

EPIX XBOX ONE

COMPS

ENSEMBLE

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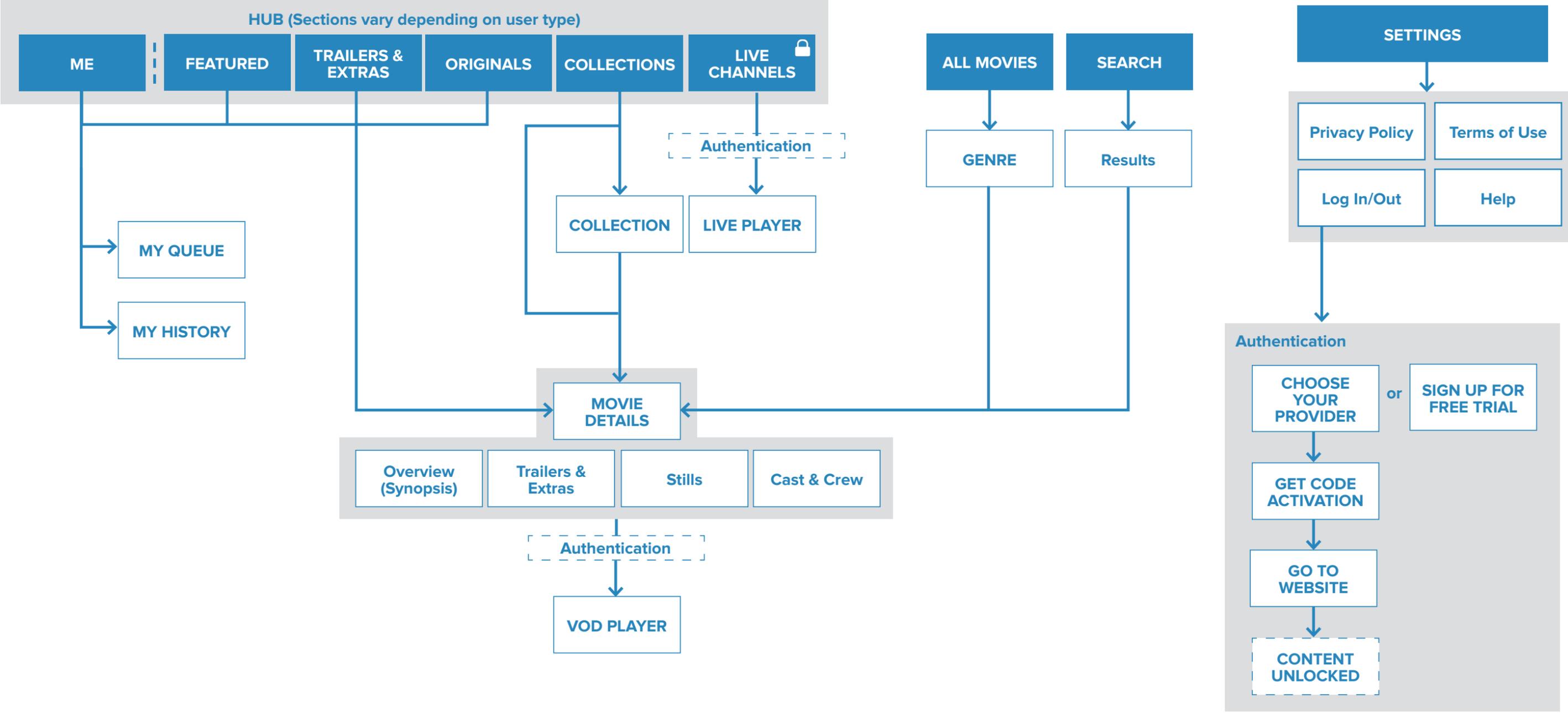
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Xbox One Requirements

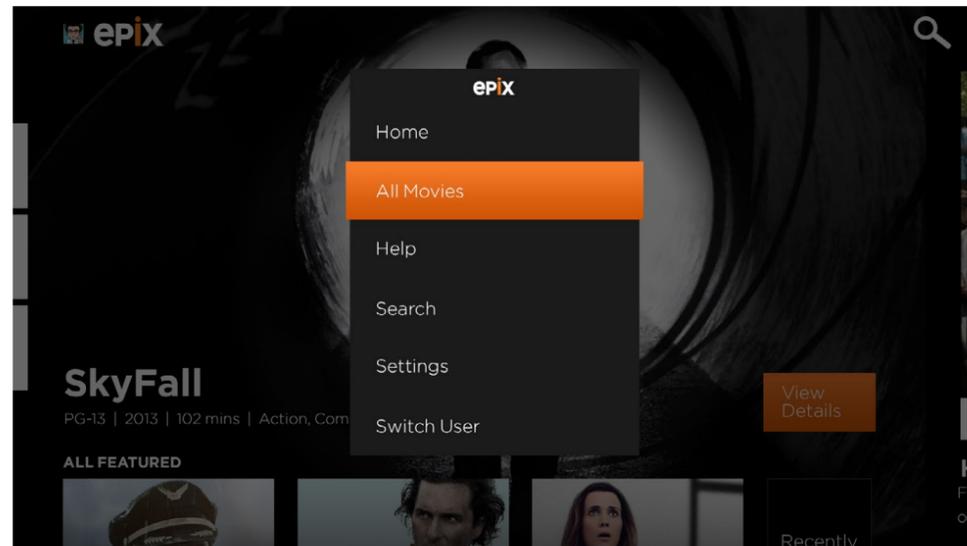
1. EPIX Free Trial Sign up and Access
2. Featured Movies
3. Movie Details, Stills
4. Movies by Genre
5. Trailers & Extras
6. Originals
7. Collections
8. Live Channels
9. Editable User Queue, User History

App Map

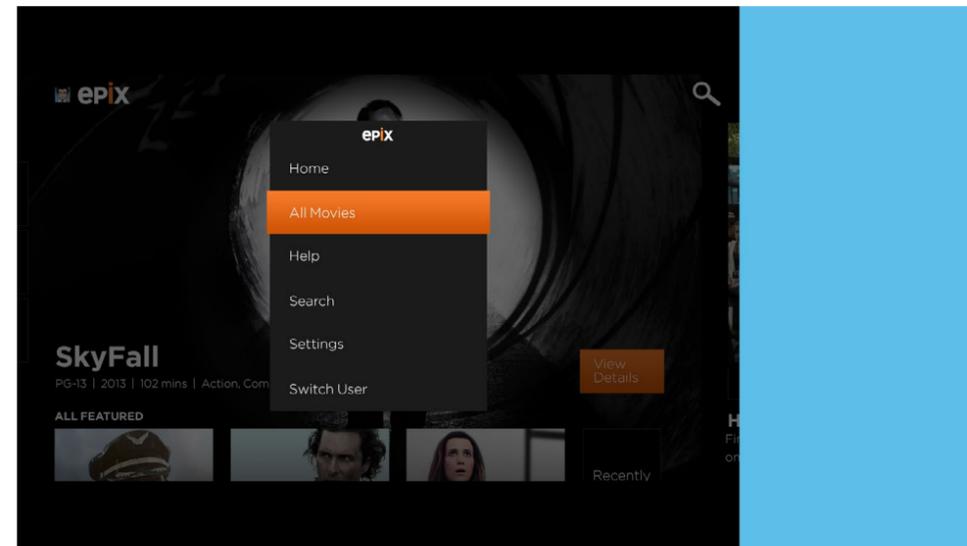


Full / Fill / Snap Views

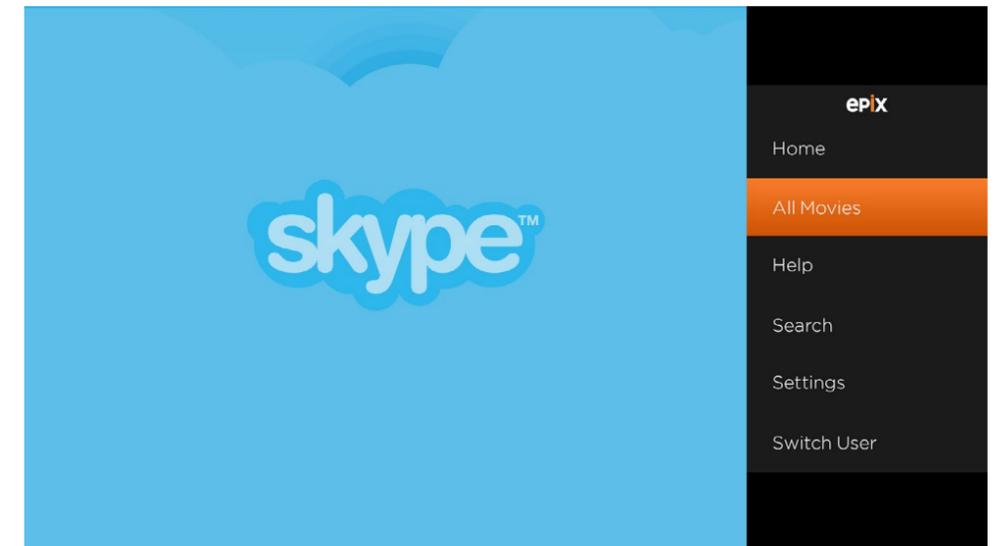
Full View



Fill View



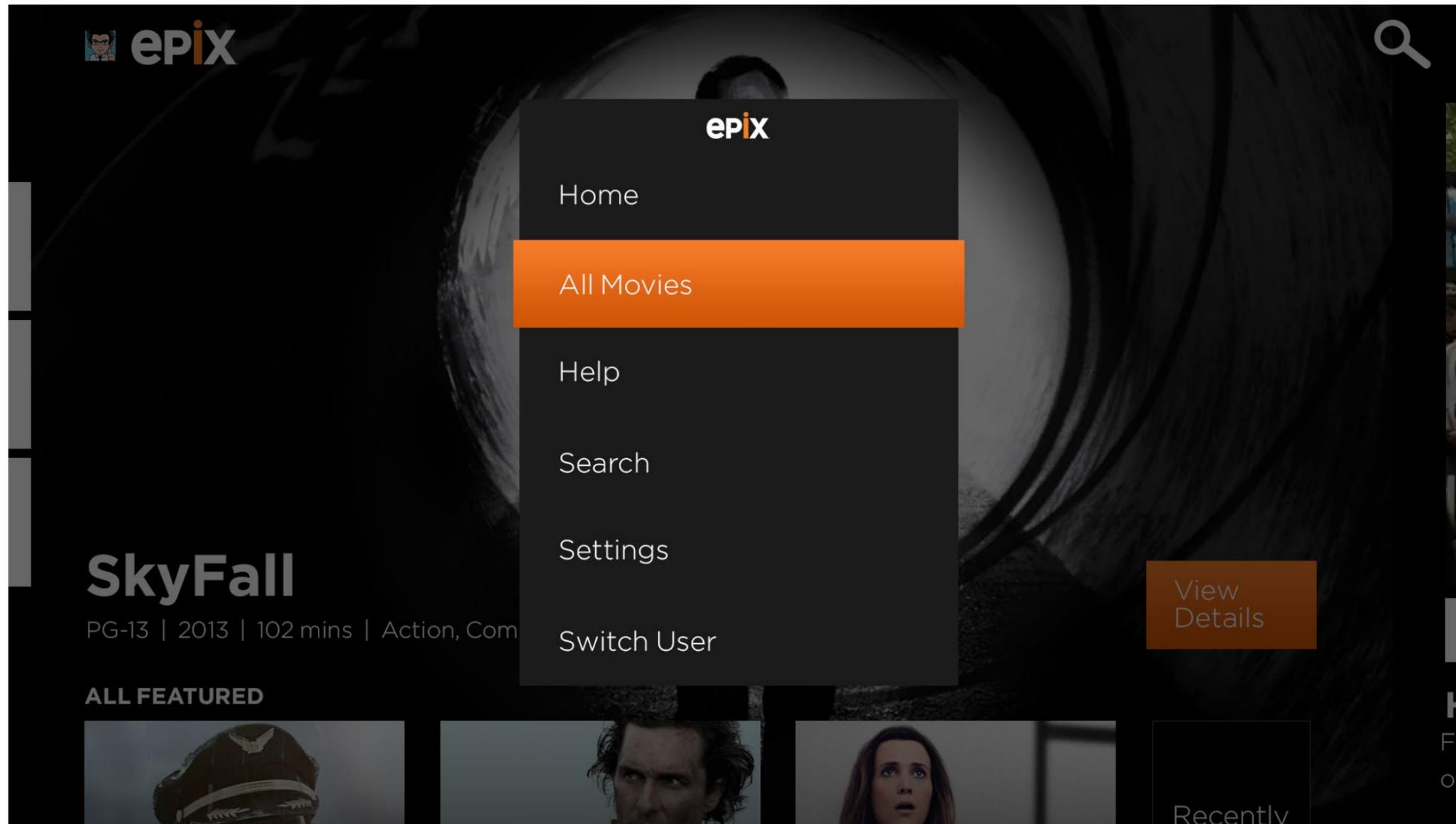
Snap View



Pin to Home Tile

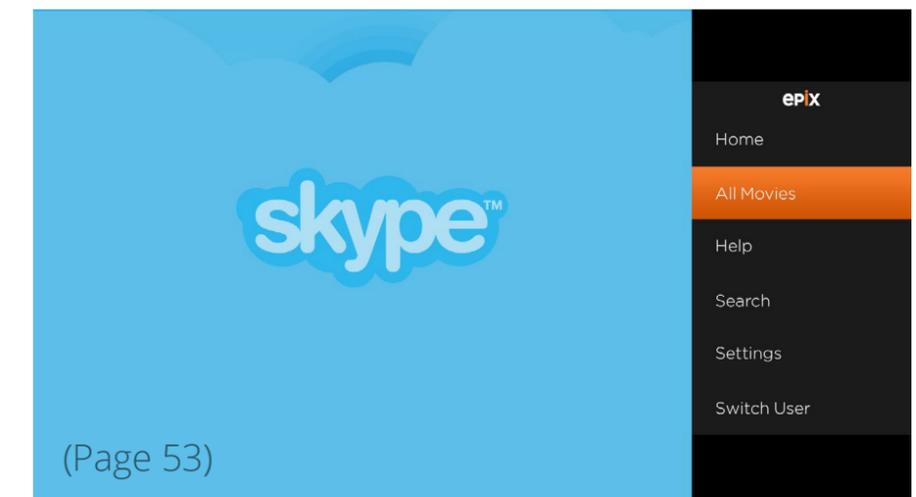


App Menu



The App Menu is a contextual navigation element for the user to easily switch between sections.

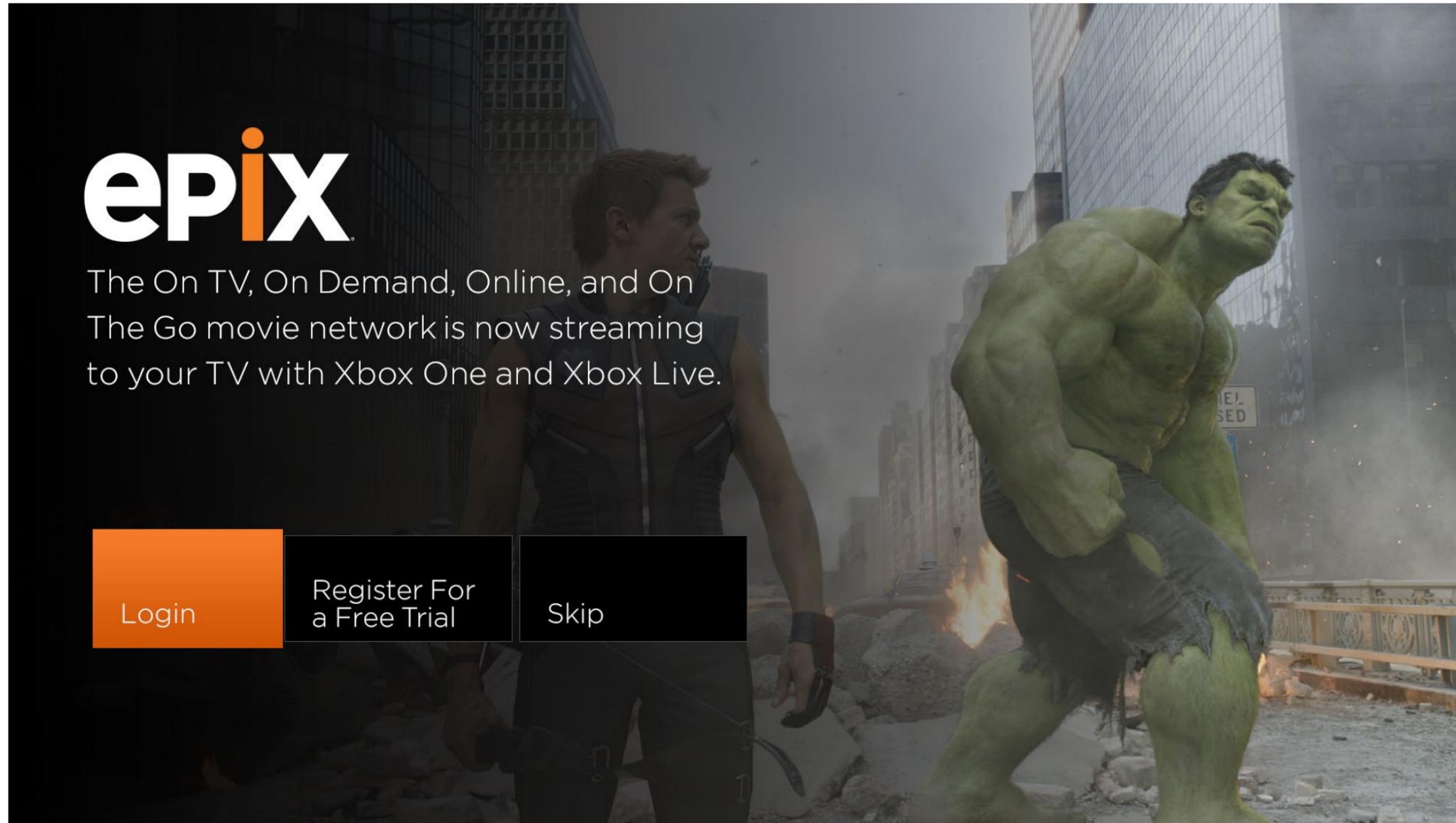
* Switch User is in regards of the Xbox One user account and not the Epix account.



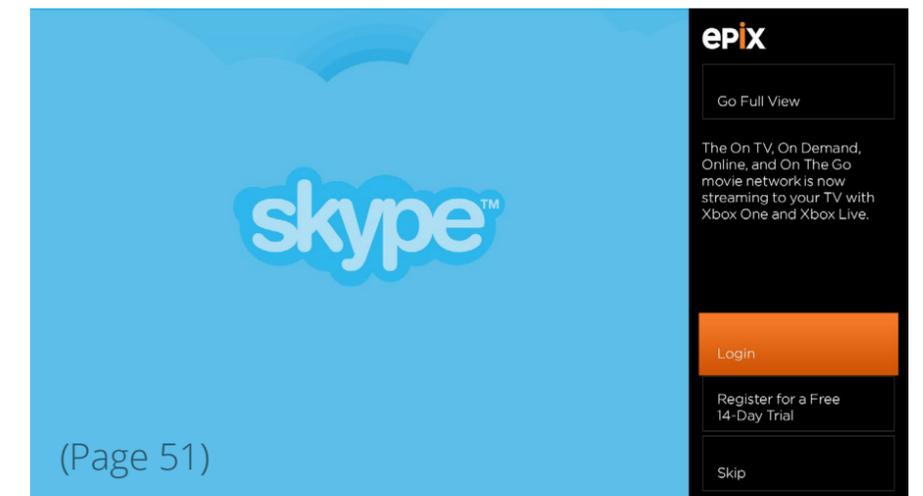
(Page 53)

START UP

Start Up

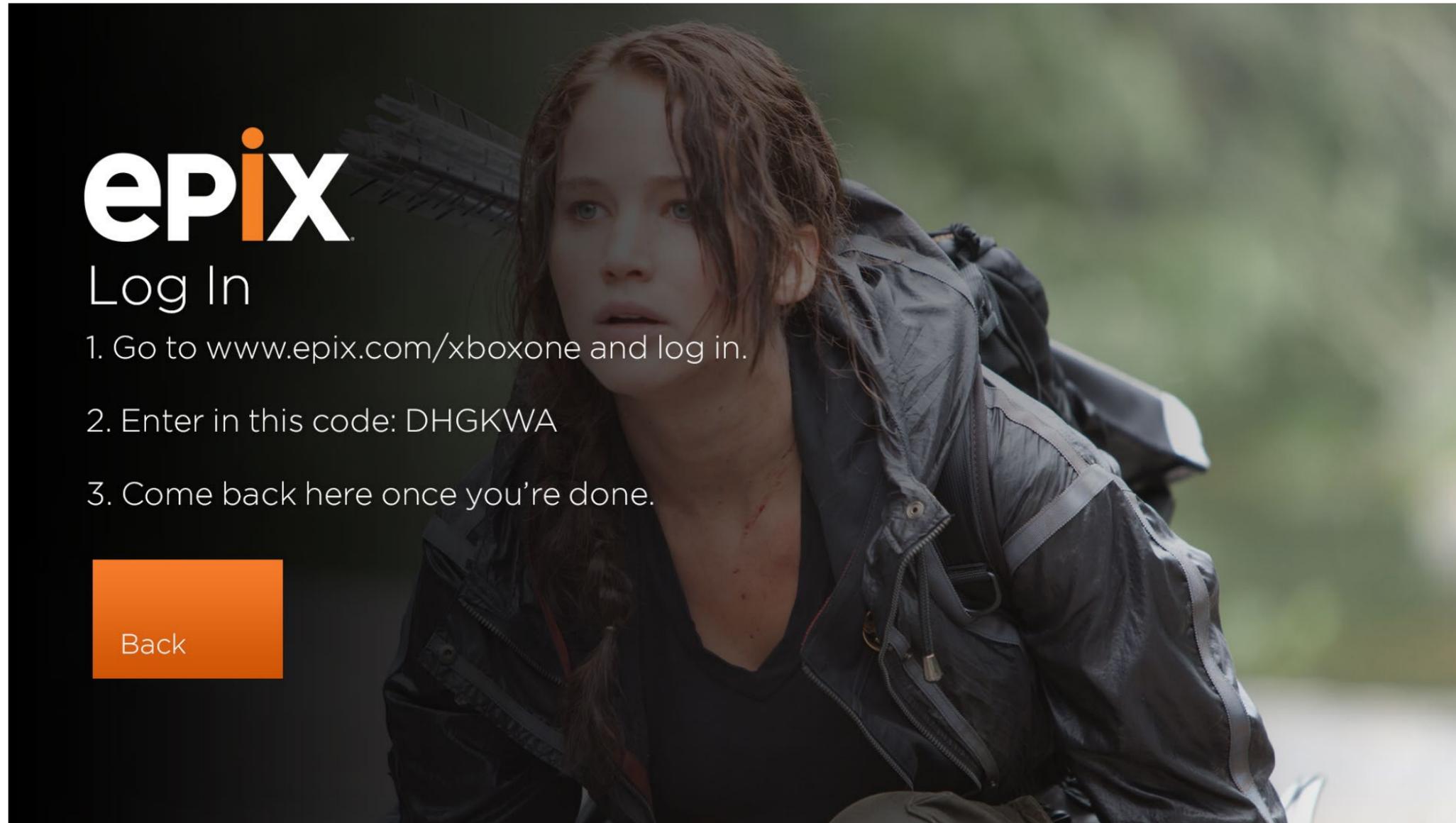


When first opening the app or unauthenticated, the user will be brought to this screen that gives them the options to Login, Register for a Free Trial, or Skip.



