

EPIX XBOX ONE

WIREFRAMES

ENSEMBLE

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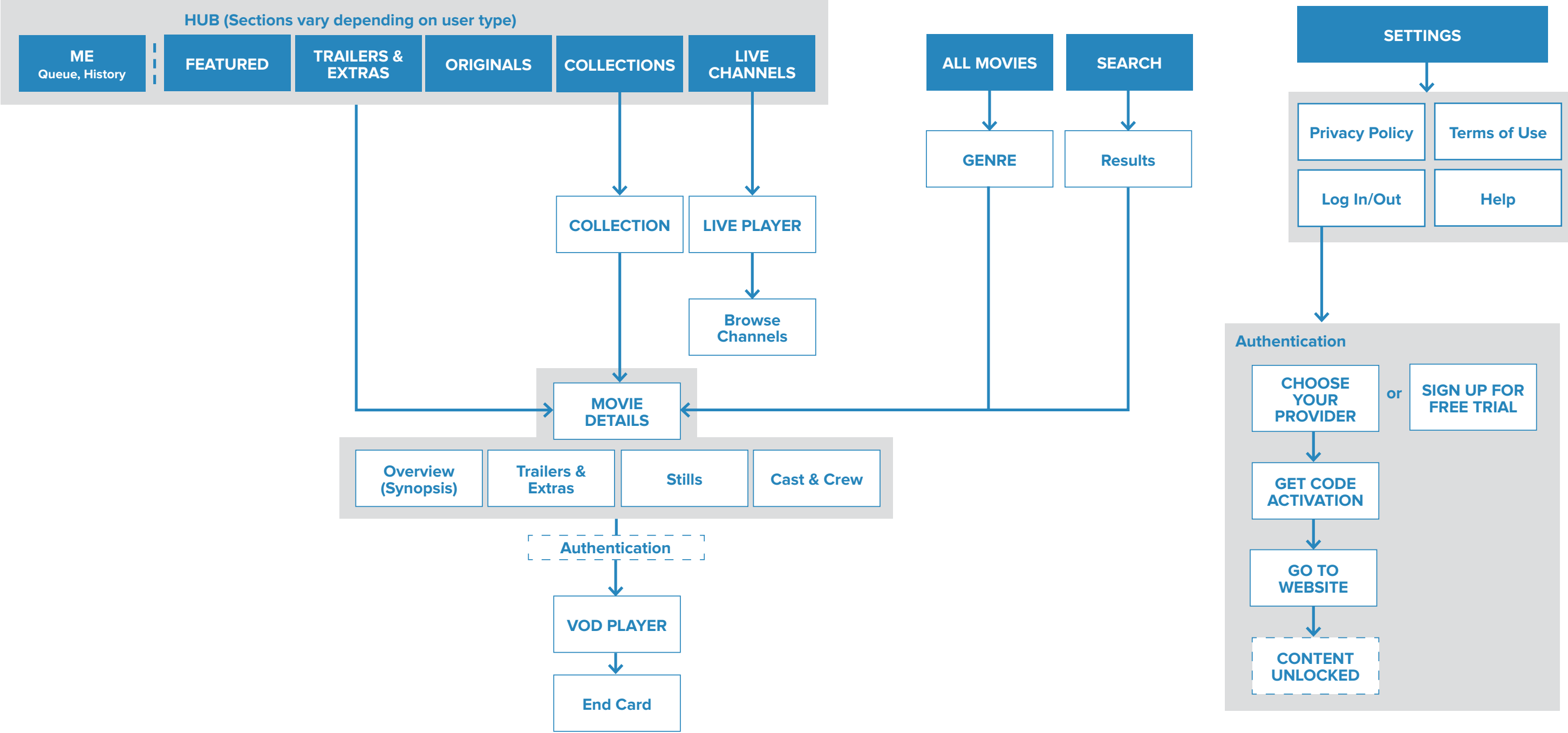
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Xbox One Requirements

1. EPIX Free Trial Sign up and Access
2. Featured Movies
3. Movie Details, Stills
4. Movies by Genre
5. Trailers & Extras
6. Originals
7. Collections
8. Live Channels
9. Editable User Queue, User History

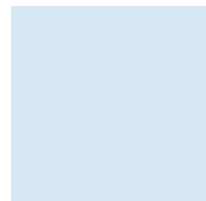
App Map



Things To Keep In Mind

1. Snap / Fill Views
2. Voice Commands
3. Gestures
4. App Channels
5. Start Tiles / Pin to Home Tiles

Color Legend



Hero Images



Movie Art

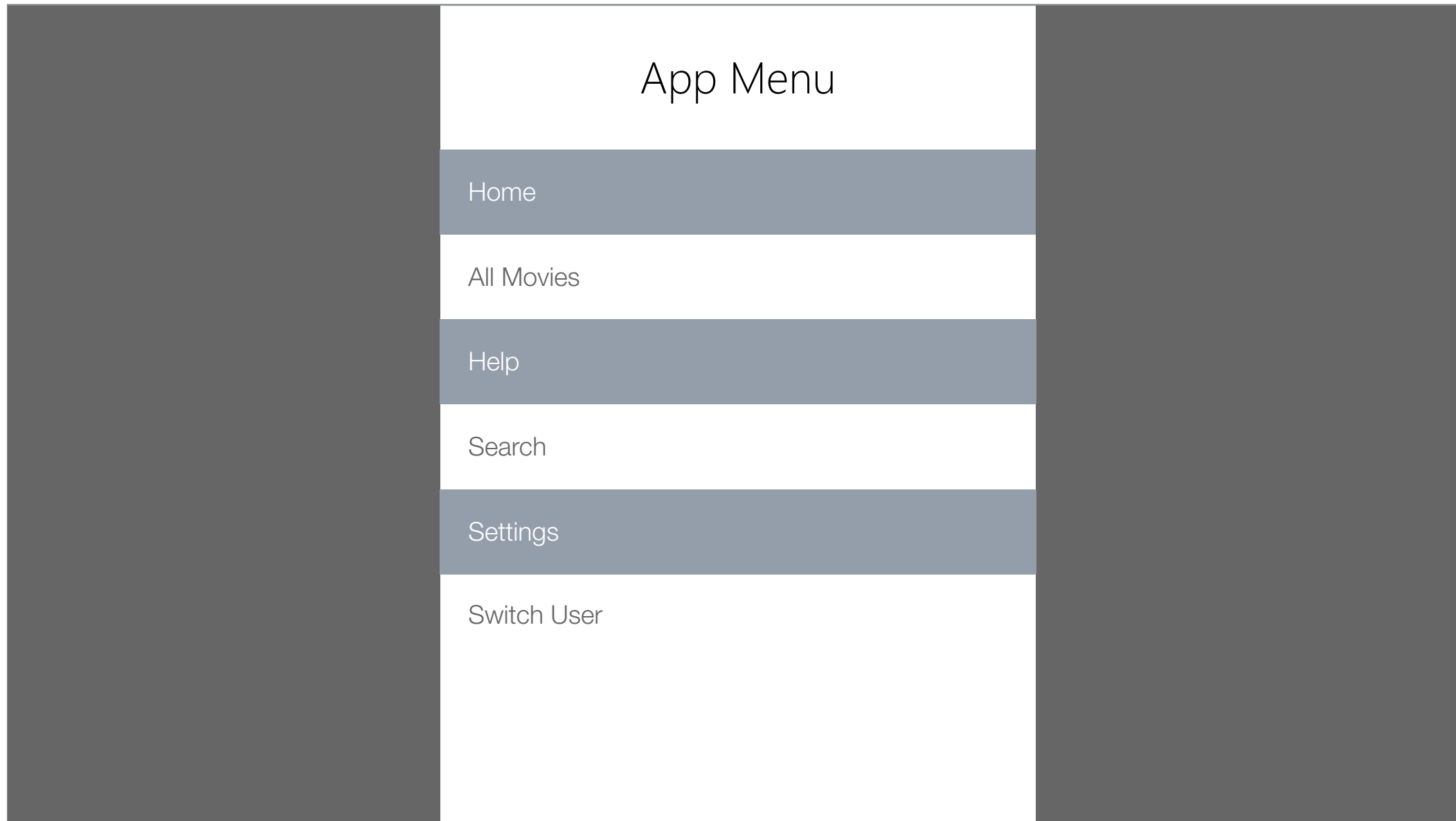


Video Captures

Achievements

1. **Newbie:** Watch a Full Movie
2. **Fanatic:** Watch 5 Movies With The Same Actor
3. **Hat Trick:** Watch a Movie, a Trailer and 5 mins of a Live Channel
4. **Social Butterfly:** Watch a Movie with a Friend
5. Watch 5 Trailers & Extras
6. **Couch Potato:** Watch all the movies in a Genre
7. **I'm Not Scared:** Watch 3 Horror Movies
8. Watch an Entire Collection
9. Add 3 Movies to Your Queue
10. **Movie-holic:** Watch a Movie every day for a week

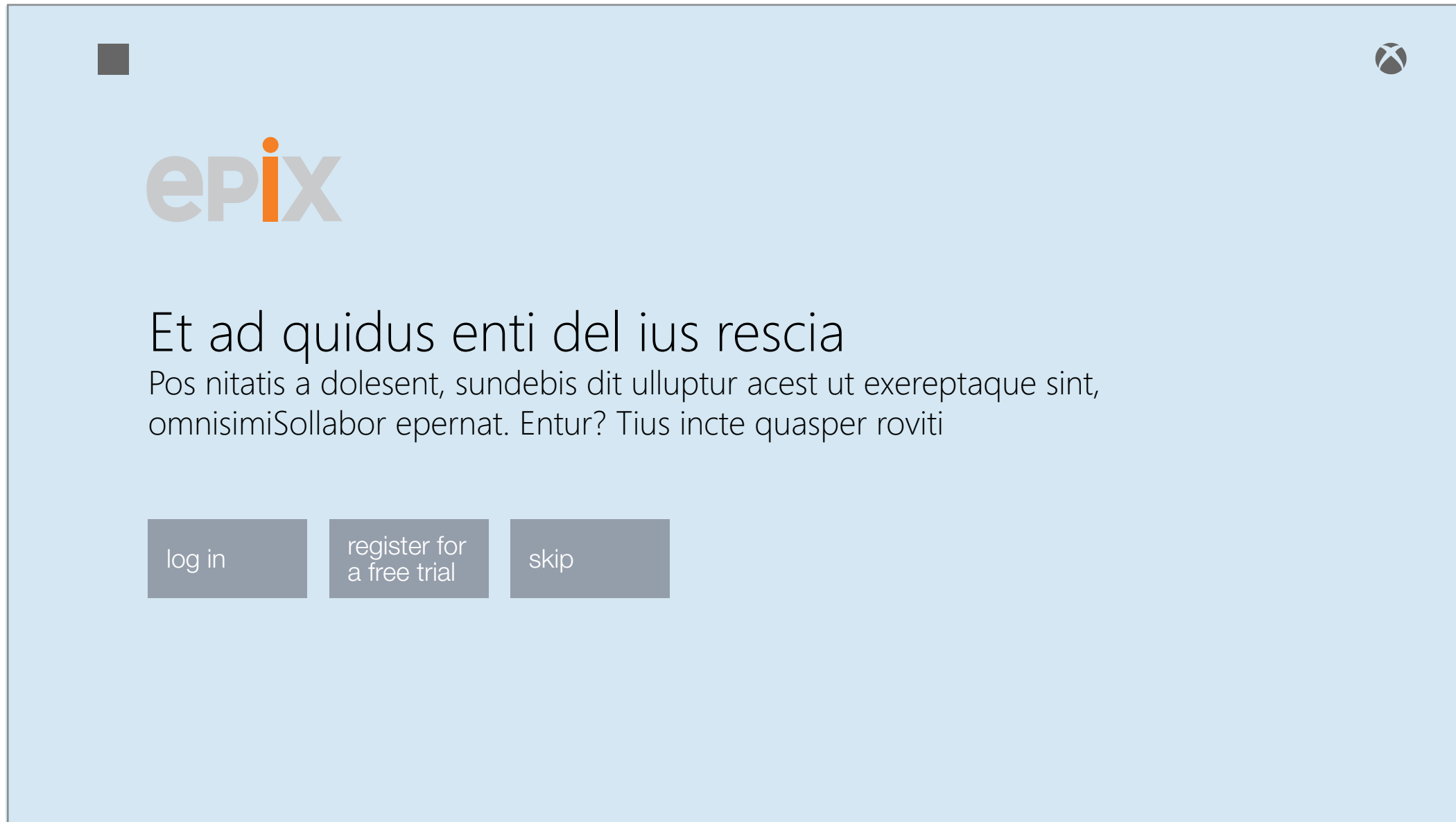
Menu



The App Menu is a contextual navigation element for the user to easily switch between sections.

