EPIX XBOX ONE

COMPS

ENSEMBLE

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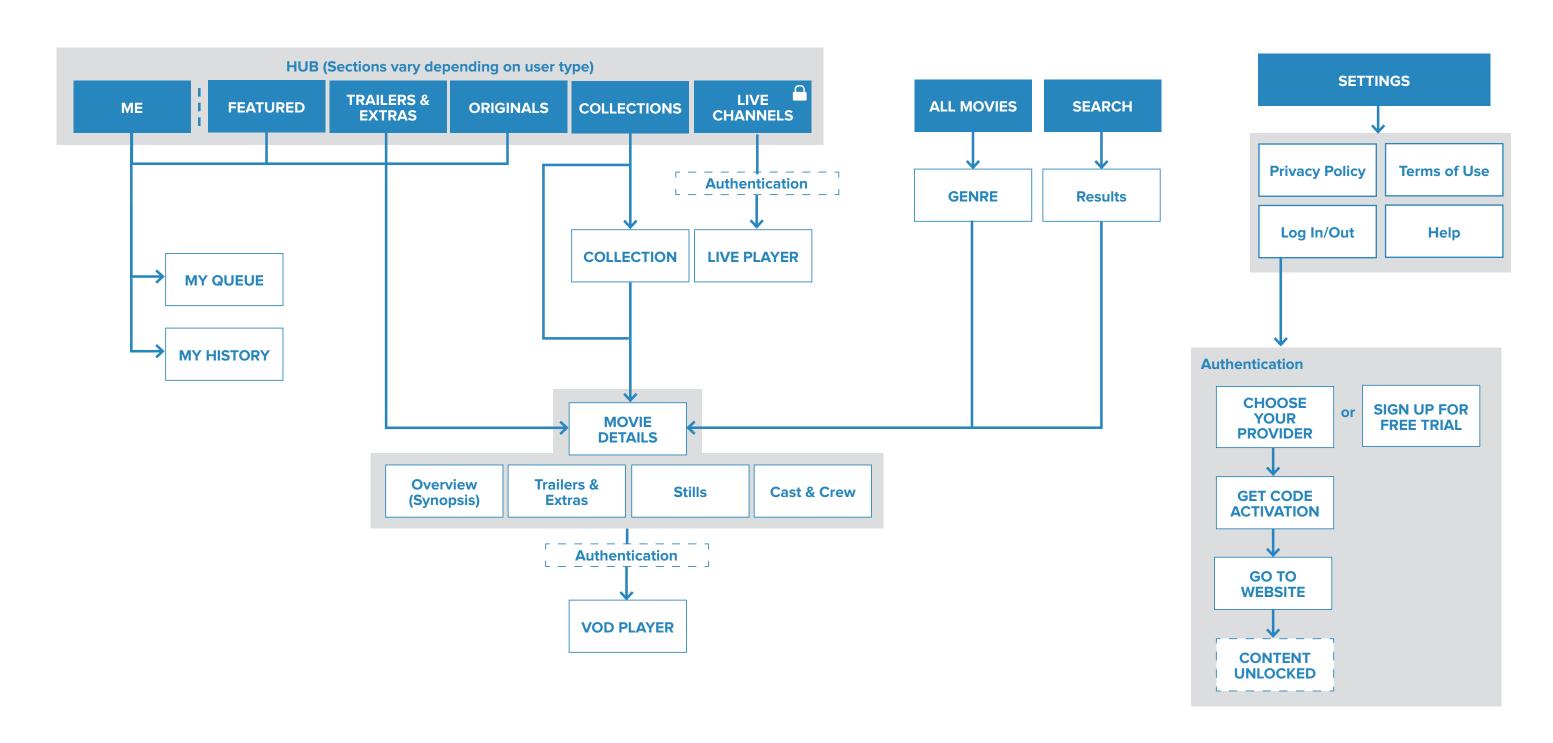
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Xbox One Requirements

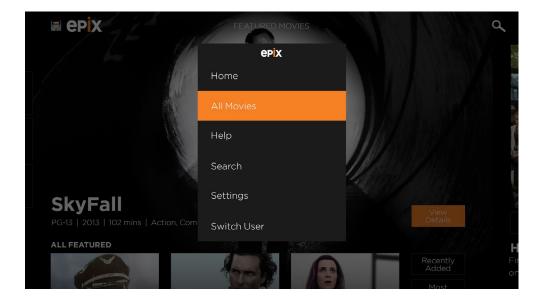
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- 2. Featured Movies
- 3. Movie Details, Stills
- 4. Movies by Genre
- 5. Trailers & Extras
- 6. Originals
- 7. Collections
- 8. Live Channels
- 9. Editable User Queue, User History

App Map

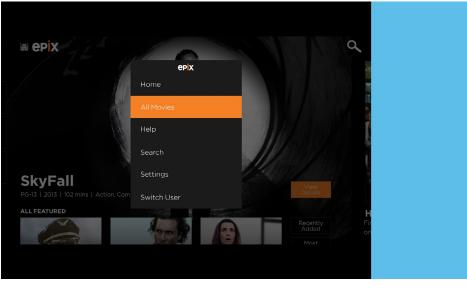


Full / Fill / Snap Views

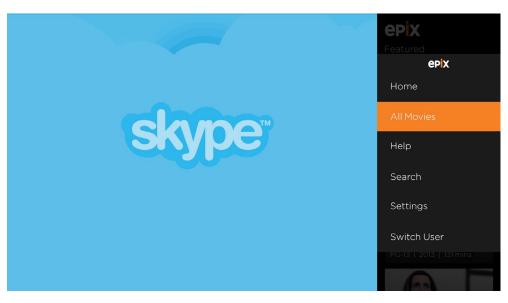
Full View



Fill View



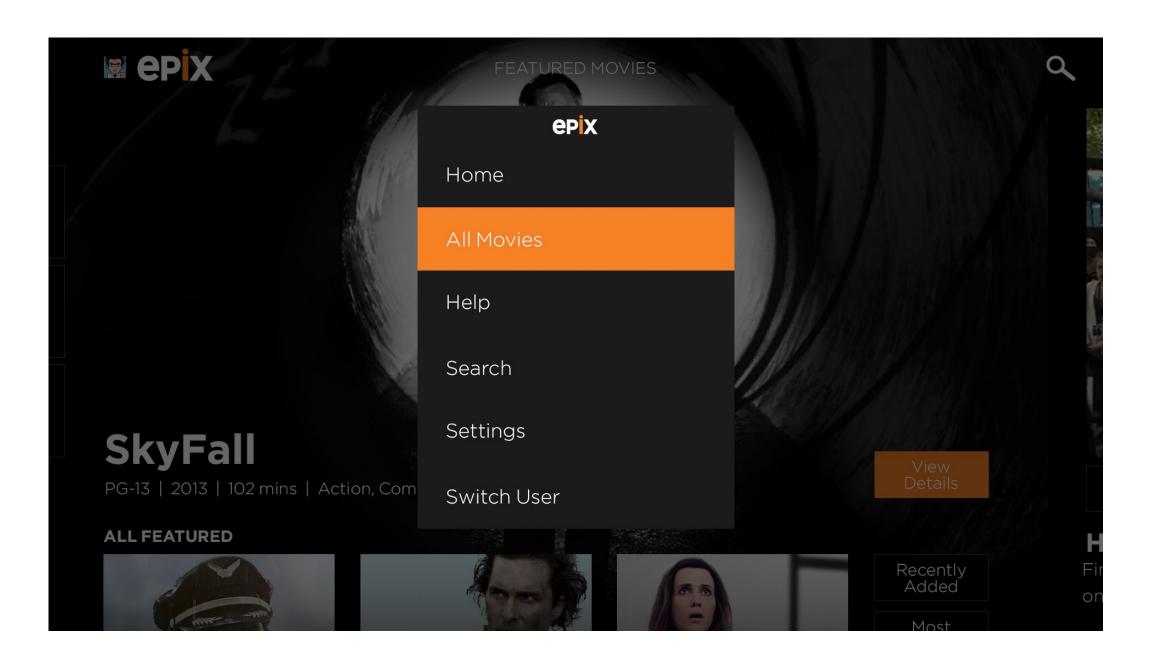
Snap View



Pin to Home Tile



App Menu



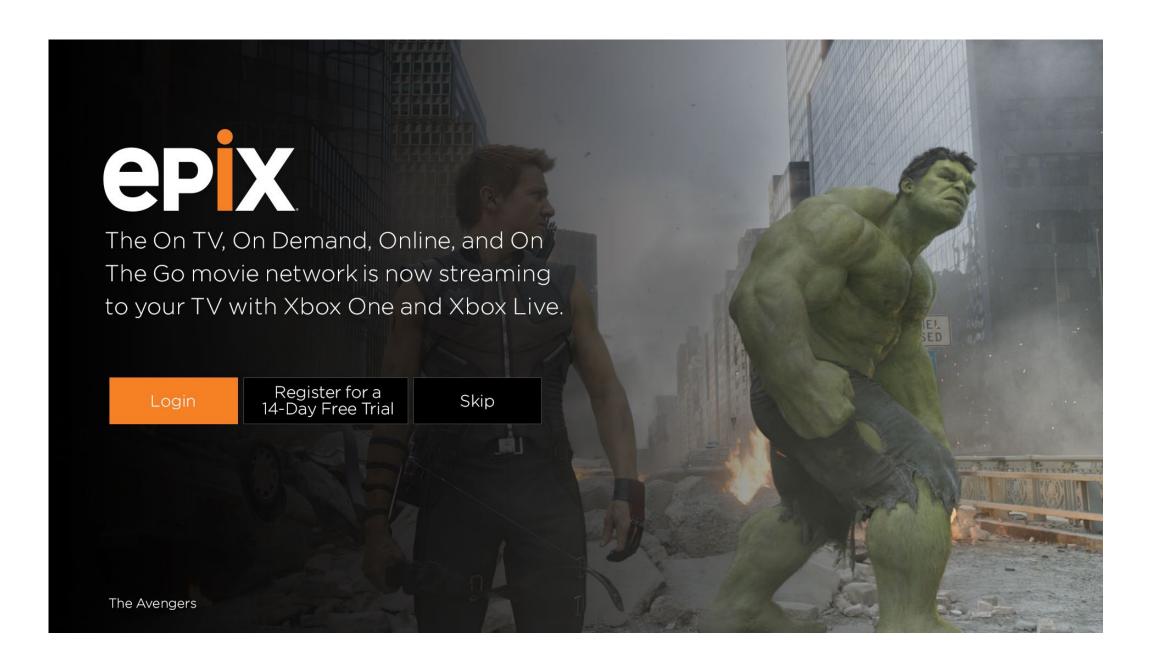
The App Menu is a contextual navigation element for the user to easily switch between sections.

* Switch User is in regards of the Xbox One user account and not the Epix account.



START UP

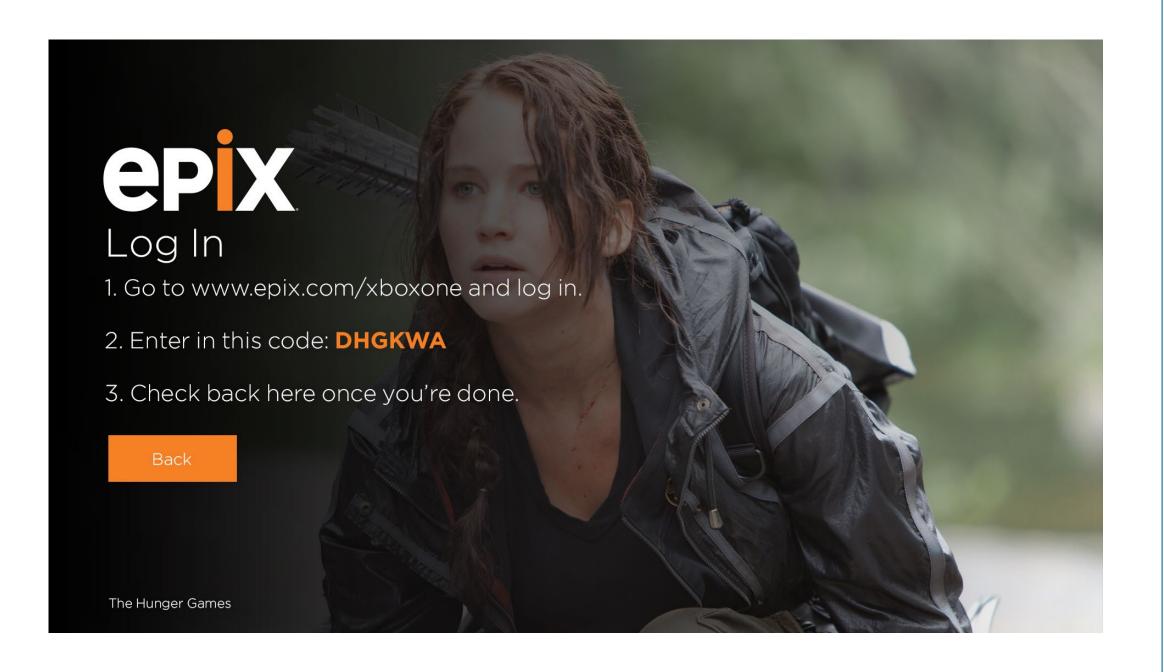
Start Up



When first opening the app or unauthenticated, the user will be brought to this screen that gives them the options to Login, Register for a Free Trial, or Skip.



Log In

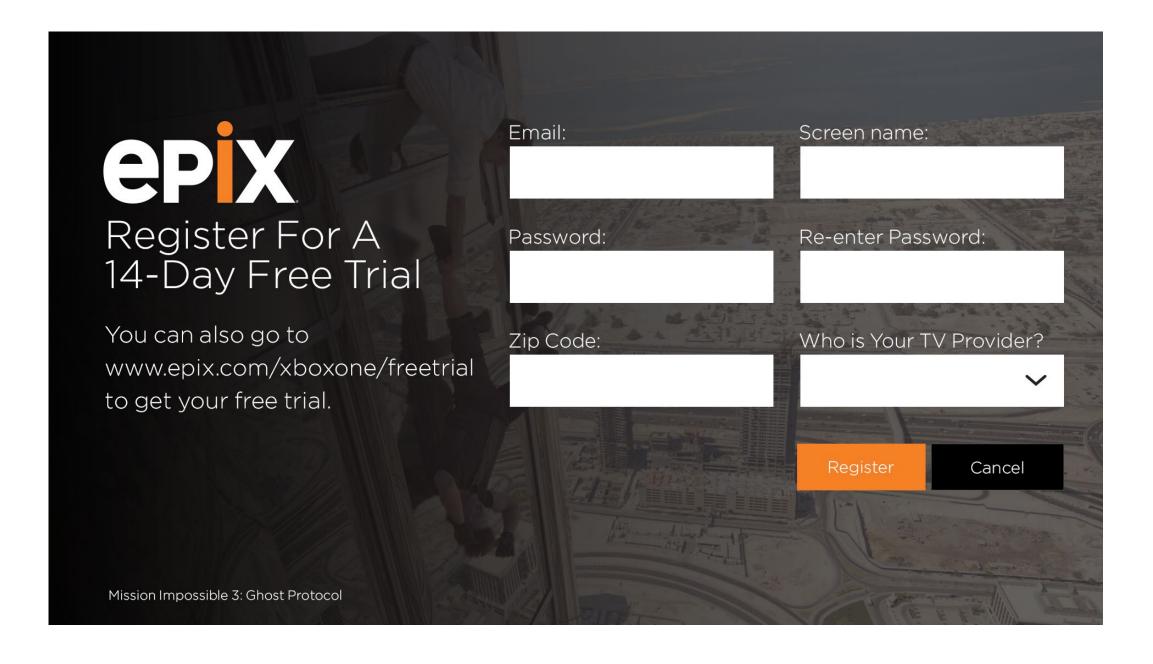


To log in the user will need to link their account to this device via a code generated.

Once they've done that, they will come back to this app, in which case would then bring the user to the home page of the app logged in.



Register for a Free 14-Day Trial

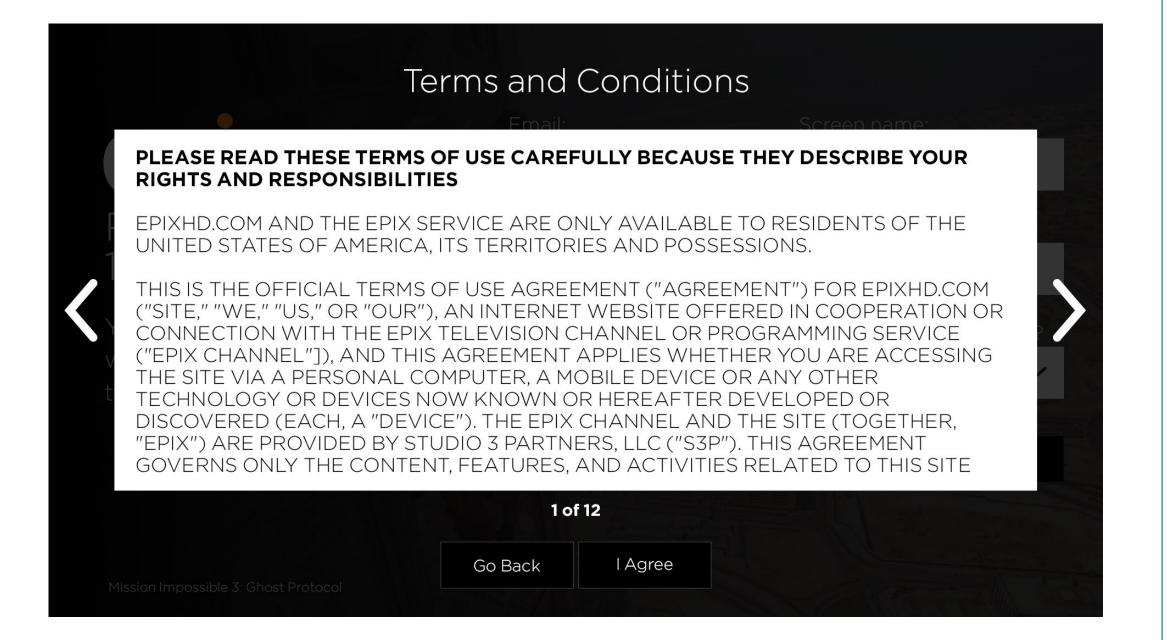


It is recommended to at least include instructions on how the user can register for a trial in a web browser as it would be more convenient for them to sign up on a desktop/laptop/mobile than it is on the Xbox.

After filling out the form and clicking Register, a popup will appear with the Terms of Use and Privacy Policy. The user will have to select Agree to continue (next page).



Register for a Free 14-Day Trial Agree Terms



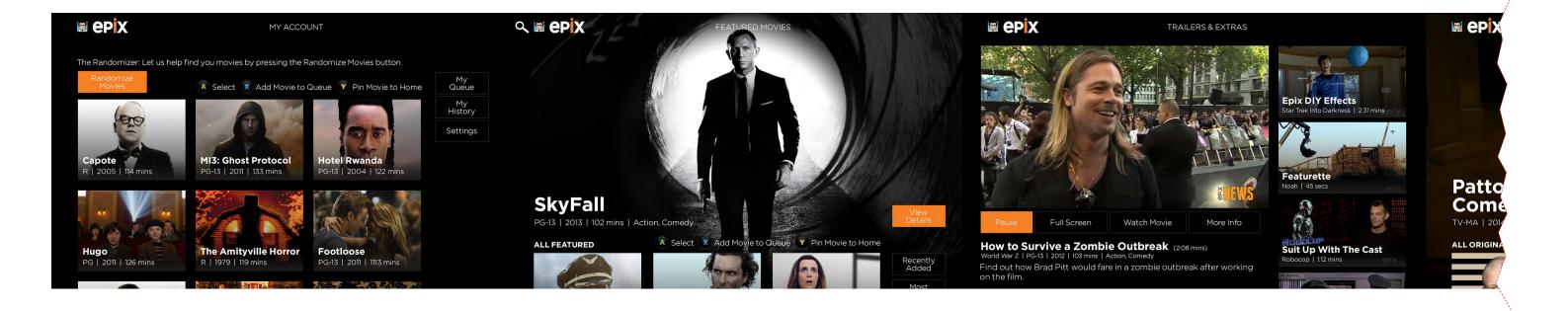
The user can scroll left/right to view the entire Terms & Conditions, and press down to select the Go Back or I Agree buttons.