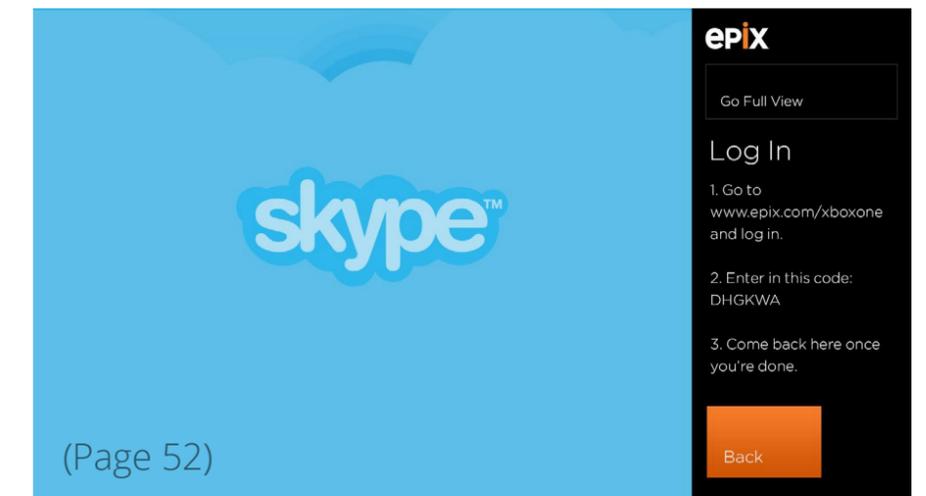
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Log In

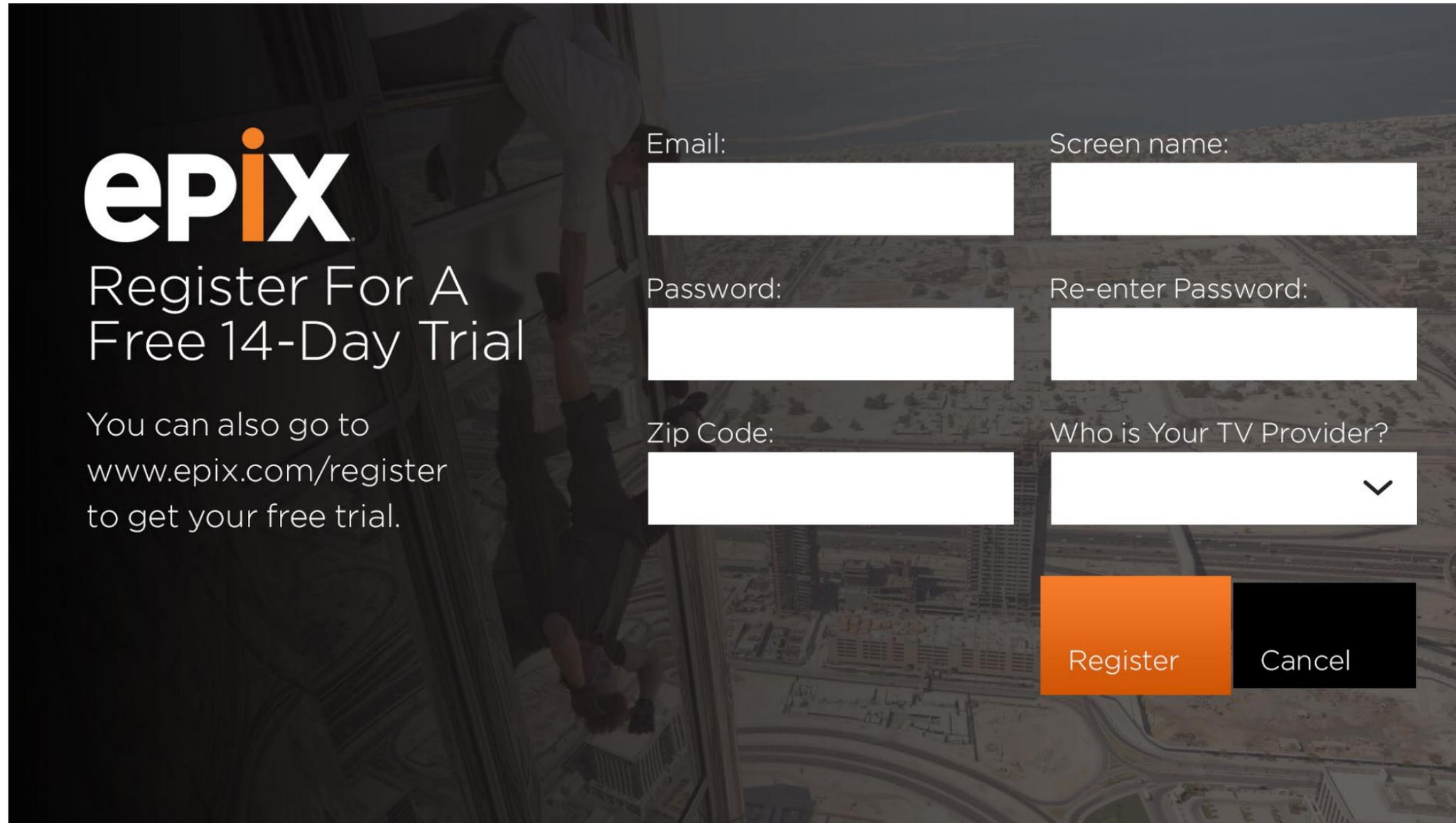


To log in the user will need to link their account to this device via a code generated.

Once they've done that, they will come back to this app, in which case would then bring the user to the home page of the app logged in.



Register for a Free 14-Day Trial



epix
Register For A
Free 14-Day Trial

You can also go to
www.epix.com/register
to get your free trial.

Email:

Screen name:

Password:

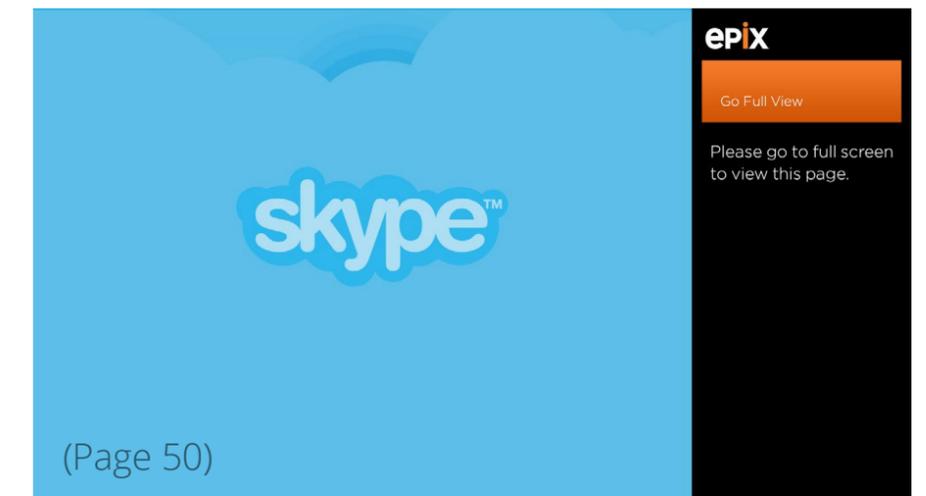
Re-enter Password:

Zip Code:

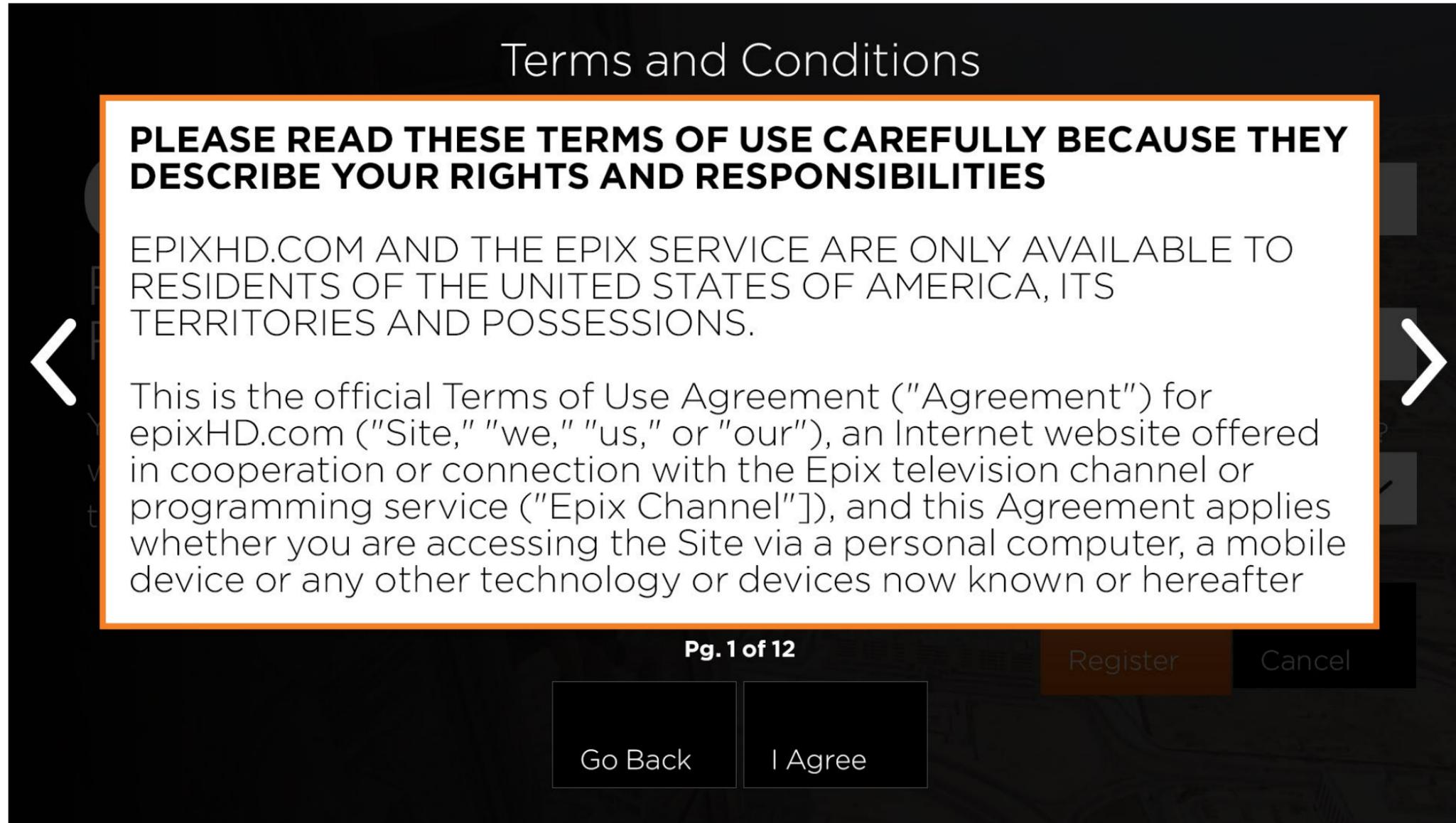
Who is Your TV Provider?

It is recommended to at least include instructions on how the user can register for a trial in a web browser as it would be more convenient for them to sign up on a desktop/laptop/mobile than it is on the Xbox.

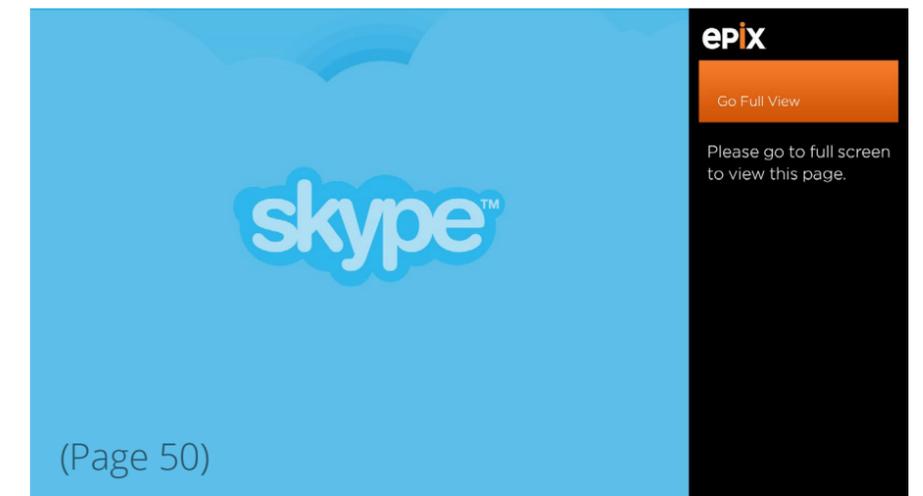
After filling out the form and clicking Register, a popup will appear with the Terms of Use and Privacy Policy. The user will have to select Agree to continue (next page).



Register for a Free 14-Day Trial Agree Terms



The user can scroll left/right to view the entire Terms & Conditions, and press down to select the Go Back or I Agree buttons.



THE HUB TEMPLATES

The Hub

MY ACCOUNT
Recommended For You

Add Individual to Queue Add All

Capote
R | 2005 | 114 mins

MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

Hotel Rwanda
PG-13 | 2004 | 122 mins

Hugo
PG | 2011 | 126 mins

The Amityville Horror
R | 1979 | 119 mins

Footloose
PG-13 | 2011 | 113 mins

My Queue
My History
Settings

epix

SkyFall
PG-13 | 2013 | 102 mins | Action, Comedy | ★★★★★

View Details

Pause Full Screen Watch Movie See Related

How to Survive a Zombie Outbreak
Find out how Brad Pitt would fare in a zombie outbreak after working on the film.

Epix DIY Effects: Star Trek Into Darkness
Noah Featurette
Suit Up With The Cast

Patto Come
TV-MA | 2014

ALL ORIGINALS

Recently

epix

Patton Oswalt: Tragedy Plus Comedy Equals Time
TV-MA | 2014 | 59 mins | Stand-Up, EPIX Originals | ★★★★★

View Details

ALL ORIGINALS

Recently

epix

Ladies That Make Us Laugh

What to Expect...
Pain & Gain
Young Adult
One for the Money
Skyfall
Jack Reacher
Fun Size
Girl Most Likely
Guilt Trip
GI Joe Retaliation
The Expendables 2
Safe

Lights, Camera, ACTION!

epix

Staff Picks

Robot and Frank
The Hunger Games

Pause Full Screen More Info

Epix: On Now: Red Dawn (2012)
PG-13 | 2012 | 93 mins | Drama, Action, Adventure | ★★★★★

Up Next: Jack Reacher
PG-13 | 2012 | 93 mins | Drama, Action, Adventure | ★★★★★

On Now: Bad Boys
Up Next: MADONNA: The MDNA Tour

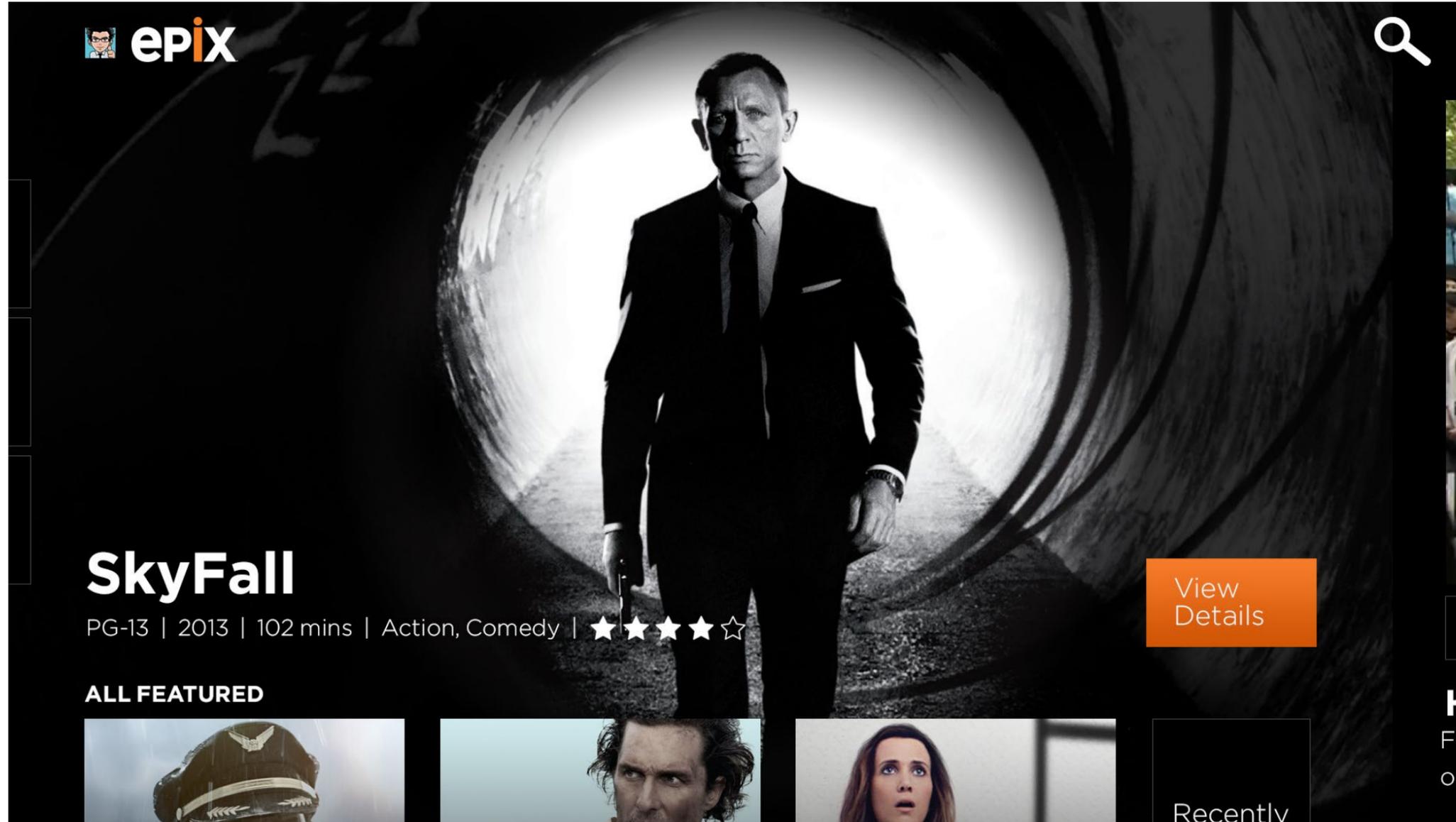
On Now: True Grit
Up Next: Henry's Crime