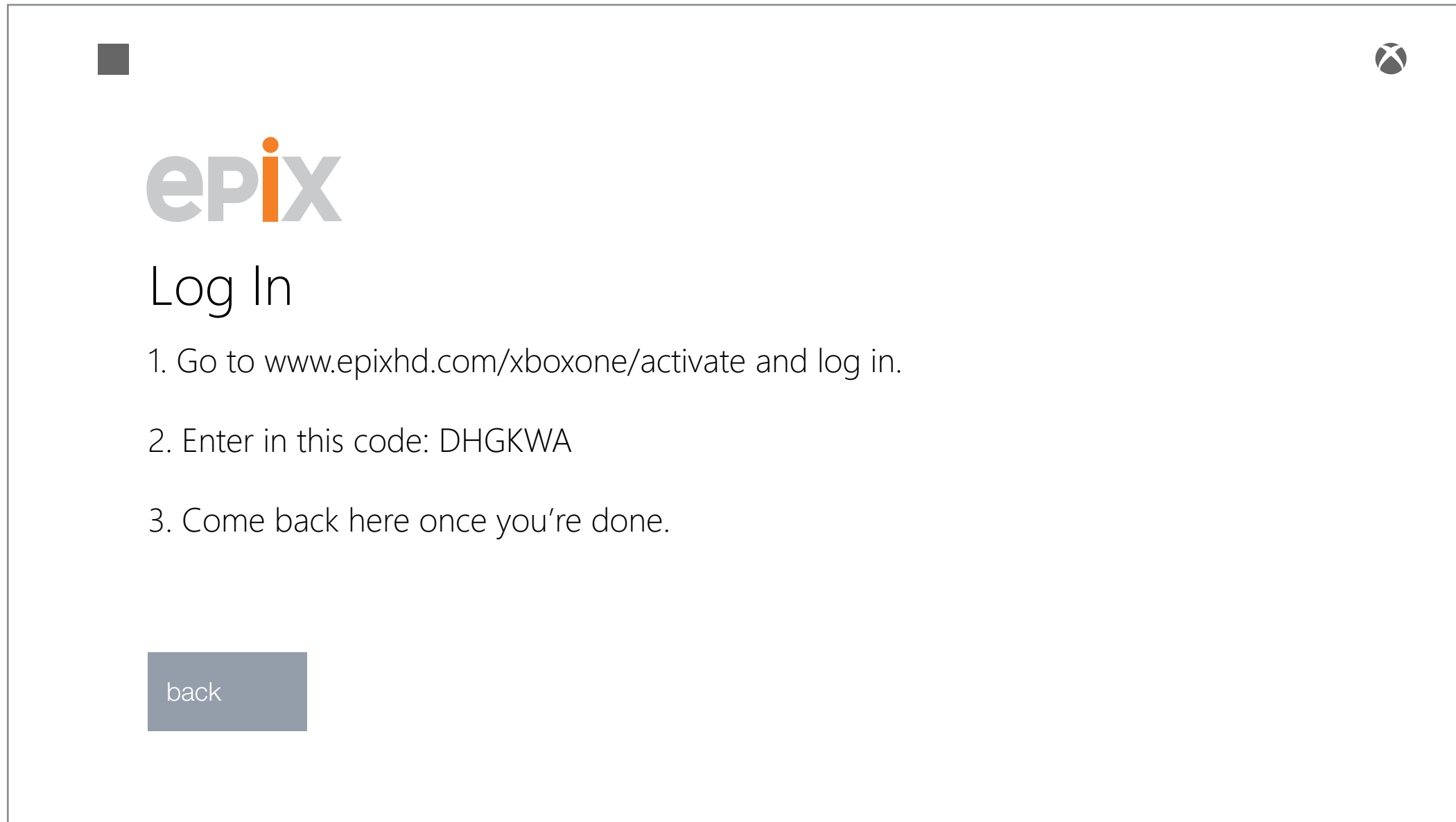
START UP

Start Up



When first opening the app or unauthenticated, the user will be brought to this screen that gives them 2 options: to log in or to register for a free trial.

Log In




To log in the user will need to link their account to this device via a code generated.

Once they've done that, they will come back to this app and press Confirm, in which case would then bring the user to the home page of the app logged in.

* Providing the code on the website and having the user enter it in the app can be done as well.

Register for a Free 14-Day Trial



Register For A Free 14-Day Trial

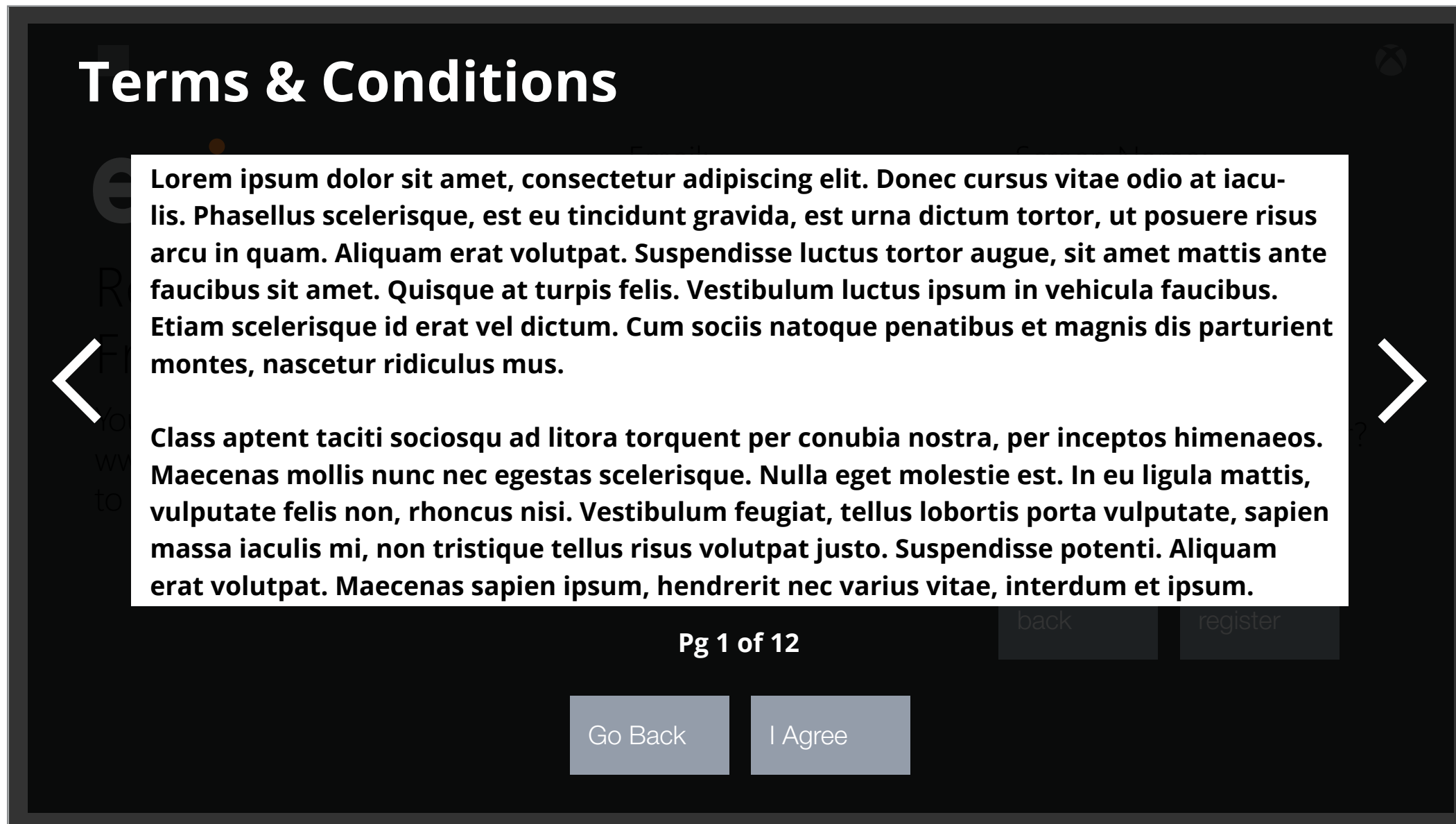
You can also go to www.epixhd.com/register to get your free trial.

Email:	<input type="text"/>	Screen Name:	<input type="text"/>
Password:	<input type="text"/>	Re-enter Password:	<input type="text"/>
Zip Code:	<input type="text"/>	Who is your TV Provider?	<input type="text" value="▼"/>

It is recommended to at least include instructions on how the user can register for a trial in a web browser as it would be more convenient for them to sign up on a desktop/laptop/mobile than it is on the Xbox.

After filling out the form and clicking Register, a popup will appear with the Terms of Use and Privacy Policy. The user will have to select Agree to continue (next page).

