EPIX XBOX ONE

COMPS

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Xbox One Requirements

1. EPIX Free Trial Sign up and Access

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3. Movie Details, Stills

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5. Trailers & Extras

6. Originals

7. Collections

8. Live Channels

9. Editable User Queue, User History

App Map

HUB (Sections vary depending on user type)

ME | FEATURED | TRAILERS & EXTRAS | ORIGINALS | COLLECTIONS | LIVE CHANNELS 🔒

ALL MOVIES | SEARCH

SETTINGS

Privacy Policy | Terms of Use

Log In/Out | Help

MY QUEUE

MY HISTORY

Authentication

COLLECTION | LIVE PLAYER

GENRE | Results

MOVIE DETAILS

Overview (Synopsis) | Trailers & Extras | Stills | Cast & Crew

Authentication

VOD PLAYER

Authentication

CHOOSE YOUR PROVIDER | or | SIGN UP FOR FREE TRIAL

GET CODE ACTIVATION

GO TO WEBSITE

CONTENT UNLOCKED

Full / Fill / Snap Views

Full View
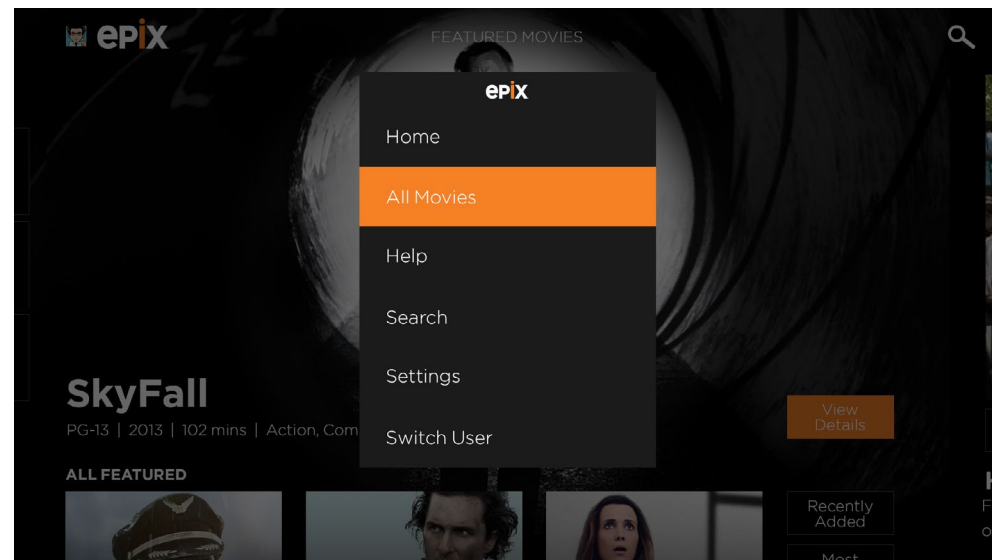
Fill View

Snap View

Pin to Home Tile

App Menu

The App Menu is a contextual navigation element for the user to easily switch between sections.

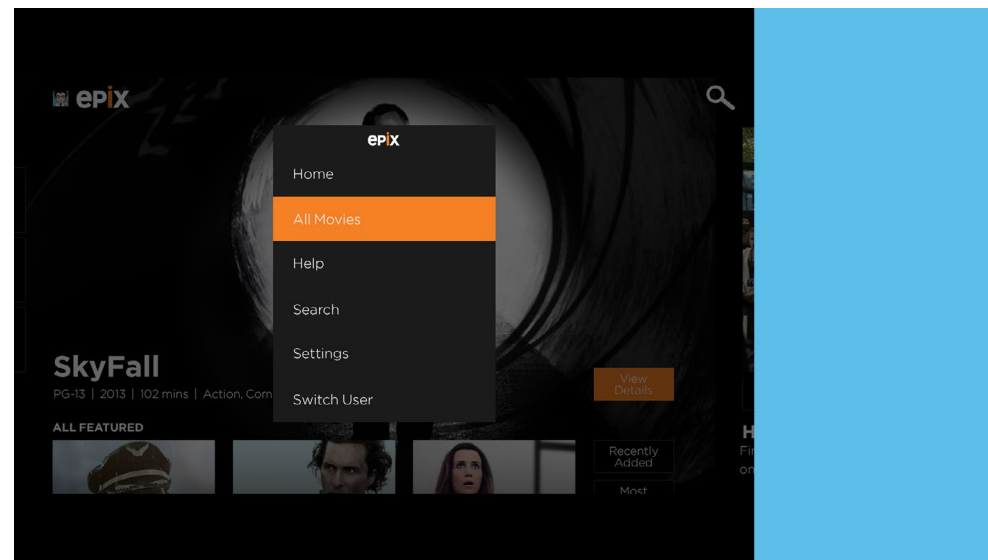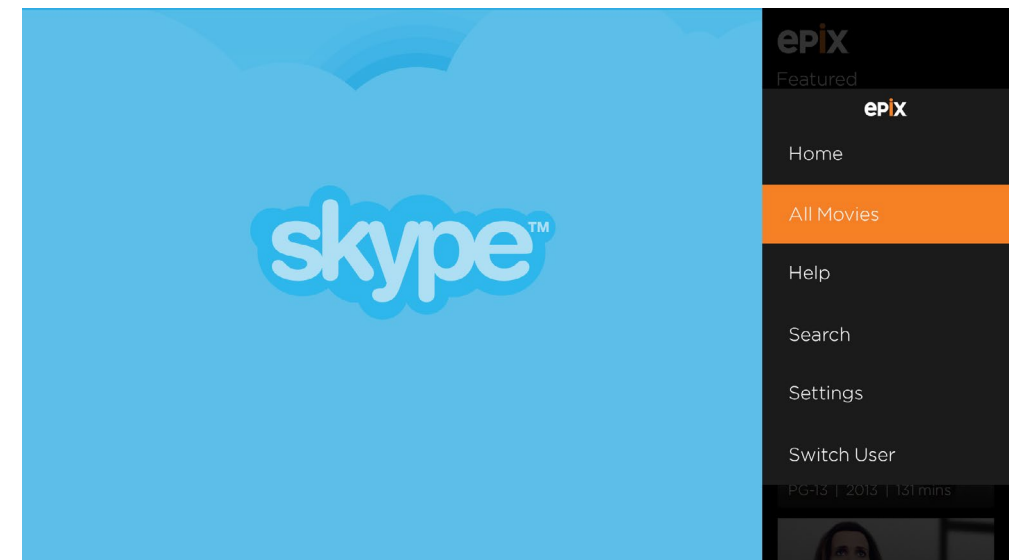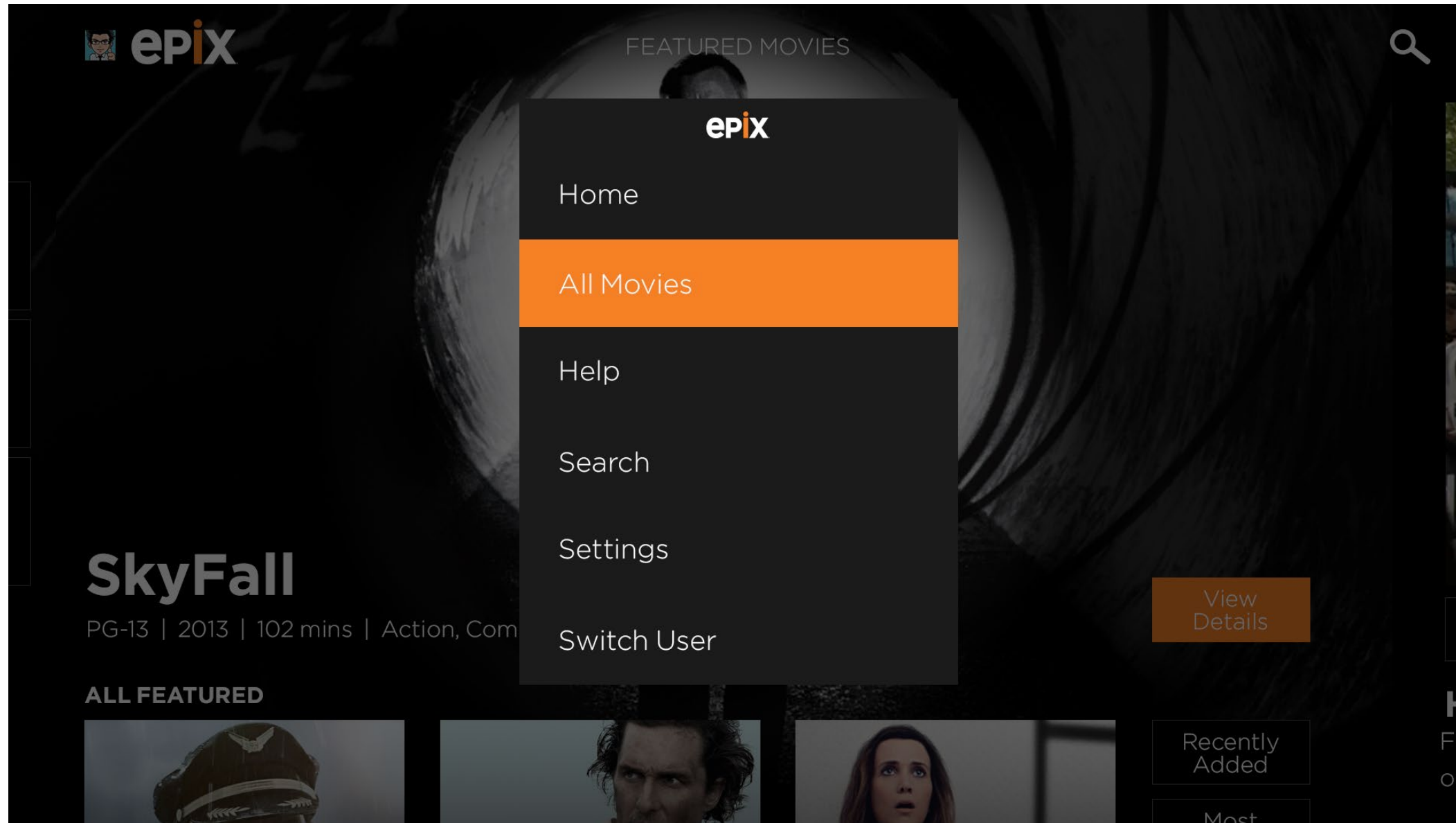* Switch User is in regards of the Xbox One user account and not the Epix account.

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START UP

Start Up
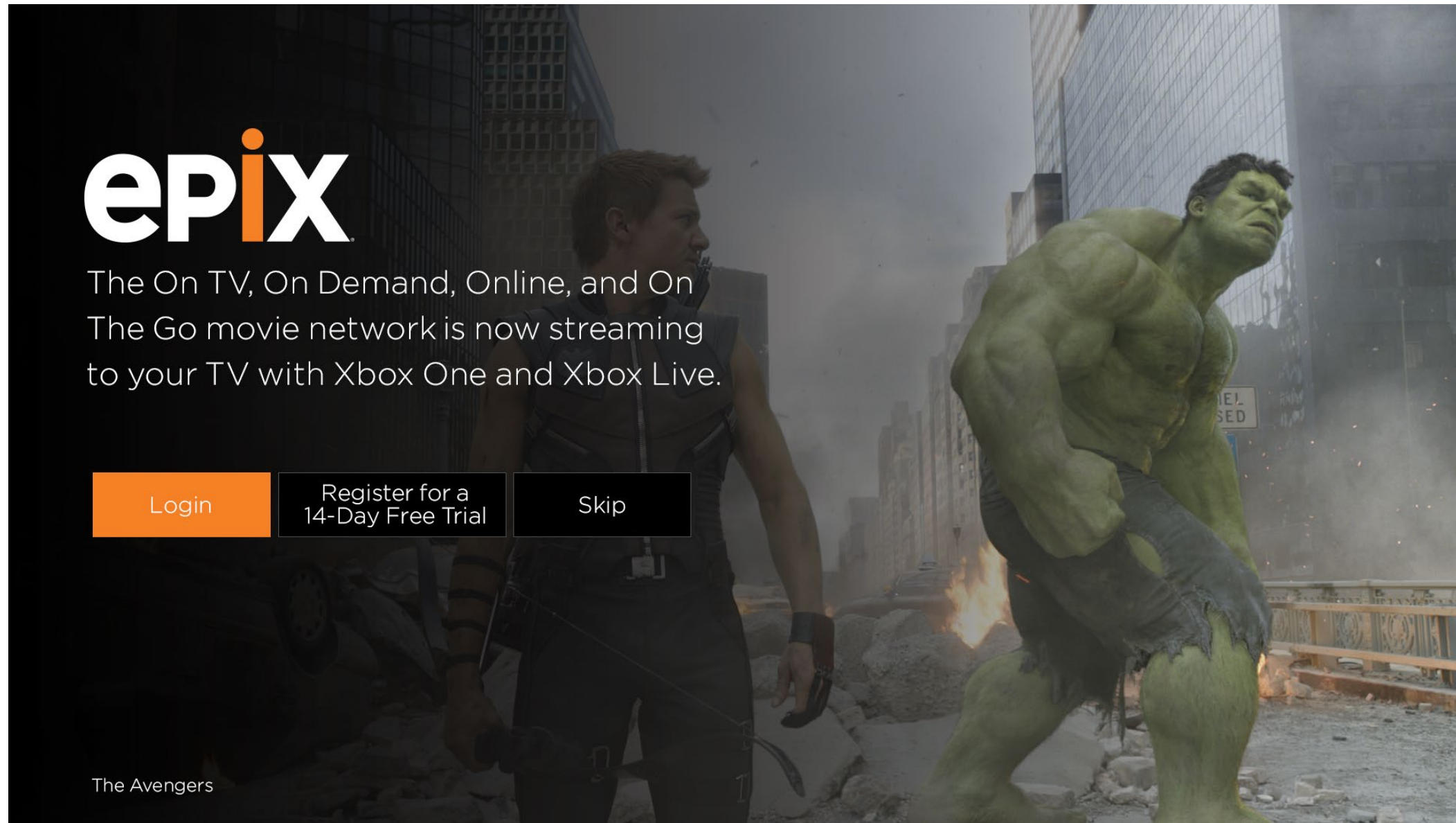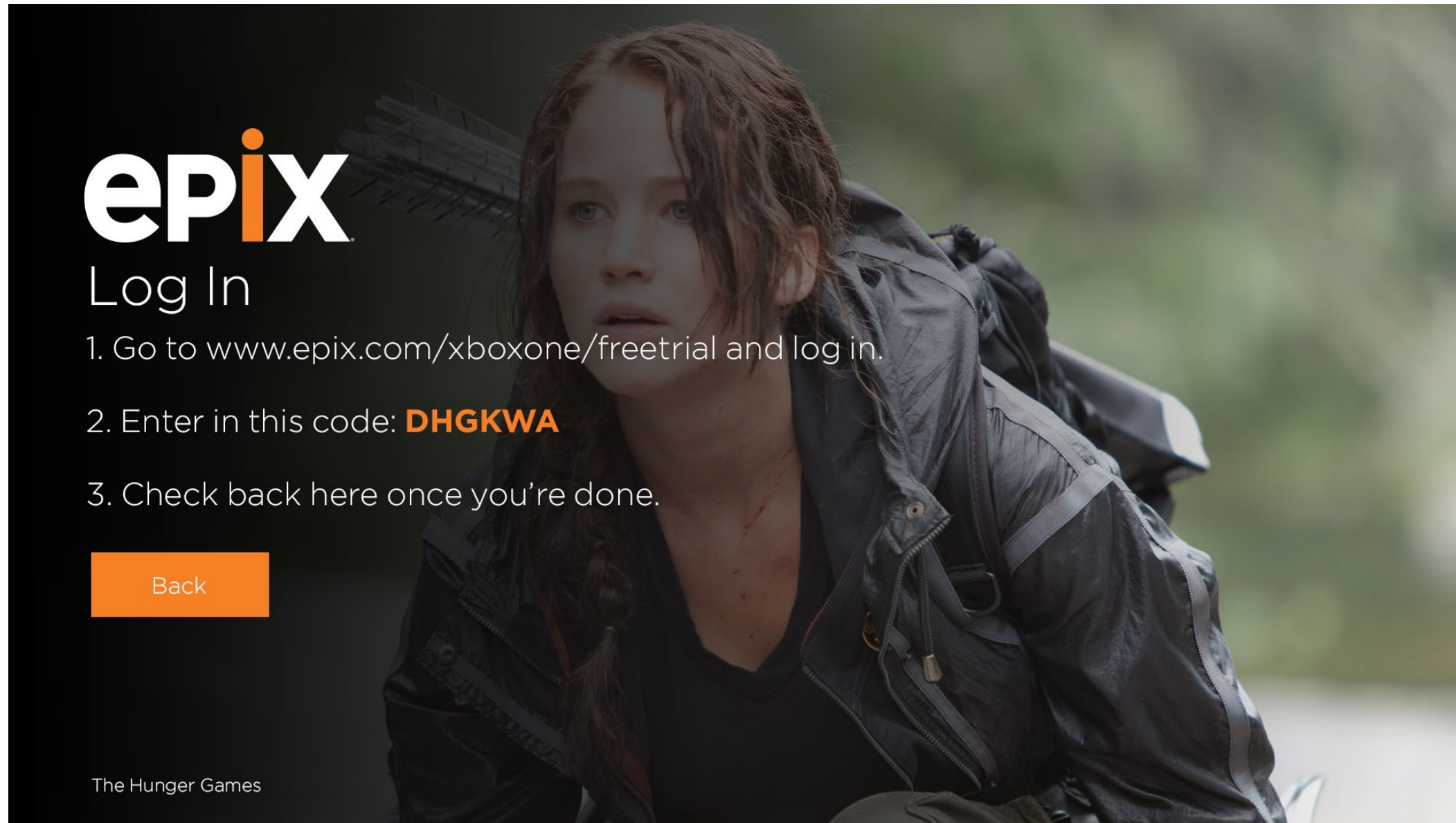
When first opening the app or unauthenticated, the user will be brought to this screen that gives them the options to Login, Register for a Free Trial, or Skip.

epix

The On TV, On Demand, Online, and On The Go movie network is now streaming to your TV with Xbox One and Xbox Live.

| Login | Register for a 14-Day Free Trial | Skip |

The Avengers

epix

Go Full View

The On TV, On Demand, Online, and On The Go movie network is now streaming to your TV with Xbox One and Xbox Live.

Login

Register for a 14-Day Free Trial

Skip

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Log In

To log in the user will need to link their account to this device via a code generated.

Once they've done that, they will come back to this app, in which case would then bring the user to the home page of the app logged in.

epix
Log In

1. Go to www.epix.com/xboxone/freetrial and log in.

2. Enter in this code: **DHGKWA**

3. Check back here once you're done.

Back

The Hunger Games

epix

Go Full View

Log In

1. Go to www.epix.com/xboxone/ freetrial and log in.

2. Enter in this code: DHGKWA

3. Check back here once you're done.

Back

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Register for a Free 14-Day Trial

epix

Register For A
14-Day Free Trial

You can also go to
www.epix.com/register
to get your free trial.

Mission Impossible 3: Ghost Protocol

Email:

Screen name:

Password:

Re-enter Password:

Zip Code:

Who is Your TV Provider?

Register   Cancel

It is recommended to at least include instructions on how the user can register for a trial in a web browser as it would be more convenient for them to sign up on a desktop/laptop/mobile than it is on the Xbox.

After filling out the form and clicking Register, a popup will appear with the Terms of Use and Privacy Policy. The user will have to select Agree to continue (next page).

skype™

epix

Go Full View

Please go to full screen to view this page.

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Register for a Free 14-Day Trial Agree Terms

The user can scroll left/right to view the entire Terms & Conditions, and press down to select the Go Back or I Agree buttons.

