

EPIX XBOX ONE

COMPS

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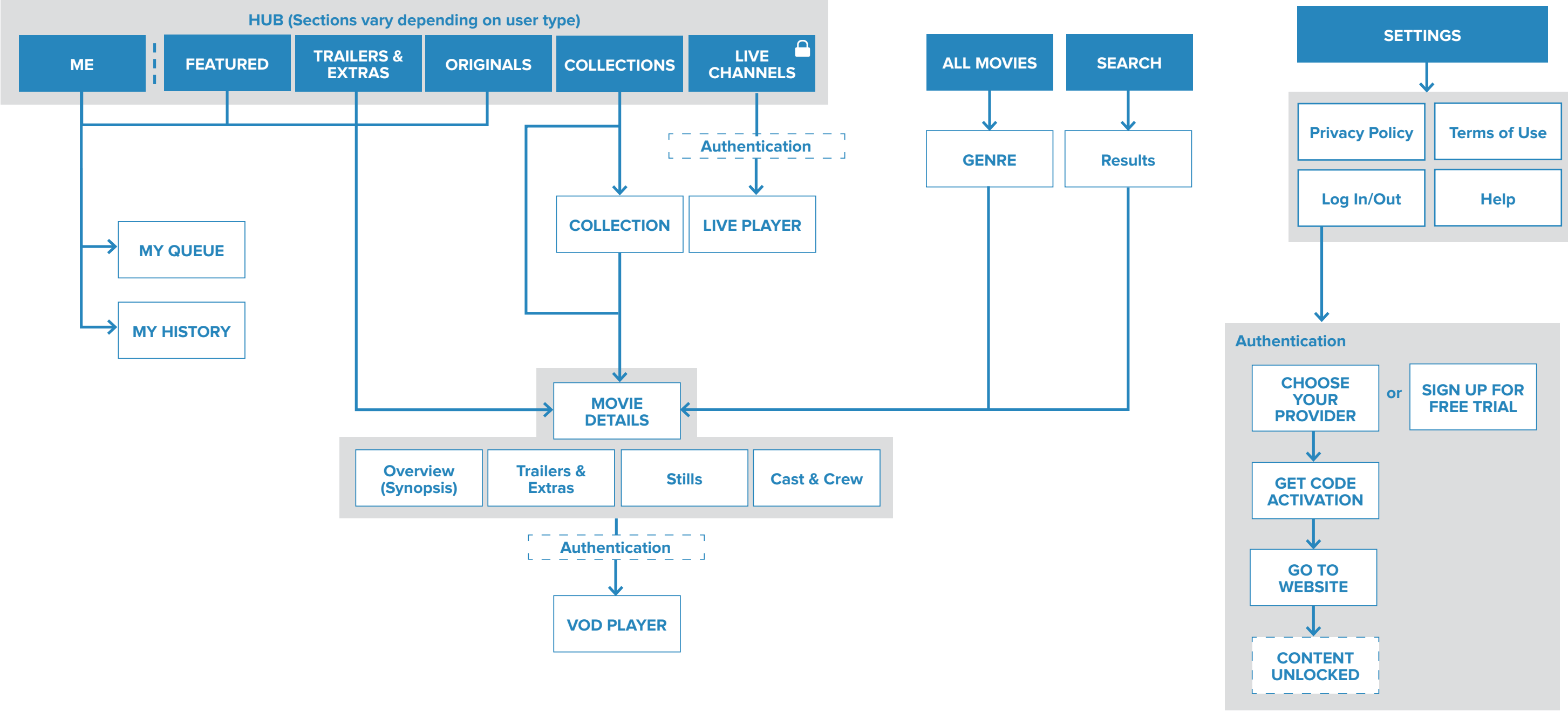
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Xbox One Requirements

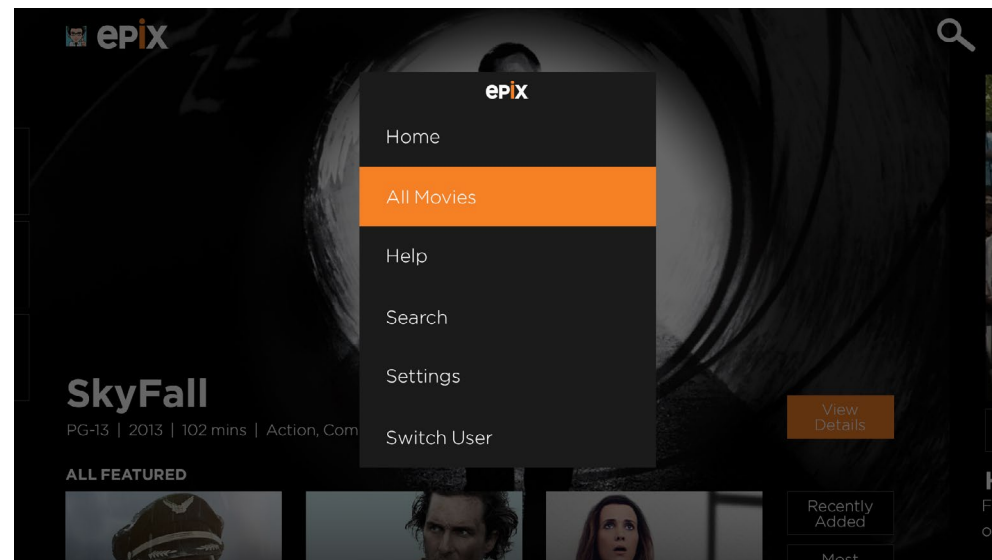
1. EPIX Free Trial Sign up and Access
2. Featured Movies
3. Movie Details, Stills
4. Movies by Genre
5. Trailers & Extras
6. Originals
7. Collections
8. Live Channels
9. Editable User Queue, User History

App Map

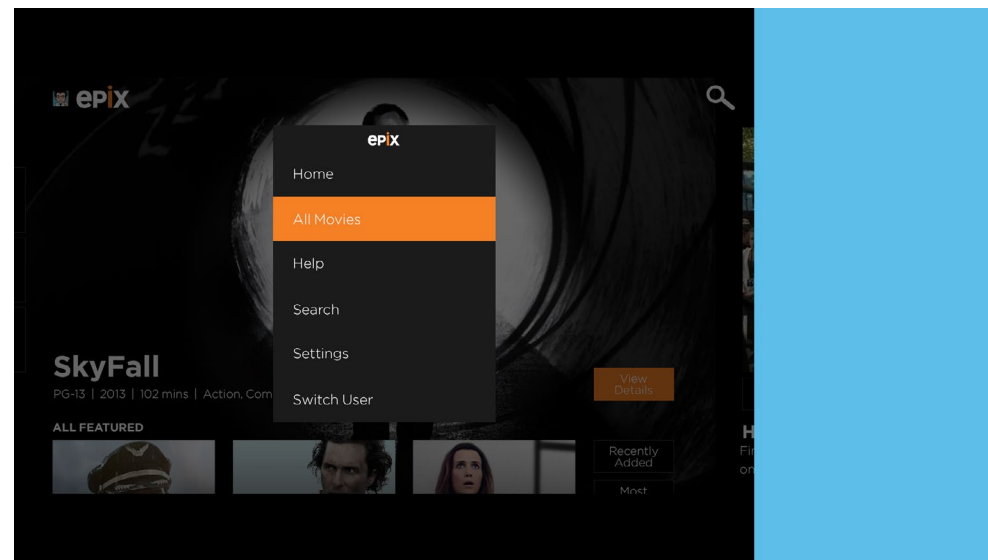


Full / Fill / Snap Views

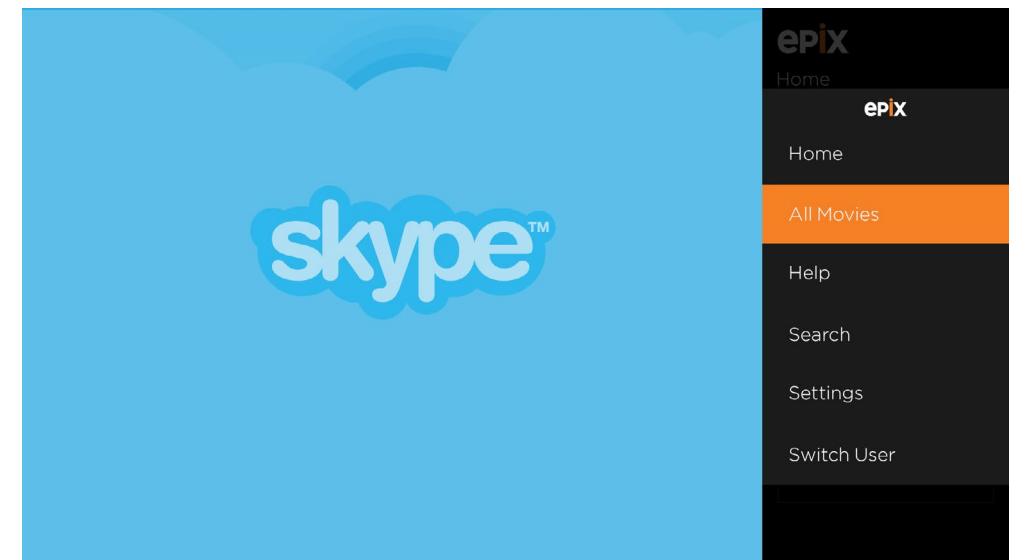
Full View



Fill View



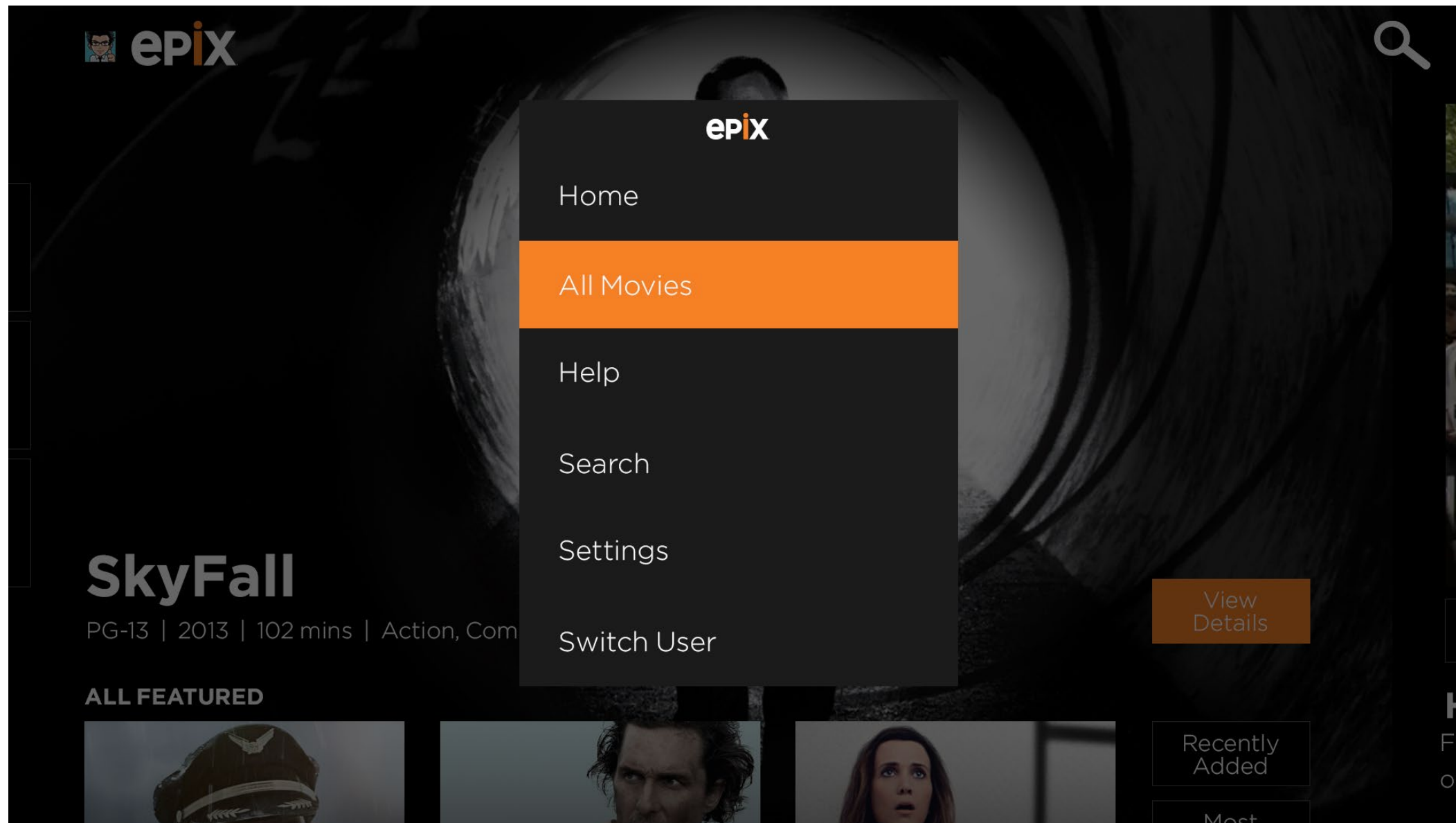
Snap View



Pin to Home Tile



App Menu



The App Menu is a contextual navigation element for the user to easily switch between sections.

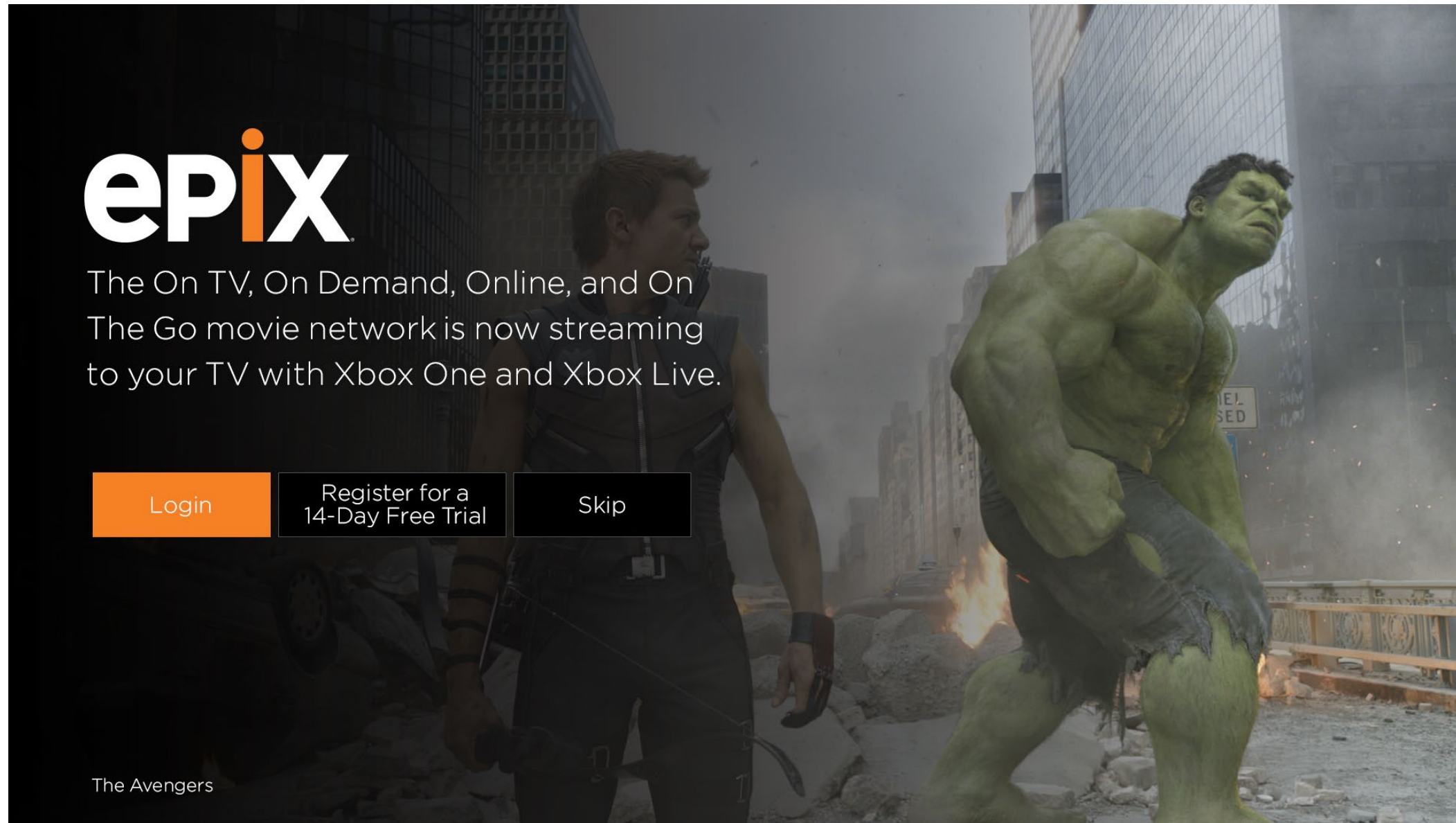
* Switch User is in regards of the Xbox One user account and not the Epix account.



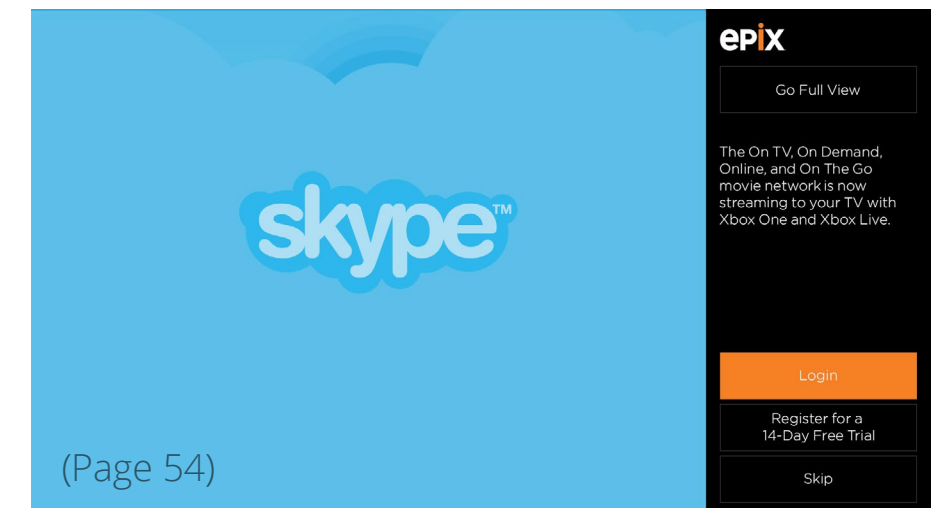
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START UP

Start Up

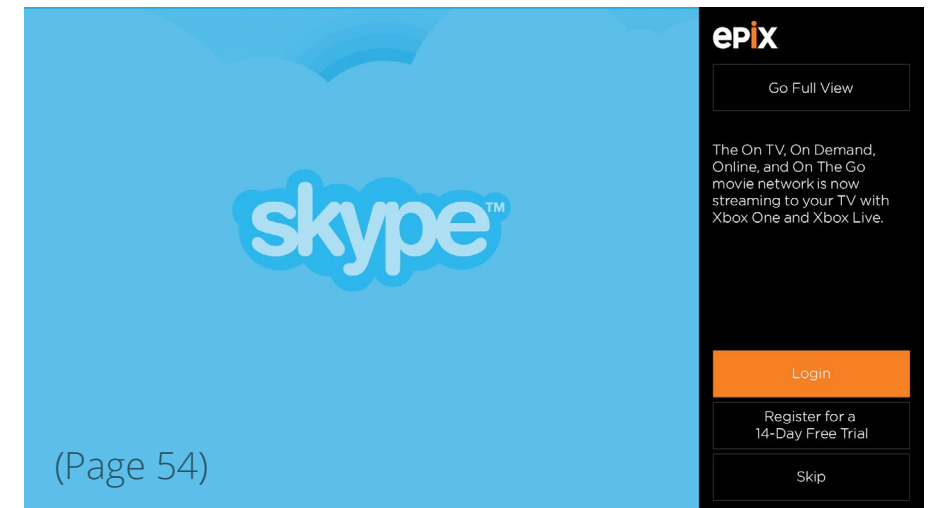
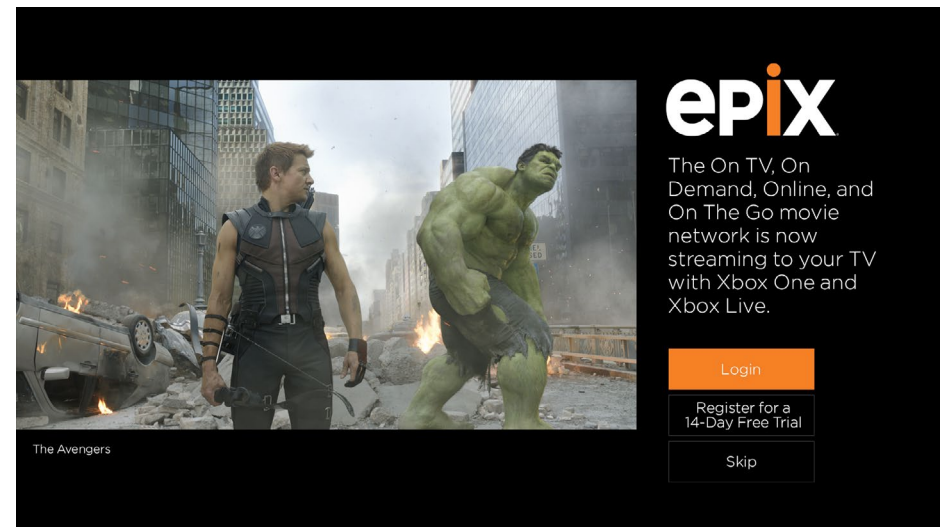
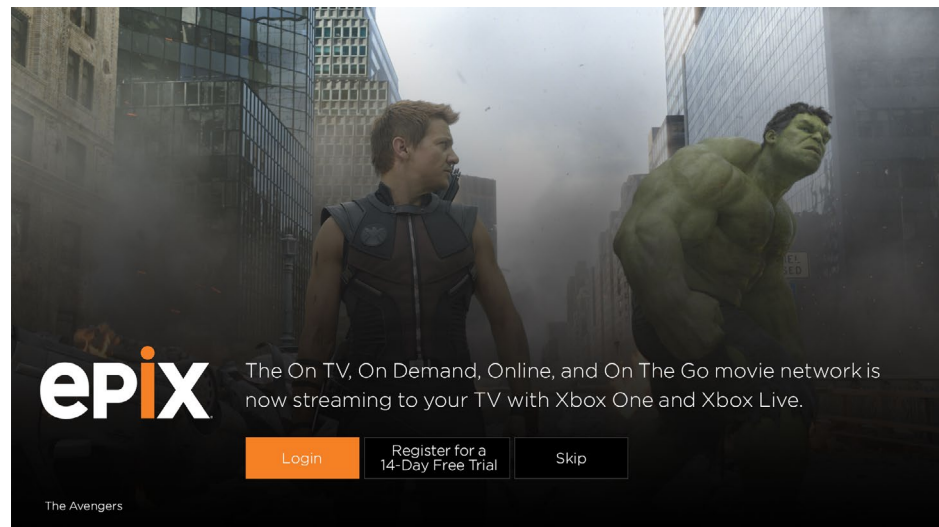
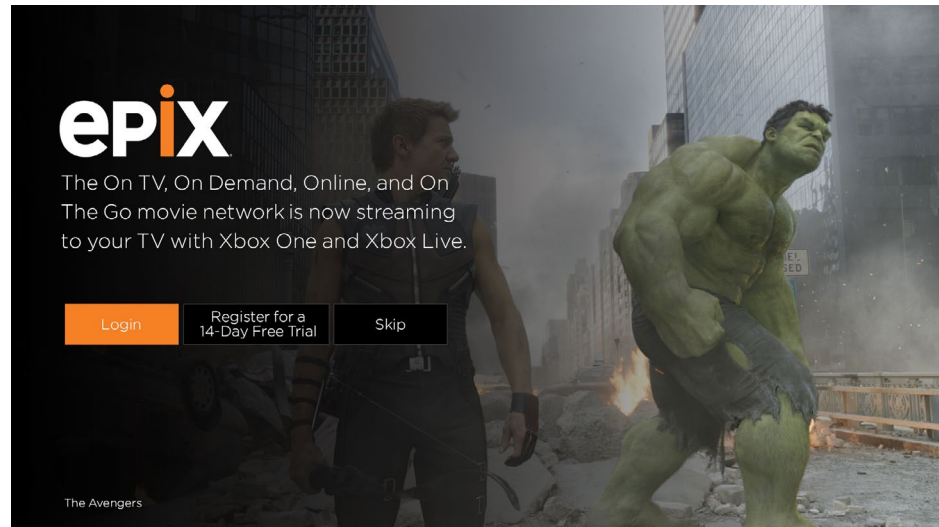


When first opening the app or unauthenticated, the user will be brought to this screen that gives them the options to Login, Register for a Free Trial, or Skip.



