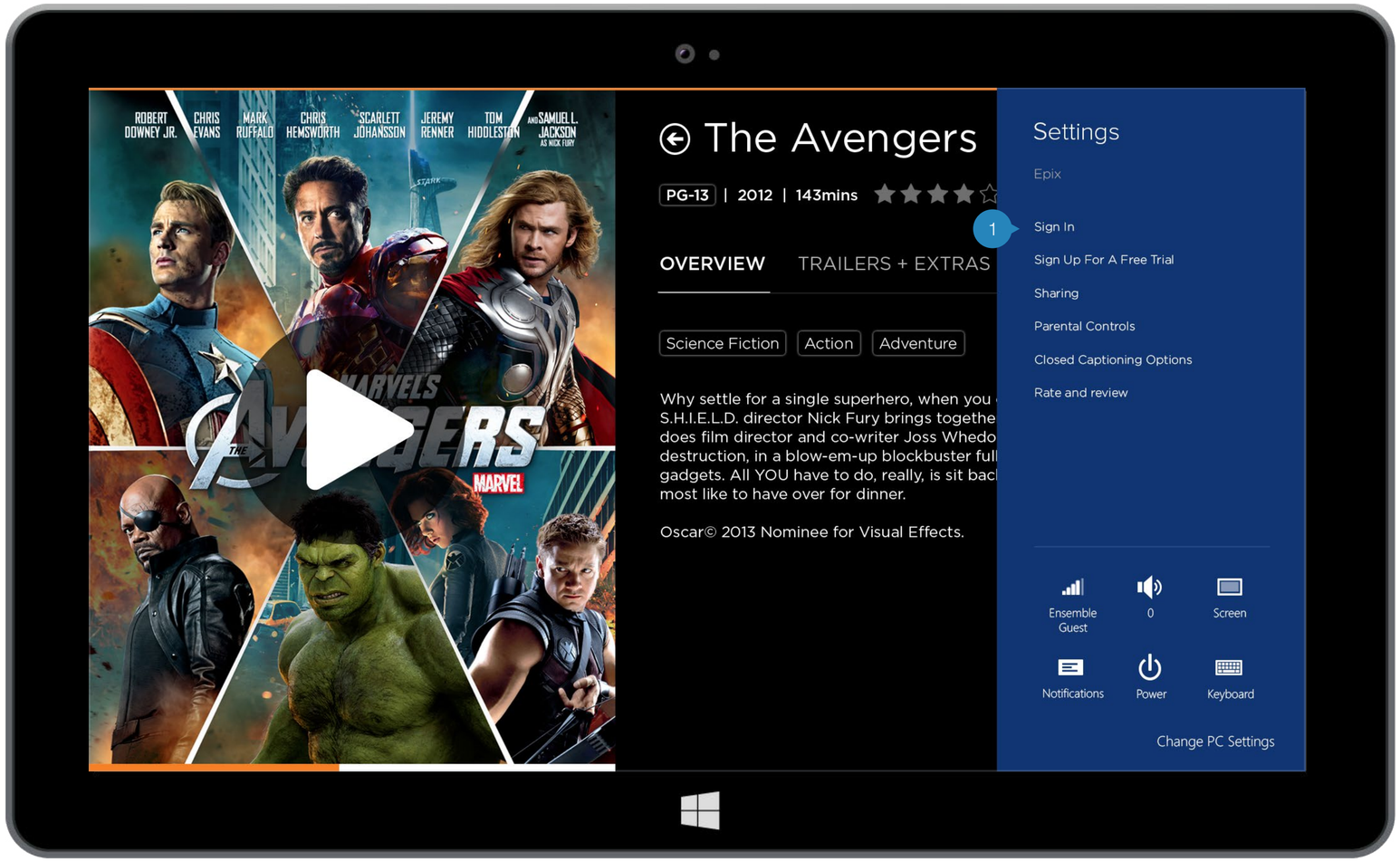


Search
Results With Keyboard



Charms

As part of the Windows OS, swiping from the right on any page brings up the standard Charms bar overlay.



Settings

This is standard Settings panel.

1 Settings Menu
The items in the Settings menu are customized to the app.

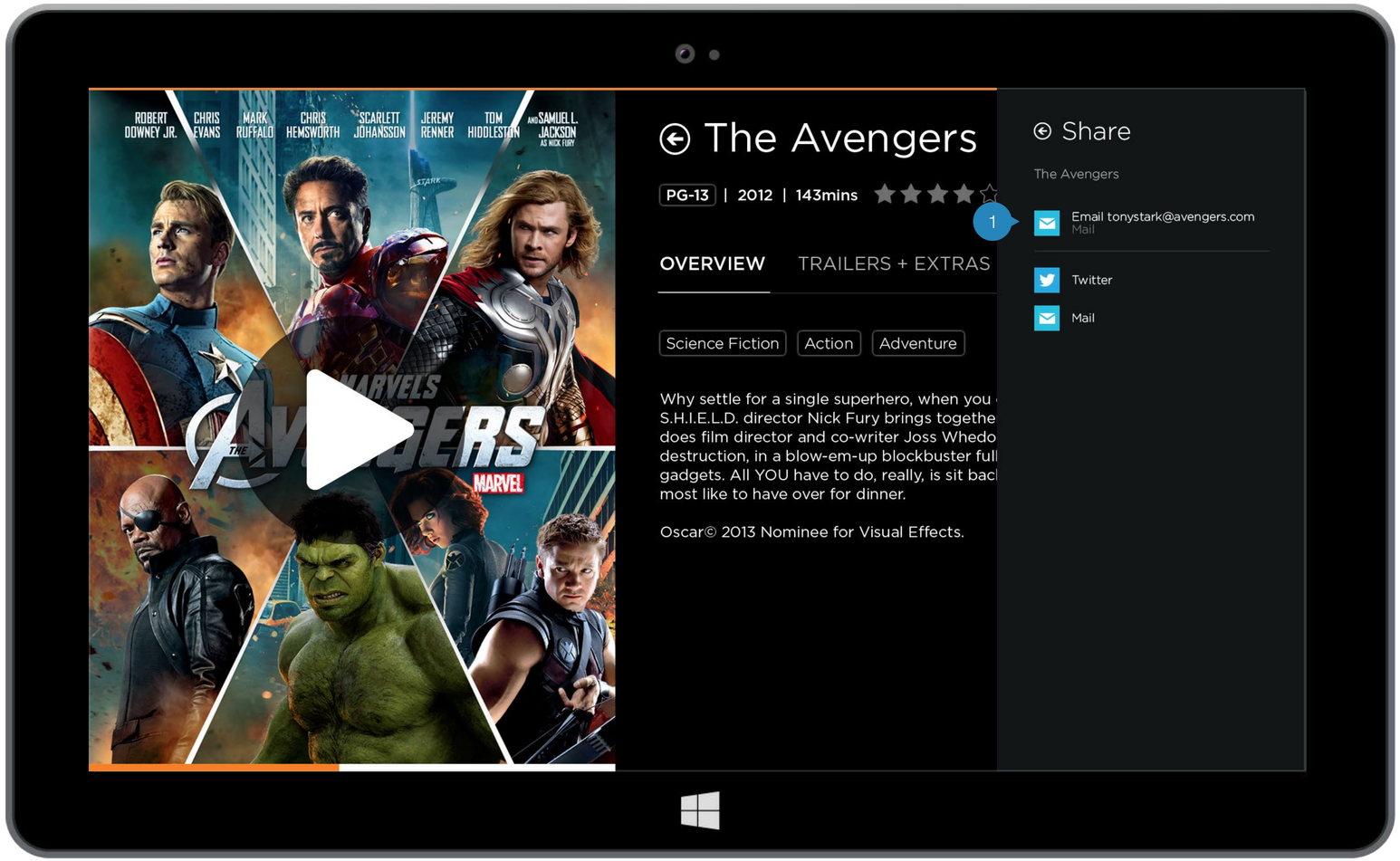
Sign In
Either clicking on locked content or this link brings up the process to sign in to a cable provider (page 33).

Sign Up For A Free Trial
When a user hasn't been signed in, they have the ability to sign up for a free trial. This brings the user to the home page on Sign Up For A Free Trial section.

Sharing
This brings up the Share panel (page 31).

Parental Controls
This brings up the Parental Controls panel (page 35).