Terms and Conditions

Email: Screen name:

PLEASE READ THESE TERMS OF USE CAREFULLY BECAUSE THEY DESCRIBE YOUR RIGHTS AND RESPONSIBILITIES

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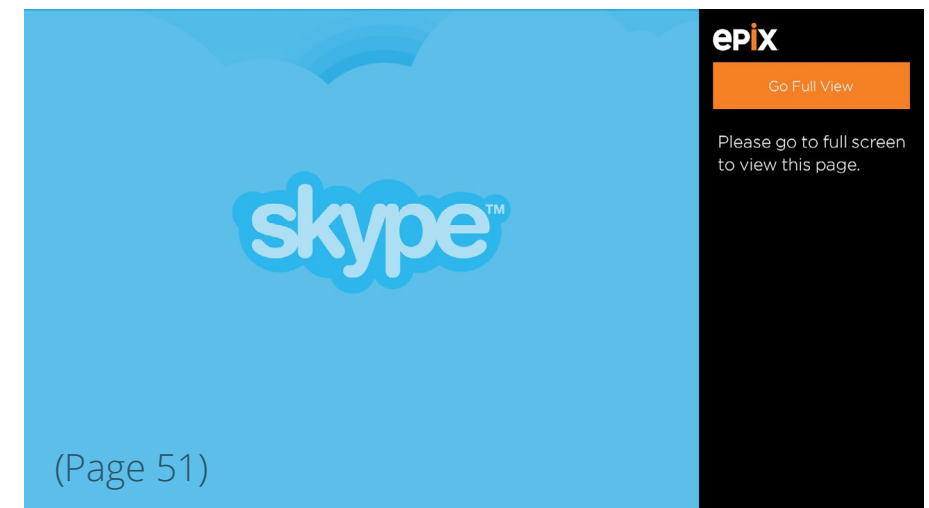
1 of 12

Please go to full screen

Go Back   I Agree

Mission Impossible 3: Ghost Protocol

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THE HUB TEMPLATES

The Hub

The Hub - Featured

This Featured hub section has a movie displayed at the top with a background image, description and quick View Details button. This movie can alternate. To browse other movies within Featured, the user can scroll downwards.
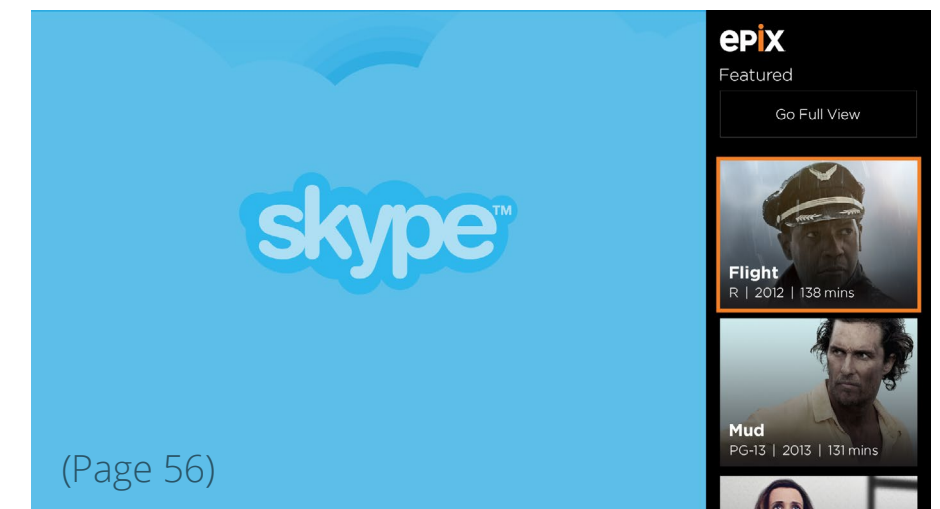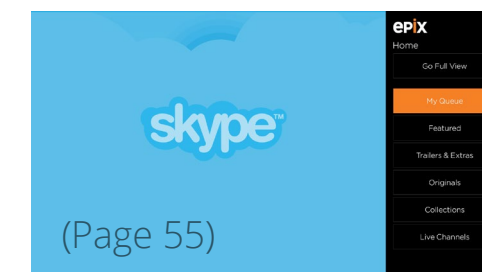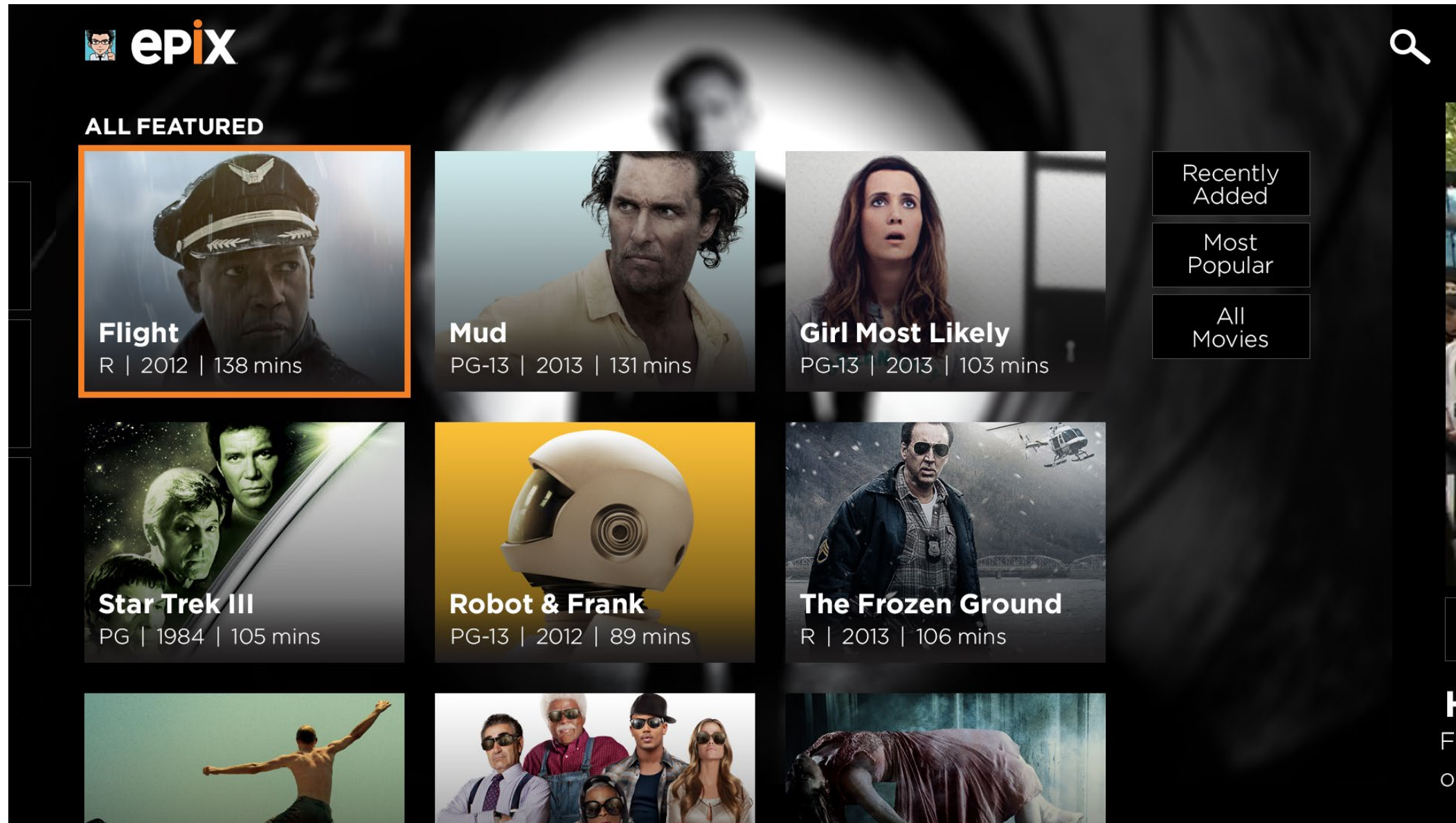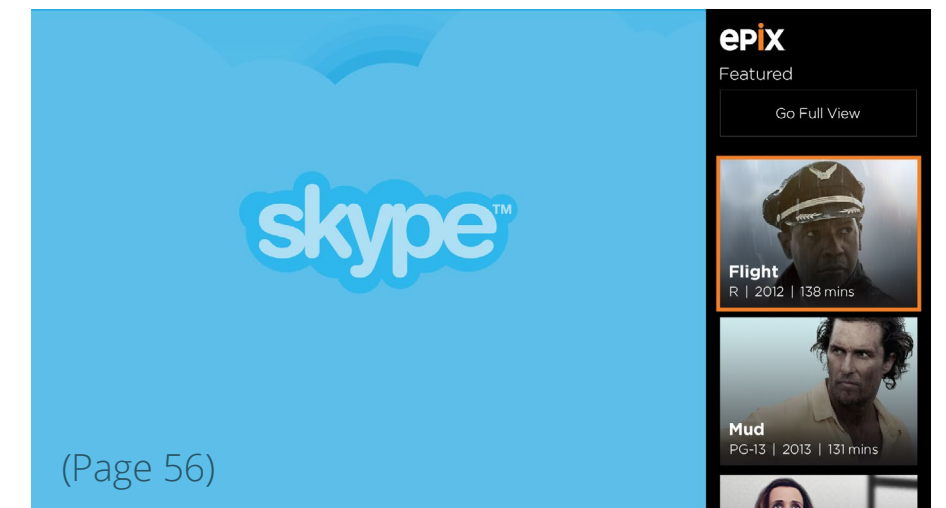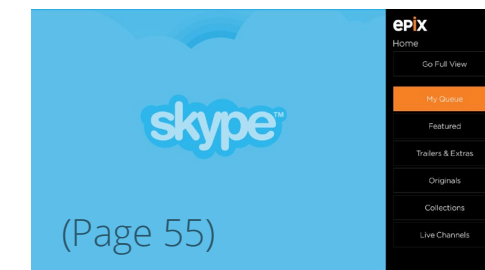
The background image has been scaled down to fit the peeks at the side to 1820x1024.

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The Hub - Featured Scrolled

The user can scroll down to view all featured movies. Or click on the buttons on the right to Browse All or view Most Popular or Recently Added.

ALL FEATURED

Flight
R | 2012 | 138 mins

Mud
PG-13 | 2013 | 131 mins

Girl Most Likely
PG-13 | 2013 | 103 mins

Recently Added

Most Popular

All Movies

Star Trek III
PG | 1984 | 105 mins

Robot & Frank
PG-13 | 2012 | 89 mins

The Frozen Ground
R | 2013 | 106 mins

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The Hub - Trailers & Extras

TRAILERS & EXTRAS

Epix DIY Effects
Star Trek Into Darkness | 2:31 mins

Featurette
Noah | 45 secs

Suit Up With The Cast
Robocop | 1:12 mins

Pause | Full Screen | Watch Movie | See Related

How to Survive a Zombie Outbreak
World War Z | 2:08 mins

Find out how Brad Pitt would fare in a zombie outbreak after working on the film.
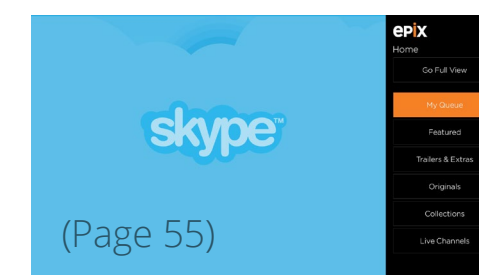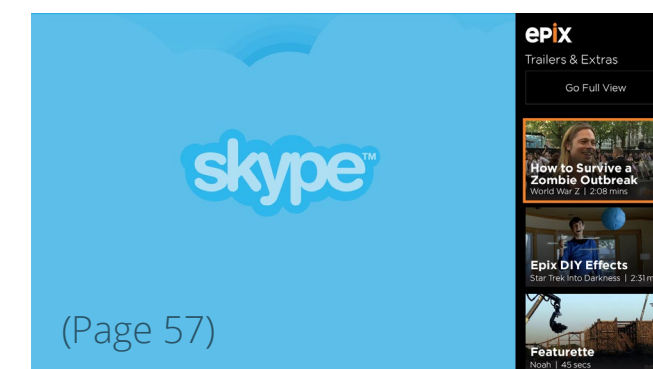
The idea for the Trailers & Extras hub section is to allow the user to easily watch clips and browse at the same time. They can toggle between this view and full screen of the video at any time.
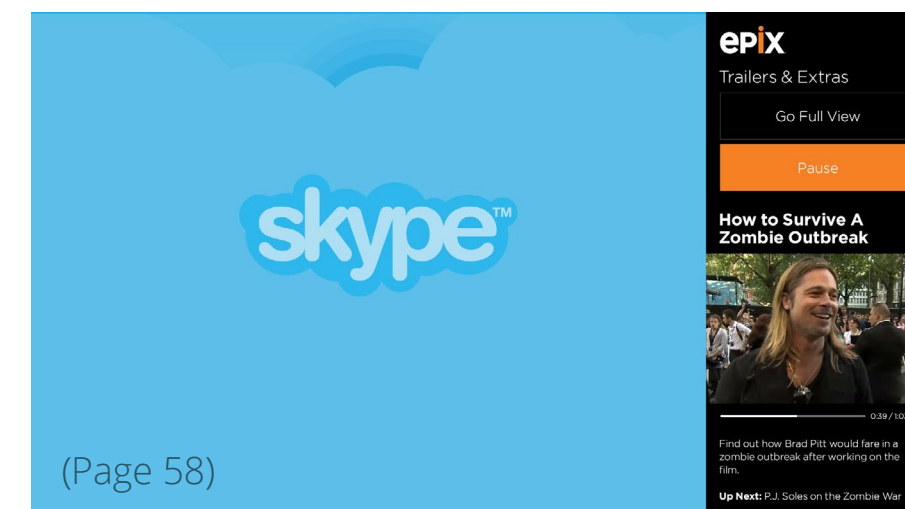
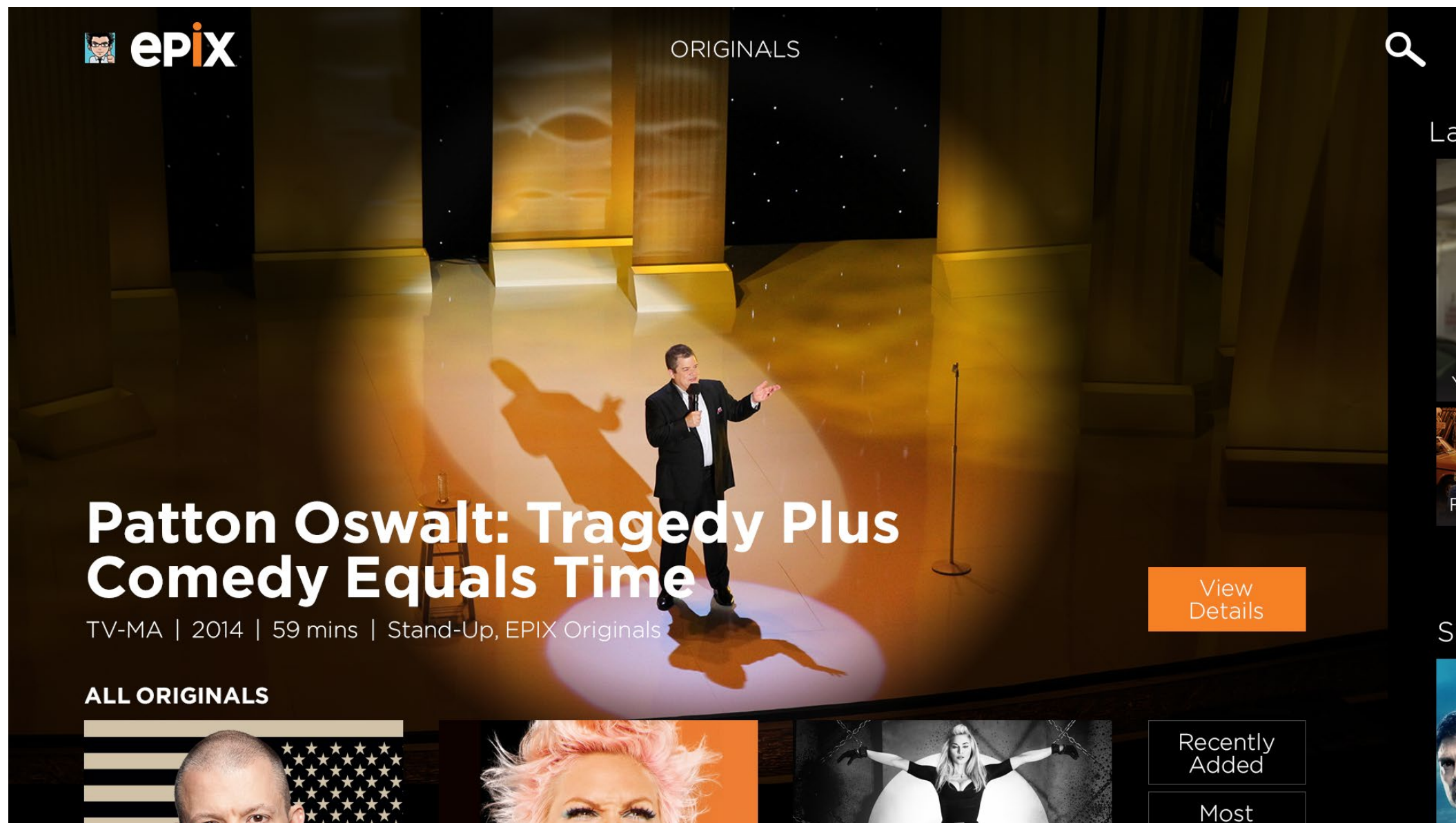The main video will auto-play.
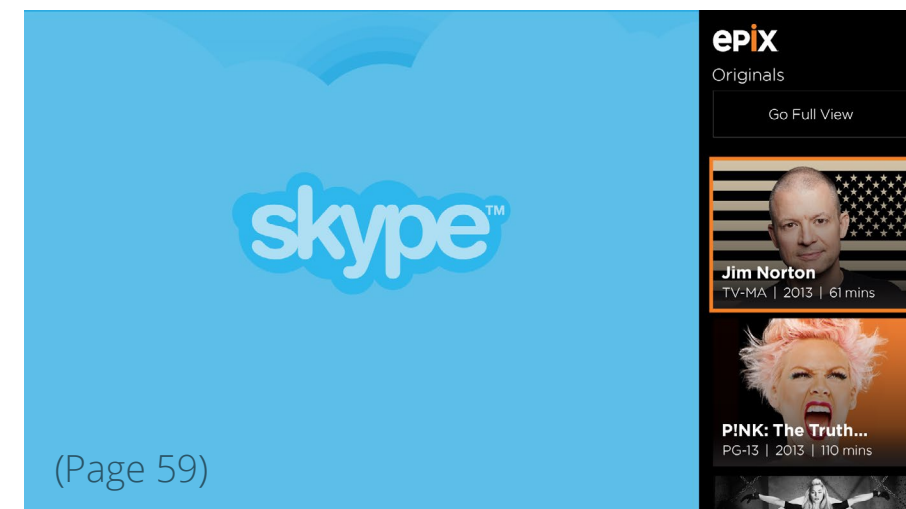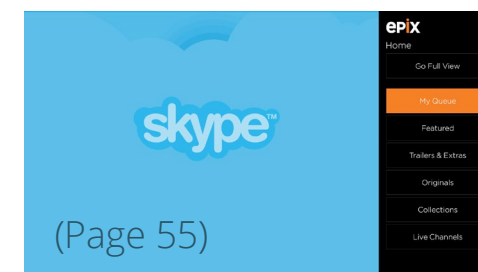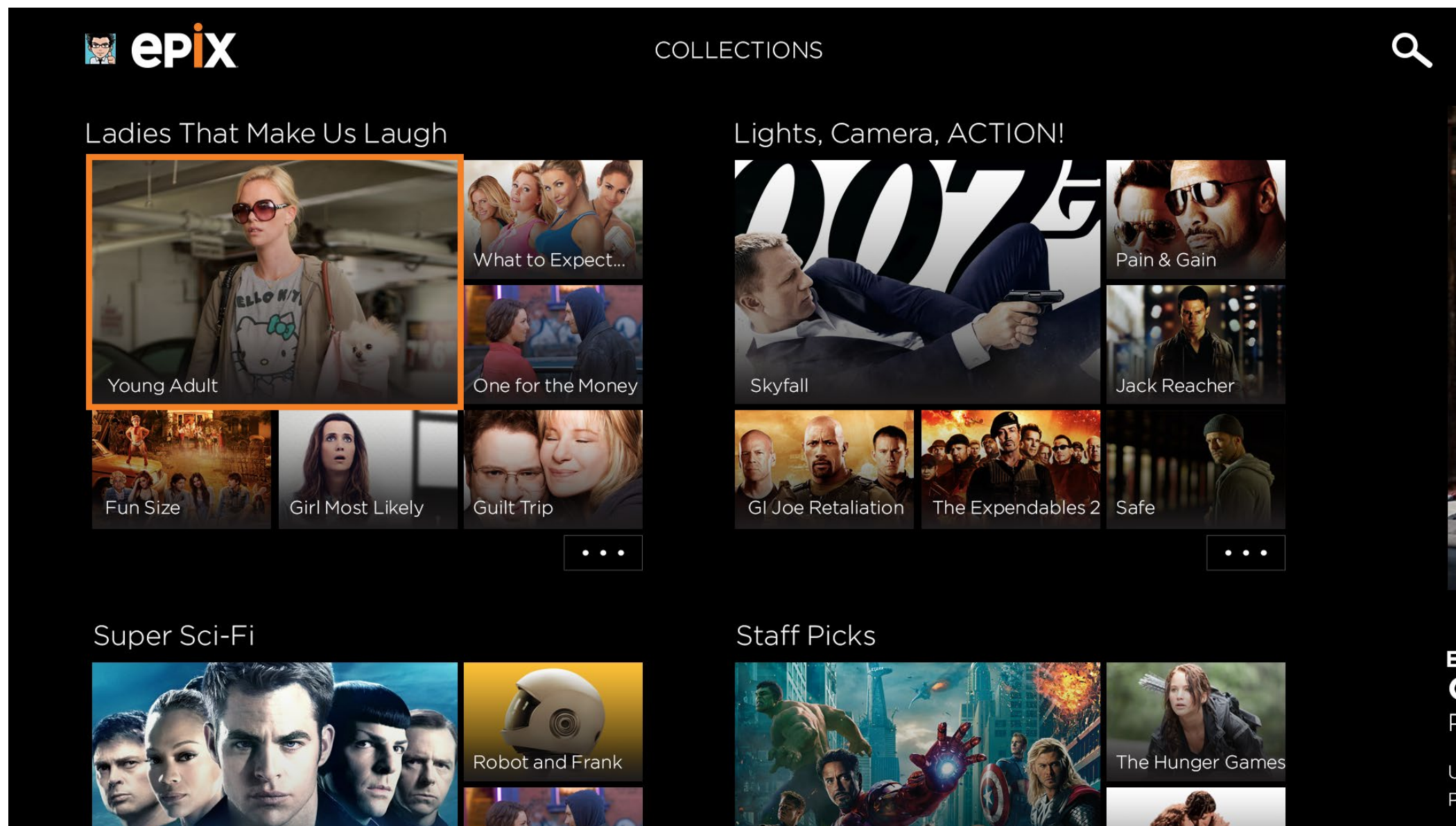

