

EPIX XBOX ONE

WIREFRAMES

ENSEMBLE

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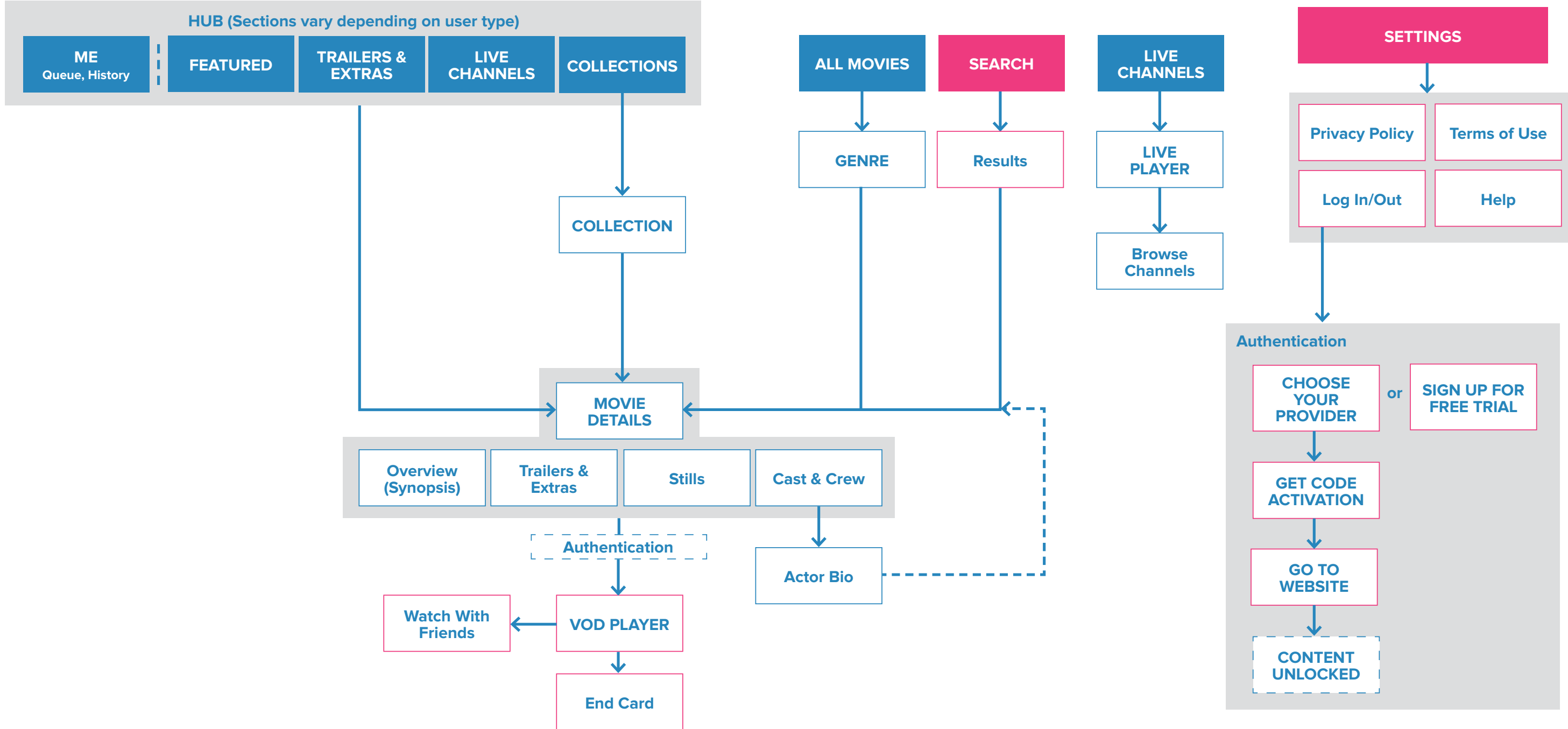
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App Map

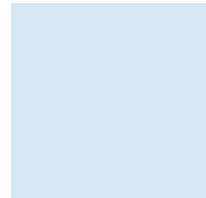


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Things To Keep In Mind

1. Snap / Fill Views
2. Voice Commands
3. Gestures
4. App Channels
5. Start Tiles / Pin to Home Tiles

Color Legend



Hero Images



Movie Art

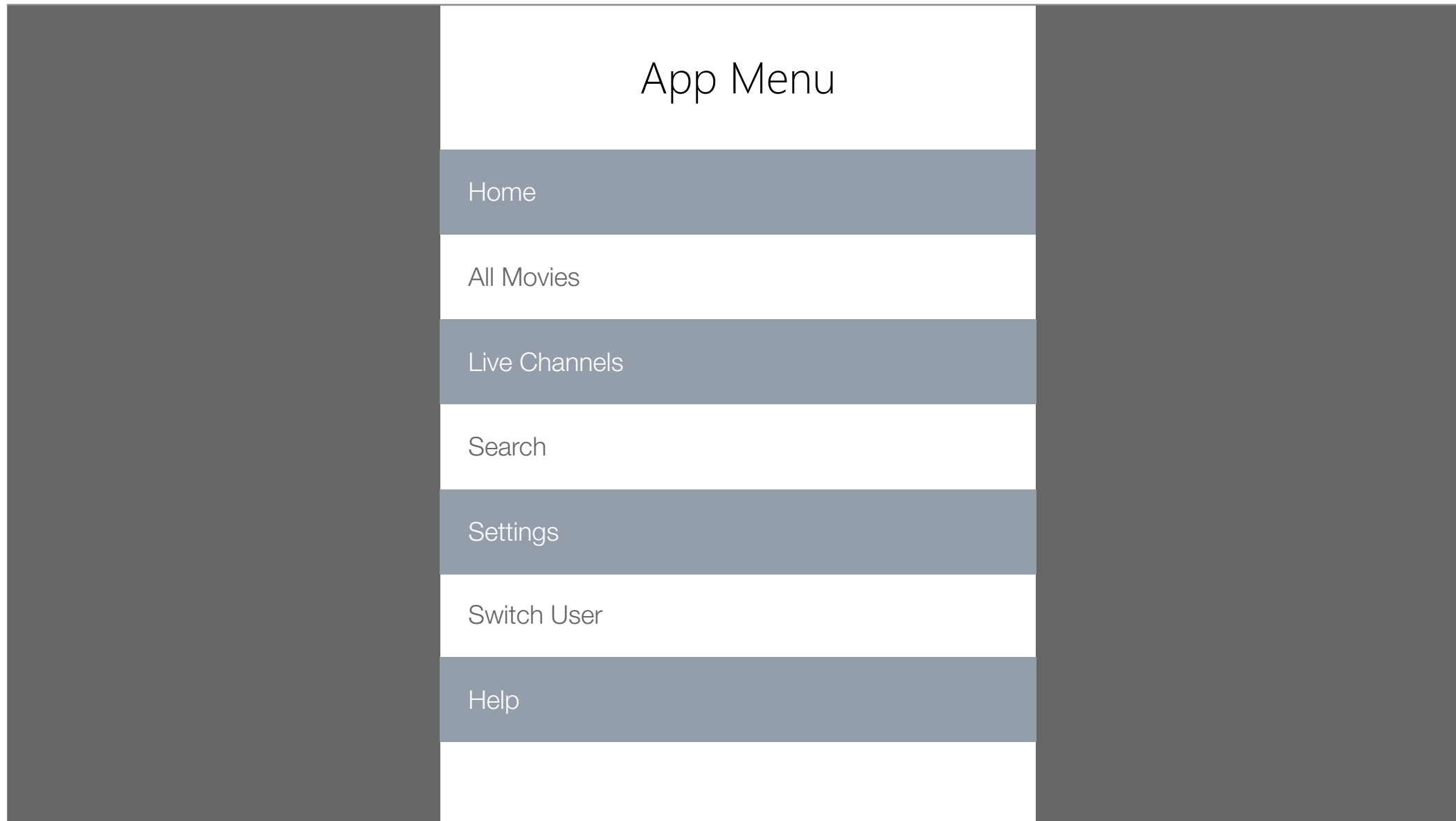


Video Captures

Achievements

1. **Newbie:** Watch a Full Movie
2. **Fanatic:** Watch 5 Movies With The Same Actor
3. **Hat Trick:** Watch a Movie, a Trailer and 5 mins of a Live Channel
4. **Social Butterfly:** Watch a Movie with a Friend
5. Watch 5 Trailers & Extras
6. **Couch Potato:** Watch all the movies in a Genre
7. **I'm Not Scared:** Watch 3 Horror Movies
8. Watch an Entire Collection
9. Add 3 Movies to Your Queue
10. **Movie-holic:** Watch a Movie every day for a week

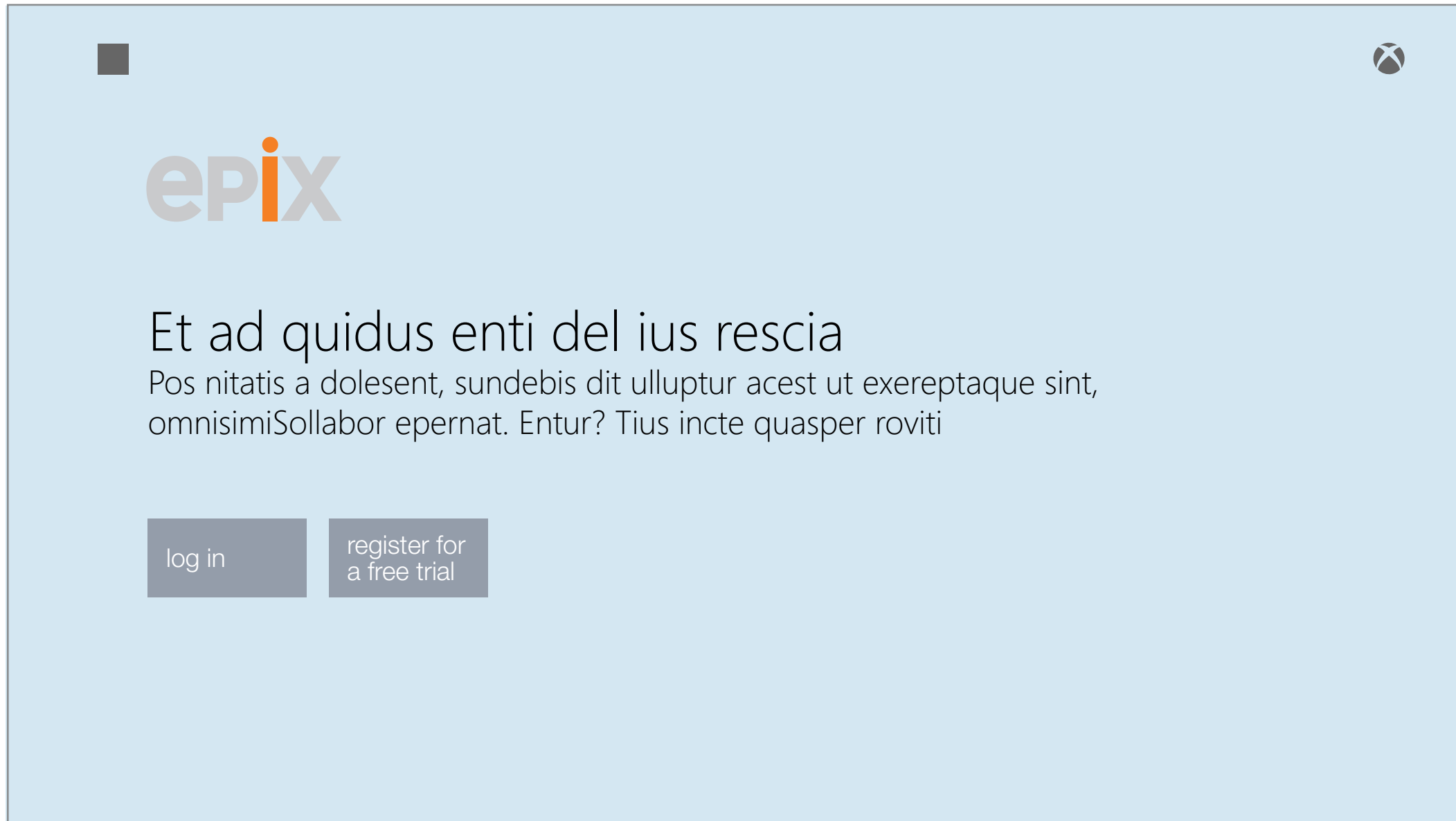
Menu



The App Menu is a contextual navigation element for the user to easily switch between sections.