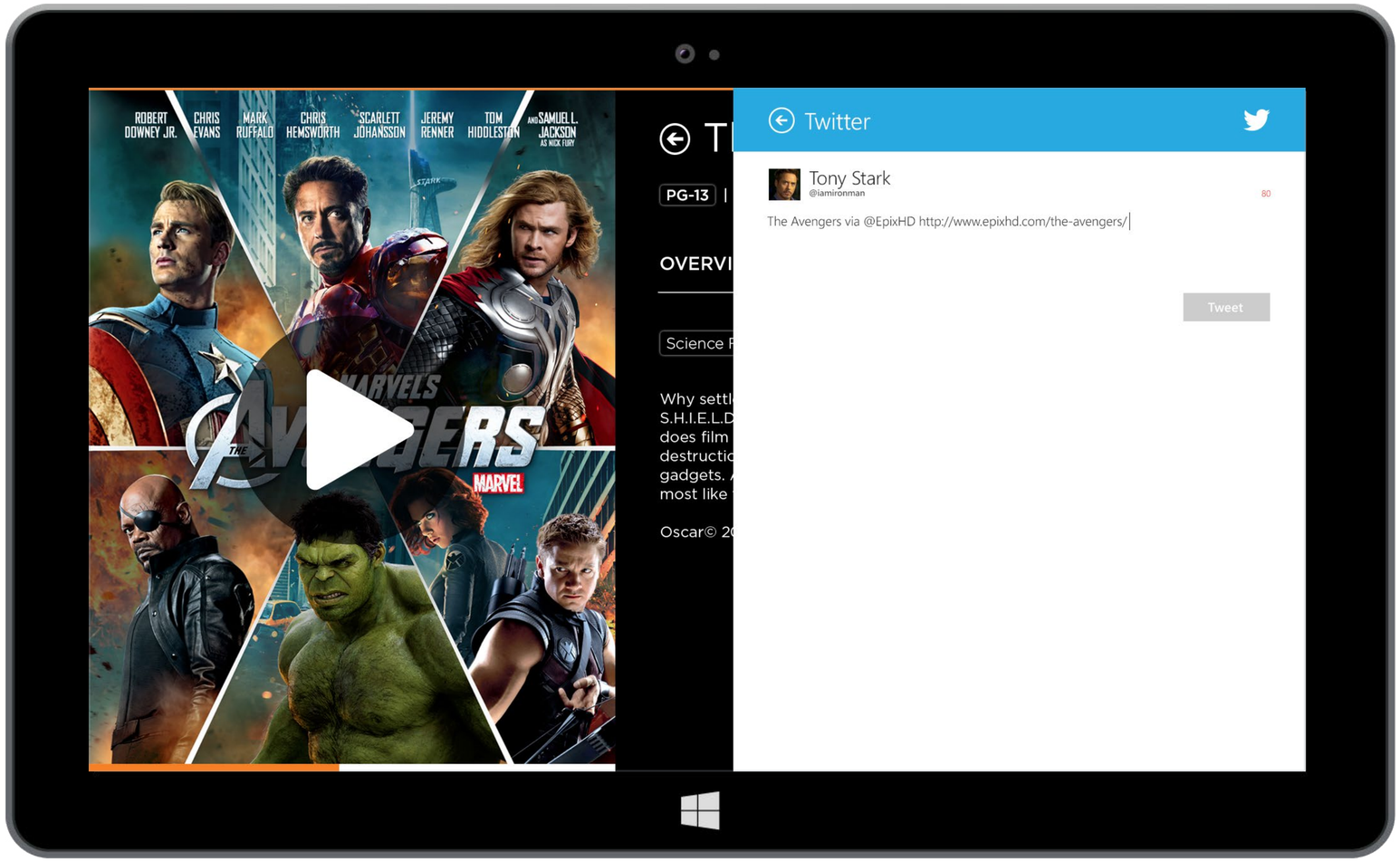
Closed Captioning Options
This brings up the Closed Captioning panel (page 36).



Share

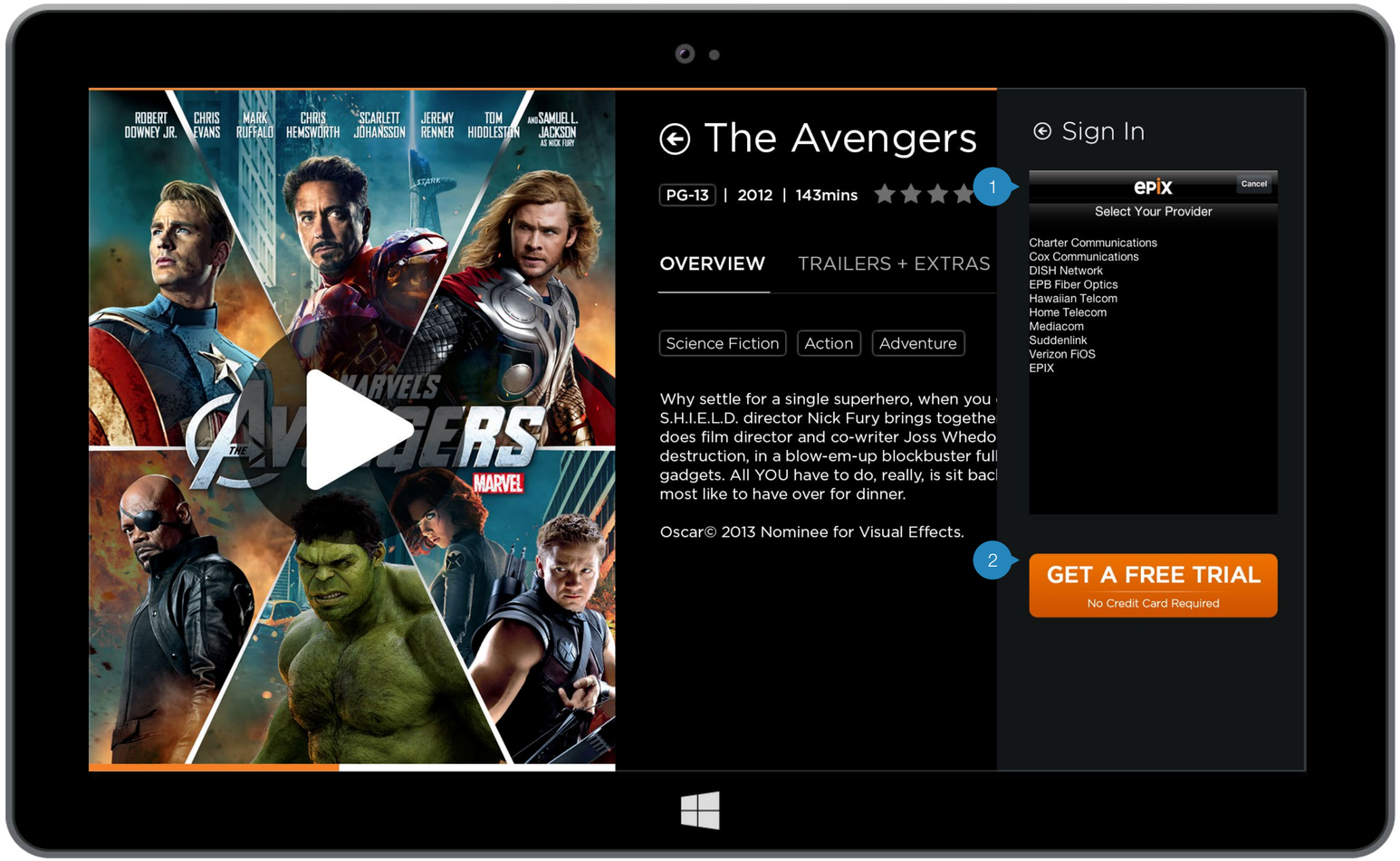
Clicking on Sharing in the Settings panel or on the Share icon shortcut on the Movie Details page brings up this panel.

1. Share Options
   These options depends on what the app supports and on the share apps that the user has set up in their device.



Share
Twitter

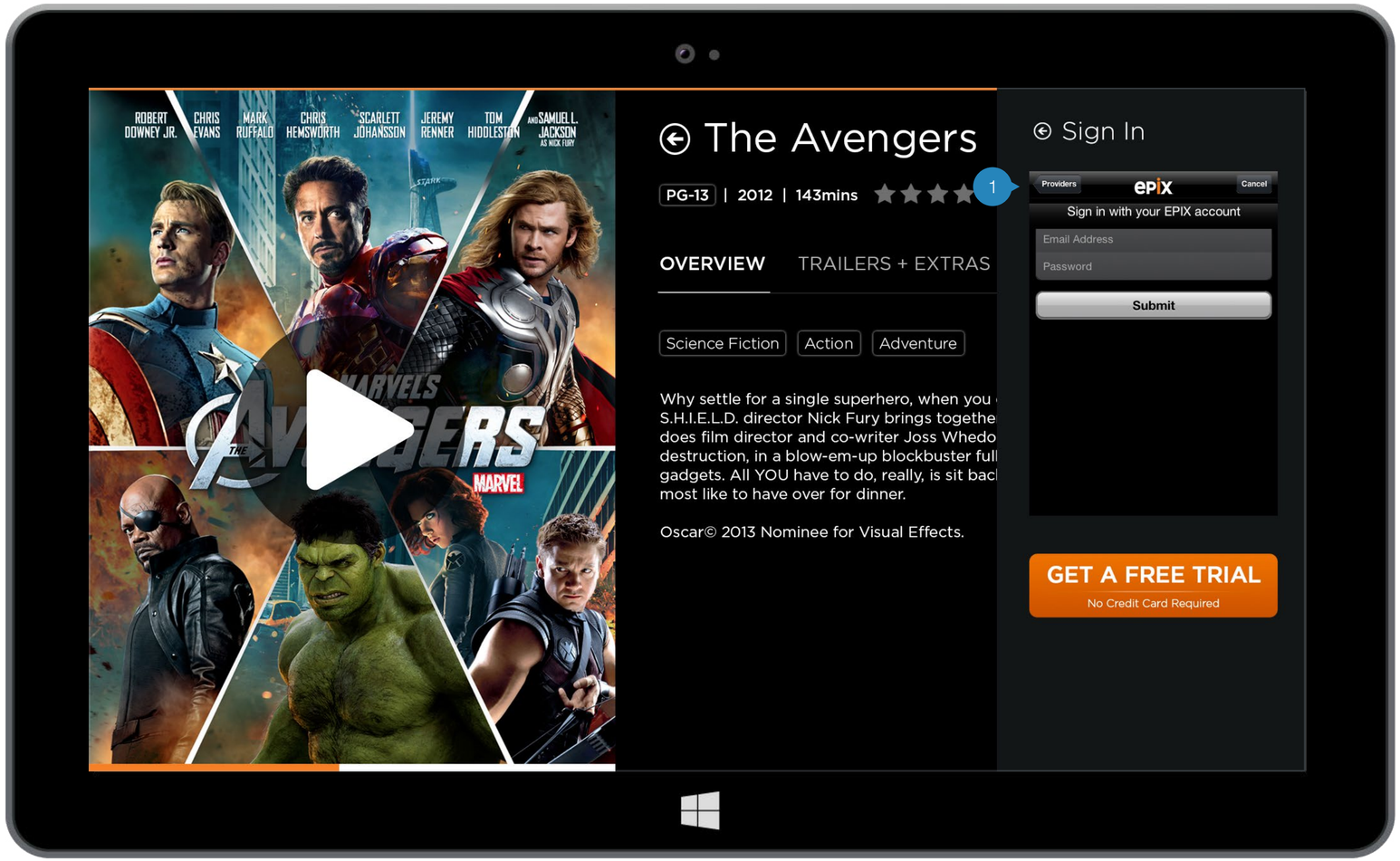
An example of sharing a movie to Twitter.