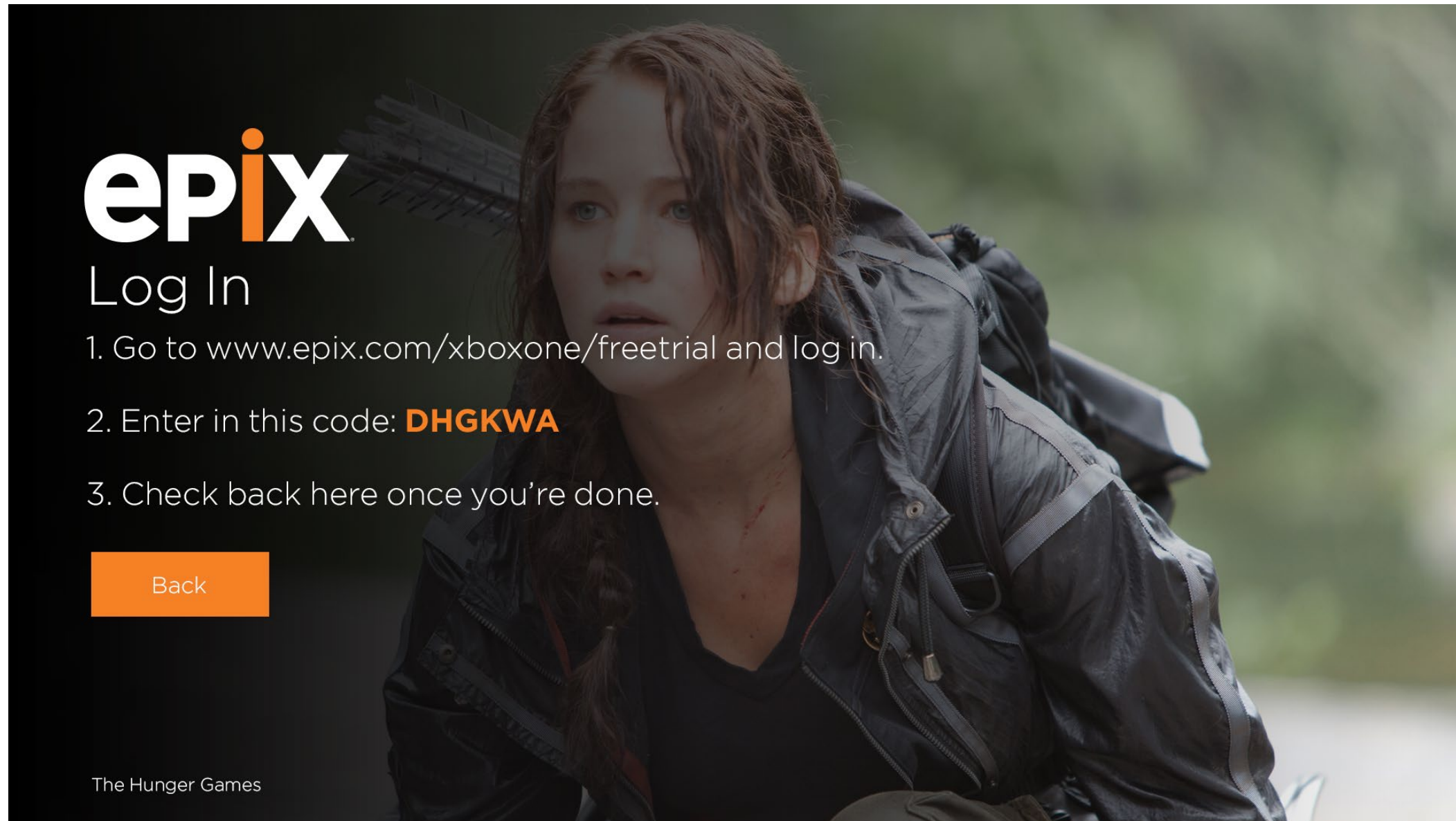
Start Up Layout Options

Different layout options for the Start Up screen and how the content will be overlaid on top of the key art.



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Log In



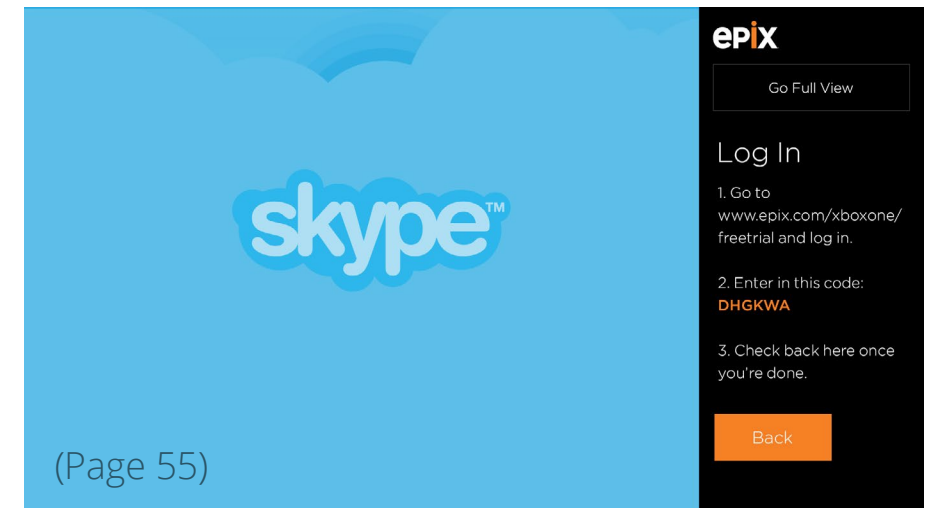
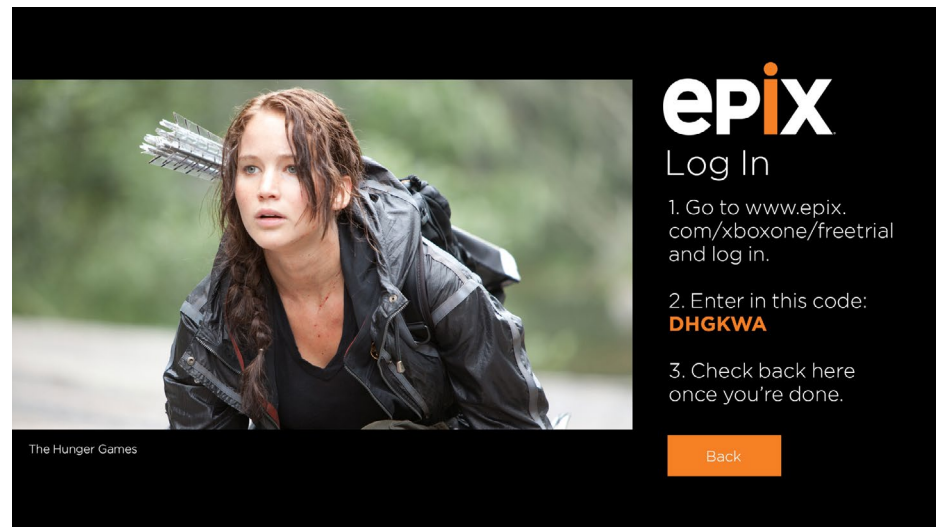
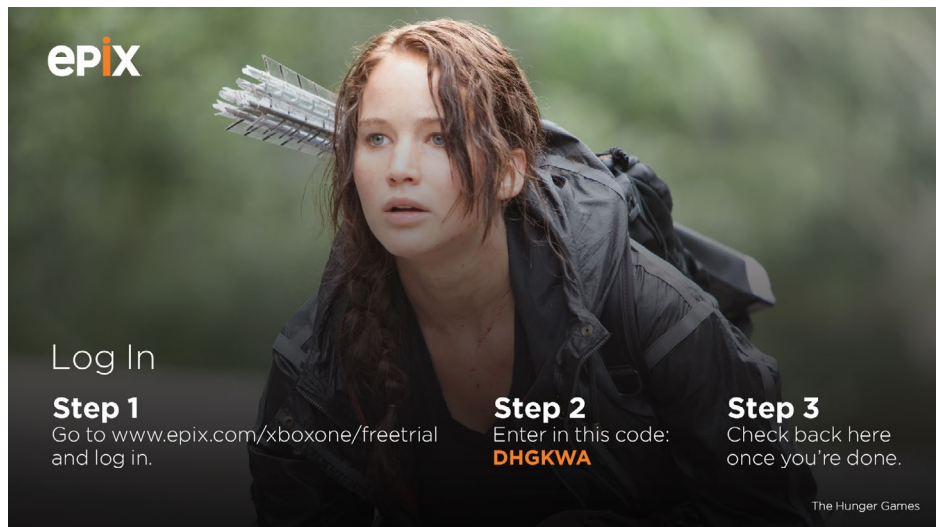
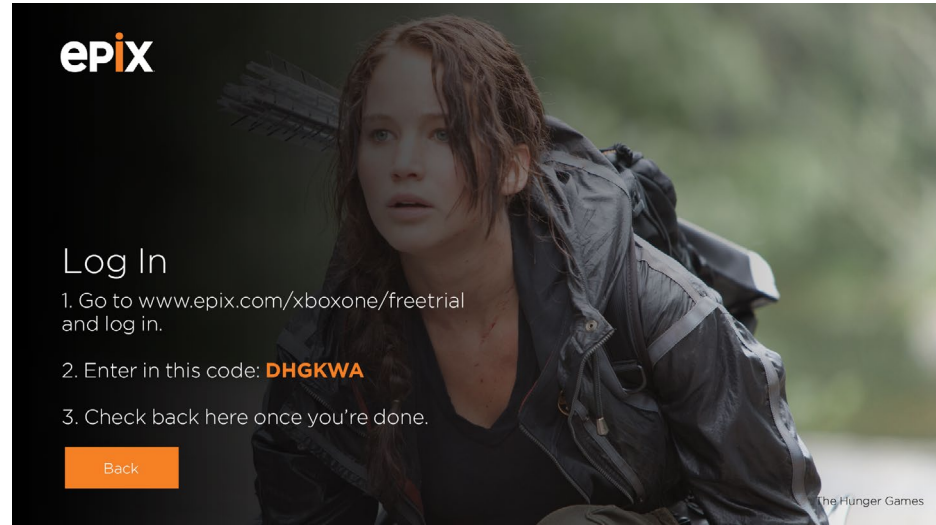
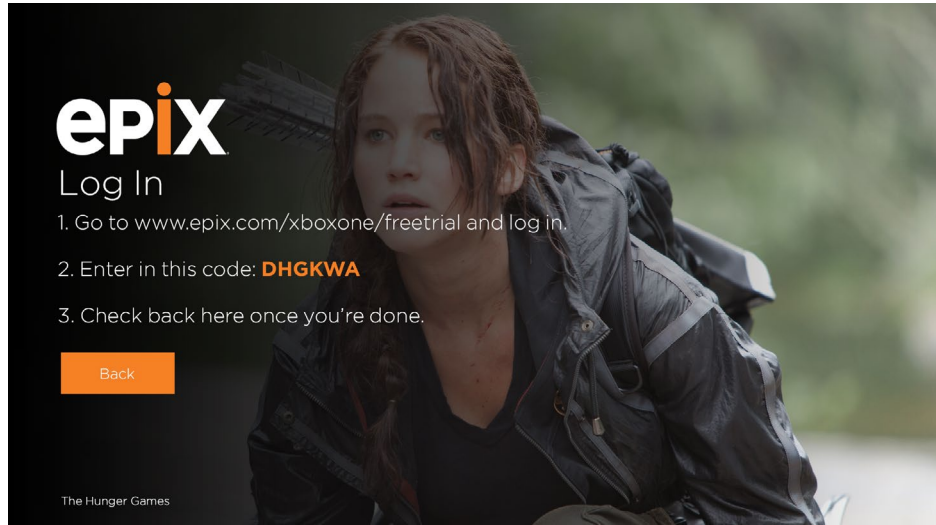
To log in the user will need to link their account to this device via a code generated.

Once they've done that, they will come back to this app, in which case would then bring the user to the home page of the app logged in.



Log In Layout Options

Different layout options for the Log In screen and how the content will be overlaid on top of the key art.



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Register for a Free 14-Day Trial

epix
Register For A
14-Day Free Trial

You can also go to
www.epix.com/register
to get your free trial.

Mission Impossible 3: Ghost Protocol

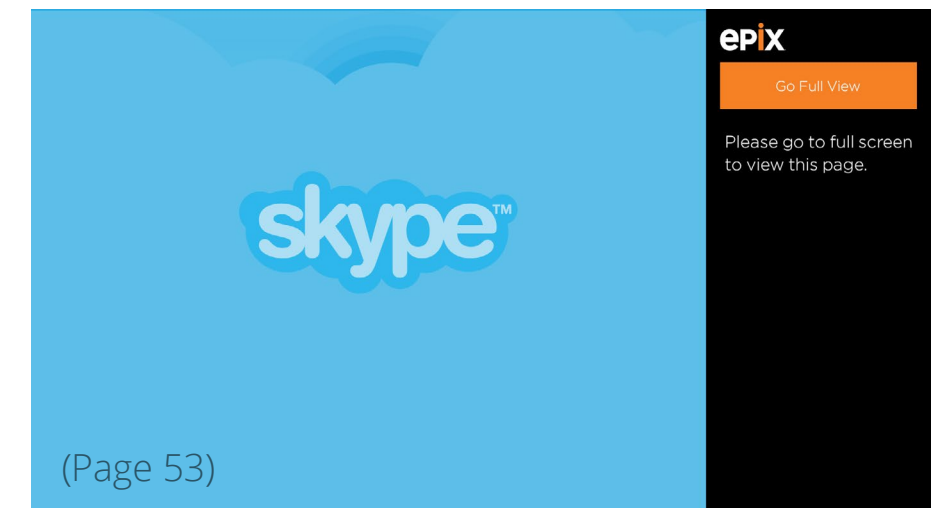
Email: Screen name:

Password: Re-enter Password:

Zip Code: Who is Your TV Provider?

It is recommended to at least include instructions on how the user can register for a trial in a web browser as it would be more convenient for them to sign up on a desktop/laptop/mobile than it is on the Xbox.

After filling out the form and clicking Register, a popup will appear with the Terms of Use and Privacy Policy. The user will have to select Agree to continue (next page).



Register for a Free 14-Day Trial Agree Terms

Terms and Conditions

Email: _____ Screen name: _____

PLEASE READ THESE TERMS OF USE CAREFULLY BECAUSE THEY DESCRIBE YOUR RIGHTS AND RESPONSIBILITIES

EPIXHD.COM AND THE EPIX SERVICE ARE ONLY AVAILABLE TO RESIDENTS OF THE UNITED STATES OF AMERICA, ITS TERRITORIES AND POSSESSIONS.

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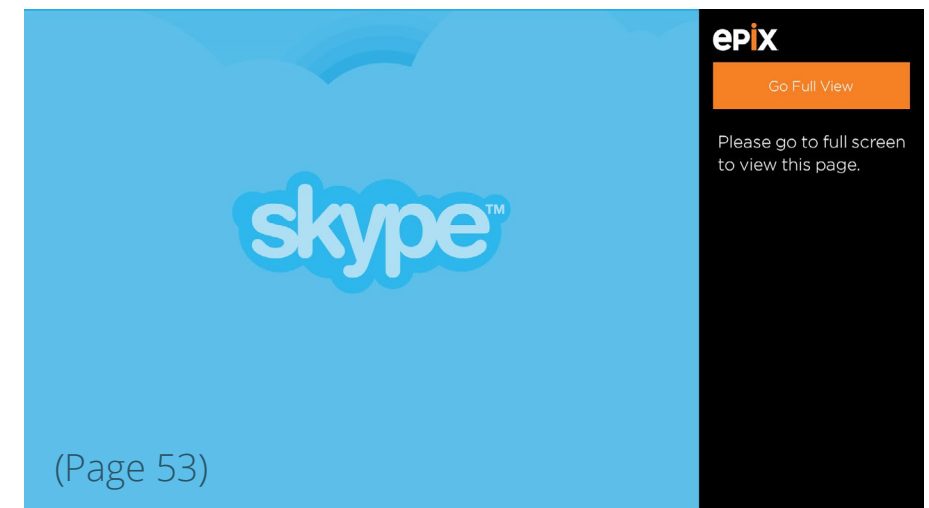
Pg. 1 of 12

Go Back

I Agree

Mission Impossible 3: Ghost Protocol

The user can scroll left/right to view the entire Terms & Conditions, and press down to select the Go Back or I Agree buttons.



THE HUB TEMPLATES

The Hub

MY ACCOUNT
The Randomizer: Let us help find you movies by pressing the Randomize Movies button.

Randomize Movies | Add Movie to Queue | Add All

My Queue | My History | Settings

Capote
R | 2005 | 114 mins

MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

Hotel Rwanda
PG-13 | 2004 | 122 mins

Hugo
PG | 2011 | 126 mins

The Amityville Horror
R | 1979 | 119 mins

Footloose
PG-13 | 2011 | 113 mins

SkyFall
PG-13 | 2013 | 102 mins | Action, Comedy

View Details

TRAILERS & EXTRAS

How to Survive a Zombie Outbreak
World War Z | 2:08 mins
Find out how Brad Pitt would fare in a zombie outbreak after working on the film.

Pause | Full Screen | Watch Movie | See Related

Epix DIY Effects
Star Trek Into Darkness | 2:31 mins

Featurette
Noah | 45 secs

Suit Up With The Cast
Robocop | 1:12 mins

Patton Oswalt: Tragedy Plus Comedy Equals Time
TV-MA | 2014 | 59 mins | Stand-Up, EPIX Originals

ALL ORIGINALS

Patton Oswalt: Tragedy Plus Comedy Equals Time
TV-MA | 2014 | 59 mins | Stand-Up, EPIX Originals

View Details

COLLECTIONS

Ladies That Make Us Laugh

Young Adult | What to Expect... | Pain & Gain | One for the Money

Fun Size | Girl Most Likely | Guilt Trip

Super Sci-Fi

Robot and Frank

Lights, Camera, ACTION!

Skyfall | Jack Reacher

GI Joe Retaliation | The Expendables 2 | Safe

Staff Picks

The Hunger Games

LIVE CHANNELS

On Now: Red Dawn (2012)
PG-13 | 2012 | 93 mins | Drama, Action, Adventure

Up Next: Jack Reacher
PG-13 | 2012 | 93 mins | Drama, Action, Adventure

Mute | Full Screen | Synopsis | Go to Movie

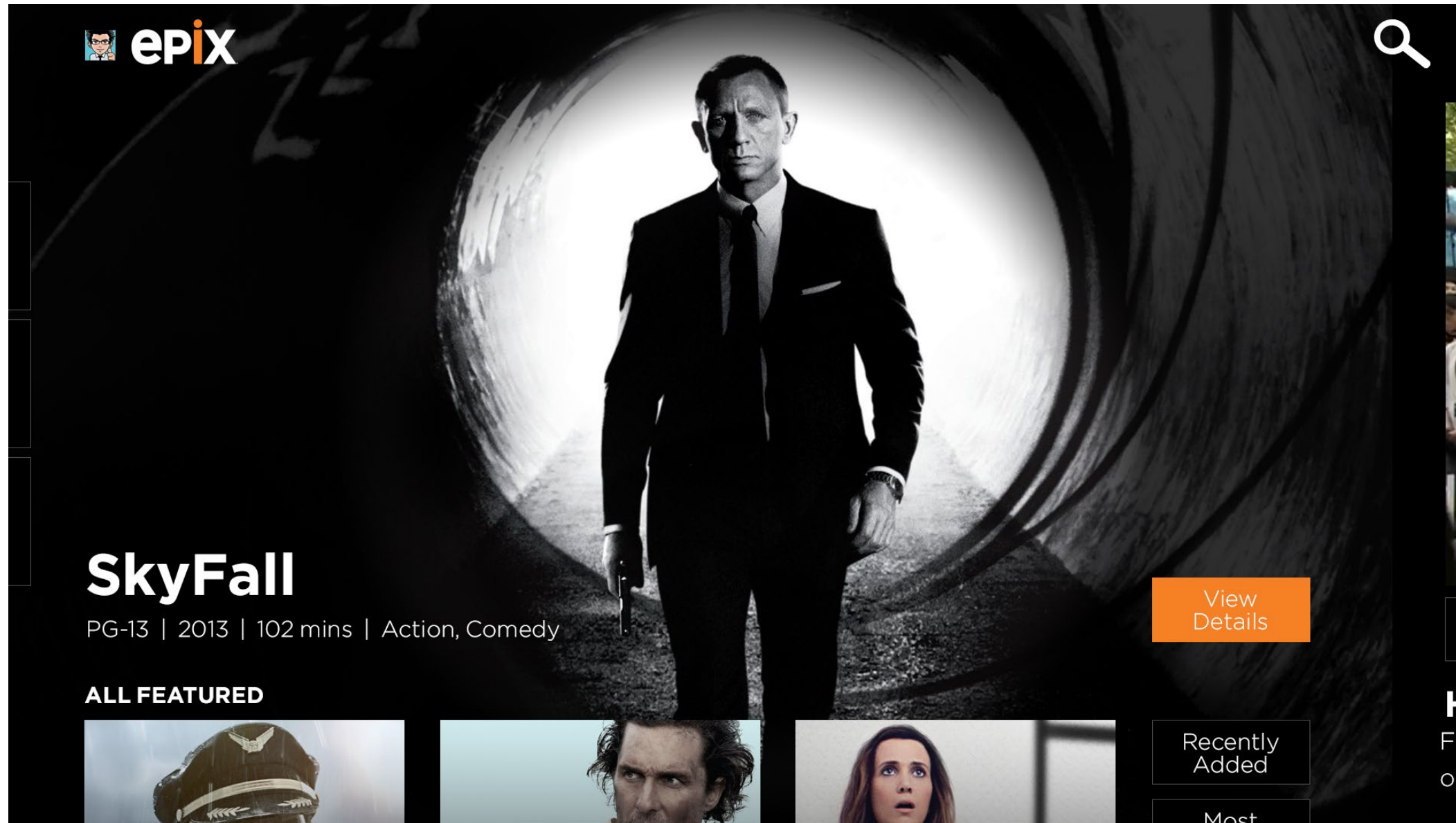
ALL ORIGINALS

Up Next: MADONNA: The MDNA Tour | 2:15pm EDT

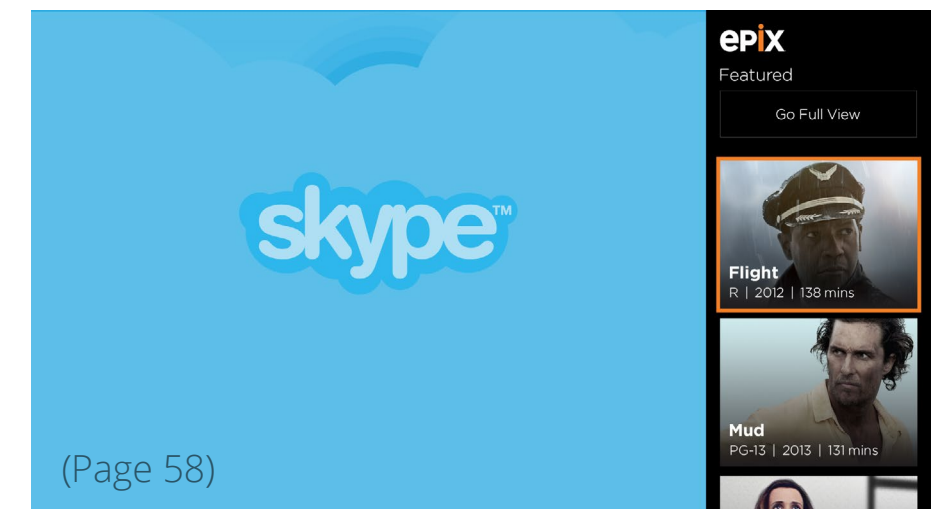
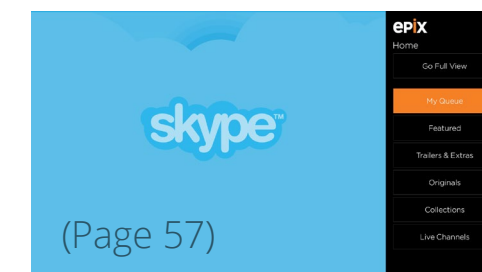
Up Next: Henry's Crime | 3:00pm EDT