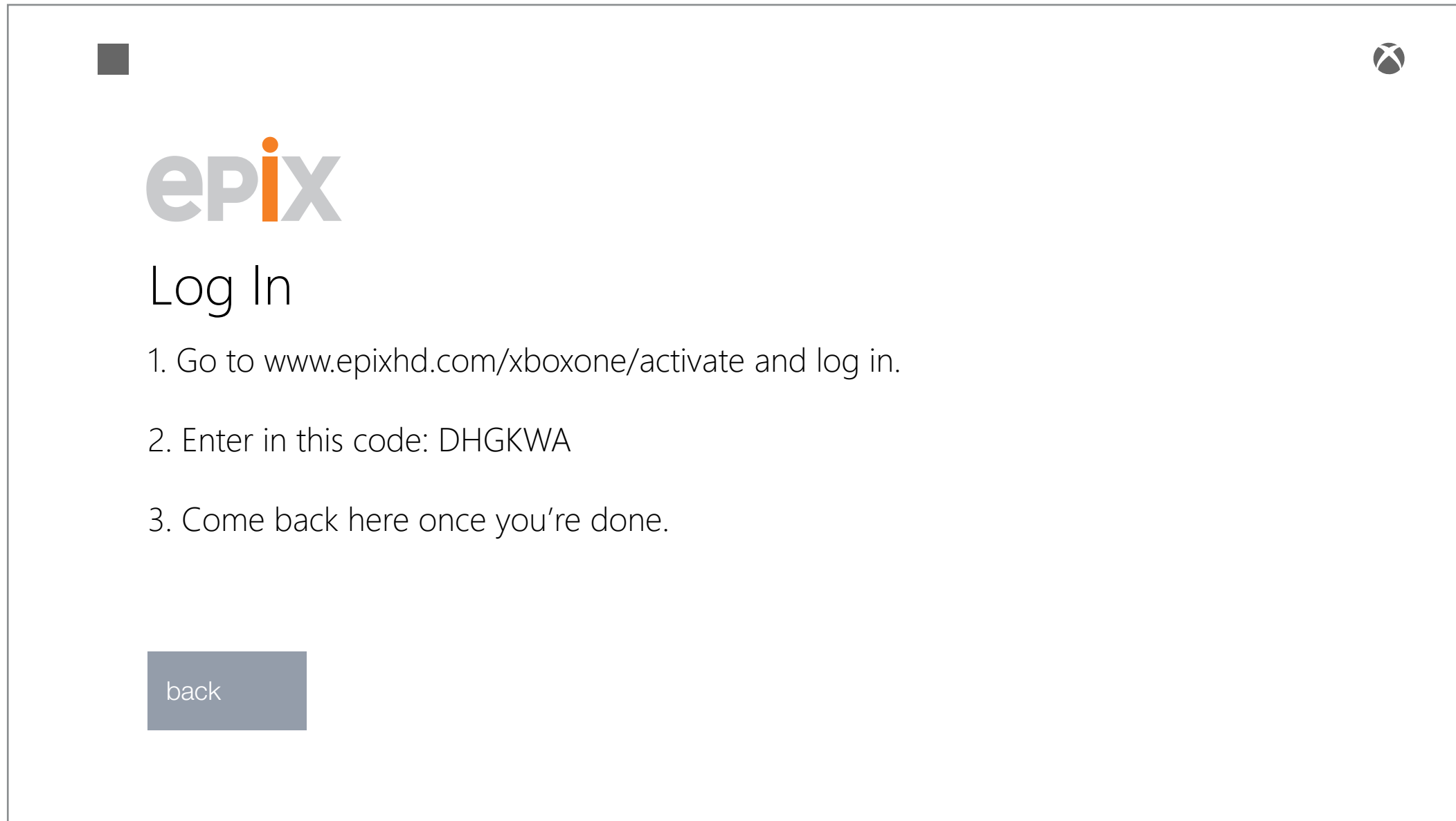
START UP

Start Up



When first opening the app or unauthenticated, the user will be brought to this screen that gives them 2 options: to log in or to register for a free trial.

Log In




To log in the user will need to link their account to this device via a code generated.

Once they've done that, they will come back to this app and press Confirm, in which case would then bring the user to the home page of the app logged in.

* Providing the code on the website and having the user enter it in the app can be done as well.

Register for a Free 14-Day Trial



Register For A Free 14-Day Trial

You can also go to www.epixhd.com/register to get your free trial.

Email:	<input type="text"/>	Screen Name:	<input type="text"/>
Password:	<input type="text"/>	Re-enter Password:	<input type="text"/>
Zip Code:	<input type="text"/>	Who is your TV Provider?	<input type="text" value="▼"/>

I'm 18 years of age or older, and agree to the Terms of Use and Privacy Policy

It is recommended to at least include instructions on how the user can register for a trial in a web browser as it would be more convenient for them to sign up on a desktop/laptop/mobile than it is on the Xbox.

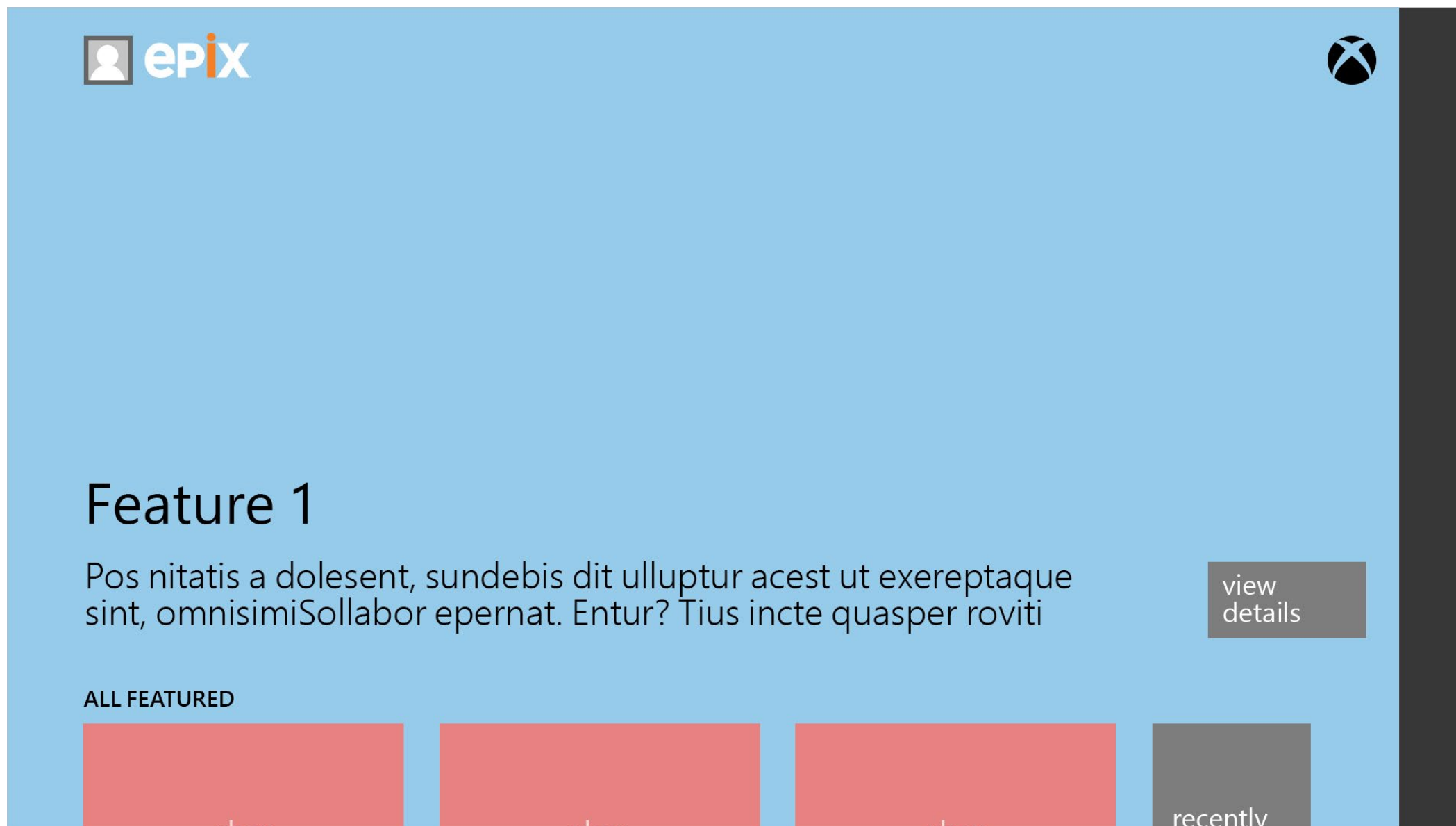
* Need to do a bit more research on how checkboxes work on Xbox One.