Sign In
Step 1

When trying to access locked content or clicking on the Sign In link under Settings brings up the Sign In panel.

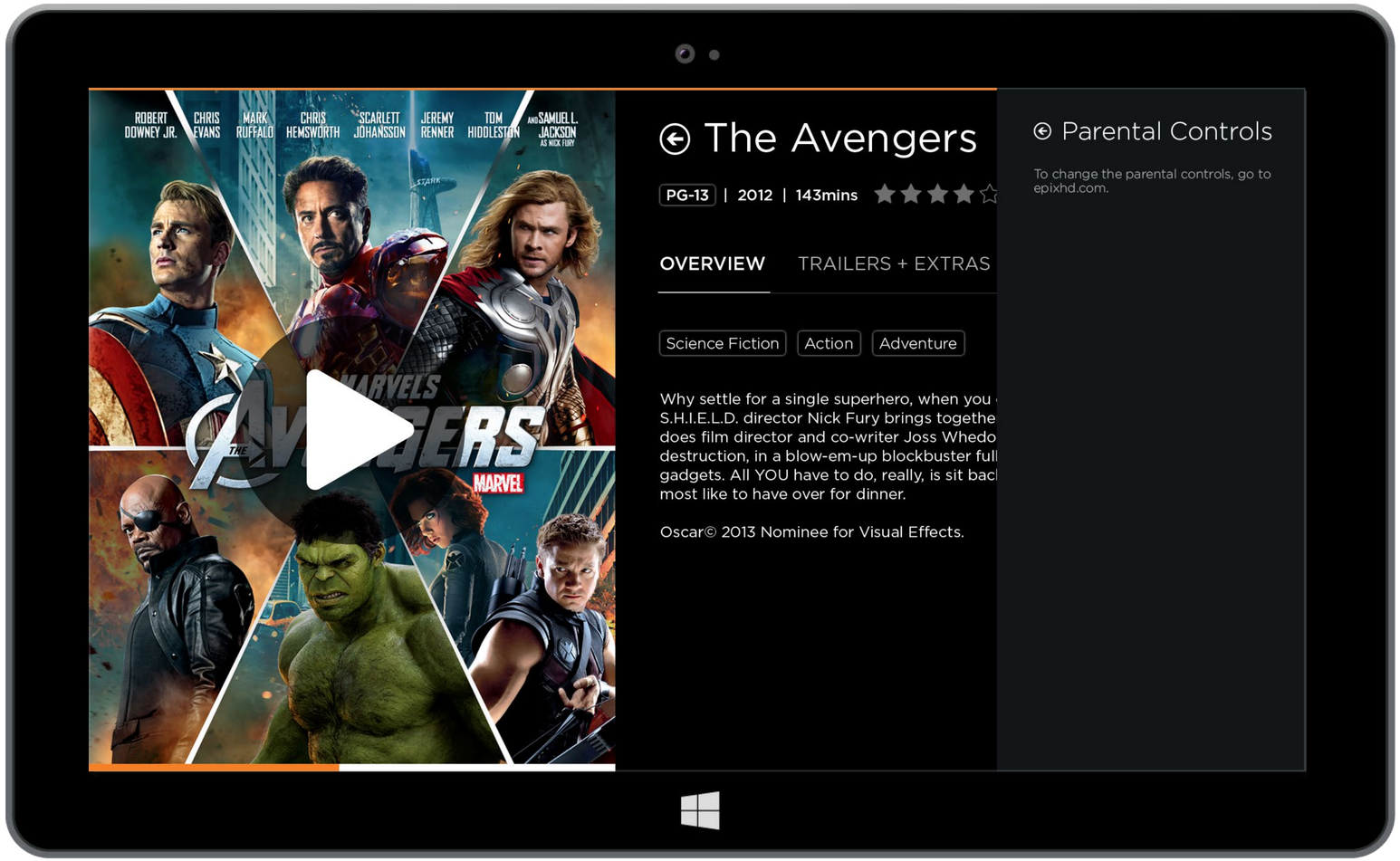
1. Select Your Provider
   A web view for the user to select their provider.
2. Sign Up For a Free Trial Prompt
   Underneath Select Your Provider is a link to the landing page (page 8) for the user to sign up for a free trial.

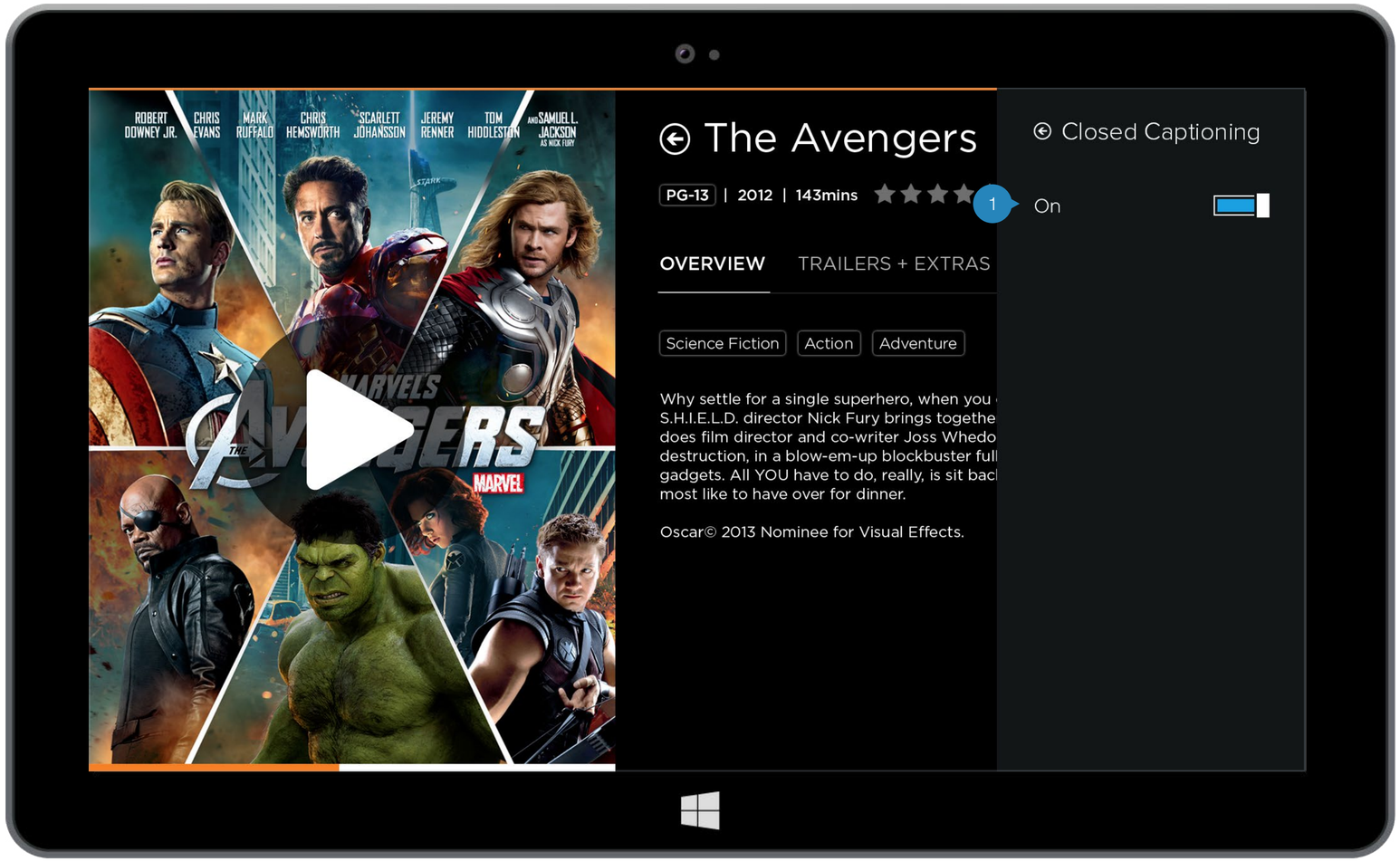


Sign In
Step 2

1 **Sign In**
After selecting their provider, the user is brought to the sign in page.