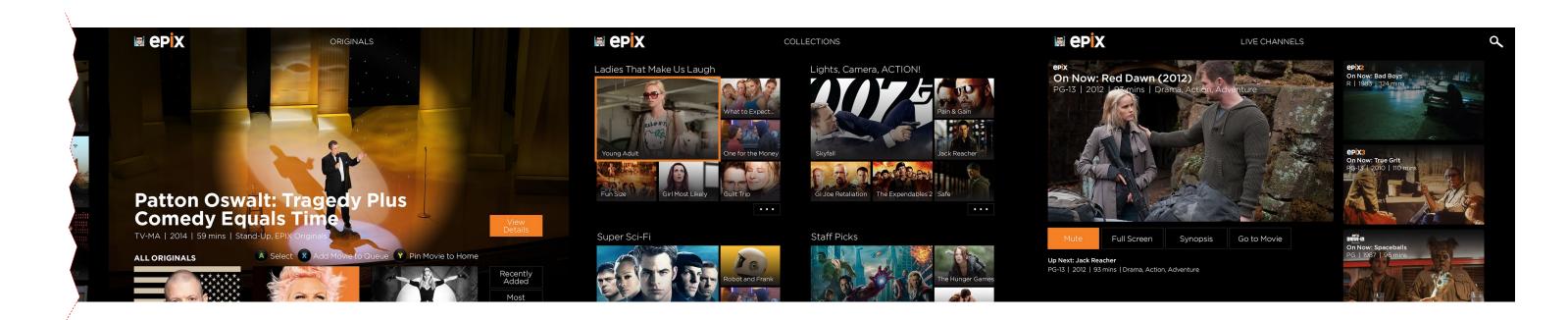


THE HUB TEMPLATES

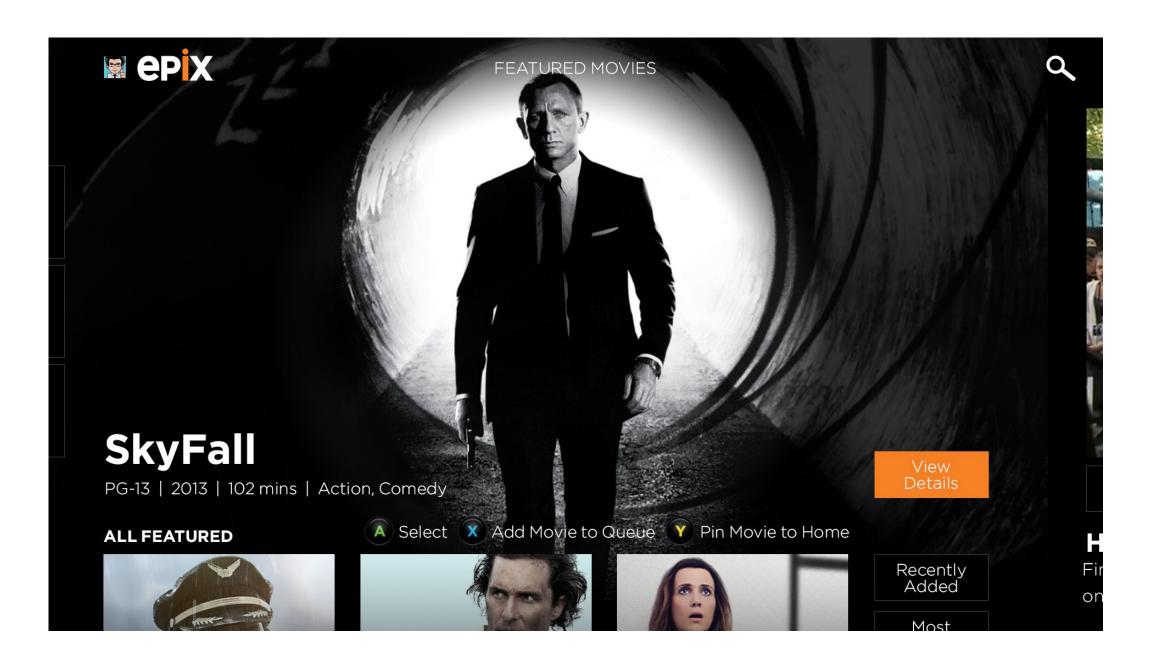
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The Hub





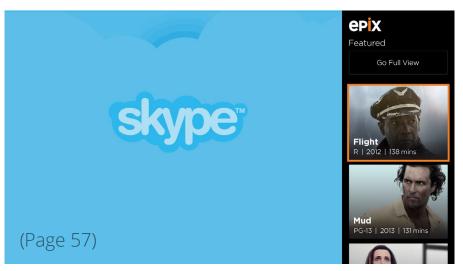
The Hub - Featured



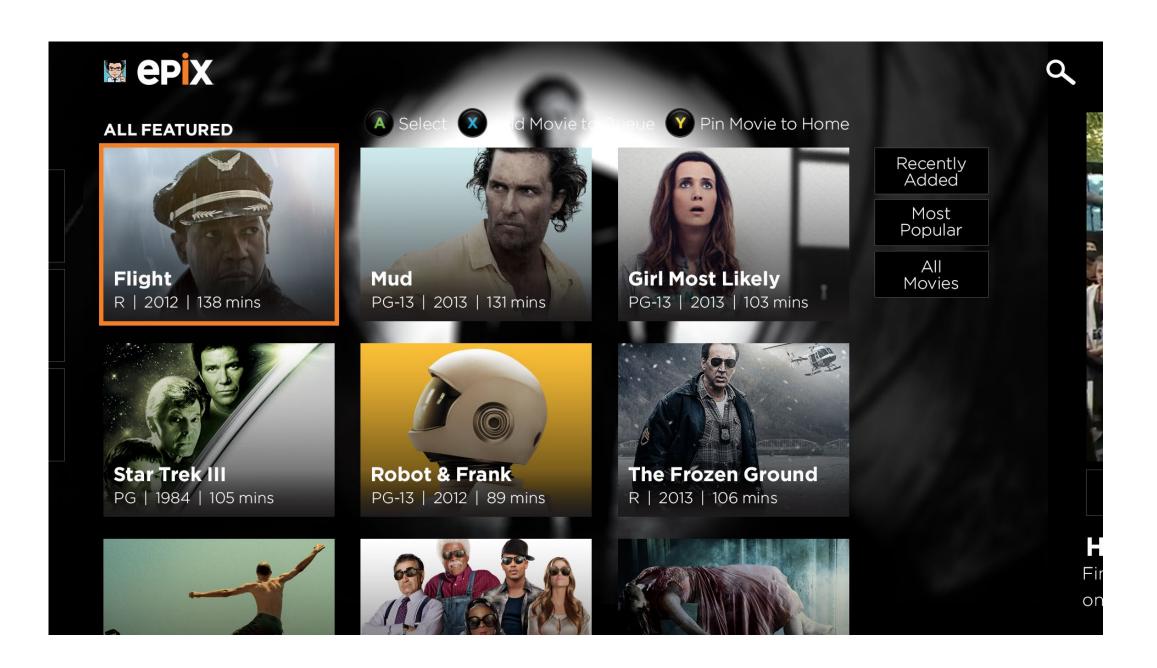
This Featured hub section has a movie displayed at the top with a background image, description and quick View Details button. This movie can alternate. To browse other movies within Featured, the user can scroll downwards.

The background image has been scaled down to fit the peeks at the side to 1820x1024.





The Hub - Featured Scrolled

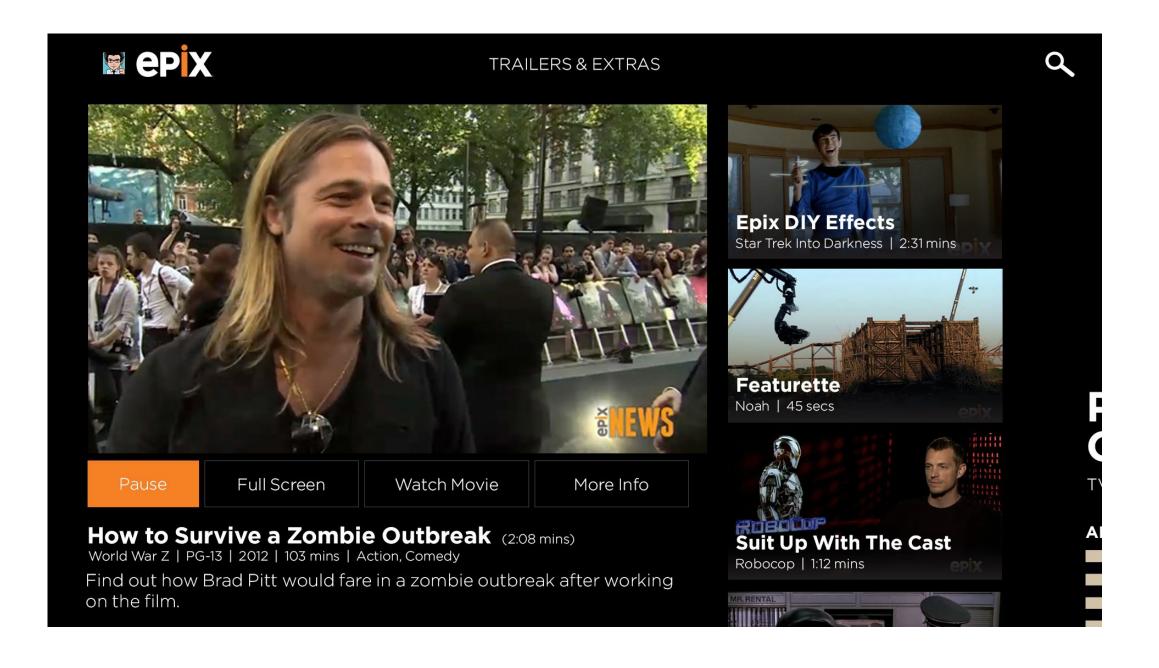


The user can scroll down to view all featured movies. Or click on the buttons on the right to Browse All or view Most Popular or Recently Added.





The Hub - Trailers & Extras



The idea for the Trailers & Extras hub section is to allow the user to easily watch clips and browse at the same time. They can toggle between this view and full screen of the video at any time.

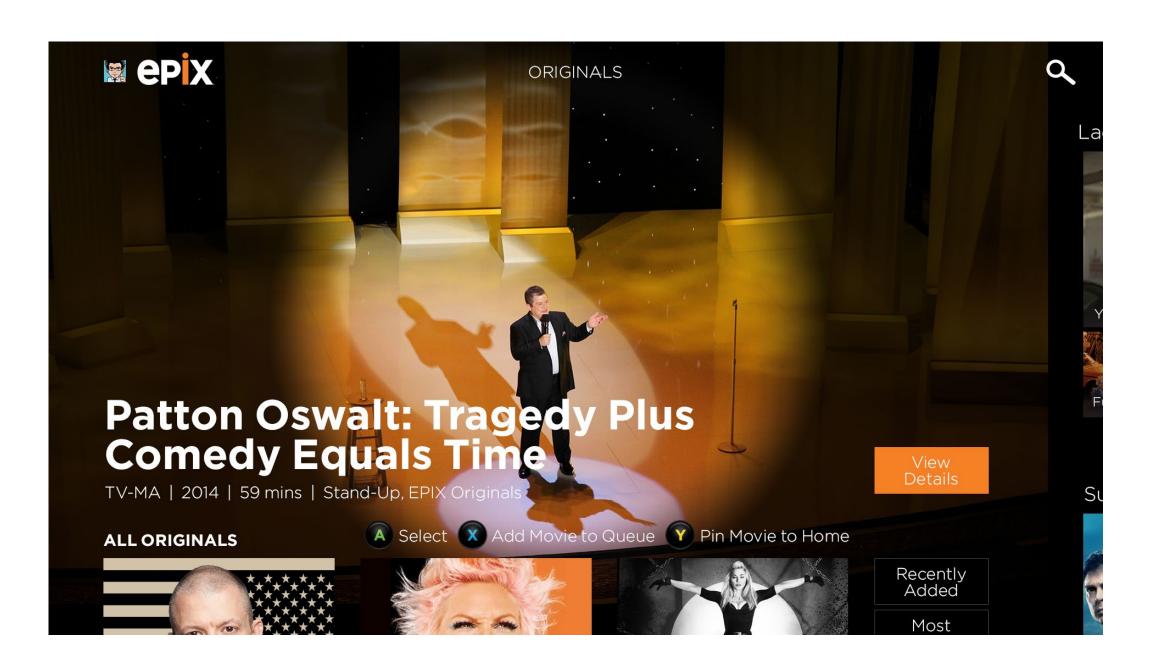
The main video will auto-play.







The Hub - Originals

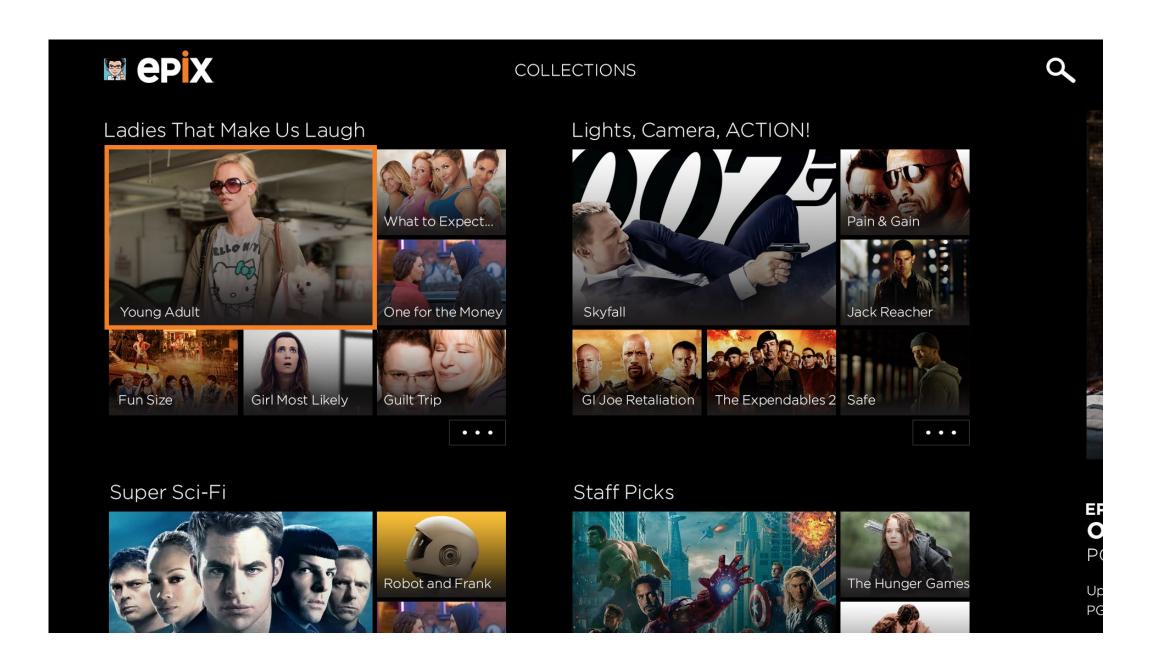


The Originals section will take the same layout as the Featured.





The Hub - Collections

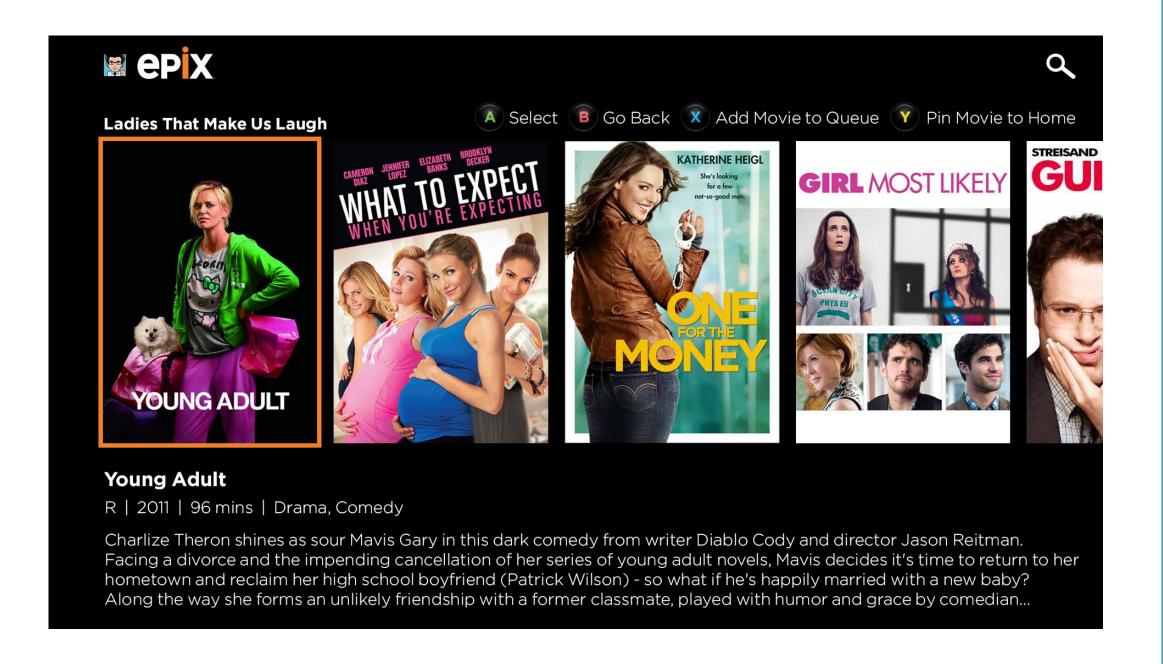


In the Collections hub section, there are two columns of Collections shown. The first 6 movies in each column will be shown here with a button to View All within that collection.





The Hub - Collections All

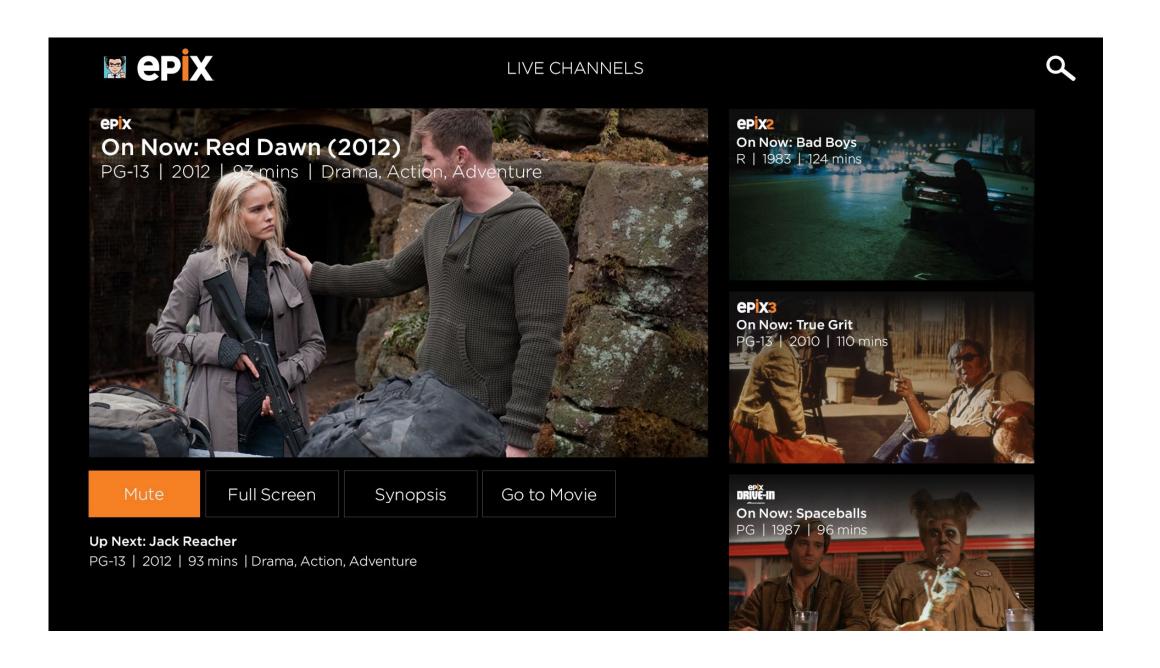


Clicking on the [...] button brings the user to a Long List view of all the movies in that collection.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.