Register for a Free 14-Day Trial



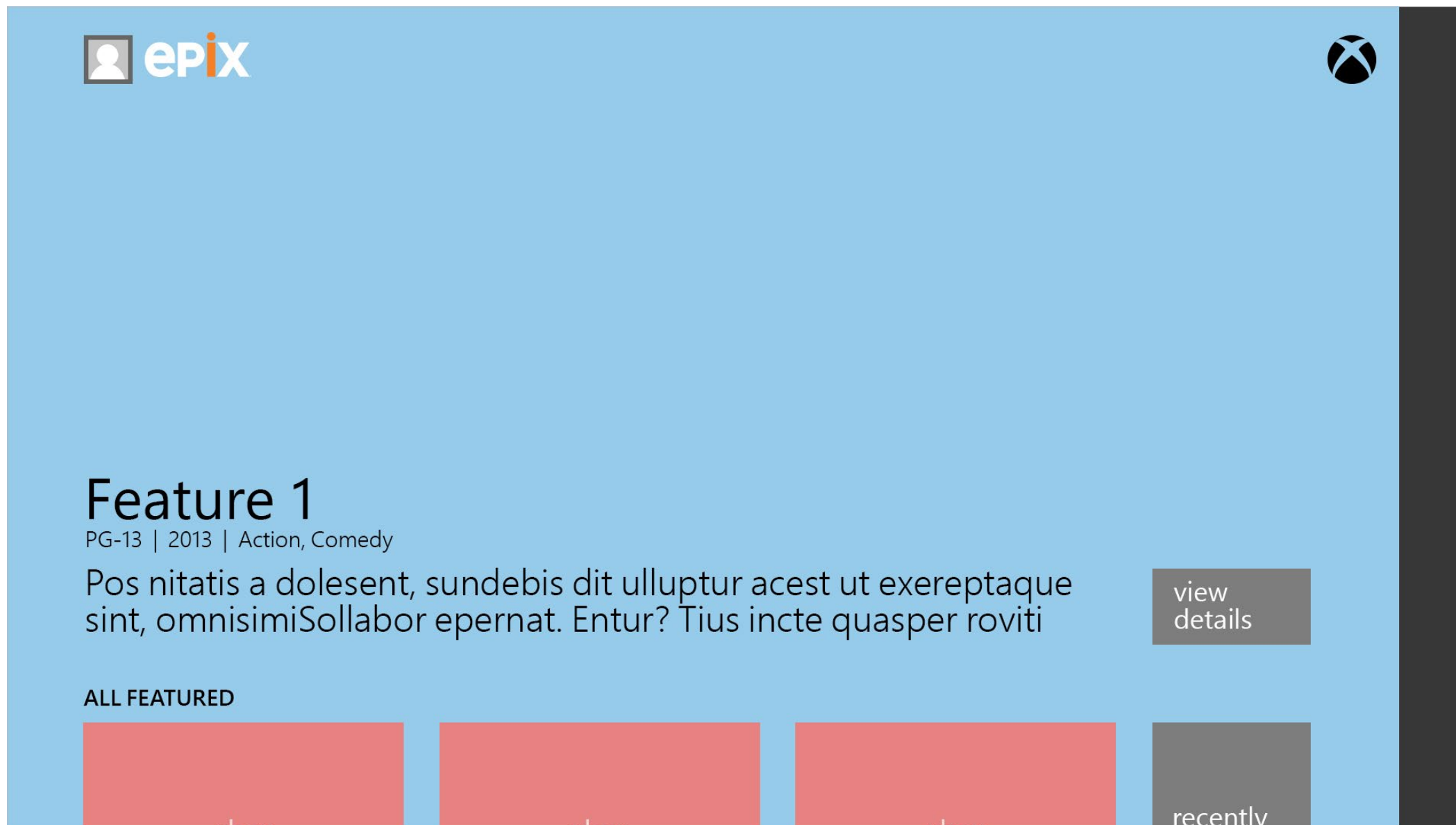
The user can scroll left/right to view the entire Terms & Conditions, and press down to select the Go Back or I Agree buttons.

THE HUB TEMPLATES

The Hub

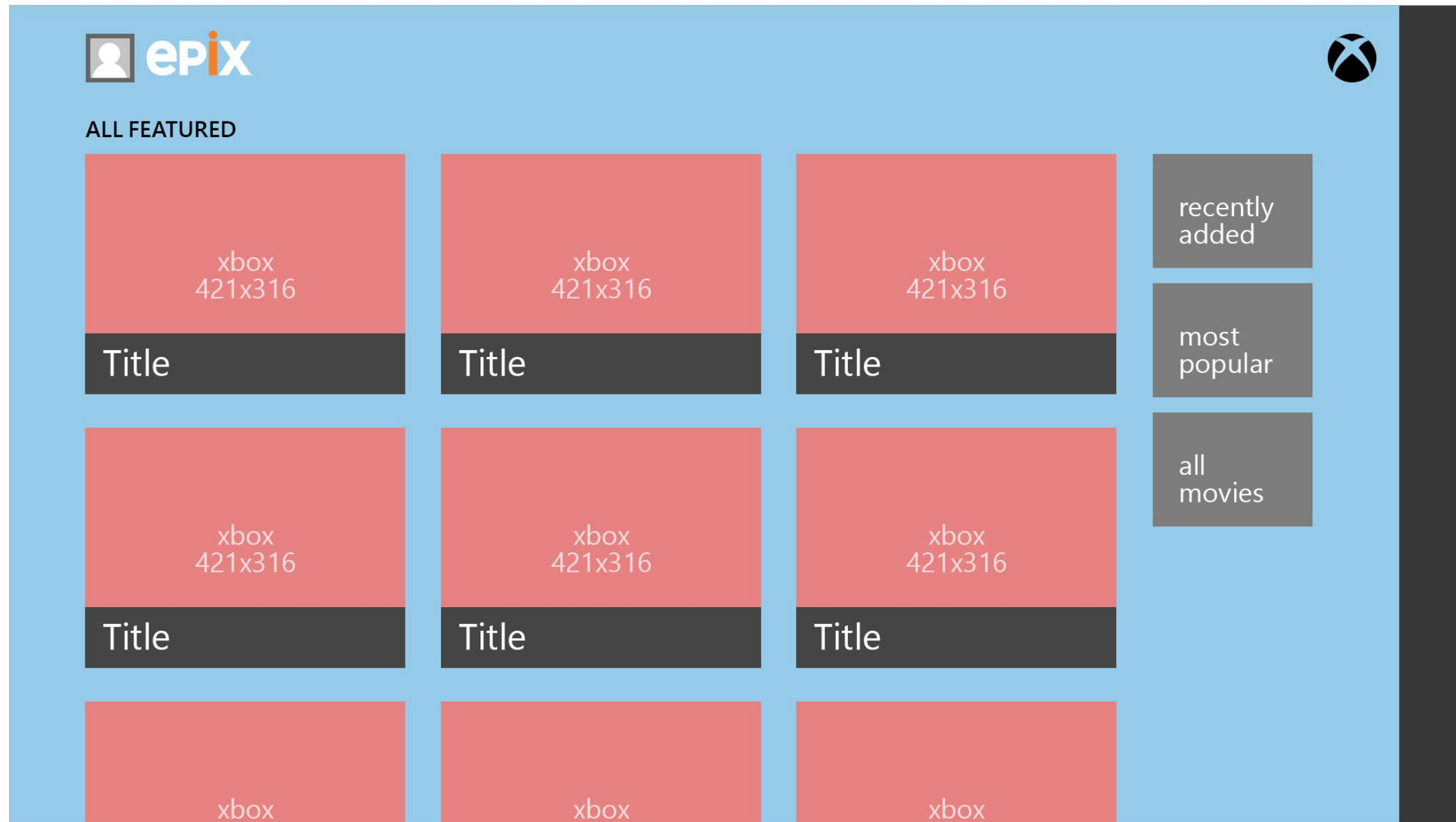
Starts here

The Hub - Featured



This Featured hub section has a movie displayed at the top with a background image, description and quick Play Movie button. This movie can alternate. To browse other movies within Featured, the user can scroll downwards.

The Hub - Featured Scrolled



The user can scroll down to view all featured movies. Or click on the buttons on the right to Browse All or view Most Popular.

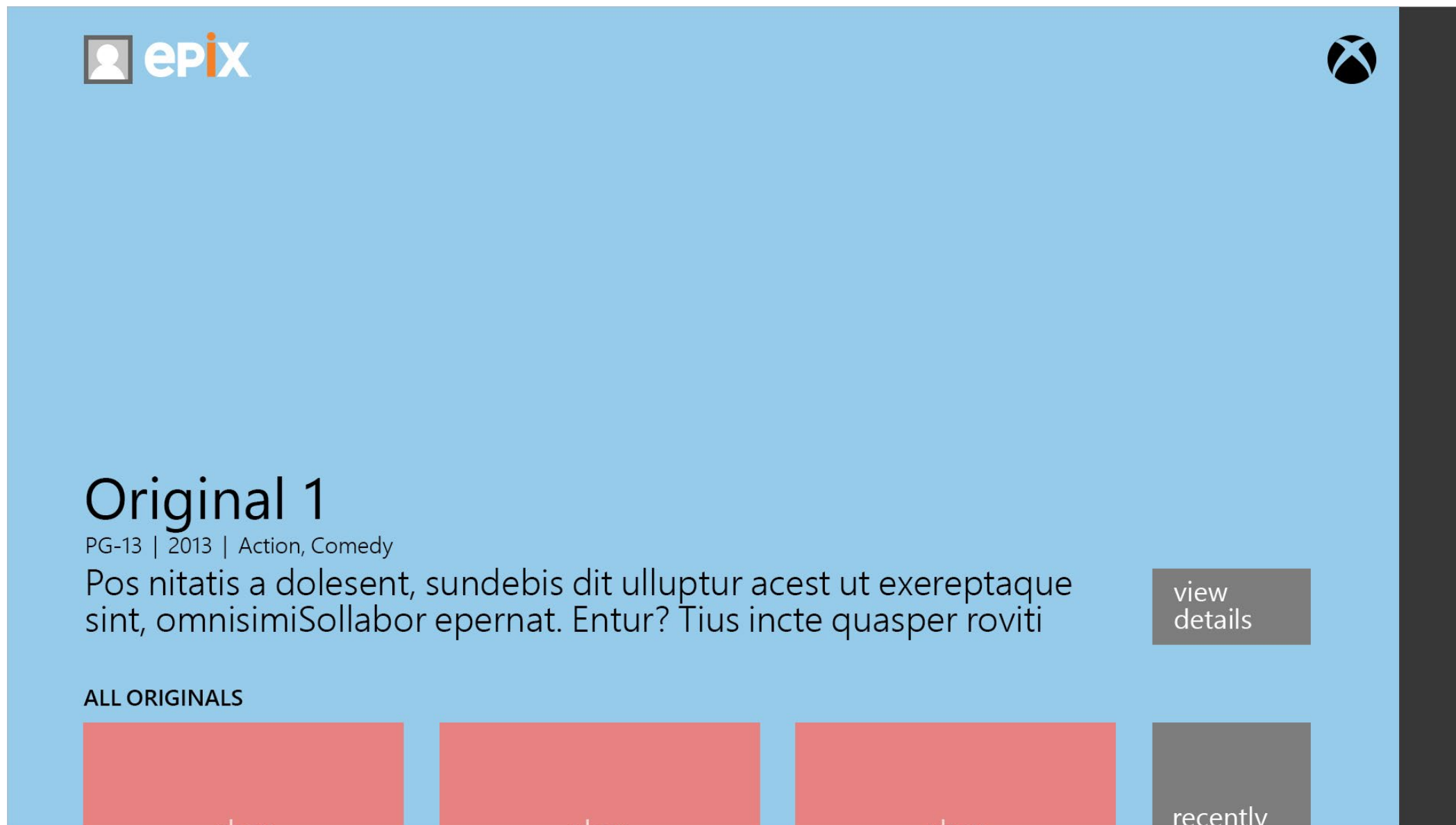
The Hub - Trailers & Extras



The idea for the Trailers & Extras hub section is to allow the user to easily watch clips and browse at the same time. They can toggle between this view and full screen of the video at any time.