Parental Controls



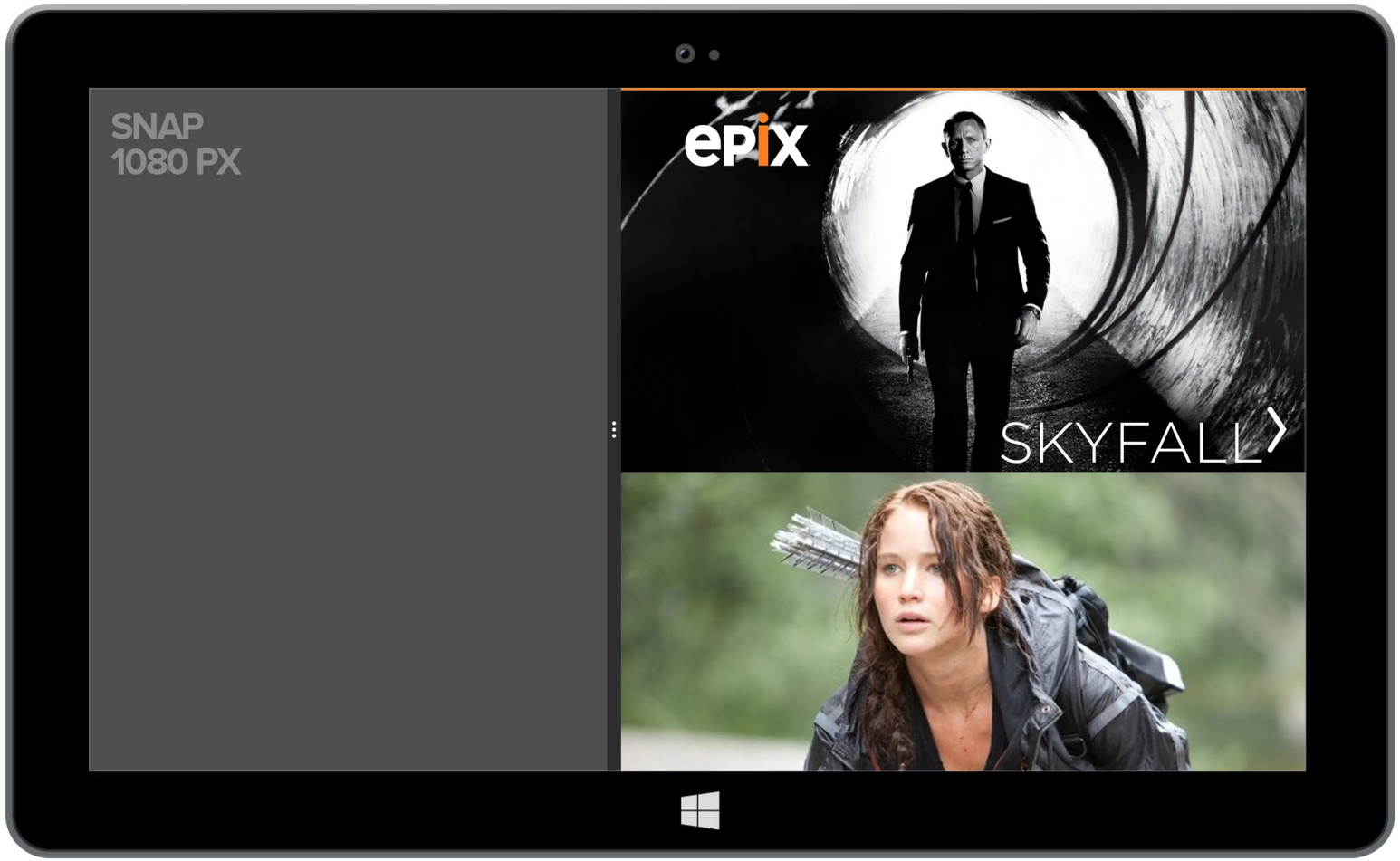


Closed Captioning Options

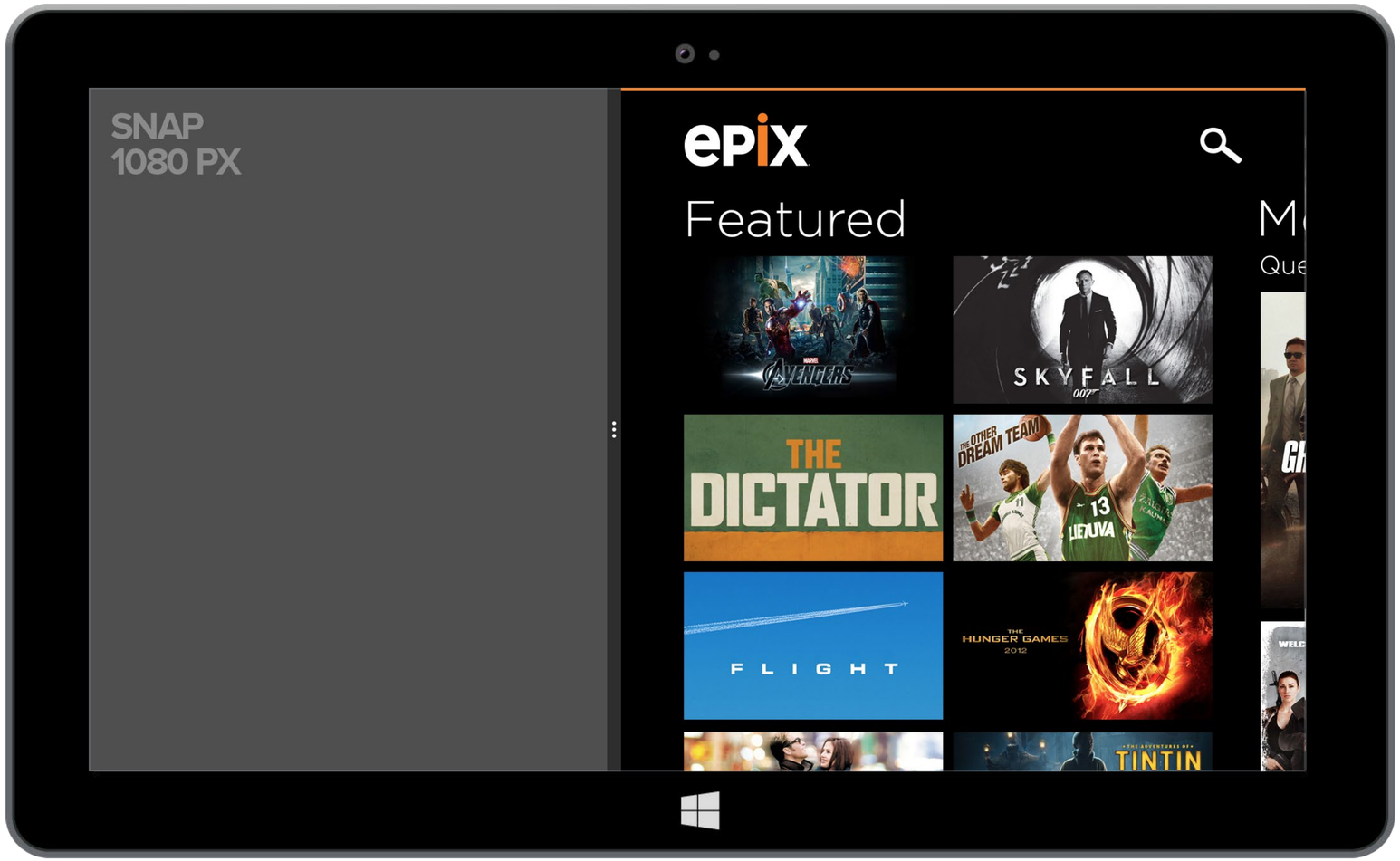
1. On/Off Toggle
   Clicking on the toggle turns the closed captioning inside the video player on/off.