On Now: Spaceballs

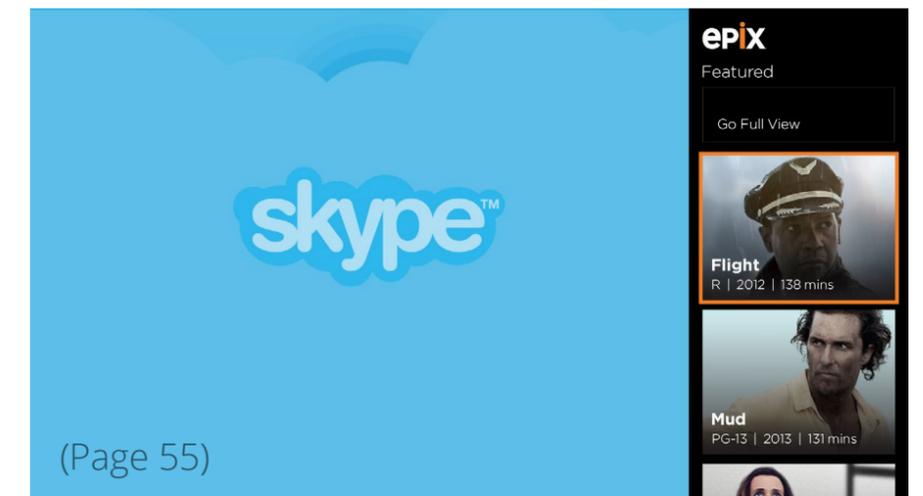
EPIX DRIVE-IN

SEARCH

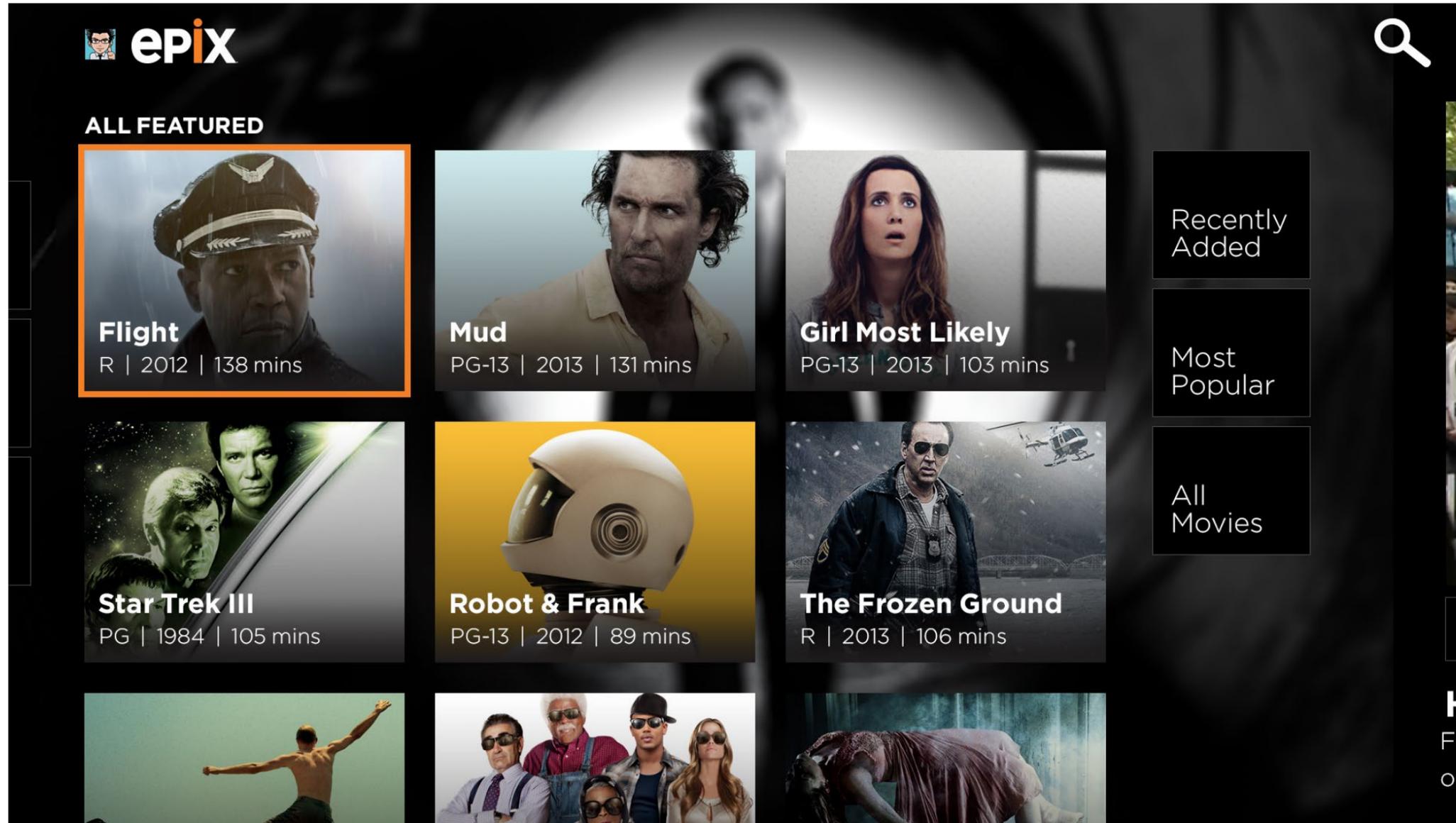
The Hub - Featured



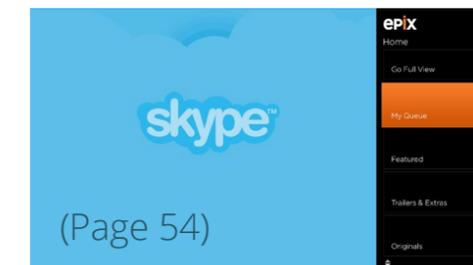
This Featured hub section has a movie displayed at the top with a background image, description and quick View Details button. This movie can alternate. To browse other movies within Featured, the user can scroll downwards.



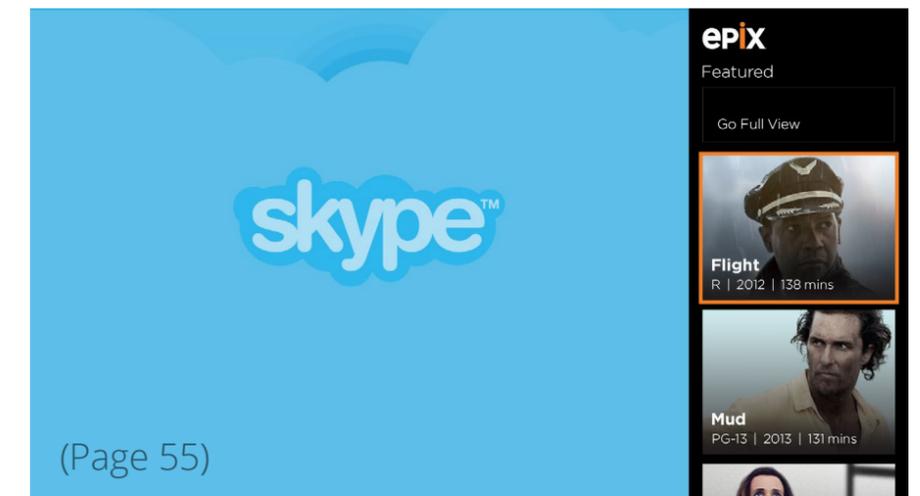
The Hub - Featured Scrolled



The user can scroll down to view all featured movies. Or click on the buttons on the right to Browse All or view Most Popular or Recently Added.

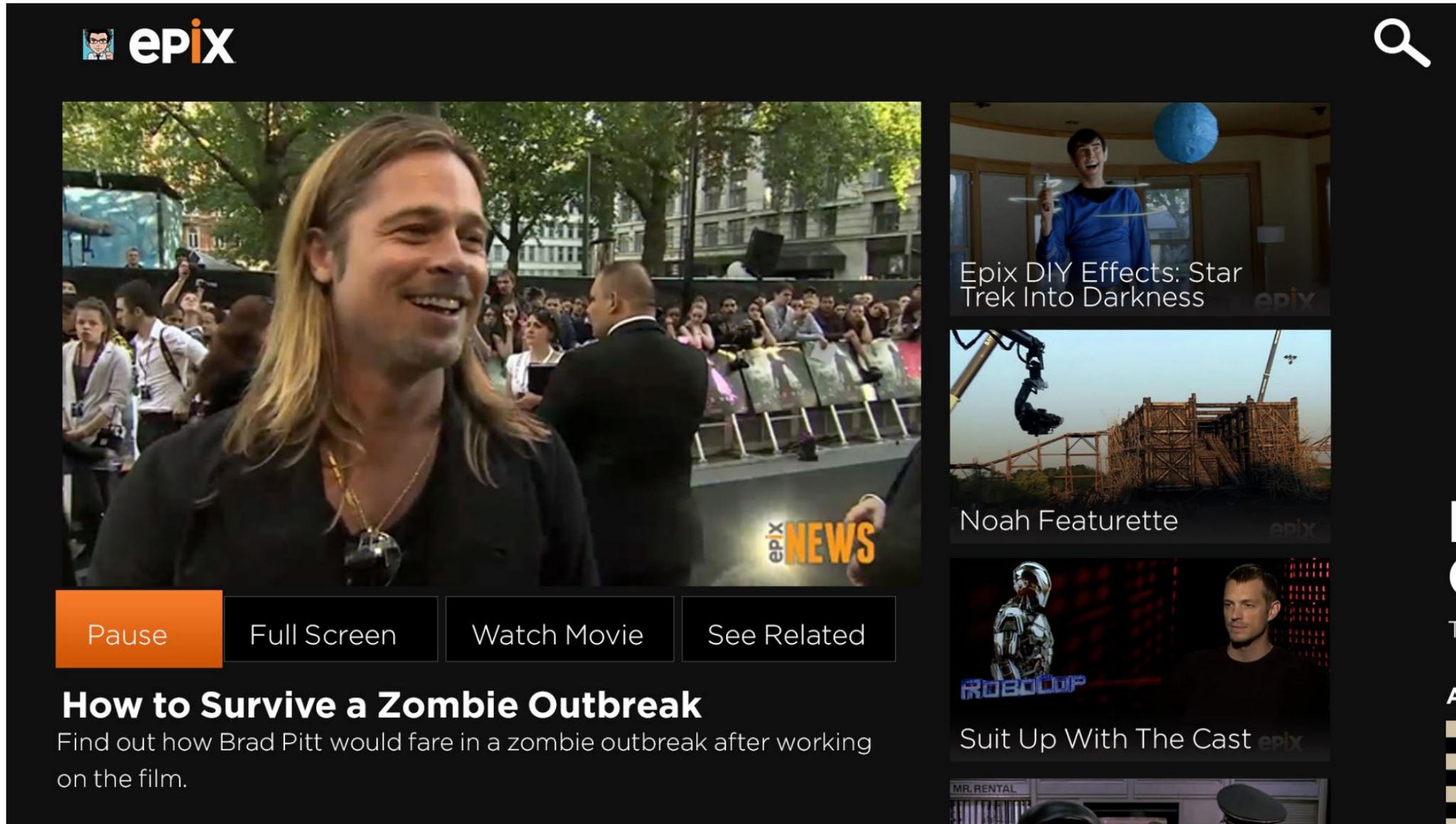


(Page 54)



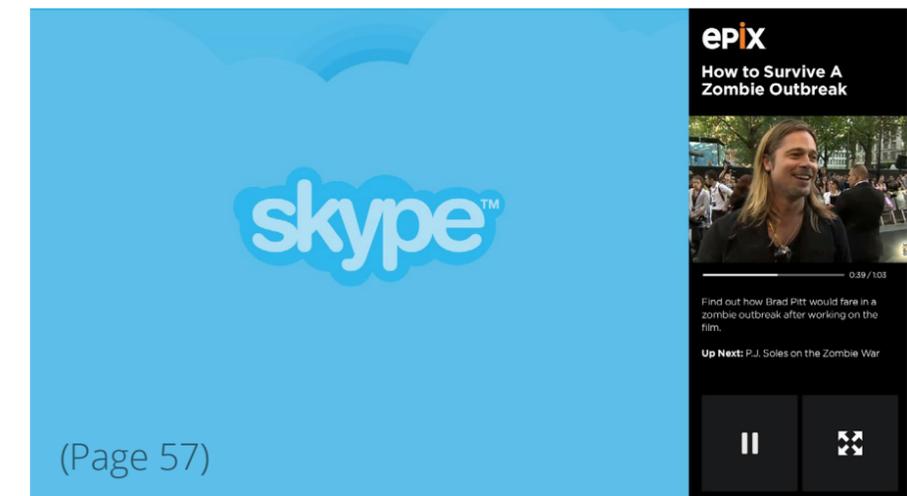
(Page 55)

The Hub - Trailers & Extras



The idea for the Trailers & Extras hub section is to allow the user to easily watch clips and browse at the same time. They can toggle between this view and full screen of the video at any time.

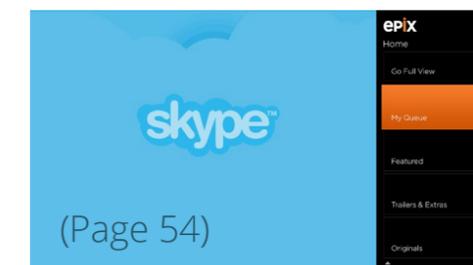
The main video will auto-play.



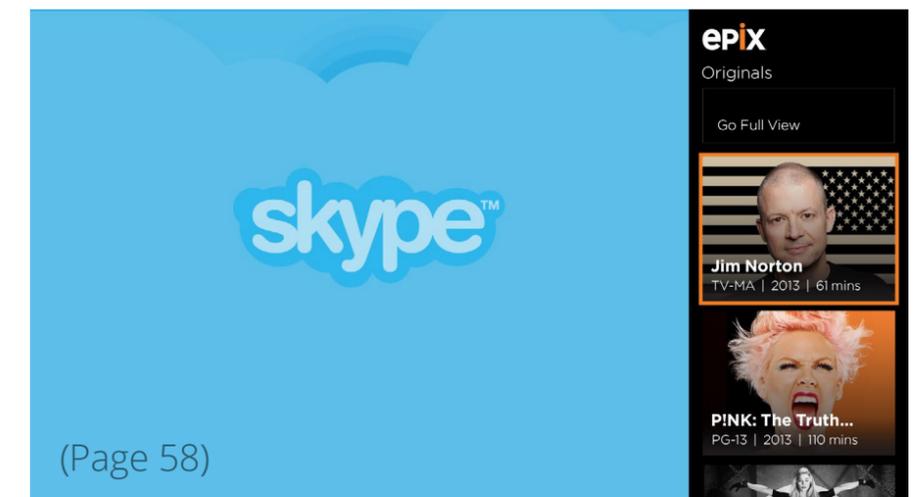
The Hub - Originals



The Originals section will take the same layout as the Featured.

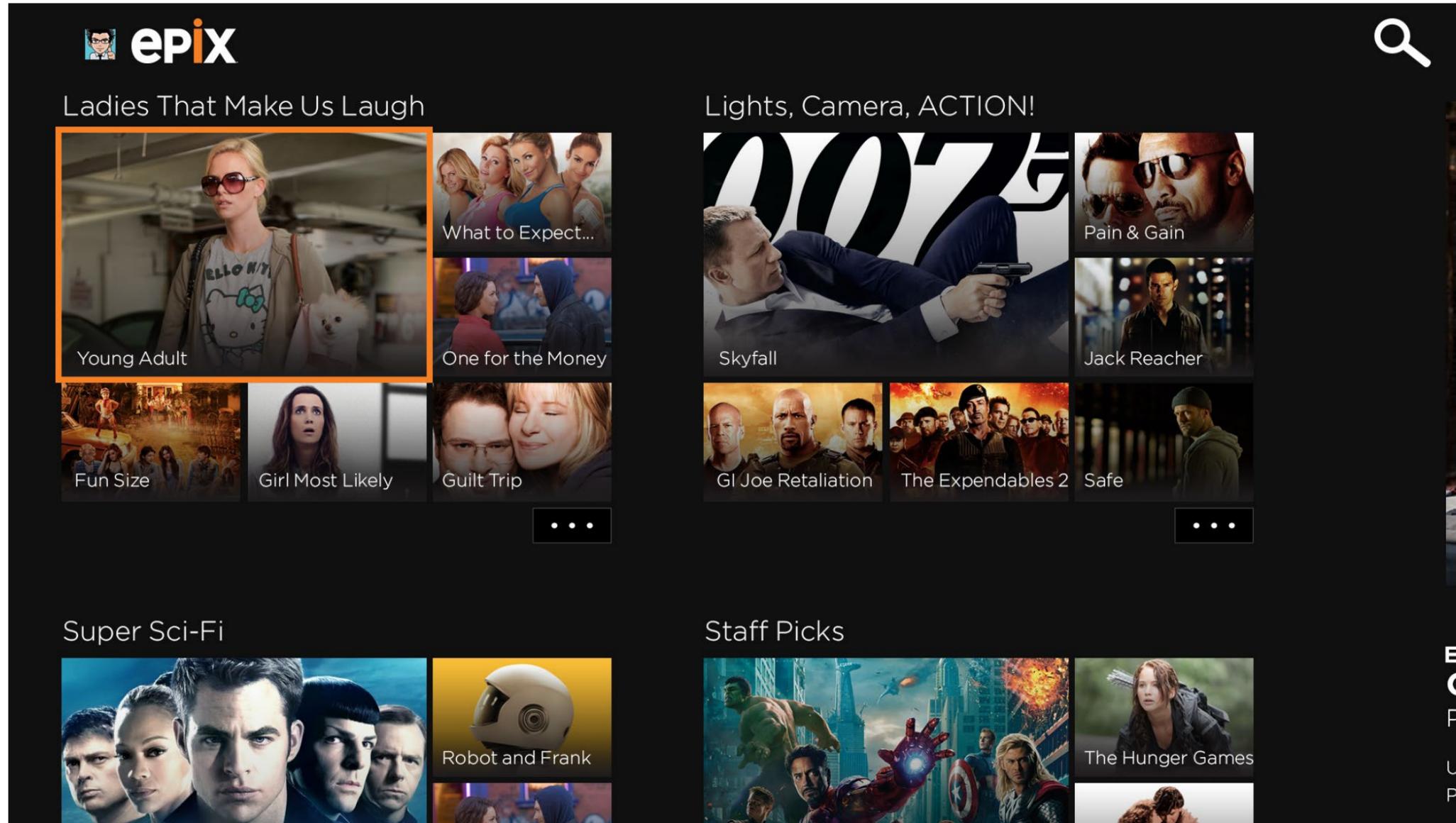


(Page 54)

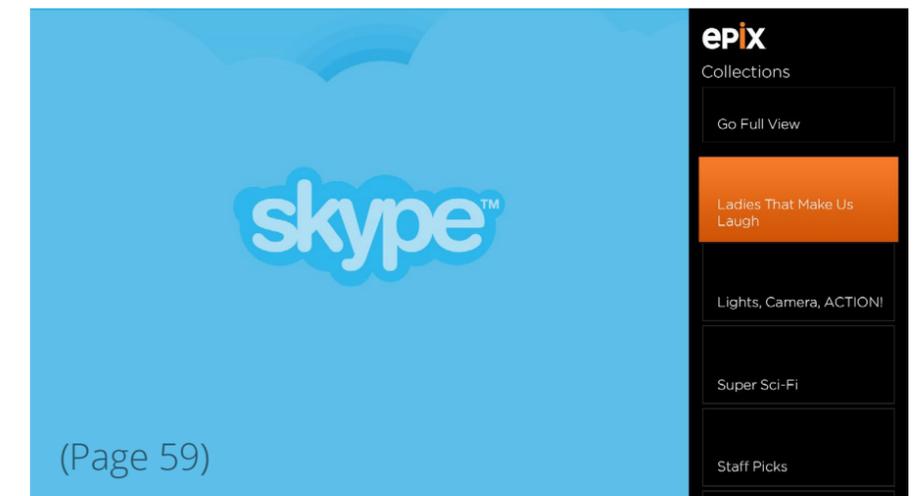


(Page 58)

The Hub - Collections



In the Collections hub section, there are two columns of Collections shown. The first 6 movies in each column will be shown here with a button to View All within that collection.