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The Hub - Originals

The Originals section will take the same layout as the Featured.
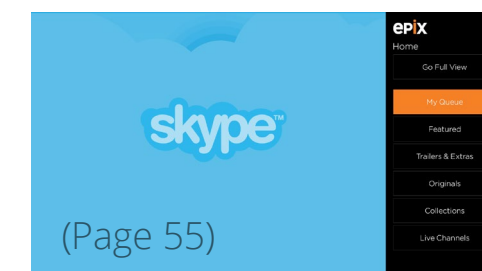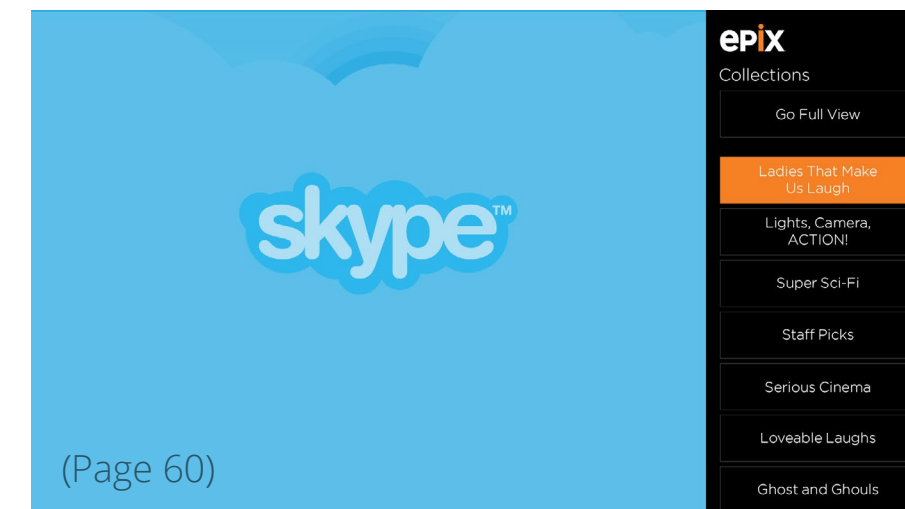

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The Hub - Collections

In the Collections hub section, there are two columns of Collections shown. The first 6 movies in each column will be shown here with a button to View All within that collection.
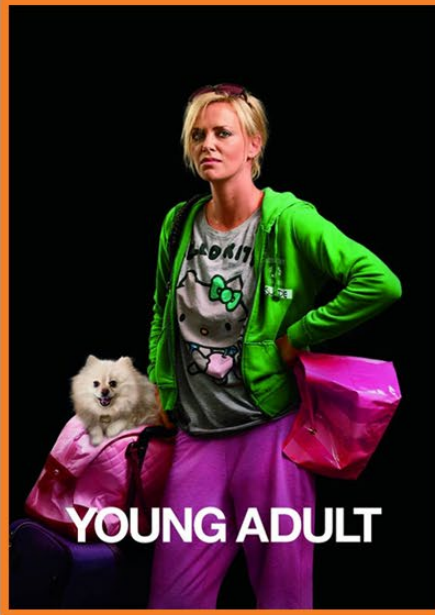

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The Hub - Collections All

Clicking on the [...] button brings the user to a Long List view of all the movies in that collection.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.
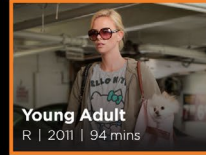
Ladies That Make Us Laugh

A Select   B Go Back   X Add Movie to Queue

Young Adult

R | 2011 | 96 mins | Drama, Comedy

Charlize Theron shines as sour Mavis Gary in this dark comedy from writer Diablo Cody and director Jason Reitman. Facing a divorce and the impending cancellation of her series of young adult novels, Mavis decides it's time to return to her hometown and reclaim her high school boyfriend (Patrick Wilson) - so what if he's happily married with a new baby? Along the way she forms an unlikely friendship with a former classmate, played with humor and grace by comedian... More

The Hub - Live Channels

EPIX

LIVE CHANNELS

On Now: Red Dawn (2012)
PG-13 | 2012 | 93 mins | Drama, Action, Adventure

| Mute | Full Screen | Synopsis | Go to Movie |

Up Next: Jack Reacher
PG-13 | 2012 | 93 mins | Drama, Action, Adventure

epix2
On Now: Bad Boys
R | 1983 | 124 mins

epix3
On Now: True Grit
PG-13 | 2010 | 110 mins

epix DRIVE-IN
On Now: Spaceballs
PG | 1987 | 96 mins

The Live Channels hub section version works similarly to the Trailers & Extras. The first channel will play automatically and can be toggled full screen. If the user selects one of the other 3 channels, it will replace the bigger embedded video player.

All Live Channels will be mute until the user selects a channel.

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The Hub - Live Channels Synopsis

Selecting the Synopsis button brings up the description over the video player.

LIVE CHANNELS

ePIX
On Now: Red Dawn (2012)
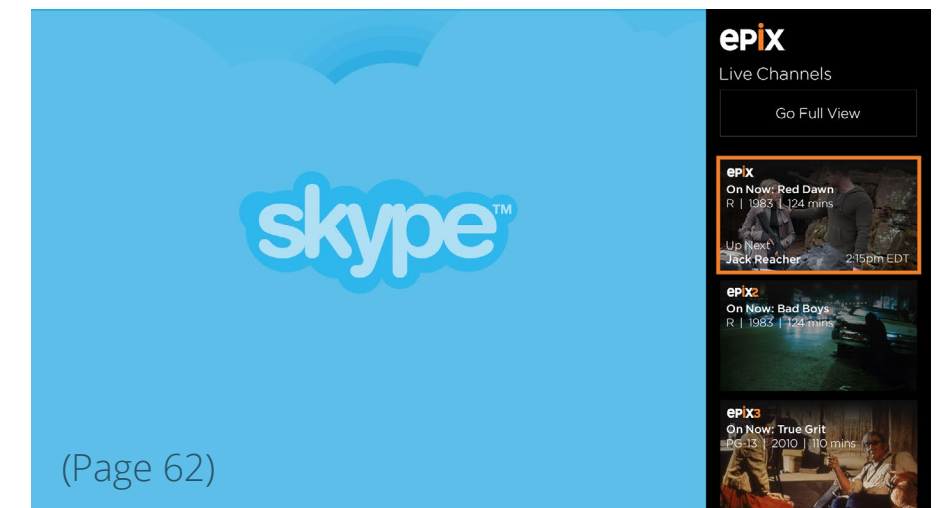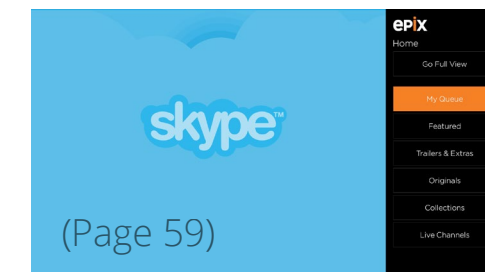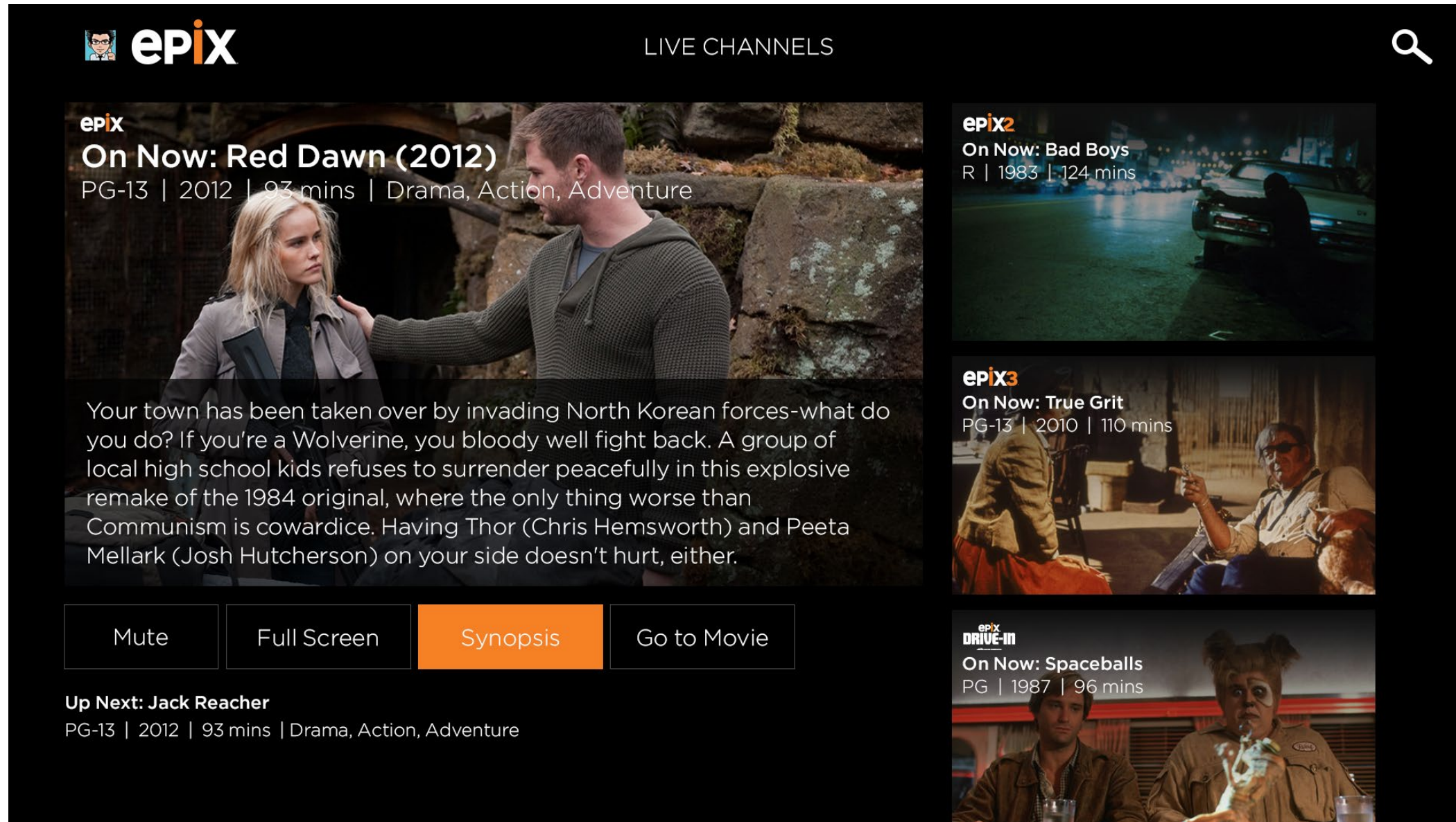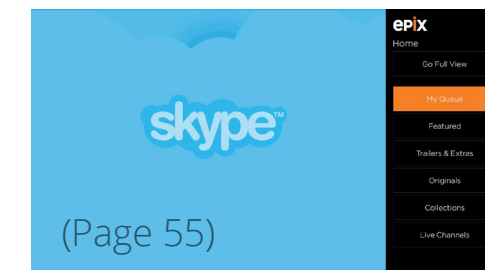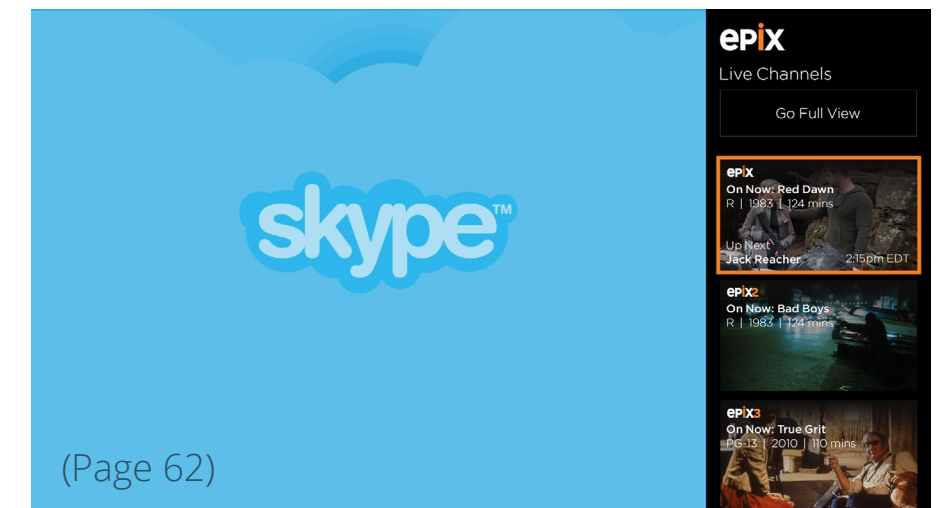PG-13 | 2012 | 93 mins | Drama, Action, Adventure

Your town has been taken over by invading North Korean forces-what do you do? If you're a Wolverine, you bloody well fight back. A group of local high school kids refuses to surrender peacefully in this explosive remake of the 1984 original, where the only thing worse than Communism is cowardice. Having Thor (Chris Hemsworth) and Peeta Mellark (Josh Hutcherson) on your side doesn't hurt, either.

Mute	Full Screen	Synopsis	Go to Movie

Up Next: Jack Reacher
PG-13 | 2012 | 93 mins | Drama, Action, Adventure

epix2
On Now: Bad Boys
R | 1983 | 124 mins

epix3
On Now: True Grit
PG-13 | 2010 | 110 mins

ePIX DRIVE-IN
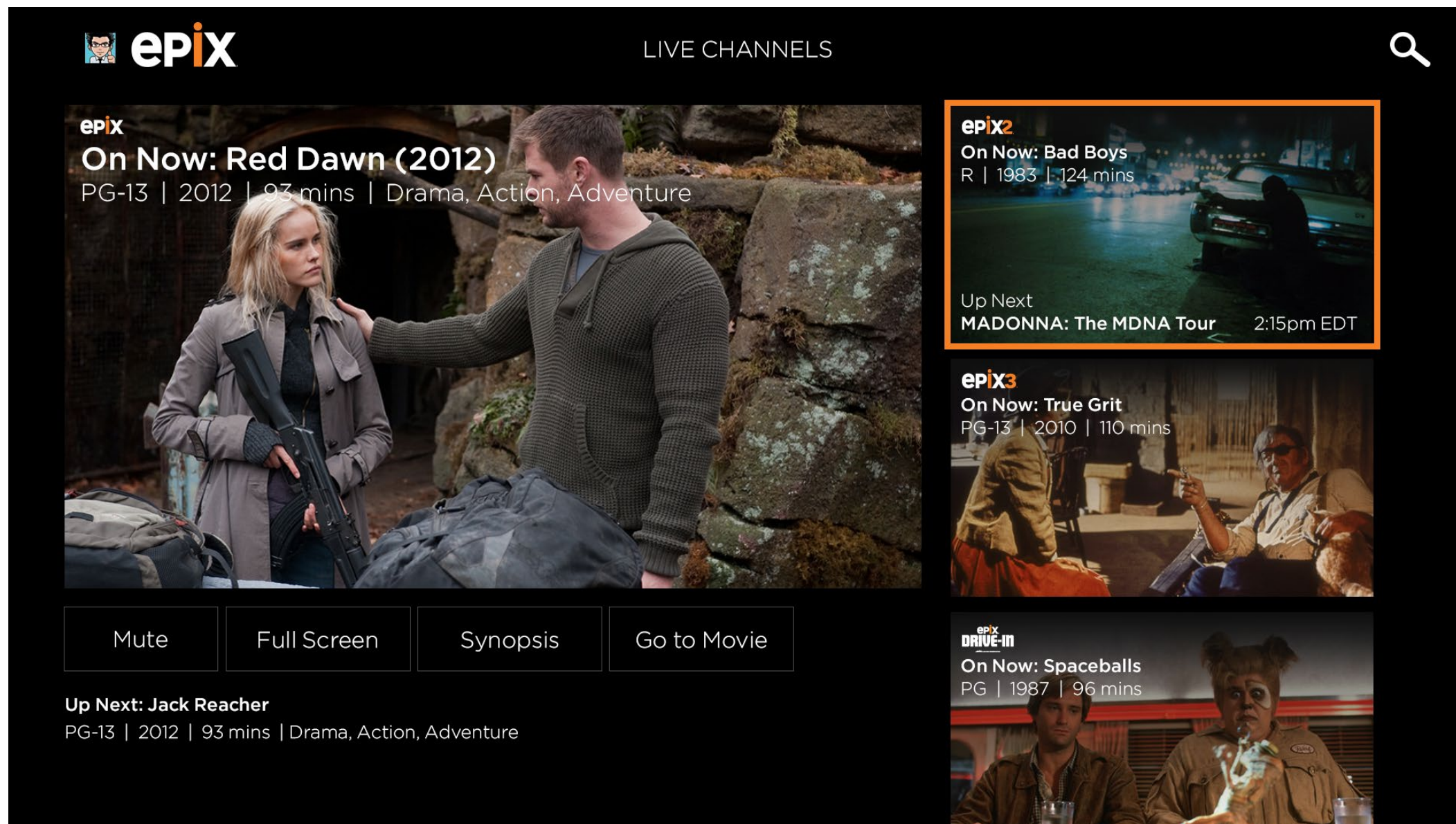**On Now: Spaceballs**
PG | 1987 | 96 mins

(Page 55)
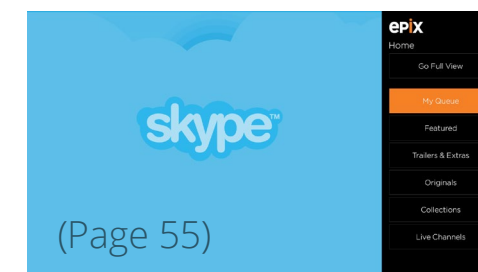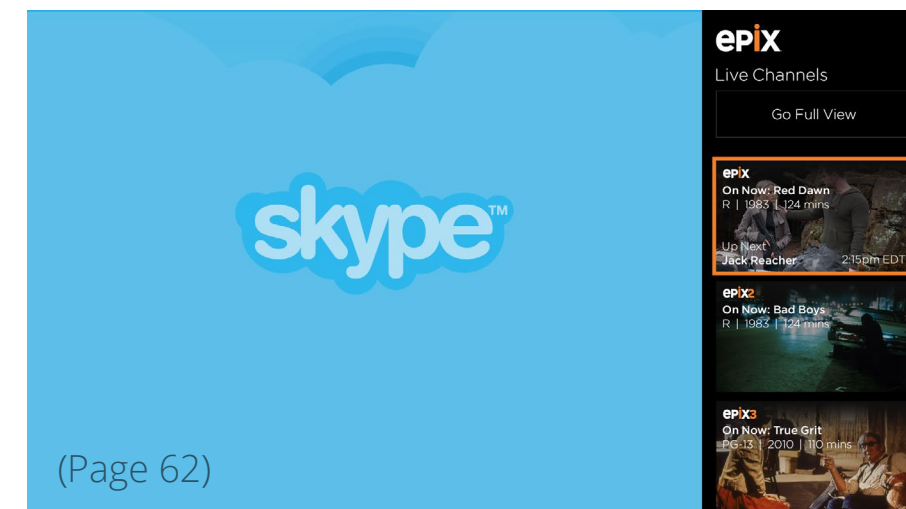
(Page 62)

The Hub - Live Channels Hover

Hovering over a channel gives more metadata about what is currently playing.