All Movies
2560x1440

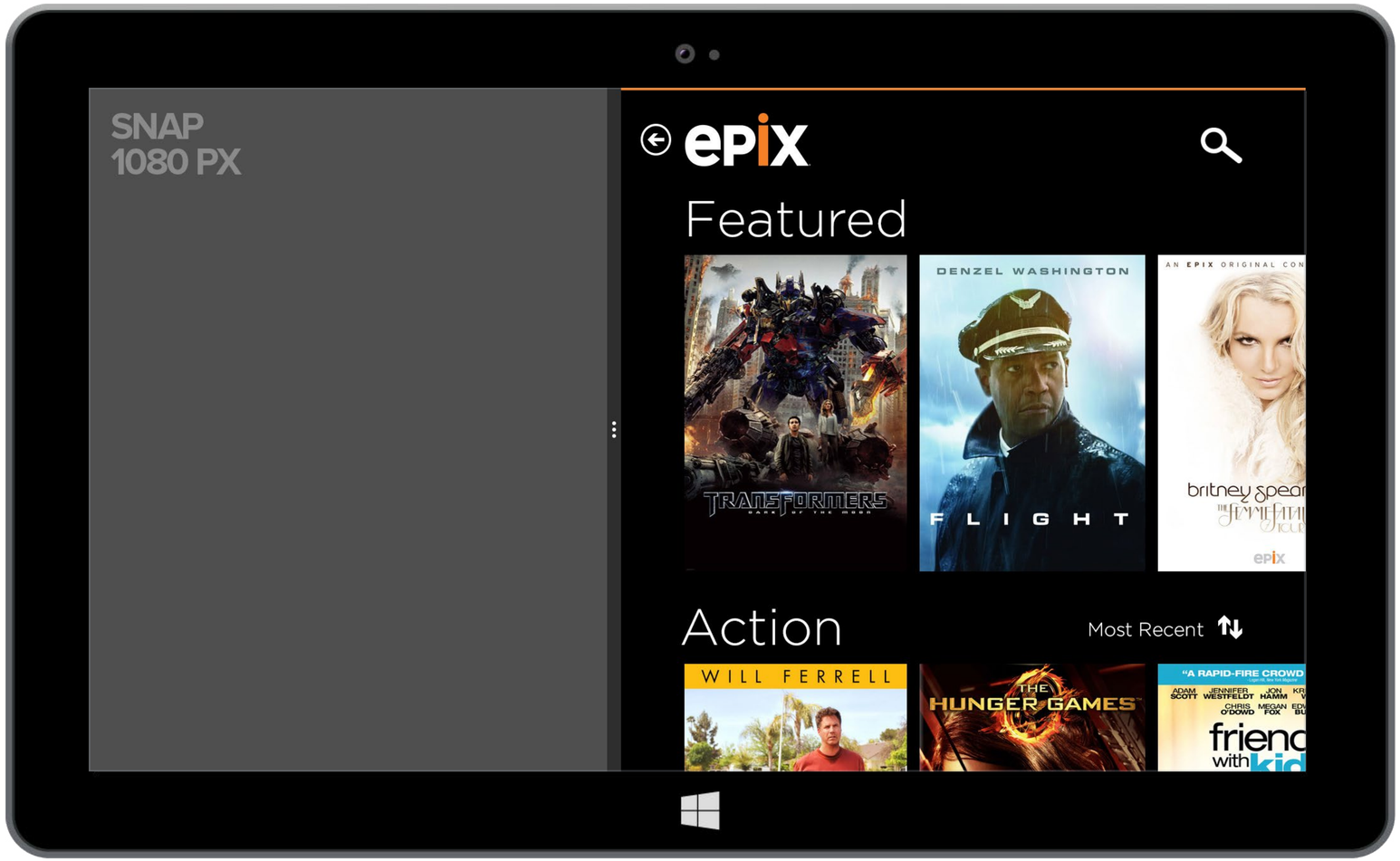
Instead of scaling the proportions to fit larger screen sizes, the content will remain the same size and just show more.