Up Next

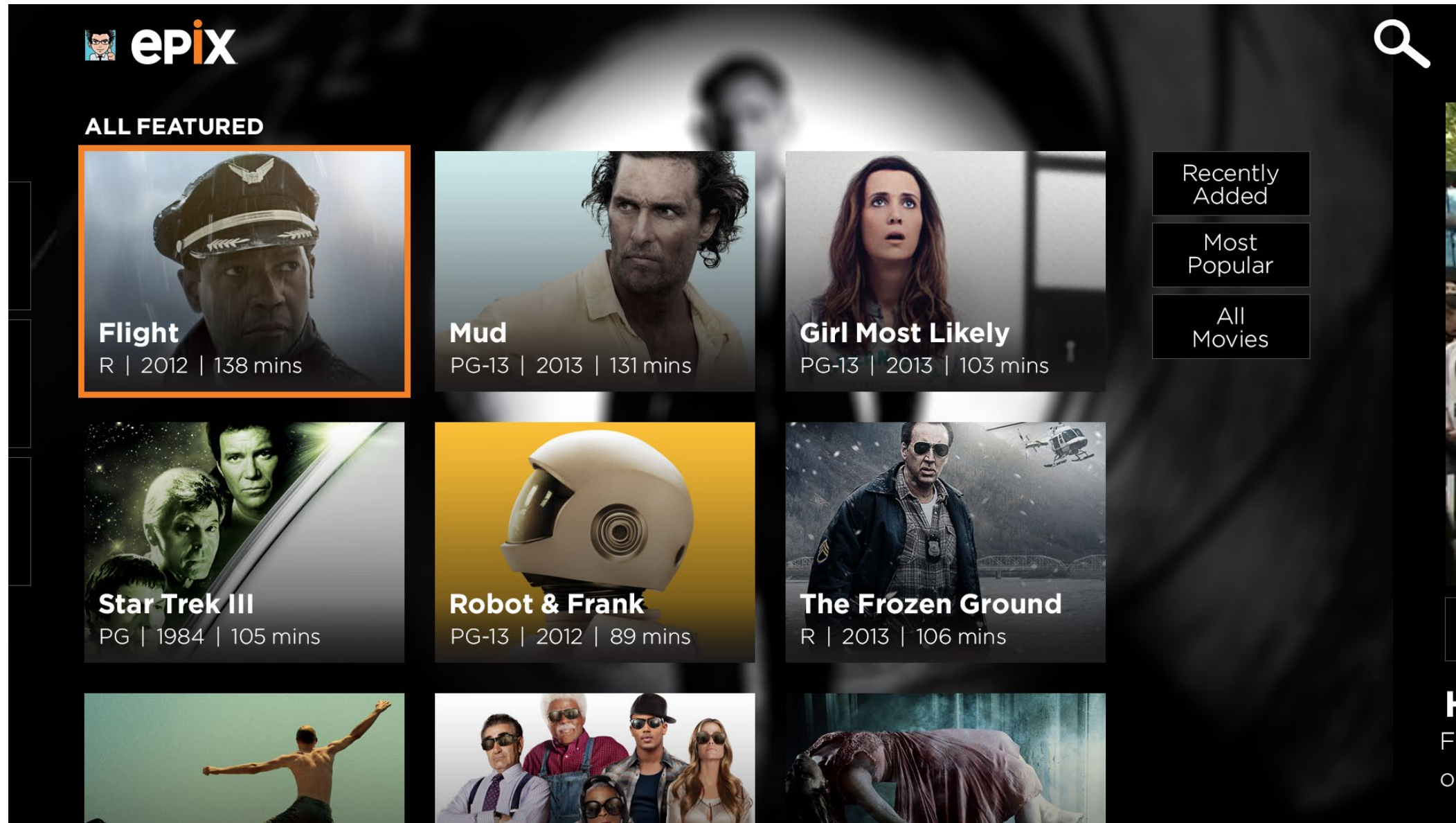
The Hub - Featured



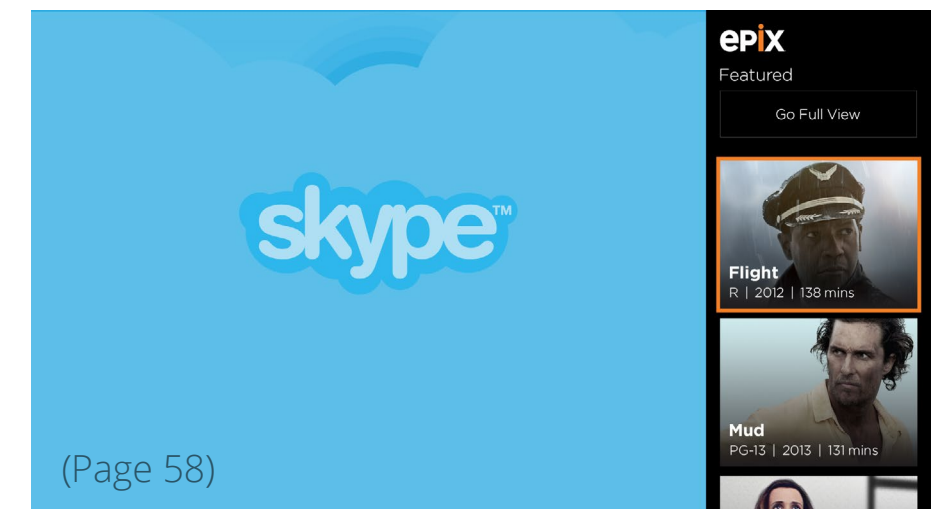
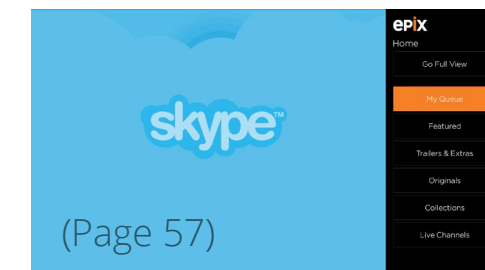
This Featured hub section has a movie displayed at the top with a background image, description and quick View Details button. This movie can alternate. To browse other movies within Featured, the user can scroll downwards.



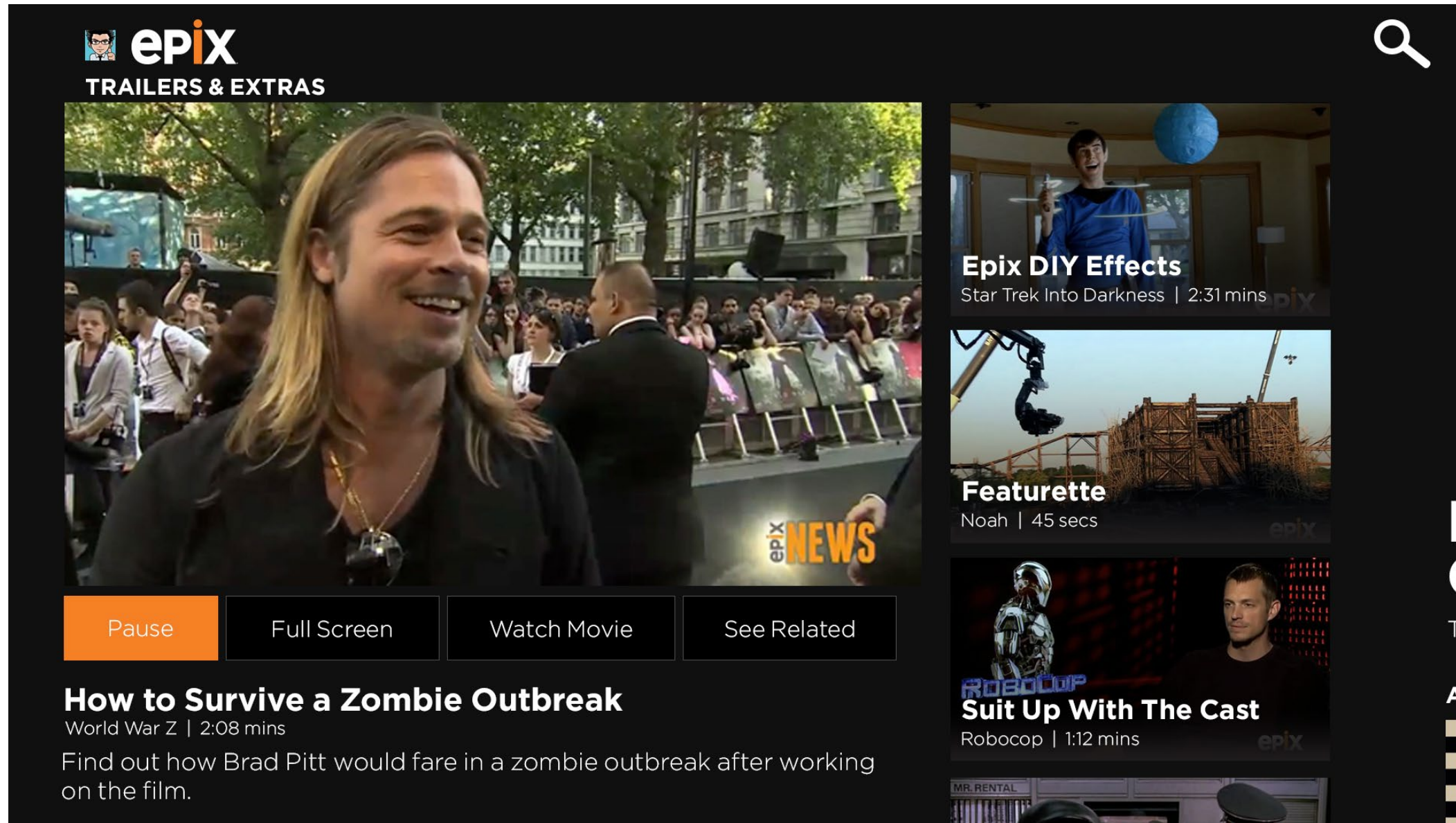
The Hub - Featured Scrolled



The user can scroll down to view all featured movies. Or click on the buttons on the right to Browse All or view Most Popular or Recently Added.

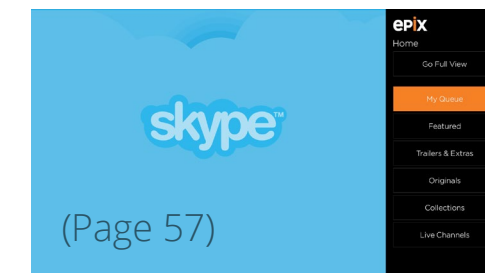


The Hub - Trailers & Extras

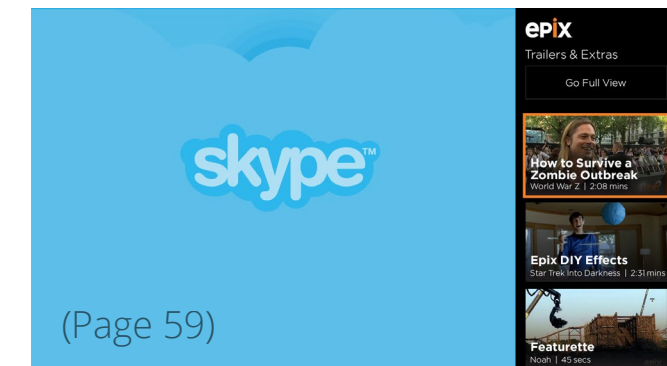


The idea for the Trailers & Extras hub section is to allow the user to easily watch clips and browse at the same time. They can toggle between this view and full screen of the video at any time.

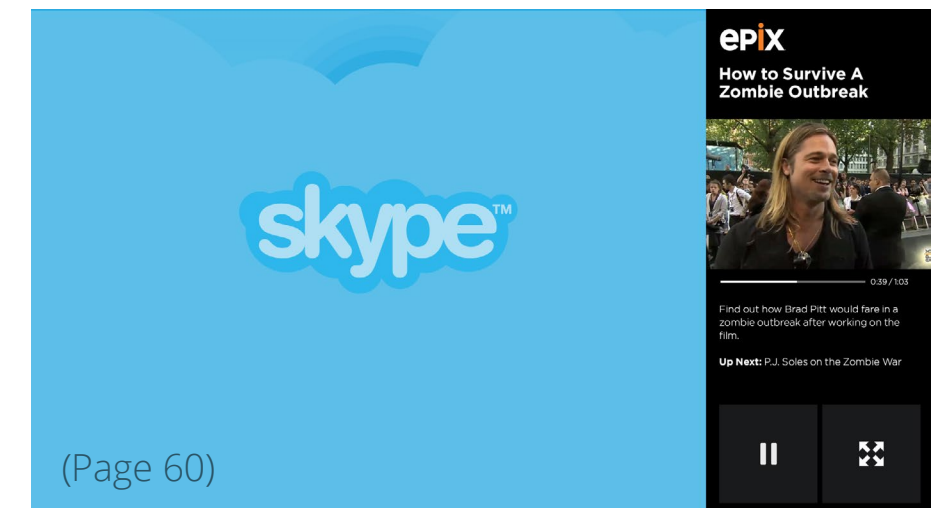
The main video will auto-play.



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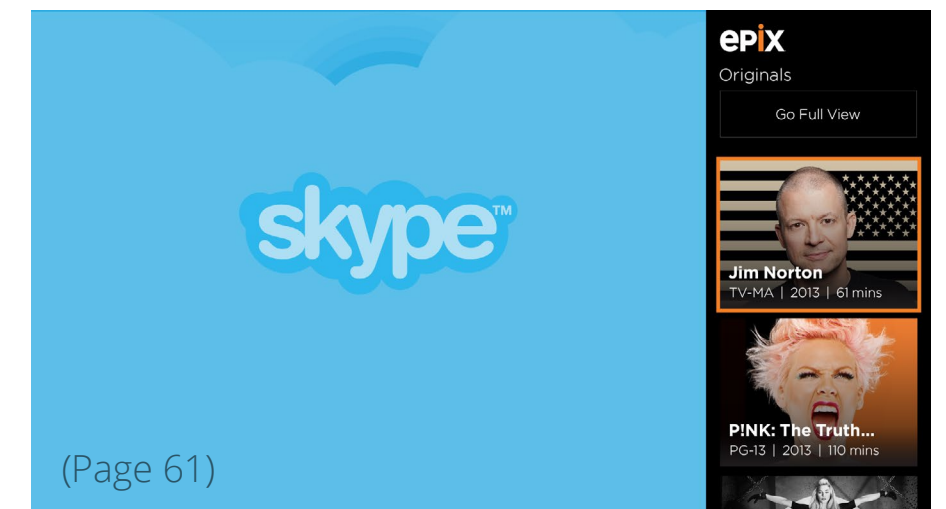
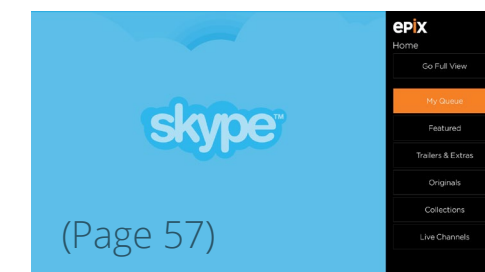


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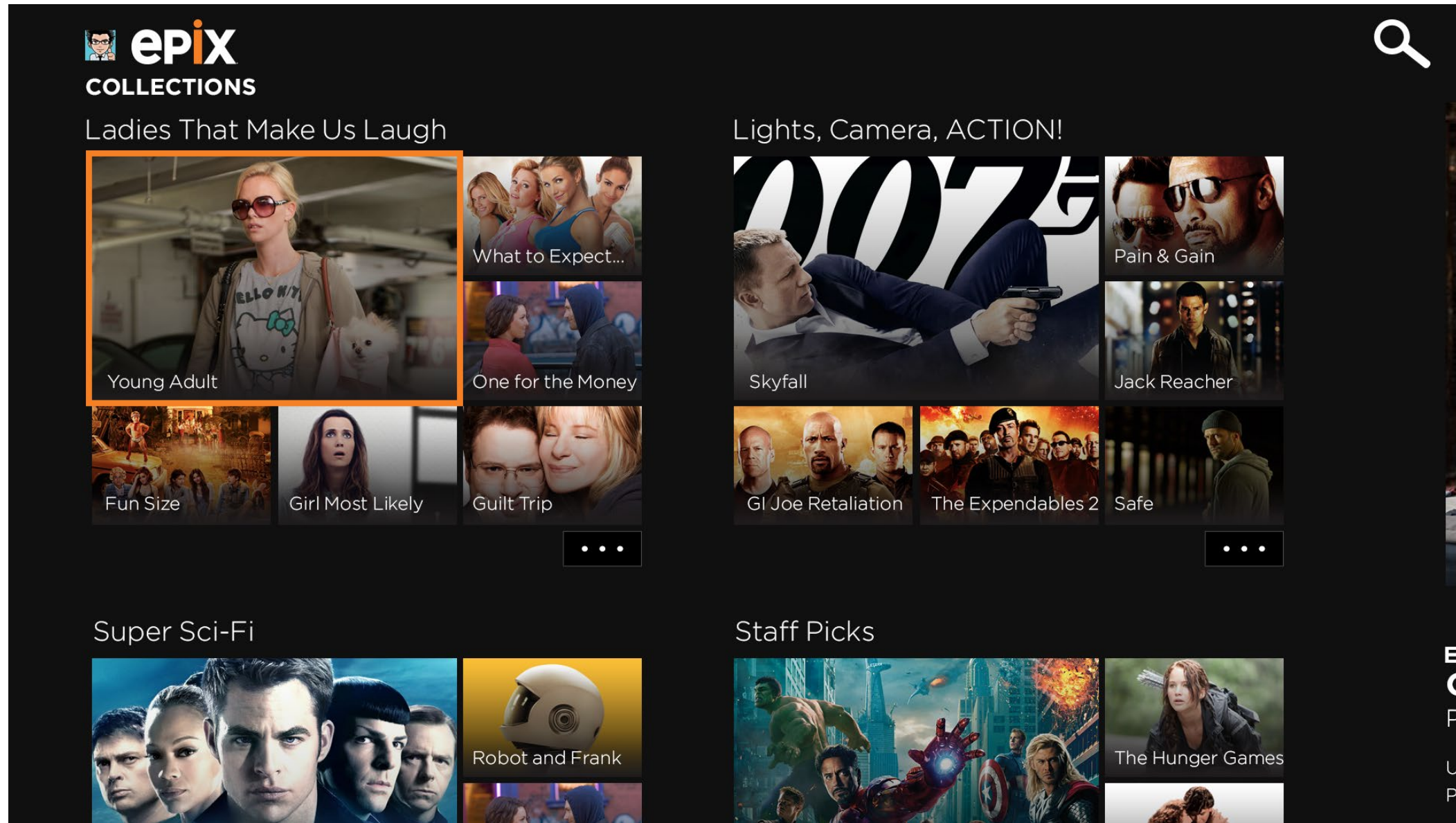
The Hub - Originals



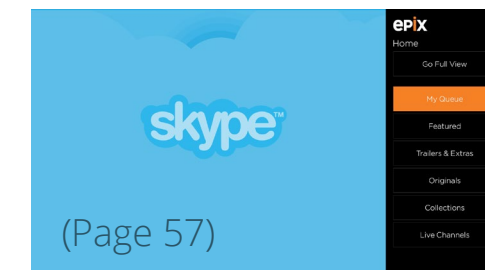
The Originals section will take the same layout as the Featured.



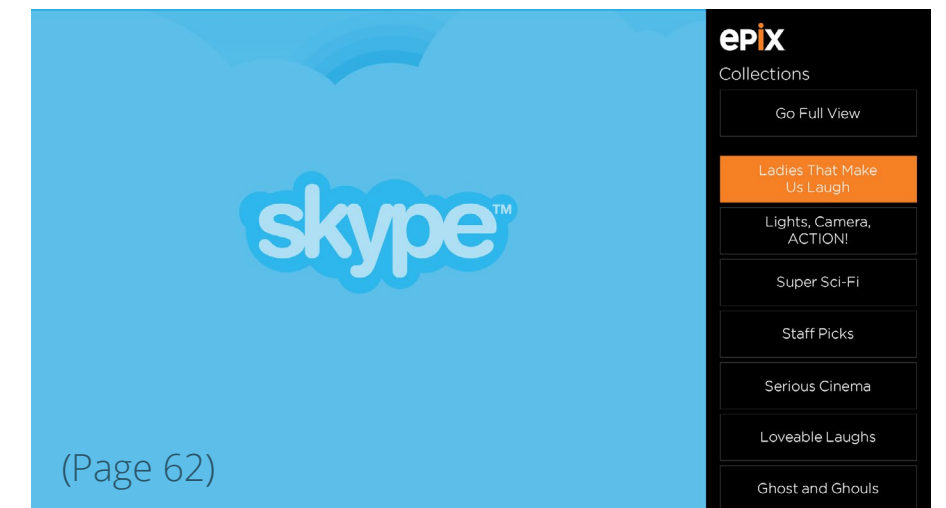
The Hub - Collections



In the Collections hub section, there are two columns of Collections shown. The first 6 movies in each column will be shown here with a button to View All within that collection.



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The Hub - Collections All

Young Adult
 R | 2011 | 96 mins | Drama, Comedy

Charlize Theron shines as sour Mavis Gary in this dark comedy from writer Diablo Cody and director Jason Reitman. Facing a divorce and the impending cancellation of her series of young adult novels, Mavis decides it's time to return to her hometown and reclaim her high school boyfriend (Patrick Wilson) - so what if he's happily married with a new baby? Along the way she forms an unlikely friendship with a former classmate, played with humor and grace by comedian... More

Clicking on the [...] button brings the user to a Long List view of all the movies in that collection.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

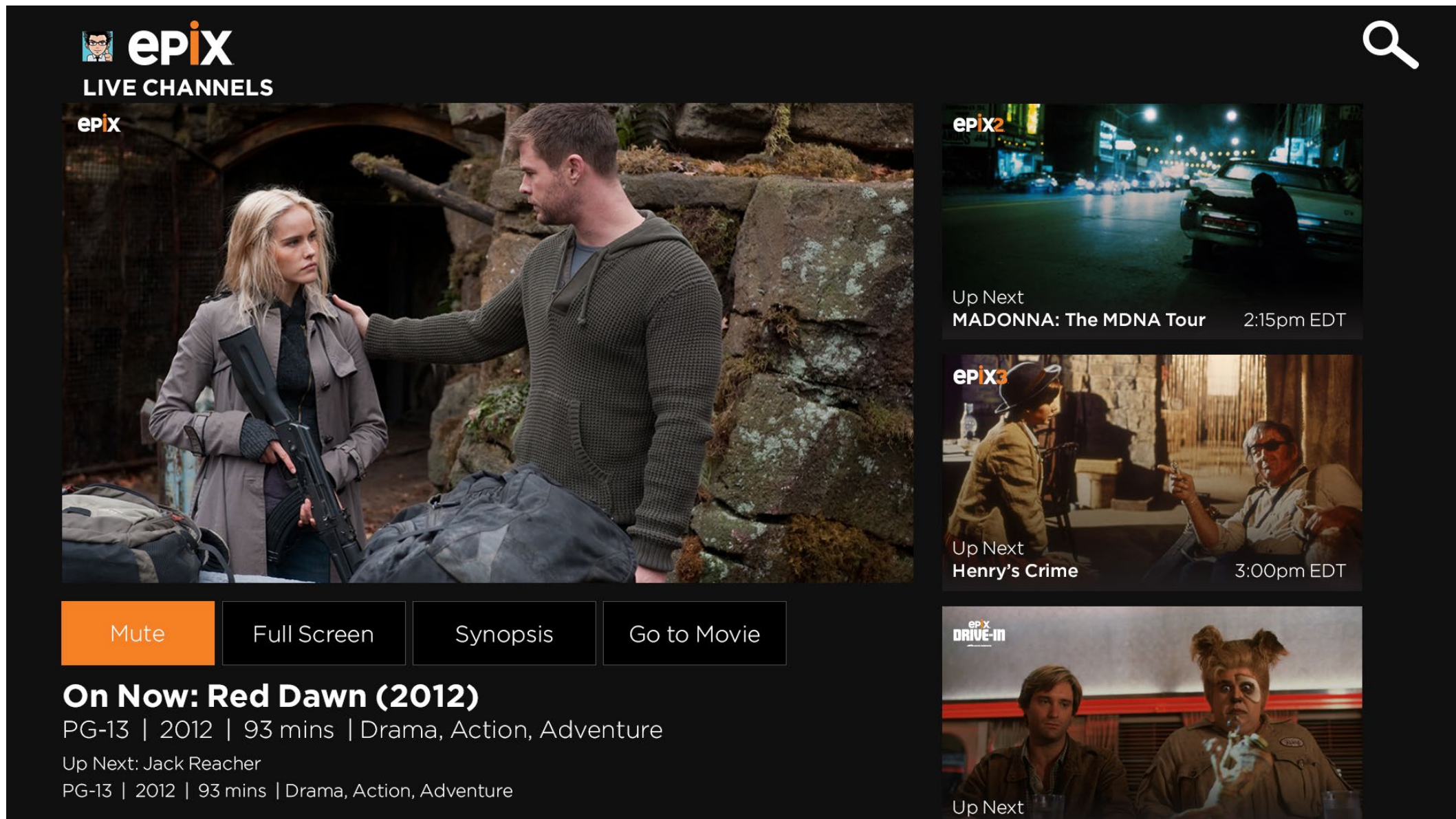
skype™

epix
 Ladies That Make Us...
 Go Full View

Young Adult
 R | 2011 | 94 mins

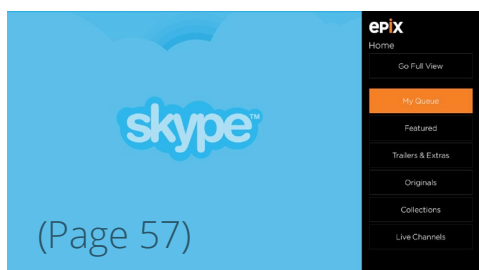
What to Expect...
 PG-13 | 2012 | 110 mins

The Hub - Live Channels

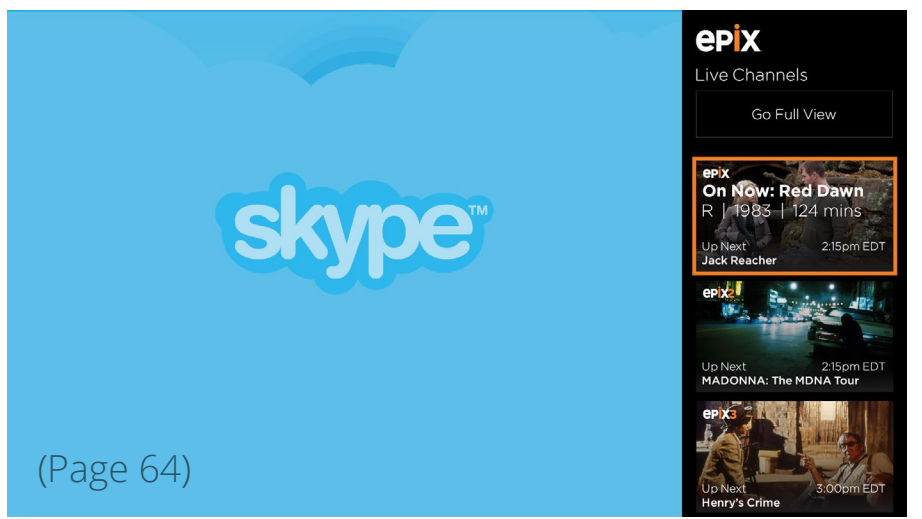


The Live Channels hub section version works similarly to the Trailers & Extras. The first channel will play automatically and can be toggled full screen. If the user selects one of the other 3 channels, it will replace the bigger embedded video player.