THE HUB TEMPLATES

The Hub

Starts here

The Hub - Featured v1



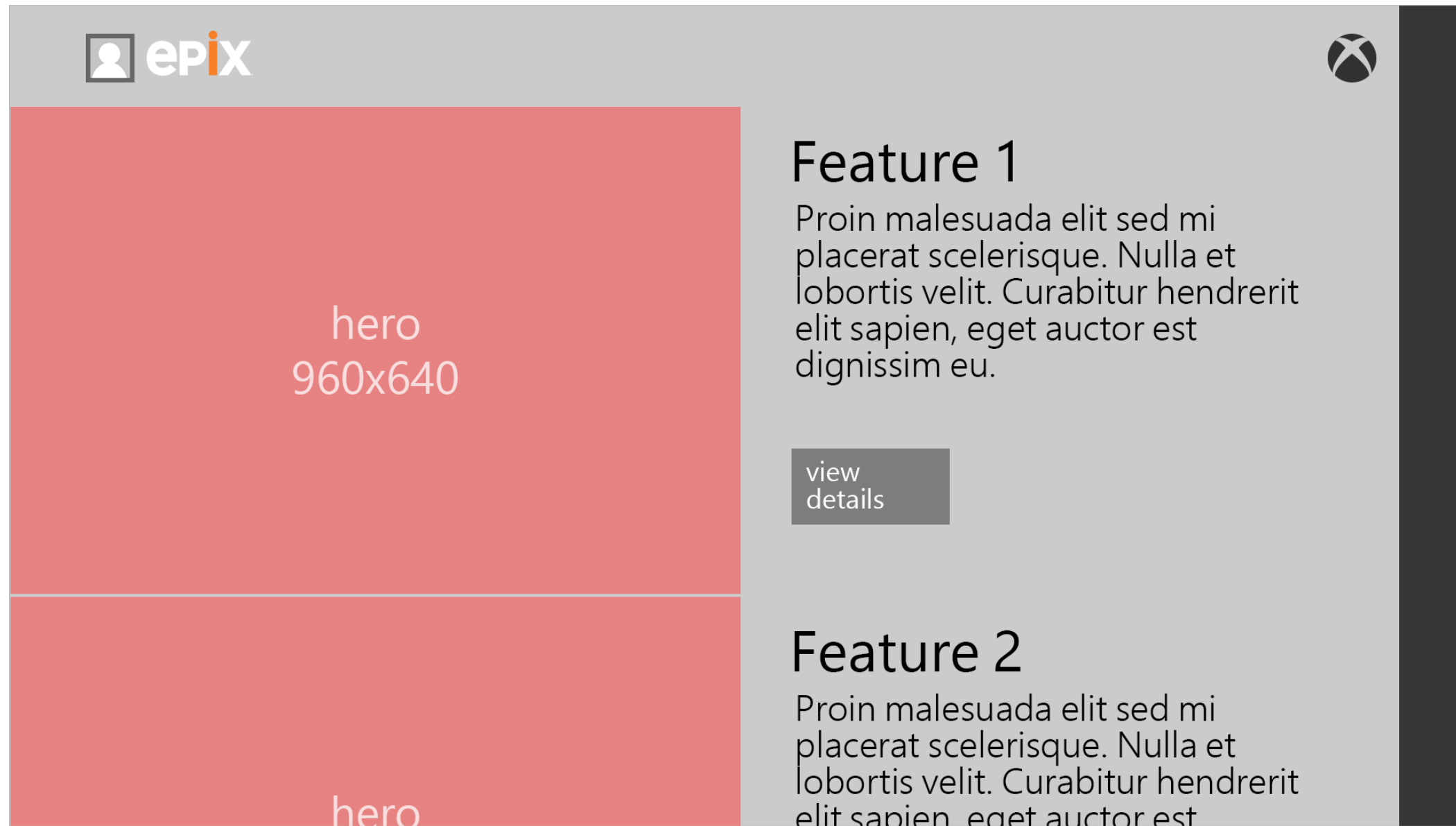
This Featured hub section has a movie displayed at the top with a background image, description and quick Play Movie button. This movie can alternate. To browse other movies within Featured, the user can scroll downwards.

The Hub - Featured v1 Scrolled



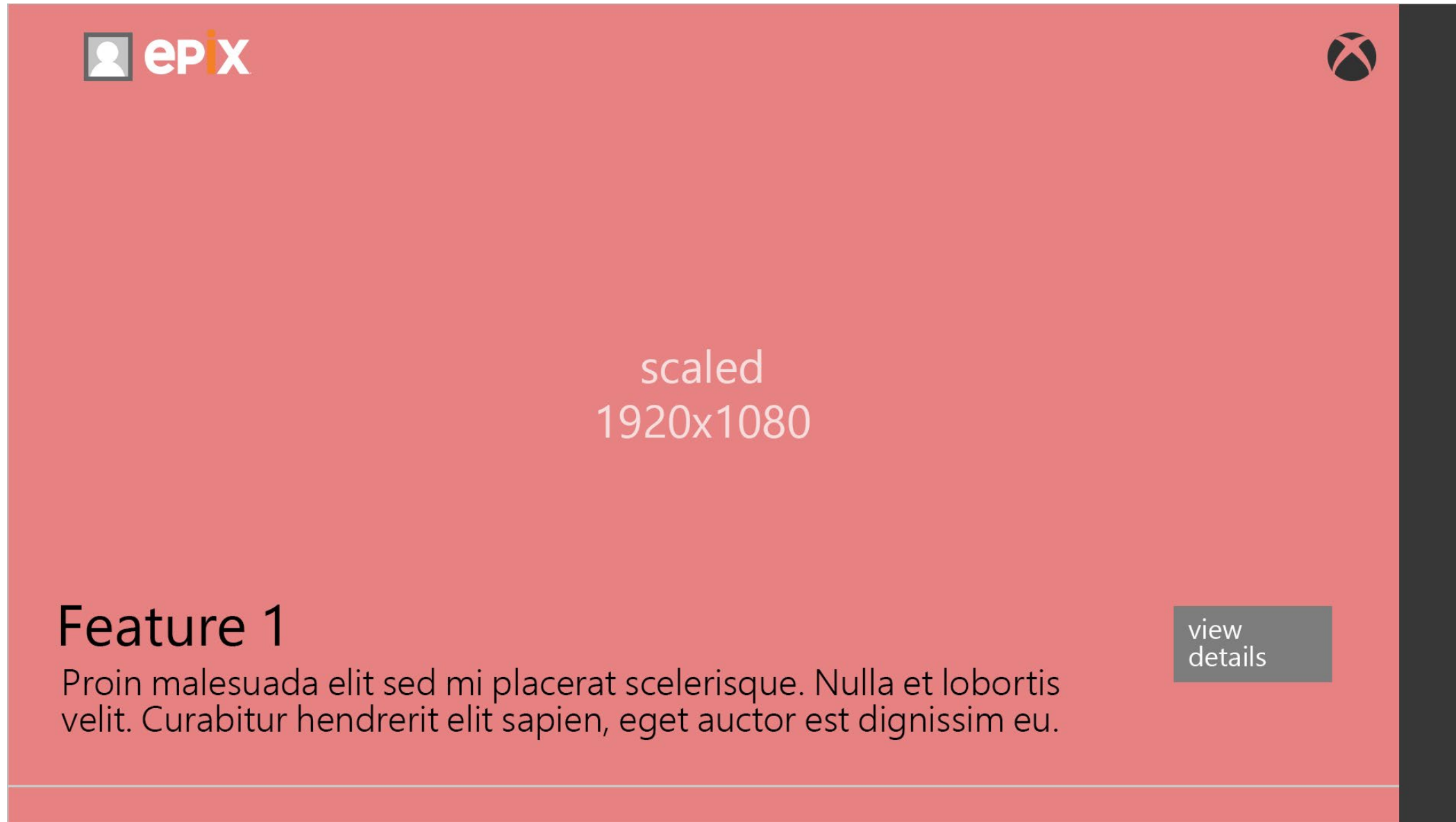
The user can scroll down to view all featured movies. Or click on the buttons on the right to Browse All or view Most Popular.

The Hub - Featured v2



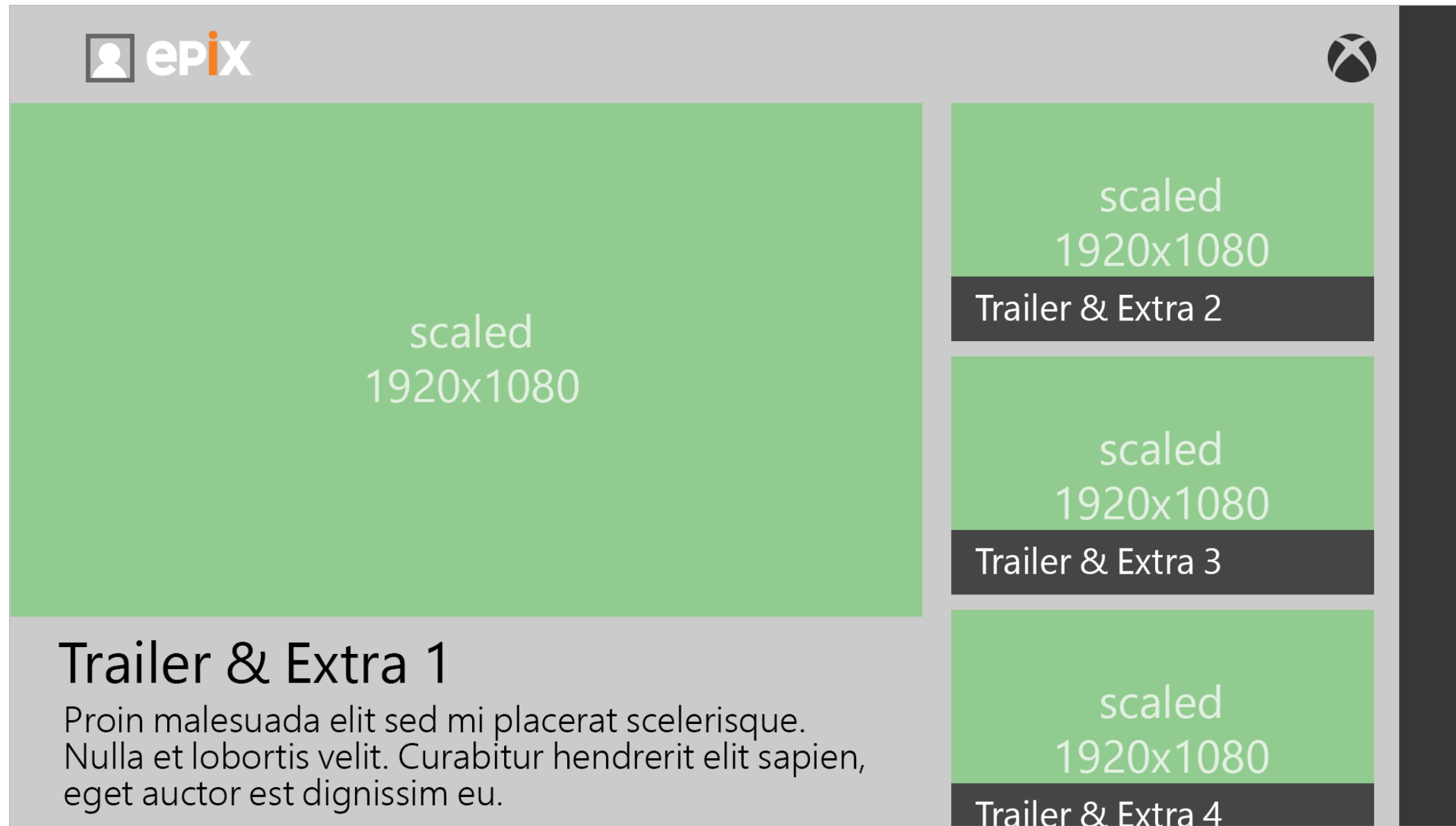
This second version of the Featured section is a list view of all the movies where the user can scroll down to view them all and play the movie directly from here.