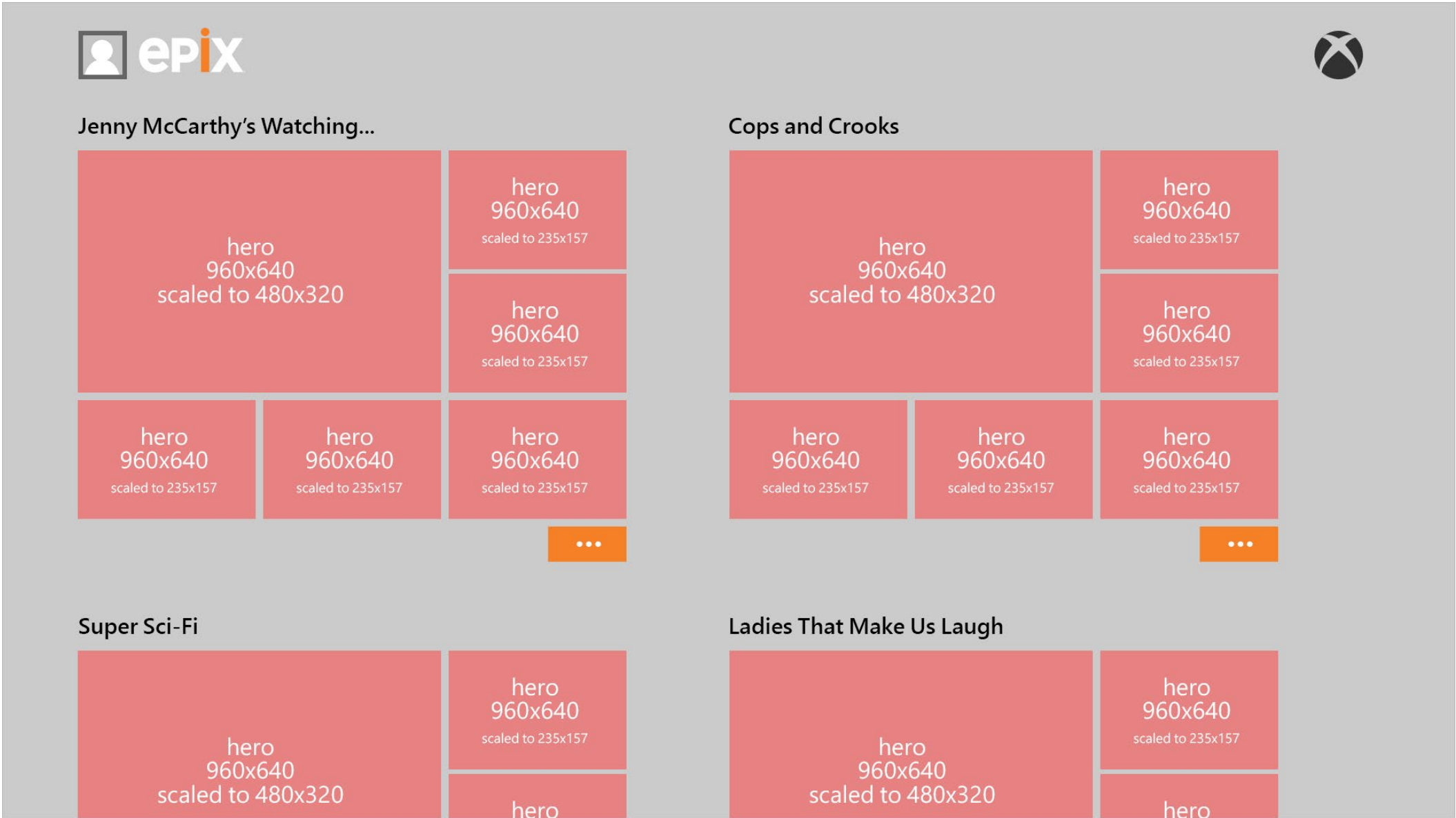
The main video will auto-play.

The Hub - Originals



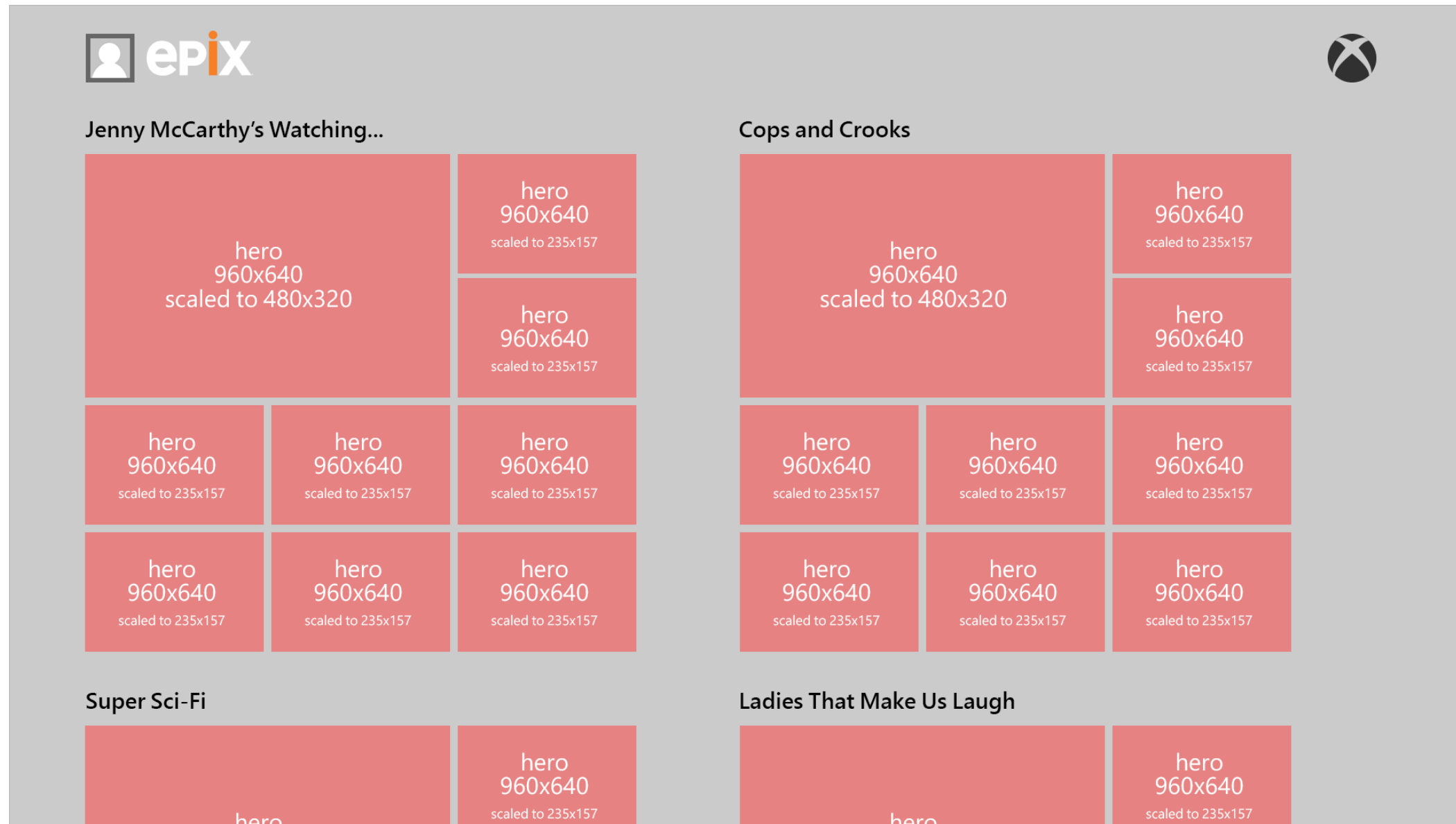
The Originals section will take the same layout as the Trailers & Extras so the user can easily watch and browse the clips at the same time.

The Hub - Collections v1



In the Collections hub section, there are two columns of Collections shown. The first 6 movies in each column will be shown here with a button to View All within that collection.

The Hub - Collections v2



This version is similar to the 1st version except showing all 9 movies.

The Hub - Collections v3



In this version of Collections, the collections are stacked on top of one another and the images takes up the full width.

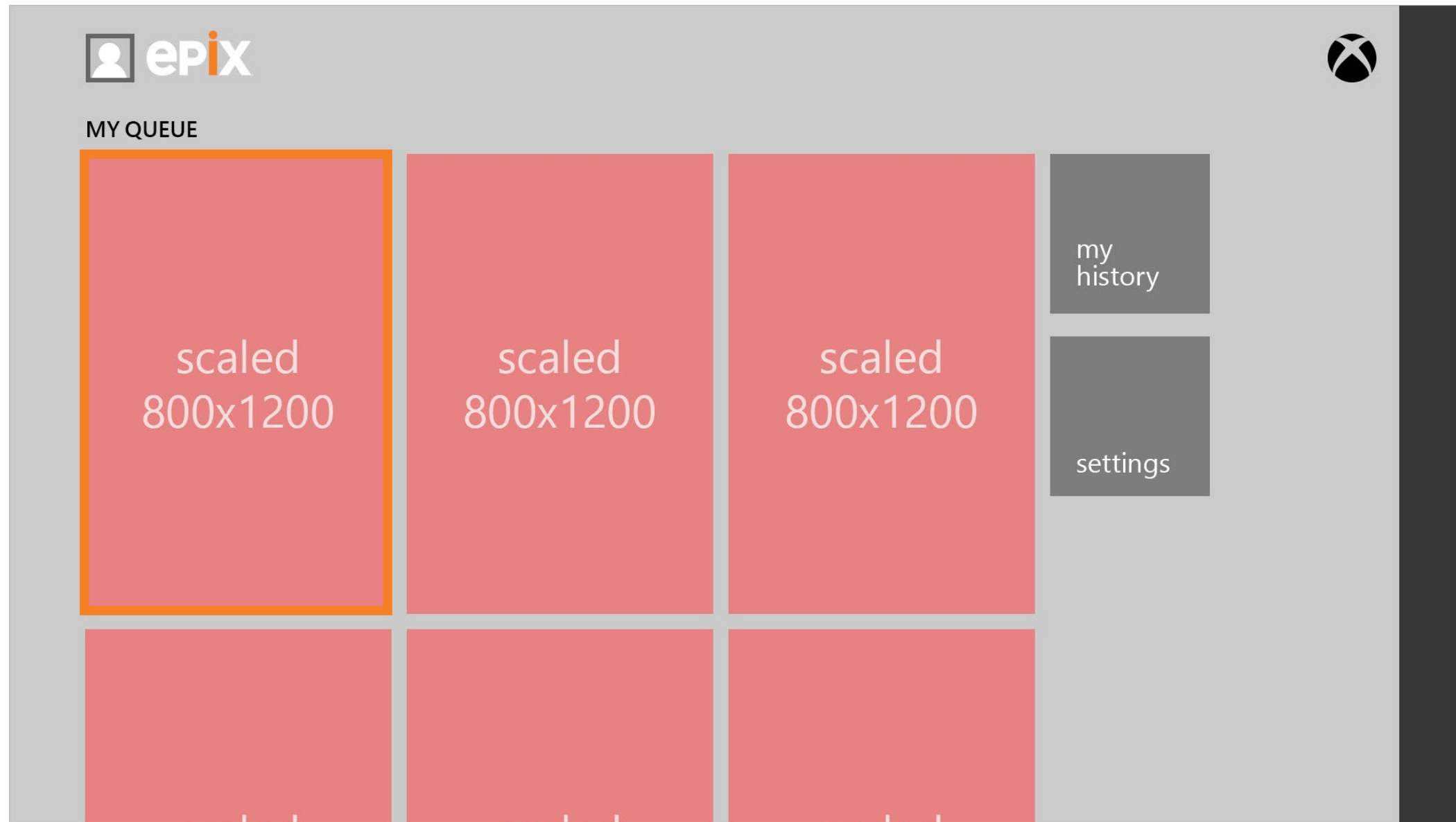
The Hub - Live Channels



The Live Channels hub section version has the channels listed out on top of one another with a description and what's currently playing.