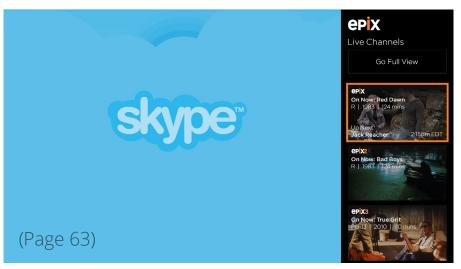
The Hub - Live Channels



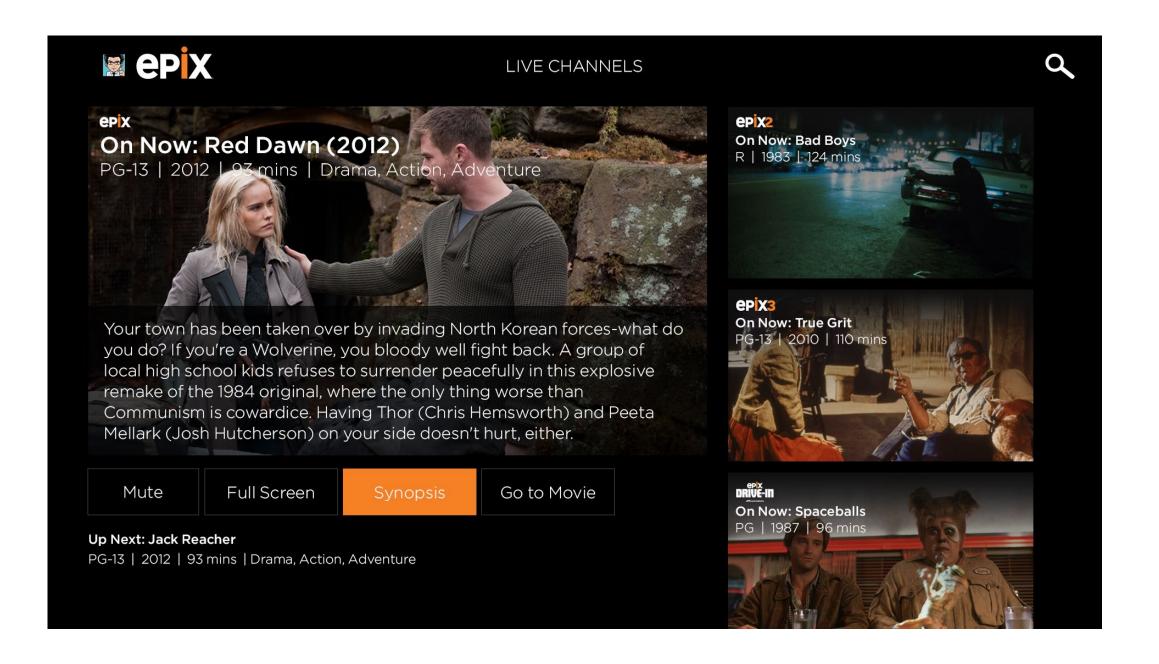
The Live Channels hub section version works similarly to the Trailers & Extras. The first channel will play automatically and can be toggled full screen. If the user selects one of the other 3 channels, it will replace the bigger embedded video player.

All Live Channels will be mute until the user selects a channel.



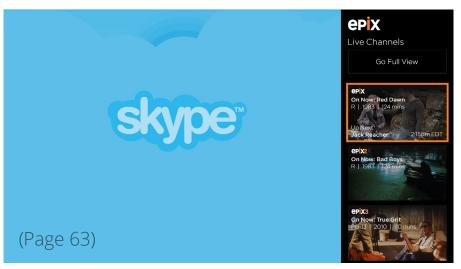


The Hub - Live Channels Synopsis

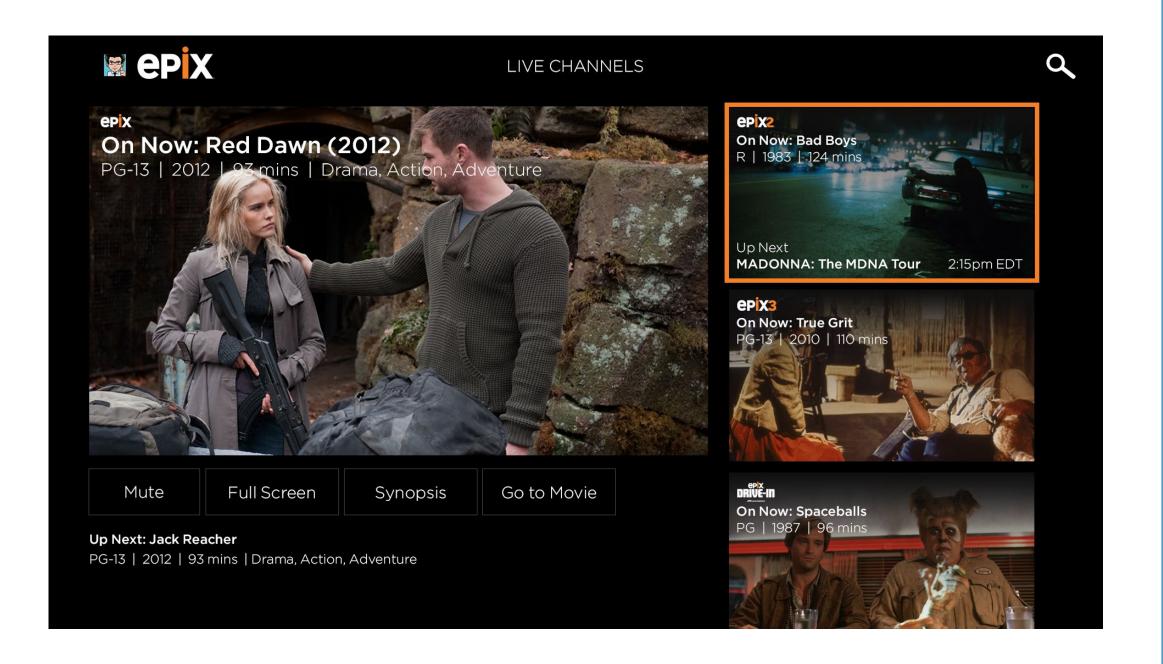


Selecting the Synopsis button brings up the description over the video player.



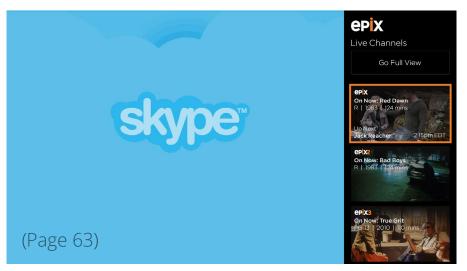


The Hub - Live Channels Hover

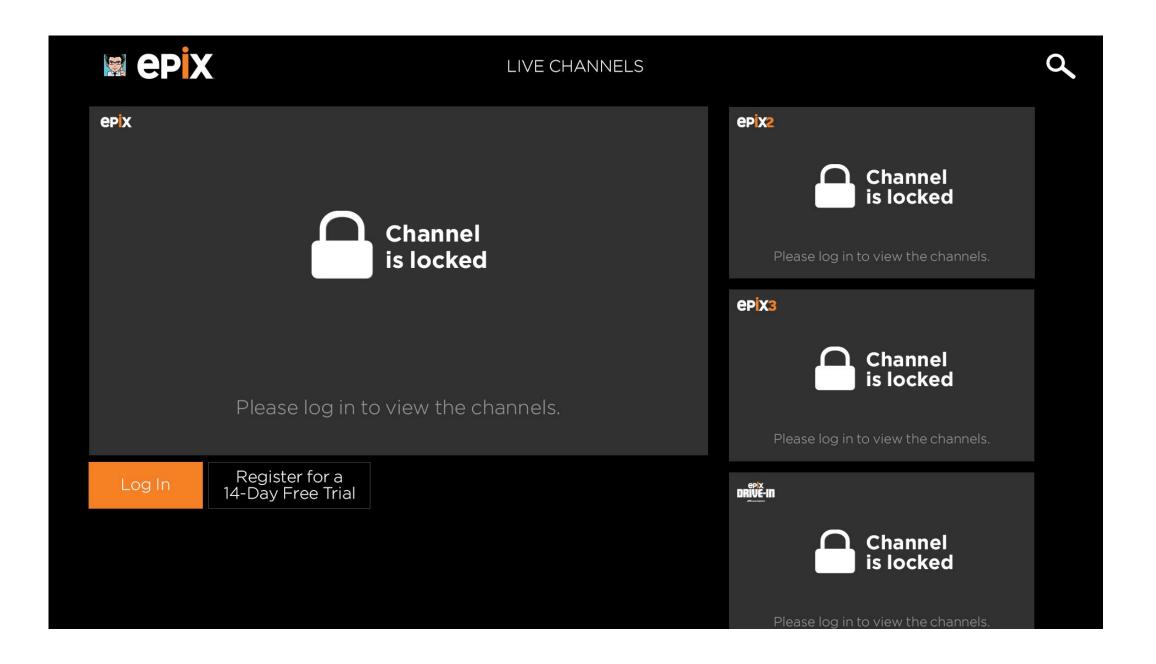


Hovering over a channel gives more metadata about what is currently playing.





The Hub - Live Channels for Unauthenticated Users



When the user is unathenticated and does not have access to the Live Channels, they will be locked.

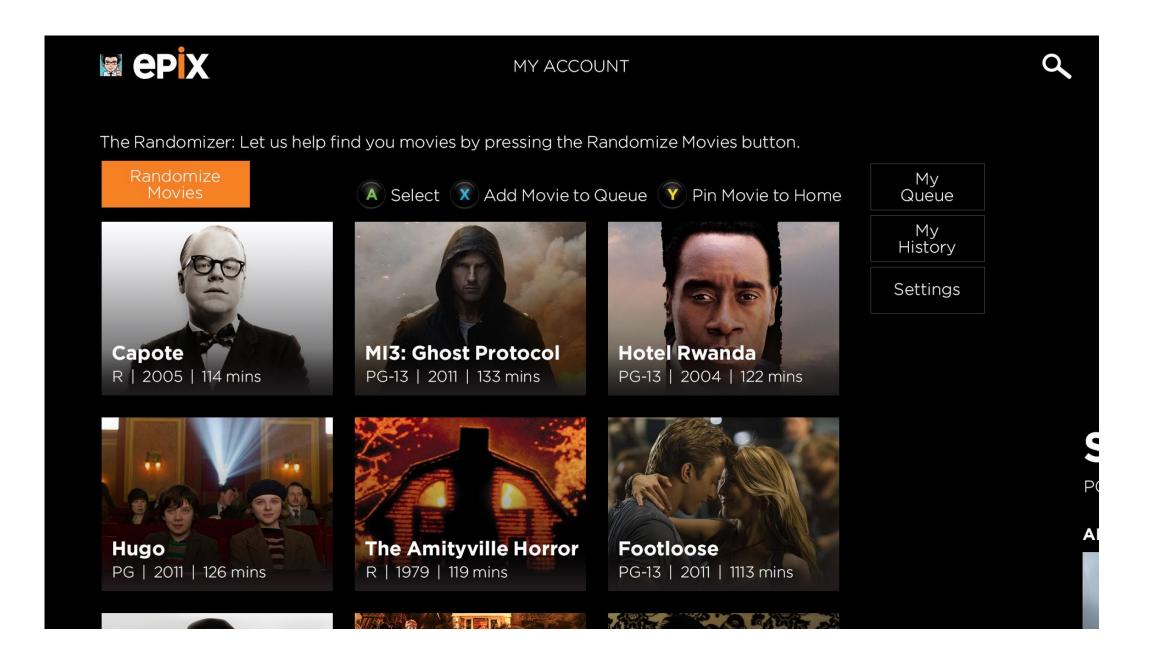




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My Account

The Hub - My Account

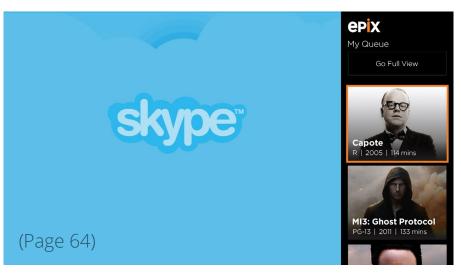


Scrolling to the left when landing on the Hub will take you to the My Account section.

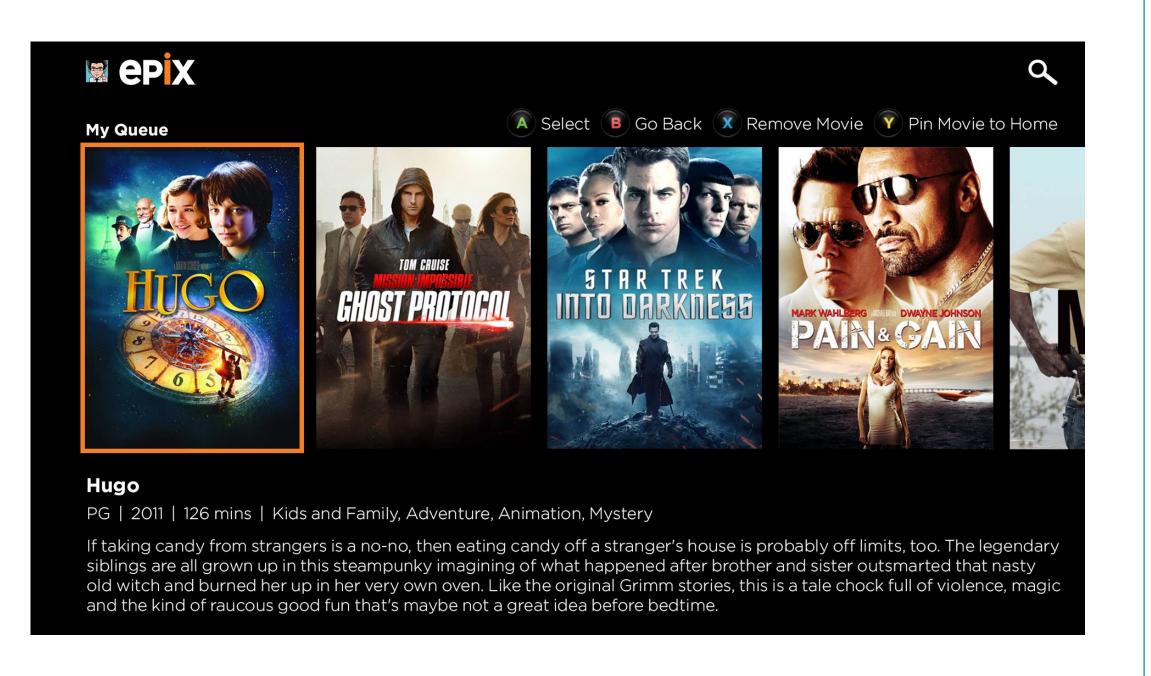
The first screen has recommendations for the user which will change more appropriately as the app gets data from the user's interactions.

On the right, there are buttons to go to the user's Queue, History and Settings.



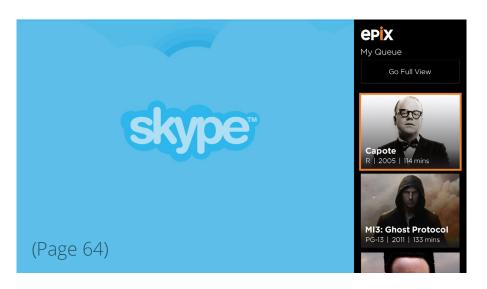


The Hub - My Queue

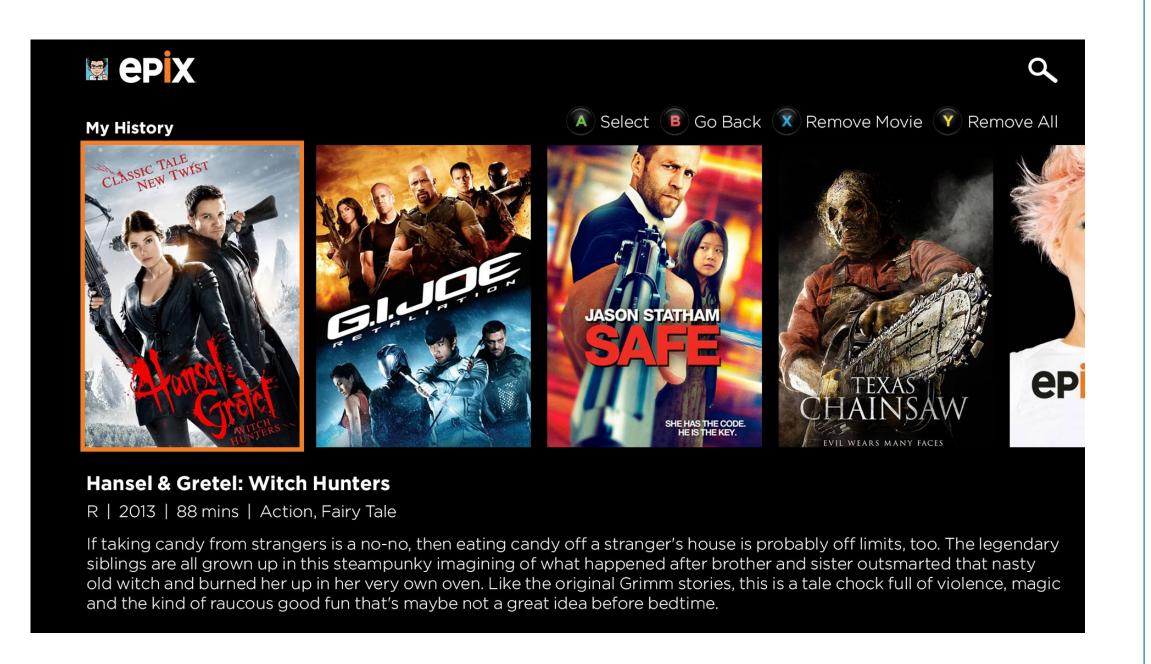


Clicking on the My Queue button brings the user to a Long List view of all the movies in the user's queue.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

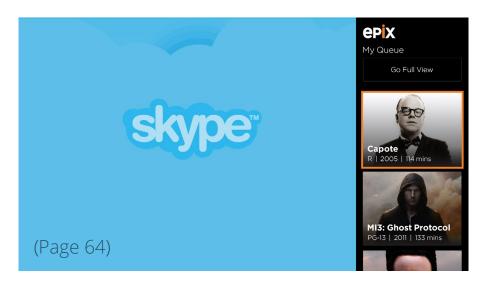


The Hub - My History



Clicking on the My History button brings the user to a Long List view of all the movies in the user's history.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page. ly watched items.