The Hub - Featured v3



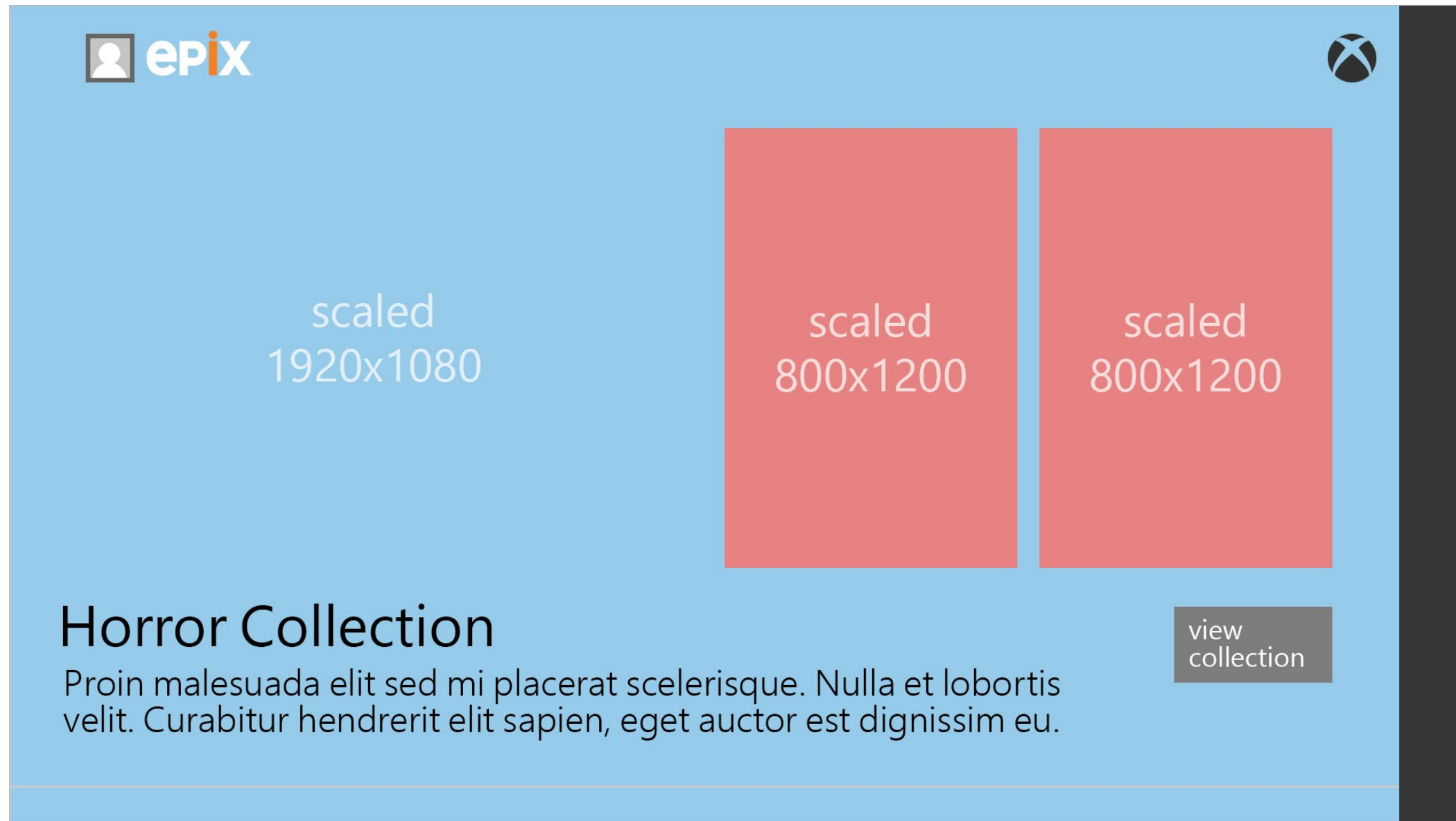
This third version is a similar idea to the above but the images are full screen with a peek at the bottom of the next featured item.

The Hub - Trailers & Extras



The idea for the Trailers & Extras hub section is to allow the user to easily watch clips and browse at the same time. They can toggle between this view and full screen of the video at any time.

The Hub - Collections



In the Collections hub section, there is a background image relevant to the collection with a few samples of which movies are in the collection to the right. There is a call to action on the right that would bring the user to the Collection page.

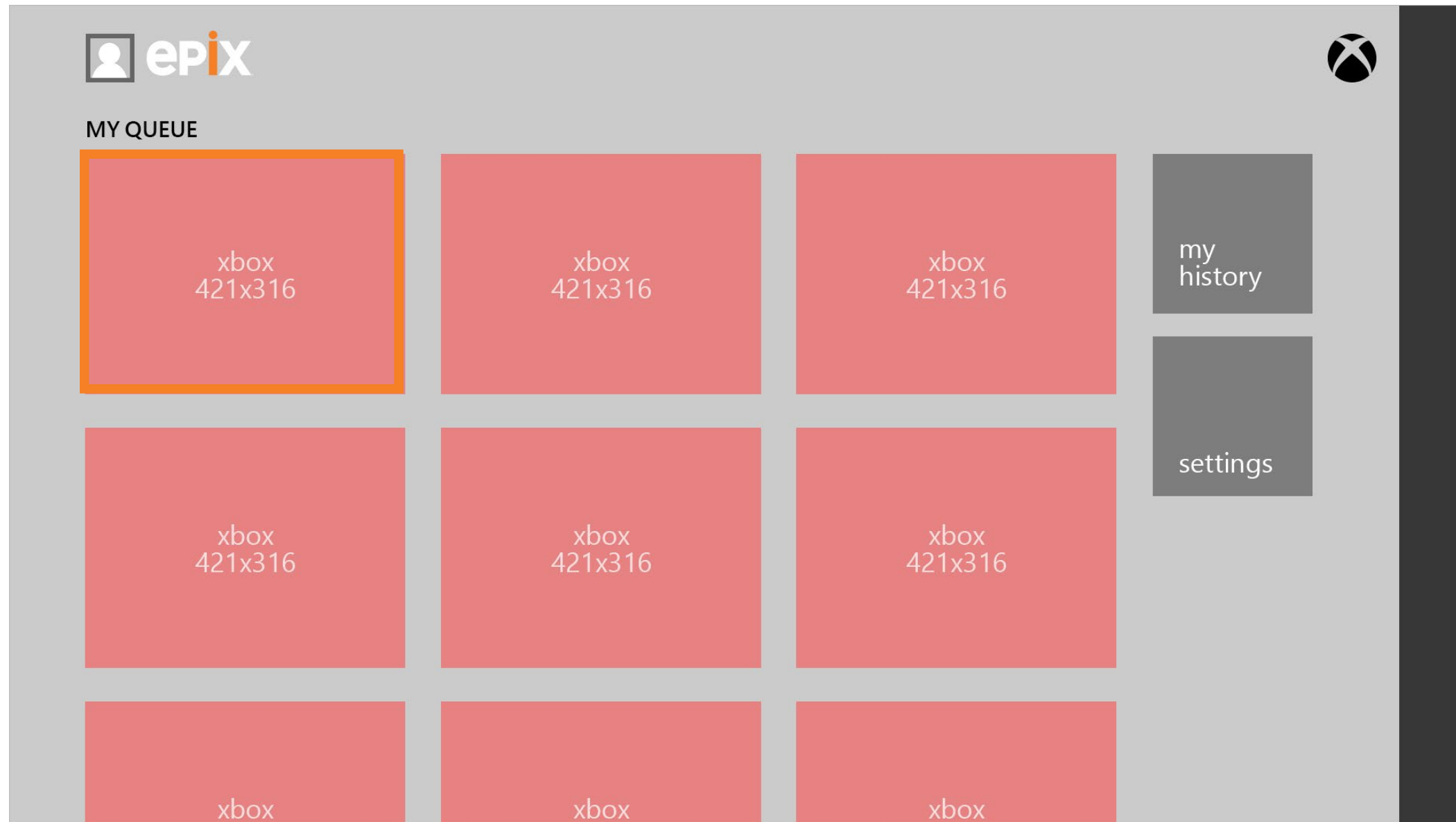
The Hub - Live Channels



The Live Channels hub section version has the channels listed out on top of one another with a description and what's currently playing.