All Live Channels will be mute until the user selects a channel.

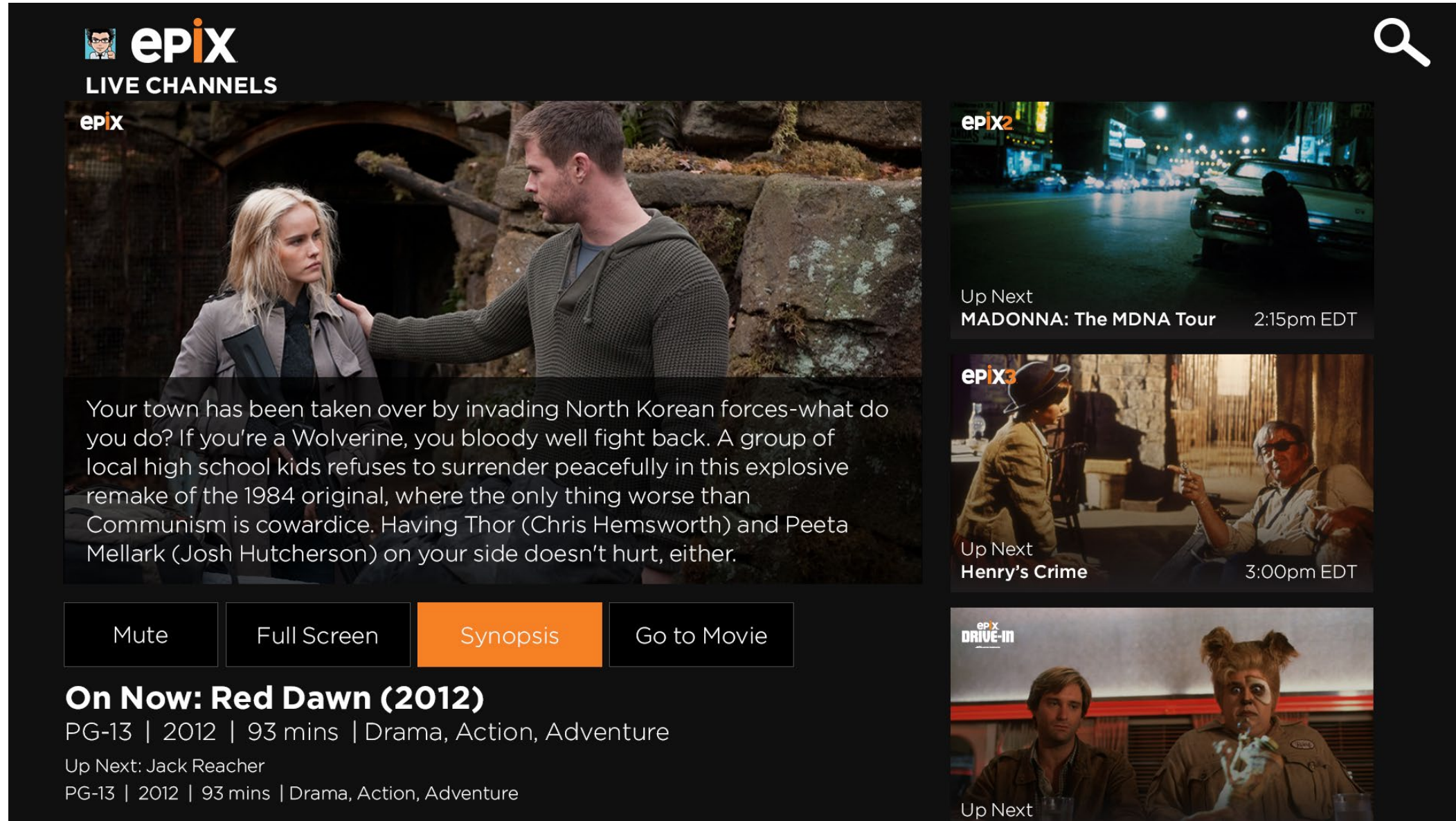


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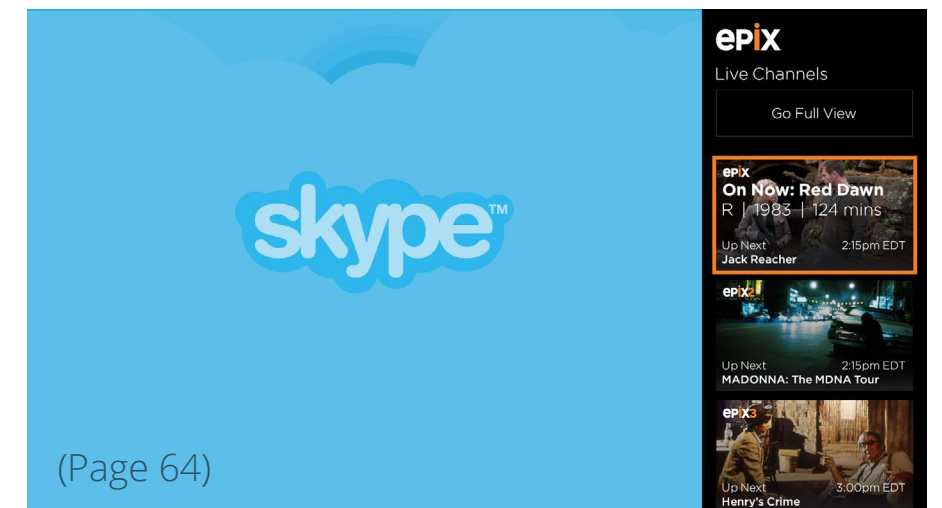
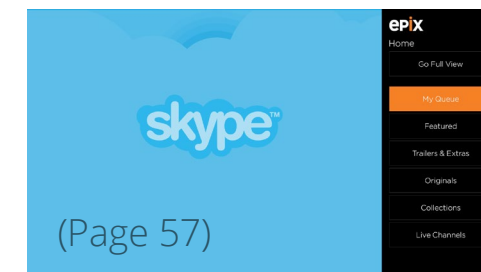


(Page 64)

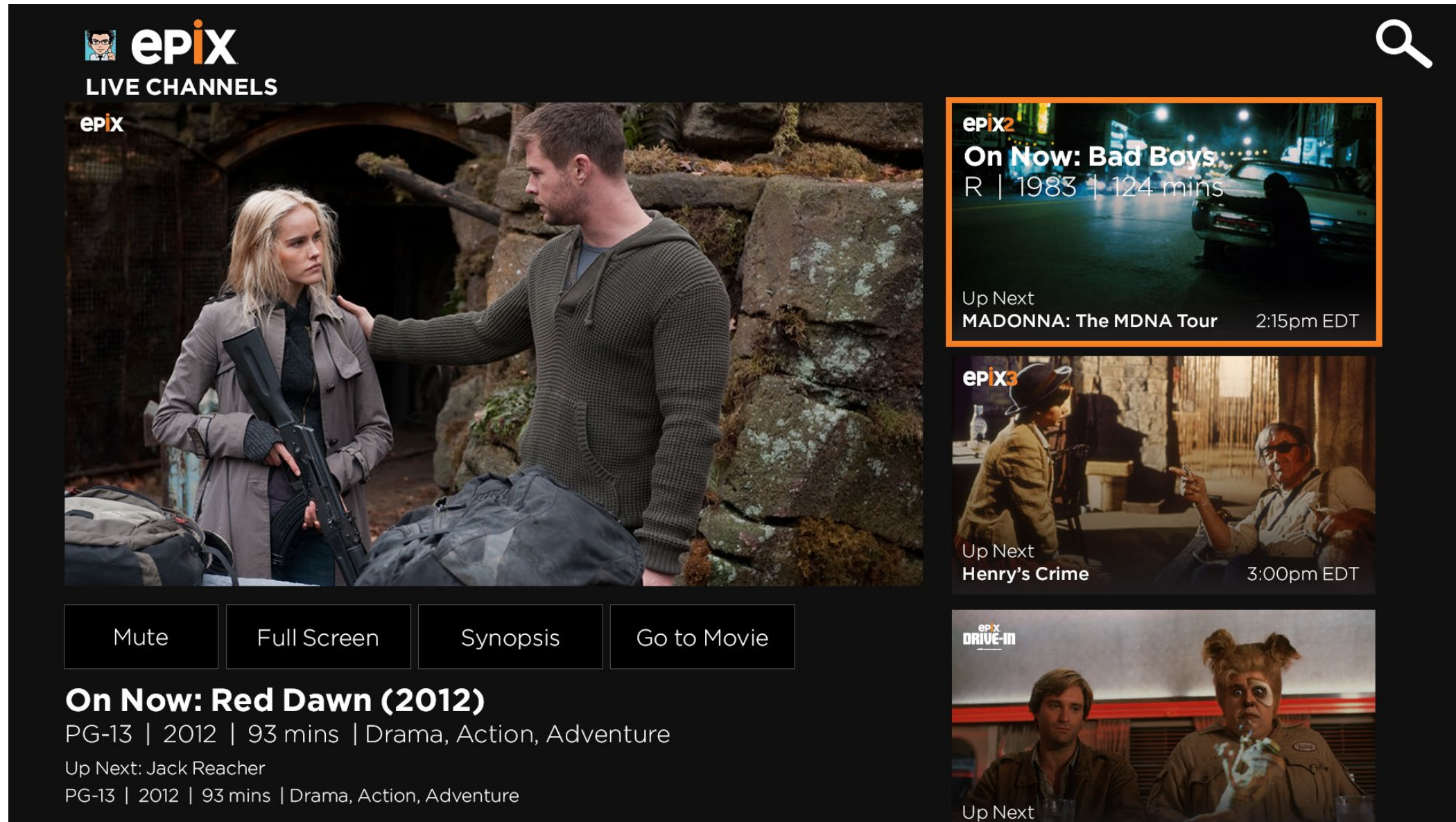
The Hub - Live Channels Synopsis



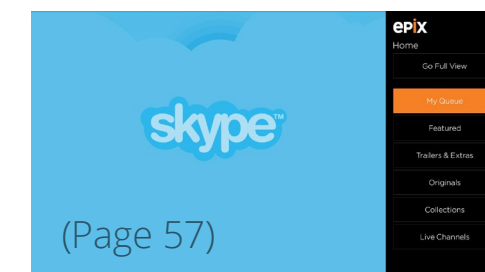
Selecting the Synopsis button brings up the description over the video player.



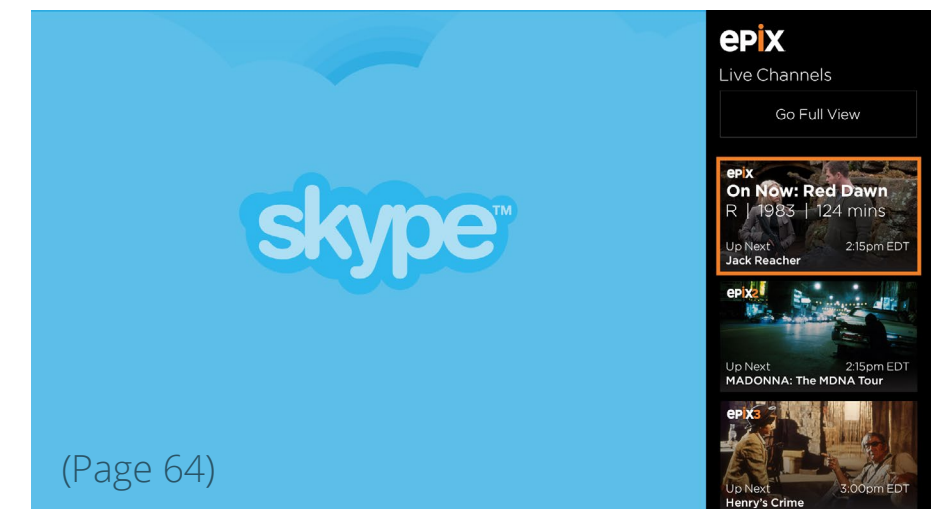
The Hub - Live Channels Hover



Hovering over a channel gives more metadata about what is currently playing.

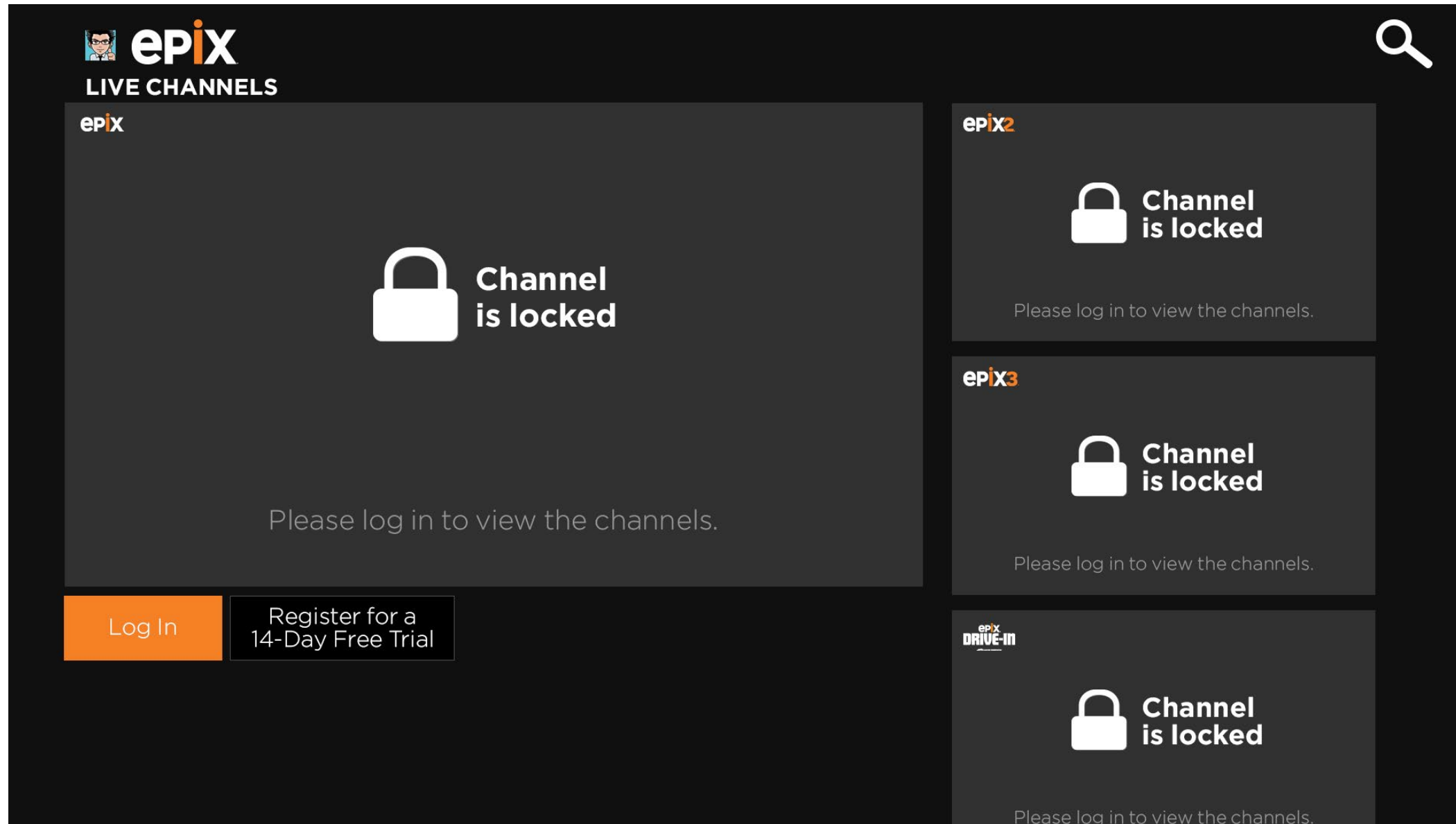


(Page 57)

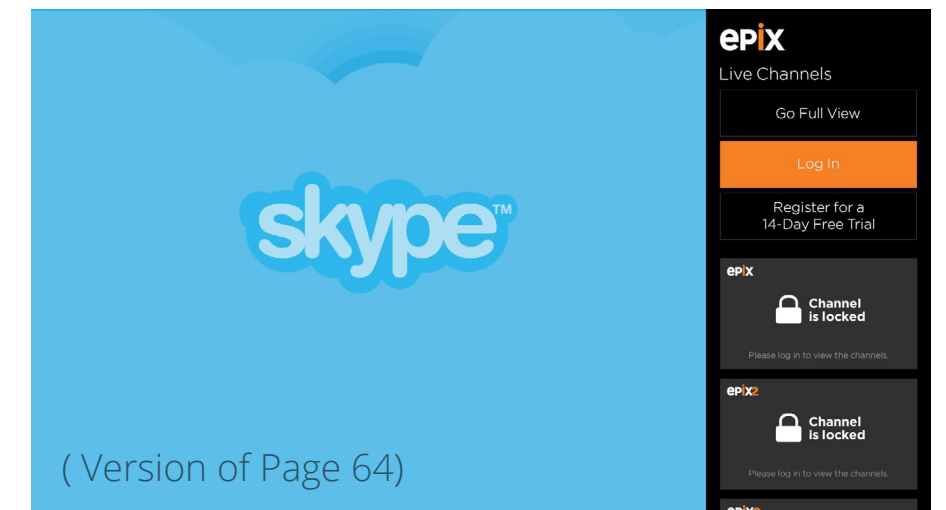
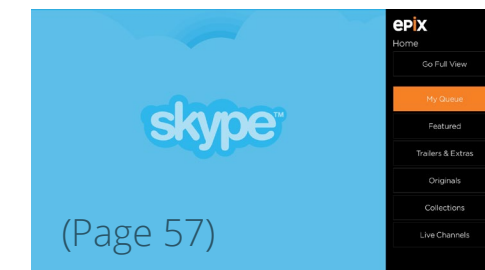


(Page 64)

The Hub - Live Channels for Unauthenticated Users

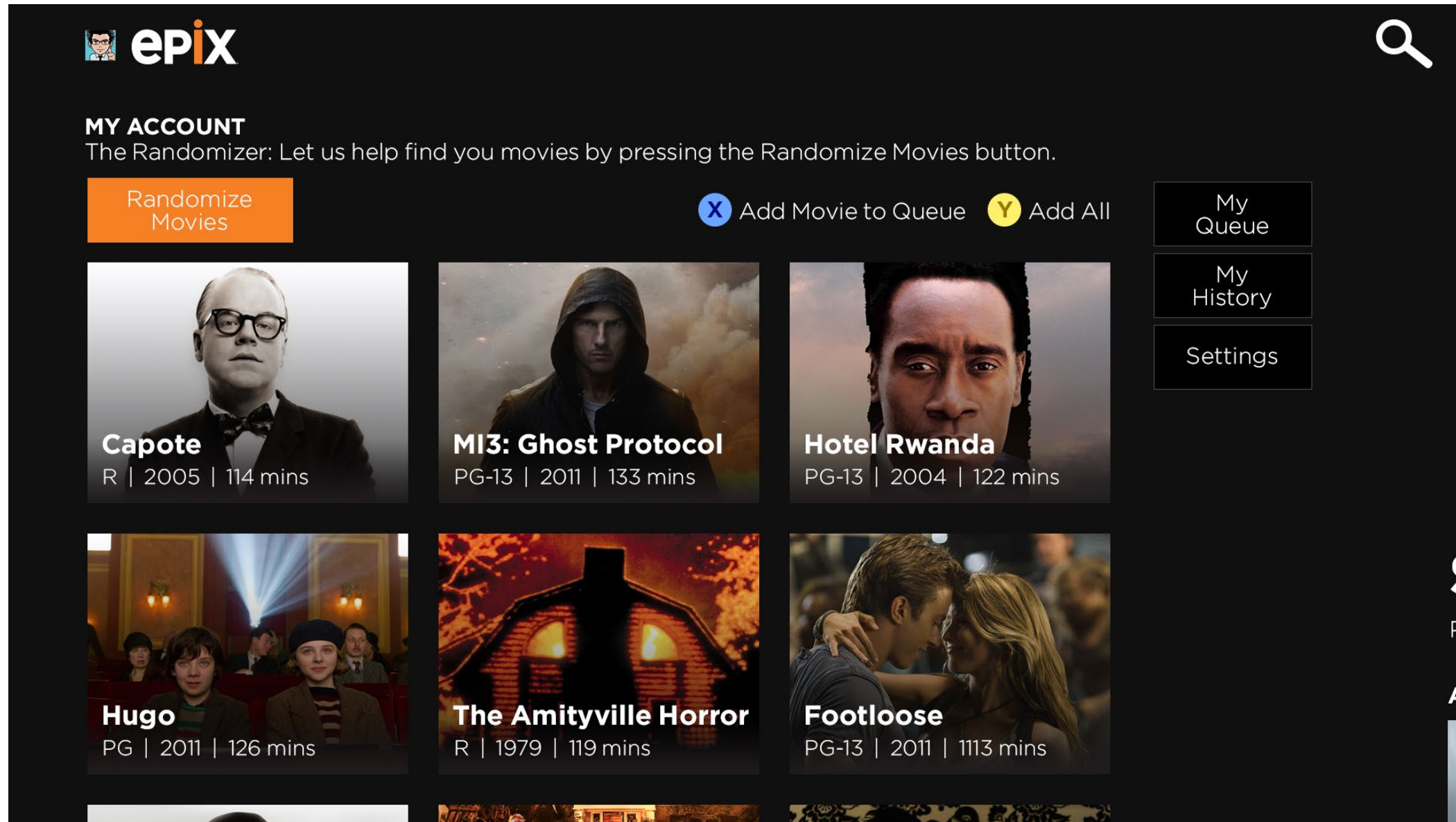


When the user is unauthenticated and does not have access to the Live Channels, they will be locked.