LIVE CHANNELS

epix
On Now: Red Dawn (2012)
PG-13 | 2012 | 93 mins | Drama, Action, Adventure

epix2
On Now: Bad Boys
R | 1983 | 124 mins

Up Next
MADONNA: The MDNA Tour   2:15pm EDT

epix3
On Now: True Grit
PG-13 | 2010 | 110 mins

epix DRIVE-IN
On Now: Spaceballs
PG | 1987 | 96 mins

| Mute | Full Screen | Synopsis | Go to Movie |

Up Next: Jack Reacher
PG-13 | 2012 | 93 mins | Drama, Action, Adventure

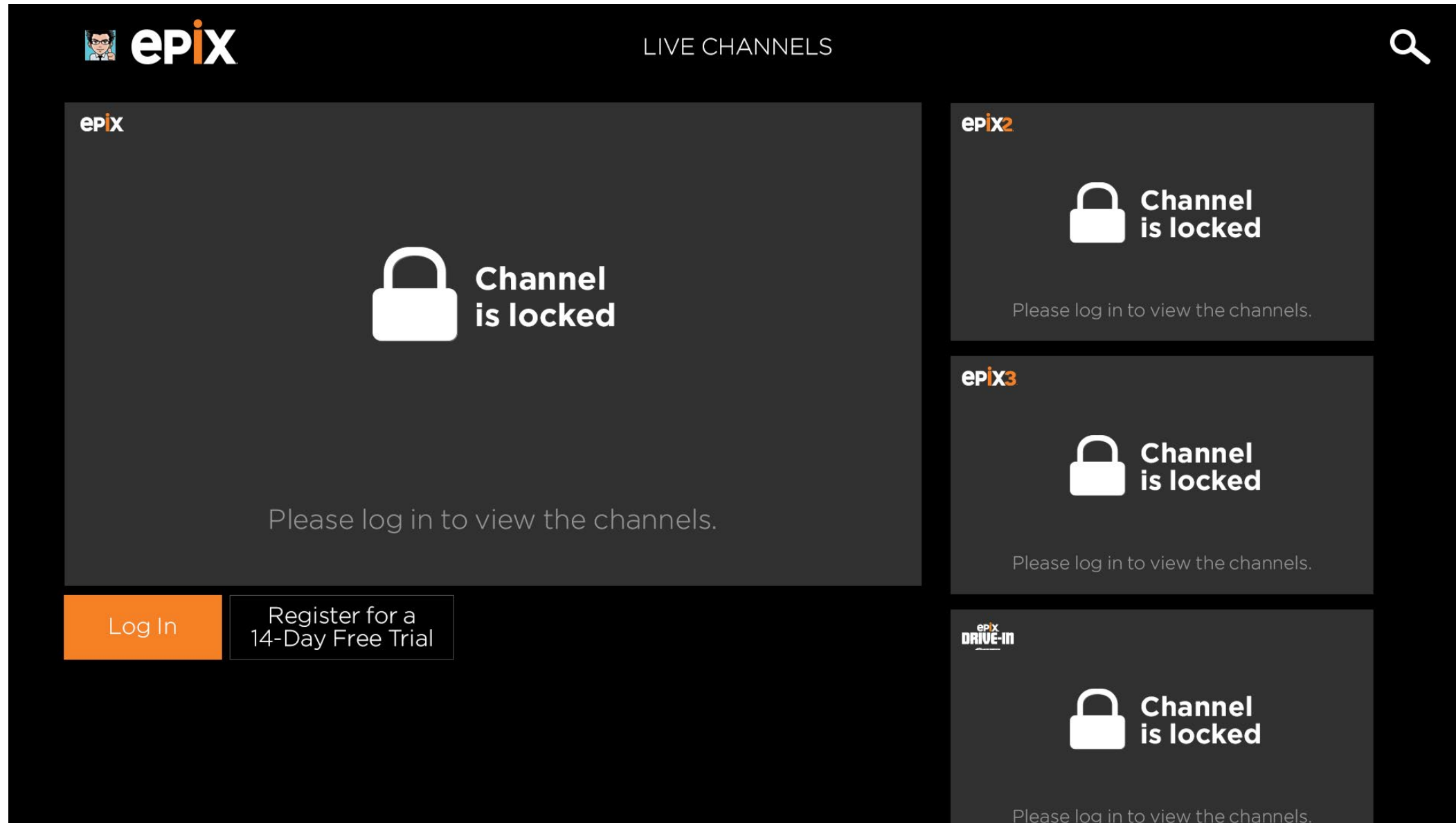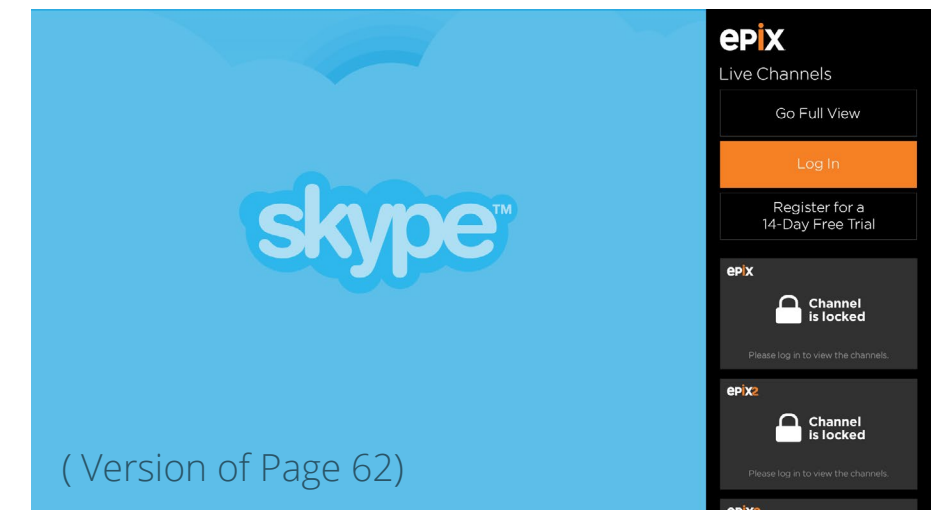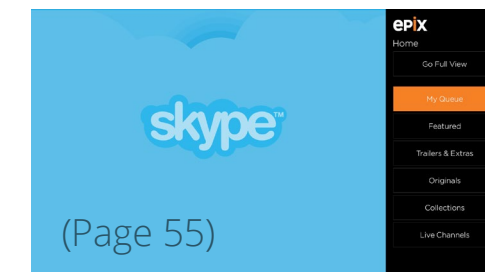(Page 55)

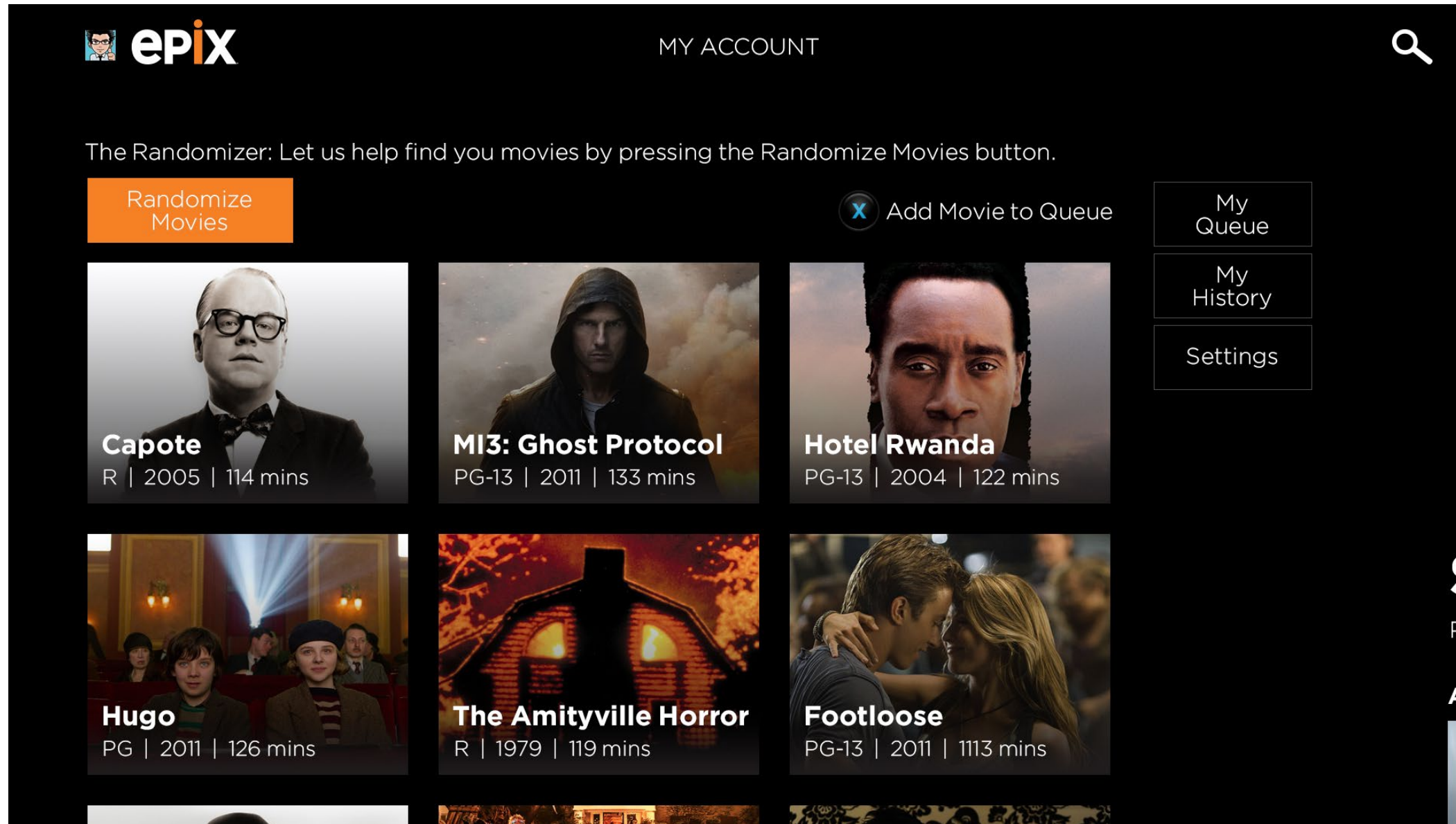
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The Hub - Live Channels for Unauthenticated Users

When the user is unathenticated and does not have access to the Live Channels, they will be locked.

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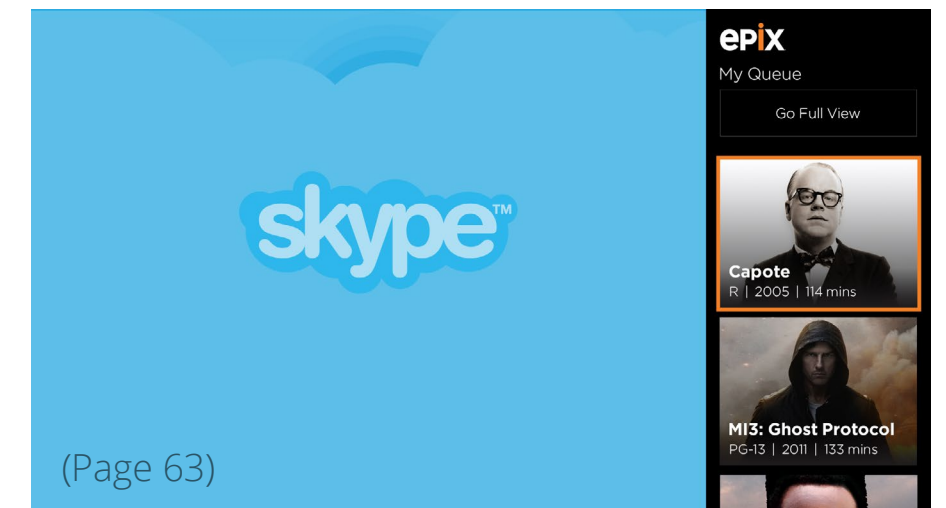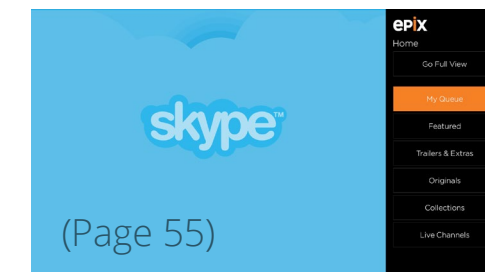(Version of Page 62)

My Account

The Hub - My Account

Scrolling to the left when landing on the Hub will take you to the My Account section.

The first screen has recommendations for the user which will change more appropriately as the app gets data from the user's interactions.

On the right, there are buttons to go to the user's Queue, History and Settings.

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The Hub - My Queue

Clicking on the My Queue button brings the user to a Long List view of all the movies in the user's queue.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.
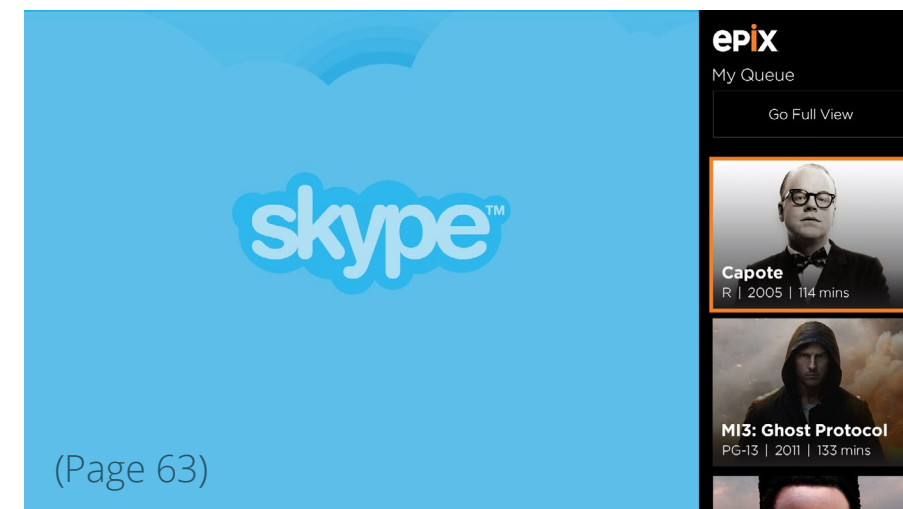
(Page 63)

The Hub - My History

Clicking on the My History button brings the user to a Long List view of all the movies in the user's history.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page. ly watched items.

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Movie Details

Movie Details - Overview
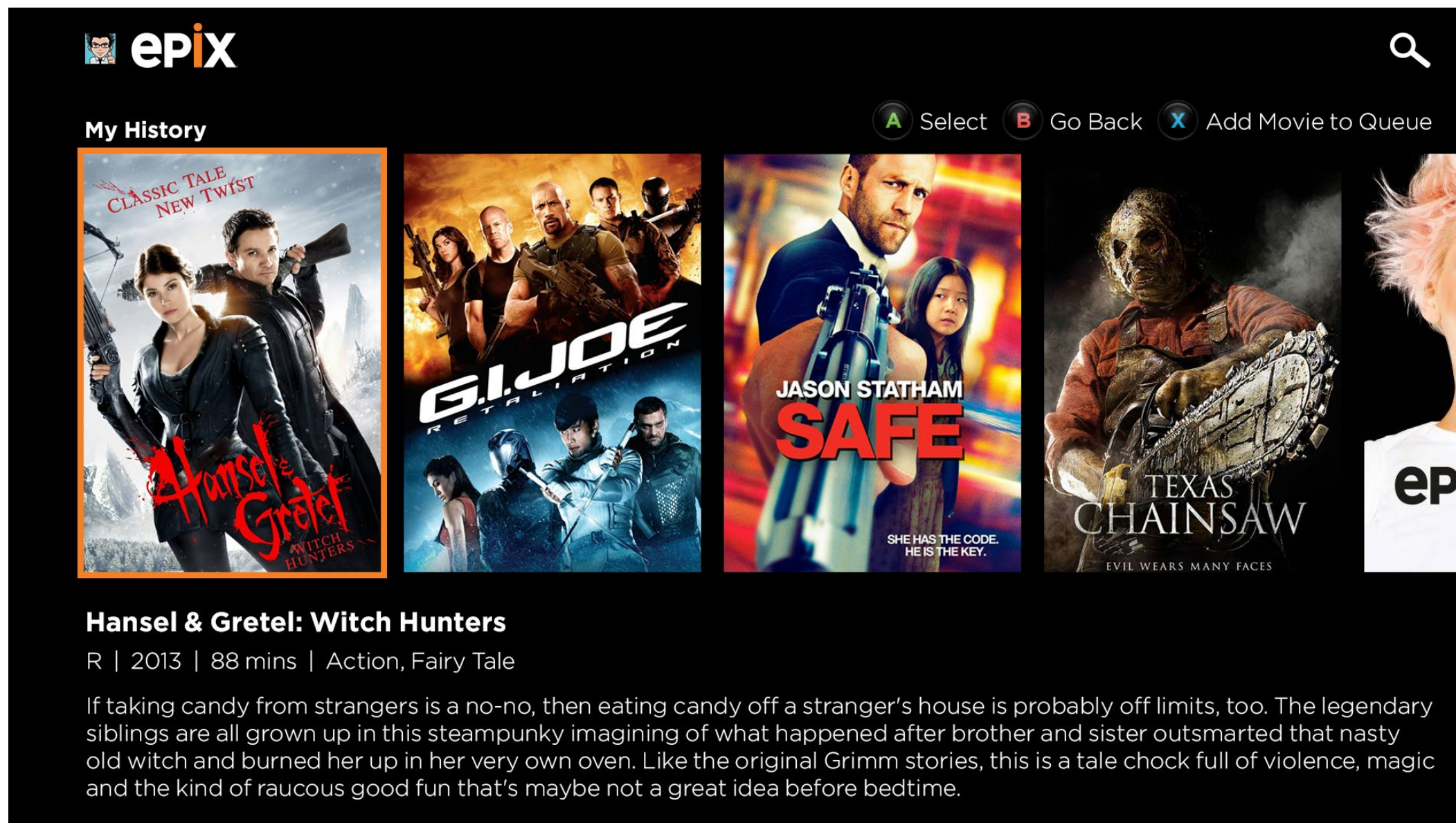
MI3: Ghost Protocol

PG-13 | 2013 | 102 mins | Action, Comedy

This is not just another mission. The IMF is shut down when it's implicated in a global terrorist bombing plot. Ghost Protocol is initiated and Ethan Hunt and his rogue new team must go undercover to clear their organization's name. No help, no contact, off the grid. You have never seen a mission grittier and more intense than this.

| Play Movie | Add to Queue | Pin to Home |

Trailers & Extras

The movie details landing page will have an image in the background, with the overview on the left with the major calls-to-actions and the sections (Trailers & Extras, Stills and Cast & Crew) stacked vertically.