The Hub - My History - Confirm Removal of All Movies

EPIX move Movie Y Remove All **My History** Remove All Are you sure you would like to remove all the movies in your history? **ep** Hansel & Gretel: Wit R | 2013 | 88 mins | Act Cancel If taking candy from strar off limits, too. The legendary siblings are all grown up i ter outsmarted that nasty old witch and burned her chock full of violence, magic and the kind of raucous g

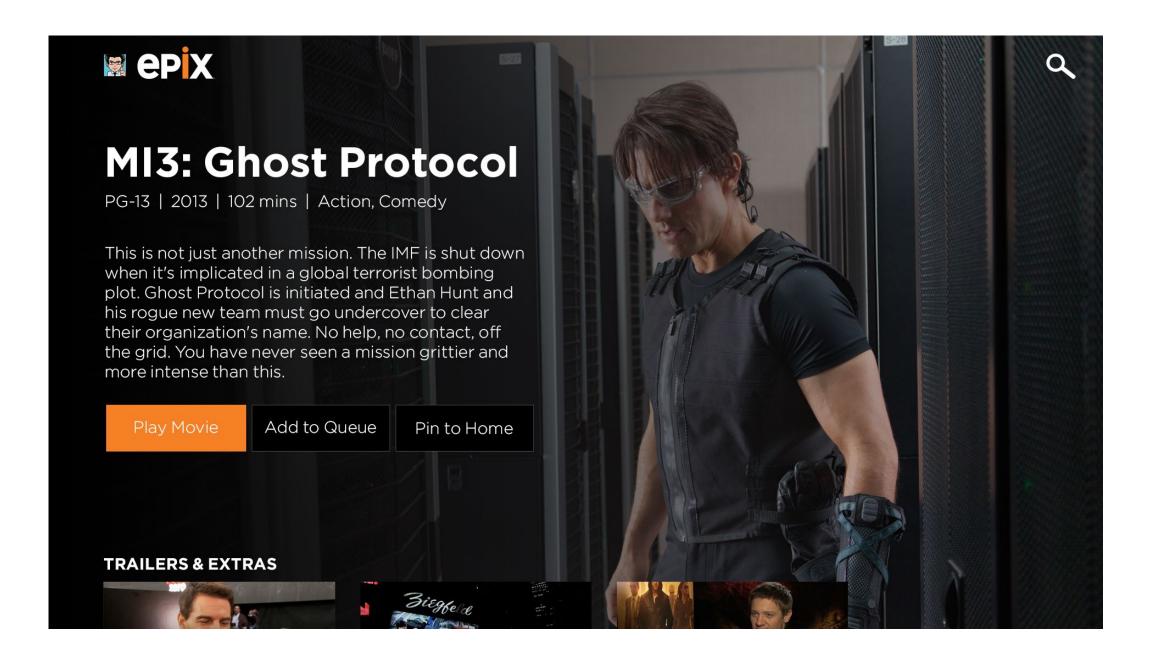
Pressing Y to remove all the movies in the History will bring up this prompt to confirm the action by the user.



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Movie Details

Movie Details - Overview

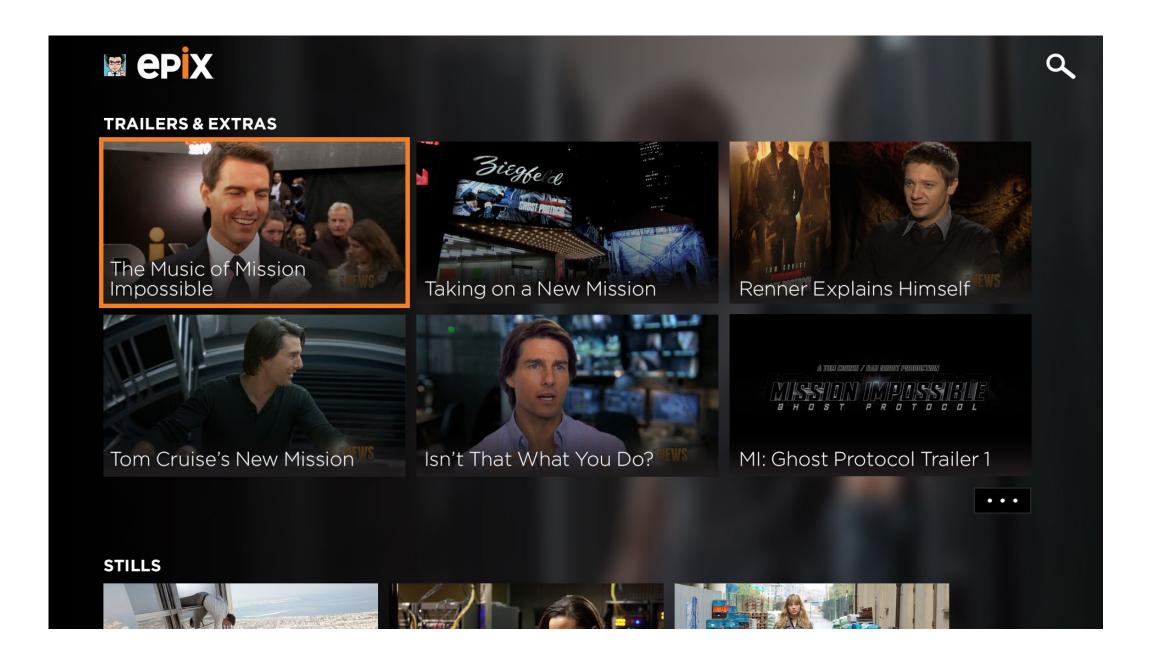


The movie details landing page will have an image in the background, with the overview on the left with the major calls-to-actions and the sections (Trailers & Extras, Stills and Cast & Crew) stacked vertically.

The background image is 1920x1080. After this screen, for all Movie Detail pages, the background becomes blurred.



Movie Details - Trailers & Extras



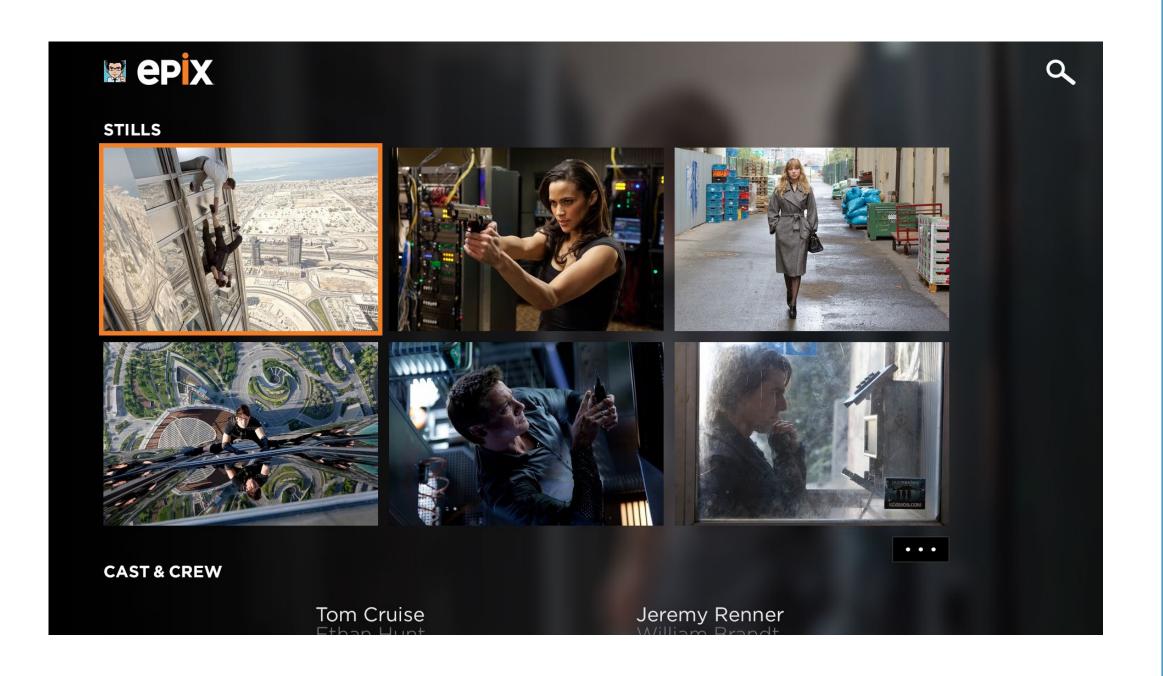
Scrolling down reveals the Trailers & Extras.

The background blurs as the user scrolls downwards.

The user can either press on a Trailers & Extras video or the [...] button to bring them to view all Trailers & Extras or keep scrolling downwards to the next section.



Movie Details - Stills

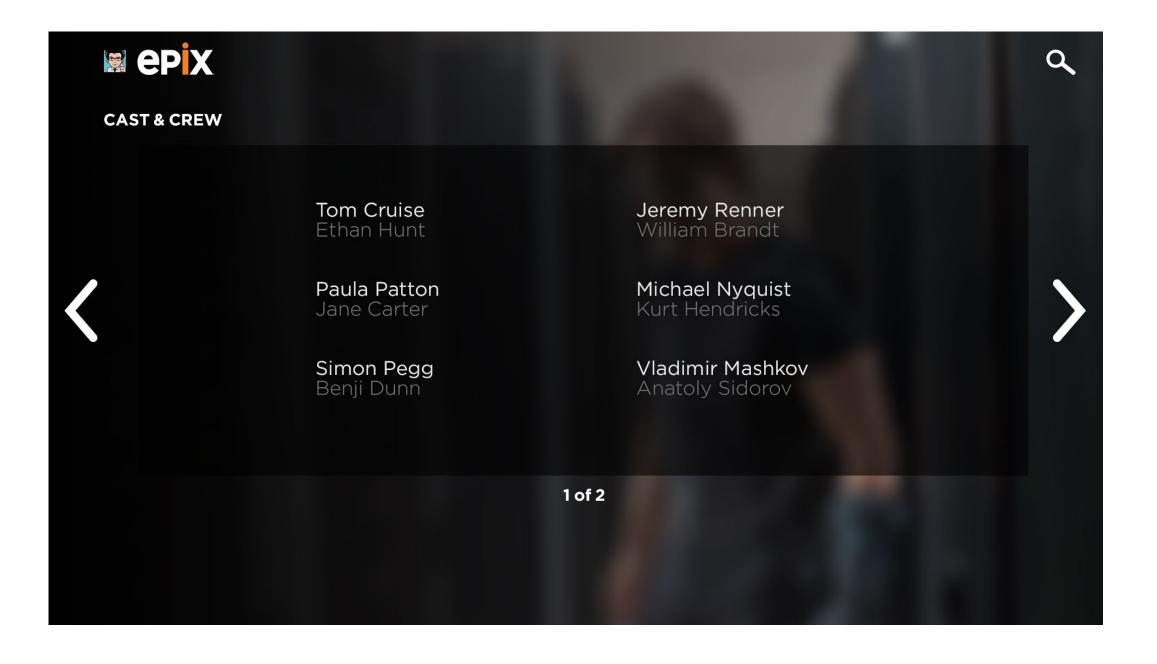


Scrolling down reveals the Stills section.

The user can either press on a Stills image or the [...] button to bring them to view all Stills or keep scrolling downwards to the next section.



Movie Details - Cast & Crew



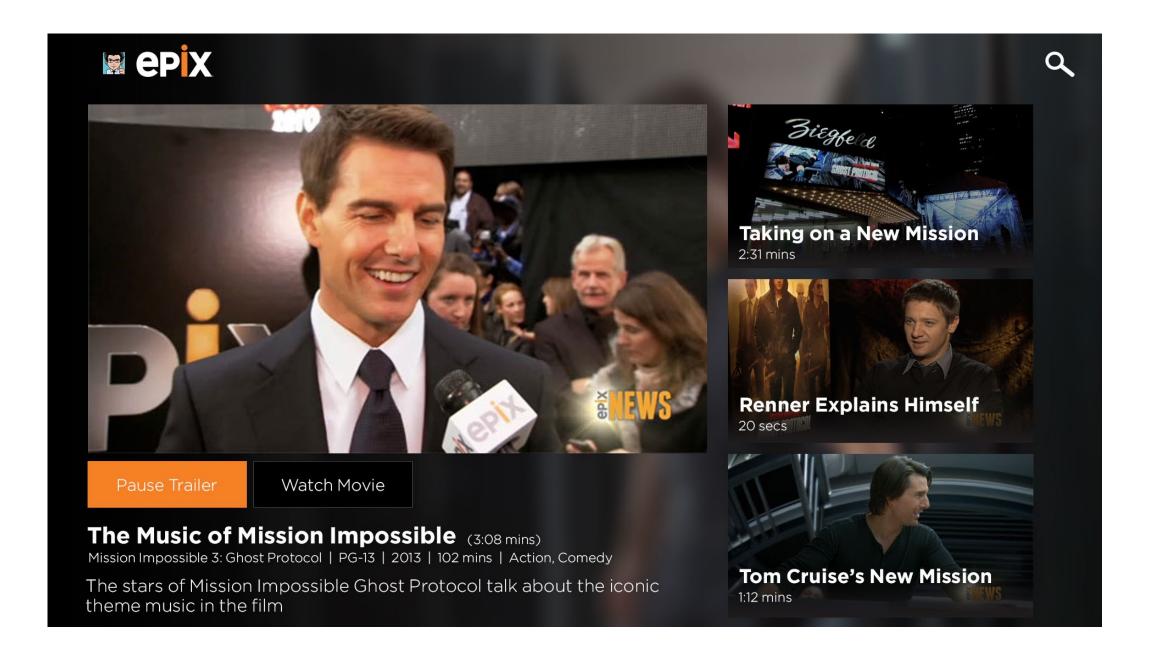
Scrolling down reveals the last section of the Movie Details - the Cast & Crew.

The Cast & Crew section is the focus where the user can press A to select it and then scroll left and right to view all cast members or scroll back upwards.

The arrows and the (1 of 2) text underneath only appears when there are more than 2 columns of names.



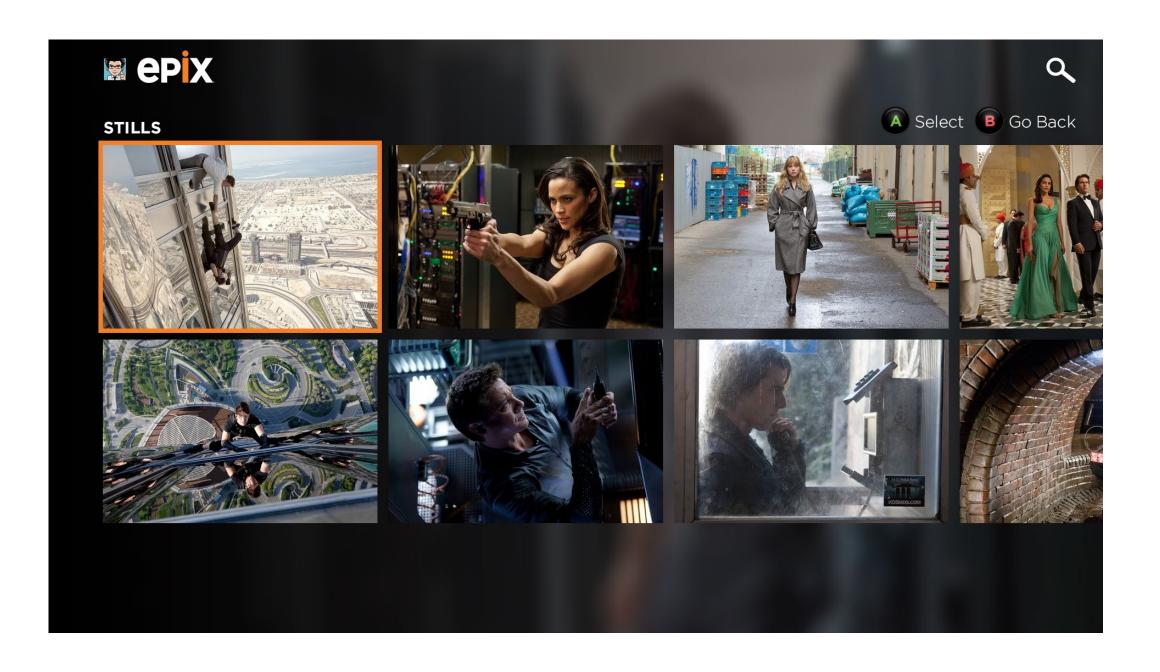
Movie Details - Trailers & Extras All



A movie's Trailer & Extras landing page looks and functions similarly to the hub's Trailer & Extras.



Movie Details - Stills All



Clicking the View More ellipses on the Stills takes the user to a Long List page with all the stills. Selecting an image takes the user to a full screen gallery of that image.

Stills behavior should be the same as the Xbox 360.



Movie Details - Stills Gallery Open



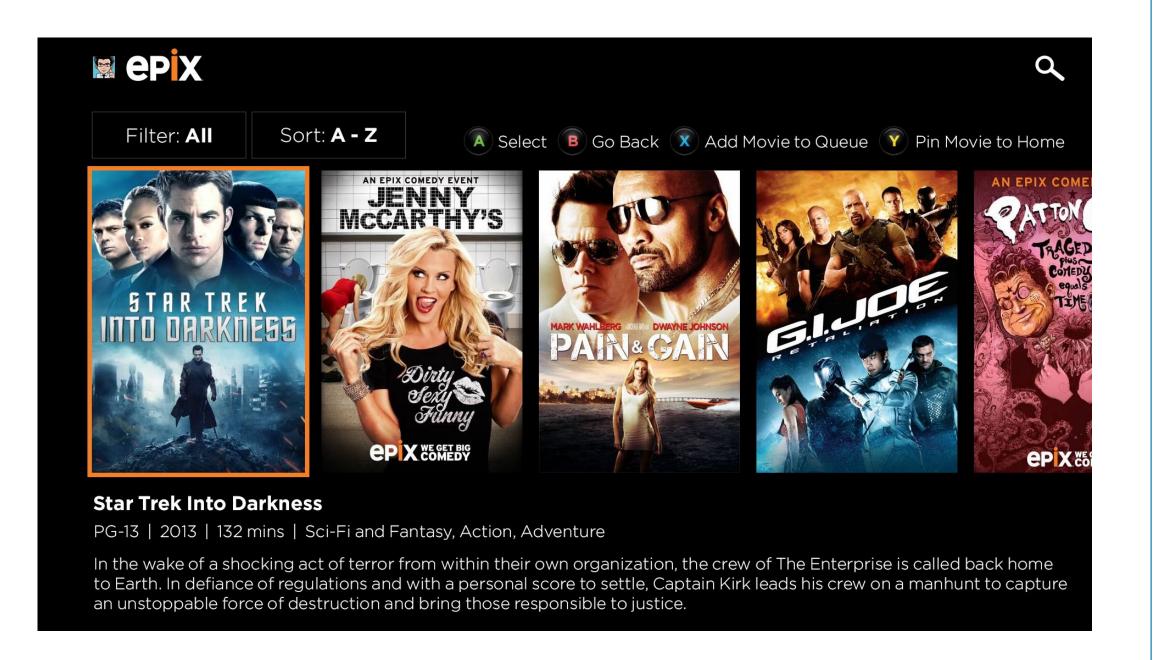
The user can navigate the gallery by pressing the D-pad left and right buttons or press B to go back.