The Hub - Collections All

Ladies That Make Us Laugh

Young Adult
 R | 2011 | 96 mins | Drama, Comedy | ★★★★★☆
 Charlize Theron shines as sour Mavis Gary in this dark comedy from writer Diablo Cody and director Jason Reitman. Facing a divorce and the impending cancellation of her series of young adult novels, Mavis decides it's time to return to her hometown and reclaim her high school boyfriend (Patrick Wilson) - so what if he's happily married with a new baby? Along the way she forms an unlikely friendship with a former classmate, played with humor and grace by comedian... More

Other movies shown: **WHAT TO EXPECT WHEN YOU'RE EXPECTING**, **ONE FOR THE MONEY**, **GIRL MOST LIKELY**, **STREISAND THE GUILT**

Clicking on the [...] button brings the user to a Long List view of all the movies in that collection.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

skype™

ePIX
 Ladies That Make Us...
 Go Full View

Young Adult
 R | 2011 | 94 mins

What to Expect...
 PG-13 | 2012 | 110 mins

The Hub - Live Channels

epix

On Now: Red Dawn (2012)
 PG-13 | 2012 | 93 mins | Drama, Action, Adventure | ★★★★★☆
 Up Next: Jack Reacher
 PG-13 | 2012 | 93 mins | Drama, Action, Adventure | ★★★★★☆

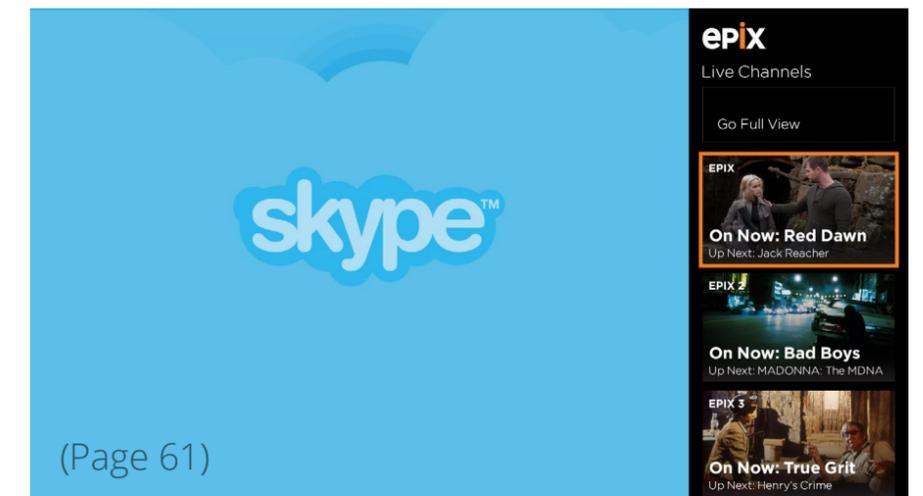
EPIX 2
On Now: Bad Boys
 Up Next: MADONNA: The MDNA Tour

EPIX 3
On Now: True Grit
 Up Next: Henry's Crime

EPIX DRIVE-IN
On Now: Spaceballs

Pause Full Screen More Info

The Live Channels hub section version works similarly to the Trailers & Extras. The first channel will play automatically and can be toggled full screen. If the user selects one of the other 3 channels, it will replace the bigger embedded video player.



The Hub - Live Channels More Info

epix

Your town has been taken over by invading North Korean forces-what do you do? If you're a Wolverine, you bloody well fight back. A group of local high school kids refuses to surrender peacefully in this explosive remake of the 1984 original, where the only thing worse than Communism is cowardice. Having Thor (Chris Hemsworth) and Peeta Mellark (Josh Hutcherson) on your side doesn't hurt, either.

Pause Full Screen **More Info**

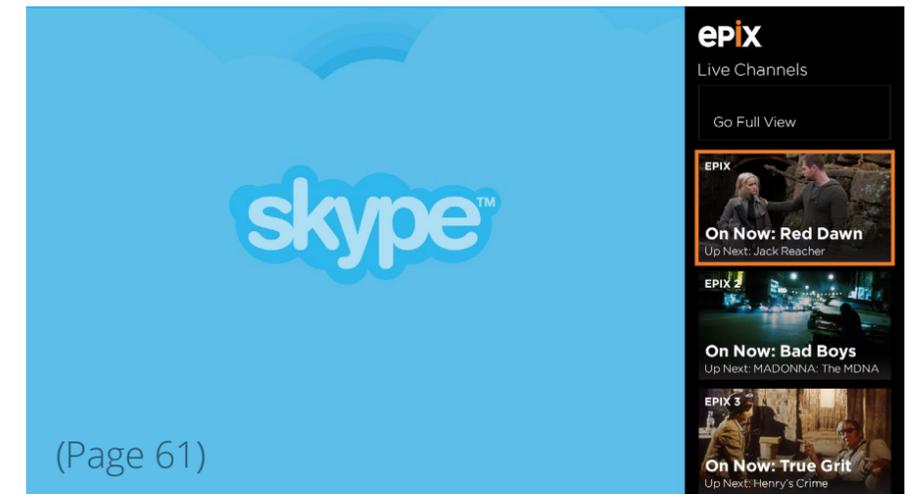
Epix: On Now: Red Dawn (2012)
 PG-13 | 2012 | 93 mins | Drama, Action, Adventure | ★★★★★☆
 Up Next: Jack Reacher
 PG-13 | 2012 | 93 mins | Drama, Action, Adventure | ★★★★★☆

EPIX 2
On Now: Bad Boys
 Up Next: MADONNA: The MDNA Tour

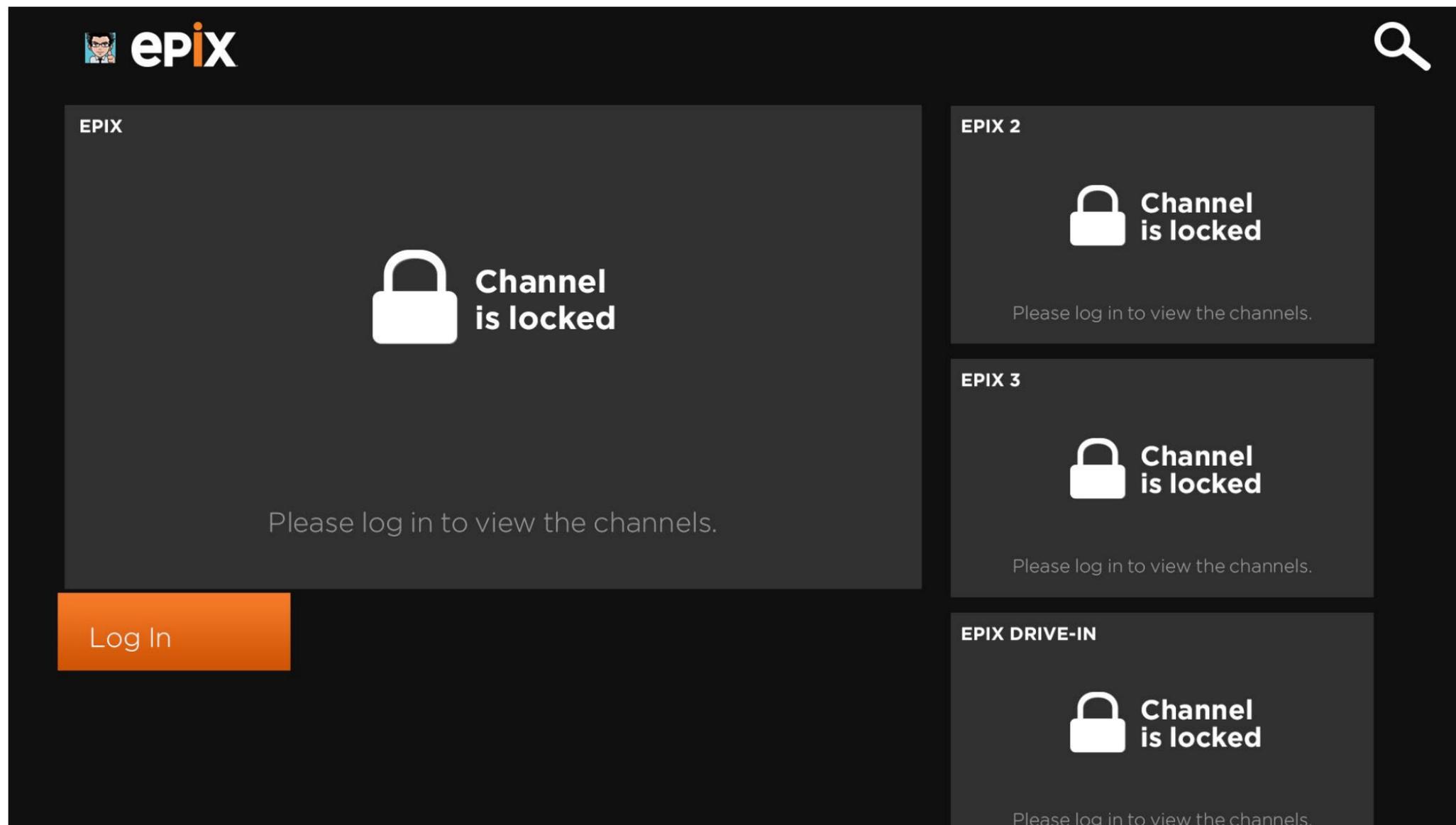
EPIX 3
On Now: True Grit
 Up Next: Henry's Crime

EPIX DRIVE-IN
On Now: Spaceballs

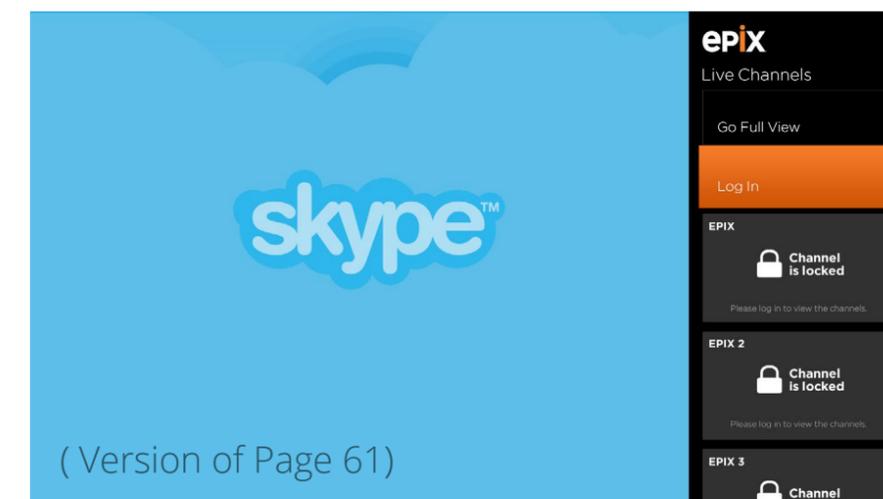
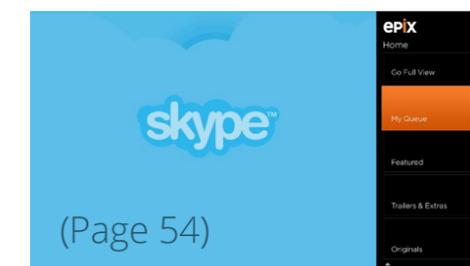
Selecting the More Info button brings up the description over the video player.



The Hub - Live Channels for Unauthenticated Users

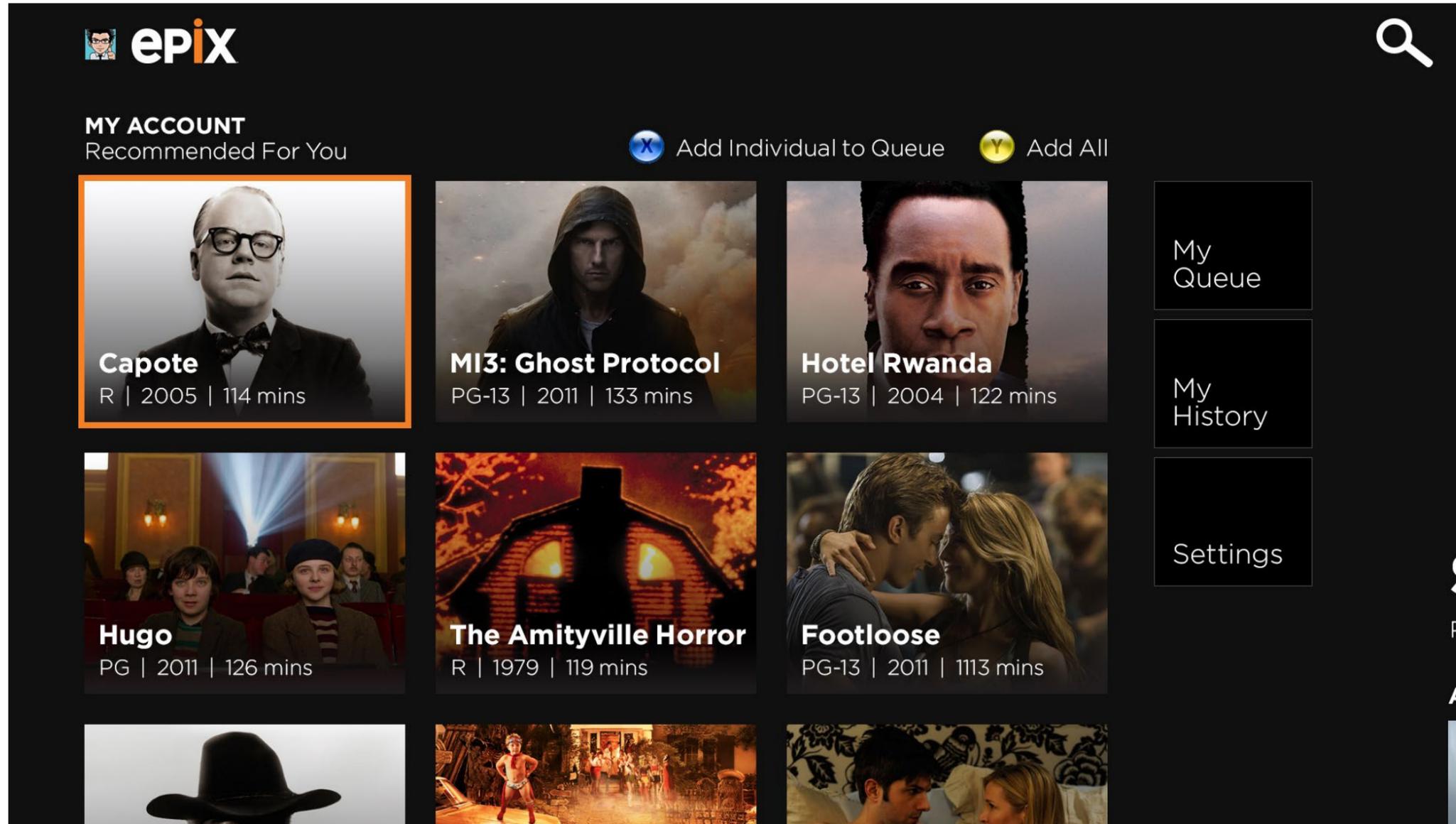


When the user is unauthenticated and does not have access to the Live Channels, they will be locked.



My Account

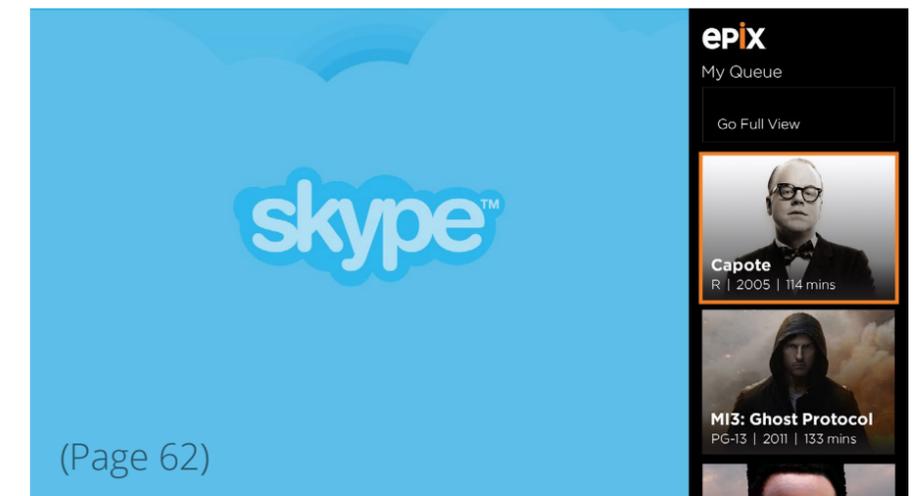
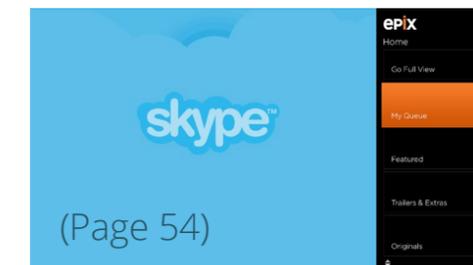
The Hub - My Account



Scrolling to the left when landing on the Hub will take you to the My Account section.

The first screen has recommendations for the user which will change more appropriately as the app gets data from the user's interactions.

On the right, there are buttons to go to the user's Queue, History and Settings.



The Hub - My Queue

MY QUEUE

A Select
B Go Back
X Remove Individual
Y Remove All

Hugo
 PG | 2011 | 126 mins | Kids and Family, Adventure, Animation, Mystery | ★★★★★☆

If taking candy from strangers is a no-no, then eating candy off a stranger's house is probably off limits, too. The legendary siblings are all grown up in this steampunky imagining of what happened after brother and sister outsmarted that nasty old witch and burned her up in her very own oven. Like the original Grimm stories, this is a tale chock full of violence, magic and the kind of raucous good fun that's maybe not a great idea before bedtime.

Clicking on the My Queue button brings the user to a Long List view of all the movies in the user's queue.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

skype™

ePIX
My Queue

Go Full View

Capote
R | 2005 | 114 mins

MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

The Hub - My History

MY HISTORY A Select B Go Back X Remove Individual Y Remove All

Hansel & Gretel: Witch Hunters
 R | 2013 | 88 mins | Action, Fairy Tale | ★★★★★☆

If taking candy from strangers is a no-no, then eating candy off a stranger's house is probably off limits, too. The legendary siblings are all grown up in this steampunky imagining of what happened after brother and sister outsmarted that nasty old witch and burned her up in her very own oven. Like the original Grimm stories, this is a tale chock full of violence, magic and the kind of raucous good fun that's maybe not a great idea before bedtime.