My Account

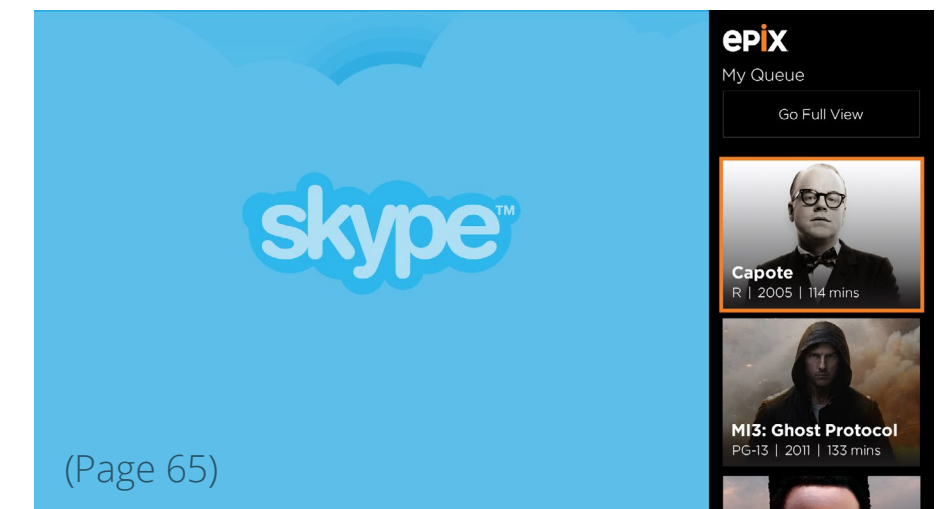
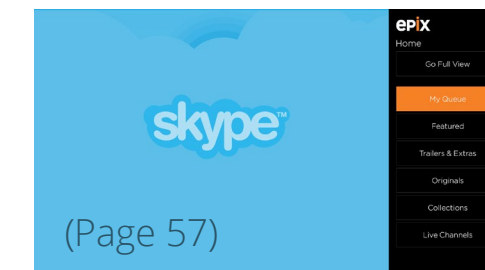
The Hub - My Account



Scrolling to the left when landing on the Hub will take you to the My Account section.

The first screen has recommendations for the user which will change more appropriately as the app gets data from the user's interactions.

On the right, there are buttons to go to the user's Queue, History and Settings.



The Hub - My Queue

MY QUEUE

A Select B Go Back X Remove Individual Y Remove All

Hugo
 PG | 2011 | 126 mins | Kids and Family, Adventure, Animation, Mystery

If taking candy from strangers is a no-no, then eating candy off a stranger's house is probably off limits, too. The legendary siblings are all grown up in this steampunky imagining of what happened after brother and sister outsmarted that nasty old witch and burned her up in her very own oven. Like the original Grimm stories, this is a tale chock full of violence, magic and the kind of raucous good fun that's maybe not a great idea before bedtime.

Clicking on the My Queue button brings the user to a Long List view of all the movies in the user's queue.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

skype™

ePIX
My Queue
Go Full View

Capote
R | 2005 | 114 mins

MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

The Hub - My History

epix MY HISTORY

A Select B Go Back X Remove Individual Y Remove All

Hansel & Gretel: Witch Hunters
R | 2013 | 88 mins | Action, Fairy Tale

If taking candy from strangers is a no-no, then eating candy off a stranger's house is probably off limits, too. The legendary siblings are all grown up in this steampunky imagining of what happened after brother and sister outsmarted that nasty old witch and burned her up in her very own oven. Like the original Grimm stories, this is a tale chock full of violence, magic and the kind of raucous good fun that's maybe not a great idea before bedtime.

Clicking on the My History button brings the user to a Long List view of all the movies in the user's history.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page. ly watched items.

skype™

epix
My Queue
Go Full View

Capote
R | 2005 | 114 mins

MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

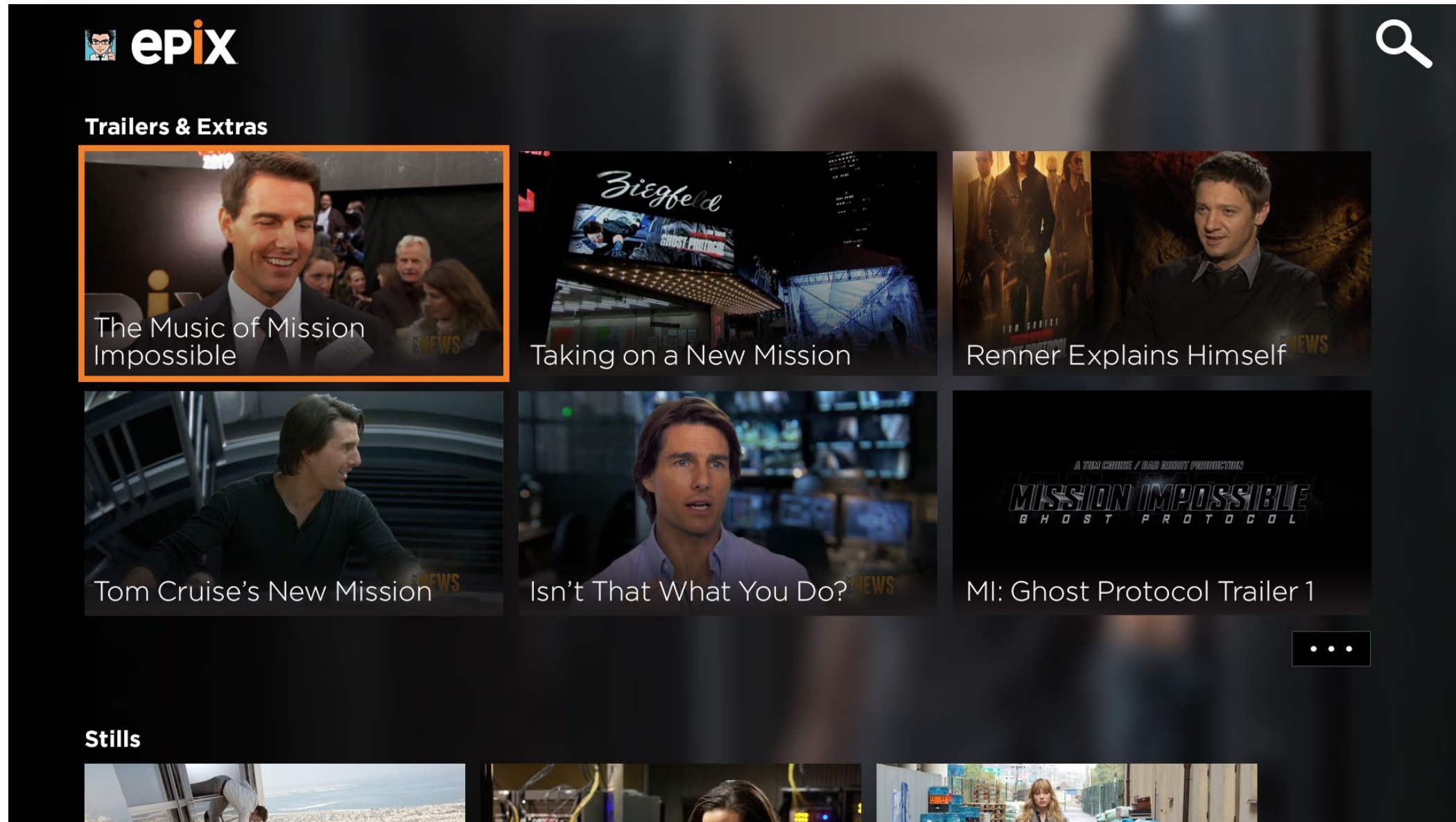
Movie Details

Movie Details - Overview

The movie details landing page will have an image in the background, with the overview on the left with the major calls-to-actions and the sections (Trailers & Extras, Stills and Cast & Crew) stacked vertically.

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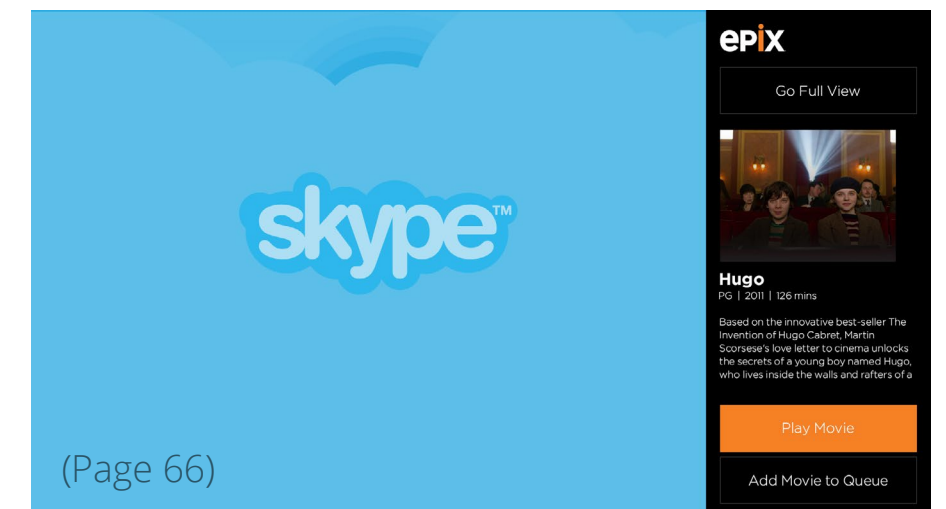
Movie Details - Trailers & Extras



Scrolling down reveals the Trailers & Extras.

The background blurs as the user scrolls downwards.

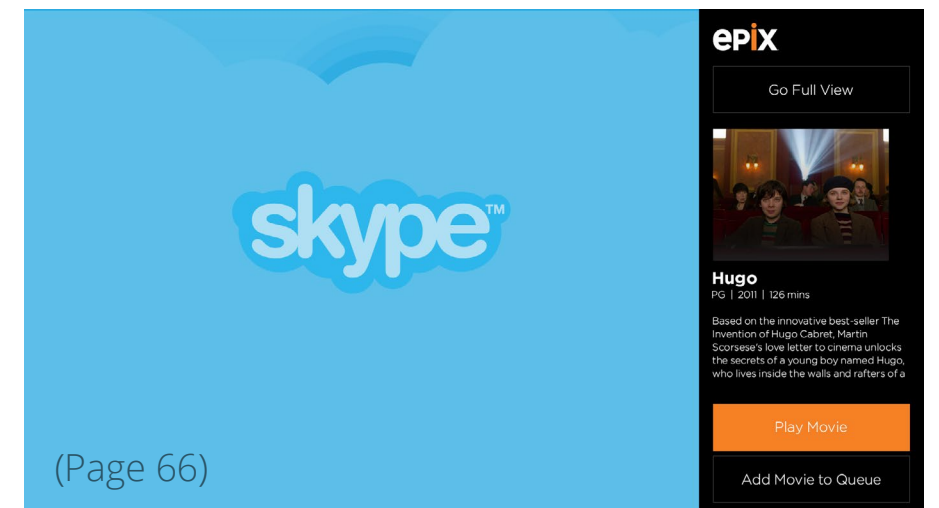
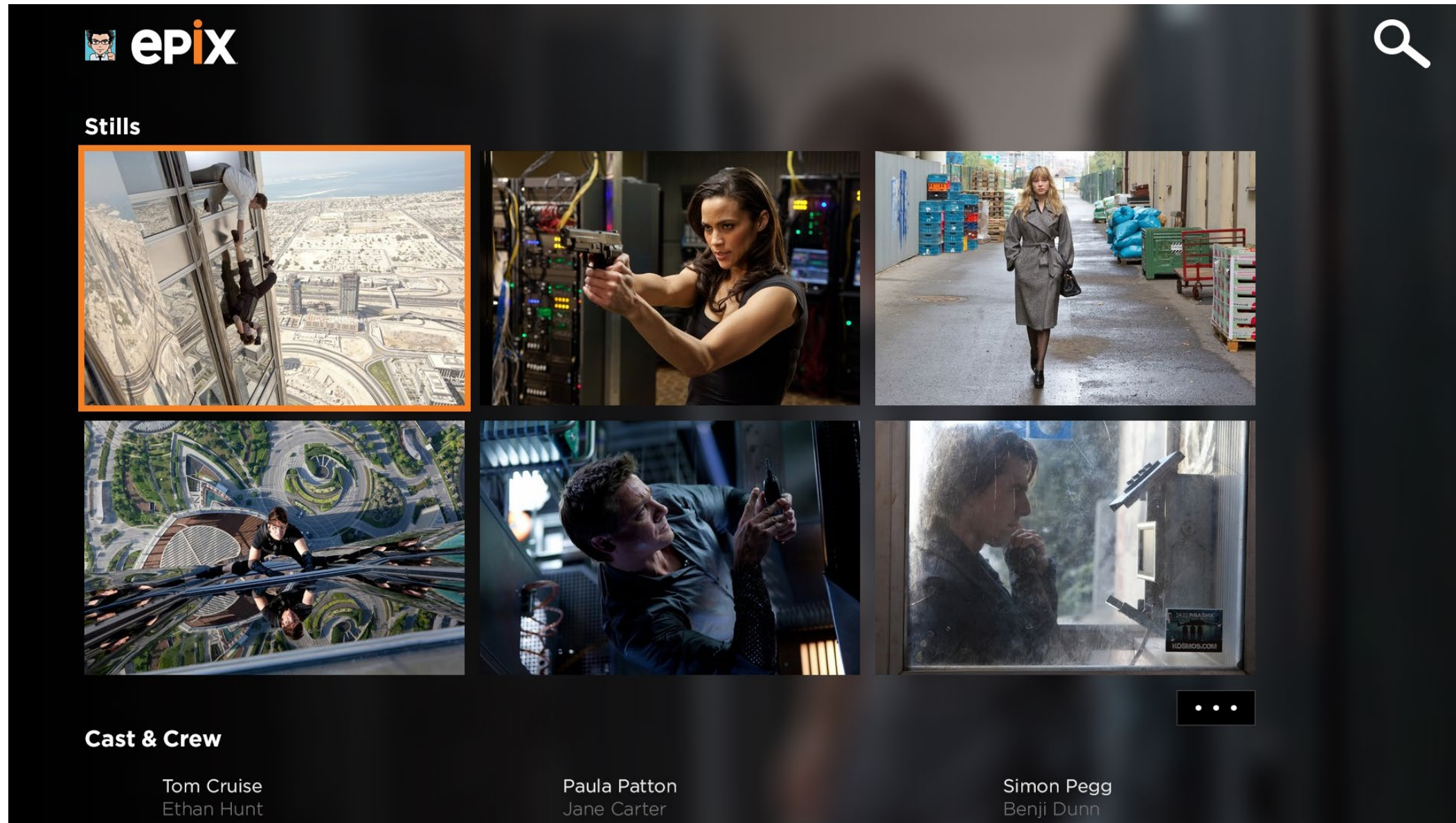
The user can either press on a Trailers & Extras video or the [...] button to bring them to view all Trailers & Extras or keep scrolling downwards to the next section.



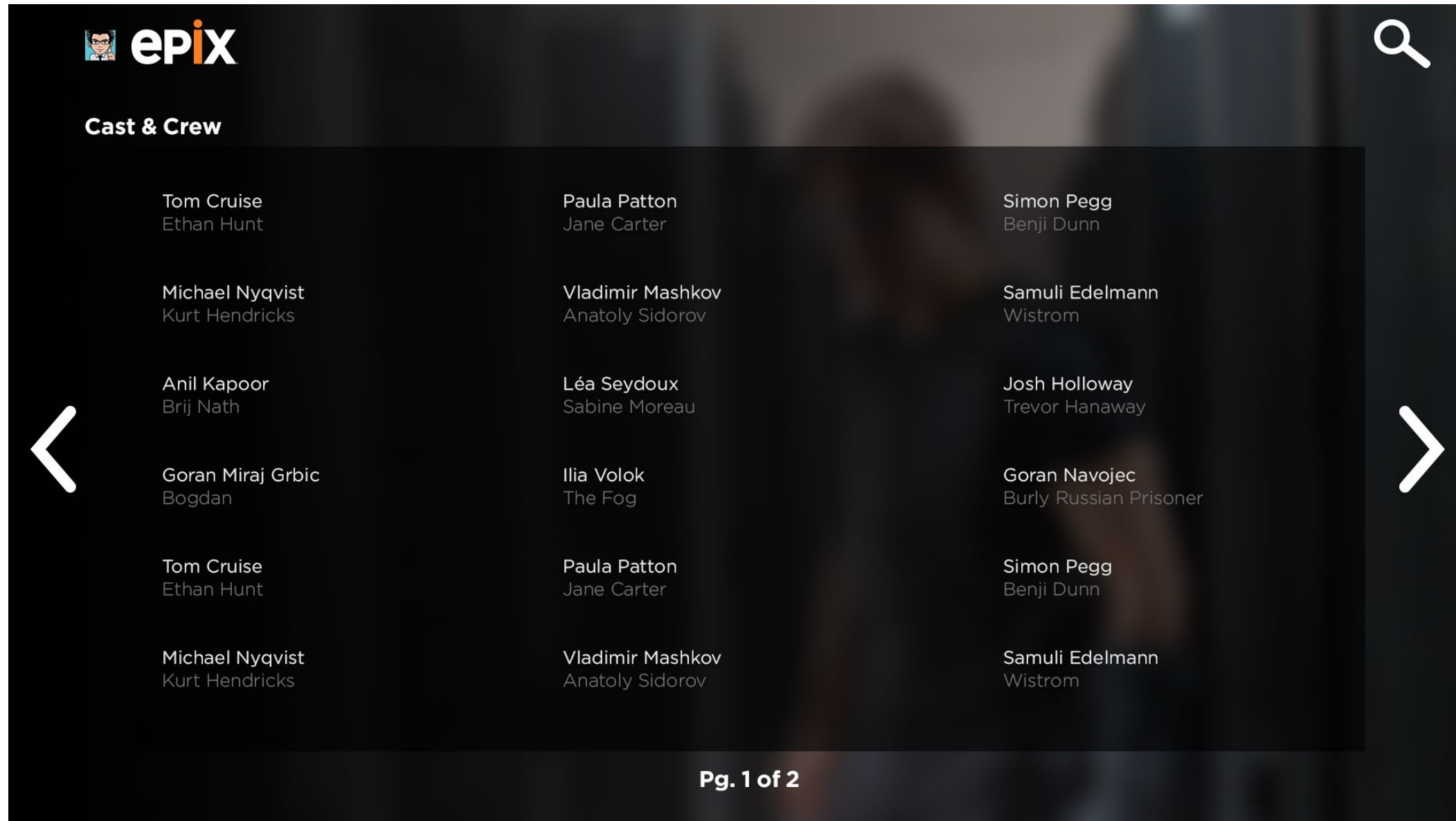
Movie Details - Stills

Scrolling down reveals the Stills section.

The user can either press on a Stills image or the [...] button to bring them to view all Stills or keep scrolling downwards to the next section.

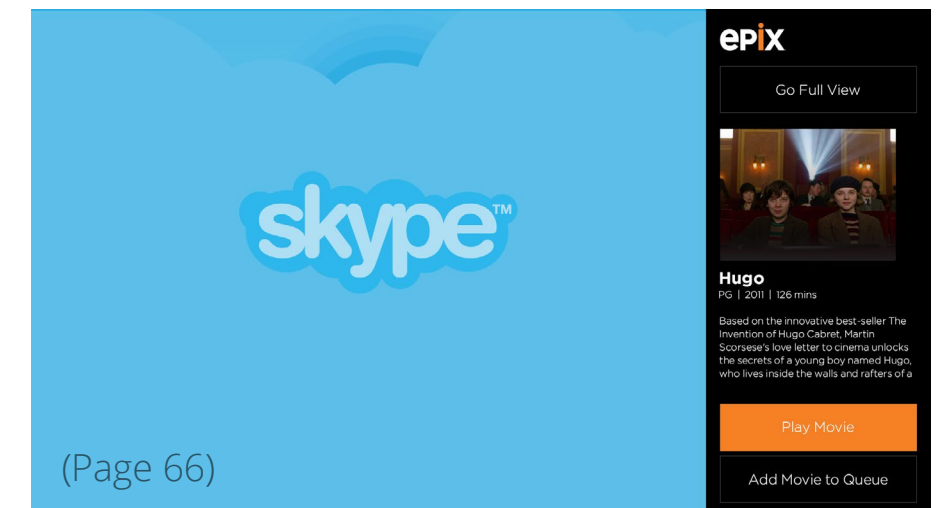


Movie Details - Cast & Crew



Scrolling down reveals the last section of the Movie Details - the Cast & Crew.

The Cast & Crew section is the focus where the user can press A to select it and then scroll up and down to view all cast members or scroll back upwards.



Movie Details - Trailers & Extras All

The screenshot shows the EPIX website interface. At the top left is the EPIX logo. Below it is a large video player for a trailer titled "The Music of Mission Impossible" from "Mission Impossible 3: Ghost Protocol", with a duration of 2:08 mins. The trailer description reads: "The stars of Mission Impossible Ghost Protocol talk about the iconic theme music in the film". Below the trailer are two buttons: "Pause Trailer" (orange) and "Watch Movie" (black). To the right of the main trailer are three smaller video thumbnails:

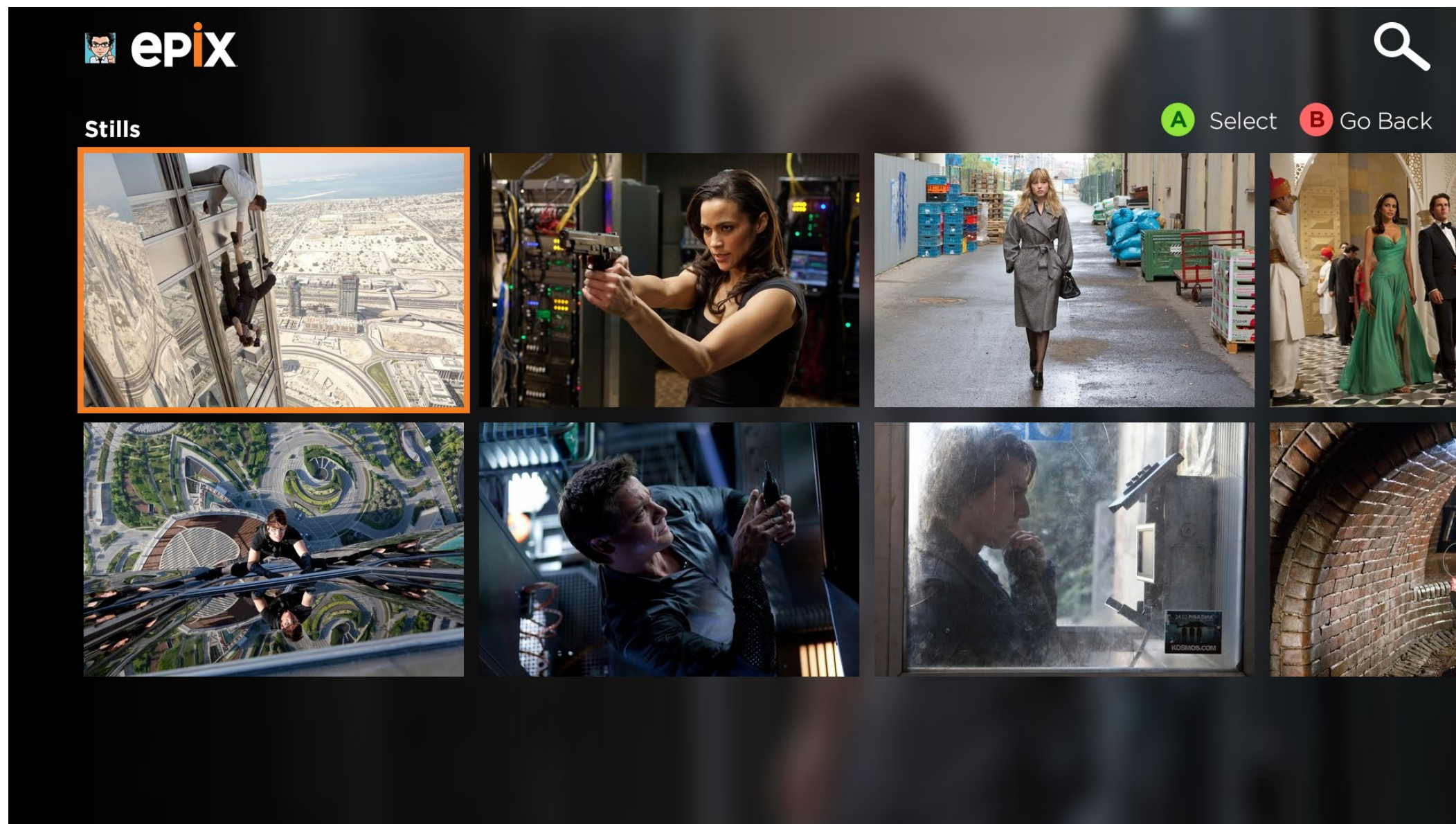
- "Taking on a New Mission" (2:31 mins) featuring a scene from the movie with the name "Ziegfeld" visible.
- "Renner Explains Himself" (20 secs) featuring Jeremy Renner.
- "Tom Cruise's New Mission" (1:12 mins) featuring Tom Cruise.

 A search icon is located in the top right corner of the interface.

A movie's Trailer & Extras landing page looks and functions similarly to the hub's Trailer & Extras.