Featured
Snap 1080px

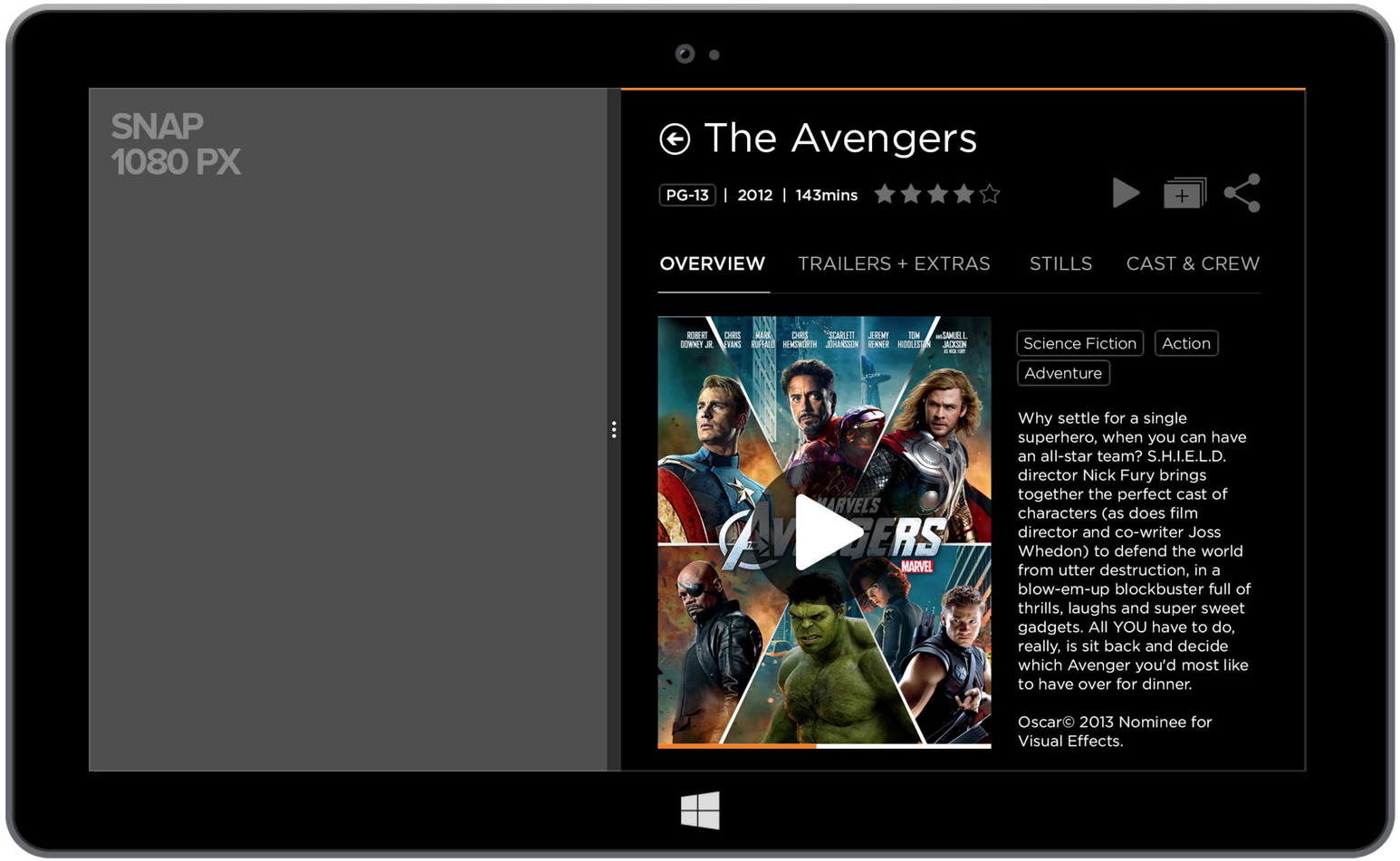


Hub
Snap 1080px

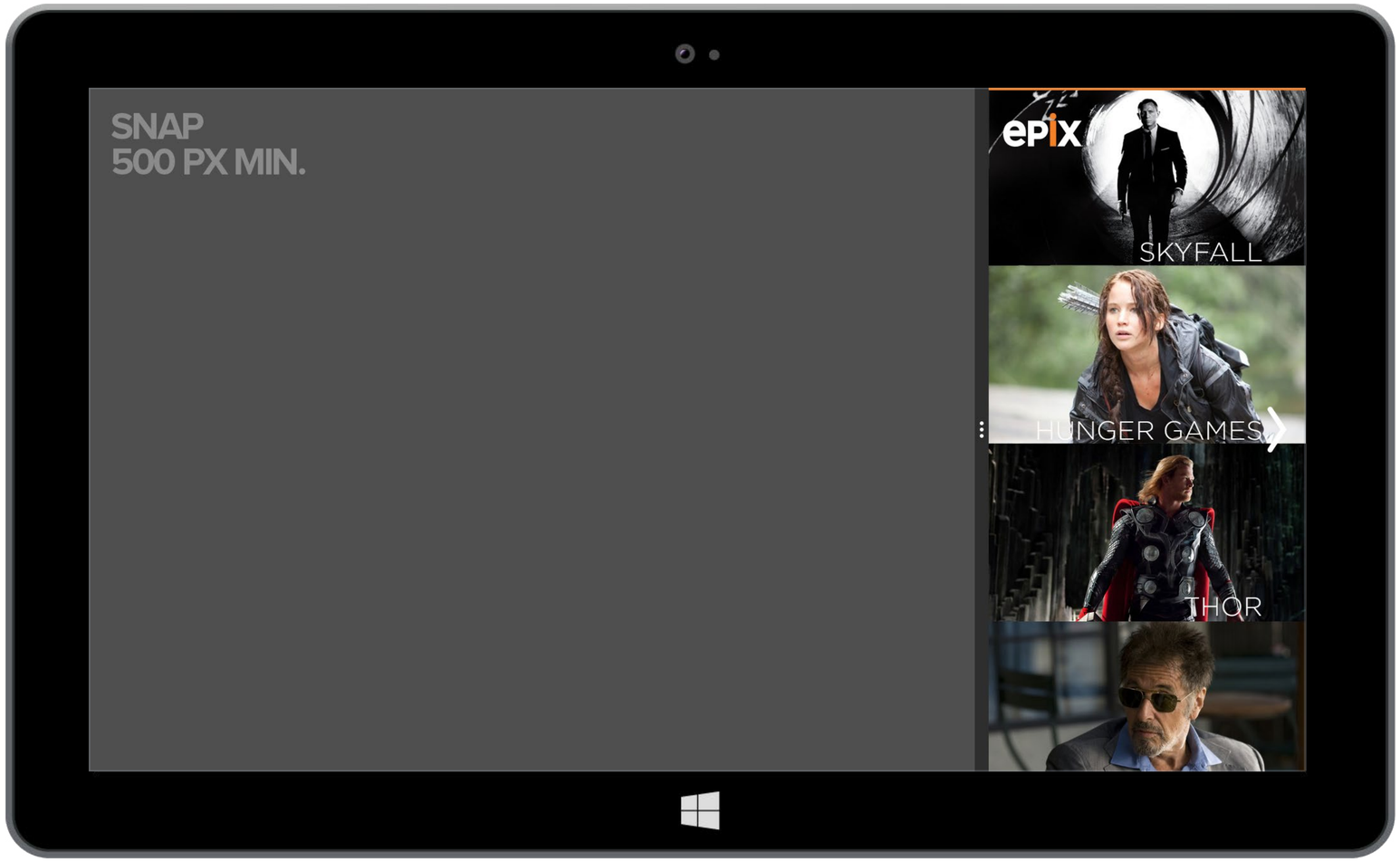


All Movies
Snap 1080px

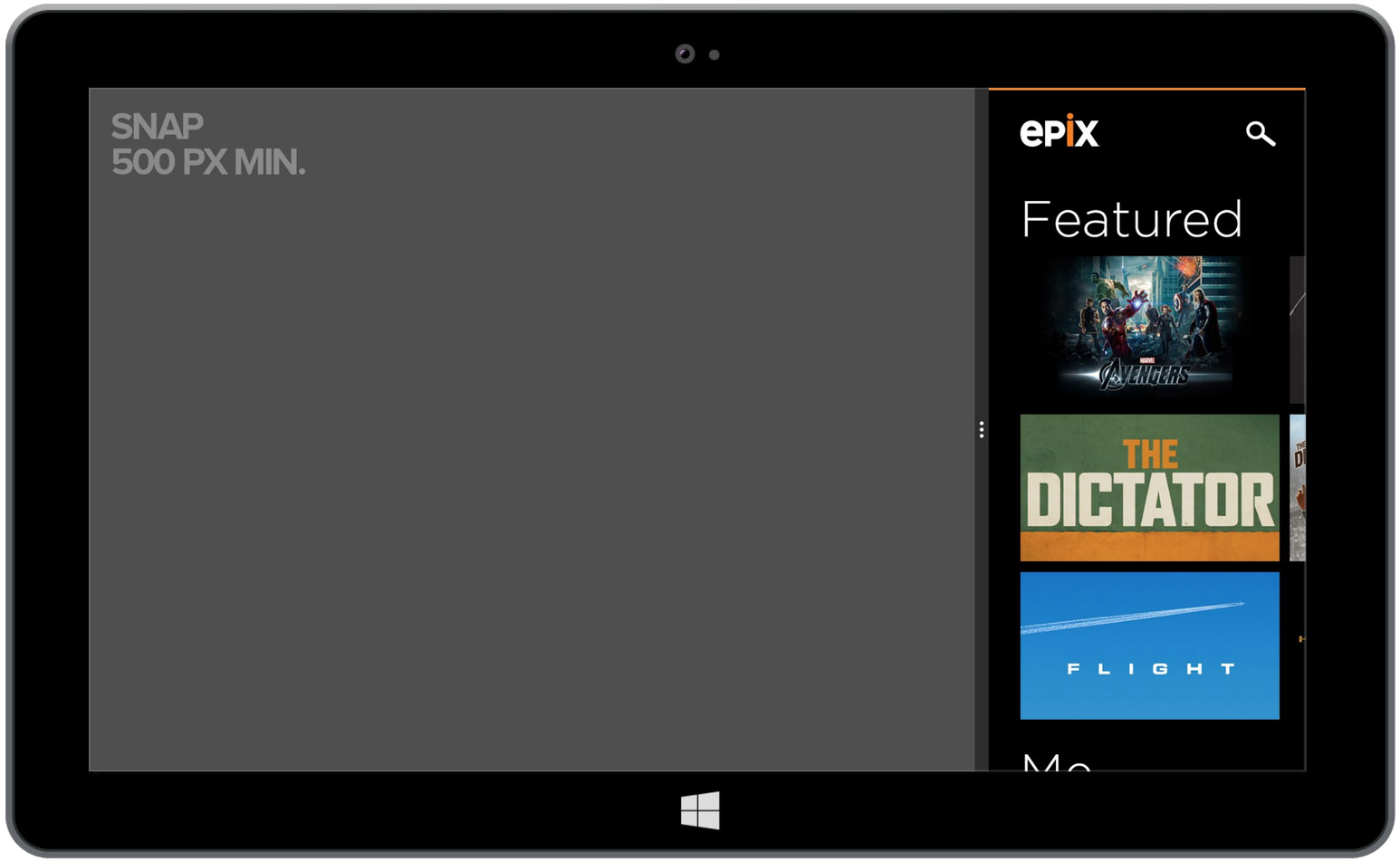
Movie Details
Snap 1080px



Video Player
Snap 1080px



Featured
Snap 500px



Hub