Clicking on the My History button brings the user to a Long List view of all the movies in the user's history.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page. ly watched items.

skype™

My Queue

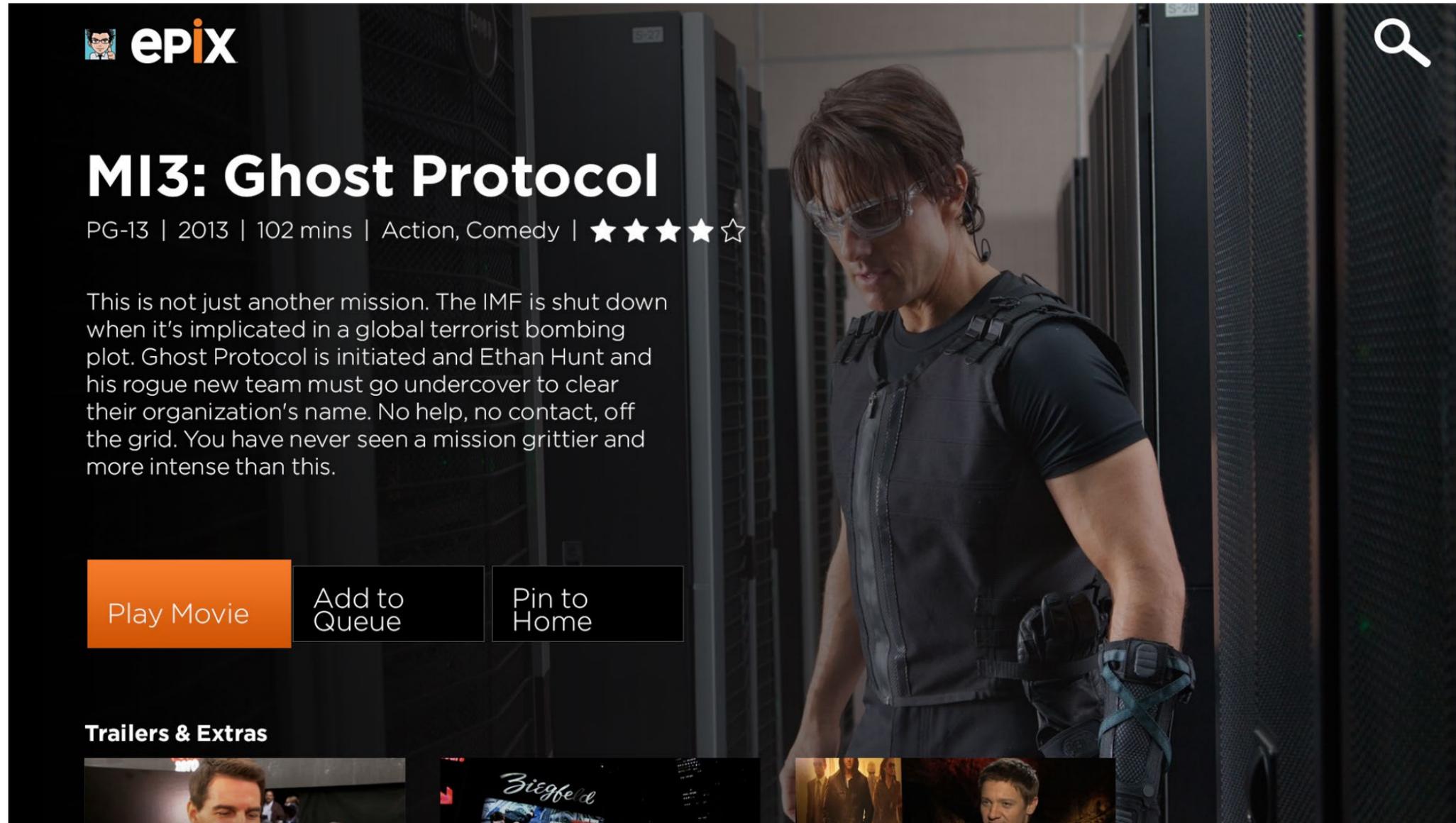
Go Full View

Capote
R | 2005 | 114 mins

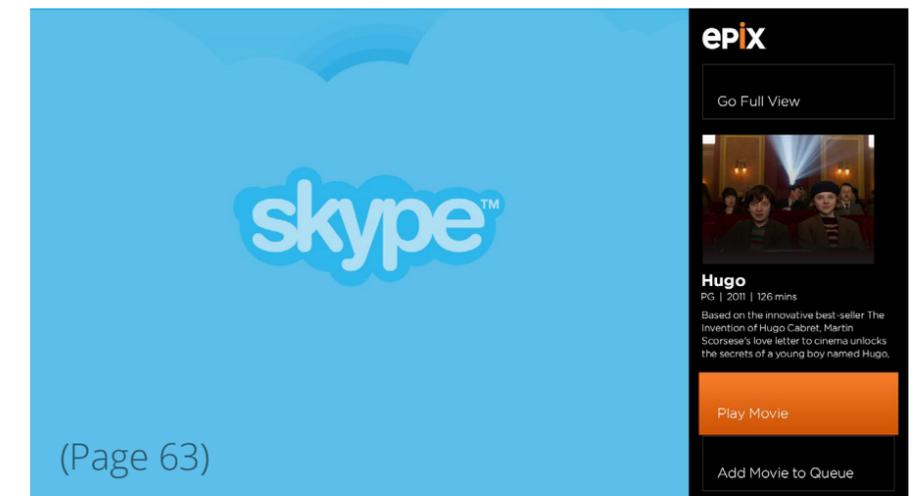
MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

Movie Details

Movie Details - Overview

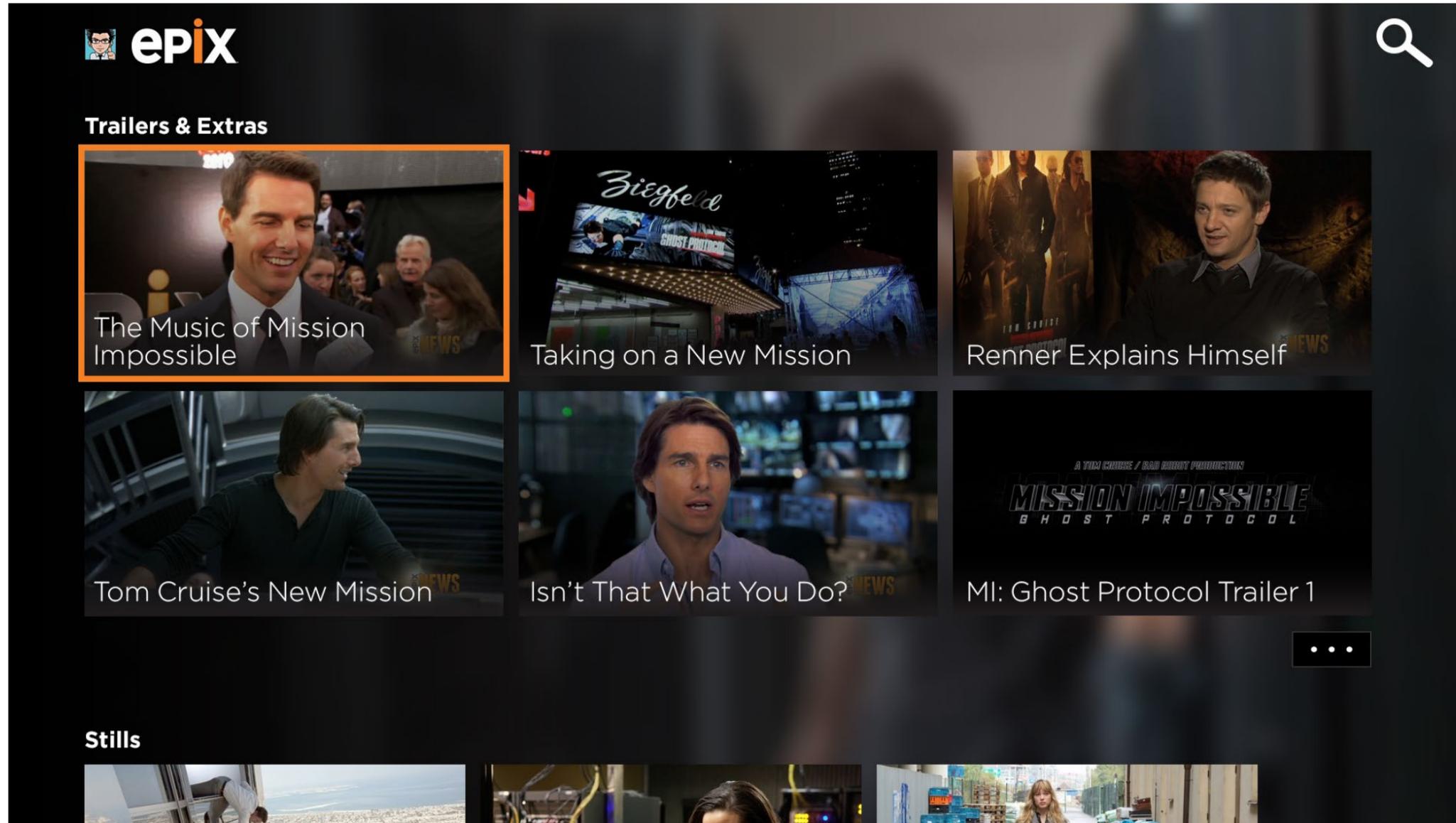


The movie details landing page will have an image in the background, with the overview on the left with the major calls-to-actions and the sections (Trailers & Extras, Stills and Cast & Crew) stacked vertically.



(Page 63)

Movie Details - Trailers & Extras



Scrolling down reveals the Trailers & Extras.

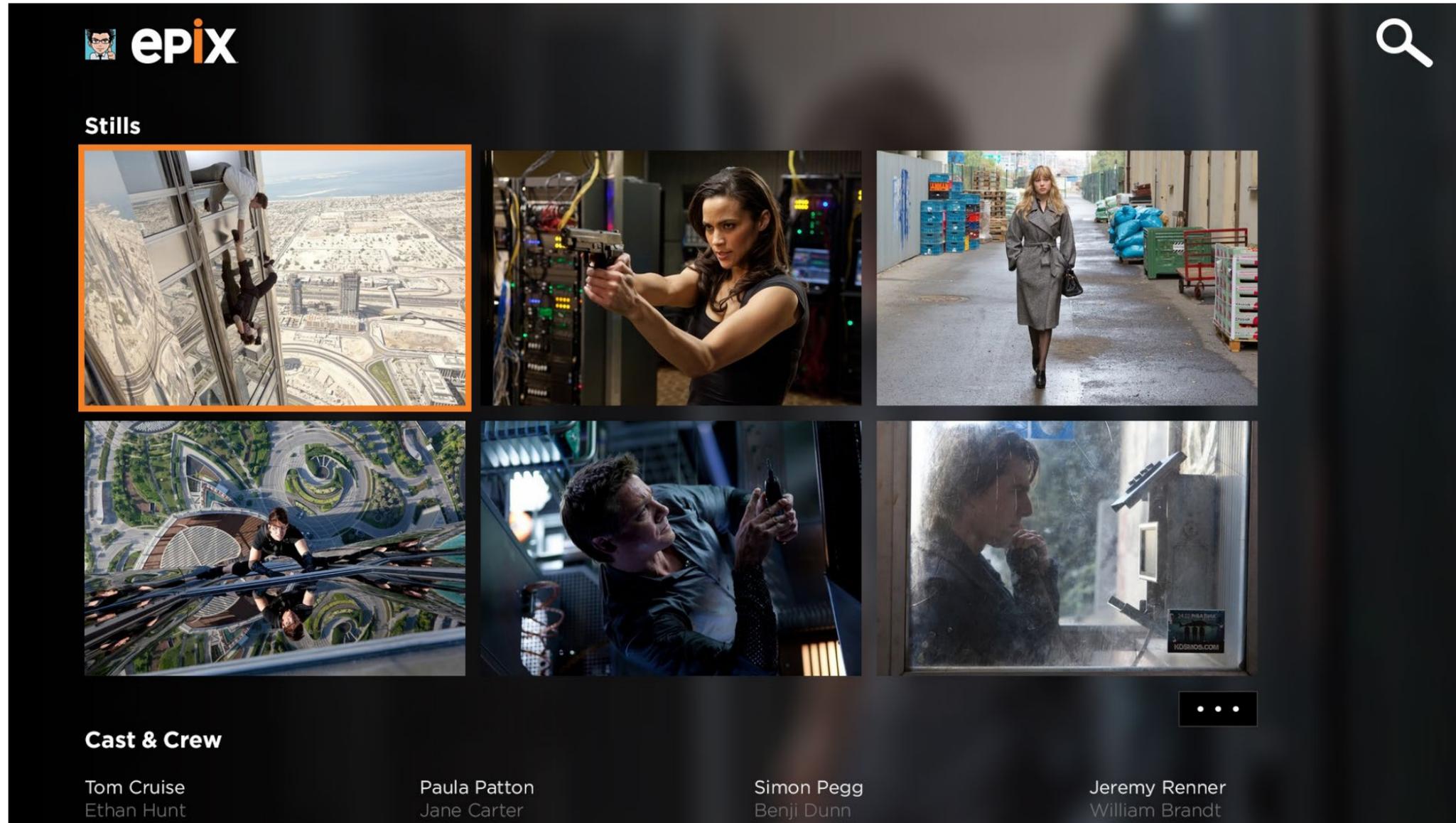
The background blurs as the user scrolls downwards.

The user can either press on a Trailers & Extras video or the [...] button to bring them to view all Trailers & Extras or keep scrolling downwards to the next section.



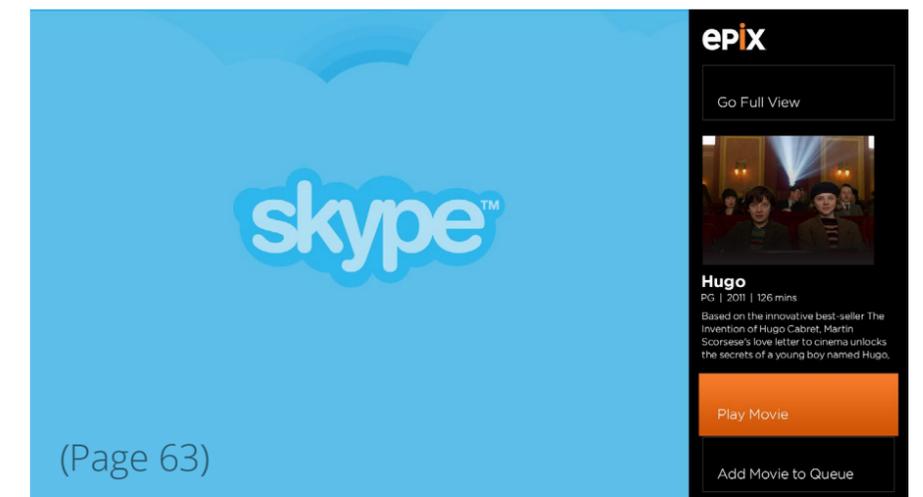
(Page 63)

Movie Details - Stills

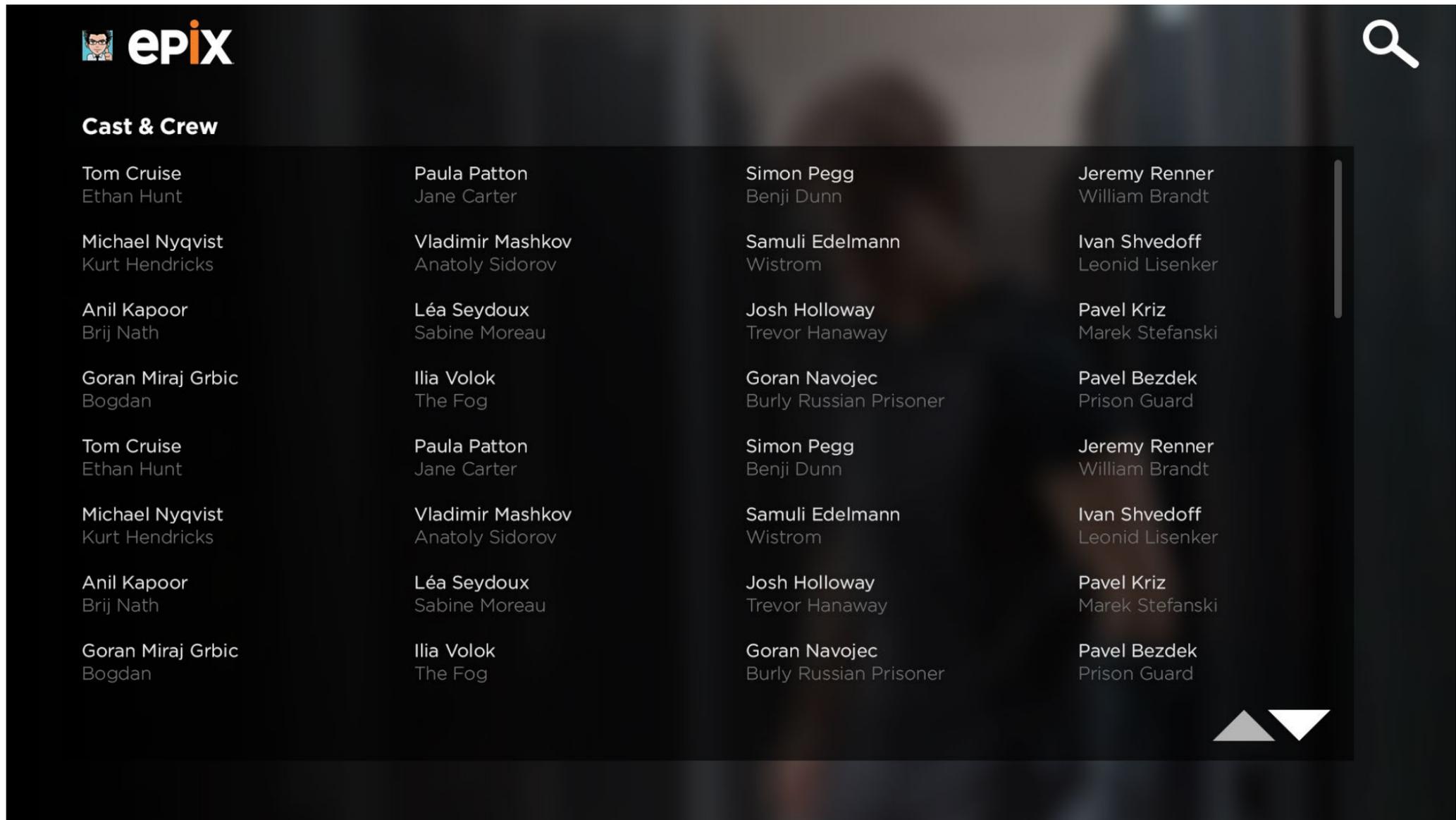


Scrolling down reveals the Stills section.

The user can either press on a Stills image or the [...] button to bring them to view all Stills or keep scrolling downwards to the next section.

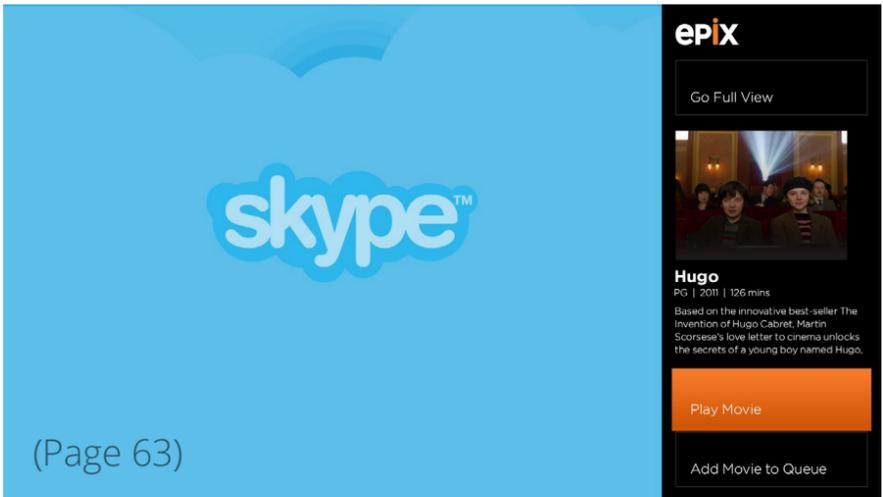


Movie Details - Cast & Crew



Scrolling down reveals the last section of the Movie Details - the Cast & Crew.

The Cast & Crew section is the focus where the user can press A to select it and then scroll up and down to view all cast members or scroll back upwards.



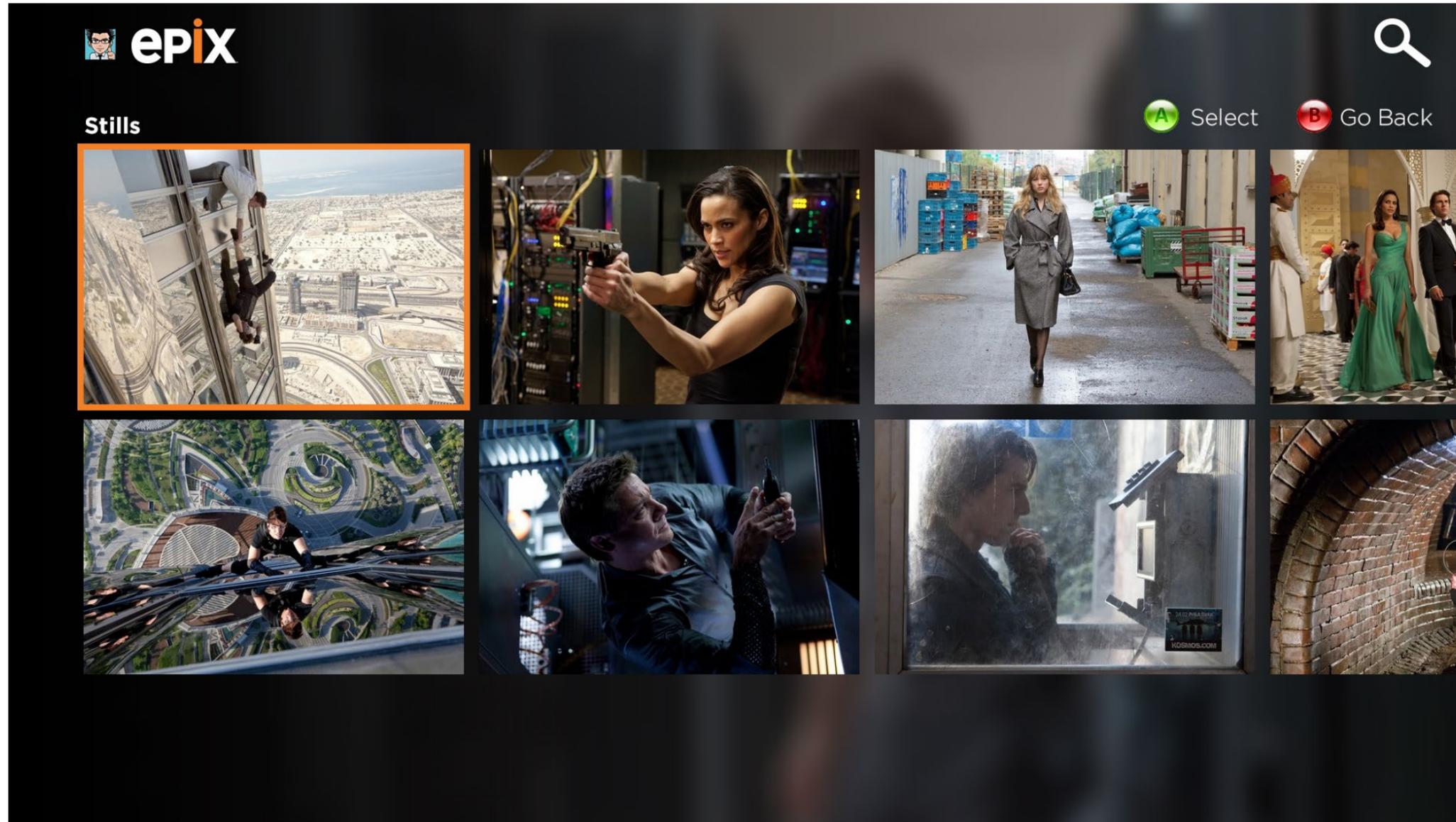
Movie Details - Trailers & Extras All

The screenshot shows a dark-themed interface for a movie's trailer and extras. At the top left is the EPIX logo, and at the top right is a search icon. The main content area features a large video player showing Tom Cruise smiling on a red carpet. Below the video are three buttons: 'Pause Trailer' (orange), 'Watch Movie', and 'See Related'. To the right of the main video are three smaller video thumbnails: 'Taking on a New Mission' (showing a building at night), 'Renner Explains Himself' (showing a man in a suit), and 'Tom Cruise's New Mission' (showing Tom Cruise in a car). Below the main video player, the title 'The Music of Mission Impossible' is displayed in white, followed by a subtitle: 'The stars of Mission Impossible Ghost Protocol talk about the iconic theme music in the film'.