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All Movies

All Movies

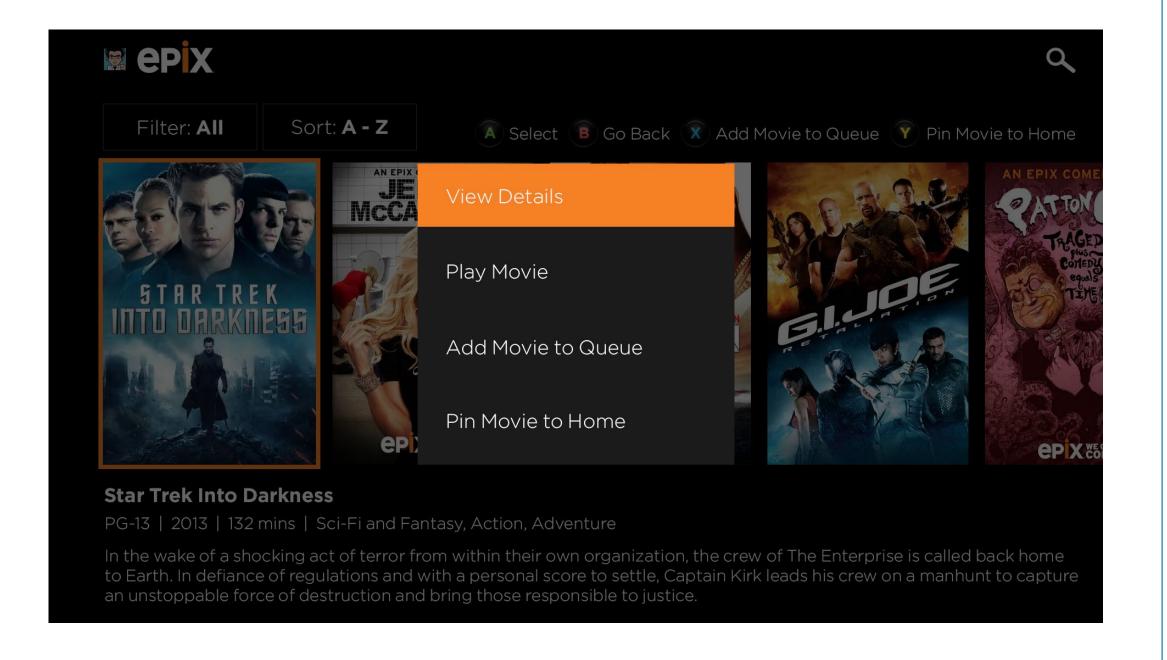


The All Movies long list page will have all the movies listed out. The user can filter down to a specific genre with the Filter button on the left, which will bring up a pop up menu of the genres.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.



All Movies - Contextual Menu



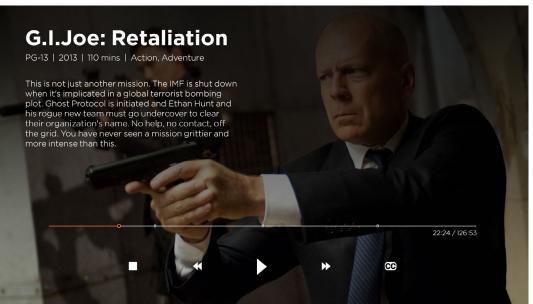
Since all Controller shortcuts require a Gestural and Voice shortcuts as well, when the user has activated NUI or VUI, they can press on a movie to open up this contextual menu, which gives them the options of Going to the Details page, Playing the Movie right away, Adding the Movie to their Queue (or Remove), or Pinning the Movie to the Home screen.



Video Player

Video Player





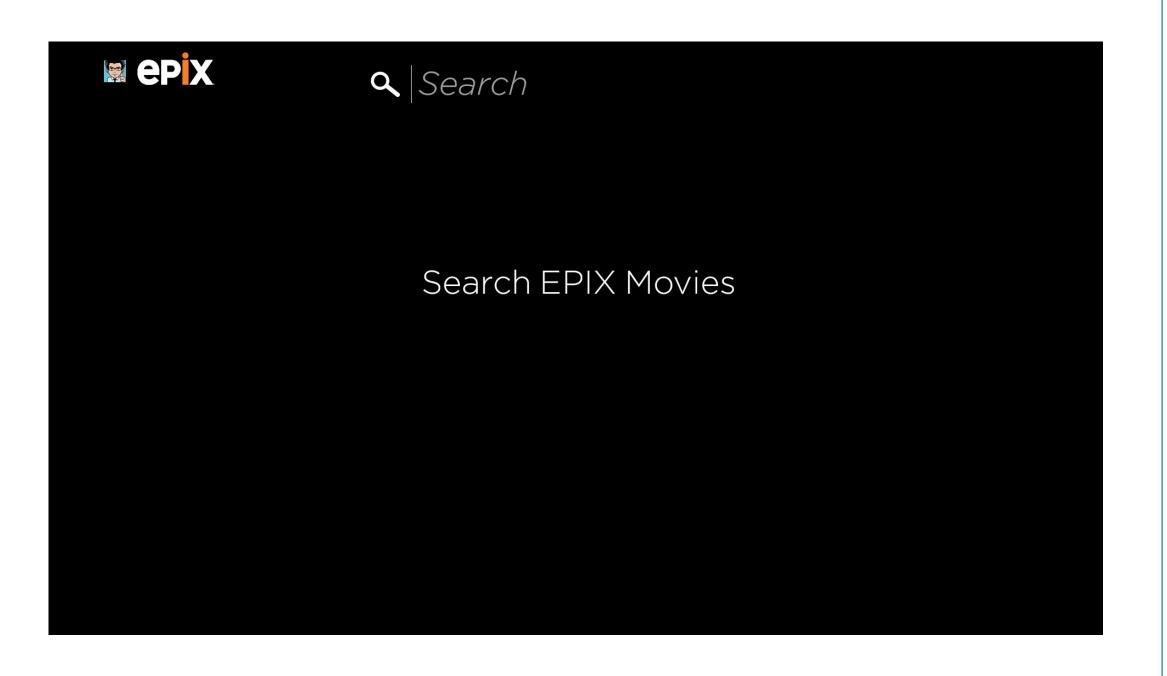
This is the standard Xbox One video player with additional information about the movie at the top.

Movie information should come up only when the playback has been paused - not anytime the controls have been activated.



Search

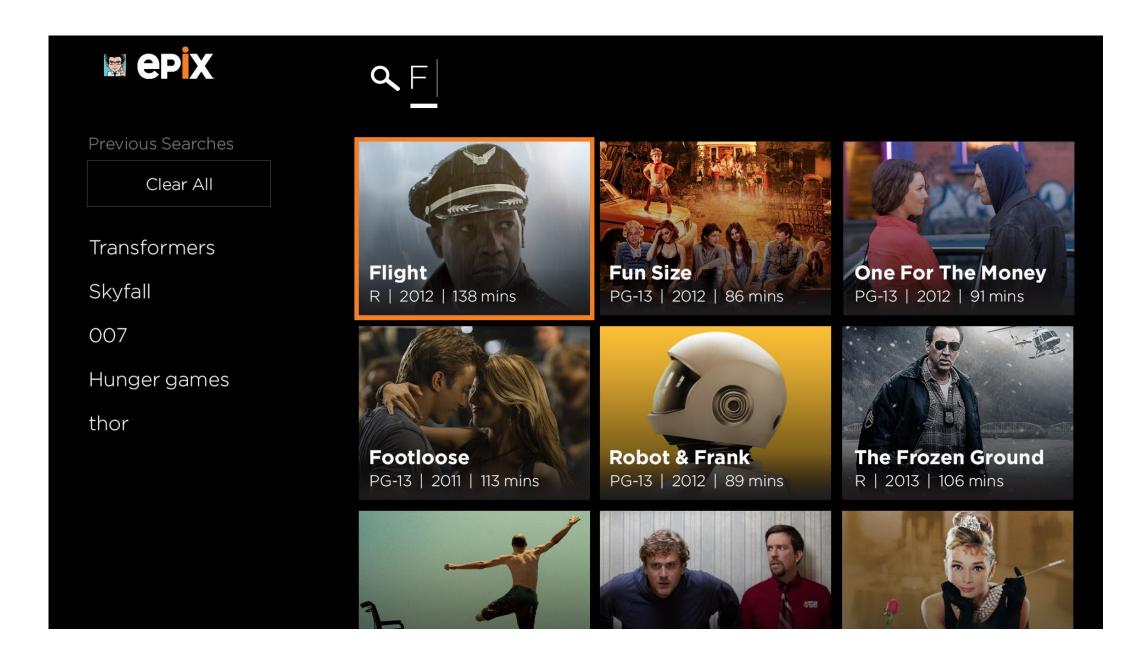
Search



Selecting the Search icon at the top of every screen or selecting Search from the App Menu opens up a new page where the user can start typing a keyword.



Results



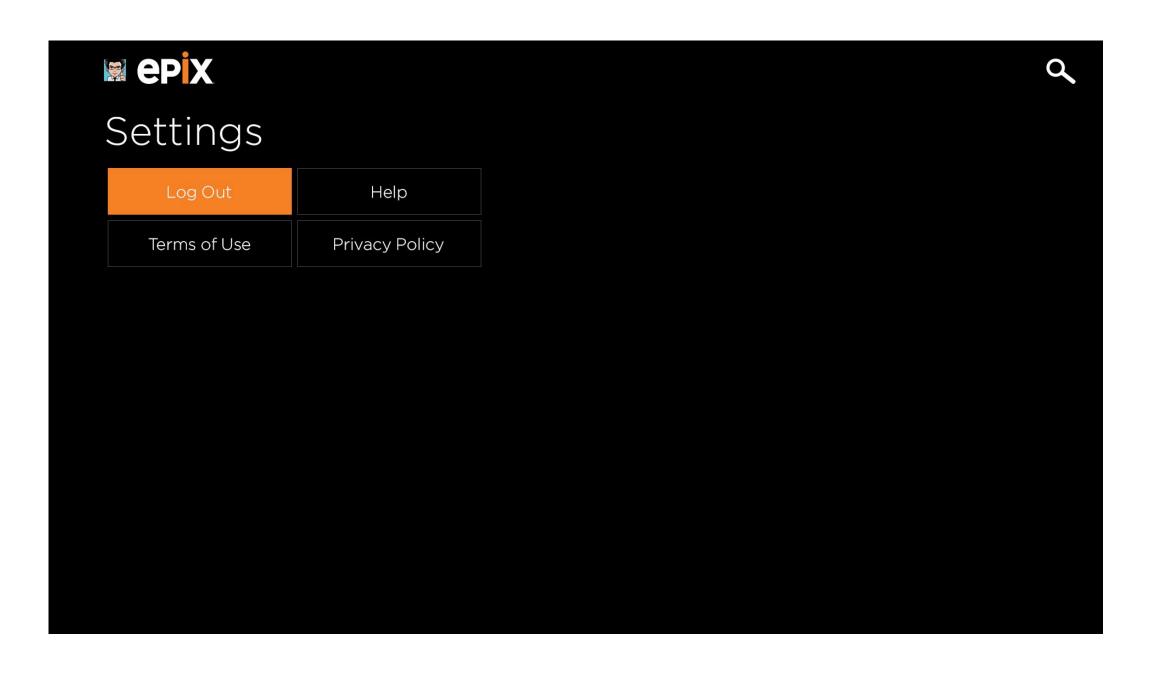
The results will appear below and are scrollable vertically.

If there are previous searches, those go beside the search results and are visible at all times (even when there are no search results at the time). There is a button to clear all previous search terms.



Settings

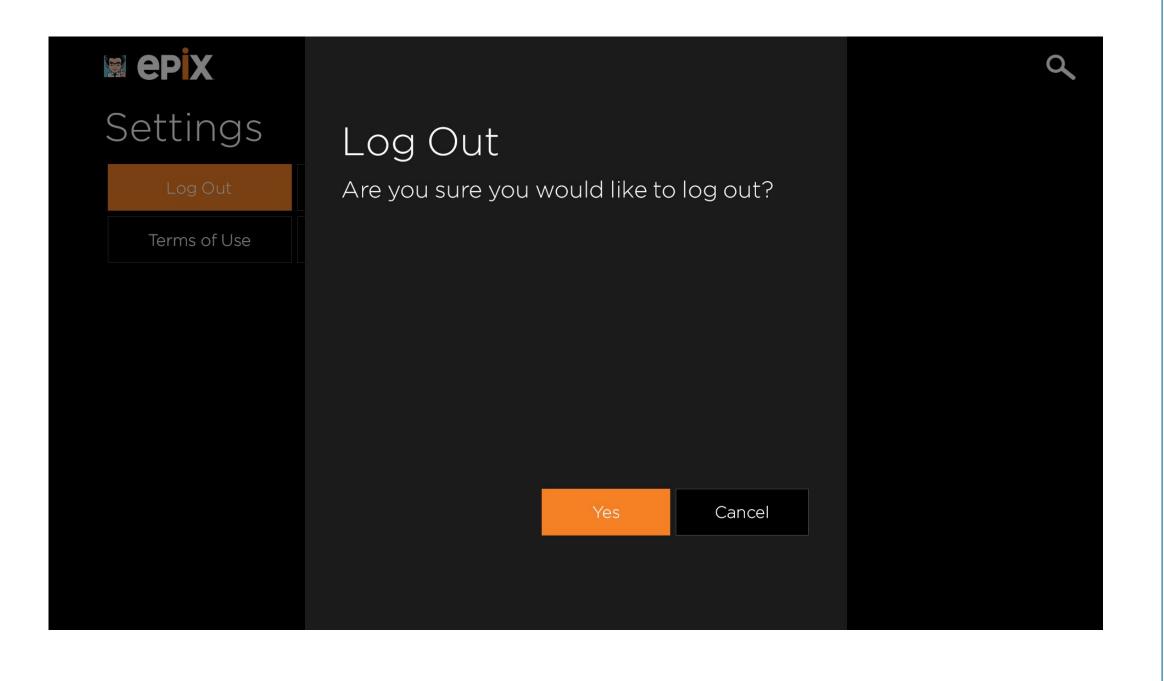
Settings



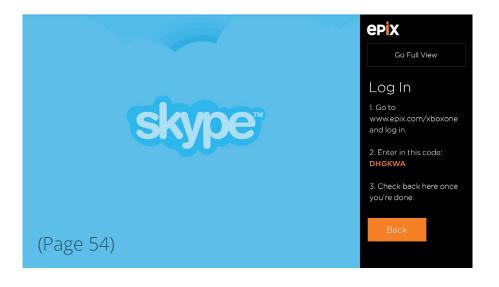
In Settings, the user has the option to Log In/Out (depending on the state of the user), go to the Help section (which will snap the Xbox Help), view the Terms of Use and Privacy Policy.



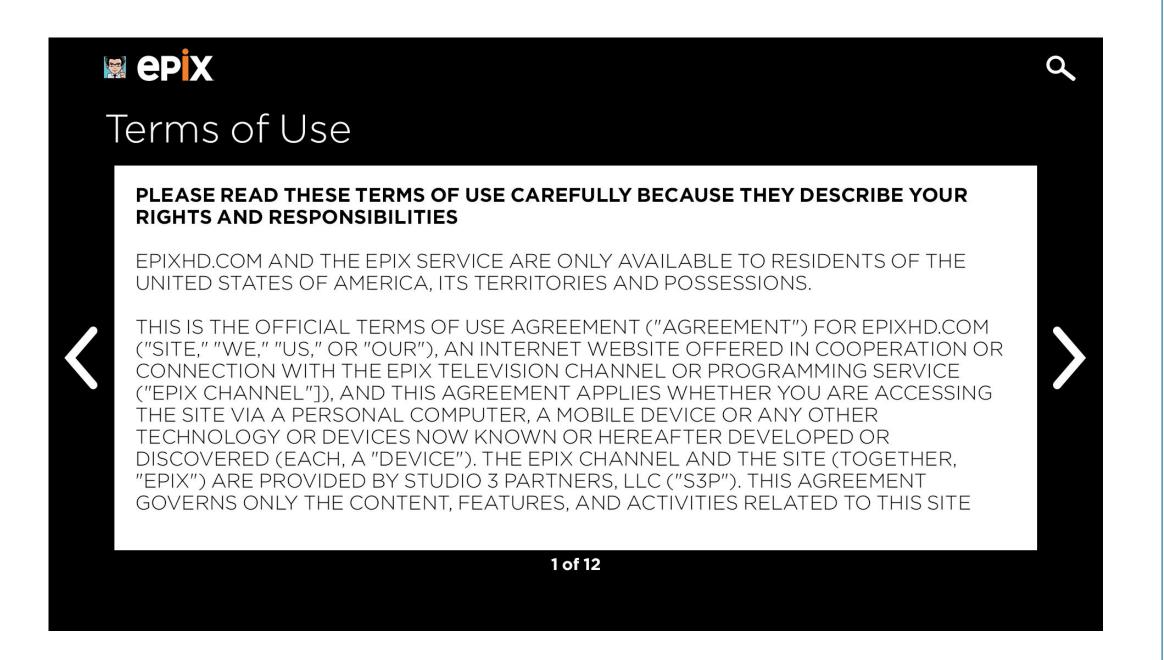
Log Out



Log In/Out will be shown as an overlay on top of the Settings page. The Log In text will be the same as in Start Up.



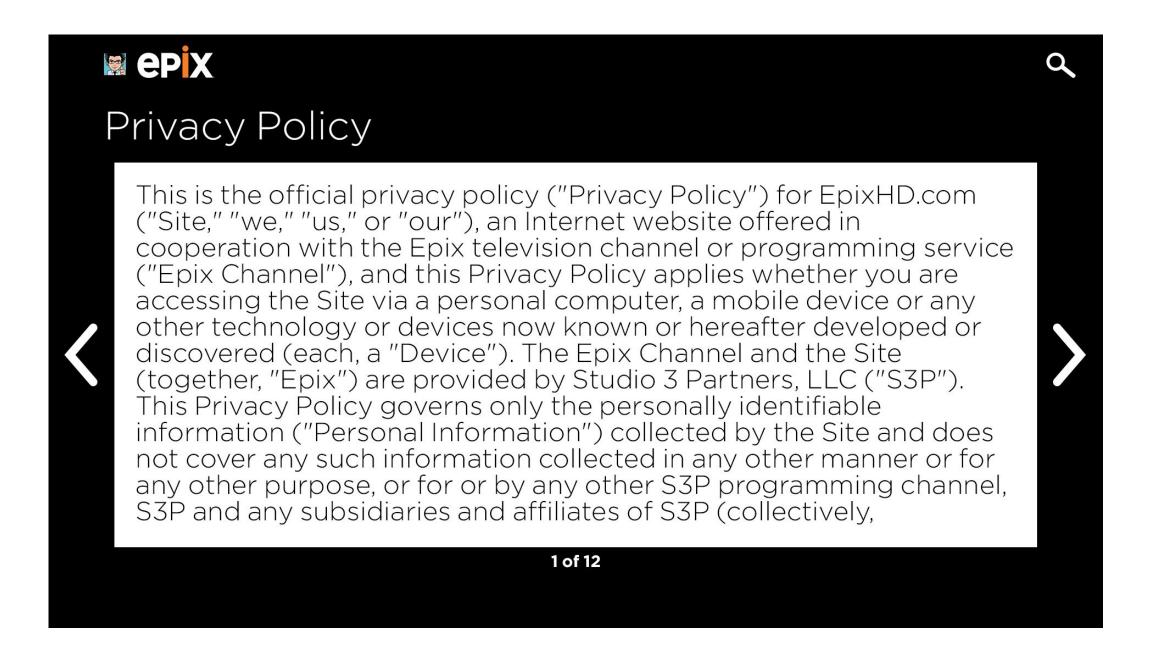
Terms of Use



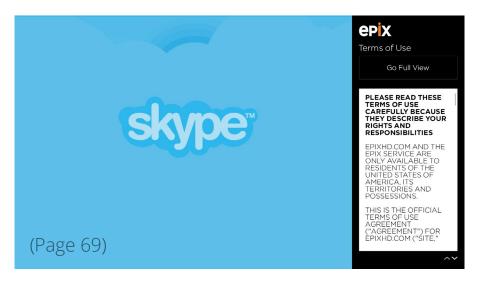
The Terms of Use looks the same as the one in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.