The background image is 1920x1080. After this screen, for all Movie Detail pages, the background becomes blurred.
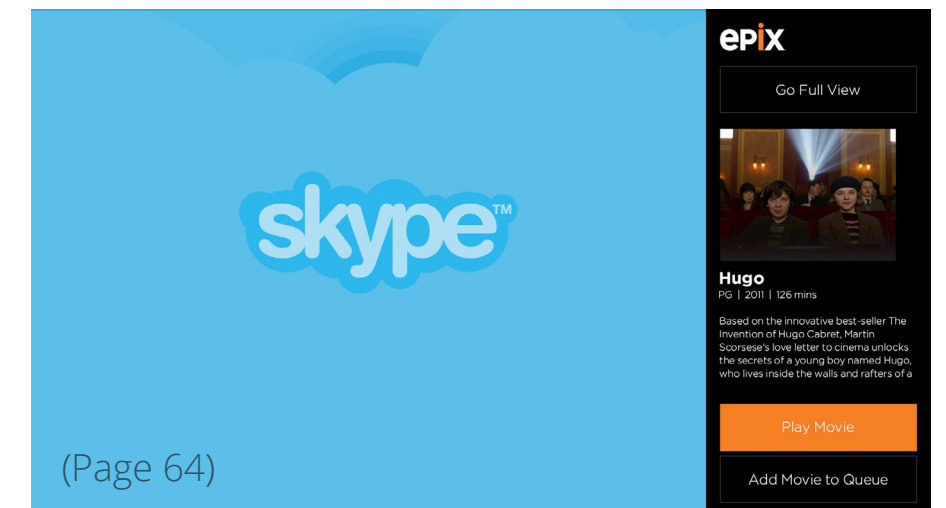
Movie Details - Trailers & Extras
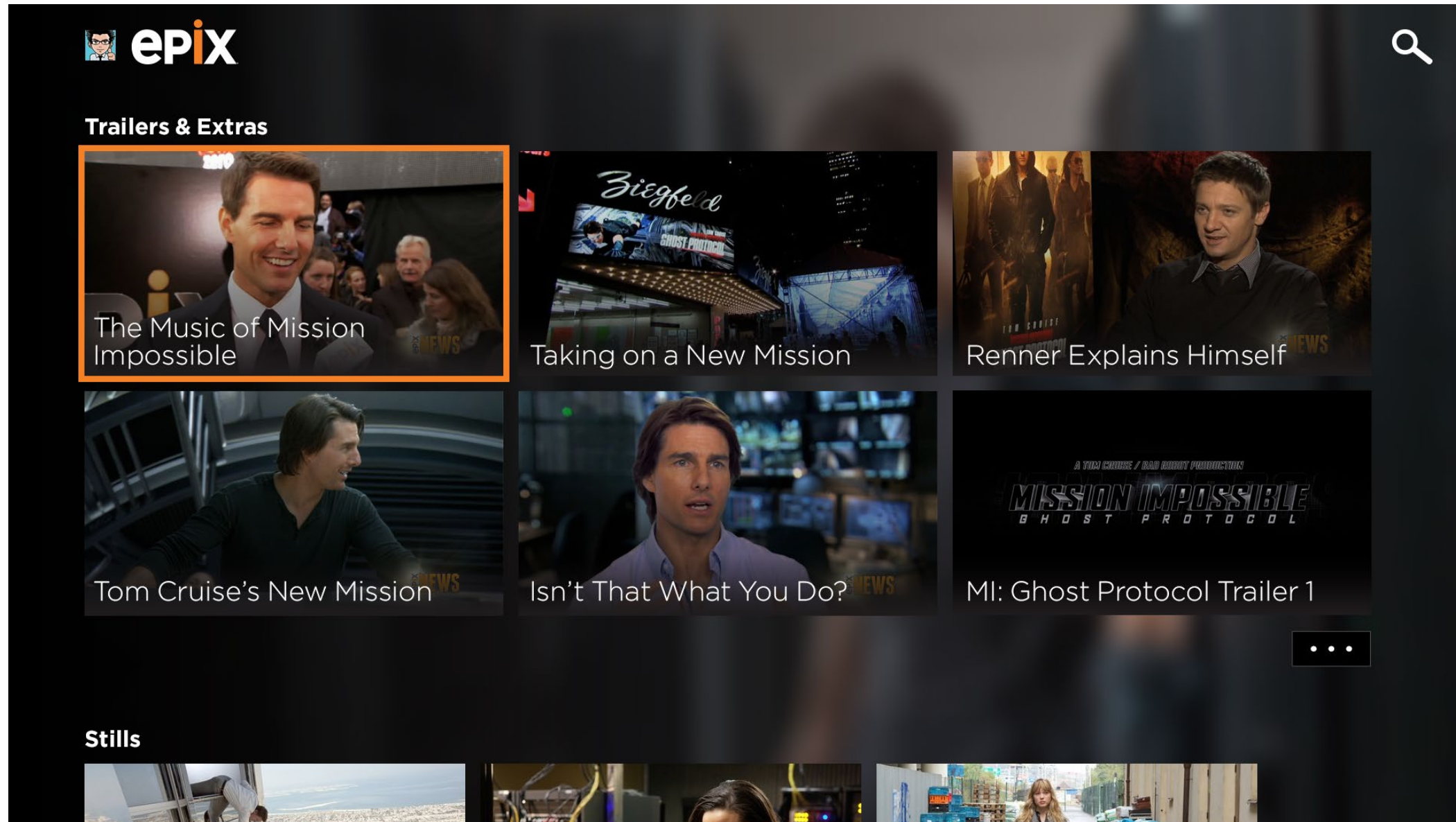
Scrolling down reveals the Trailers & Extras.

The background blurs as the user scrolls downwards.

The user can either press on a Trailers & Extras video or the [...] button to bring them to view all Trailers & Extras or keep scrolling downwards to the next section.
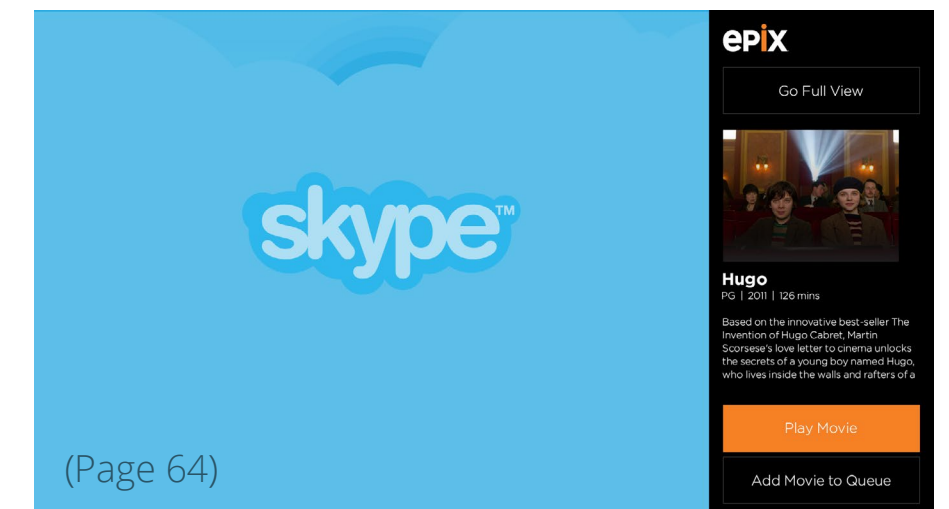
(Page 64)

Movie Details - Stills

Scrolling down reveals the Stills section.

The user can either press on a Stills image or the [...] button to bring them to view all Stills or keep scrolling downwards to the next section.

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Movie Details - Cast & Crew
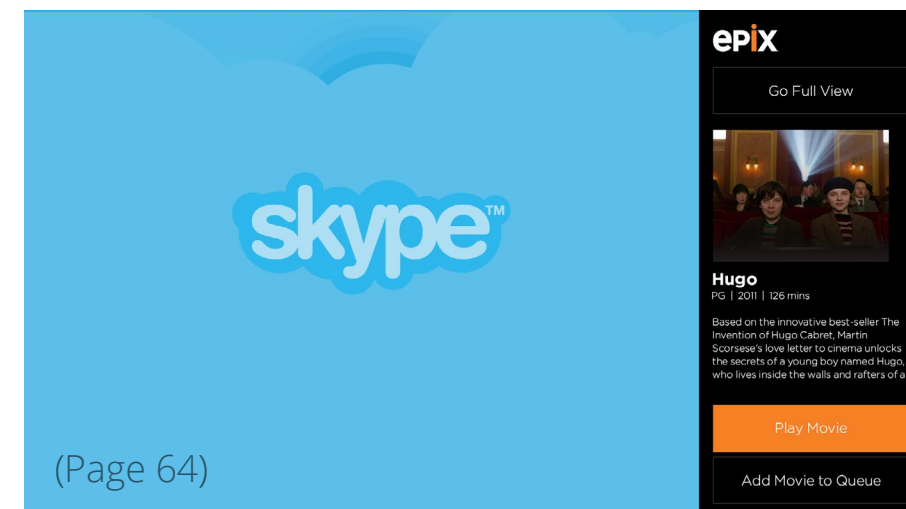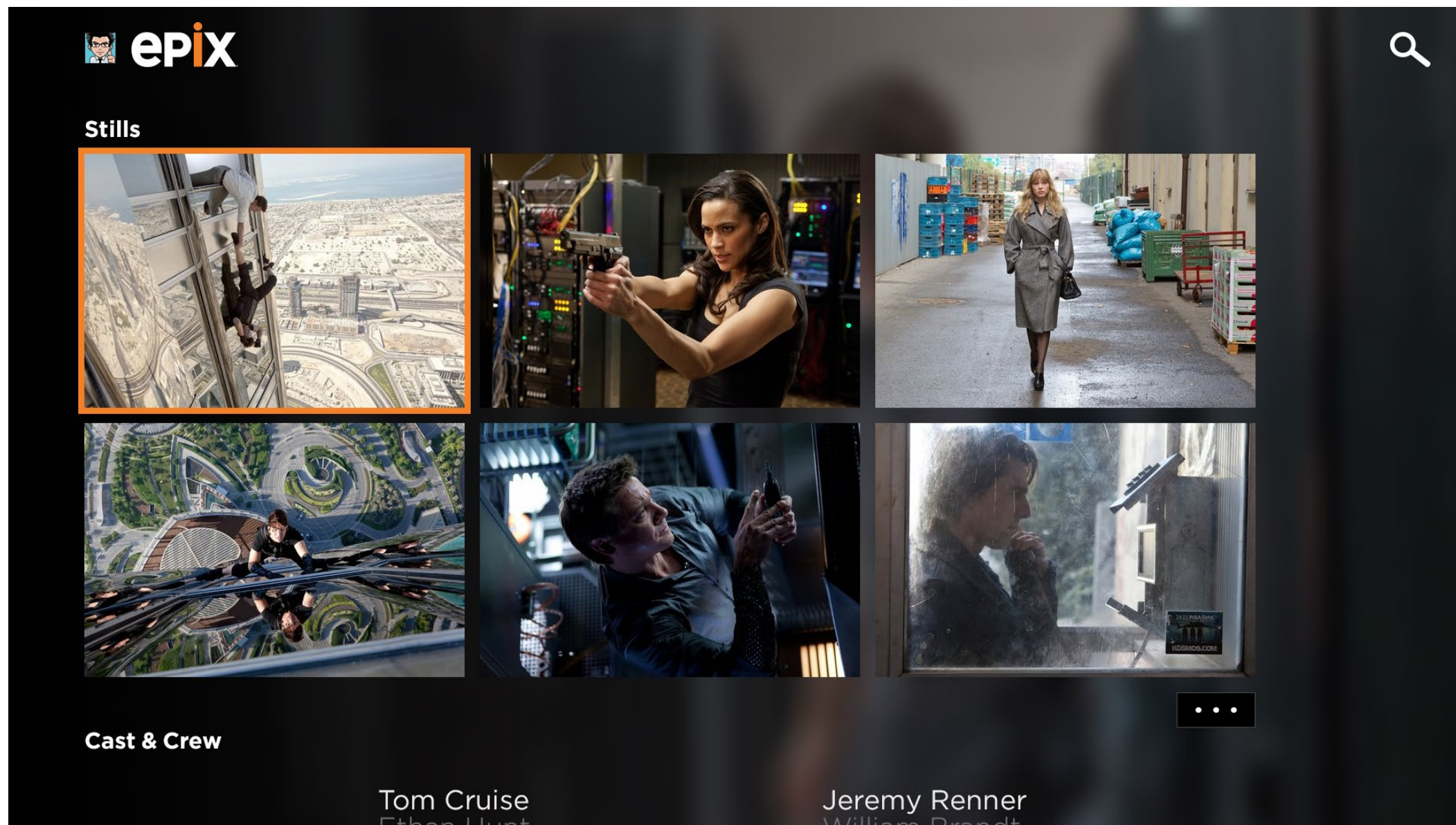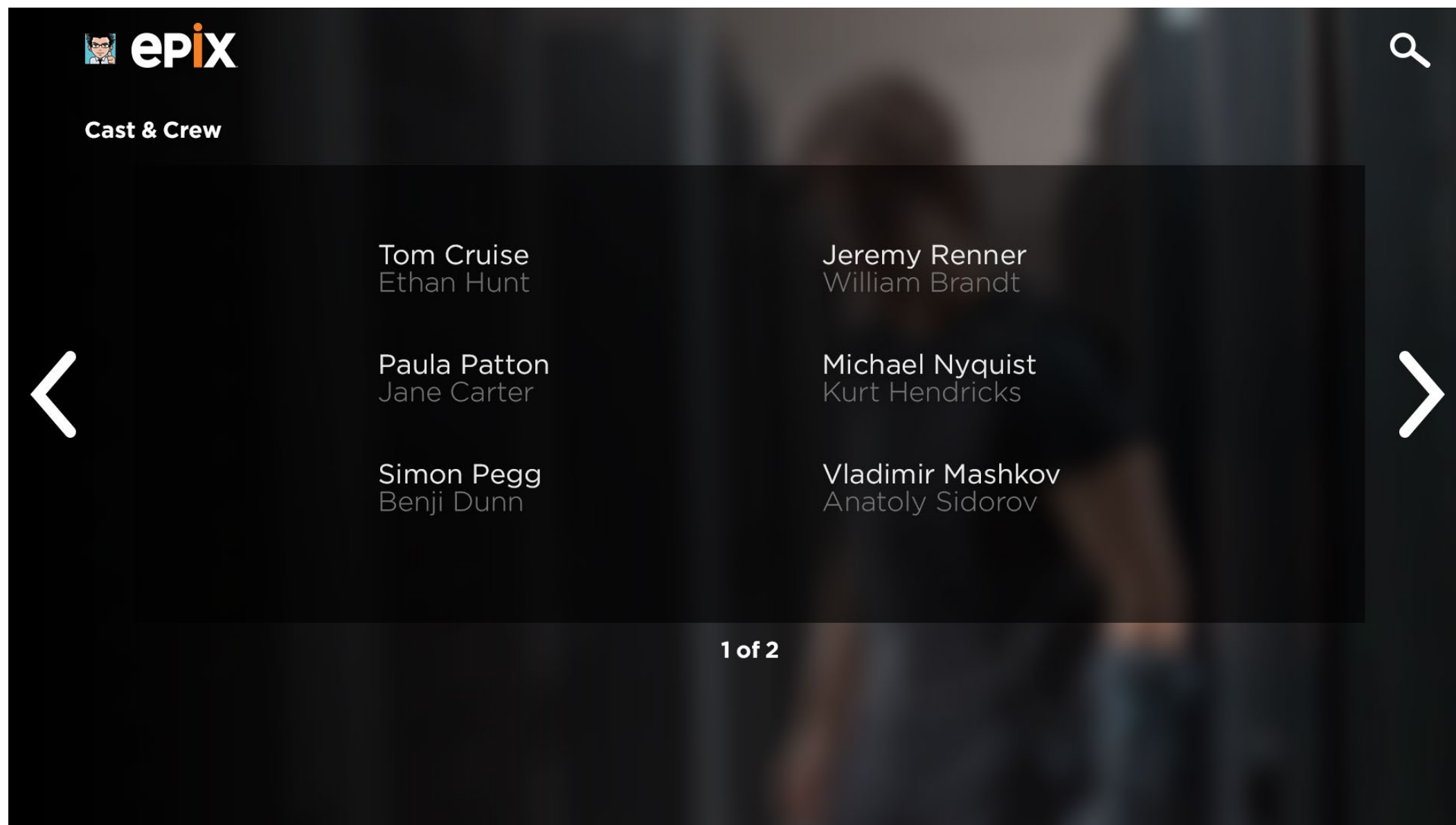

Scrolling down reveals the last section of the Movie Details - the Cast & Crew.

The Cast & Crew section is the focus where the user can press A to select it and then scroll left and right to view all cast members or scroll back upwards.

The arrows and the (1 of 2) text underneath only appears when there are more than 2 columns of names.
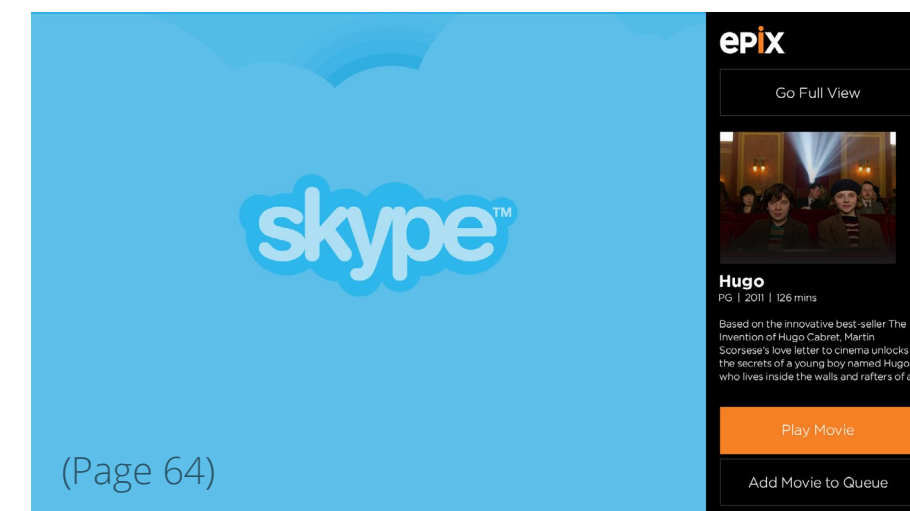
(Page 64)

Movie Details - Trailers & Extras All

A movie's Trailer & Extras landing page looks and functions similarly to the hub's Trailer & Extras.

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Movie Details - Stills All
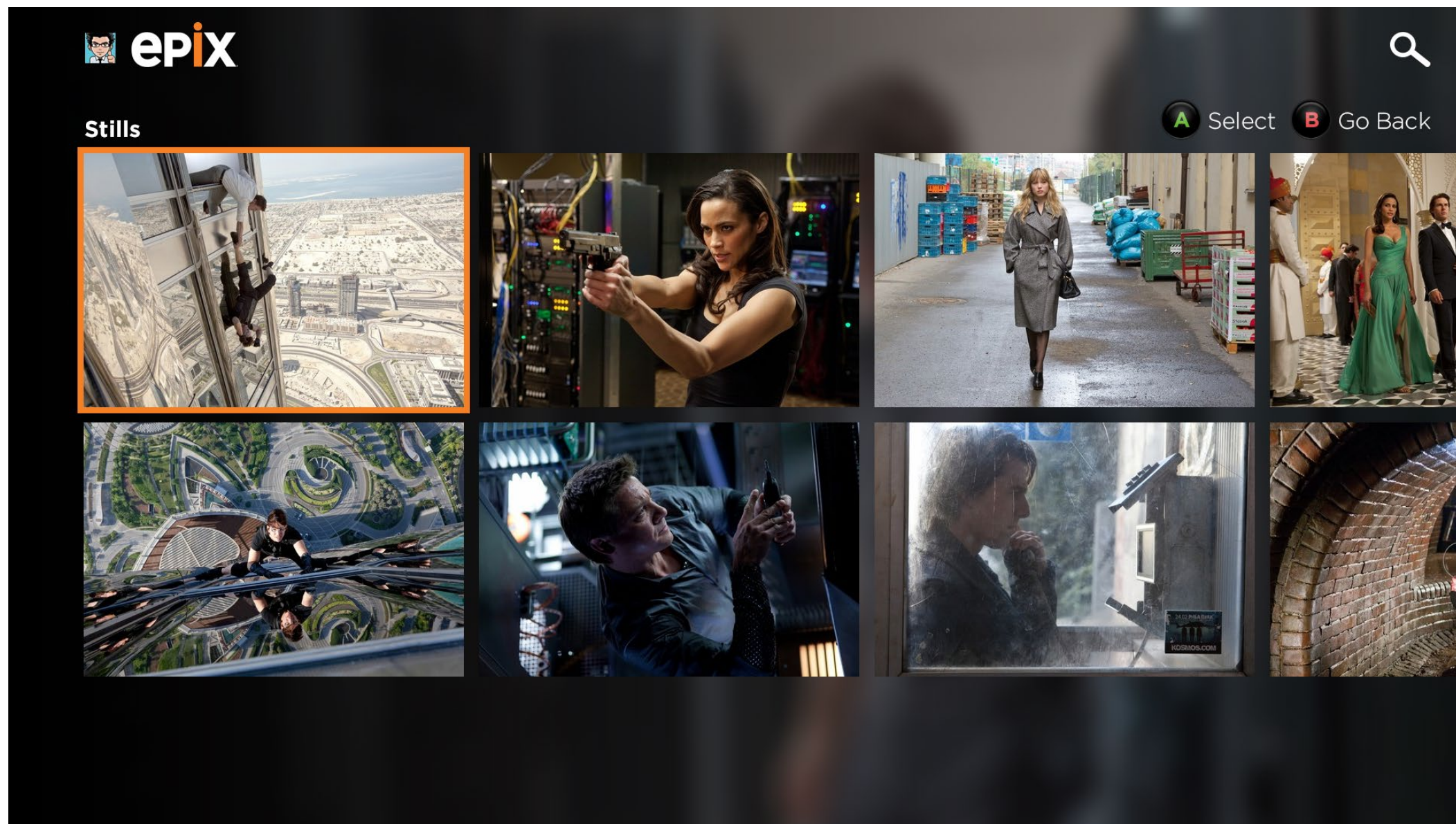
Clicking the View More ellipses on the Stills takes the user to a Long List page with all the stills. Selecting an image takes the user to a full screen gallery of that image.

Stills behavior should be the same as the Xbox 360.