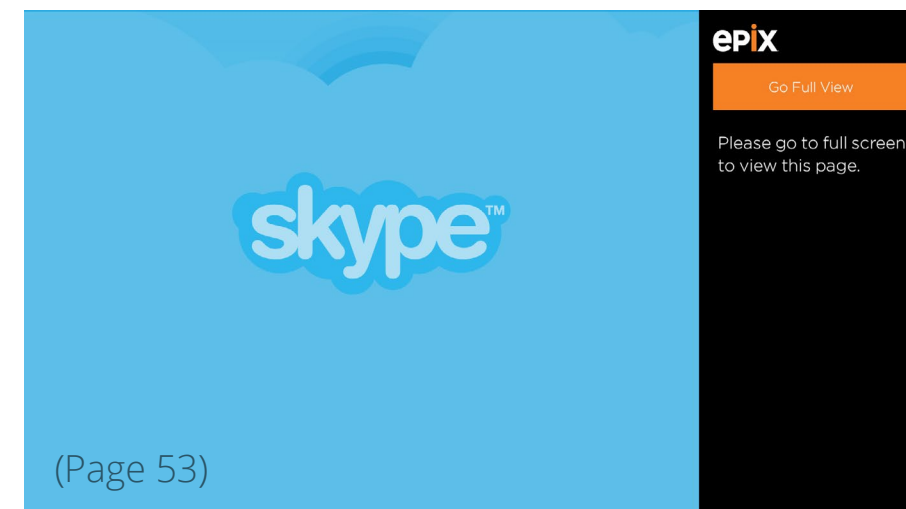
This screenshot shows a Skype video player interface. The main area is a light blue background with the Skype logo. On the right side, there is a dark grey sidebar containing the EPIX logo, a "Go Full View" button, and the text "Please go to full screen to view this page." Below the main area, the text "(Page 53)" is visible.

Movie Details - Stills All



Clicking the View More ellipses on the Stills takes the user to a Long List page with all the stills. Selecting an image takes the user to a full screen gallery of that image.

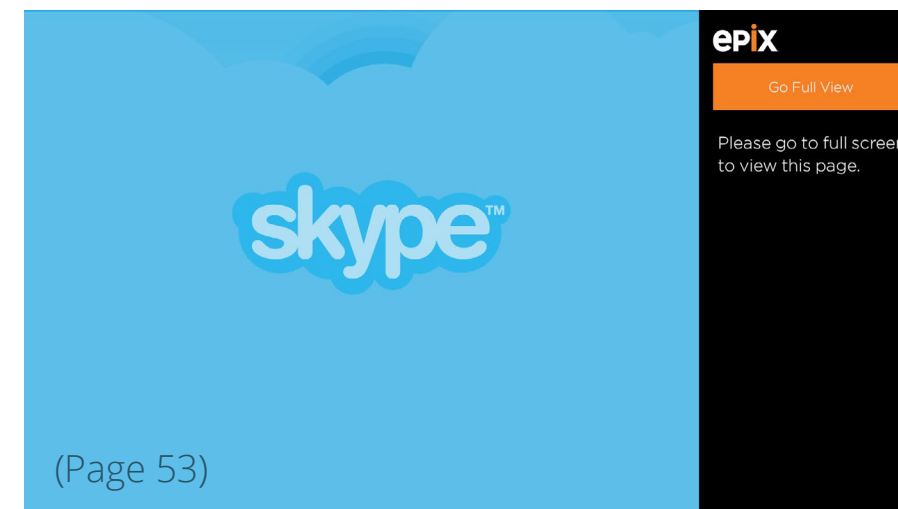
Stills behavior should be the same as the Xbox 360.



Movie Details - Stills Gallery Open

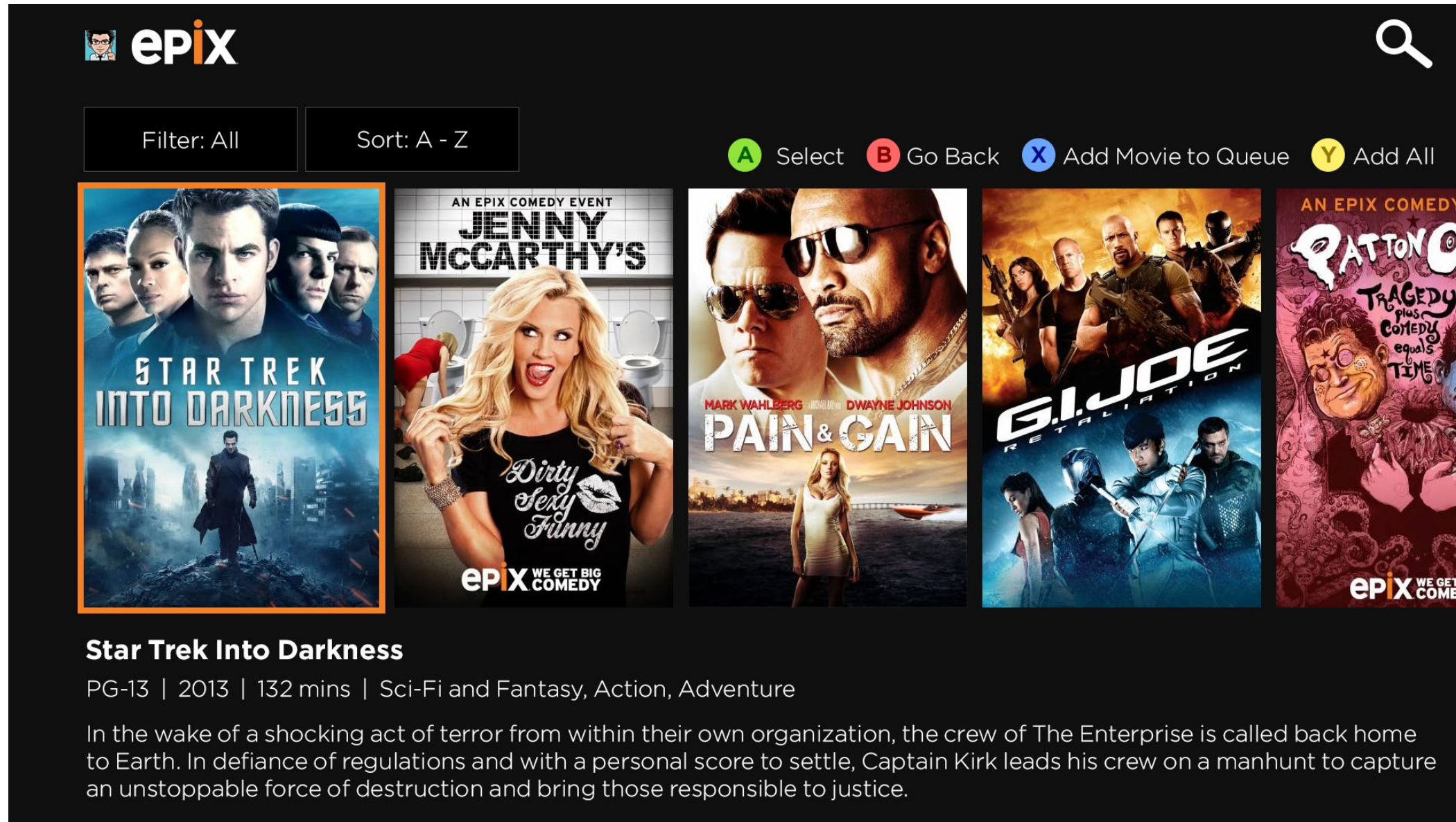


The user can navigate the gallery by pressing the D-pad left and right buttons or press B to go back.



All Movies

All Movies



epix Filter: All Sort: A - Z

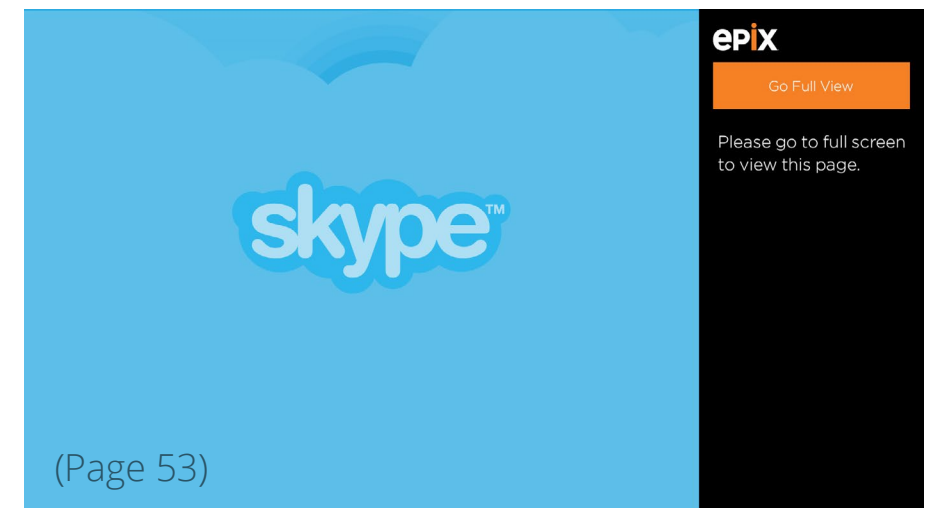
A Select B Go Back X Add Movie to Queue Y Add All

Star Trek Into Darkness
 PG-13 | 2013 | 132 mins | Sci-Fi and Fantasy, Action, Adventure

In the wake of a shocking act of terror from within their own organization, the crew of The Enterprise is called back home to Earth. In defiance of regulations and with a personal score to settle, Captain Kirk leads his crew on a manhunt to capture an unstoppable force of destruction and bring those responsible to justice.

The All Movies long list page will have all the movies listed out. The user can filter down to a specific genre with the Filter button on the left, which will bring up a pop up menu of the genres.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

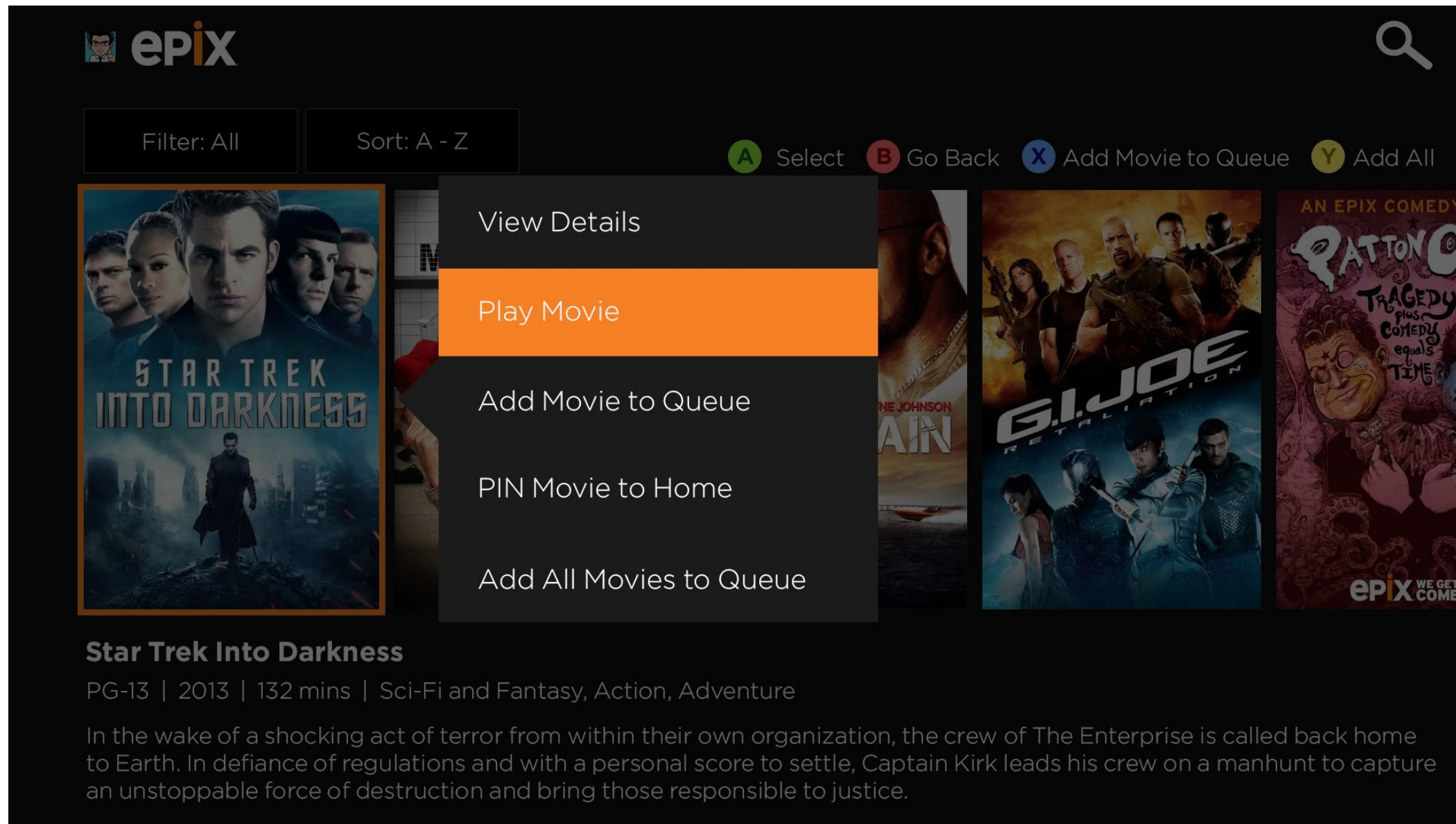


skype™

Go Full View

Please go to full screen to view this page.

All Movies - Contextual Menu

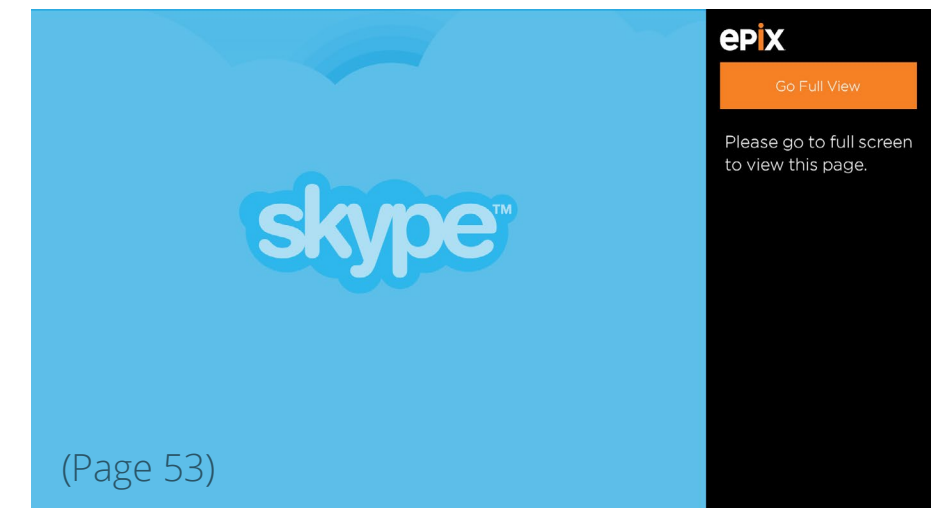


The screenshot shows the EPIX interface with a search bar at the top right. Below the search bar are filter and sort options: "Filter: All" and "Sort: A - Z". A row of controller shortcuts is displayed: "A Select", "B Go Back", "X Add Movie to Queue", and "Y Add All". The main content area shows a row of movie posters. The first poster is for "Star Trek Into Darkness", which is highlighted with an orange border. A contextual menu is overlaid on the right side of this poster, listing the following options: "View Details", "Play Movie" (highlighted in orange), "Add Movie to Queue", "PIN Movie to Home", and "Add All Movies to Queue". Below the poster, the movie title "Star Trek Into Darkness" is displayed, followed by its rating "PG-13", year "2013", runtime "132 mins", and genres "Sci-Fi and Fantasy, Action, Adventure". A synopsis follows: "In the wake of a shocking act of terror from within their own organization, the crew of The Enterprise is called back home to Earth. In defiance of regulations and with a personal score to settle, Captain Kirk leads his crew on a manhunt to capture an unstoppable force of destruction and bring those responsible to justice." Other posters visible include "The Johnson AIN" and "G.I. JOE RETALIATION".

Star Trek Into Darkness
PG-13 | 2013 | 132 mins | Sci-Fi and Fantasy, Action, Adventure

In the wake of a shocking act of terror from within their own organization, the crew of The Enterprise is called back home to Earth. In defiance of regulations and with a personal score to settle, Captain Kirk leads his crew on a manhunt to capture an unstoppable force of destruction and bring those responsible to justice.

Since all Controller shortcuts require a Gestural shortcut as well, when the user has activated NUI, they can press on a movie to open up this contextual menu, which gives them the options of Going to the Details page, Playing the Movie right away, Adding the Movie to their Queue (or Remove), Pinning the Movie to the Home screen or Adding all movies in that list to the Queue.

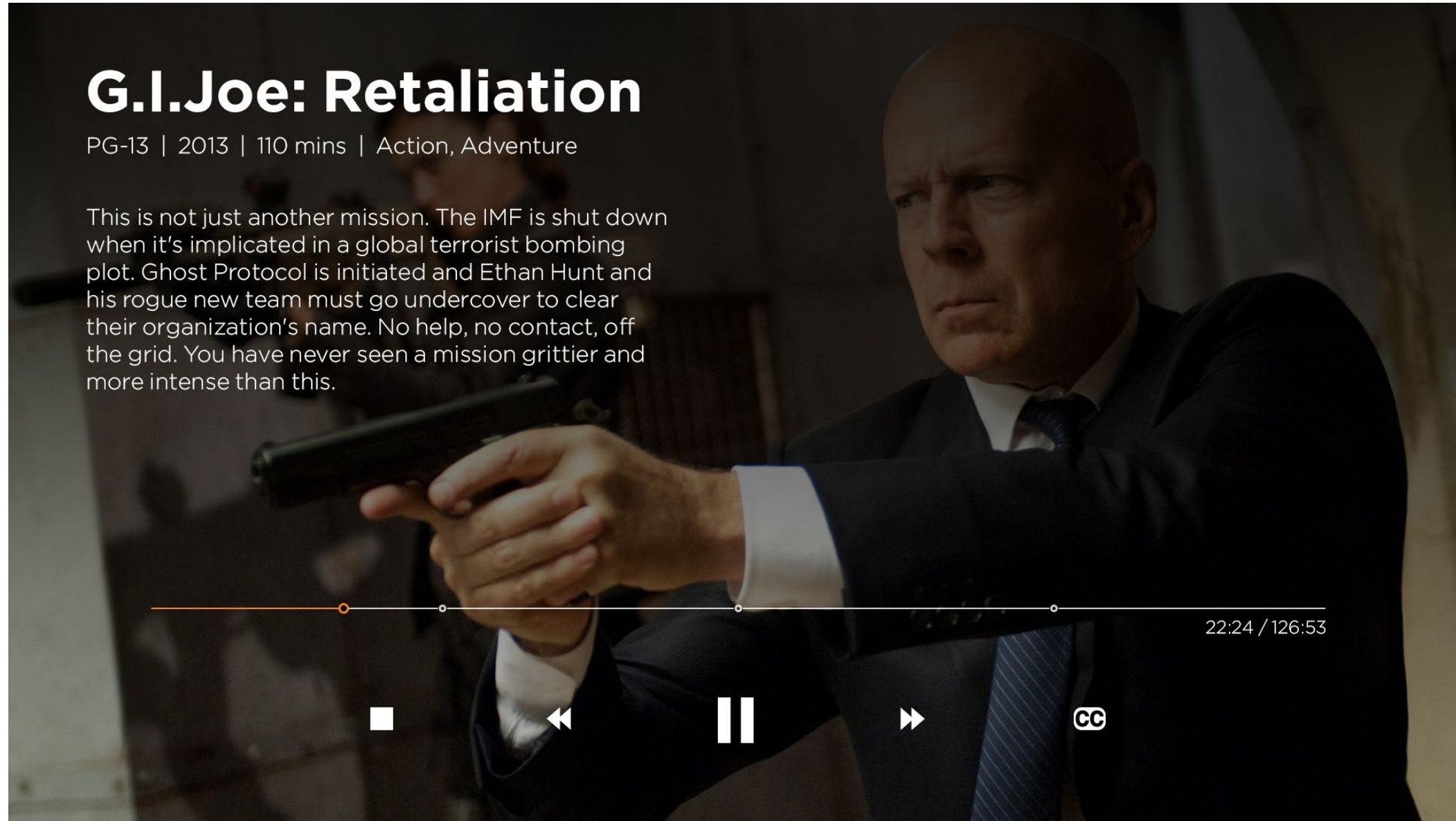


The screenshot shows a blue background with the Skype logo in the center. In the bottom right corner, there is a black box with the EPIX logo and a "Go Full View" button. Below the button, it says "Please go to full screen to view this page." The text "(Page 53)" is visible in the bottom left corner of the page.

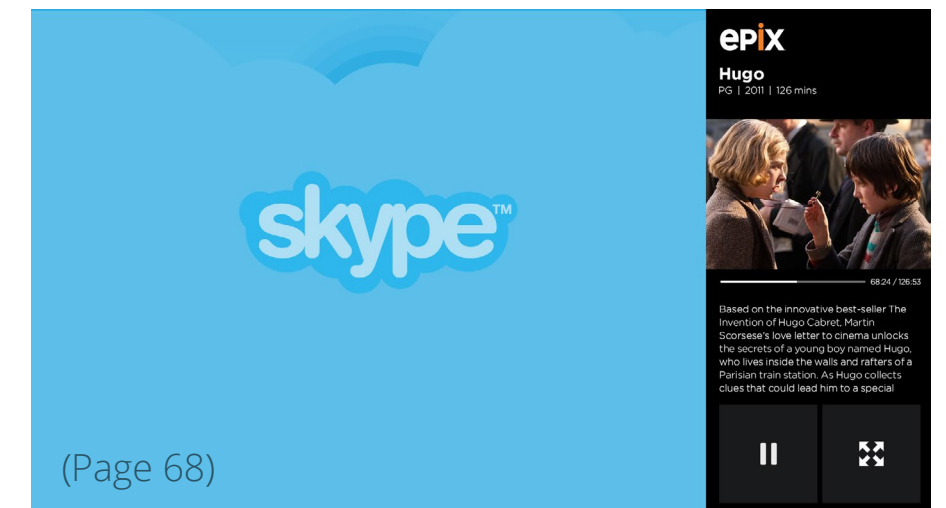
(Page 53)

Video Player

Video Player



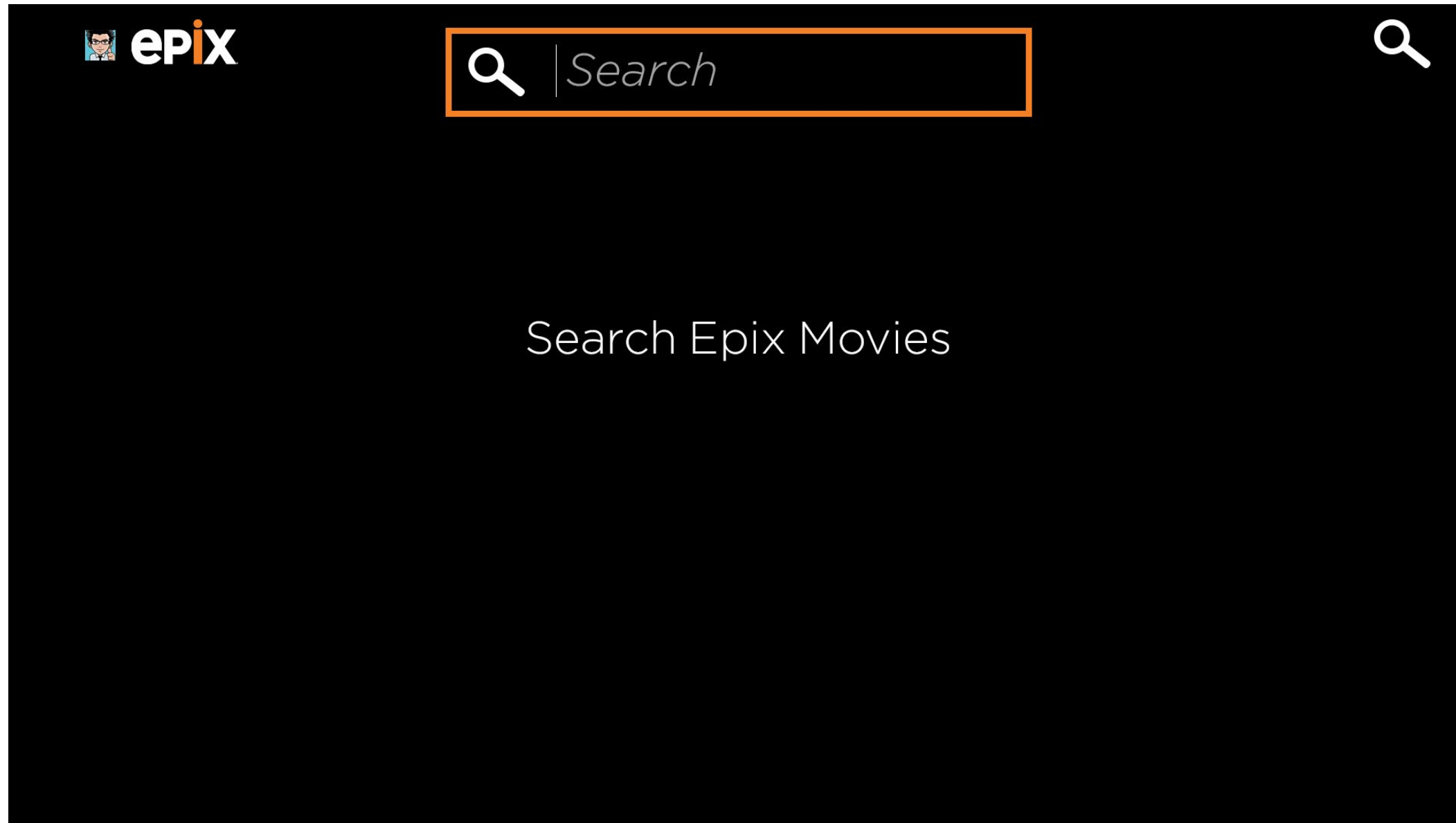
This is the standard Xbox One video player with additional information about the movie at the top.