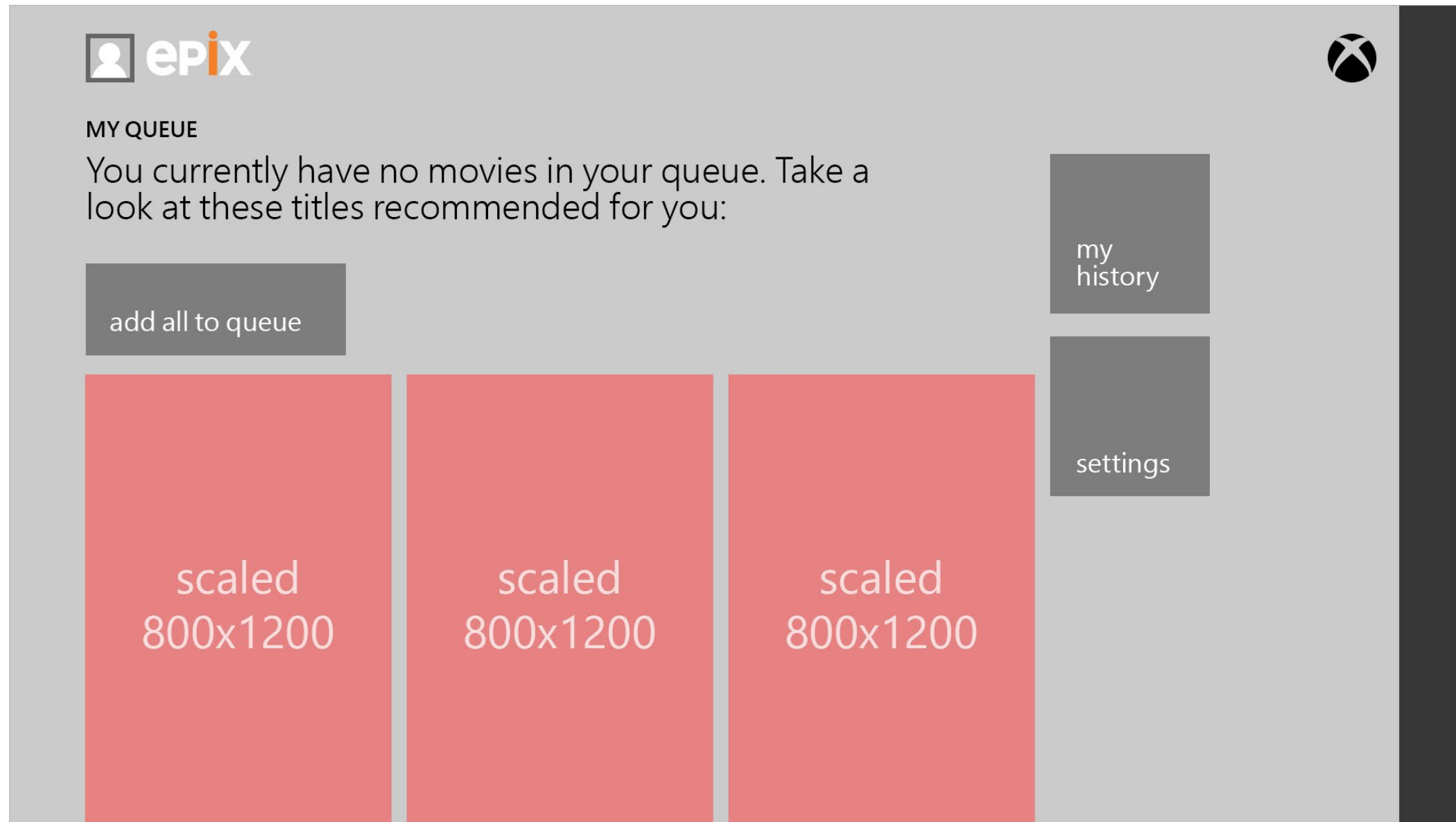
My Account

The Hub - My Account



Scrolling to the left when landing on the Hub will take you to the My Account section.

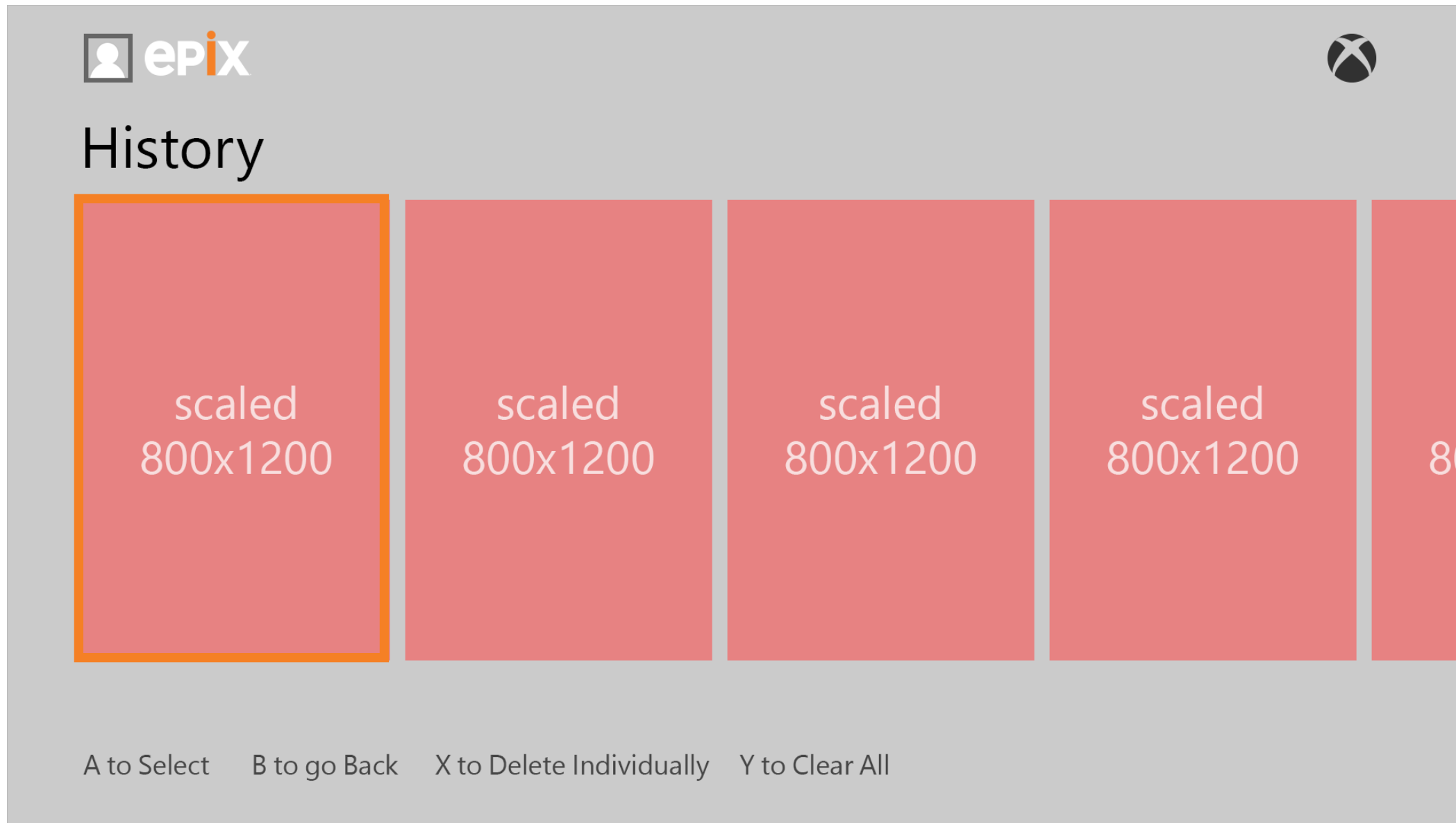
The Hub - My Account, No Queue



Scrolling to the left when landing on the Hub will take you to the My Account section.

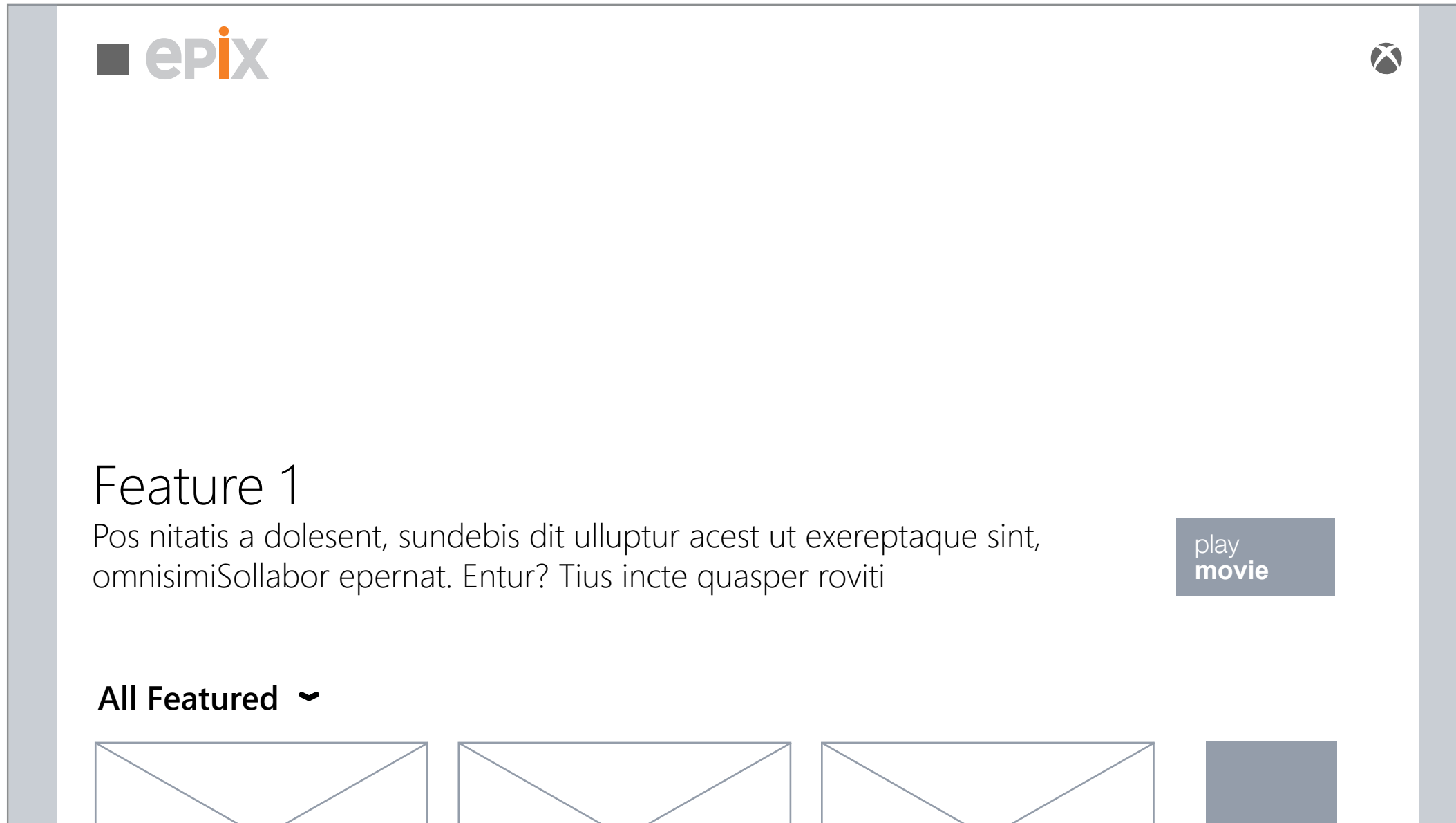
When the user does not have any items in their Queue yet, recommendations will be filled instead with a button to add all to queue.

The Hub Tangent - My History



My History brings the user to a list view of their previously watched items.