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Movie Details - Stills Gallery Open

The user can navigate the gallery by pressing the D-pad left and right buttons or press B to go back.
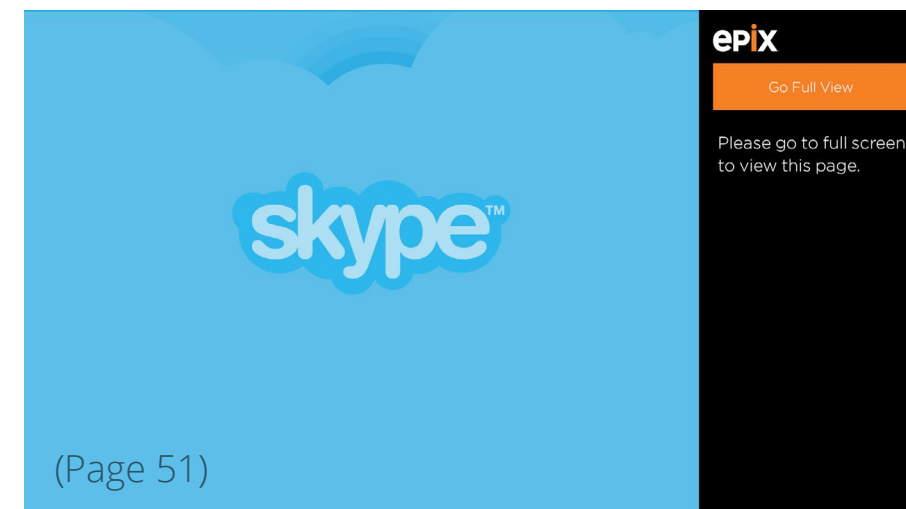
All Movies

All Movies

The All Movies long list page will have all the movies listed out. The user can filter down to a specific genre with the Filter button on the left, which will bring up a pop up menu of the genres.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

Filter: All   **Sort: A - Z**

Ⓐ Select   Ⓑ Go Back   Ⓧ Add Movie to Queue

Star Trek Into Darkness

PG-13 | 2013 | 132 mins | Sci-Fi and Fantasy, Action, Adventure

In the wake of a shocking act of terror from within their own organization, the crew of The Enterprise is called back home to Earth. In defiance of regulations and with a personal score to settle, Captain Kirk leads his crew on a manhunt to capture an unstoppable force of destruction and bring those responsible to justice.

skype™

Go Full View

Please go to full screen to view this page.

All Movies - Contextual Menu

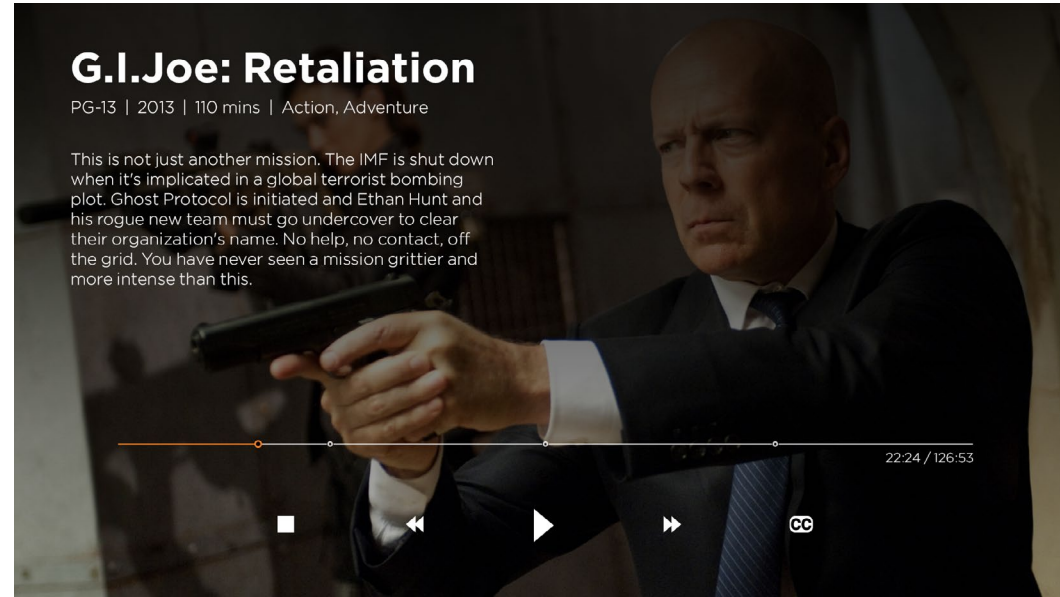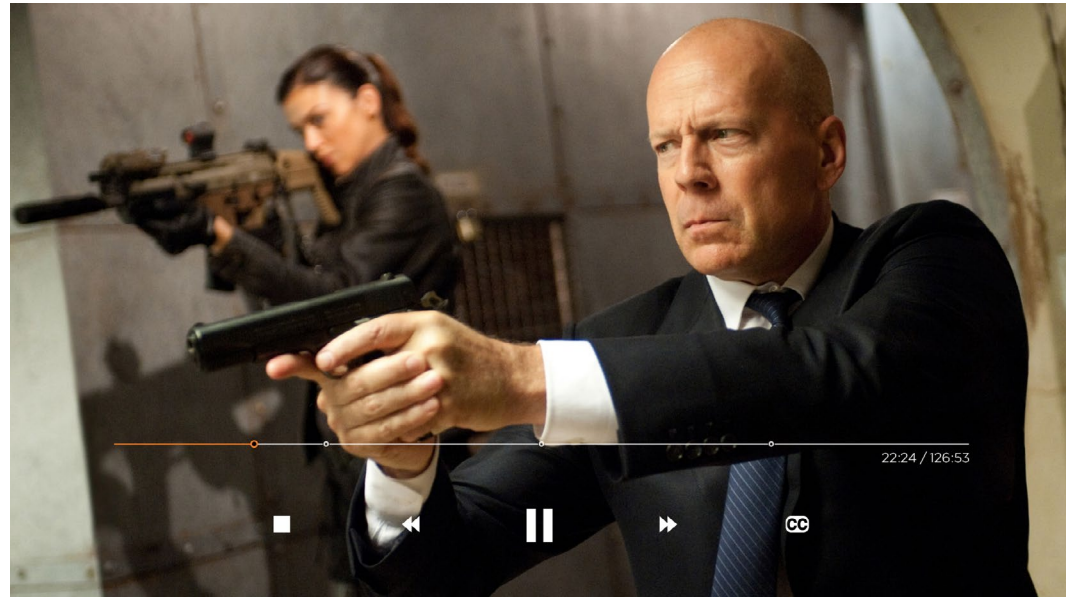Since all Controller shortcuts require a Gestural shortcut as well, when the user has activated NUI, they can press on a movie to open up this contextual menu, which gives them the options of Going to the Details page, Playing the Movie right away, Adding the Movie to their Queue (or Remove), Pinning the Movie to the Home screen or Adding all movies in that list to the Queue.

(Page 51)

Video Player

Video Player

G.I.Joe: Retaliation

PG-13 | 2013 | 110 mins | Action, Adventure

This is not just another mission. The IMF is shut down
when it's implicated in a global terrorist bombing
plot. Ghost Protocol is initiated and Ethan Hunt and
his rogue new team must go undercover to clear
their organization's name. No help, no contact, off
the grid. You have never seen a mission grittier and
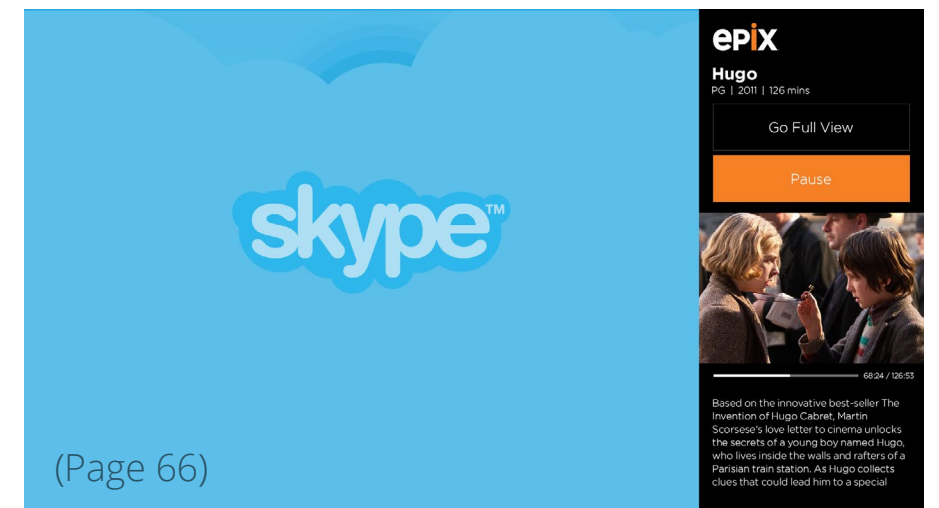more intense than this.

22:24 / 126:53

22:24 / 126:53

This is the standard Xbox One video player with
additional information about the movie at the top.

Movie information should come up only when the
playback has been paused - not anytime the controls
have been activated.

epix

Hugo
PG | 2011 | 126 mins

Go Full View

Pause

66:24 / 126:53

Based on the innovative best-seller The
Invention of Hugo Cabret, Martin
Scorsese's love letter to cinema unlocks
the secrets of a young boy named Hugo,
who lives inside the walls and rafters of a
Parisian train station. As Hugo collects
clues that could lead him to a special

(Page 66)
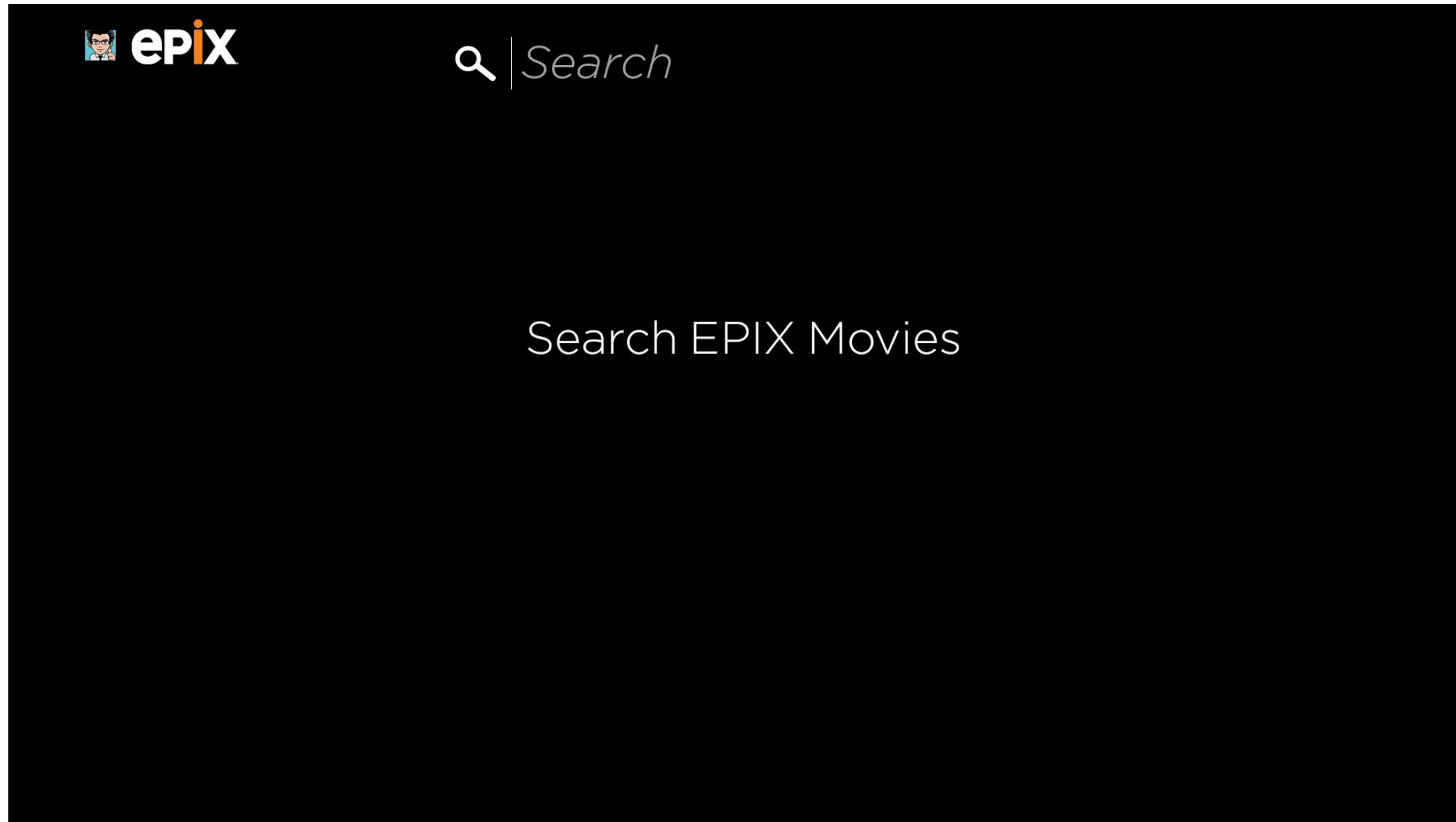
Search

Search

Selecting the Search icon at the top of every screen or selecting Search from the App Menu opens up a new page where the user can start typing a keyword.
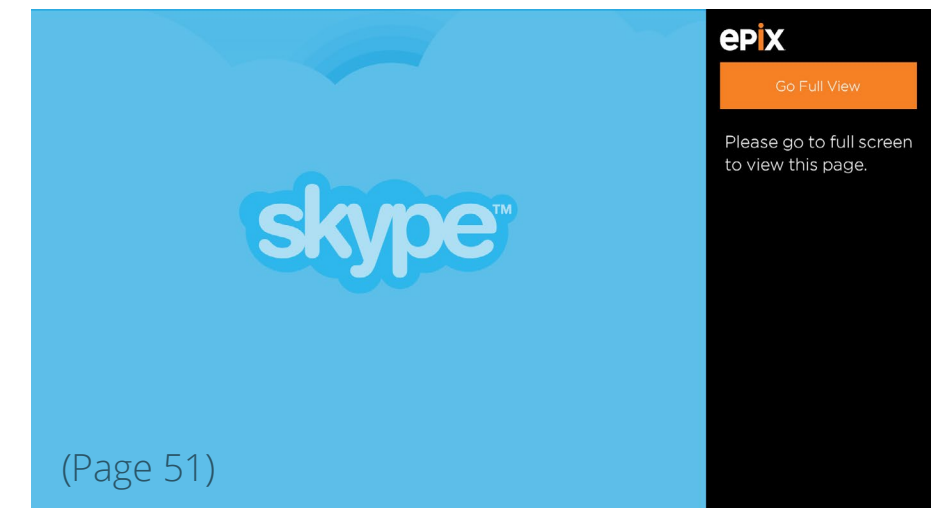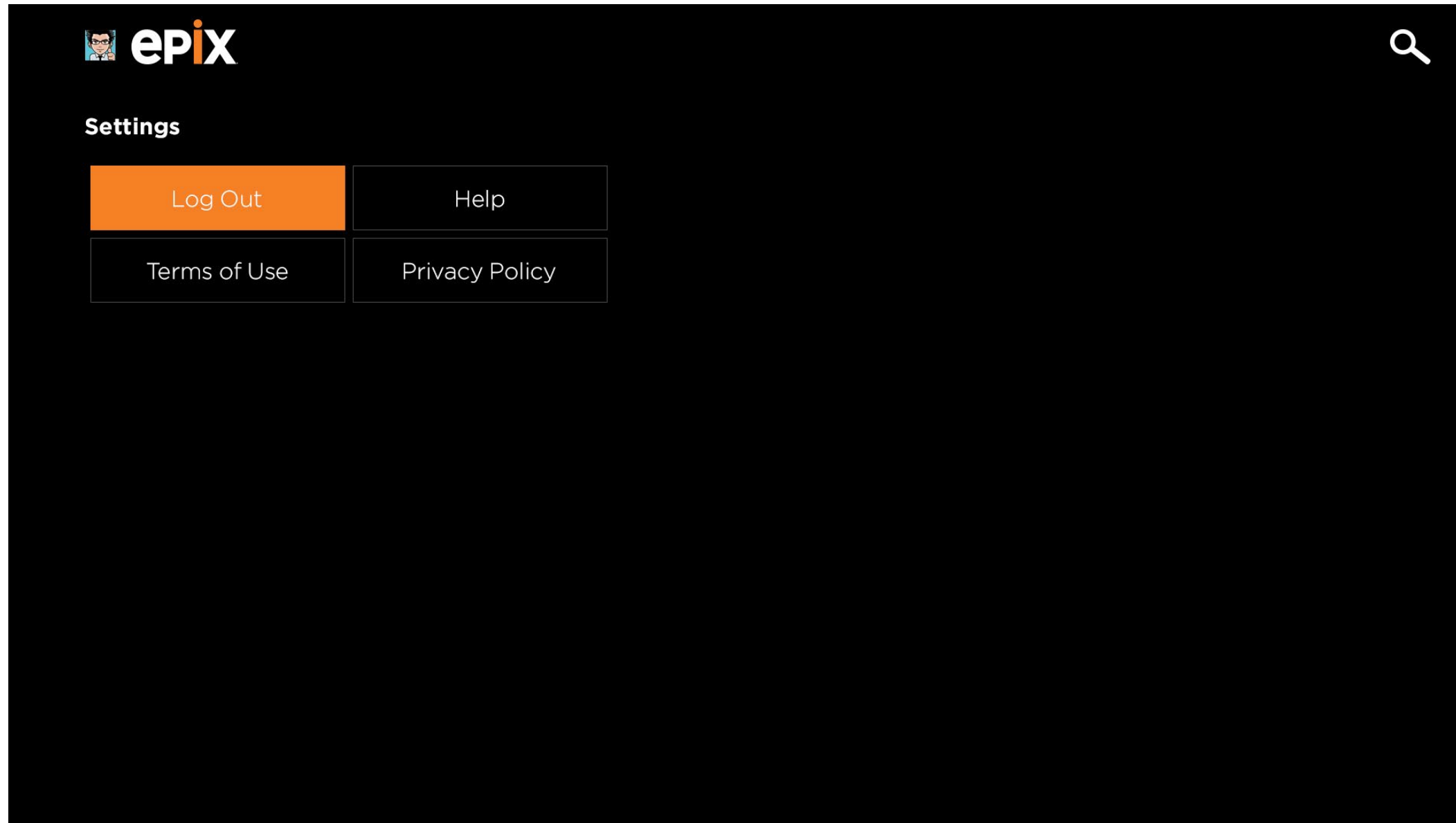

(Page 51)

Results

The results will appear below and are scrollable vertically.

If there are previous searches, those go beside the search results and are visible at all times (even when there are no search results at the time). There is a button to clear all previous search terms.