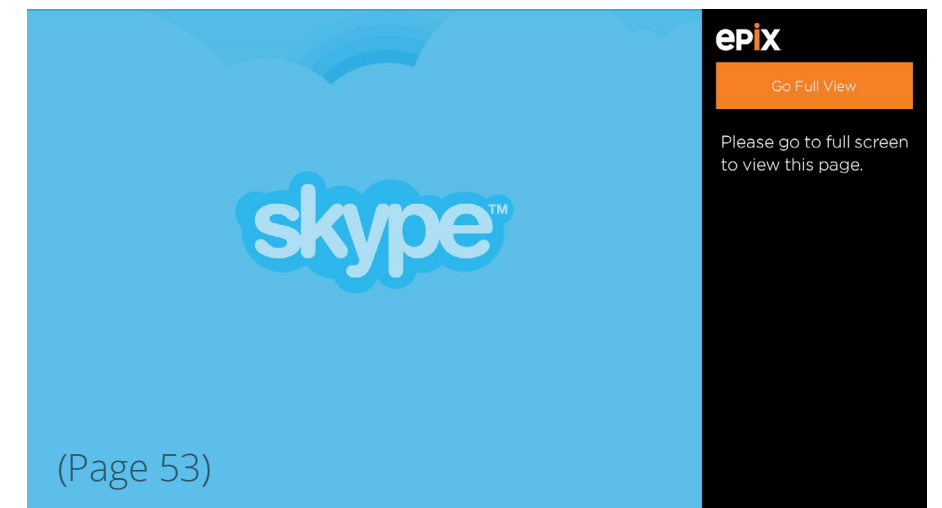
(Page 68)

Search

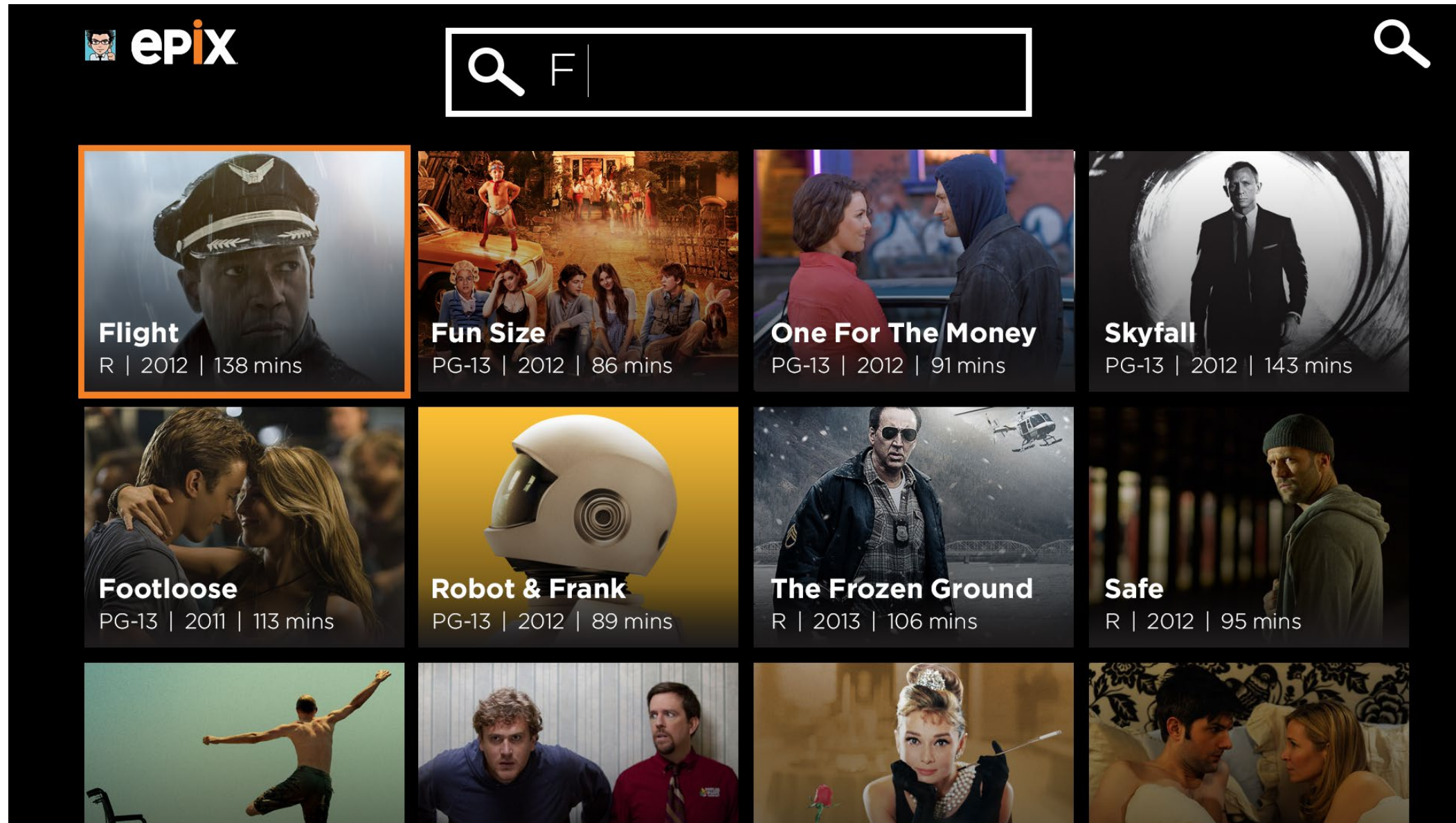
Search



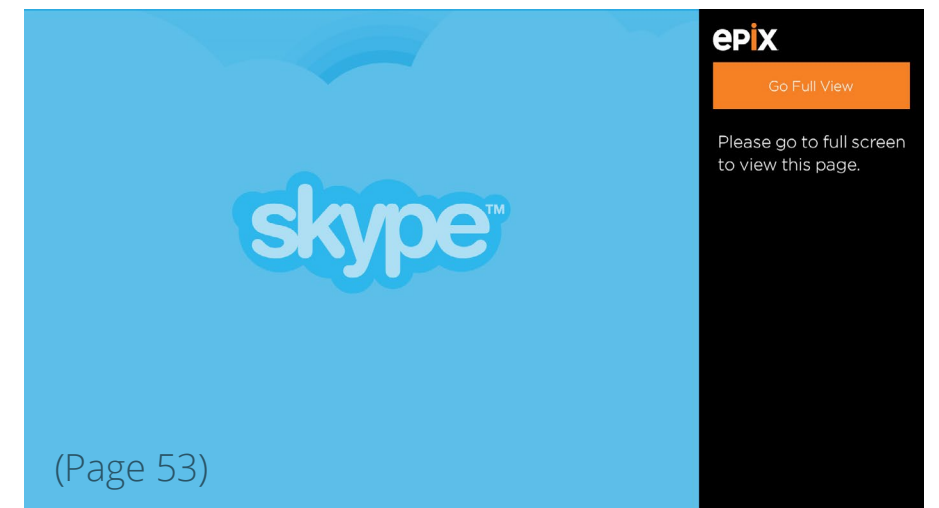
Selecting the Search icon at the top of every screen or selecting Search from the App Menu opens up a new page where the user can start typing a keyword.



Results

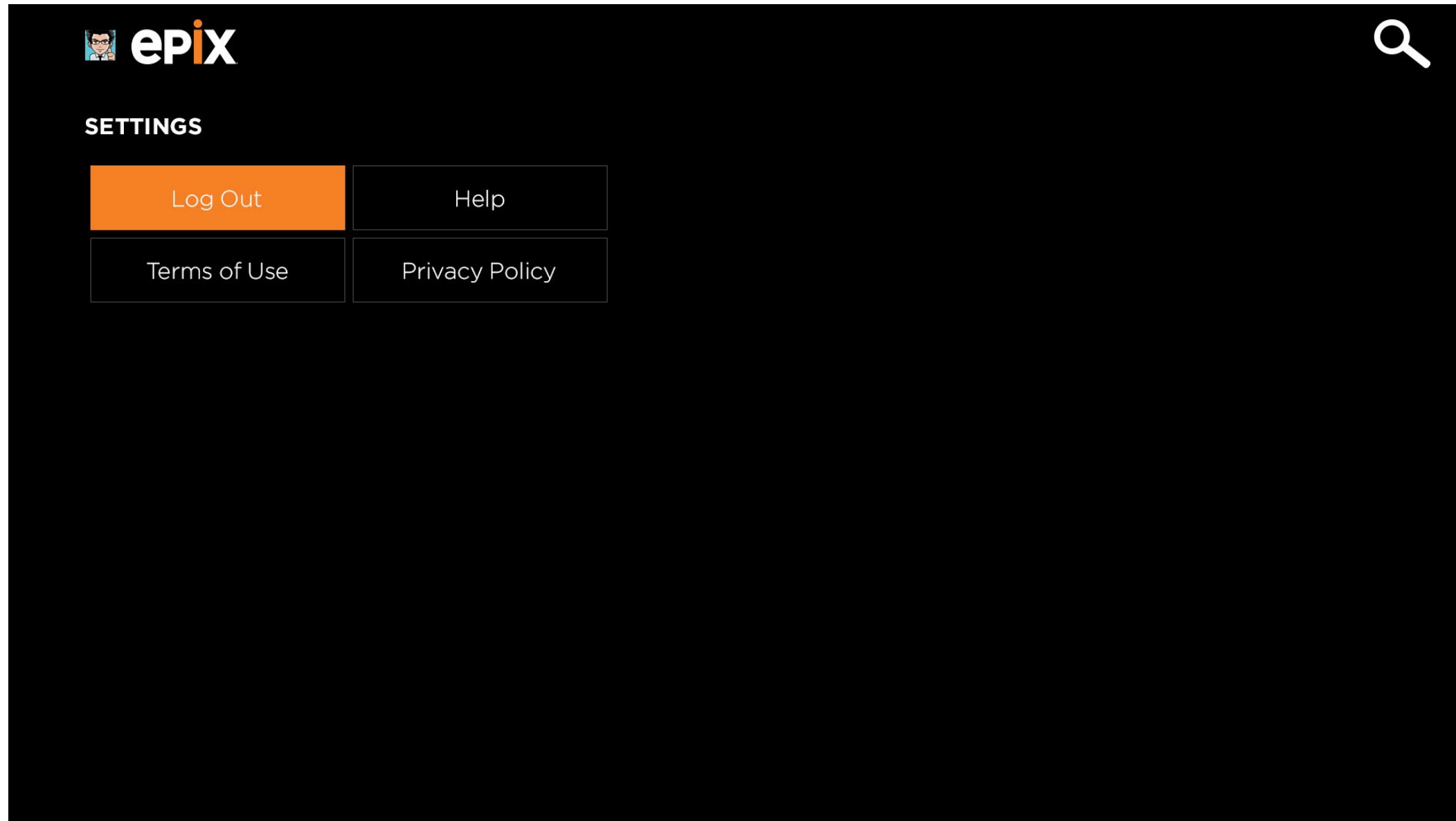


The results will appear below and are scrollable vertically.

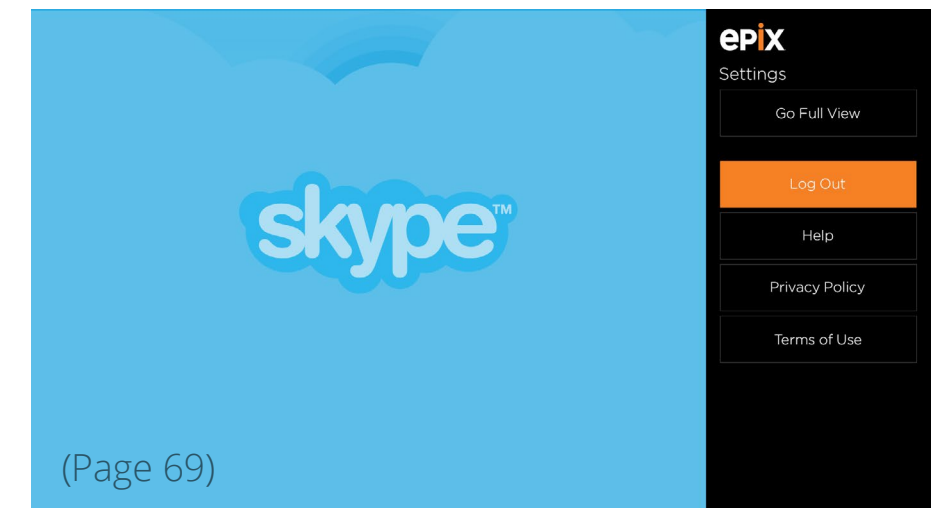


Settings

Settings

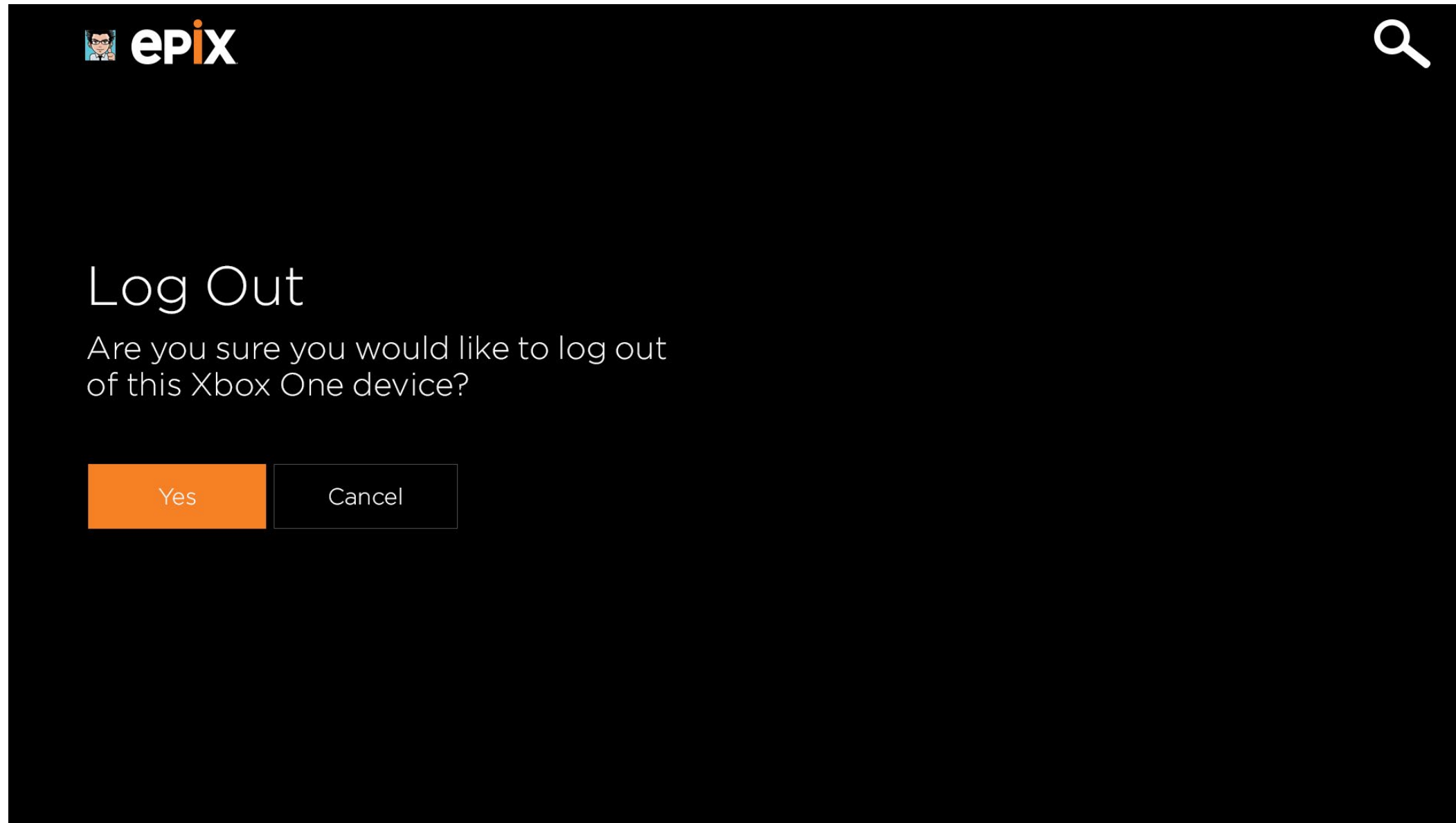


In Settings, the user has the option to Log In/Out (depending on the state of the user), go to the Help section (which will snap the Xbox Help), view the Terms of Use and Privacy Policy.

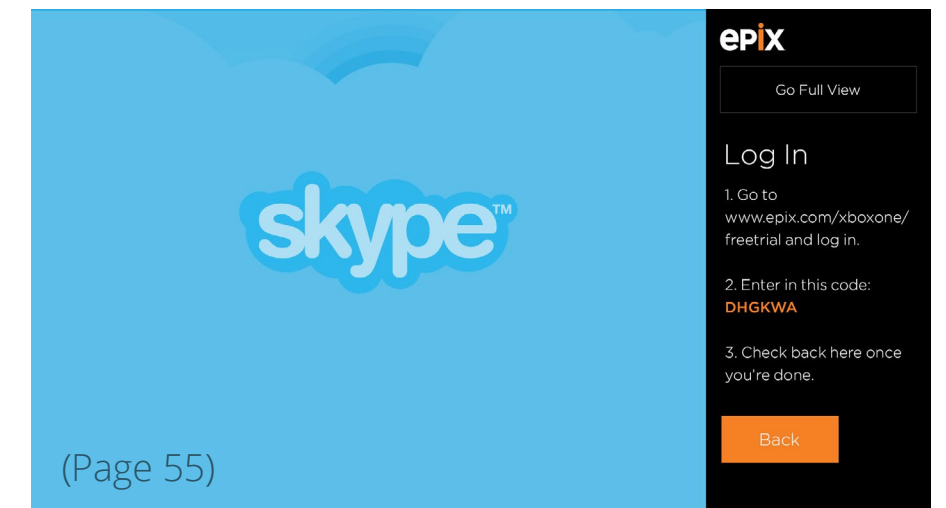


(Page 69)

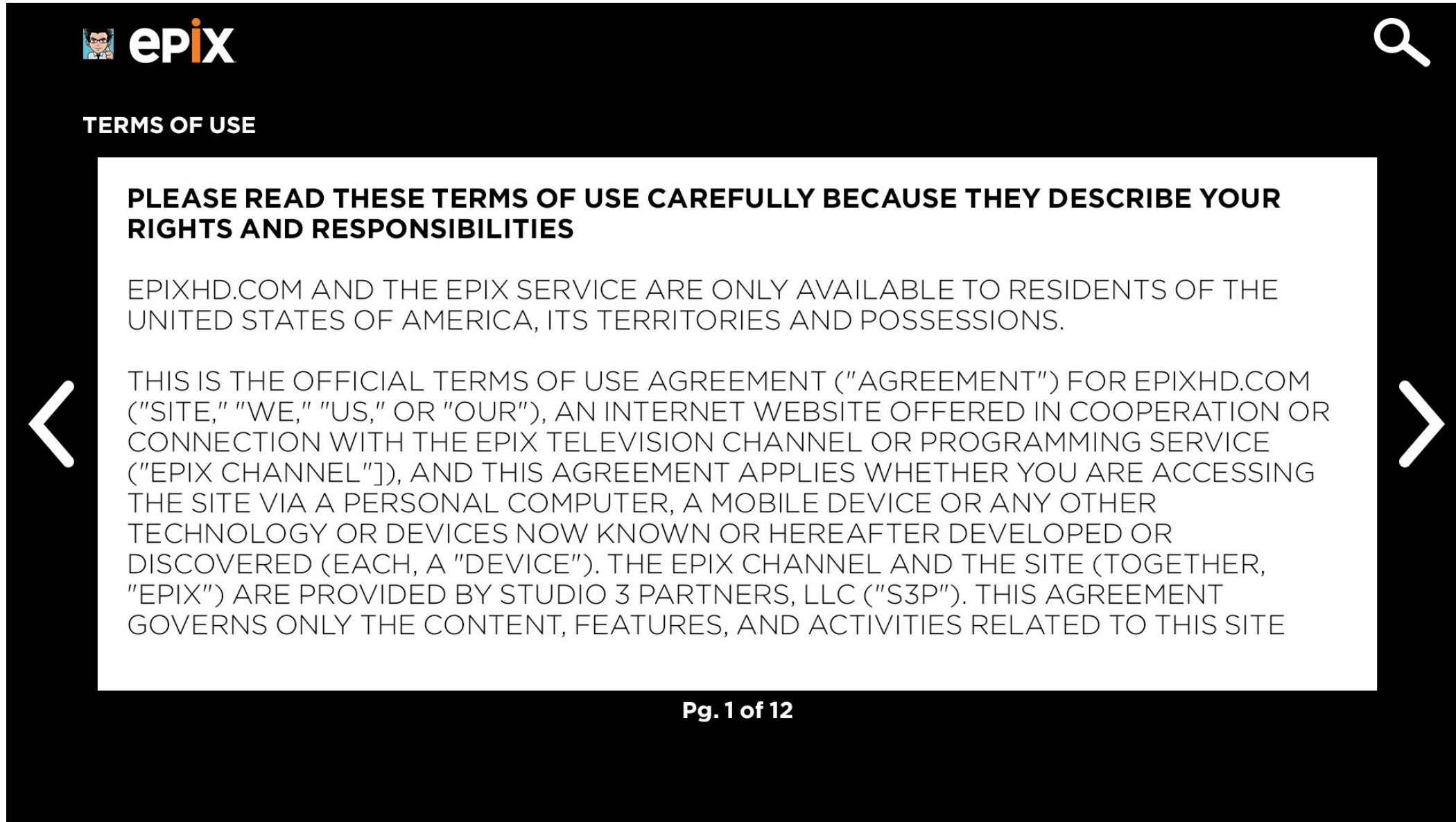
Log Out



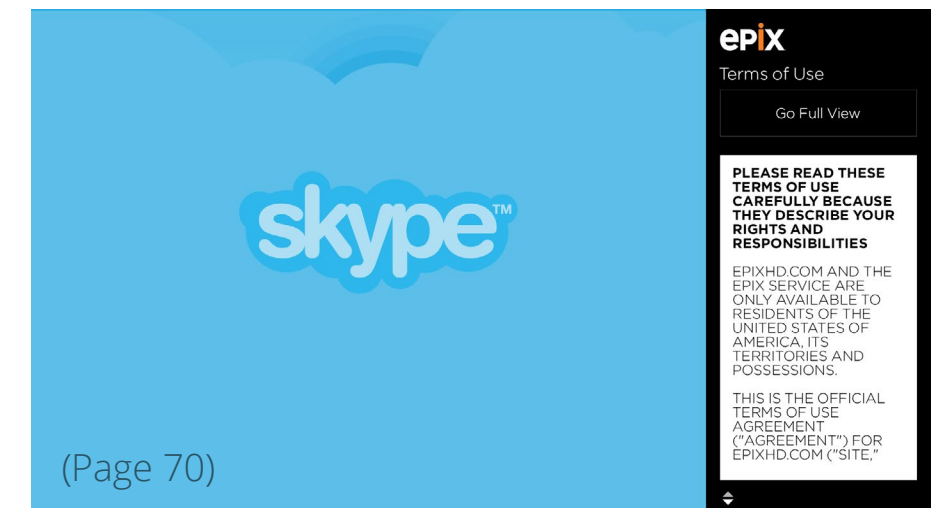
The Log In view will look the same as the one in the Start Up section. For Log Out, it will look like this.