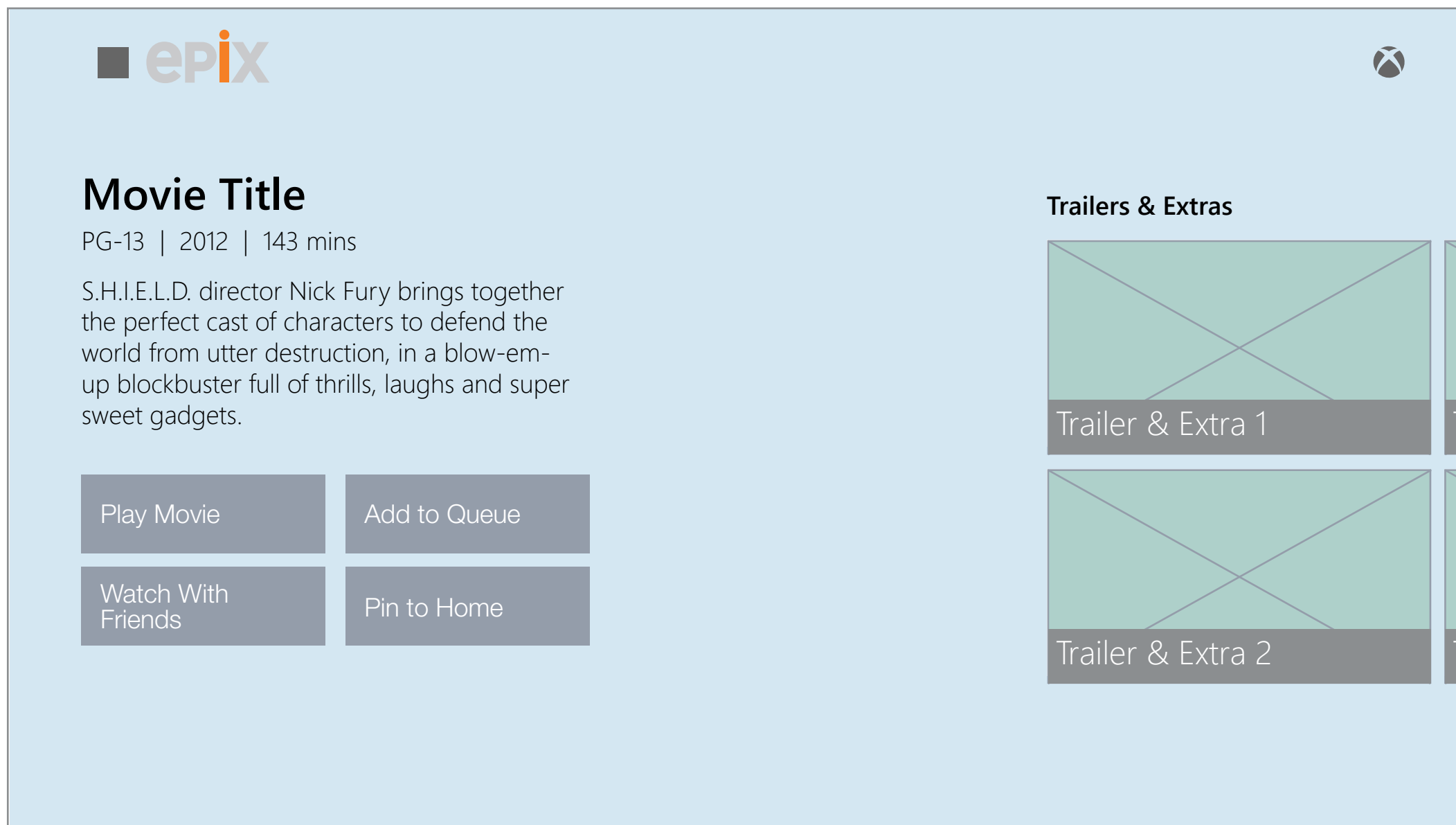
The Hub - My Account Peek



Another version is showing a peek of the section similarly to the peek on the right of the next section.

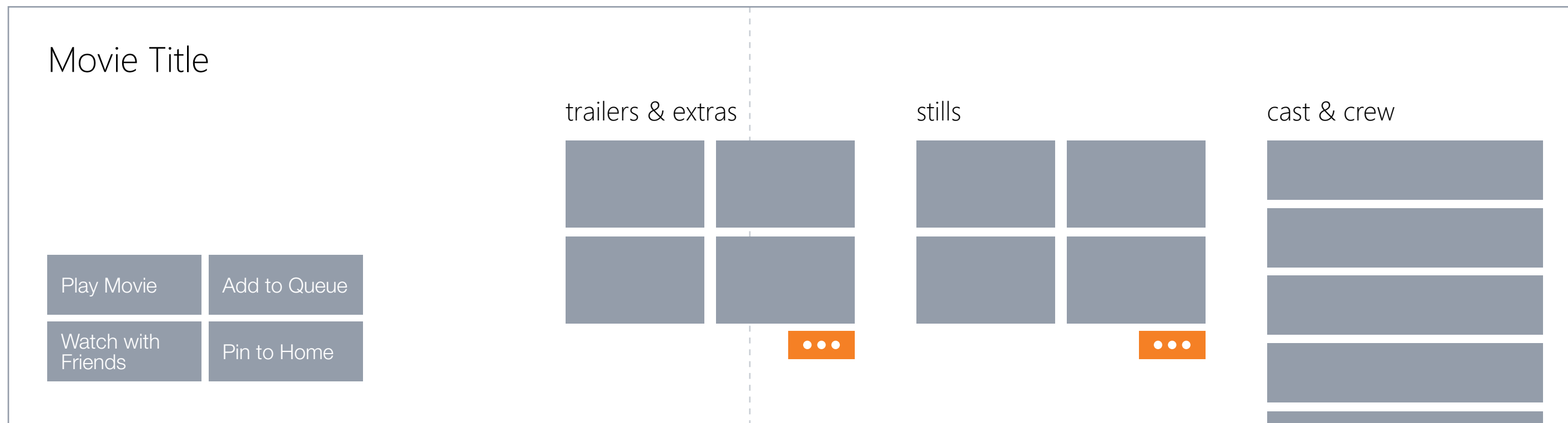
Movie Details

Movie Details

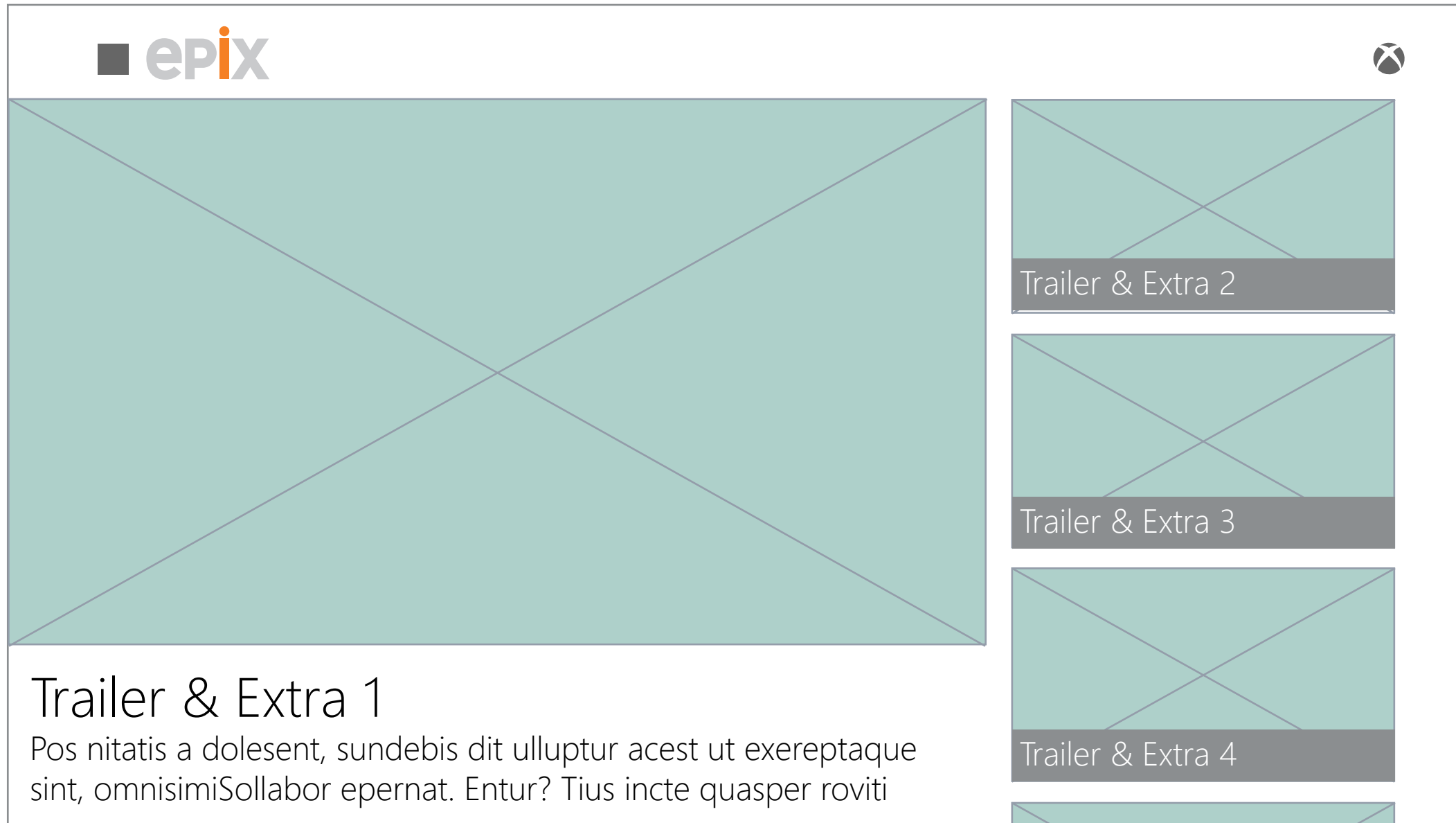


The movie details landing page will have an image in the background, with the overview on the left with the major calls-to-actions and the sections (Trailers & Extras, Stills and Cast & Crew) to the right.