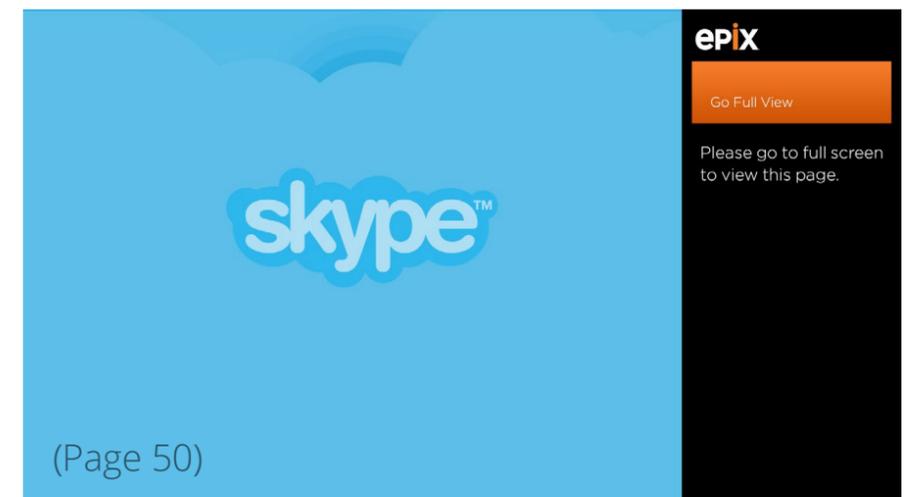
A movie's Trailer & Extras landing page looks and functions similarly to the hub's Trailer & Extras.

This screenshot shows a blue Skype interface. In the top right corner, there is a black EPIX overlay containing an orange 'Go Full View' button and the text 'Please go to full screen to view this page.' The Skype logo is visible in the center of the screen.

Movie Details - Stills All



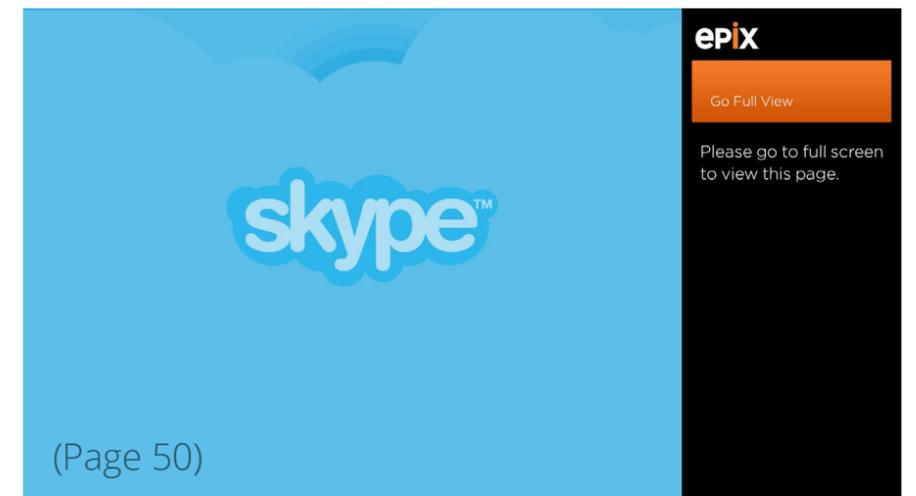
Clicking the View More ellipses on the Stills takes the user to a Long List page with all the stills. Selecting an image takes the user to a full screen gallery of that image.



Movie Details - Stills Gallery Open



The user can navigate the gallery by pressing the D-pad left and right buttons or press B to go back.



All Movies

All Movies

epix

Filter: All Sort: A - Z

A Select **B** Go Back **X** Add Movie to Queue **Y** Add All

STAR TREK INTO DARKNESS

AN EPIX COMEDY EVENT
JENNY MCCARTHY'S

MARK WAHLBERG DWAYNE JOHNSON
PAIN & GAIN

G.I. JOE RETALIATION

AN EPIX COMEDY EVENT
RATON OSHO
TRAGEDY plus COMEDY equals TIME

Star Trek Into Darkness

PG-13 | 2013 | 132 mins | Sci-Fi and Fantasy, Action, Adventure | ★★★★★☆

In the wake of a shocking act of terror from within their own organization, the crew of The Enterprise is called back home to Earth. In defiance of regulations and with a personal score to settle, Captain Kirk leads his crew on a manhunt to capture an unstoppable force of destruction and bring those responsible to justice.

The All Movies long list page will have all the movies listed out. The user can filter down to a specific genre with the Filter button on the left, which will bring up a pop up menu of the genres.

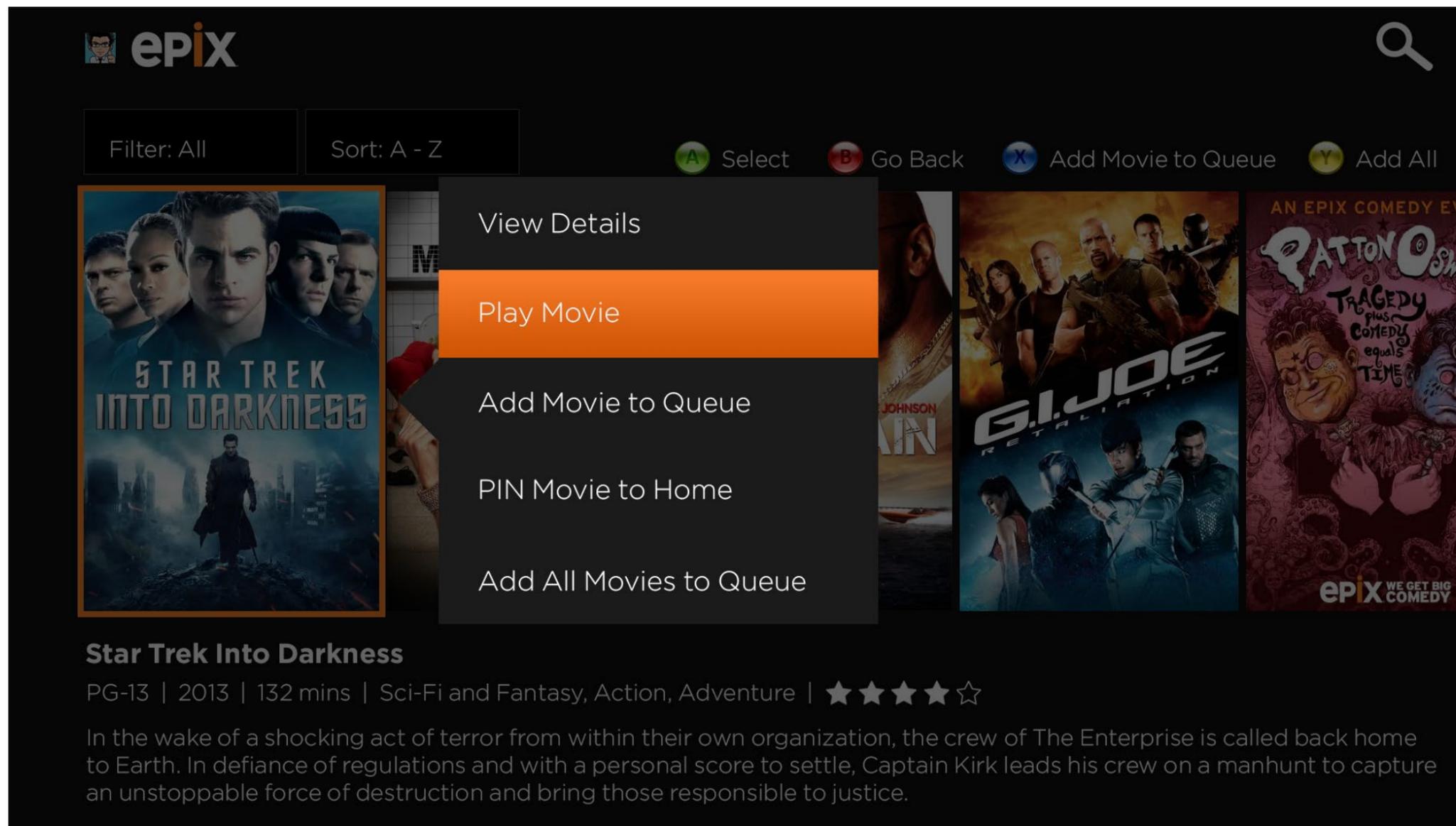
There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

skype

Go Full View

Please go to full screen to view this page.

All Movies - Contextual Menu

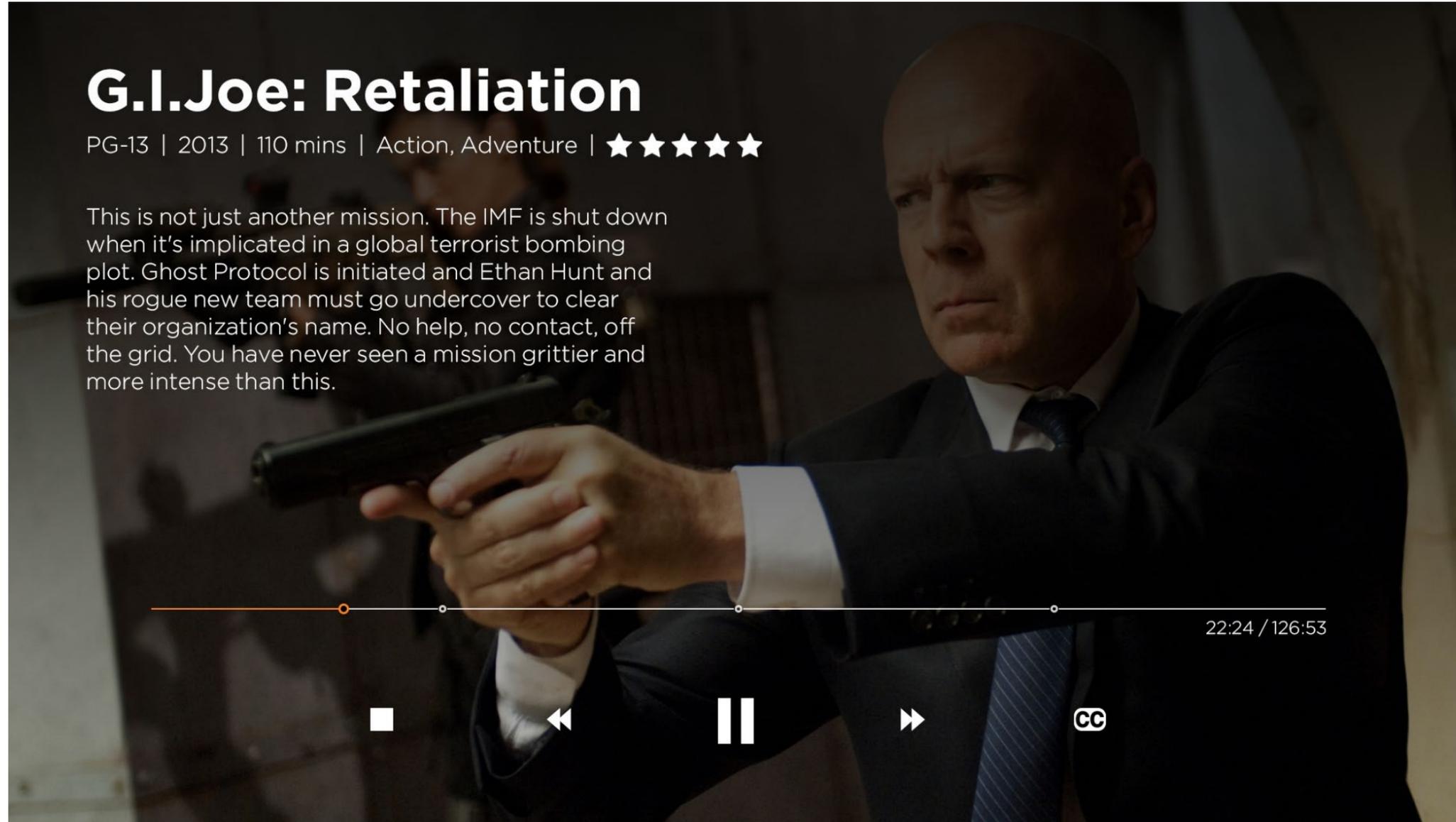


Since all Controller shortcuts require a Gestural shortcut as well, when the user has activated NUI, they can press on a movie to open up this contextual menu, which gives them the options of Going to the Details page, Playing the Movie right away, Adding the Movie to their Queue (or Remove), Pinning the Movie to the Home screen or Adding all movies in that list to the Queue.



Video Player

Video Player



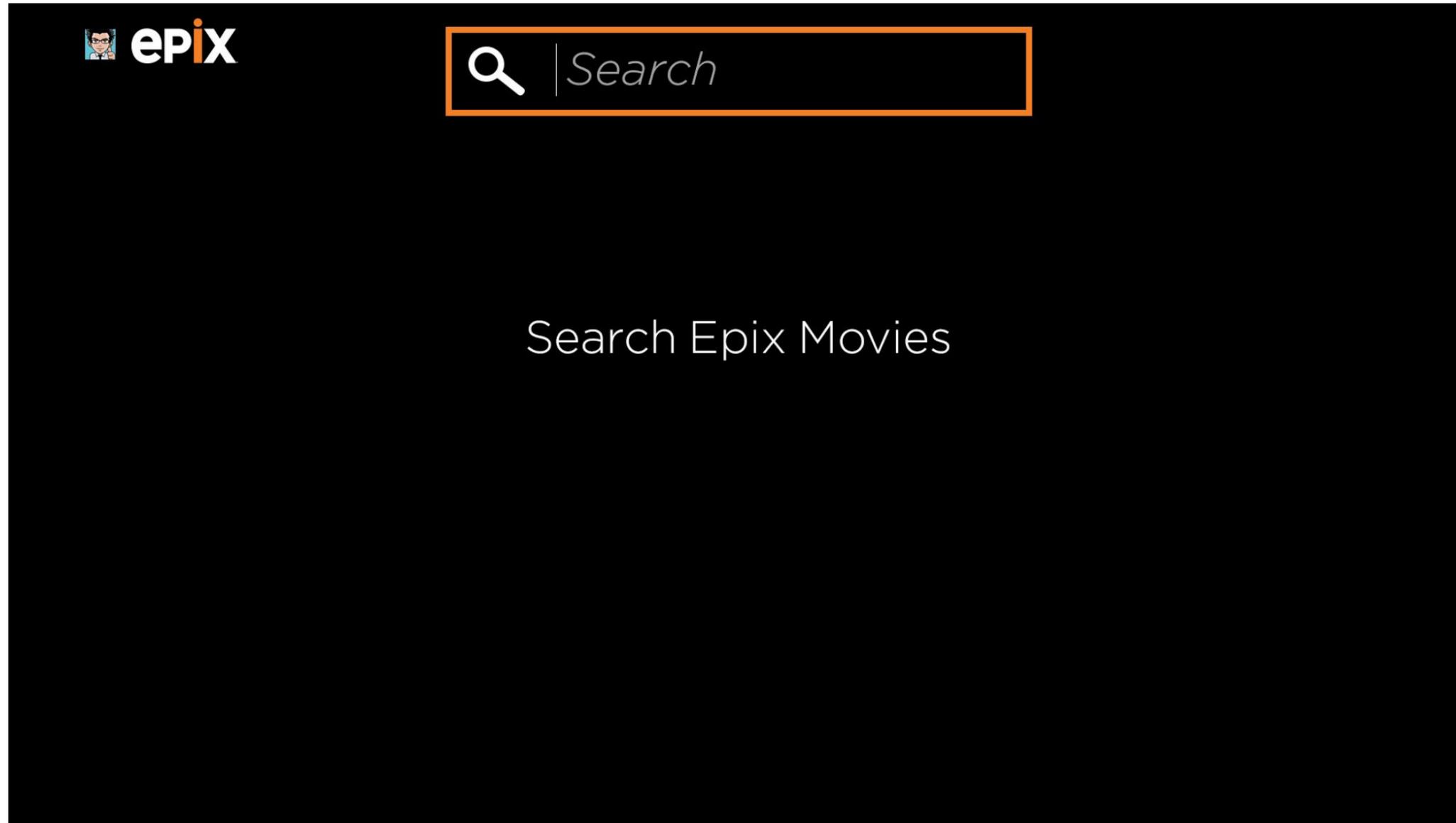
This is the standard Xbox One video player with additional information about the movie at the top.



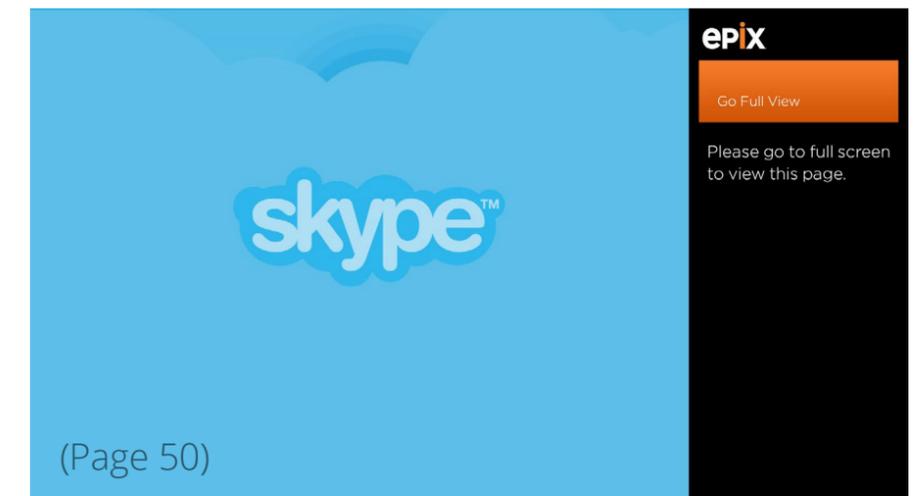
(Page 65)

Search

Search



Selecting the Search icon at the top of every screen or selecting Search from the App Menu opens up a new page where the user can start typing a keyword.