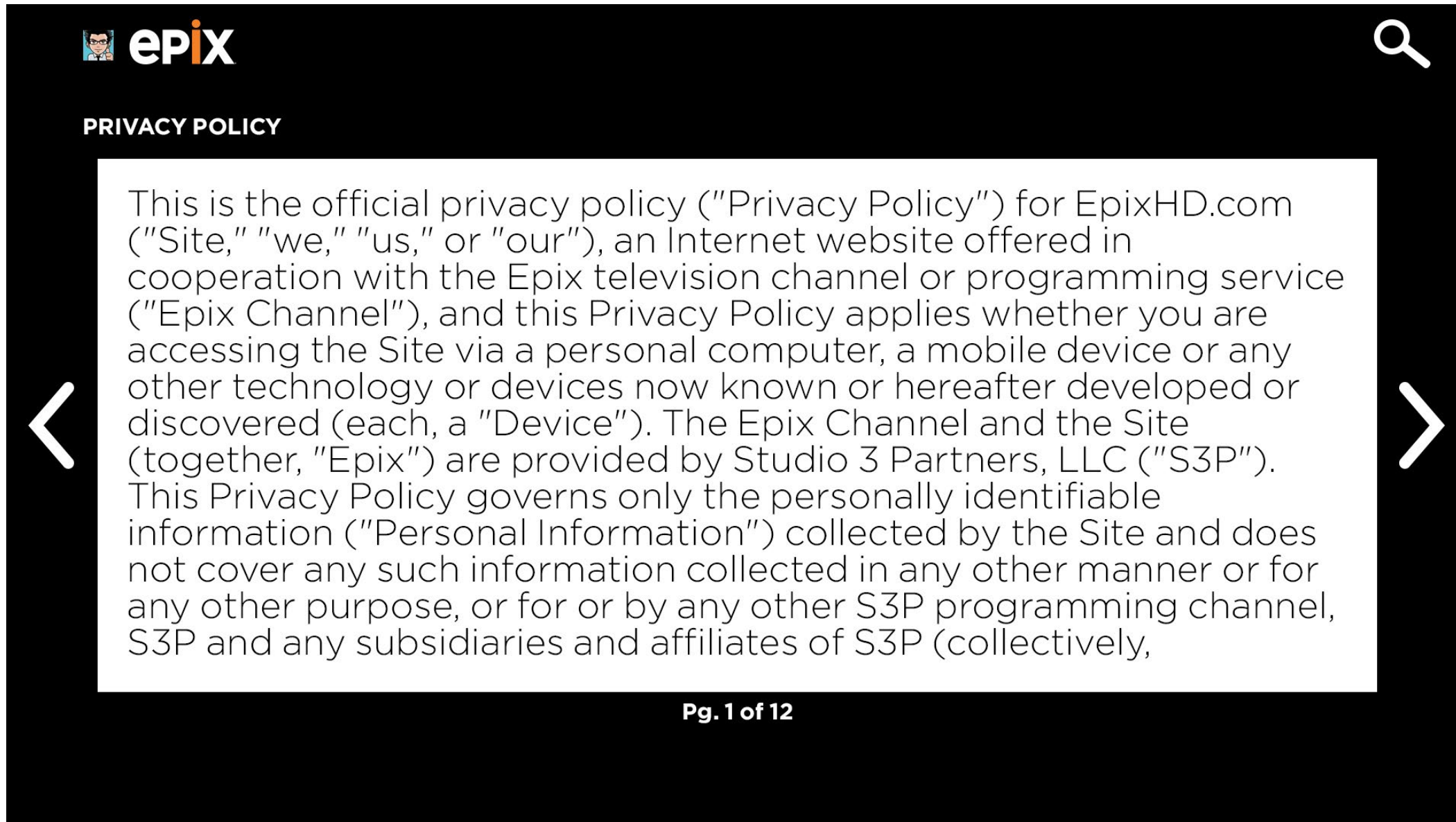
Terms of Use



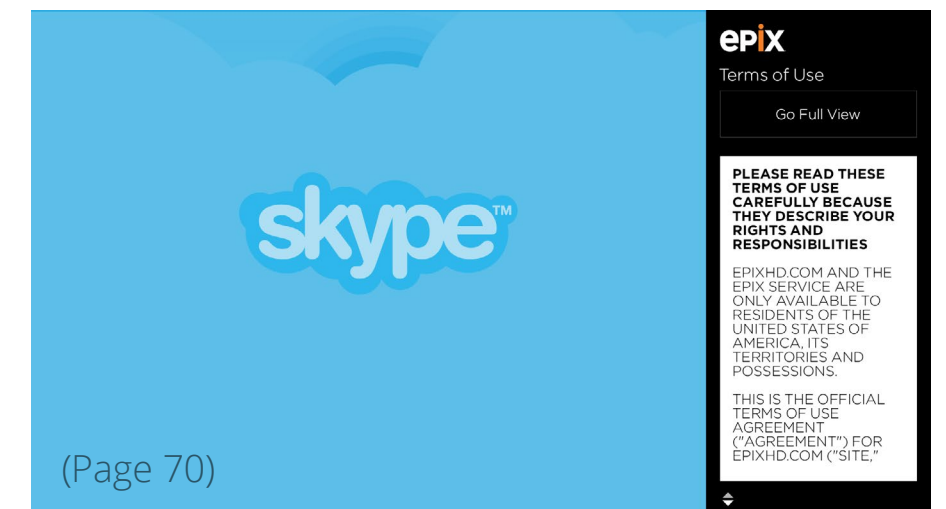
The Terms of Use looks the same as the one in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.



Privacy Policy



The Privacy Policy looks the same as the Terms of Use in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.



(Page 70)


Snap Screens

Go Full Screen



For all screens that do not have a Snap mode, they will view this page instructing them to go full view.

Welcome



The image shows a large blue rectangular area on the left side of the screen, featuring the Skype logo in white. The logo is stylized with a blue cloud-like background behind the word "skype" and a small "TM" trademark symbol to the right.

ePIX

Go Full View

The On TV, On Demand, Online, and On The Go movie network is now streaming to your TV with Xbox One and Xbox Live.

Login

Register for a
14-Day Free Trial

Skip

Login



epix

Go Full View

Log In

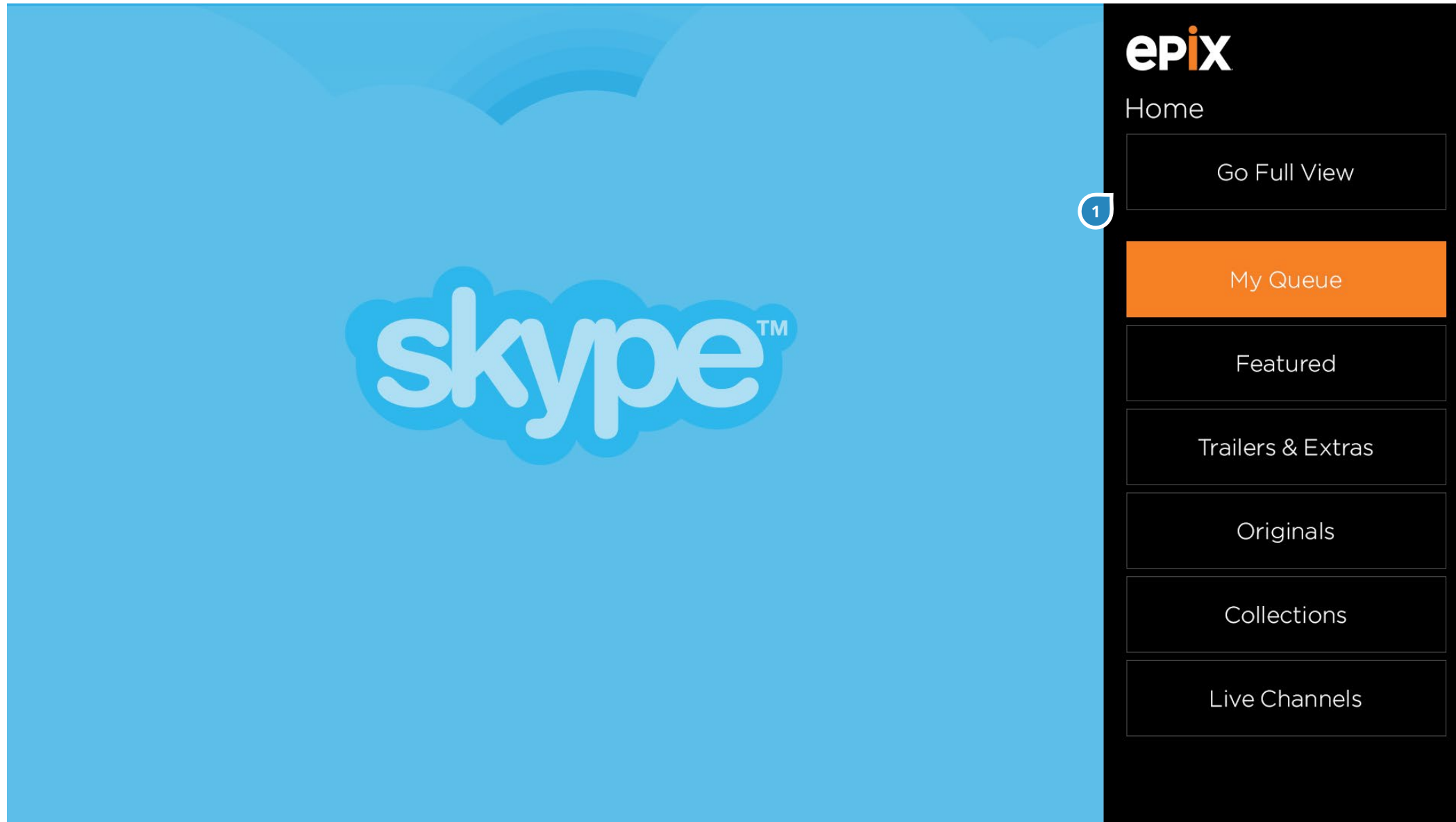
1. Go to www.epix.com/xboxone/freetrial and log in.
2. Enter in this code:
DHGKWA
3. Check back here once you're done.

Back

App Menu



Home



A user will land on this page when first snapping the app to the right from anywhere in the hub.

Items in the menu:

My Queue
Featured
Trailers & Extras
Originals
Collections
Live Channels

#	ITEM	DESCRIPTION
1	Go Full View button	It is required to have a Go Full View button to unsnap the app and bring it back to full screen on every page.

Featured






ePIX
Featured

Go Full View

Flight
R | 2012 | 138 mins

Mud
PG-13 | 2013 | 131 mins



Trailers & Extras



ePIX

Trailers & Extras

Go Full View



Trailers & Extras Player



ePIX

**How to Survive A
Zombie Outbreak**

A video frame showing Brad Pitt with long hair, smiling on a red carpet. He is wearing a dark jacket and a necklace. The background shows a crowd of people and photographers.

0:39 / 1:03

Find out how Brad Pitt would fare in a zombie outbreak after working on the film.

Up Next: P.J. Soles on the Zombie War

||


⌂

Originals




ePIX
Originals


Go Full View



Jim Norton
TV-MA | 2013 | 61 mins



P!NK: The Truth...
PG-13 | 2013 | 110 mins



Collections



Collections has one more layer between the Home page and the List page where the user has to choose a collection first to view its contents.

Collections List



ePIX

Ladies That Make Us...

Go Full View



Live Channels



ePIX
Live Channels


Go Full View

ePIX
On Now: Red Dawn
R | 1983 | 124 mins
Up Next **Jack Reacher** 2:15pm EDT

ePIX2
Up Next **MADONNA: The MDNA Tour** 2:15pm EDT

ePIX3
Up Next **Henry's Crime** 3:00pm EDT

My Queue



epix

My Queue

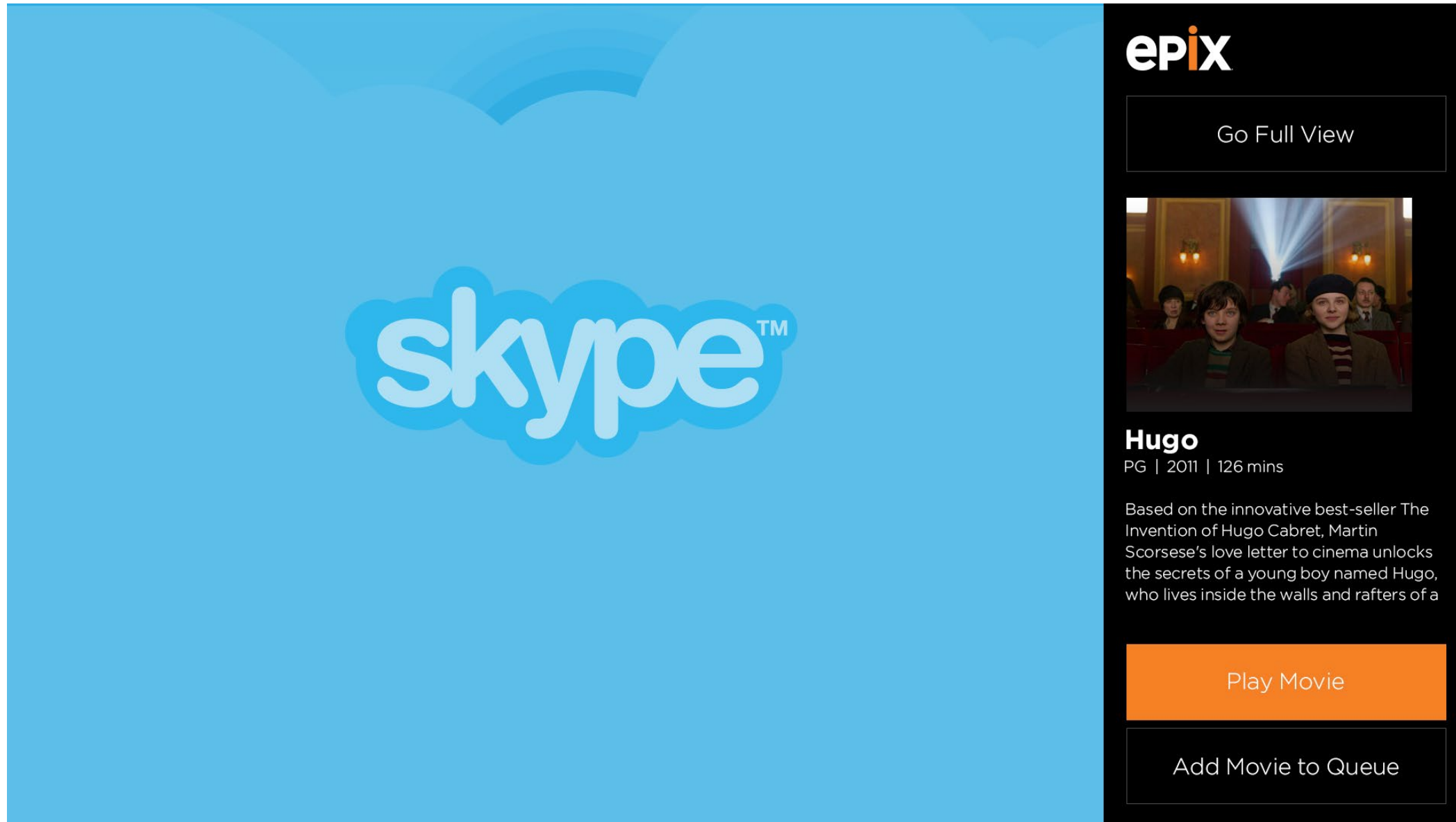
Go Full View

Capote
R | 2005 | 114 mins

MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

The image shows a user interface for the EPIX service on Xbox One. On the left, a large blue area features the Skype logo. On the right, a black sidebar contains the EPIX logo, the text 'My Queue', a 'Go Full View' button, and a list of movies. The first movie is 'Capote', with a rating of R, year 2005, and 114 minutes. The second movie is 'MI3: Ghost Protocol', with a rating of PG-13, year 2011, and 133 minutes. A third movie is partially visible at the bottom.

Movie Detail

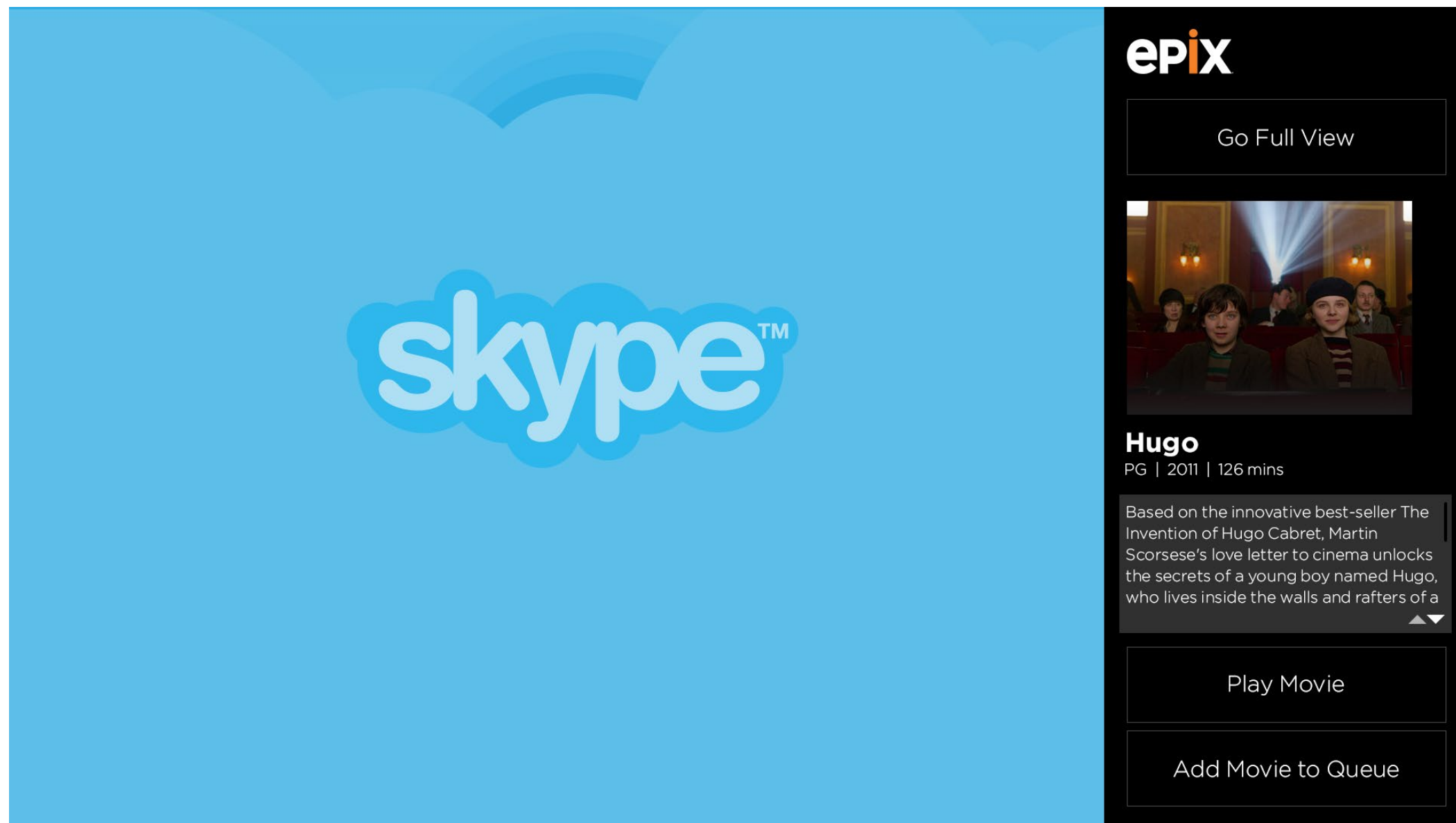


The screenshot shows the Skype app interface. On the left, there is a large blue area with the Skype logo. On the right, there is a black panel with the EPIX logo at the top. Below the logo is a button labeled "Go Full View". Underneath is a movie poster for "Hugo" showing two young boys in a cinema. Below the poster, the title "Hugo" is displayed in white, followed by the rating "PG | 2011 | 126 mins". A short description follows: "Based on the innovative best-seller The Invention of Hugo Cabret, Martin Scorsese's love letter to cinema unlocks the secrets of a young boy named Hugo, who lives inside the walls and rafters of a". At the bottom of the panel, there are two buttons: "Play Movie" (orange) and "Add Movie to Queue" (white).

Clicking on a movie will take them to the Movie Details page. This has the title, metadata, image, and description. The user has 4 choices here: to play the movie, add the movie to their queue, go full view, and pressB to go back to the previous page.

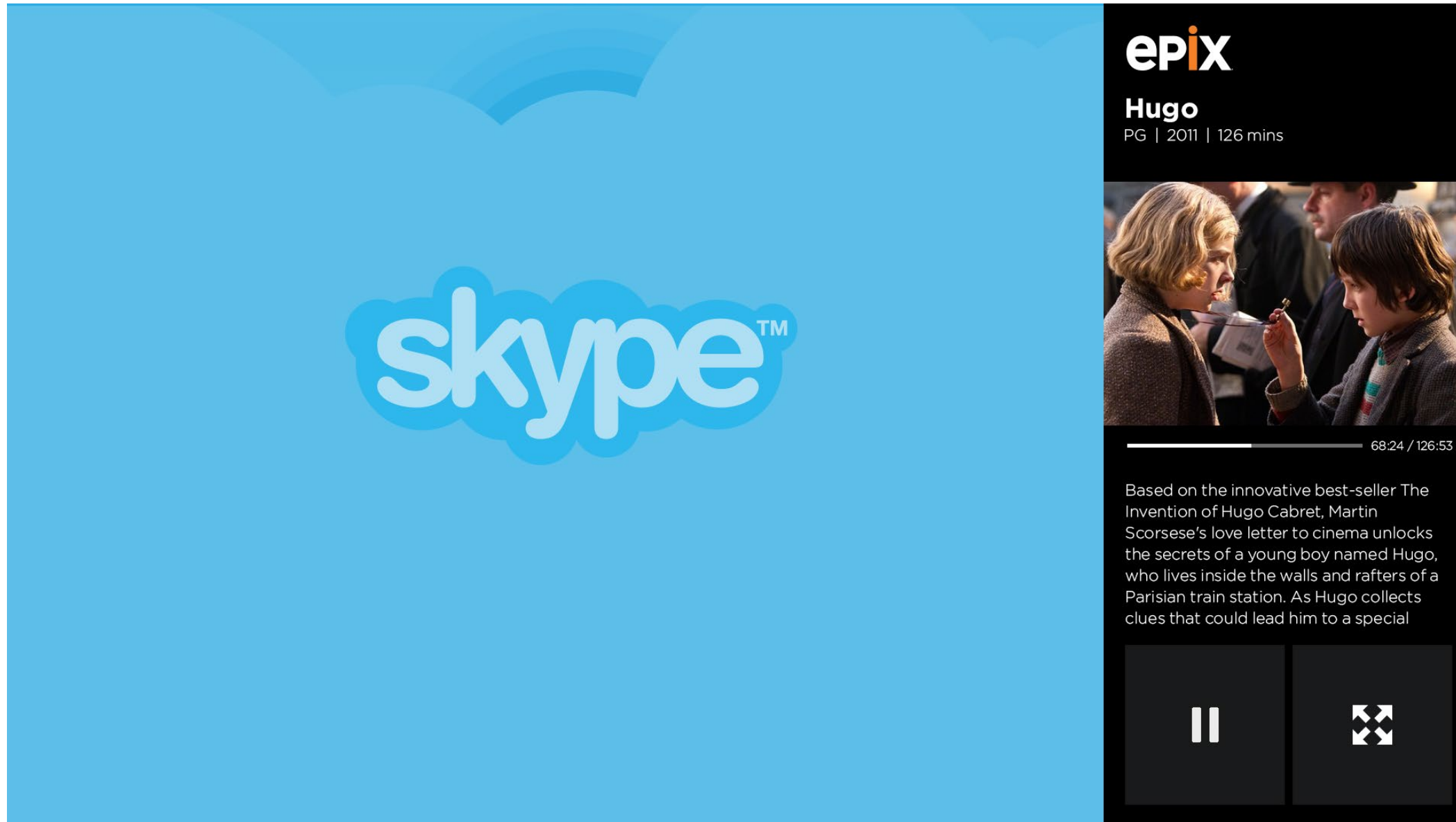
There is no Trailers & Extras, Stills or Cast & Crew section. There is also no Pin to Home button here.

Movie Detail Scroll



How it will work when the description text is longer than the given space - it will become a scroll.

Snap - Video Player



Playing a movie, Trailer & Extra, or Live channel will take the user to this layout. There is information about what they're watching above and below the playback. The controls are limited here to only pause/play toggle and the go full view button.

Settings



Snap - Terms of Use

Both Terms of Use and Privacy Policy will look like this.