Movie Details - Zoomed Out



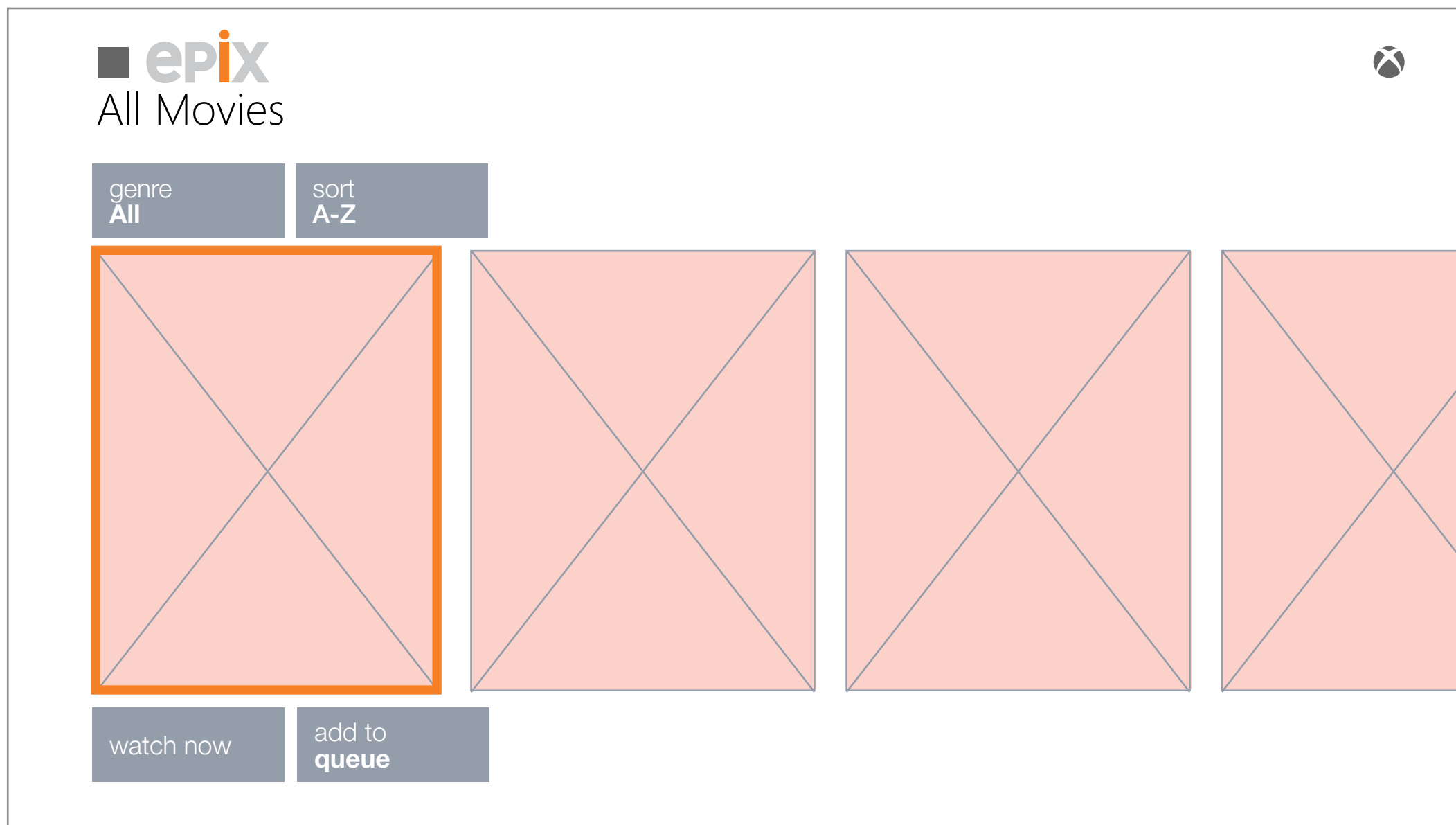
Movie Details - Trailers & Extras



Clicking the View More ellipses on the Trailers & Extras takes the user to another page. The user can view the Trailer & Extra while browsing for other clips on the right (scroll up and down) or they can toggle between this view and full screen of the video.

All Movies

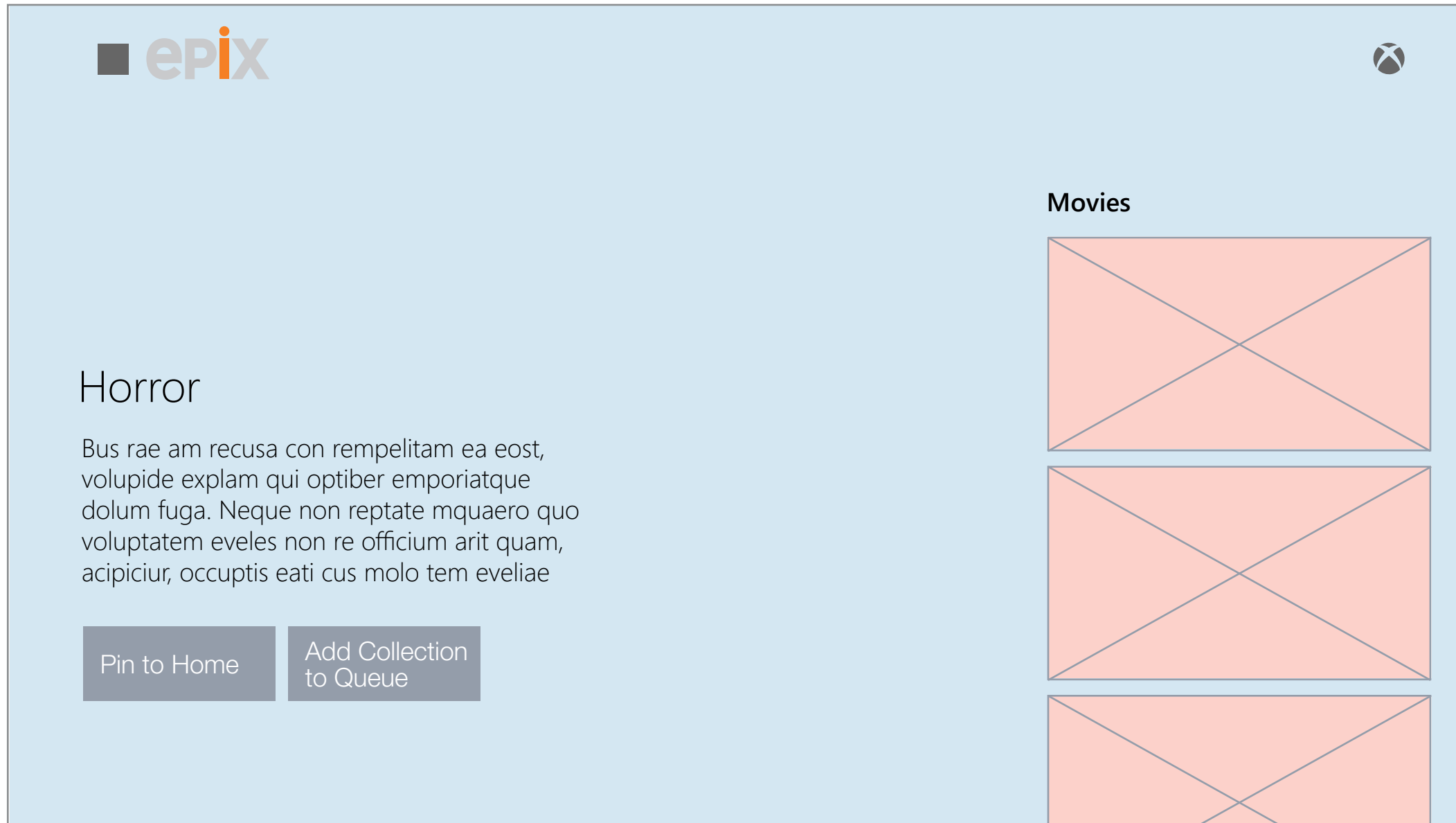
All Movies



The All Movies long list page will have all the movies listed out. The user can filter down to a specific genre with the 'genre' button on the left, which will bring up a pop up menu of the genres.

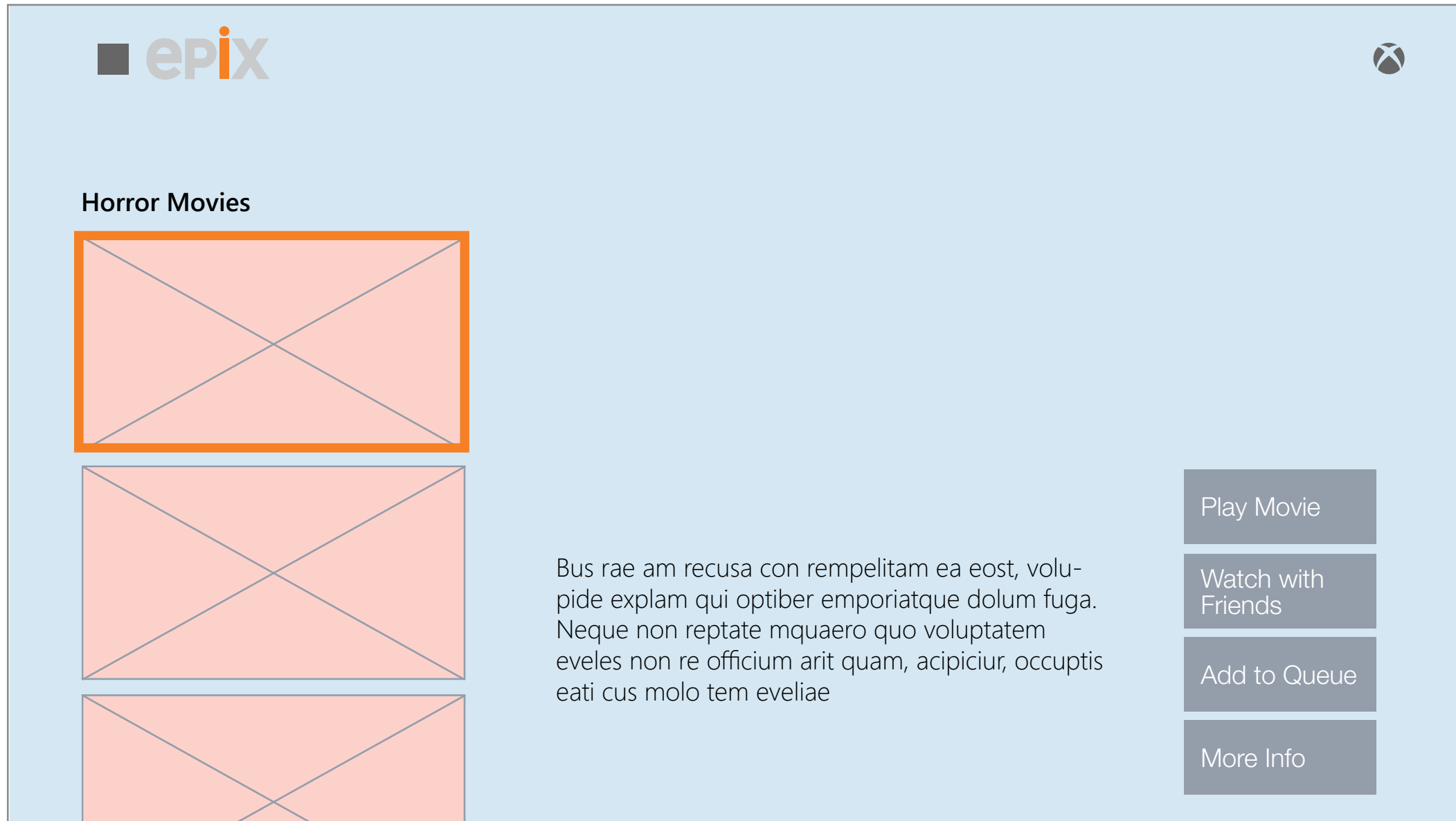
Collections

Collections Landing Page



A Collections page will have a background image relevant to the collection with a description of the collection on the left. One swipe over to the right brings the user to the next page.