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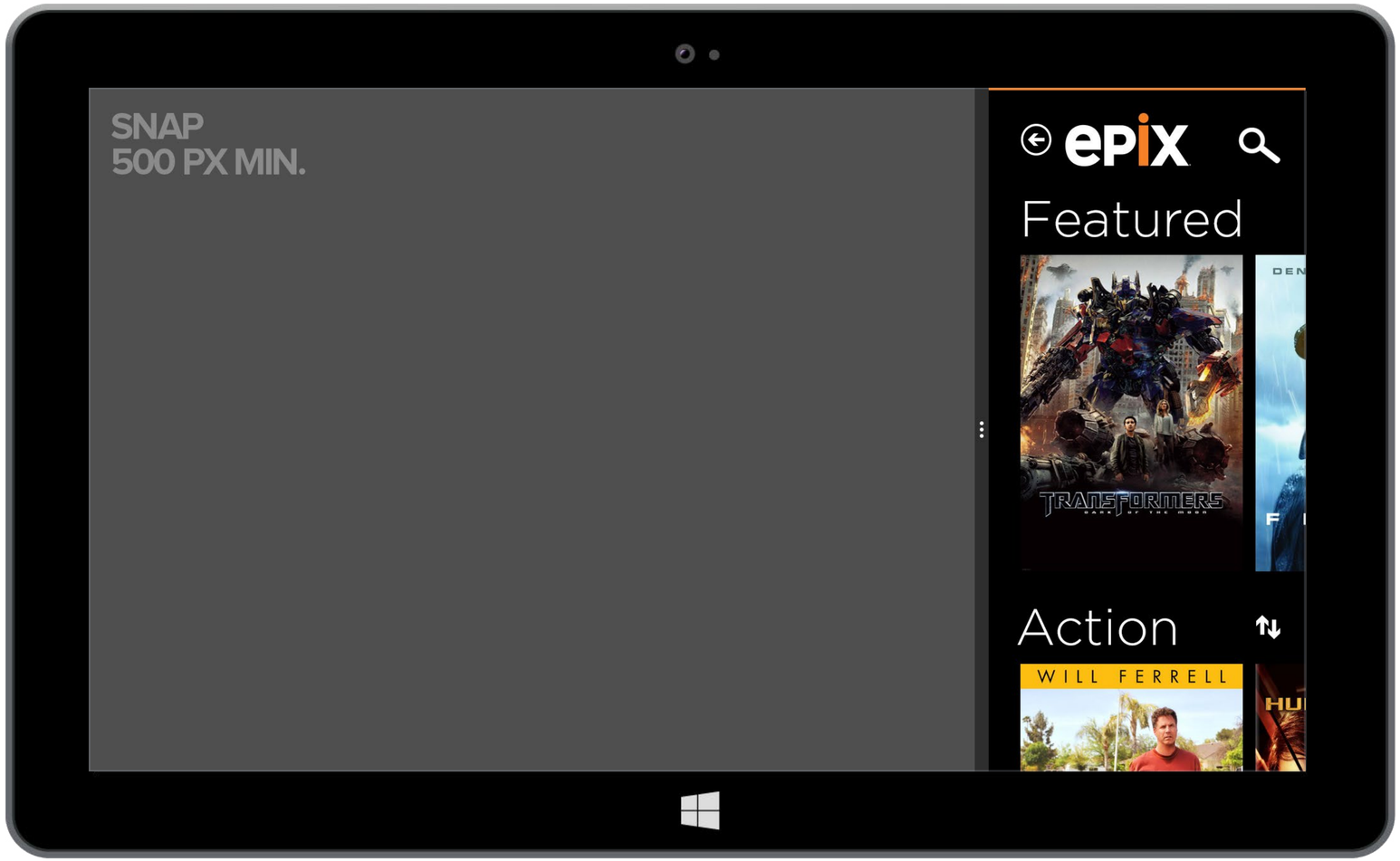
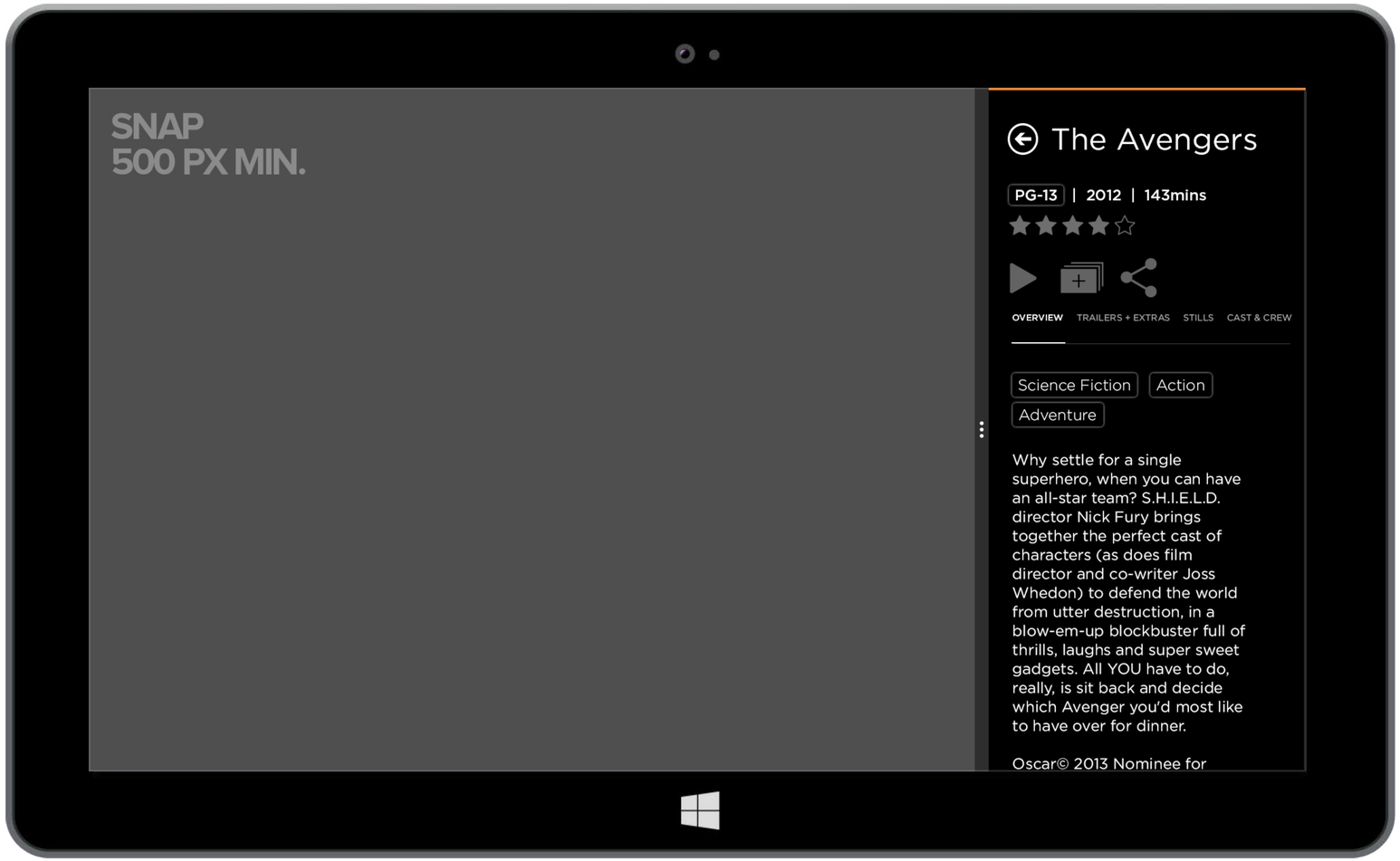


All Movies
Snap 500px



Movie Details
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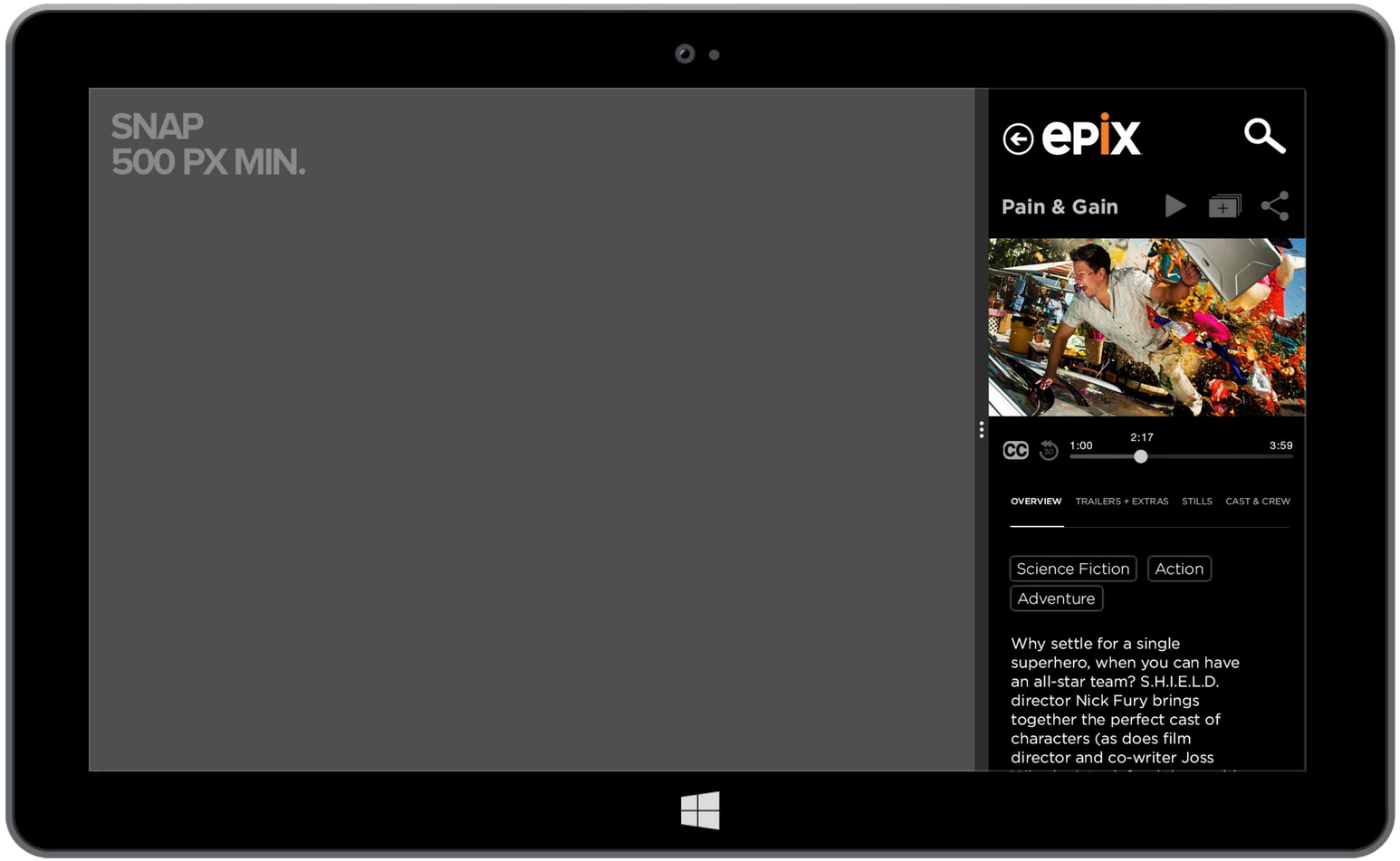
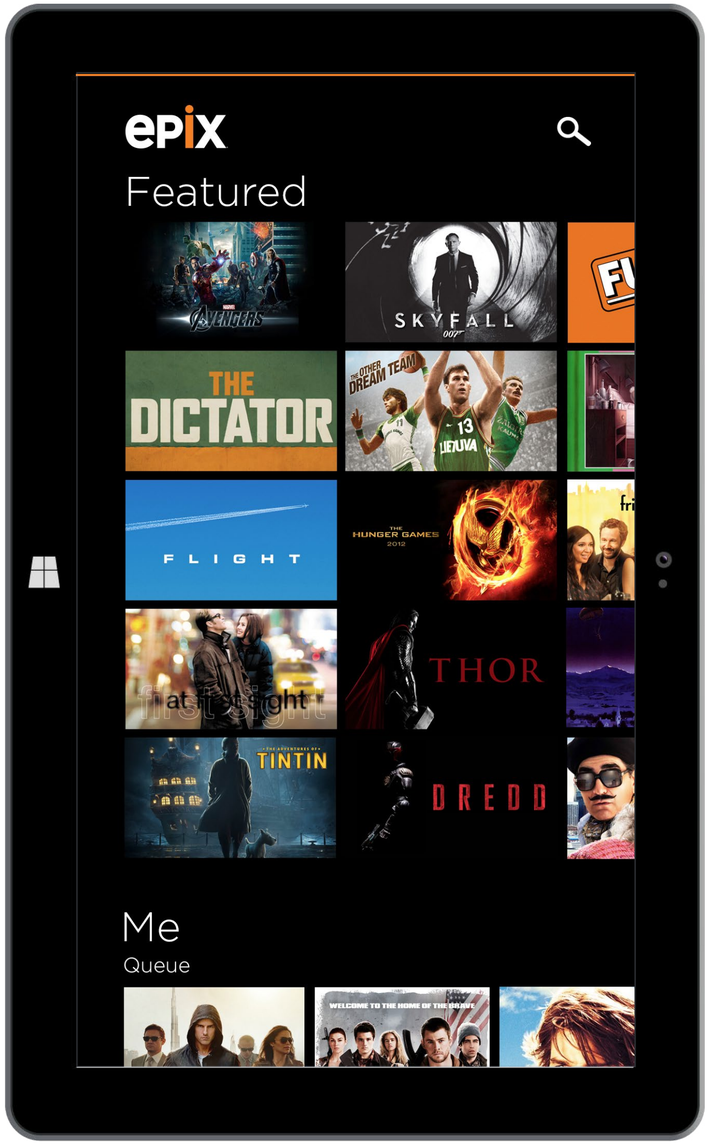
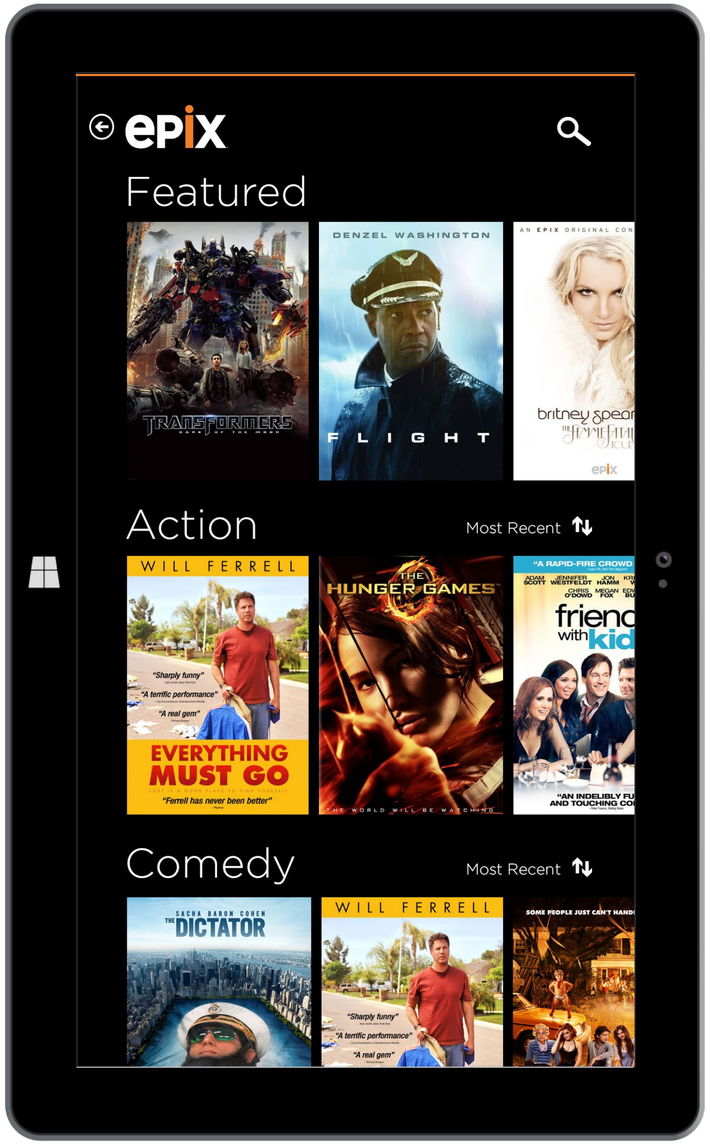