Privacy Policy

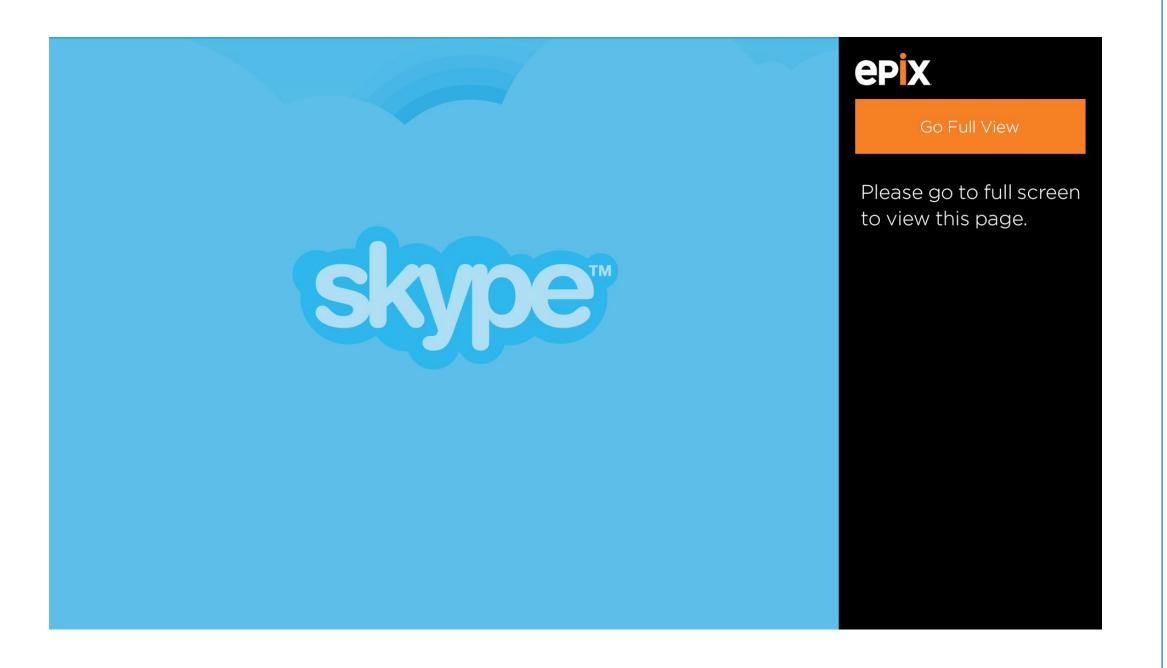


The Privacy Policy looks the same as the Terms of Use in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.



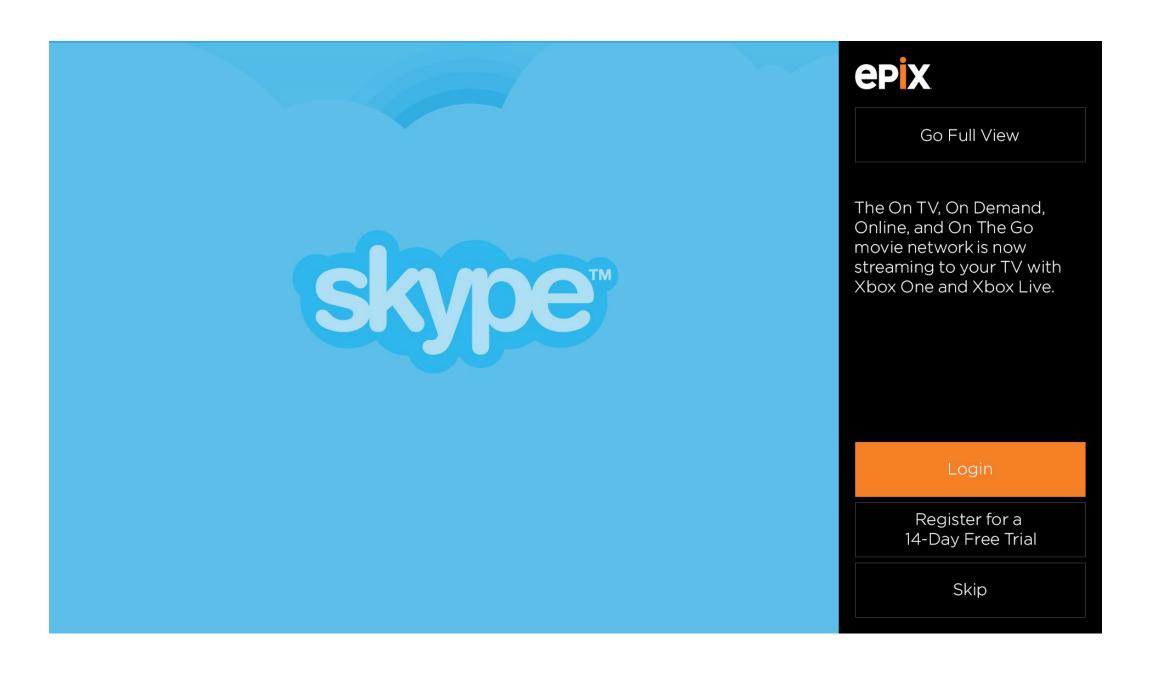
Snap Screens

Go Full Screen

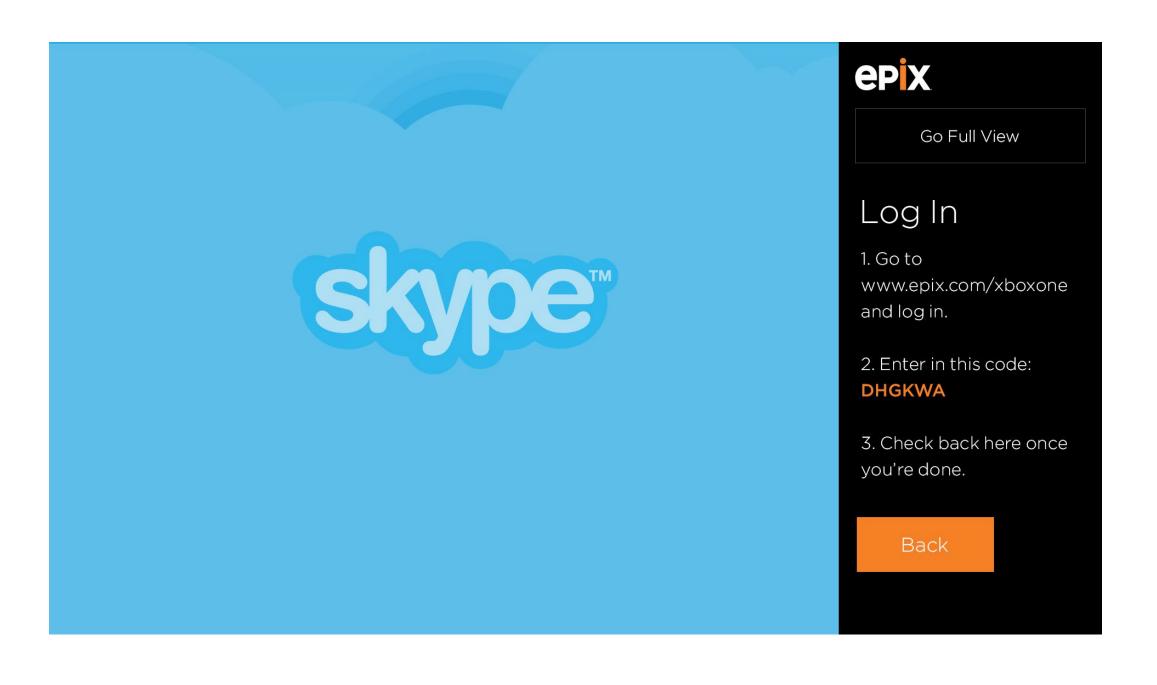


For all screens that do not have a Snap mode, they will view this page instructing them to go full view.

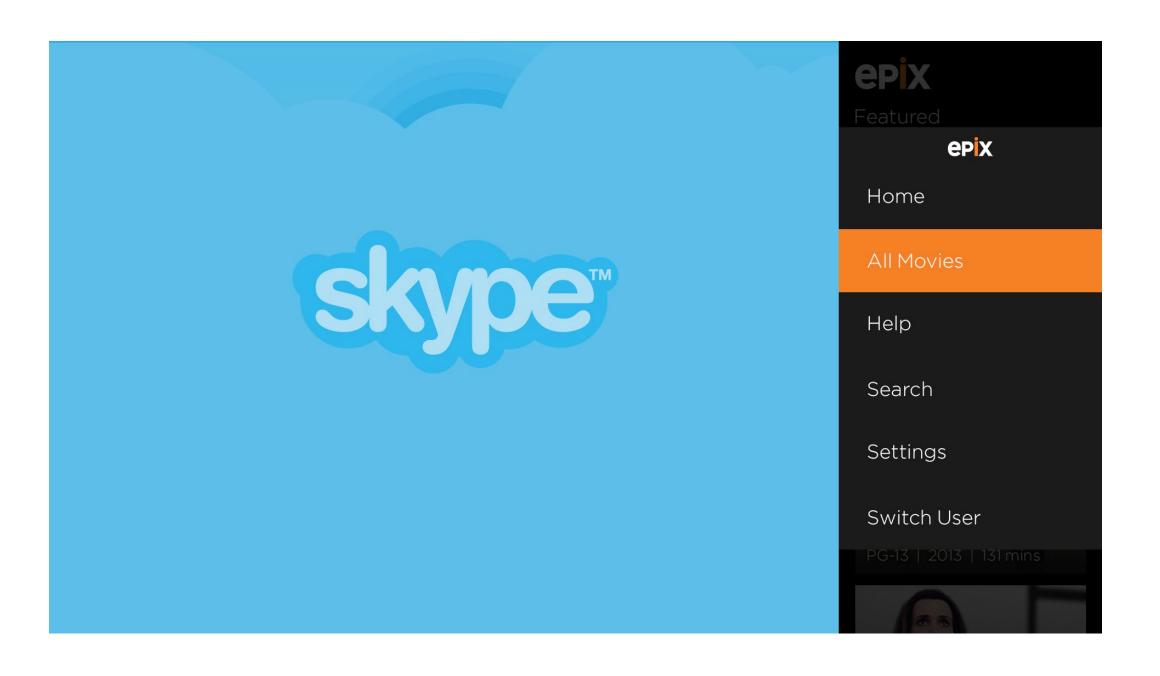
Welcome



Login



App Menu



Home



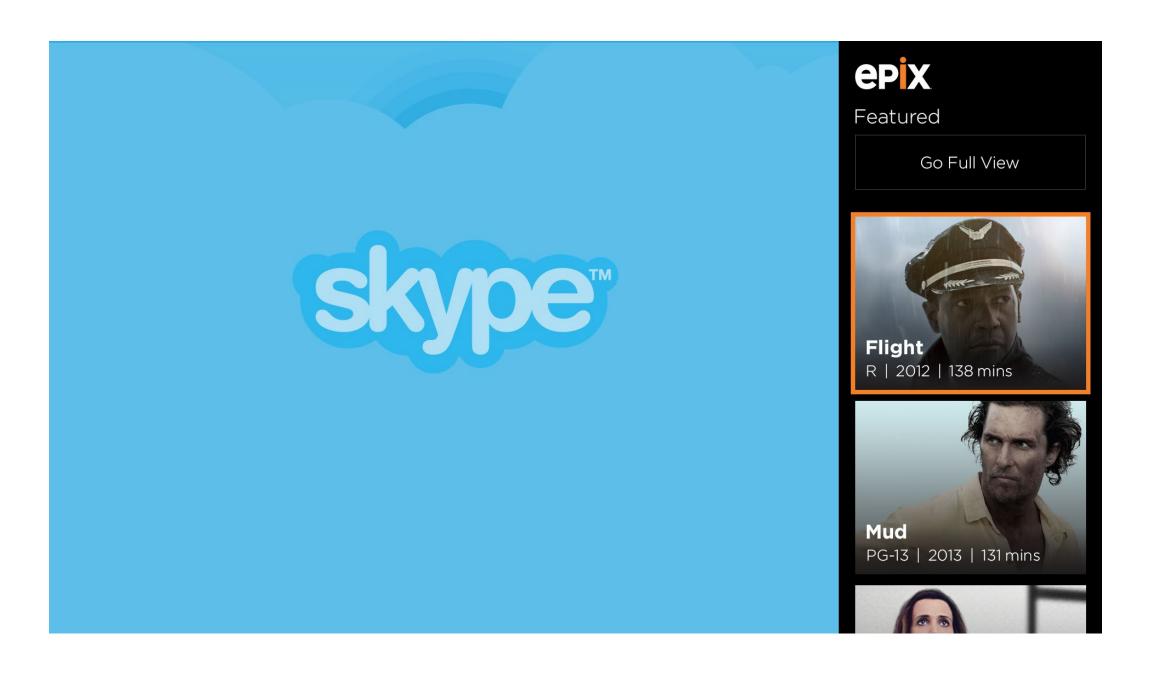
A user will land on this page when first snapping the app to the right from anywhere in the hub.

Items in the menu:

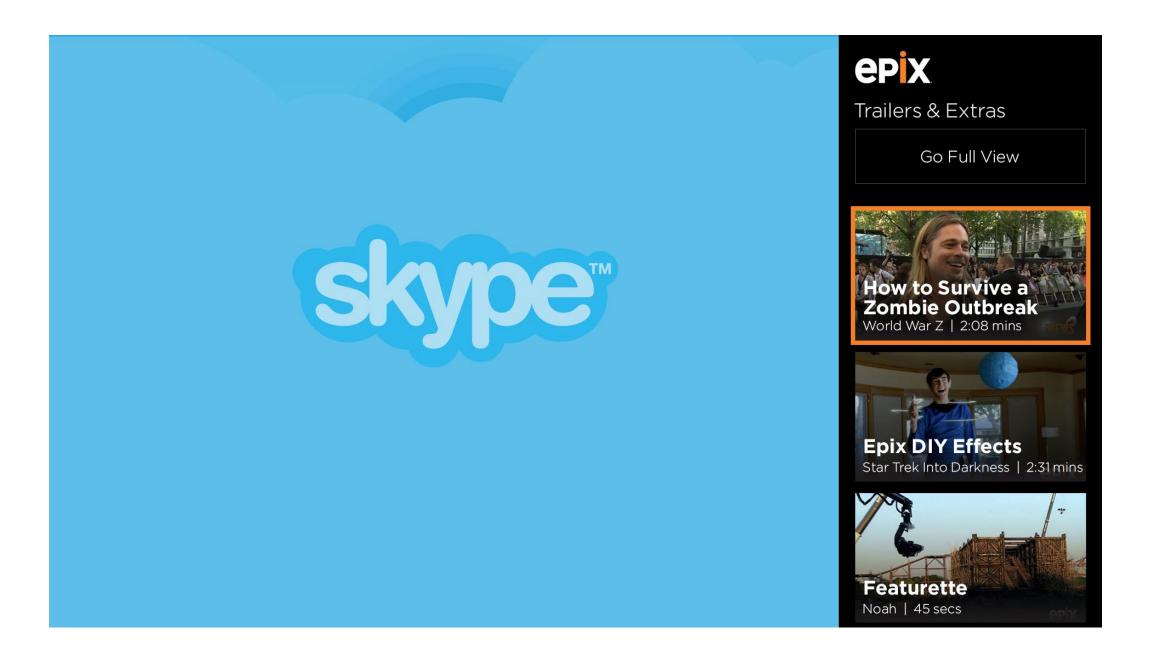
My Queue Featured Trailers & Extras Originals Collections Live Channels

#	ITEM	DESCRIPTION
1	Go Full View	It is required to have a Go Full
	button	View button to unsnap the app
		and bring it back to full screen on
		every page.