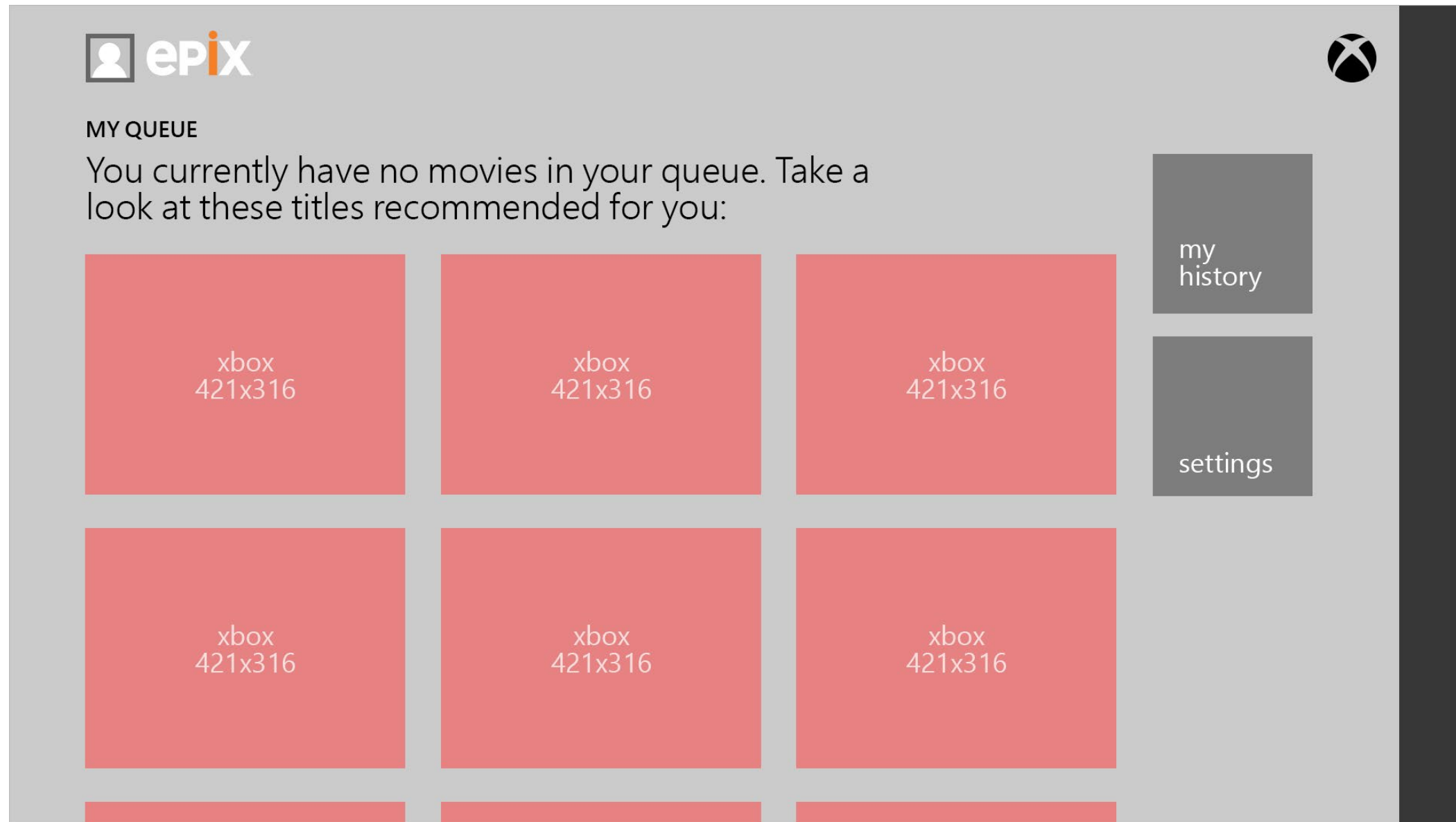
My Account

The Hub - My Account



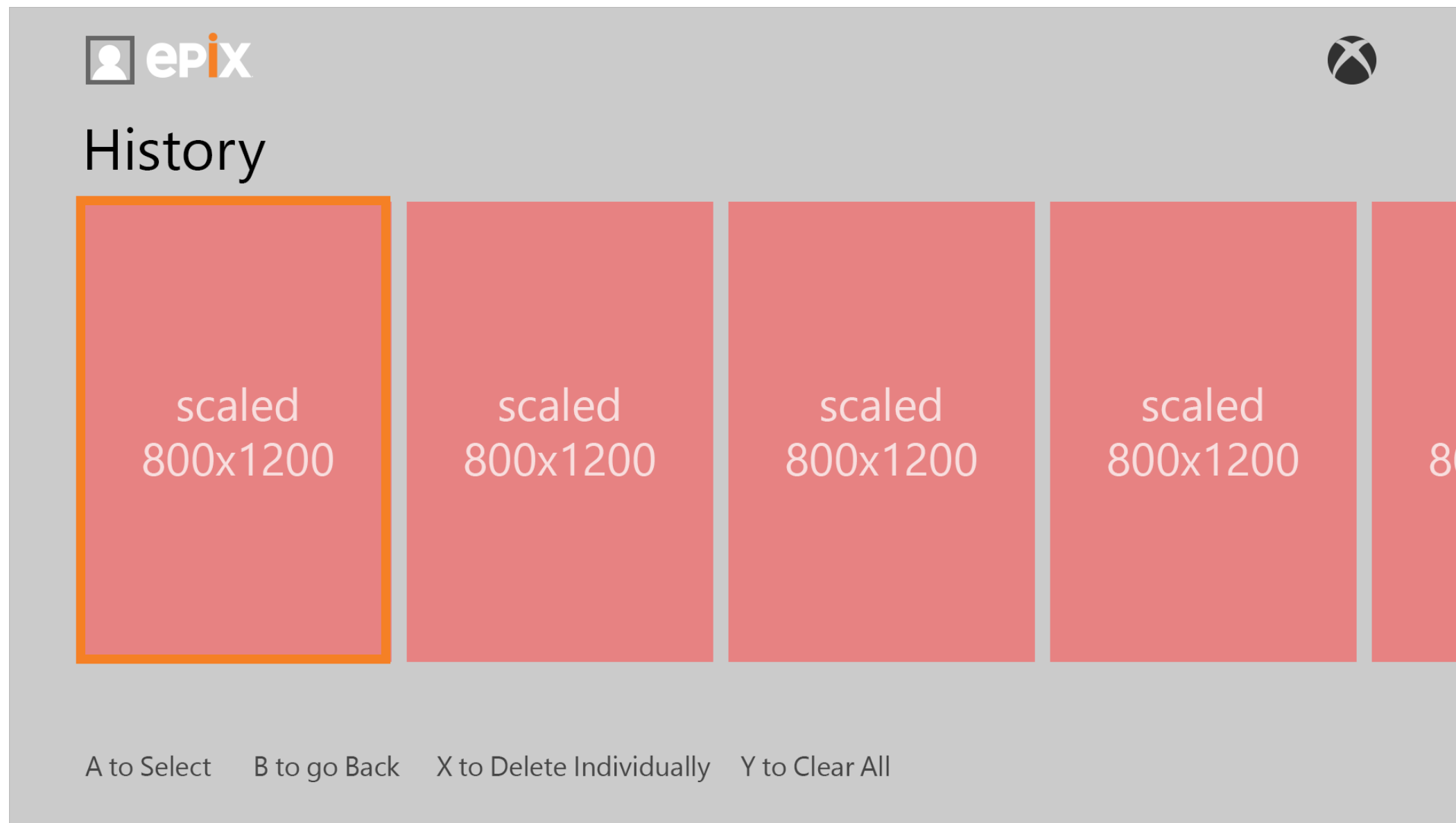
Scrolling to the left when landing on the Hub will take you to the My Account section.

The Hub - My Account, No Queue



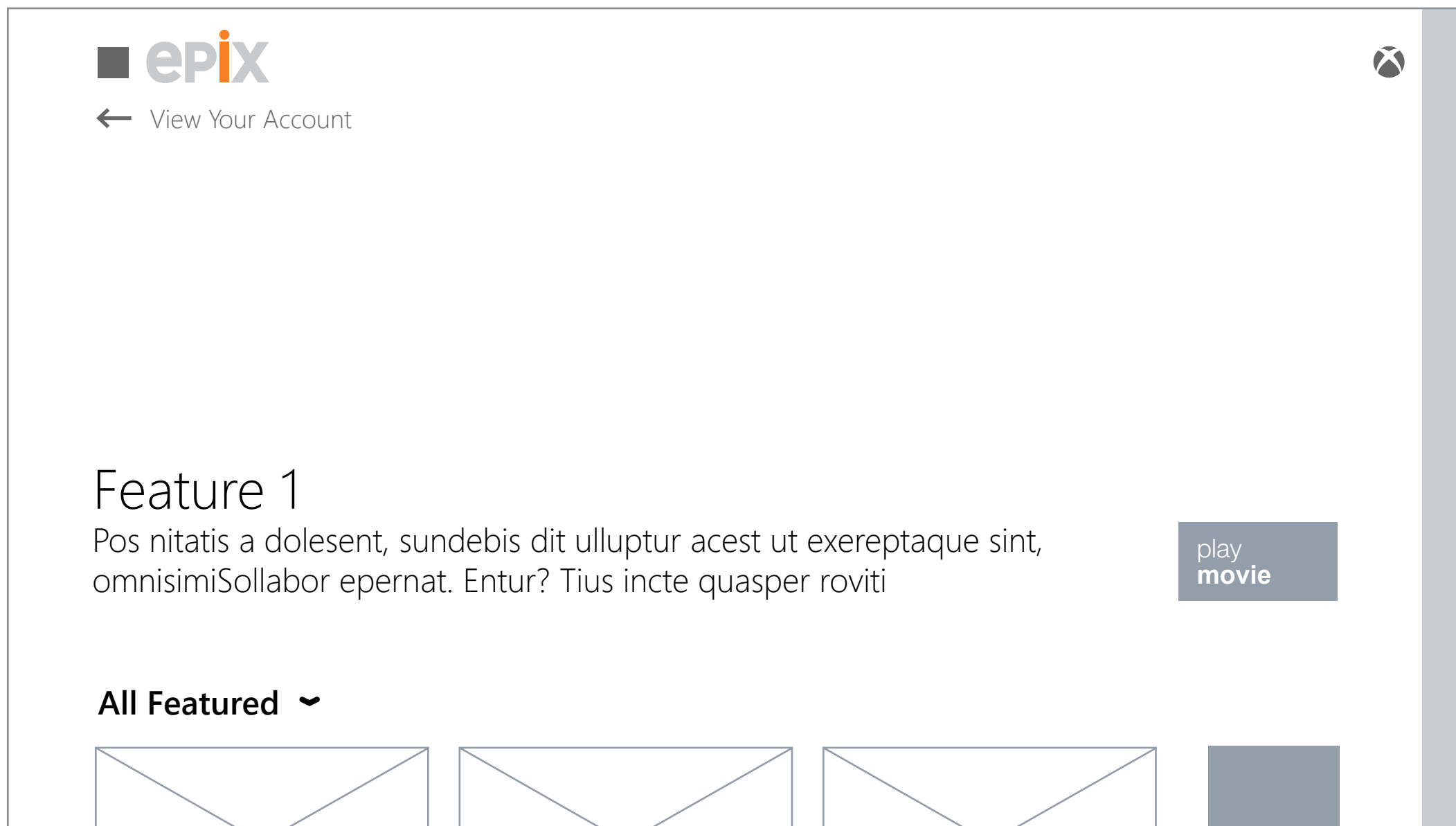
Scrolling to the left when landing on the Hub will take you to the My Account section.

The Hub Tangent - My History



My History brings the user to a list view of their previously watched items.

The Hub - My Account Peeks v1



One version of showing an indication to the user that they can scroll to the left after landing on the hub (conventionally they can only scroll to the right) is having an arrow and title at the top.

Possibly done as an animation for the first 10 seconds then disappears. (Will need to be conscious of font color size here.)

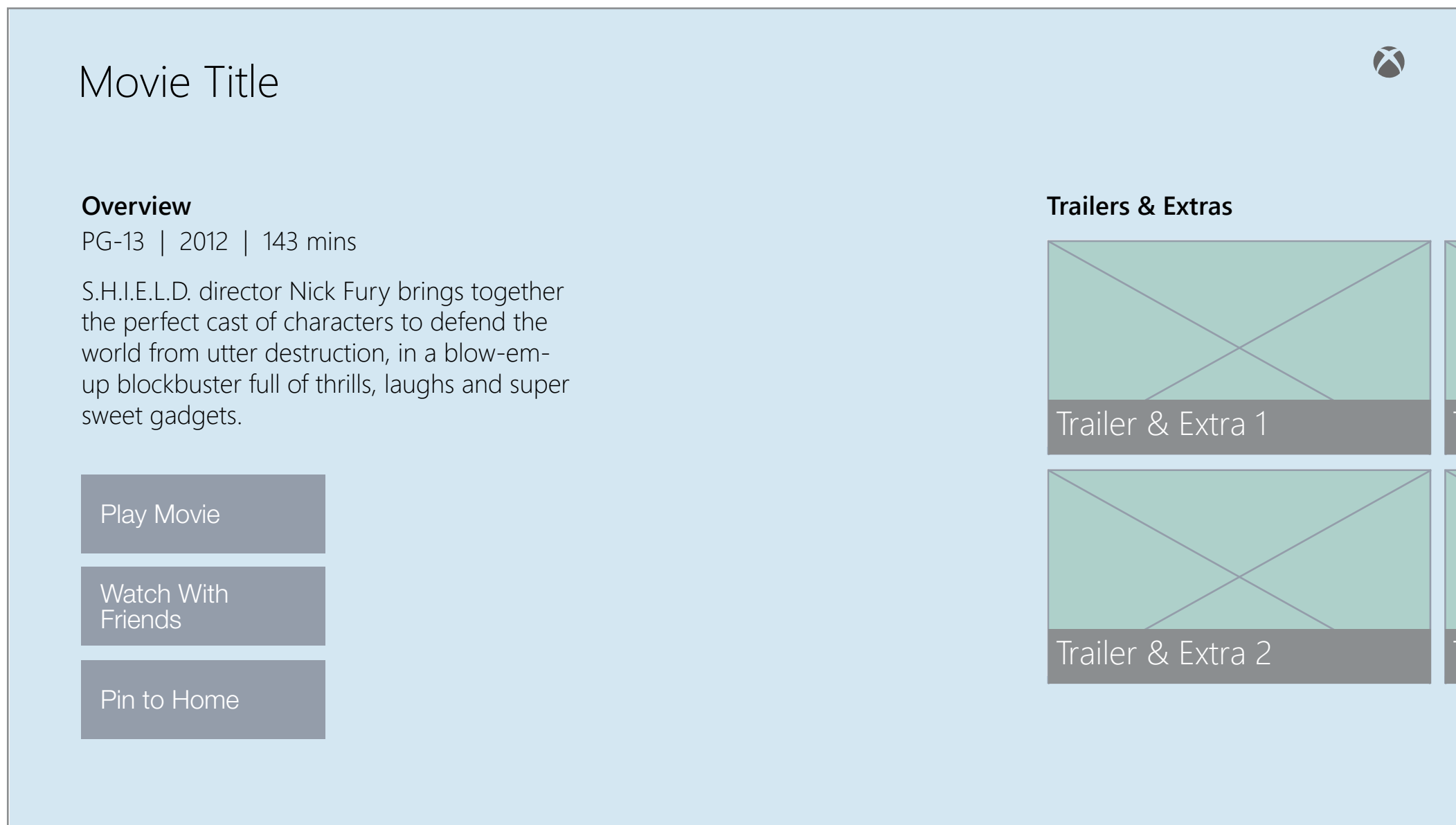
The Hub - My Account Peeks v2



Another version is showing a peek of the section similarly to the peek on the right of the next section.