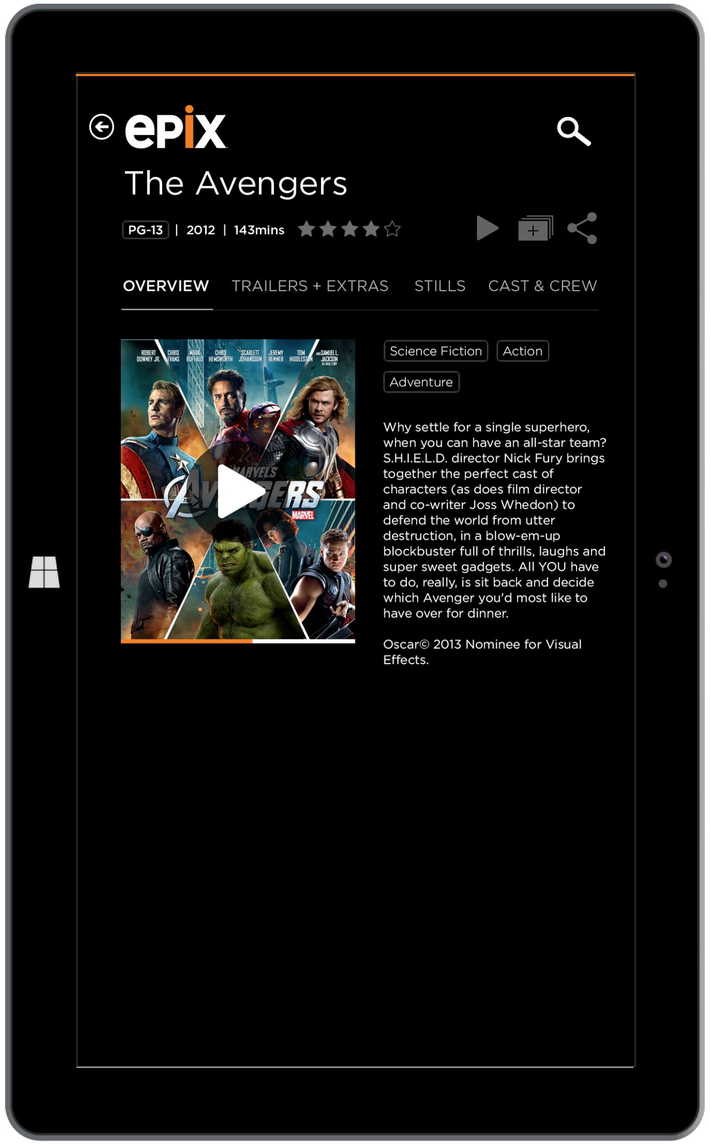
Video Player
Snap 500px



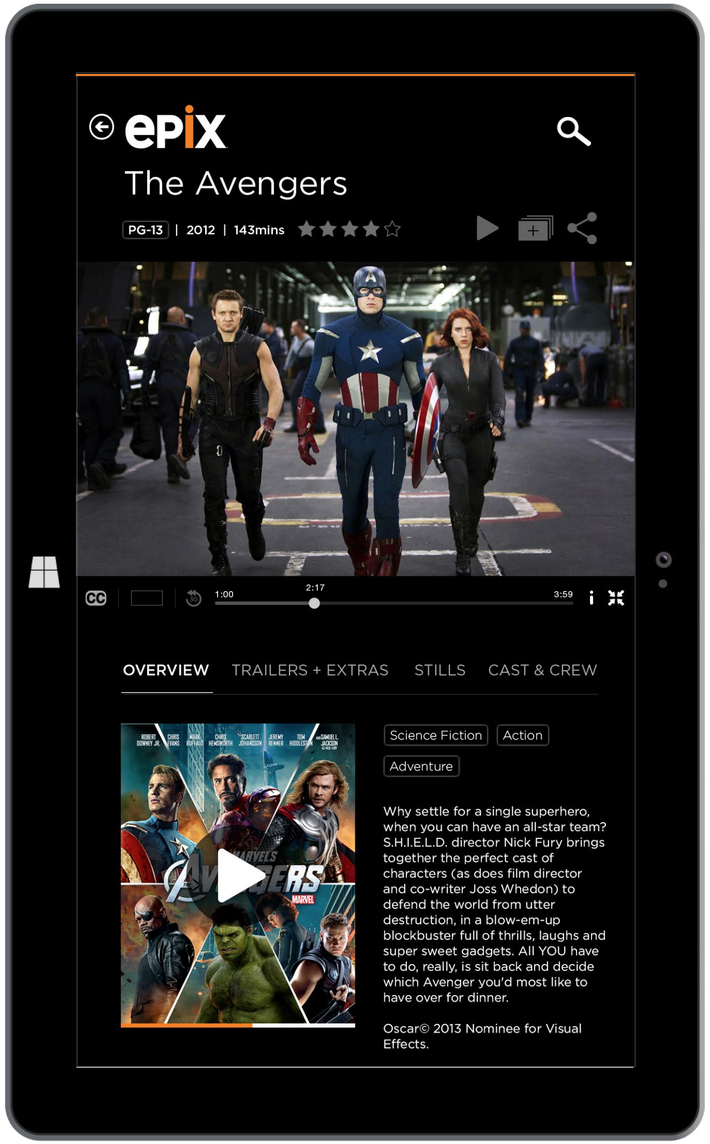
Hub
Portrait Orientation



All Movies
Portrait Orientation



Movie Details
Portrait Orientation



Video Player
Portrait Orientation