Previous Searches

Clear All

Transformers

Skyfall

007

Hunger games

thor

Flight
R | 2012 | 138 mins

Fun Size
PG-13 | 2012 | 86 mins

One For The Money
PG-13 | 2012 | 91 mins

Footloose
PG-13 | 2011 | 113 mins

Robot & Frank
PG-13 | 2012 | 89 mins

The Frozen Ground
R | 2013 | 106 mins

(Page 51)

Settings

Settings

In Settings, the user has the option to Log In/Out (depending on the state of the user), go to the Help section (which will snap the Xbox Help), view the Terms of Use and Privacy Policy.
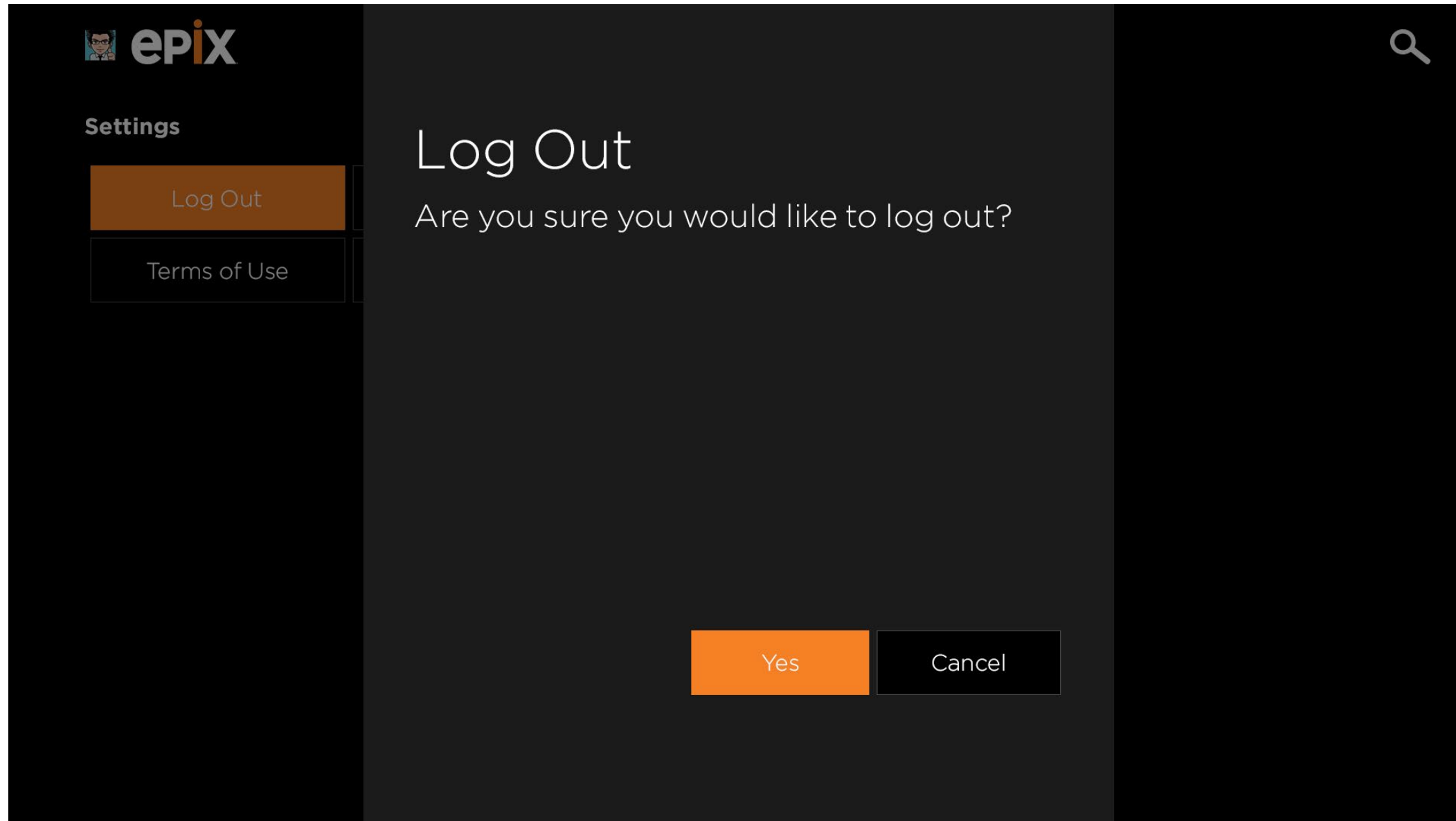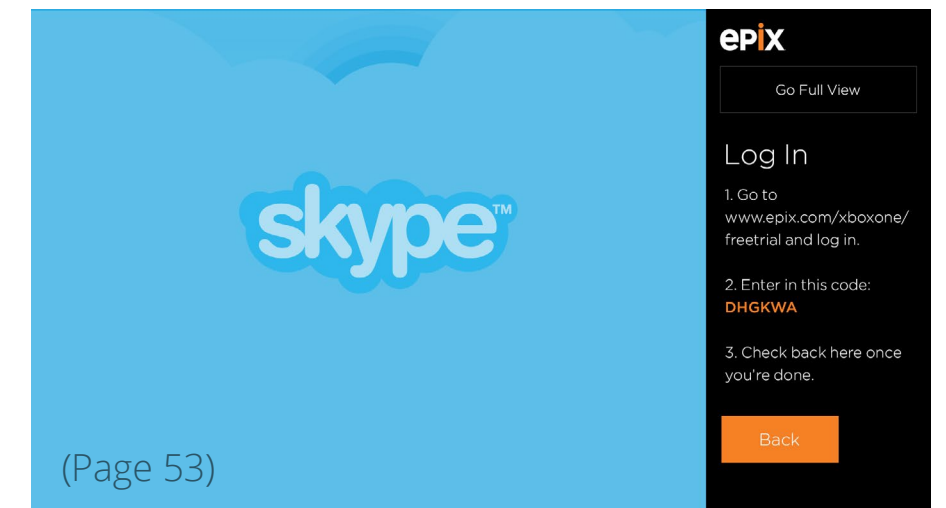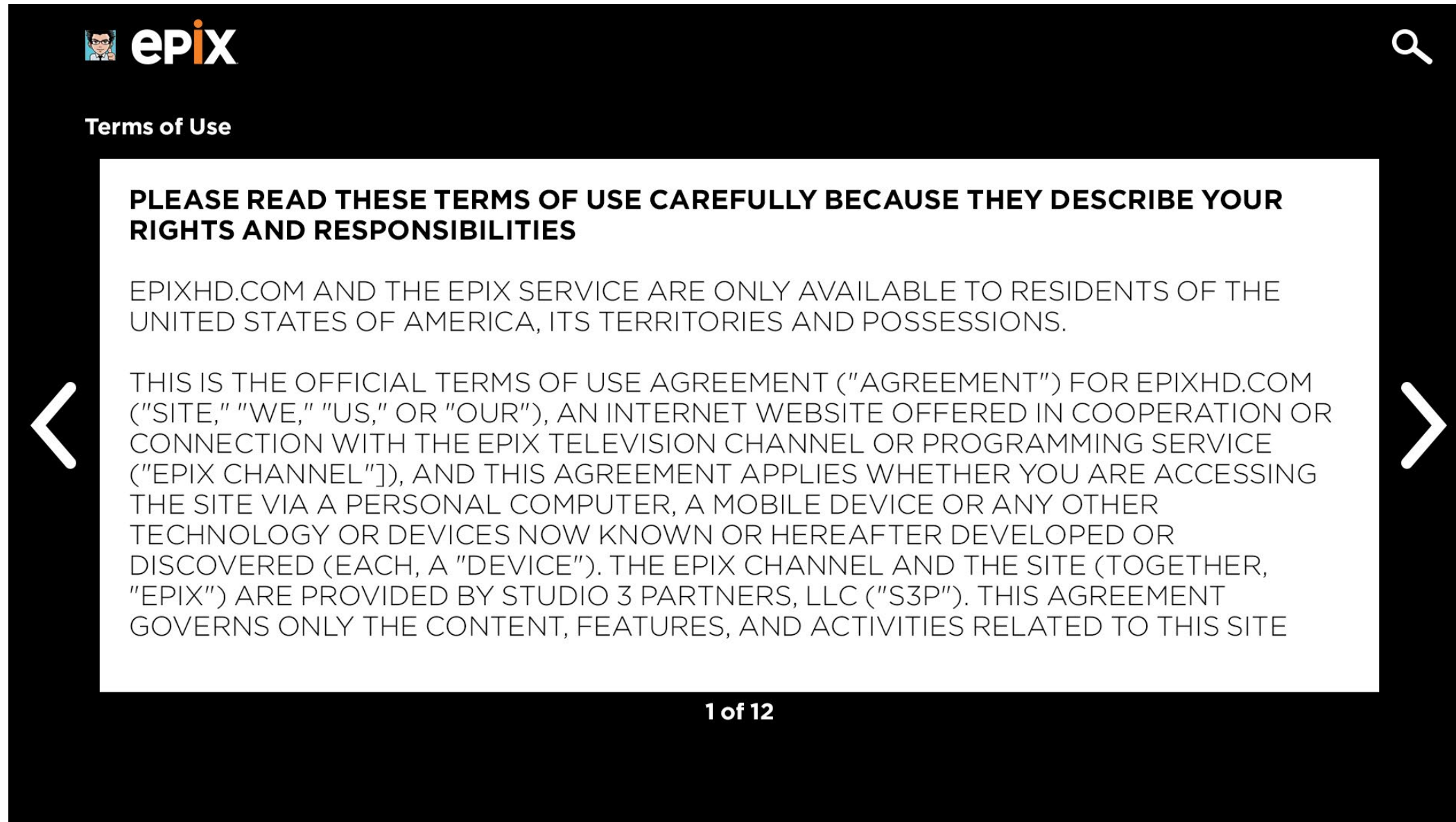

(Page 67)
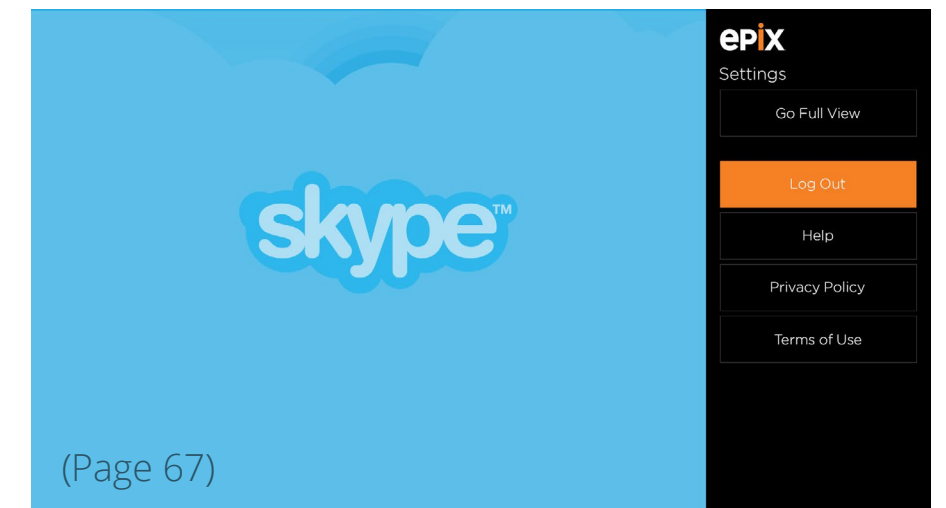
Log Out

Log In/Out will be shown as an overlay on top of the Settings page. The Log In text will be the same as in Start Up.

epix

Settings

Log Out

Terms of Use

Log Out

Are you sure you would like to log out?

Yes   Cancel

epix

Go Full View

Log In

1. Go to www.epix.com/xboxone/ freetrial and log in.

2. Enter in this code:

3. Check back here once you're done.

skype™

epix

Go Full View

Log In

1. Go to www.epix.com/xboxone/ freetrial and log in.

2. Enter in this code: DHGKWA
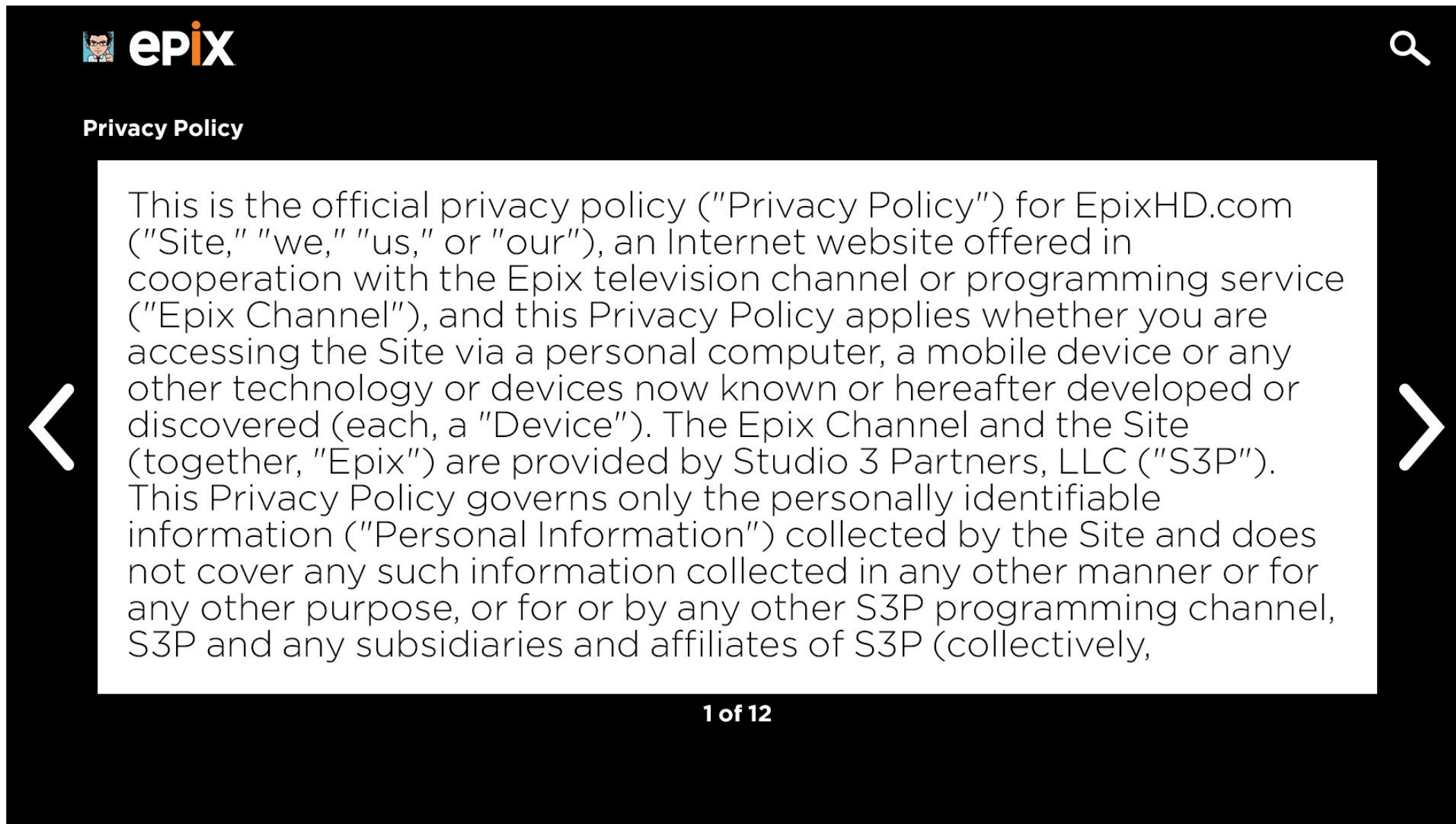
3. Check back here once you're done.
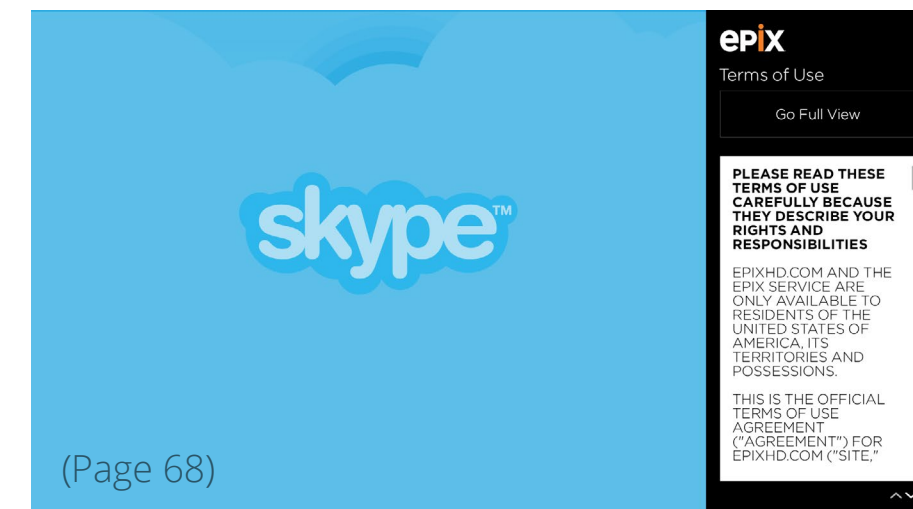
Back

(Page 53)

Terms of Use

The Terms of Use looks the same as the one in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.

(Page 68)

Privacy Policy

The Privacy Policy looks the same as the Terms of Use in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.

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Privacy Policy

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1 of 12

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Terms of Use

Go Full View

(Page 68)

Snap Screens

Go Full Screen

For all screens that do not have a Snap mode, they will view this page instructing them to go full view.

Welcome

epix

Go Full View

The On TV, On Demand, Online, and On The Go movie network is now streaming to your TV with Xbox One and Xbox Live.

Login

Register for a 14-Day Free Trial

Skip
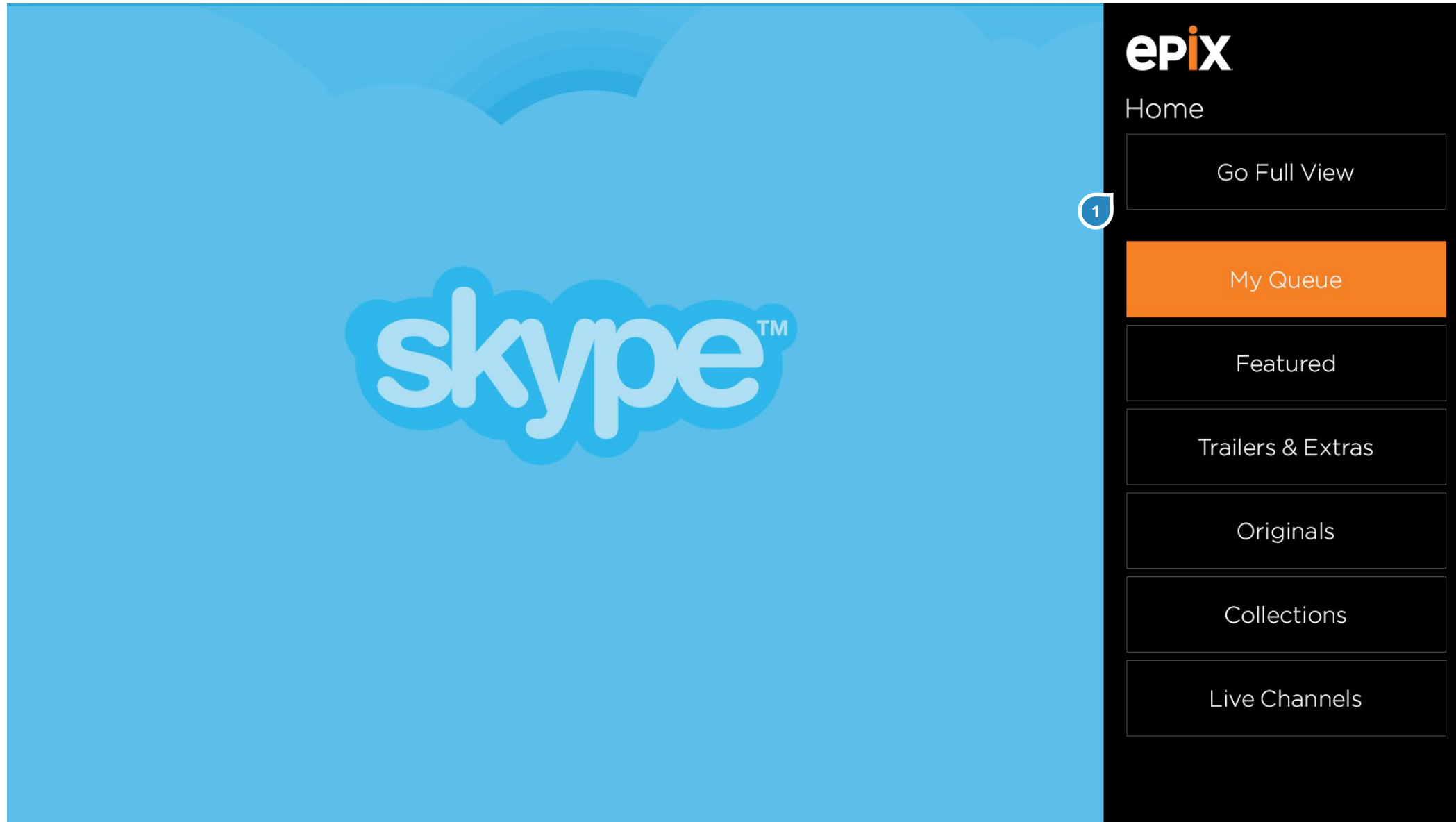
Login

epix

Go Full View

Log In

1. Go to
www.epix.com/xboxone/
freetrial and log in.

2. Enter in this code:
DHGKWA

3. Check back here once
you're done.

Back

App Menu

Home

A user will land on this page when first snapping the app to the right from anywhere in the hub.

Items in the menu:

My Queue
Featured
Trailers & Extras
Originals
Collections
Live Channels

#	ITEM	DESCRIPTION
1	Go Full View button	It is required to have a Go Full View button to unsnap the app and bring it back to full screen on every page.

epix

Home

Go Full View

My Queue

Featured

Trailers & Extras

Originals

Collections

Live Channels

skype™

Featured

Trailers & Extras

Trailers & Extras Player

Originals

Collections

Collections has one more layer between the Home page and the List page where the user has to choose a collection first to view it's contents.

Collections List

Live Channels

My Queue

Movie Detail

epix

Go Full View

Hugo
PG | 2011 | 126 mins

Based on the innovative best-seller The
Invention of Hugo Cabret, Martin
Scorsese's love letter to cinema unlocks
the secrets of a young boy named Hugo,
who lives inside the walls and rafters of a

Play Movie

Add Movie to Queue

Clicking on a movie will take them to the Movie
Details page. This has the title, metadata, image, and
description. The user has 4 choices here: to play the
movie, add the movie to their queue, go full view, and
pressB to go back to the previous page.