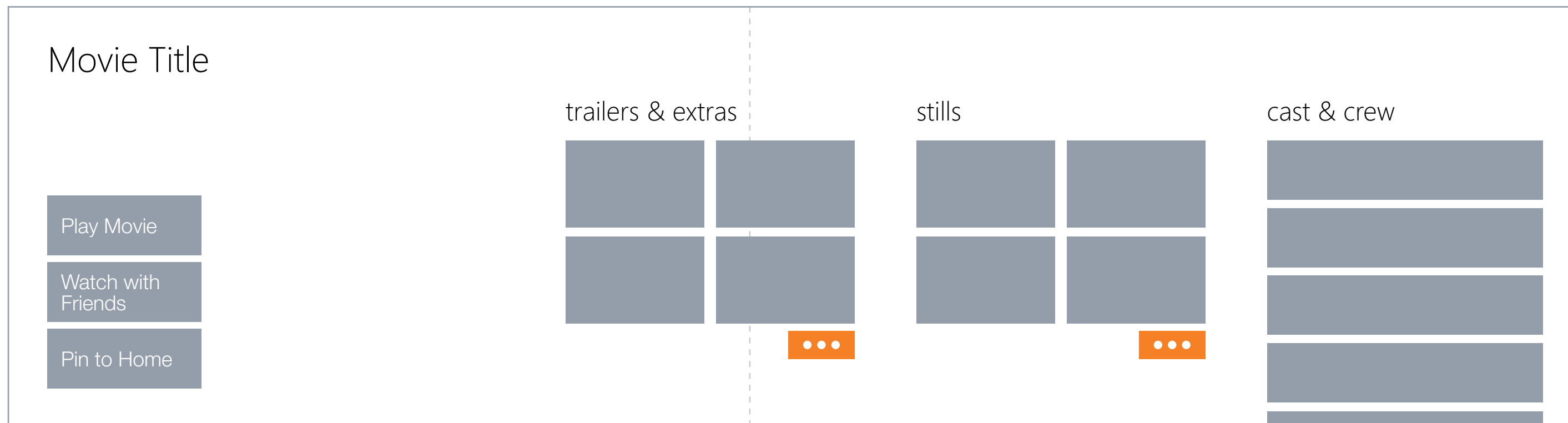
Movie Details

Movie Details

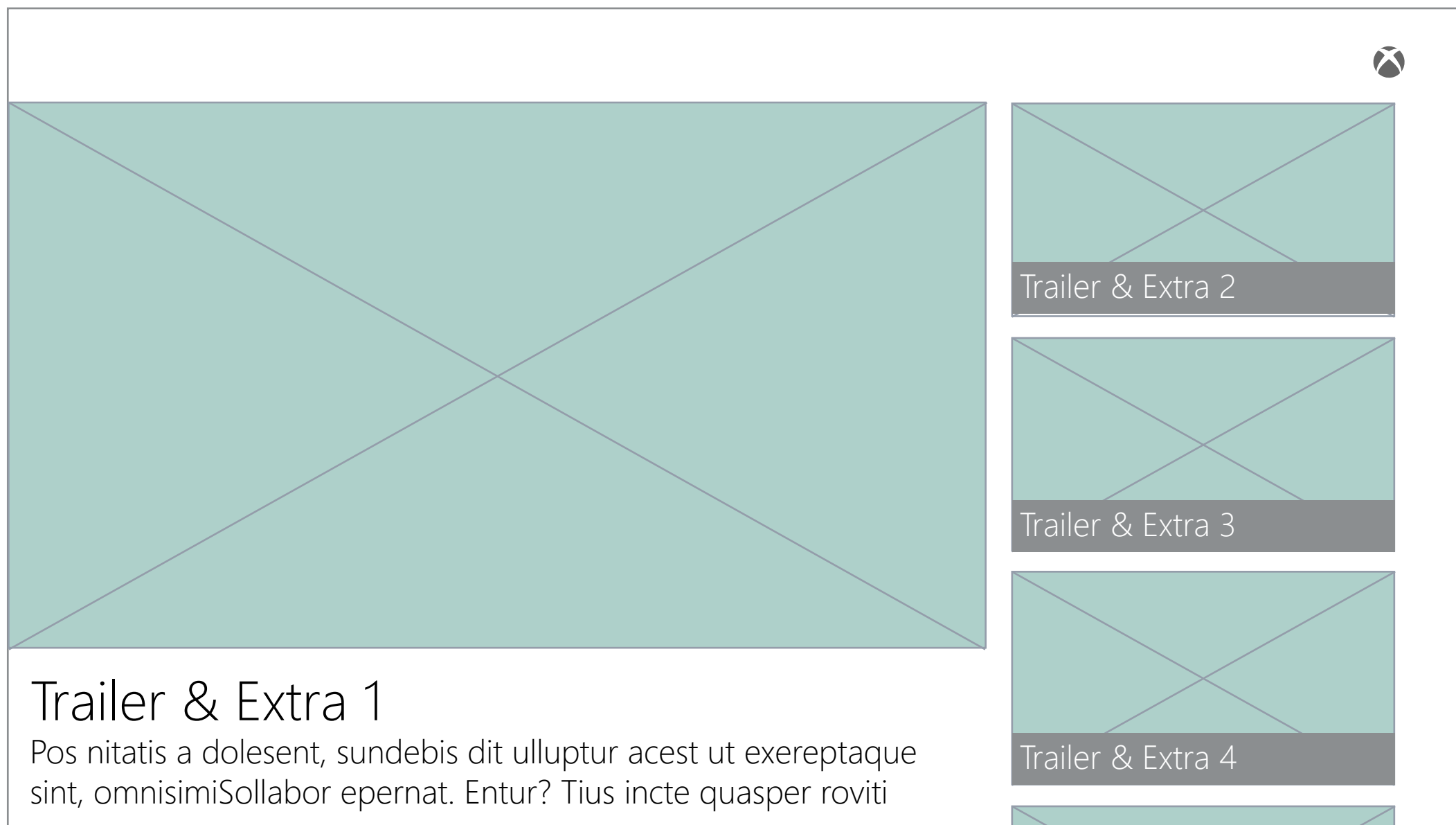


The movie details landing page will have an image in the background, with the overview on the left with the major calls-to-actions and the sections (Trailers & Extras, Stills and Cast & Crew) to the right.

Movie Details - Zoomed Out

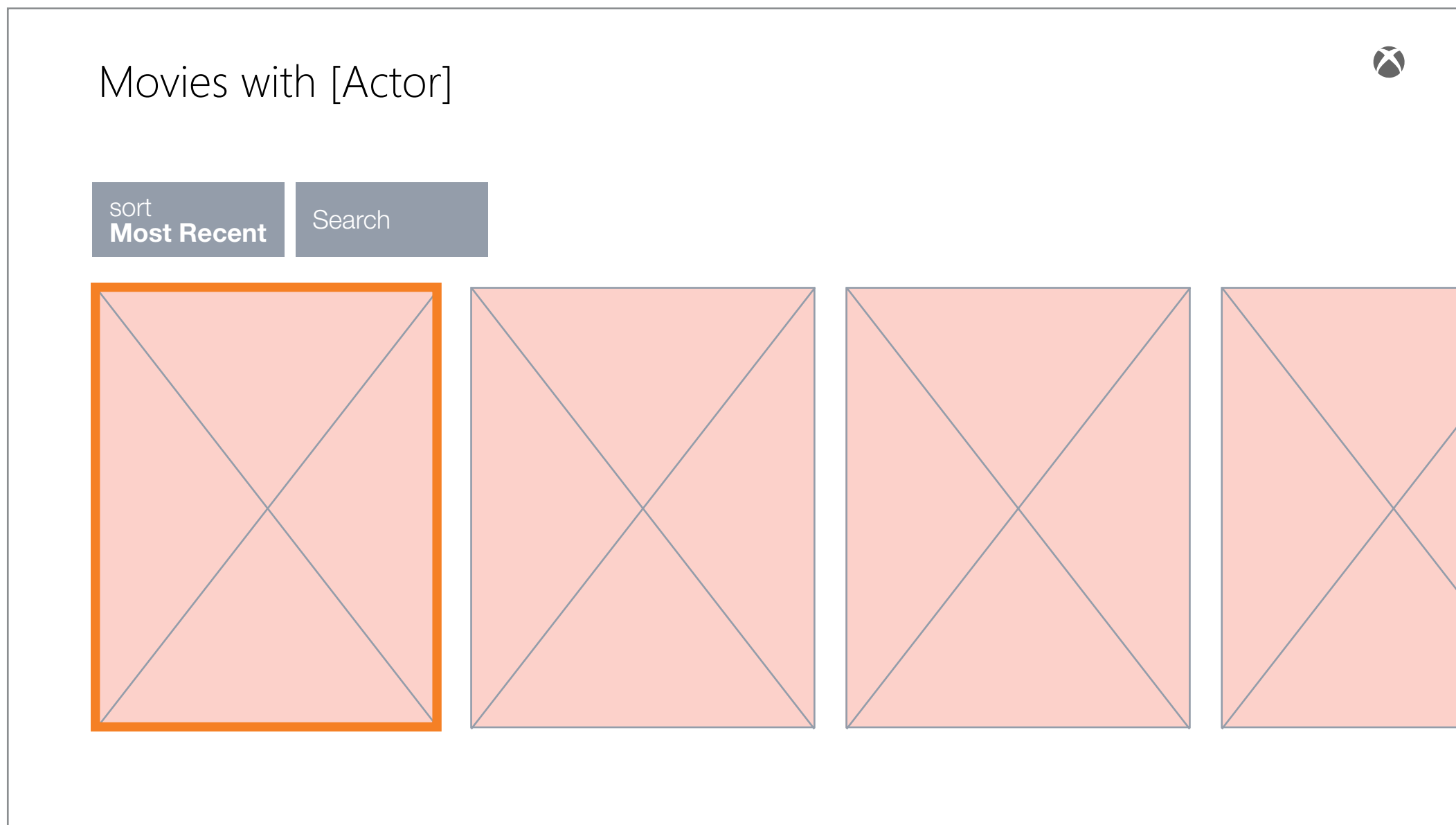


Movie Details - Trailers & Extras



Clicking the View More ellipses on the Trailers & Extras takes the user to another page. The user can view the Trailer & Extra while browsing for other clips on the right (scroll up and down) or they can toggle between this view and full screen of the video.