Featured



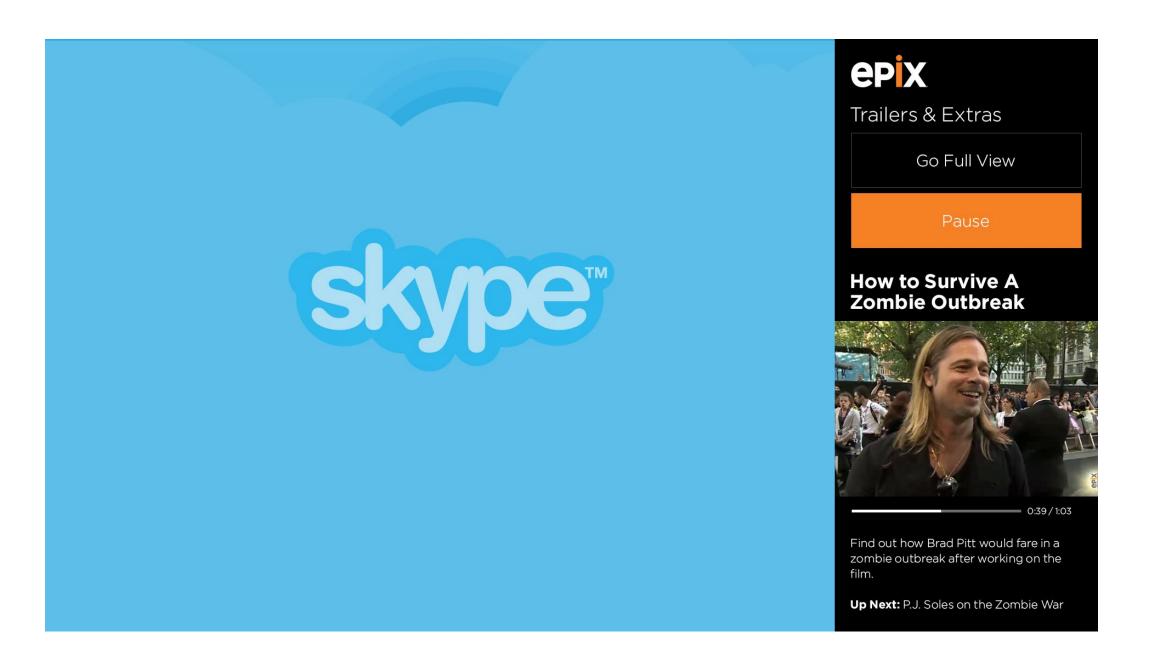
Trailers & Extras



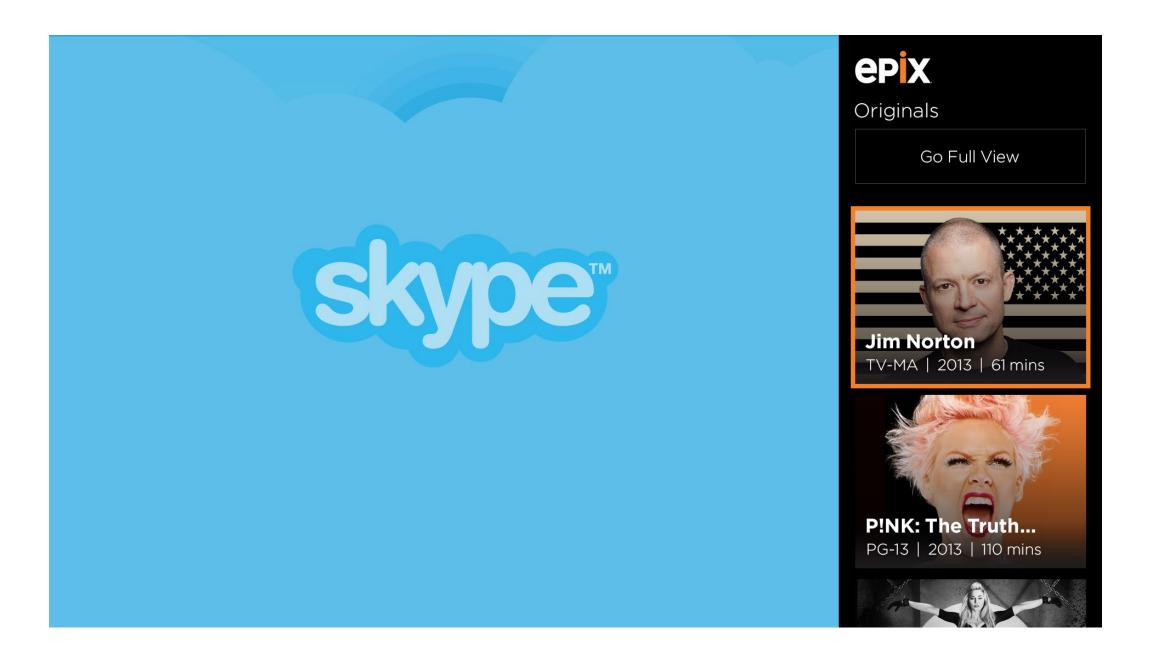
ensemble

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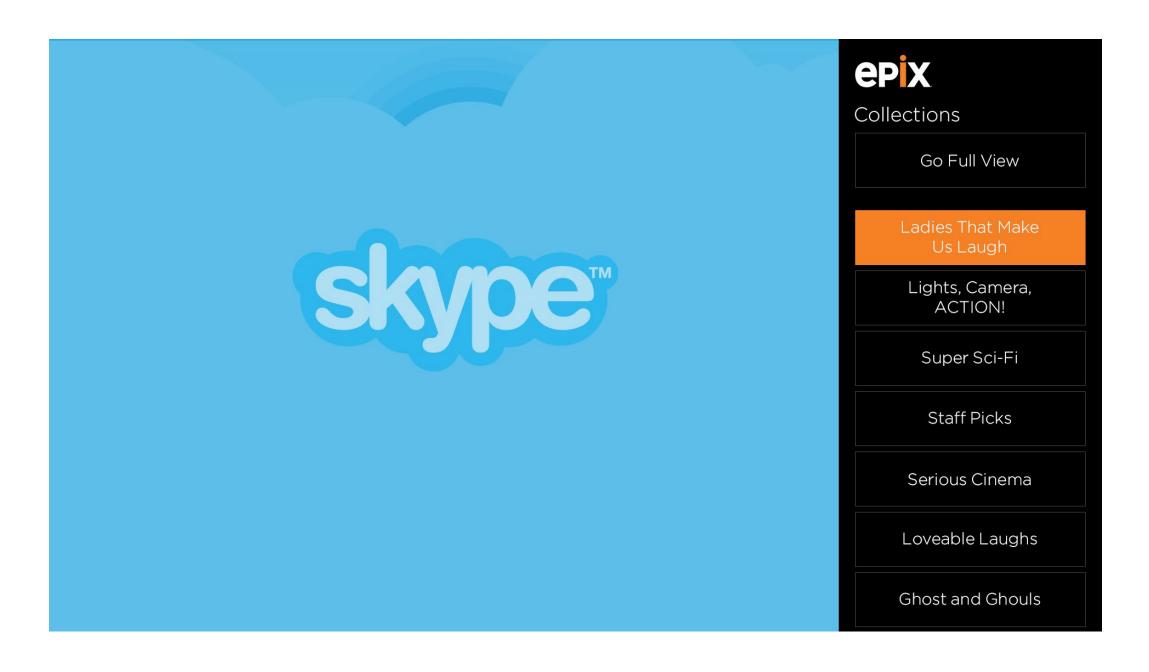
Trailers & Extras Player



Originals

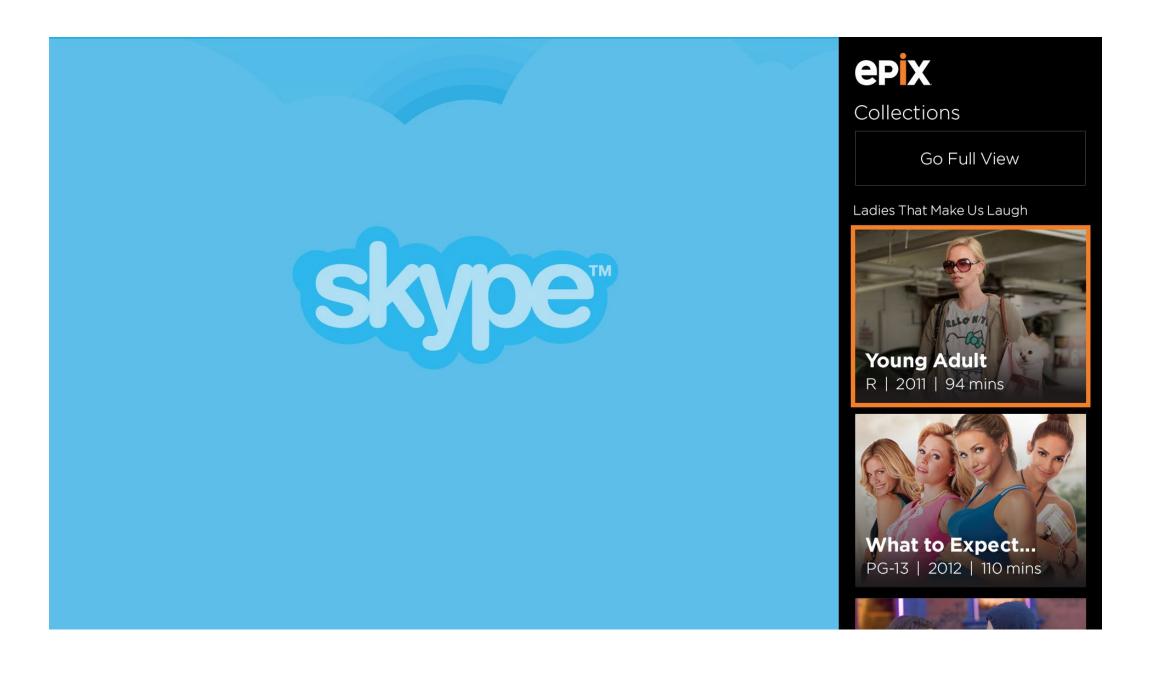


Collections

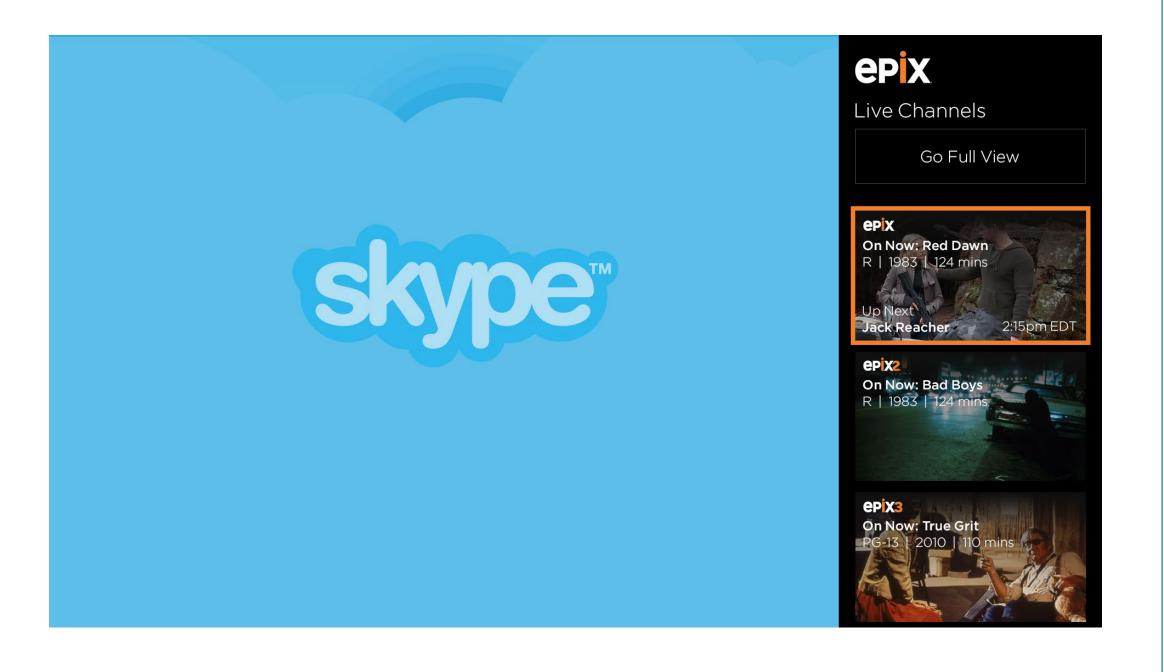


Collections has one more layer between the Home page and the List page where the user has to choose a collection first to view it's contents.

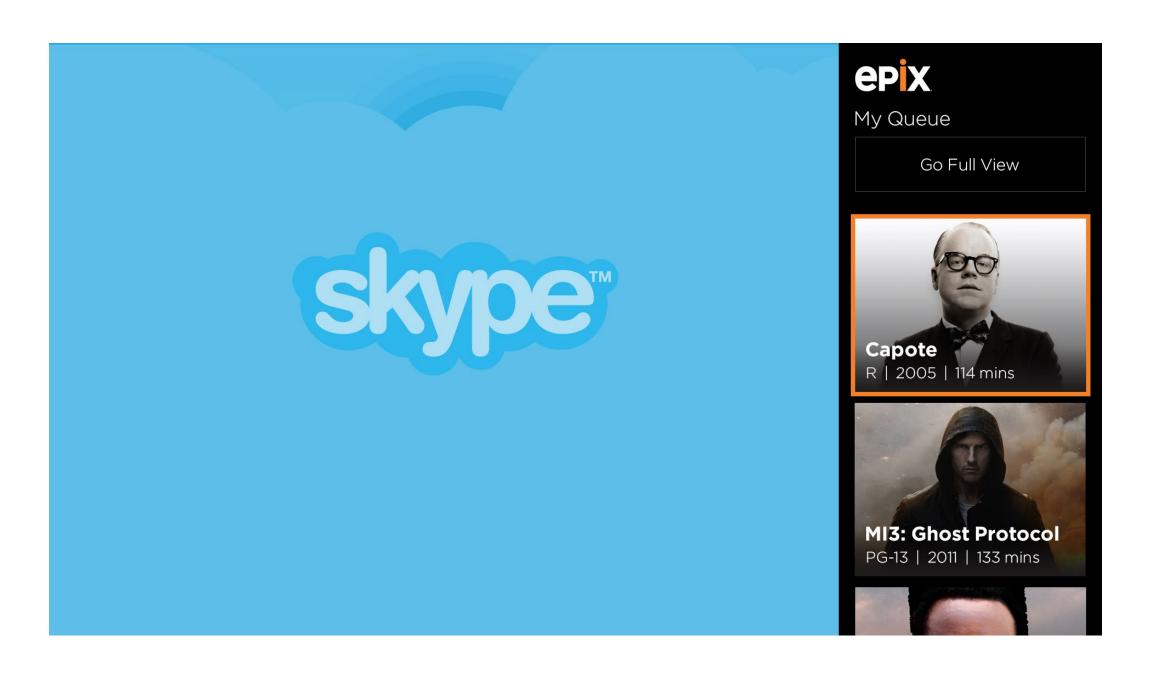
Collections List



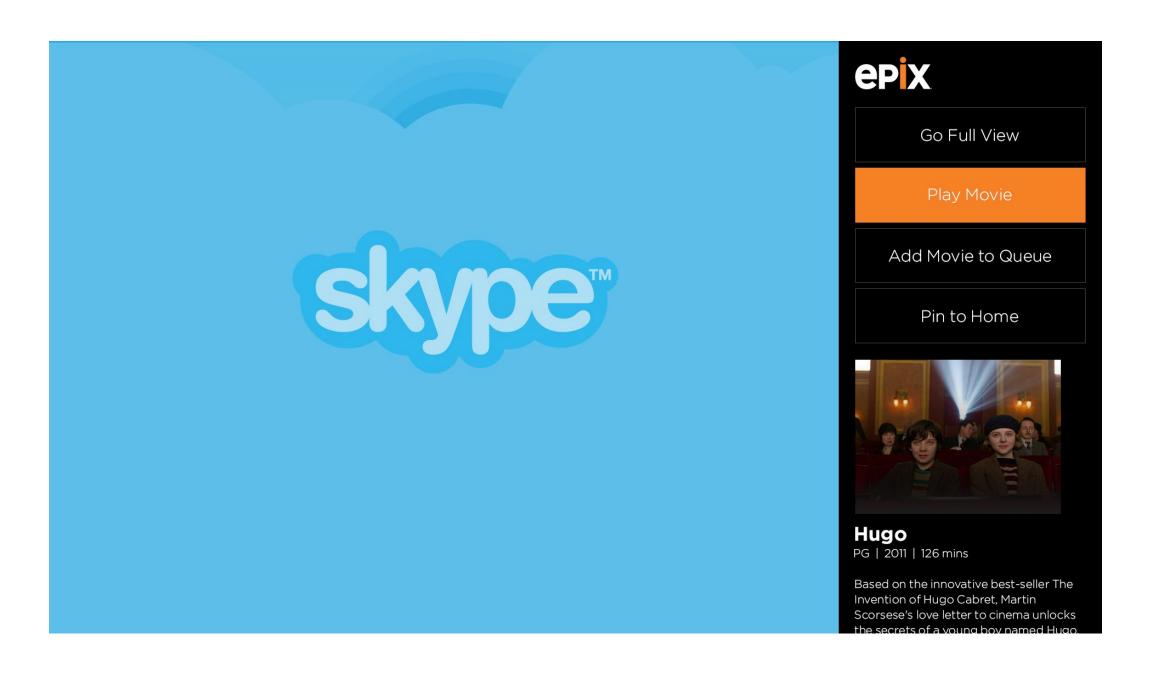
Live Channels



My Queue



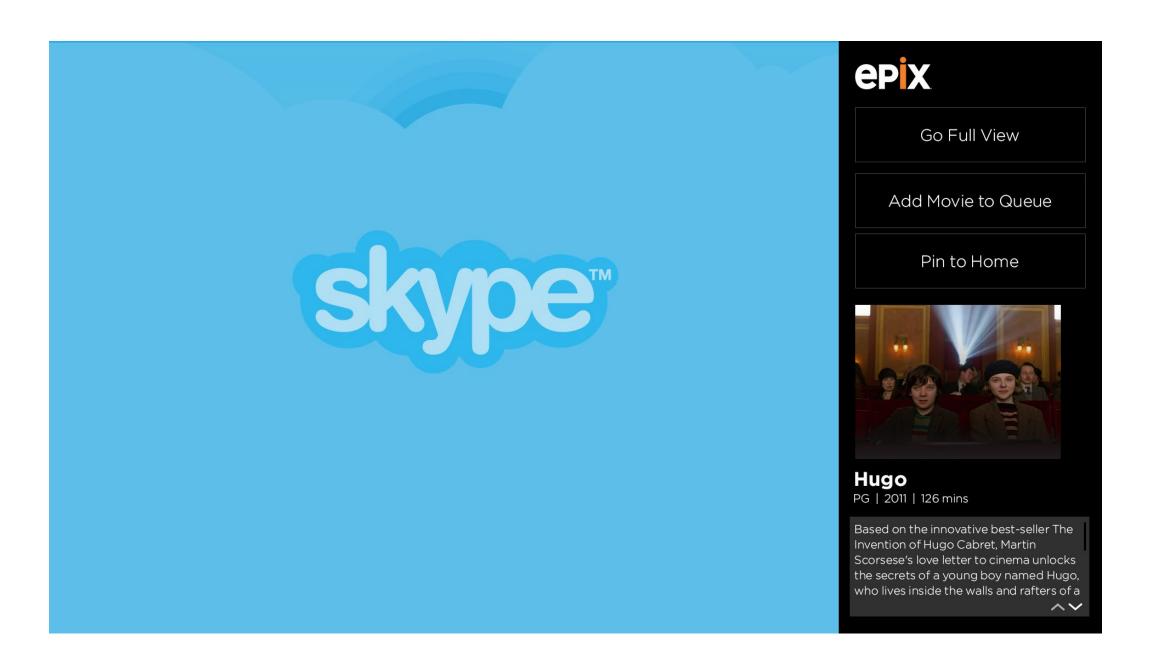
Movie Detail



Clicking on a movie will take them to the Movie Details page. This has the title, metadata, image, and description. The user has 4 choices here: to play the movie, add the movie to their queue, go full view, and pressB to go back to the previous page.

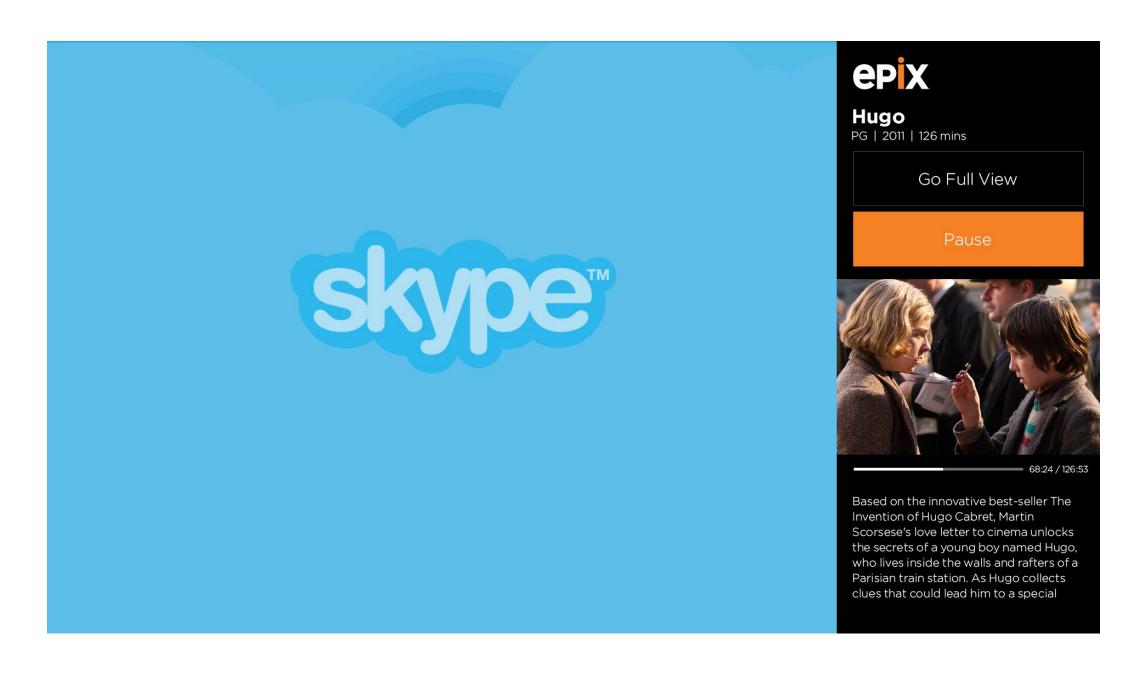
There is no Trailers & Extras, Stills or Cast & Crew section.