There is no Trailers & Extras, Stills or Cast & Crew
section. There is also no Pin to Home button here.

Movie Detail Scroll
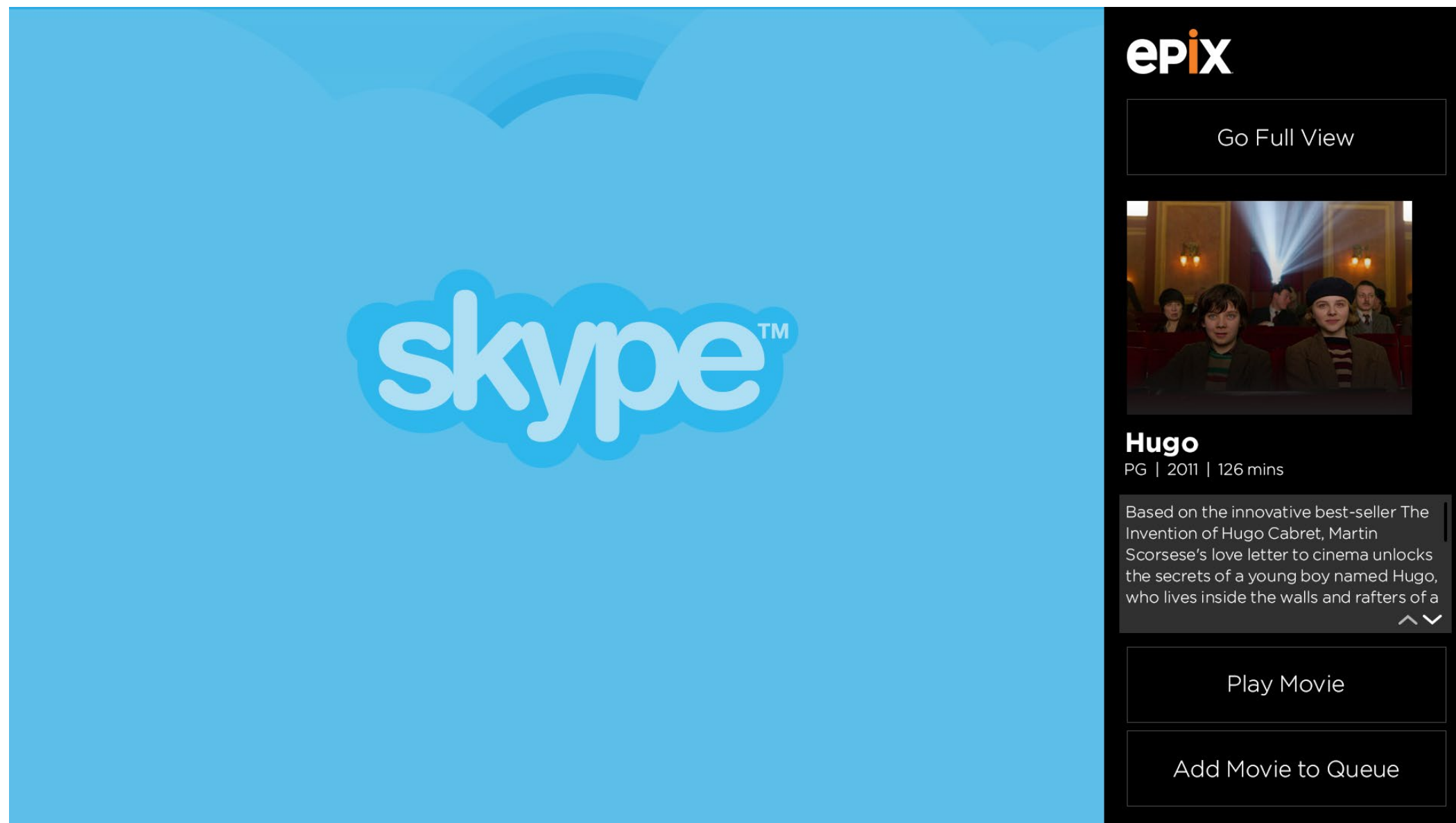
How it will work when the description text is longer than the given space - it will become a scroll.

epix

Go Full View

Hugo
PG | 2011 | 126 mins

Based on the innovative best-seller The Invention of Hugo Cabret, Martin Scorsese's love letter to cinema unlocks the secrets of a young boy named Hugo, who lives inside the walls and rafters of a

Play Movie

Add Movie to Queue

Snap - Video Player
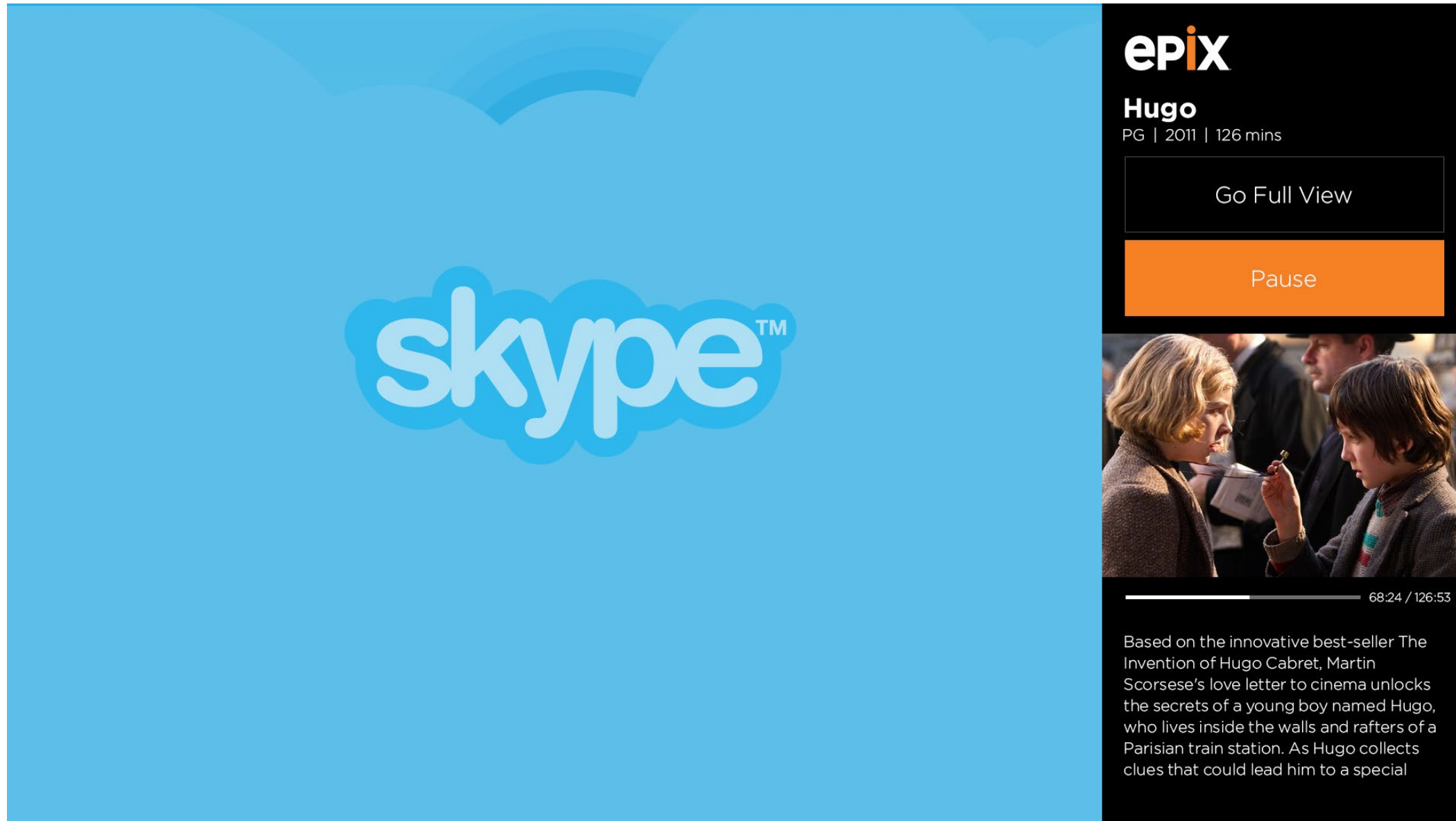
Playing a movie, Trailer & Extra, or Live channel will take the user to this layout. There is information about what they're watching above and below the playback. The controls are limited here to only pause/play toggle and the go full view button.
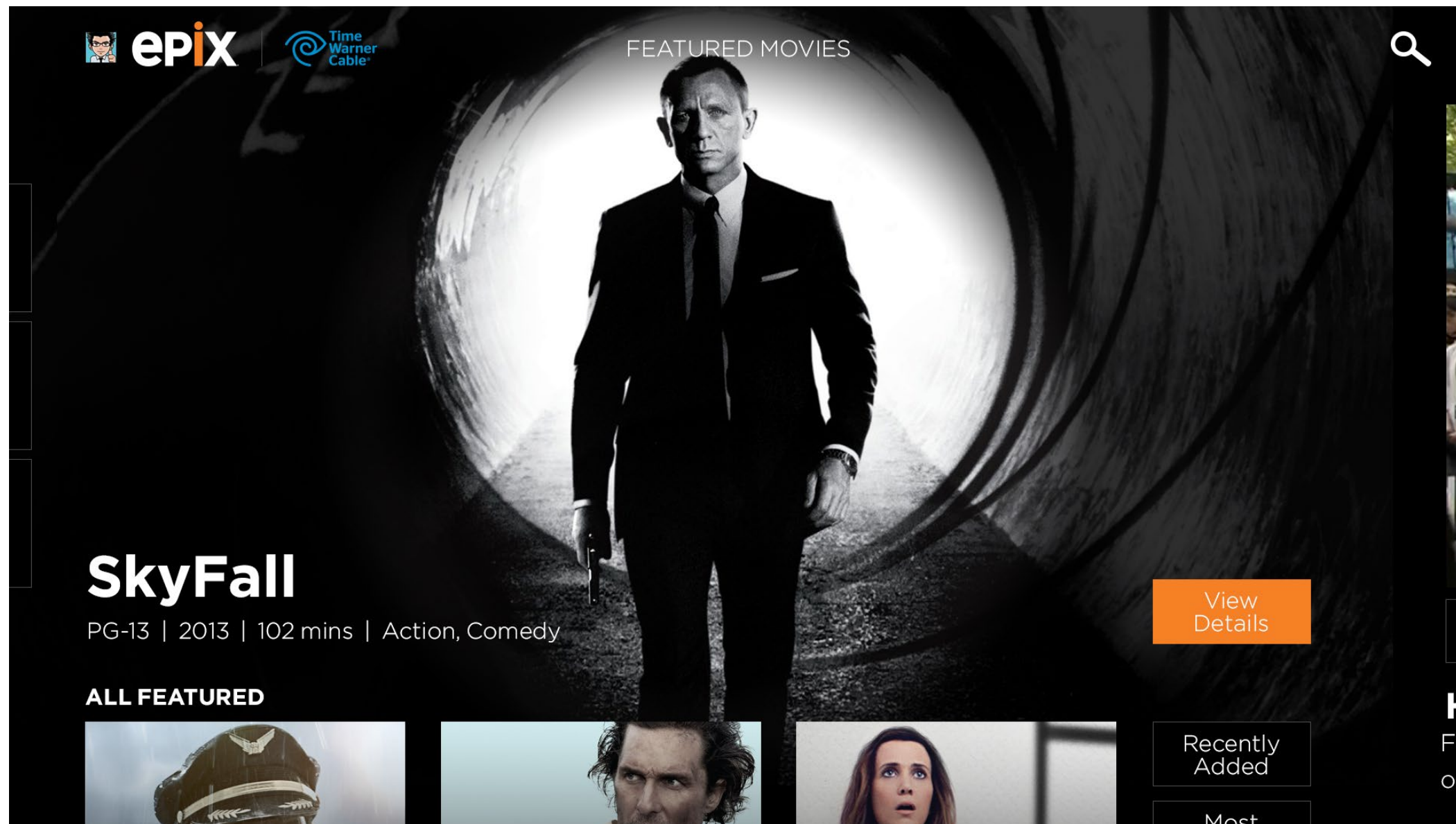
Settings

Snap - Terms of Use

Both Terms of Use and Privacy Policy will look like this.

Media Logos

Full - TimeWarner

Here are some examples of how the MSO Logos will appear in the app.

Full - Mediacom

Here are some examples of how the MSO Logos will appear in the app.

Full - Hawaiian Telecom

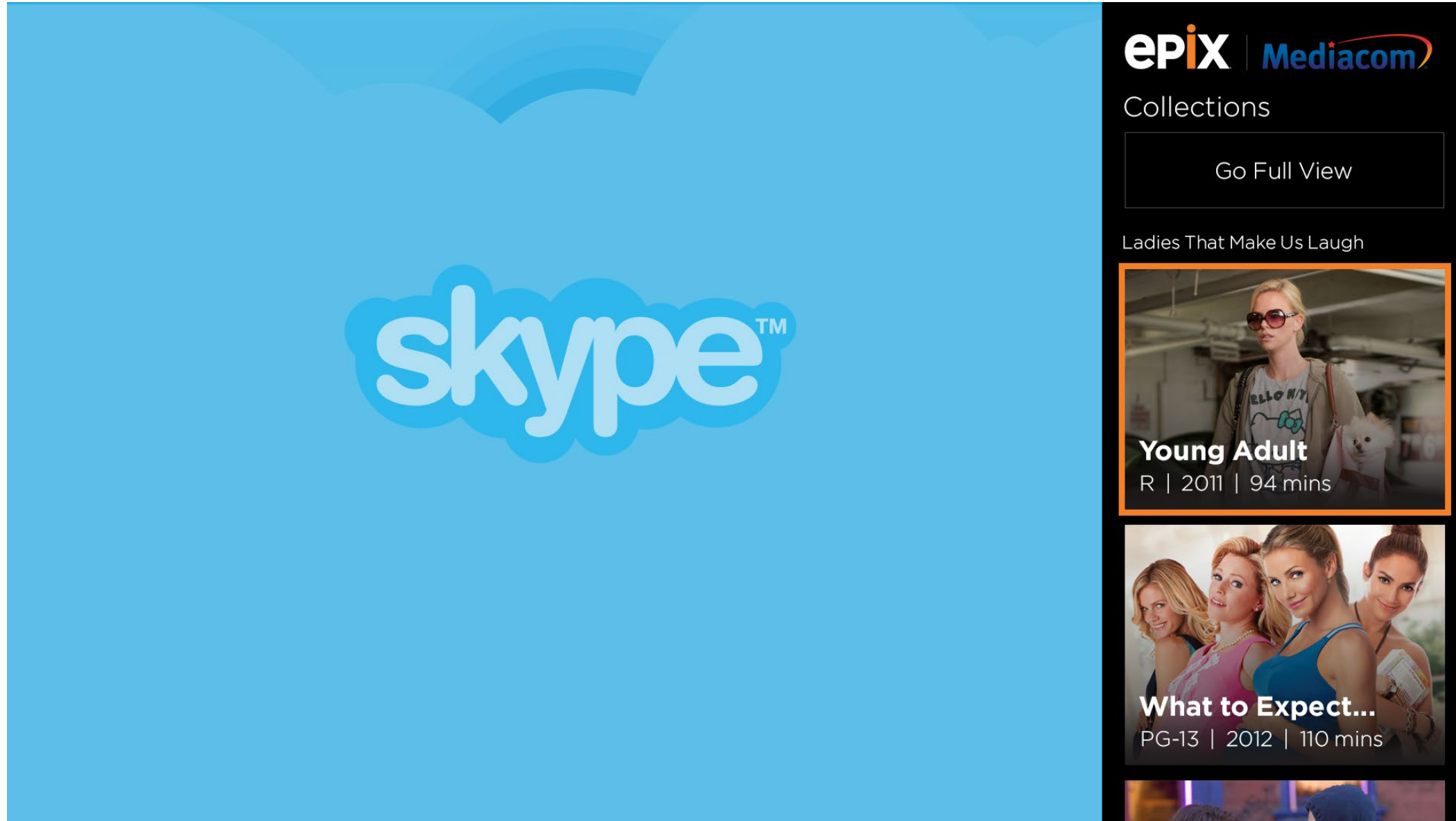Here are some examples of how the MSO Logos will appear in the app.

Snap - TimeWarner

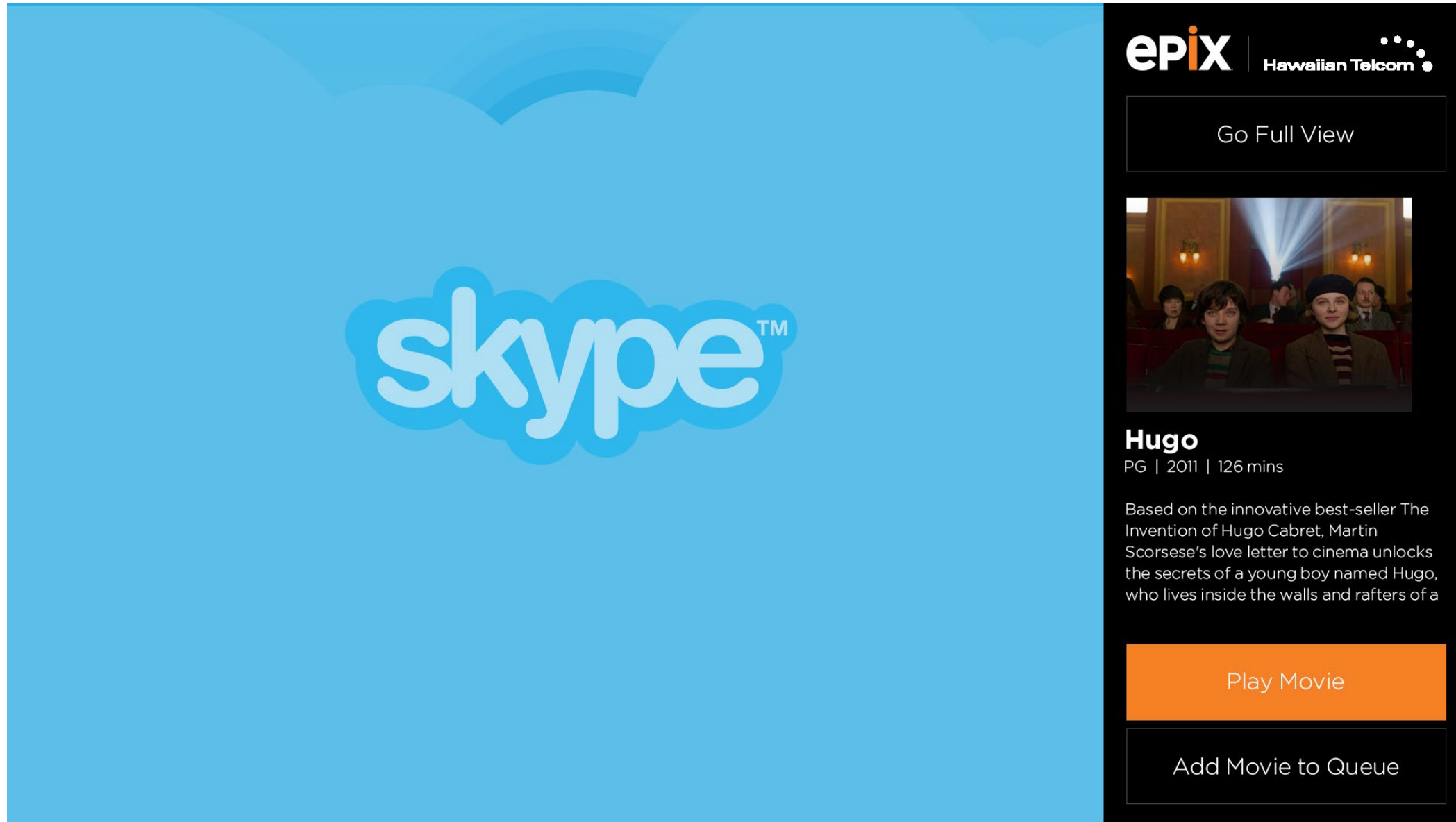Here are some examples of how the MSO Logos will appear in the app.

Snap - Mediacom

Here are some examples of how the MSO Logos will appear in the app.

Snap - Hawaiian Telecom

Here are some examples of how the MSO Logos will appear in the app.

ePIX | Hawaiian Telcom

Go Full View

Hugo
PG | 2011 | 126 mins

Based on the innovative best-seller The Invention of Hugo Cabret, Martin Scorsese's love letter to cinema unlocks the secrets of a young boy named Hugo, who lives inside the walls and rafters of a

Play Movie

Add Movie to Queue