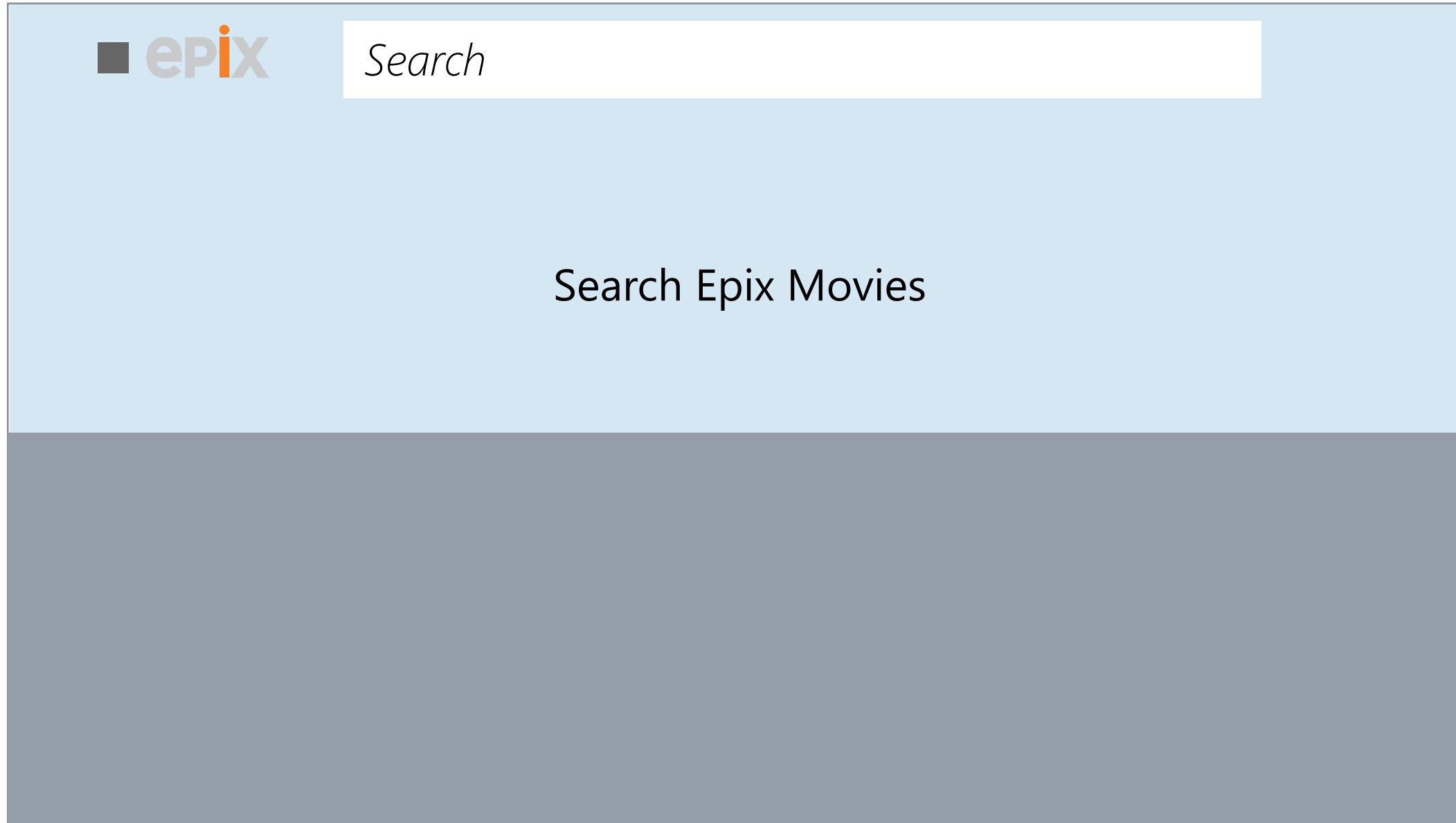
Collections Landing Page Scrolled



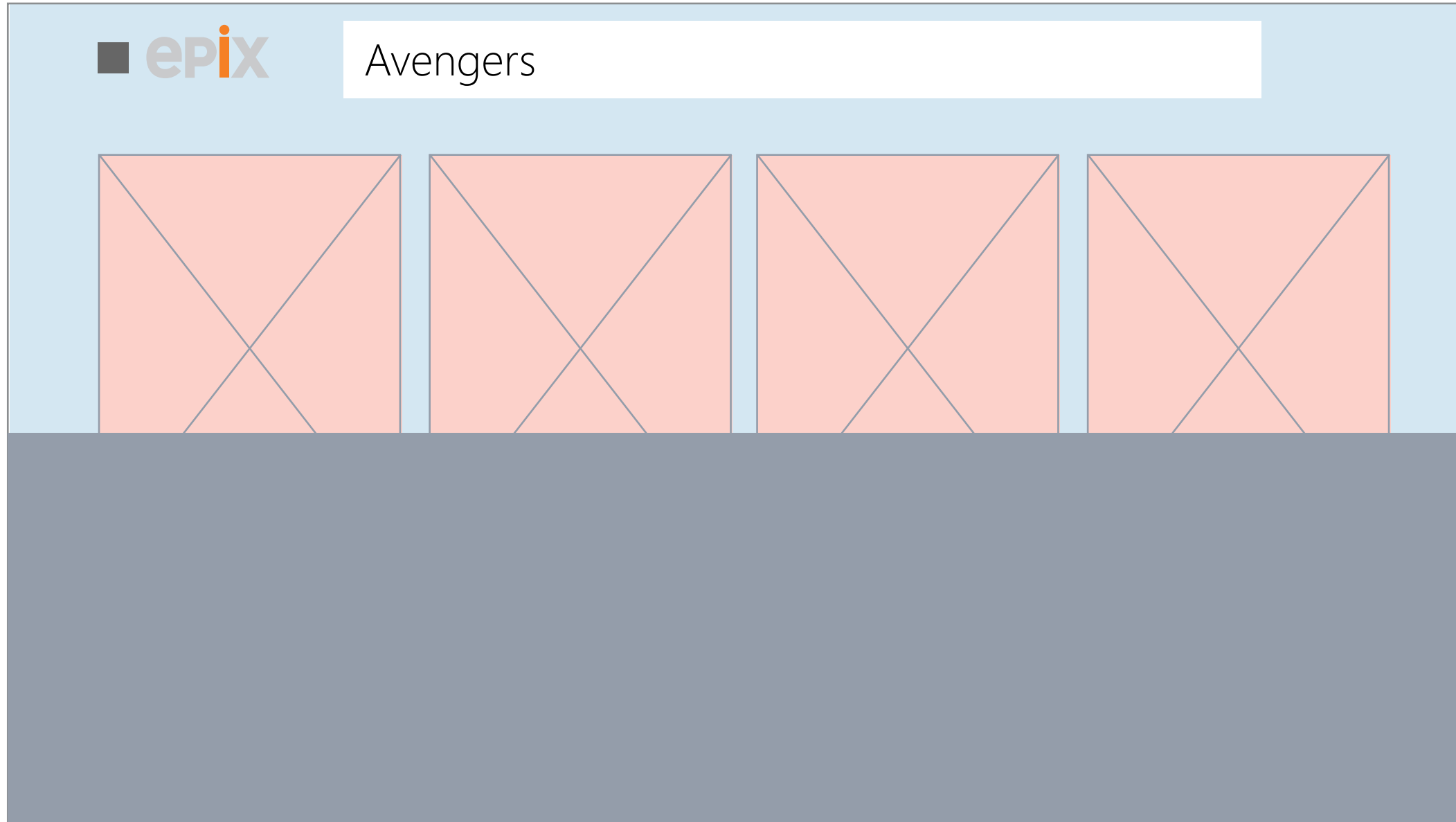
Here the user can browse (up and down) the movies while the information on the right changes accordingly with the movie that is selected. The user can choose to play the movie from here, launch watch with friends for that particular movie, or clicking on the More Info button will bring the user to that movie's detail page.

Search

Search

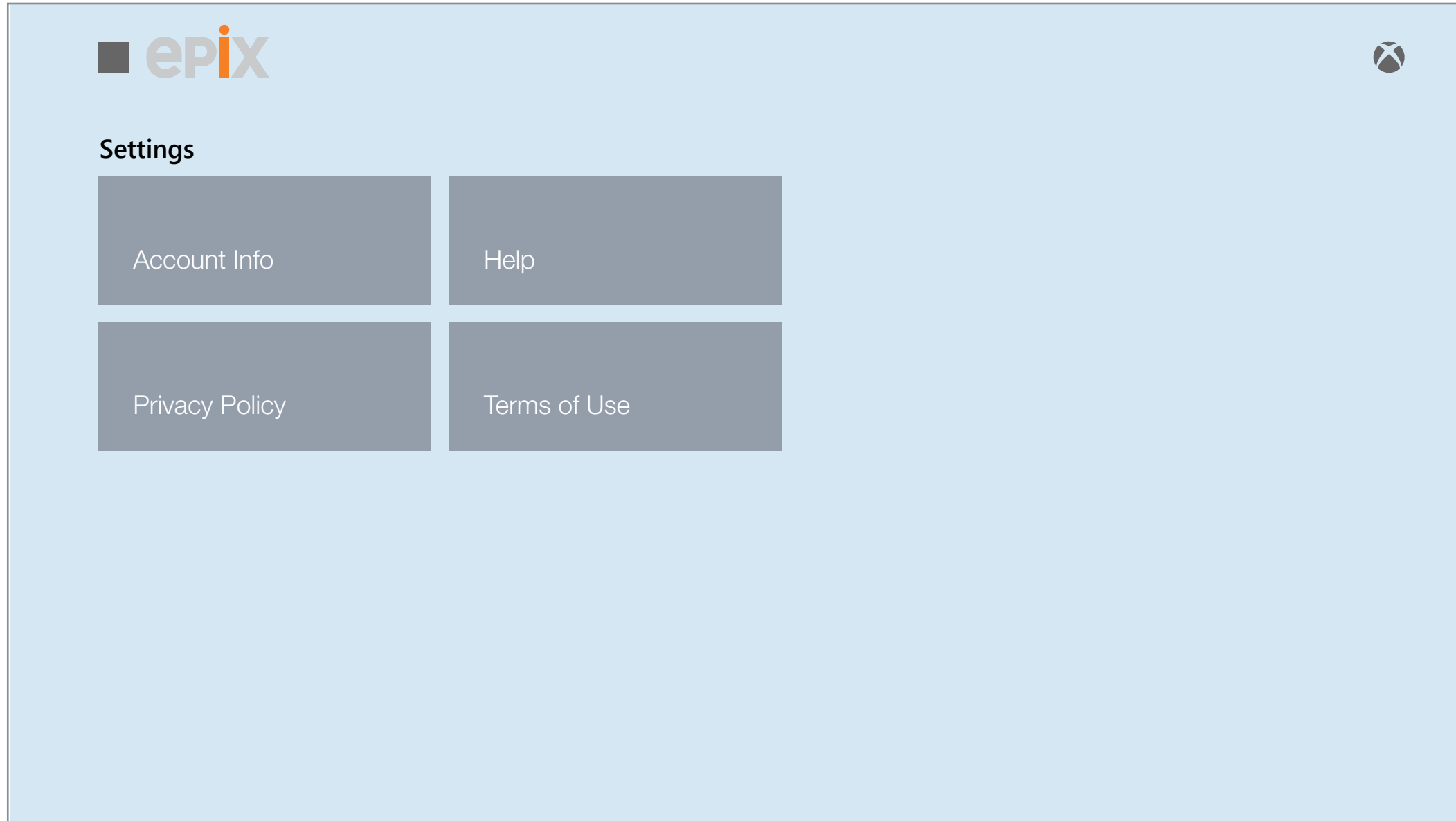


Results



Settings

Settings



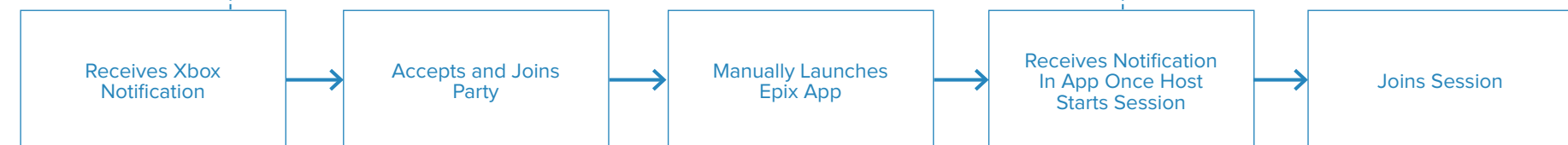
Watch With Friends

Watch With Friends - User Flow

HOST



INVITEE



* This has not been confirmed by Microsoft.

Free Preview

Free Preview - User Flow