Movie Details - Actor Movies



A list of all the movies within EPIX that has a certain actor after clicking on an Actor's name within the Cast & Crew section.

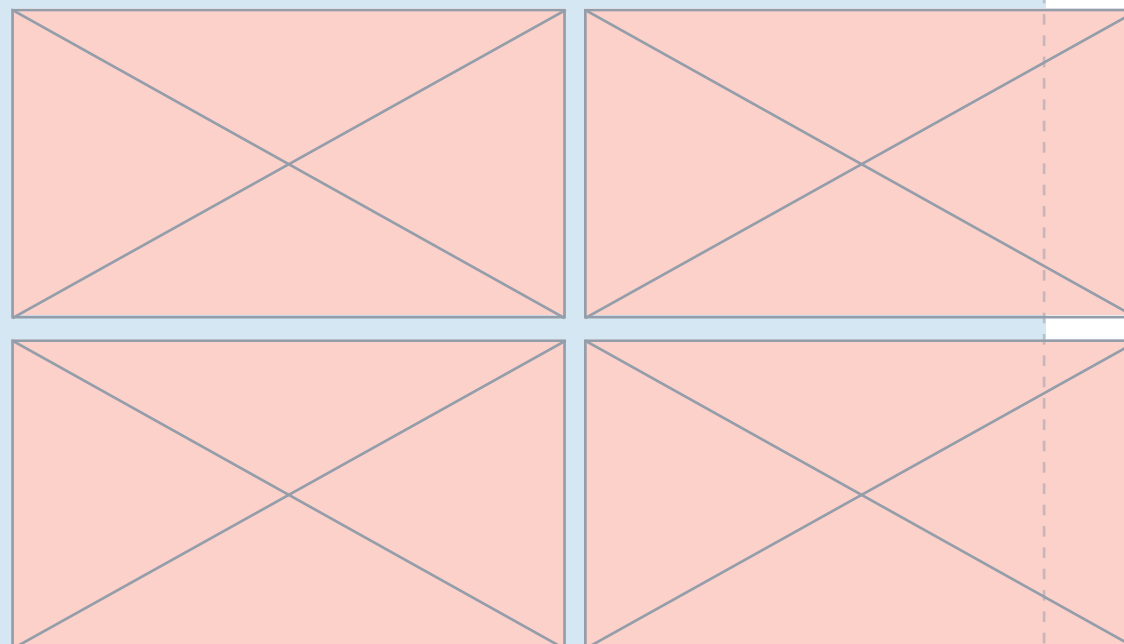
All Movies

All Movies

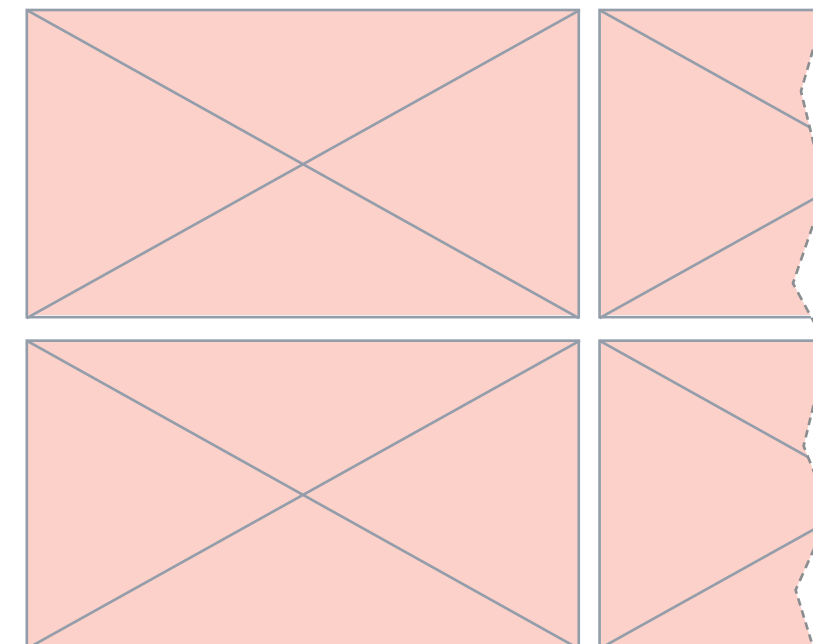
All Movies



Featured



Most Popular



Search

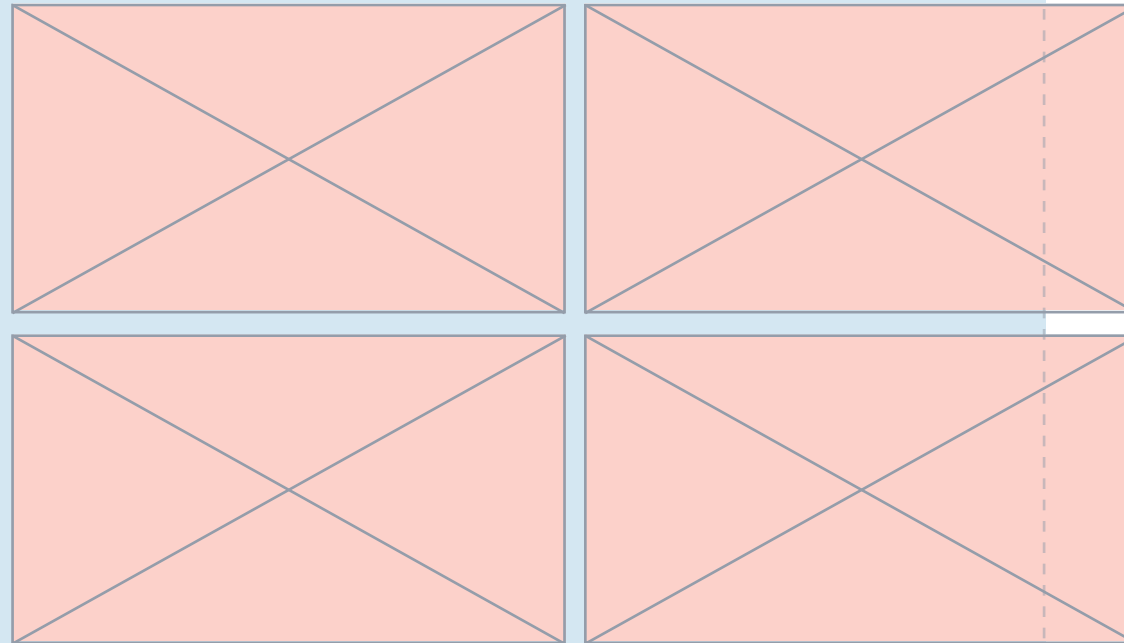
Select Genre

Genre

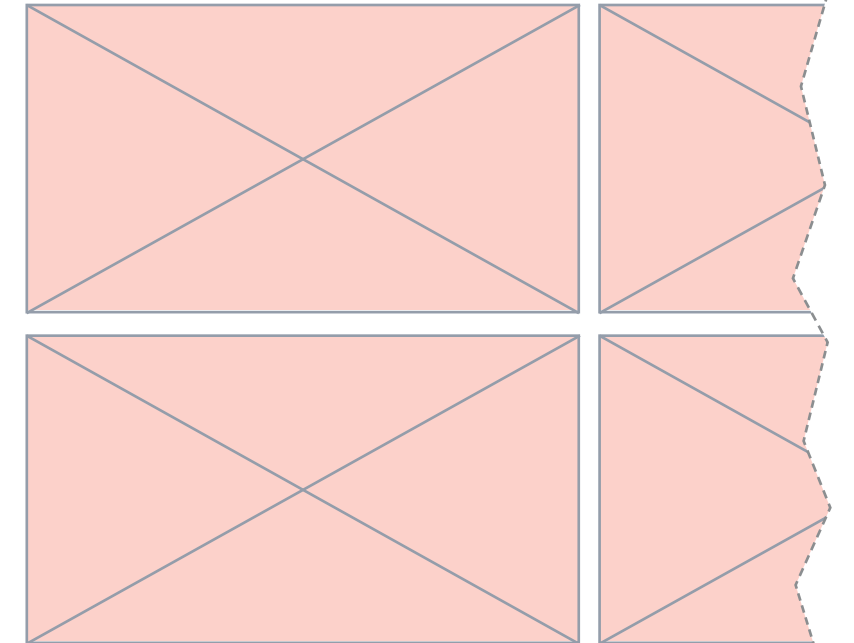
Comedy



Featured



Most Popular

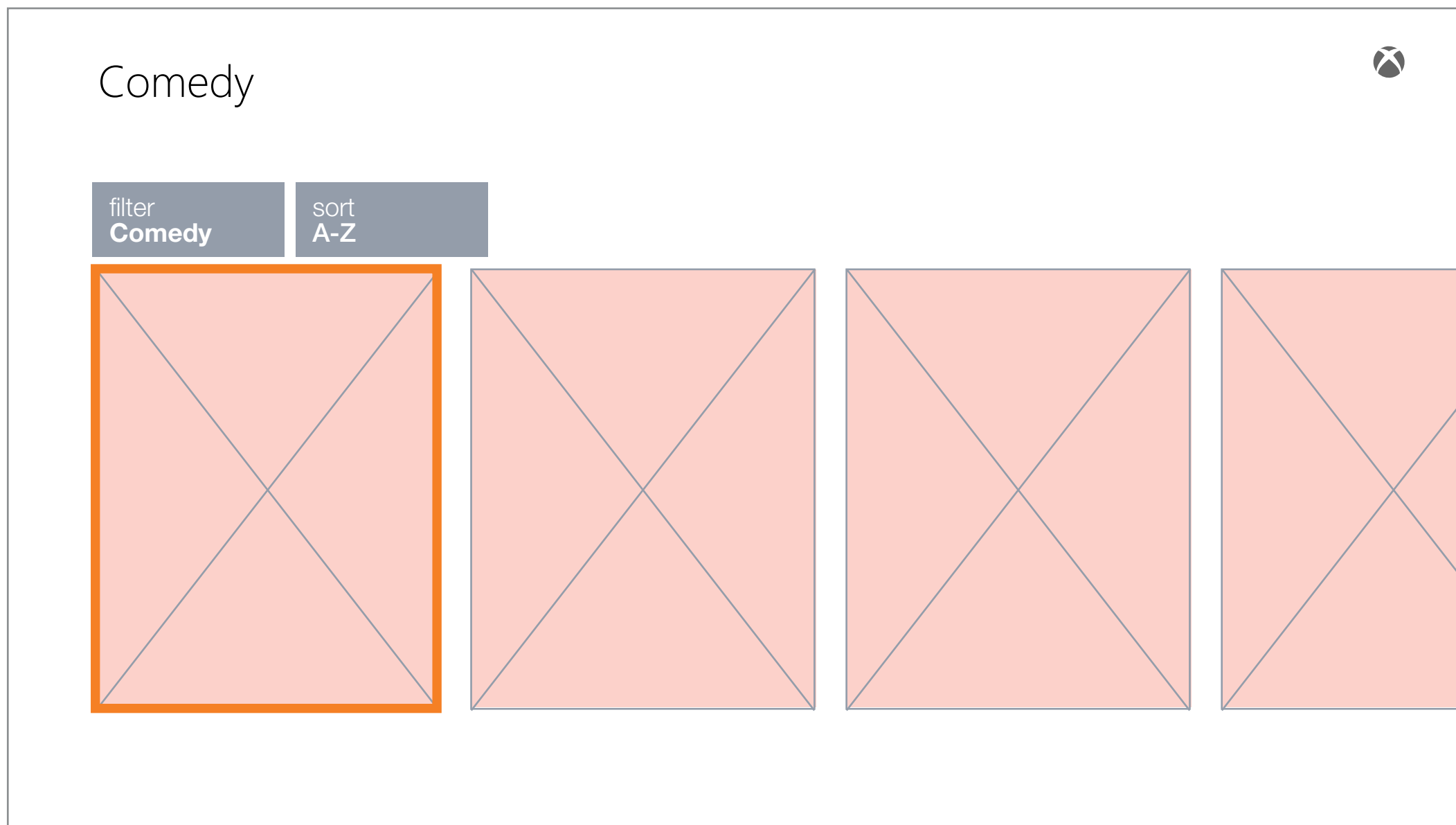


View All
Comedy

Select Genre



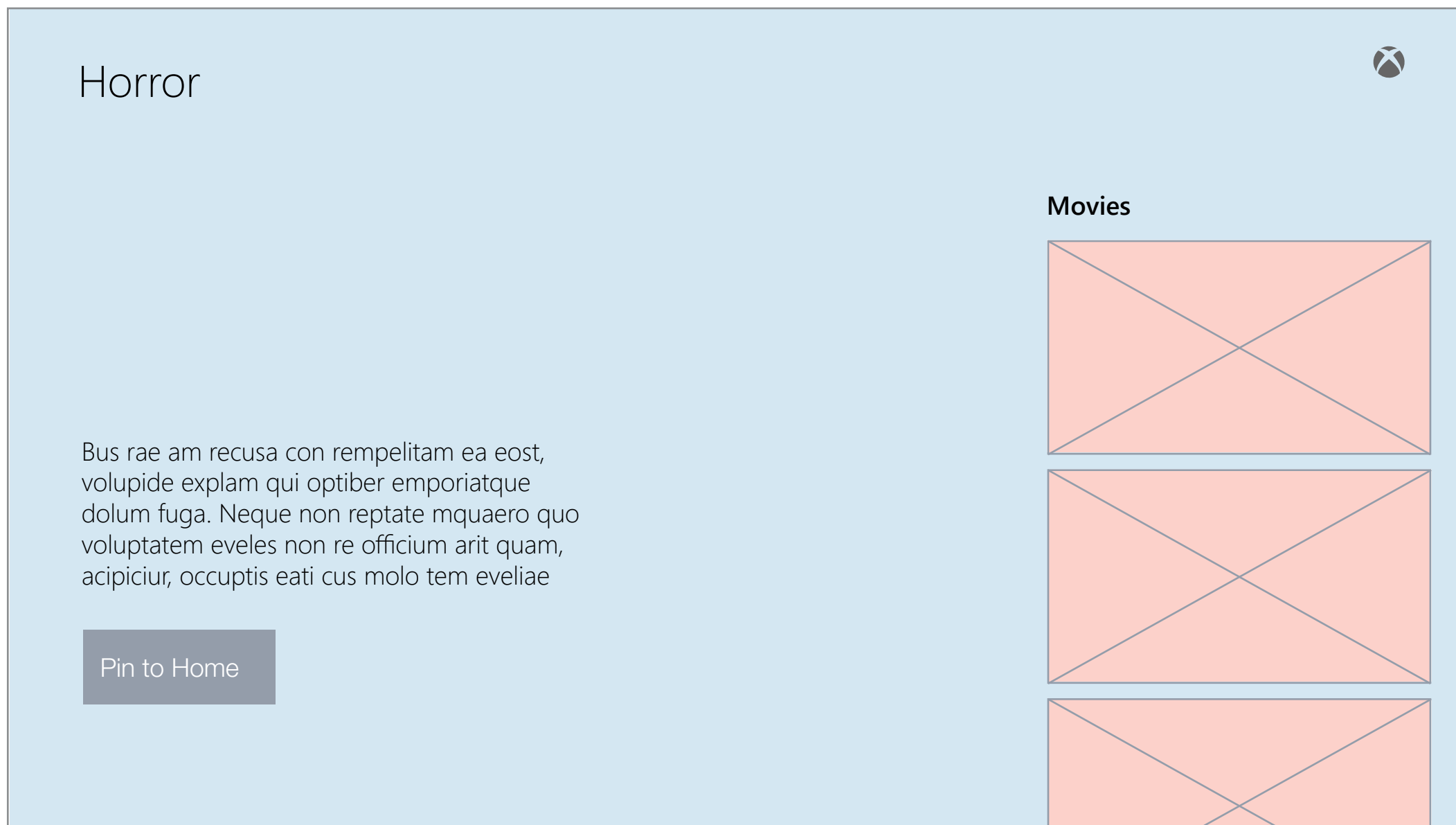
View All Comedy



View All Comedy brings the user to a list view of all the movies in that genre.

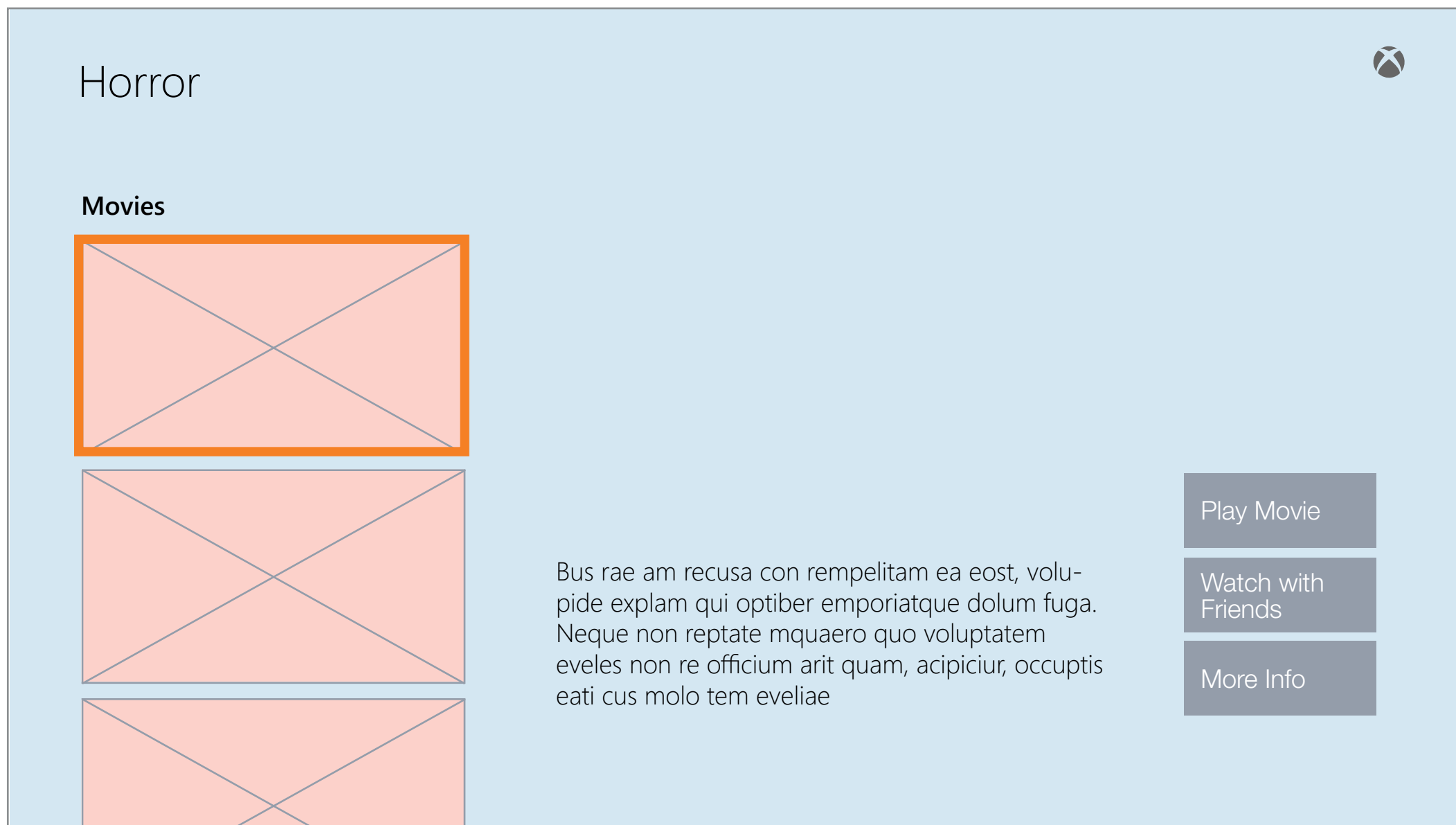
Collections

Collections Landing Page



A Collections page will have a background image relevant to the collection with a description of the collection on the left. One swipe over to the right brings the user to the next page.

Collections Landing Page Scrolled