Movie Detail Scroll



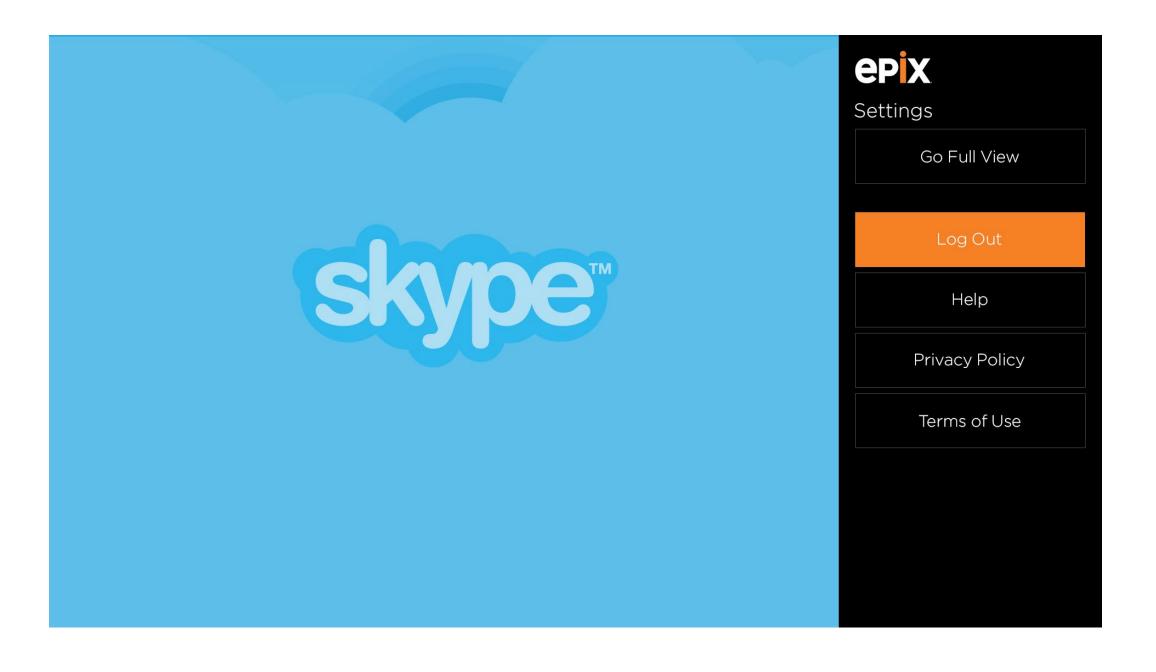
How it will work when the description text is longer than the given space - it will become a scroll.

Snap - Video Player



Playing a movie, Trailer & Extra, or Live channel will take the user to this layout. There is information about what they're watching above and below the playback. The controls are limited here to only pause/play toggle and the go full view button.

Settings



Snap - Terms of Use

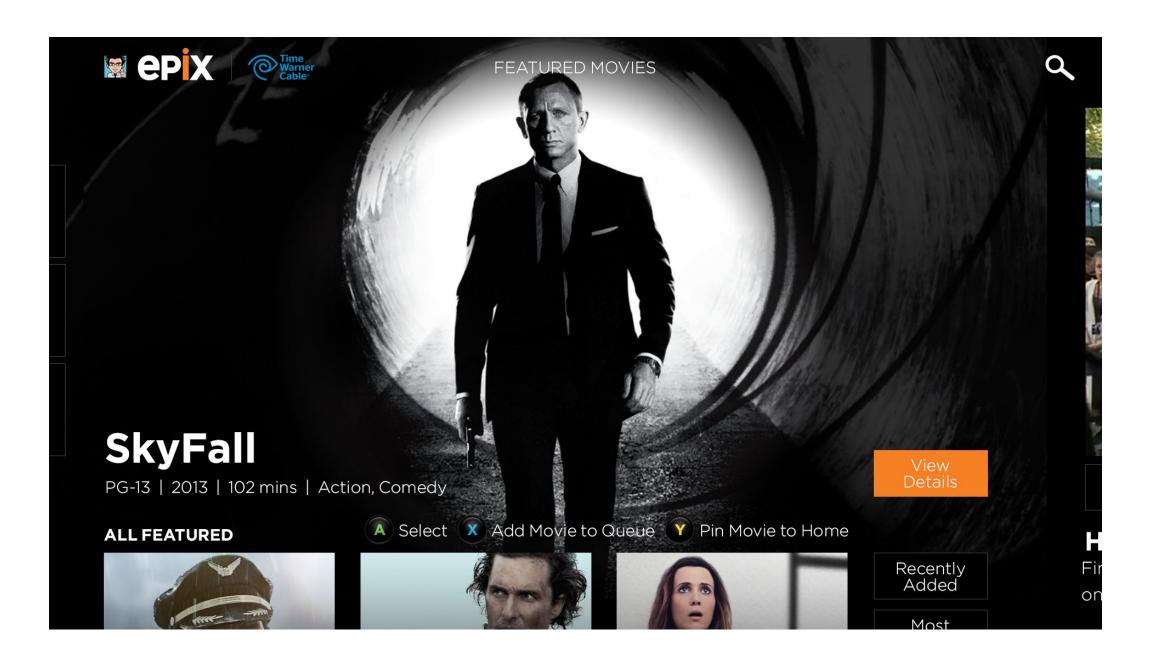


Both Terms of Use and Privacy Policy will look like this.

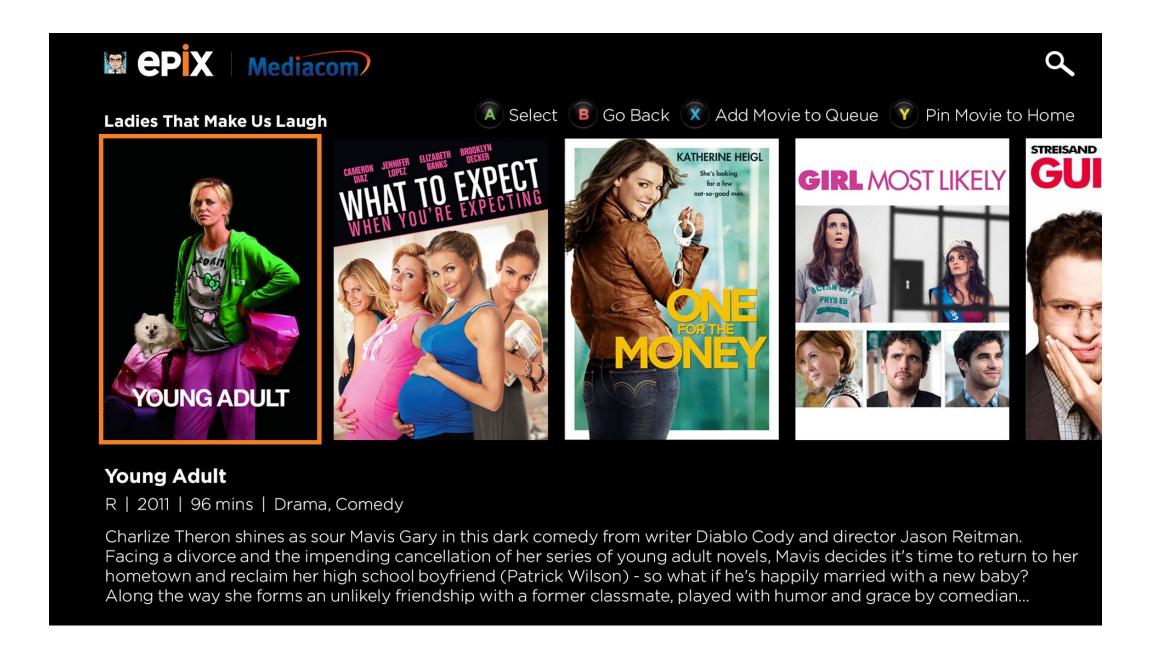
EPIX | Xbox One

Media Logos

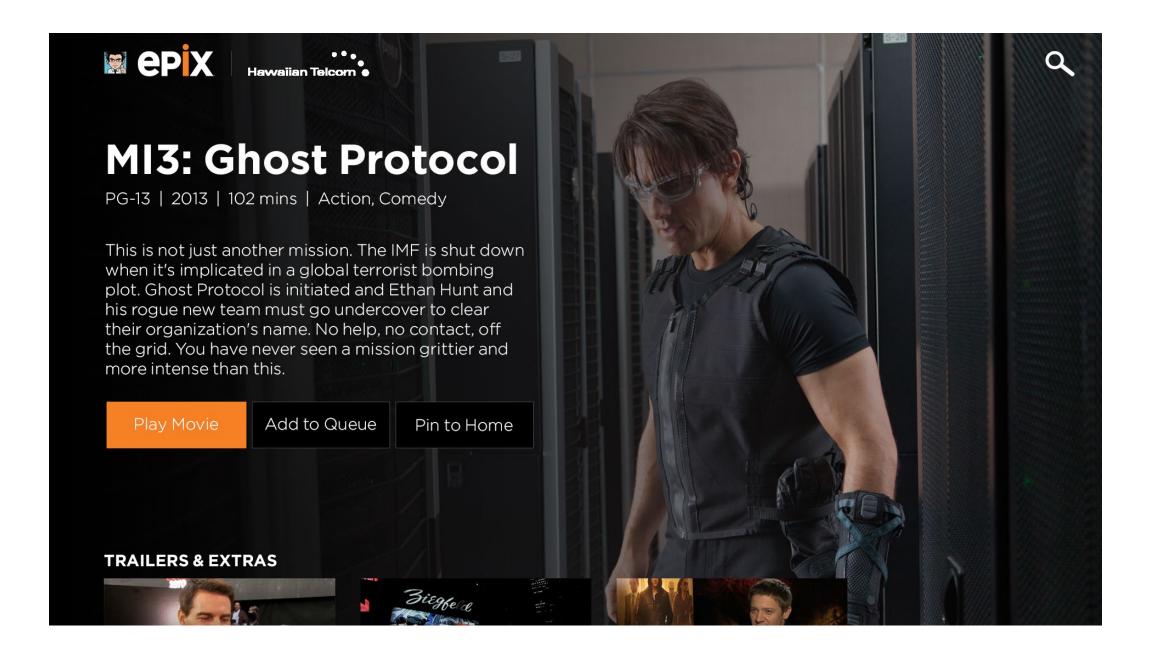
Full - TimeWarner



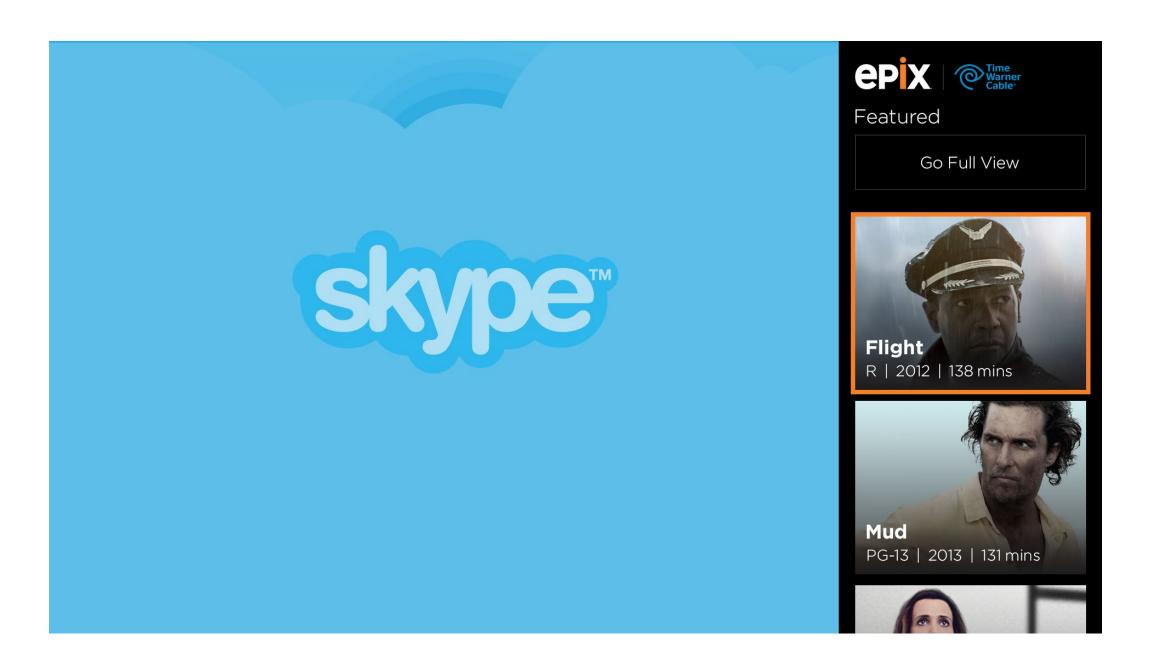
Full - Mediacom



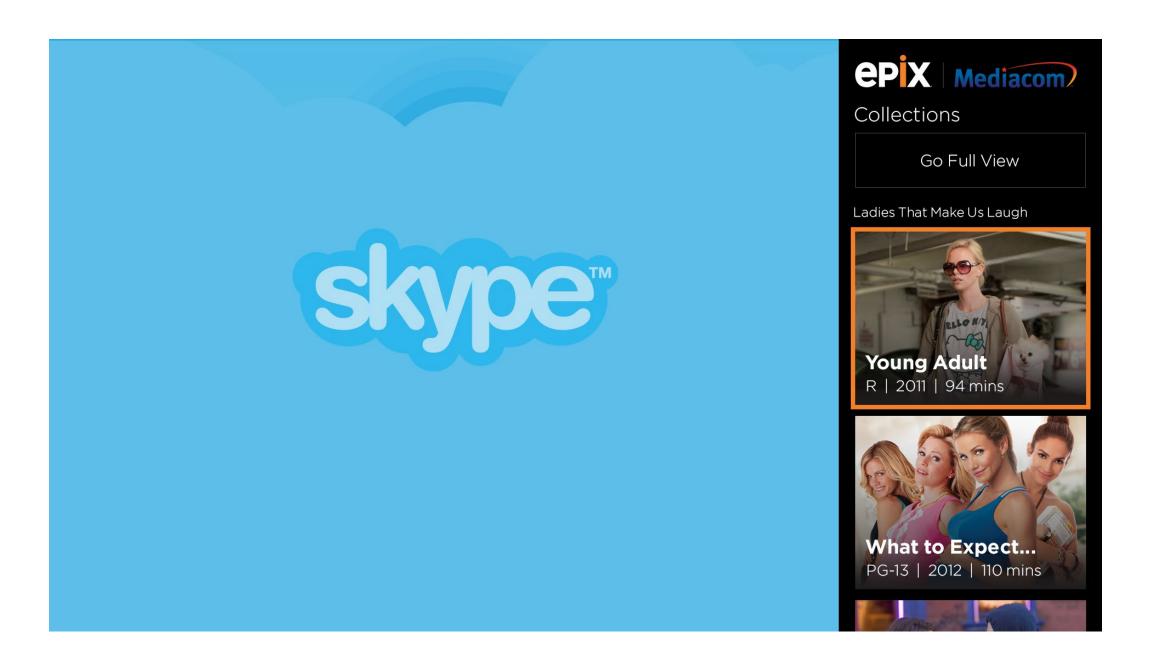
Full - Hawaiian Telecom



Snap - TimeWarner

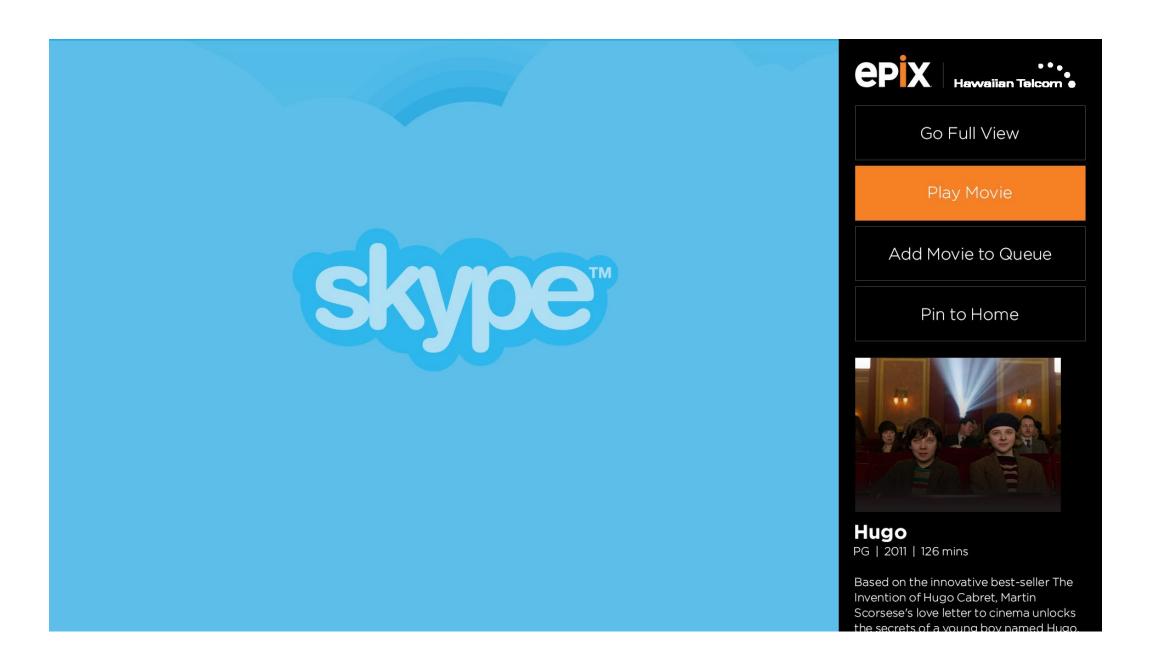


Snap - Mediacom



EPIX | Xbox One

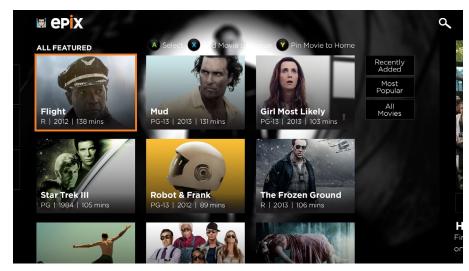
Snap - Hawaiian Telecom



Controller Shortcuts

Controller Shortcuts

Hub: Featured





Select

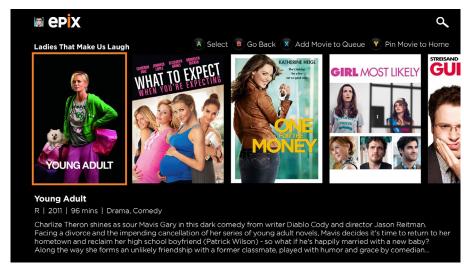


Add Movie to Queue



Pin Movie to Home

A Collection





Select



Go Back



Add Movie to Queue



Pin Movie to Home

Hub: Originals





Select

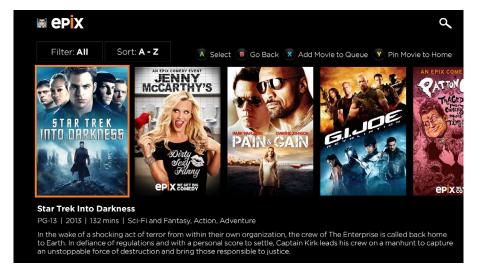


Add Movie to Queue



Pin Movie to Home

All Movies







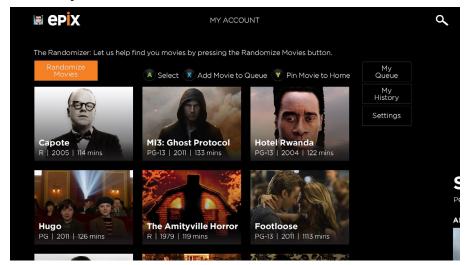




Pin Movie to Home

Controller Shortcuts

Hub: My Account





Select

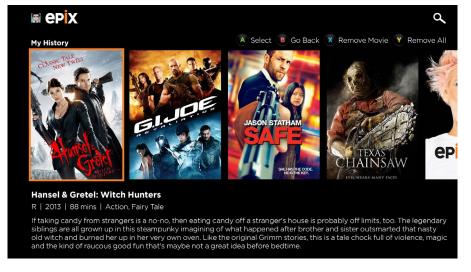


Add Movie to Queue



Pin Movie to Home

My History





Select



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Remove Movie



Remove All

My Queue





Select



Go Back



Remove Movie



Pin Movie to Home