Results

The results will appear below and are scrollable vertically.

ePIX

Title	Rating	Year	Duration
Flight	R	2012	138 mins
Fun Size	PG-13	2012	86 mins
One For The Money	PG-13	2012	91 mins
Skyfall	PG-13	2012	143 mins
Footloose	PG-13	2011	113 mins
Robot & Frank	PG-13	2012	89 mins
The Frozen Ground	R	2013	106 mins
Safe	R	2012	95 mins

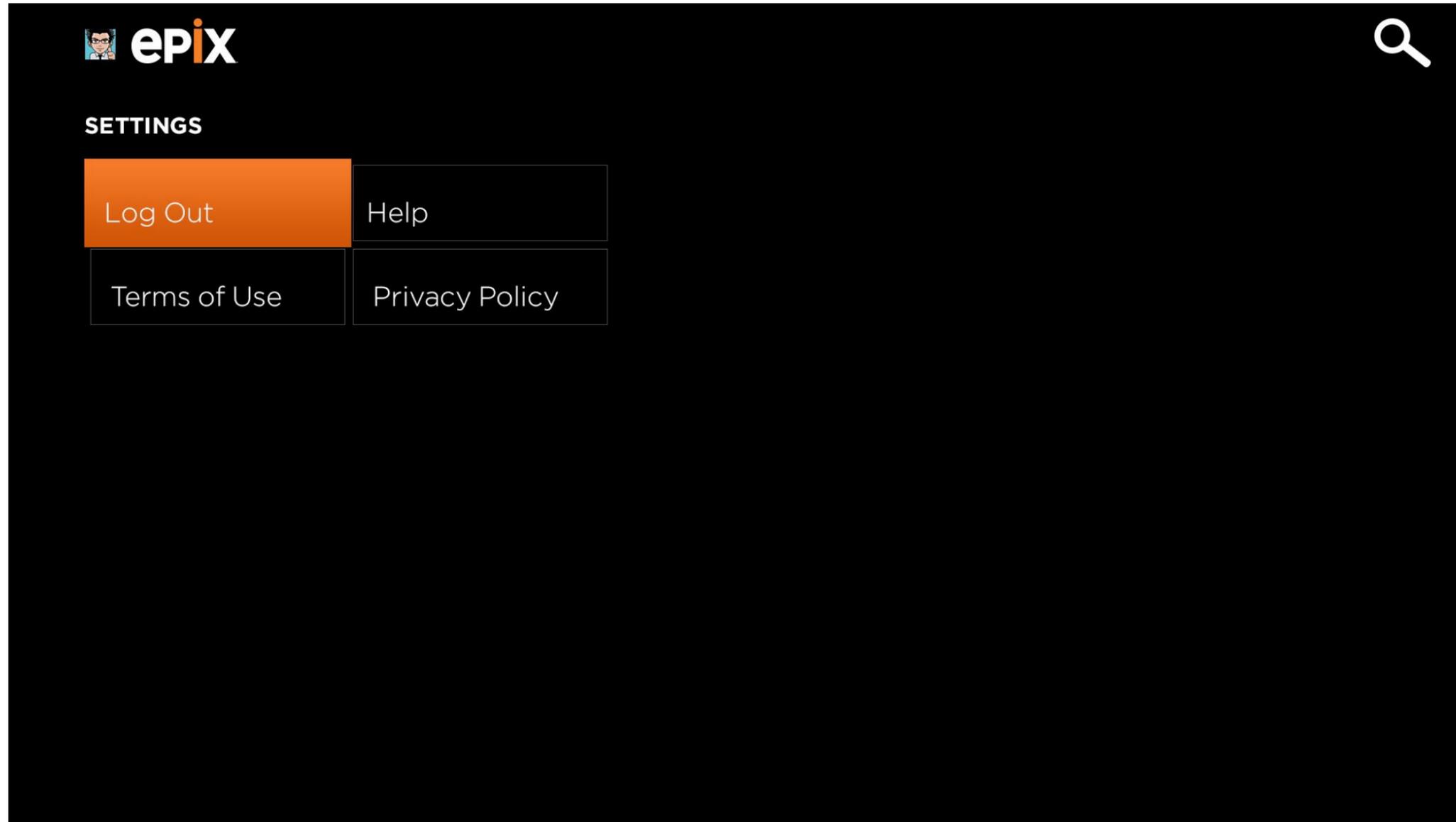
ePIX
Go Full View
Please go to full screen to view this page.

skype™

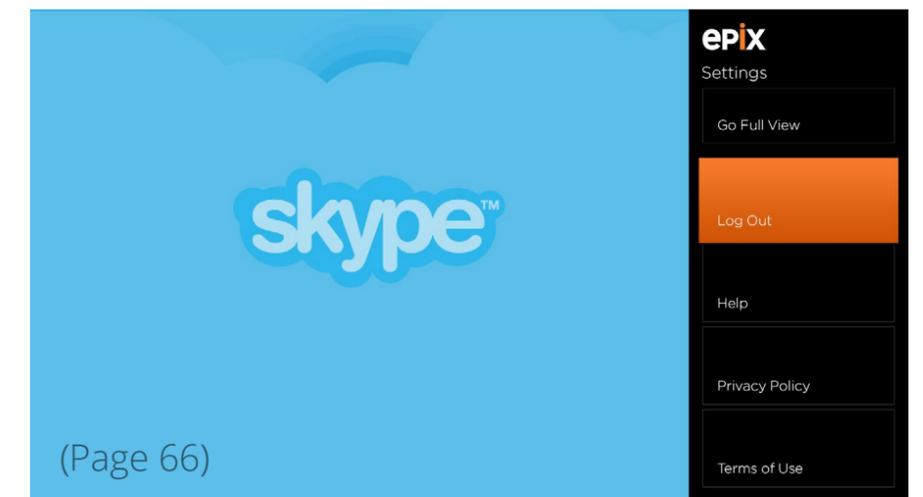
(Page 50)

Settings

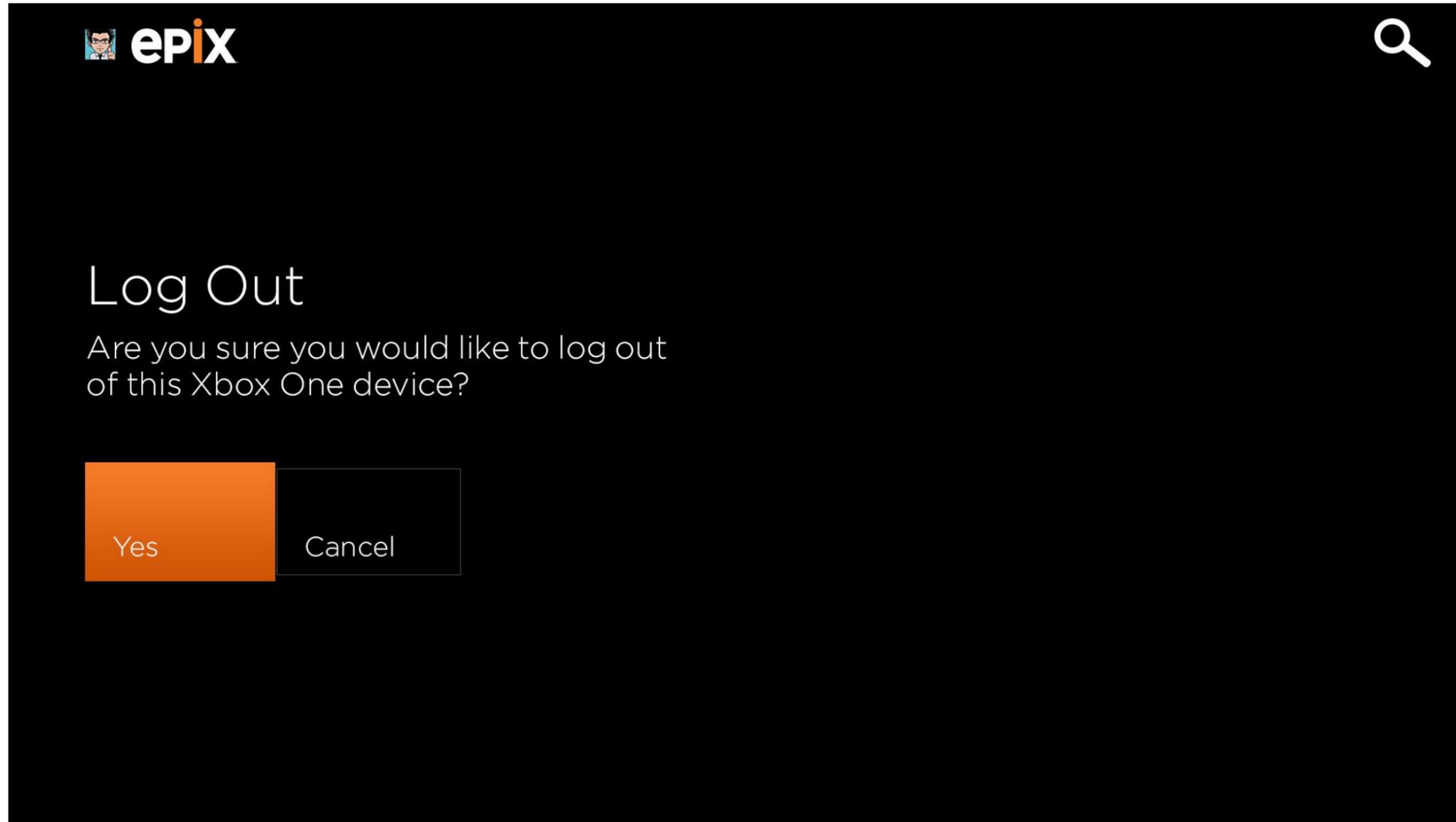
Settings



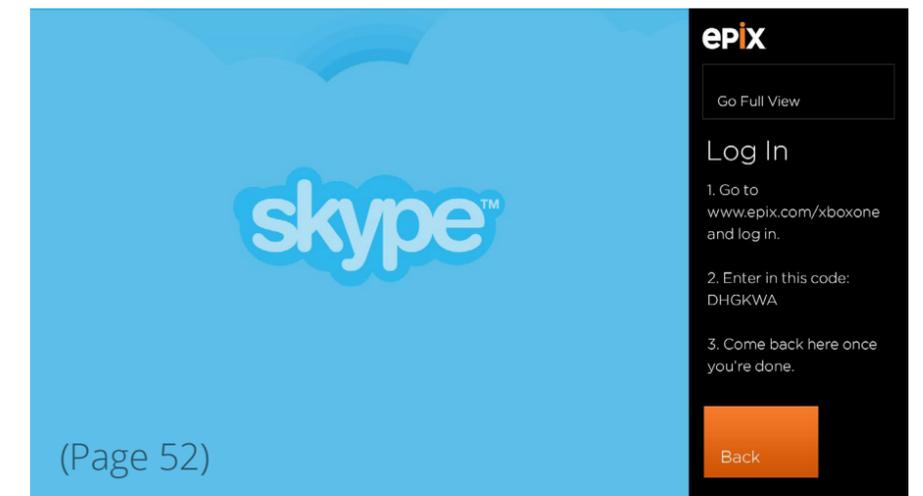
In Settings, the user has the option to Log In/Out (depending on the state of the user), go to the Help section (which will snap the Xbox Help), view the Terms of Use and Privacy Policy.



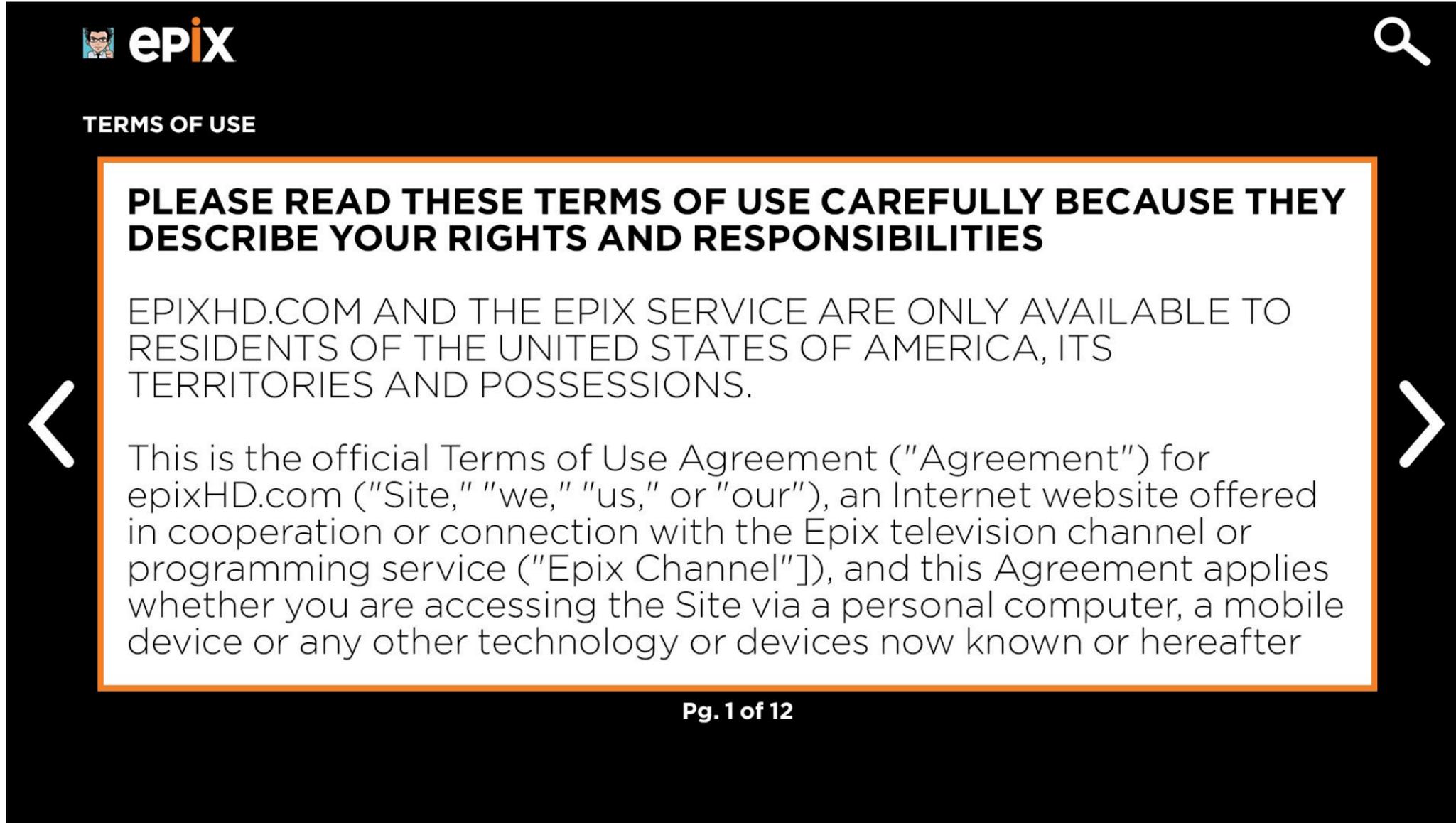
Log Out



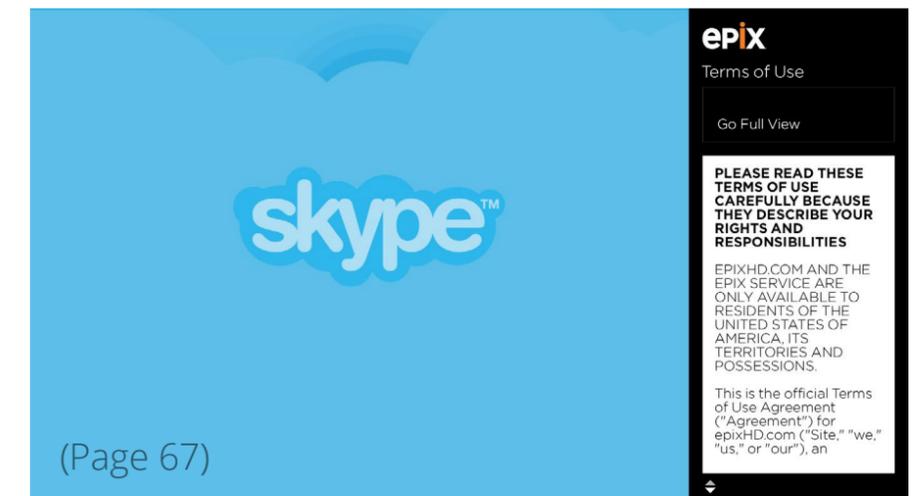
The Log In view will look the same as the one in the Start Up section. For Log Out, it will look like this.



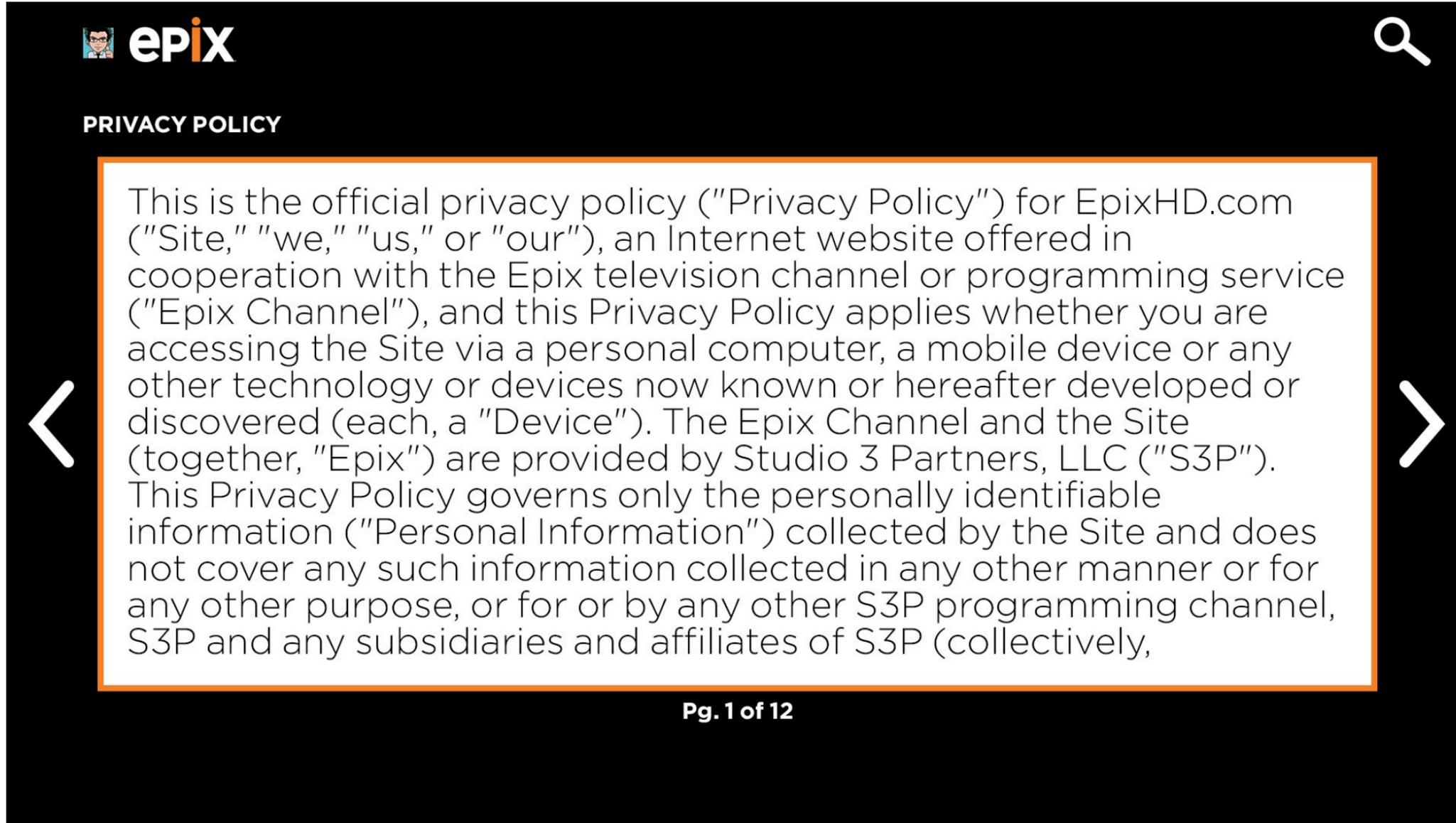
Terms of Use



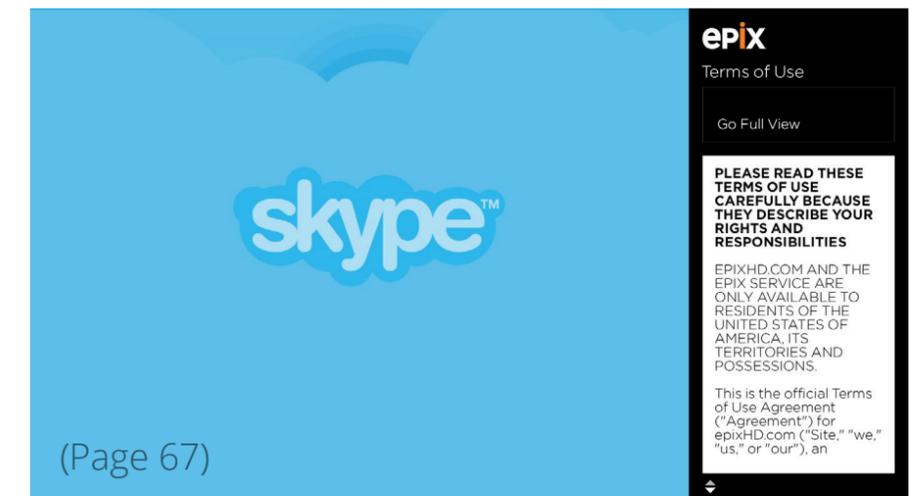
The Terms of Use looks the same as the one in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.