Here the user can browse (up and down) the movies while the information on the right changes accordingly with the movie that is selected. The user can choose to play the movie from here, launch watch with friends for that particular movie, or clicking on the More Info button will bring the user to that movie's detail page.

Live Channels

Live Channels



Clicking on Live Channels from the App Menu brings the user to this screen where they can choose which channel to watch.

Clicking Watch Now opens up the full screen video player.

Live Channels Overlay



This is an overlay that only appears on top of the live channel playing if the user activates it via the controller.

Browsing while watching a channel allows the user to have a bit of information on what they're watching (the description on the left), and see what is playing on the other channels (at the bottom).

The user can use the controller to remove the overlay and continue watching the live video playing.

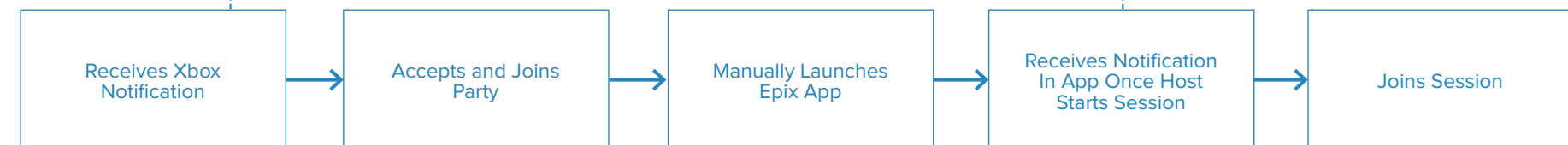
Watch With Friends

Watch With Friends - User Flow

HOST



INVITEE



* This has not been confirmed by Microsoft.