Privacy Policy

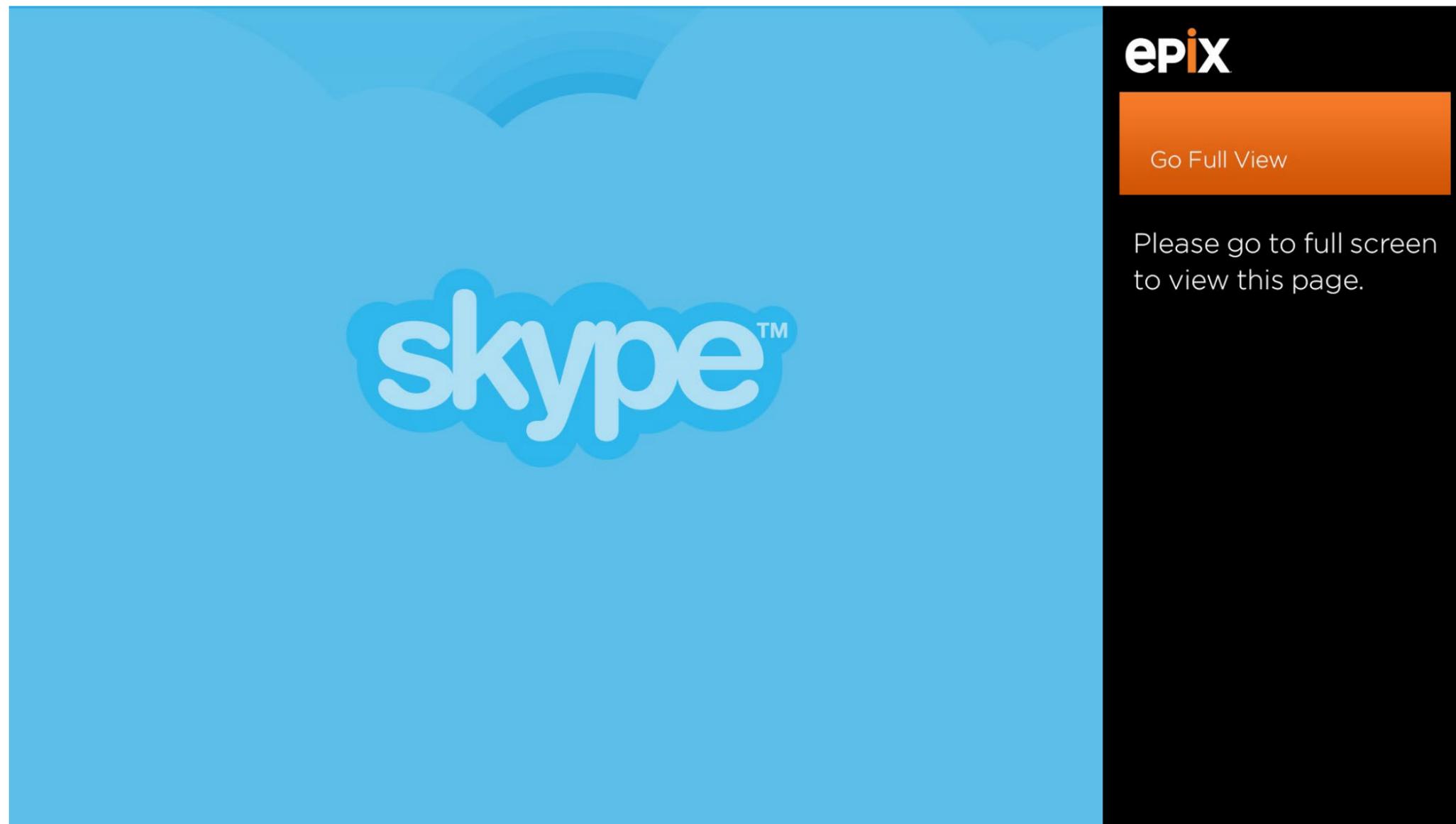


The Privacy Policy looks the same as the Terms of Use in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.



Snap Screens

Go Full Screen



For all screens that do not have a Snap mode, they will view this page instructing them to go full view.

Welcome



The image shows a large blue rectangular area on the left side of the screen, featuring the Skype logo in white. The logo consists of the word "skype" in a lowercase, rounded font, with a trademark symbol (TM) to its upper right. The background of this area is a solid light blue color.

ePIX

Go Full View

The On TV, On Demand, Online, and On The Go movie network is now streaming to your TV with Xbox One and Xbox Live.

Login

Register for a Free 14-Day Trial

Skip

Login



epix

Go Full View

Log In

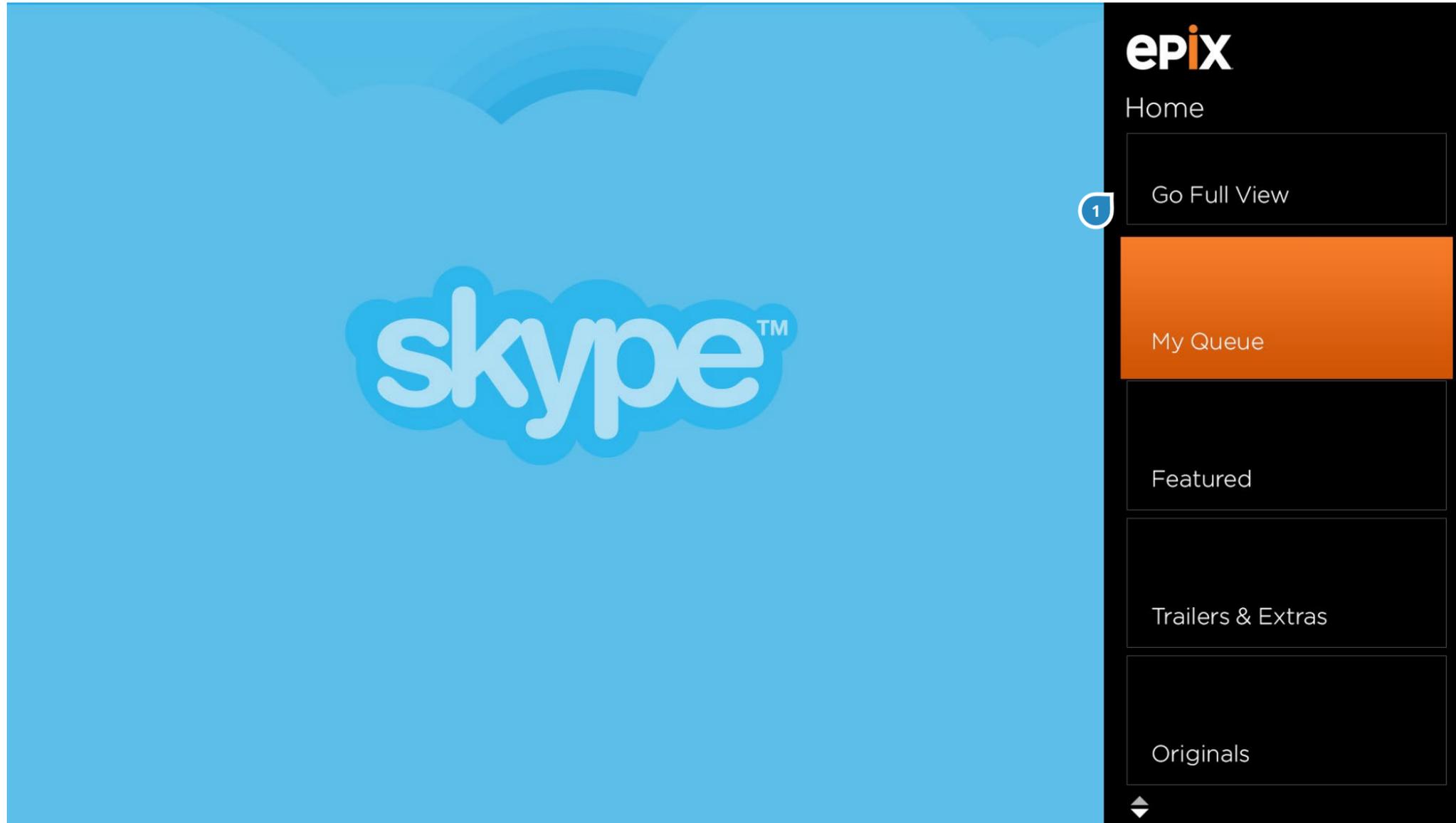
1. Go to www.epix.com/xboxone and log in.
2. Enter in this code:
DHGKWA
3. Come back here once you're done.

Back

App Menu



Home



A user will land on this page when first snapping the app to the right from anywhere in the hub.

Items in the menu:

My Queue
Featured
Trailers & Extras
Originals
Collections
Live Channels

#	ITEM	DESCRIPTION
1	Go Full View button	It is required to have a Go Full View button to unsnap the app and bring it back to full screen on every page.

Featured



ePIX
Featured

Go Full View

Flight
R | 2012 | 138 mins

Mud
PG-13 | 2013 | 131 mins



Trailers & Extras



ePIX

Trailers & Extras

Go Full View



Trailers & Extras Player



ePIX

**How to Survive A
Zombie Outbreak**

A video frame showing Brad Pitt with long hair, smiling on a red carpet. He is wearing a dark jacket and a necklace. The background shows a crowd of people and photographers.

0:39 / 1:03

Find out how Brad Pitt would fare in a zombie outbreak after working on the film.

Up Next: P.J. Soles on the Zombie War

||

⌂

Originals



epix
Originals

Go Full View

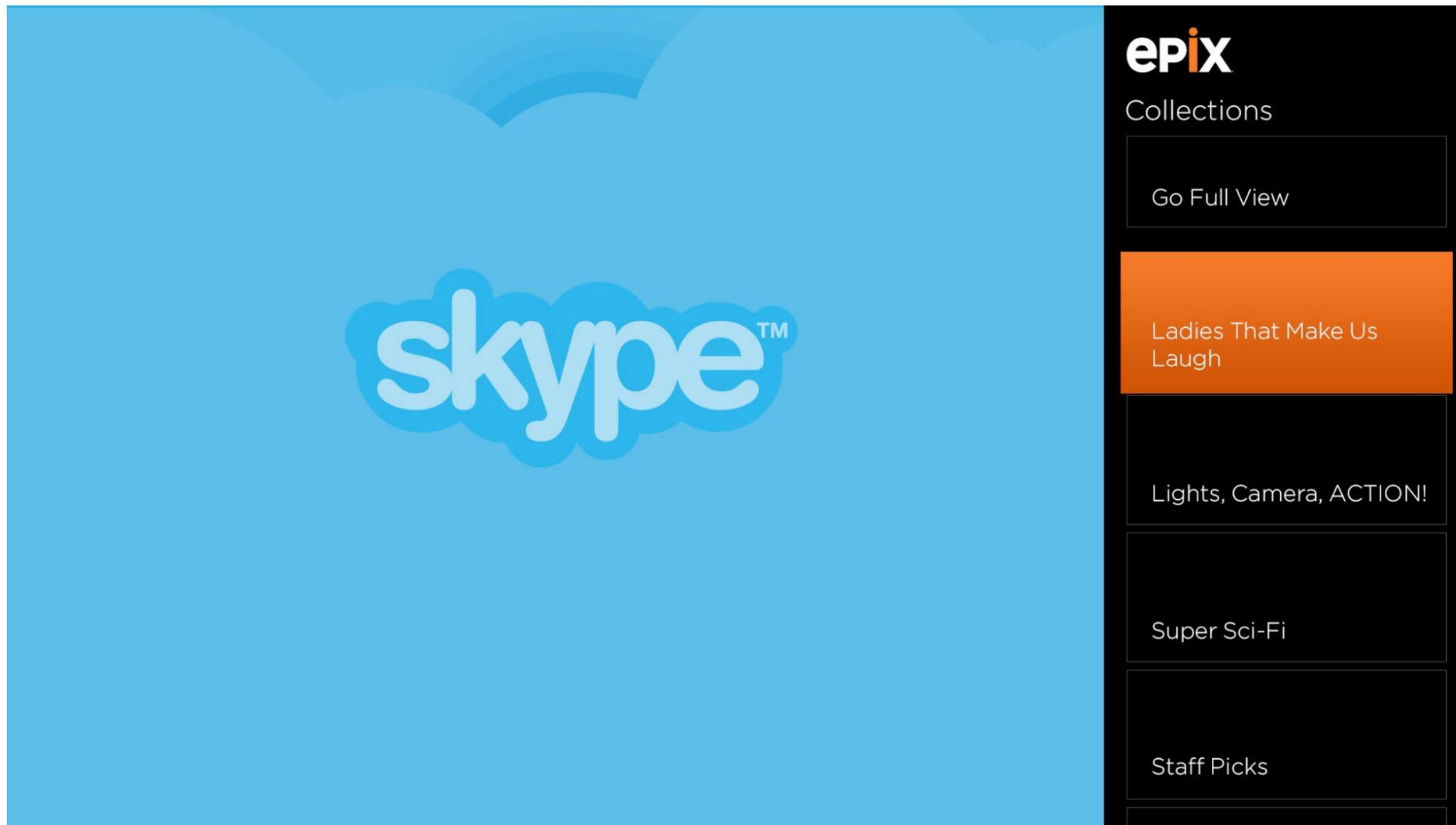

Jim Norton
TV-MA | 2013 | 61 mins


P!NK: The Truth...
PG-13 | 2013 | 110 mins



The complex block contains the EPIX logo and "Originals" text at the top. Below is a "Go Full View" button. It features two main promotional cards: one for "Jim Norton" with a portrait against an American flag background, and another for "P!NK: The Truth..." with a close-up of her face. A third, smaller image of P!NK is visible at the bottom.

Collections



Collections has one more layer between the Home page and the List page where the user has to choose a collection first to view it's contents.

Collections List



ePIX

Ladies That Make Us...

Go Full View



Live Channels



ePIX
Live Channels

Go Full View

EPIX
On Now: Red Dawn
Up Next: Jack Reacher

EPIX 2
On Now: Bad Boys
Up Next: MADONNA: The MDNA

EPIX 3
On Now: True Grit
Up Next: Henry's Crime

My Queue



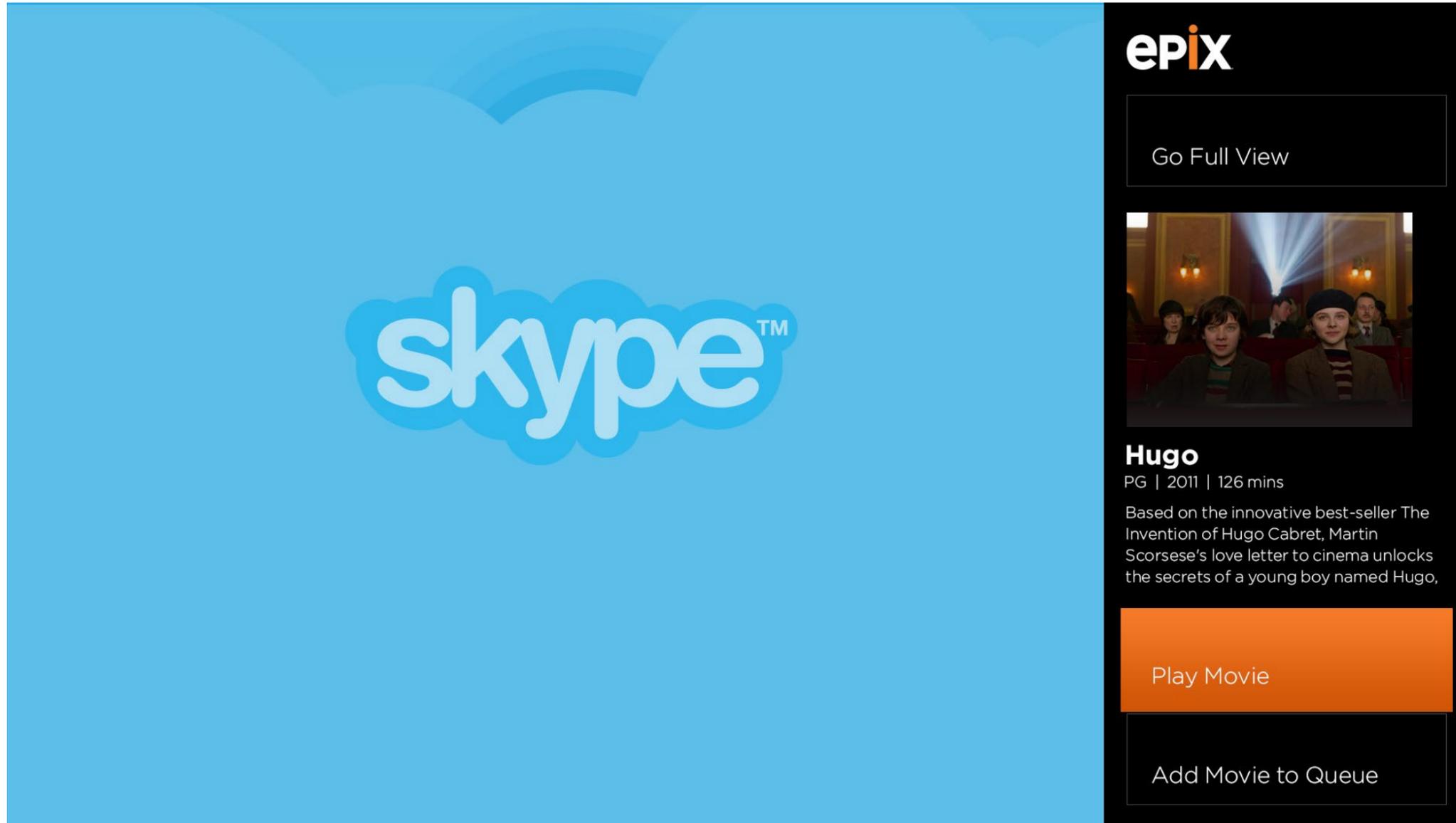
ePIX

My Queue

Go Full View



Movie Detail

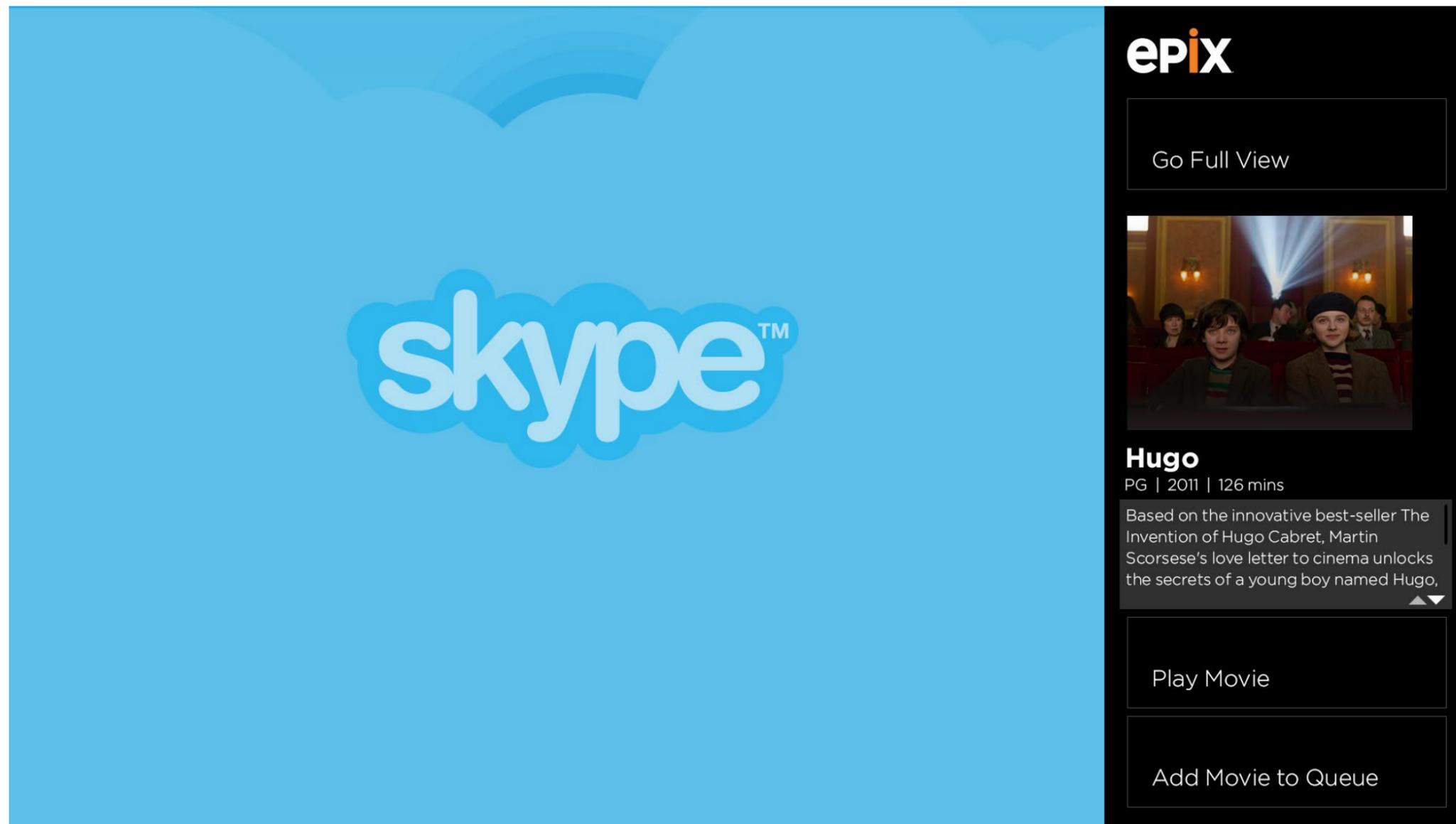


The screenshot shows a movie detail page on the EPIX platform. The left side features a large blue background with the Skype logo. The right side is a dark panel with the EPIX logo at the top. Below the logo is a 'Go Full View' button. A movie poster for 'Hugo' is displayed, showing two young boys in a theater. Below the poster, the title 'Hugo' is shown in white, followed by the rating 'PG | 2011 | 126 mins'. A description reads: 'Based on the innovative best-seller The Invention of Hugo Cabret, Martin Scorsese's love letter to cinema unlocks the secrets of a young boy named Hugo,'. Below the description are three buttons: 'Play Movie' (orange), 'Add Movie to Queue' (white), and 'Go Full View' (white).

Clicking on a movie will take them to the Movie Details page. This has the title, metadata, image, and description. The user has 4 choices here: to play the movie, add the movie to their queue, go full view, and pressB to go back to the previous page.

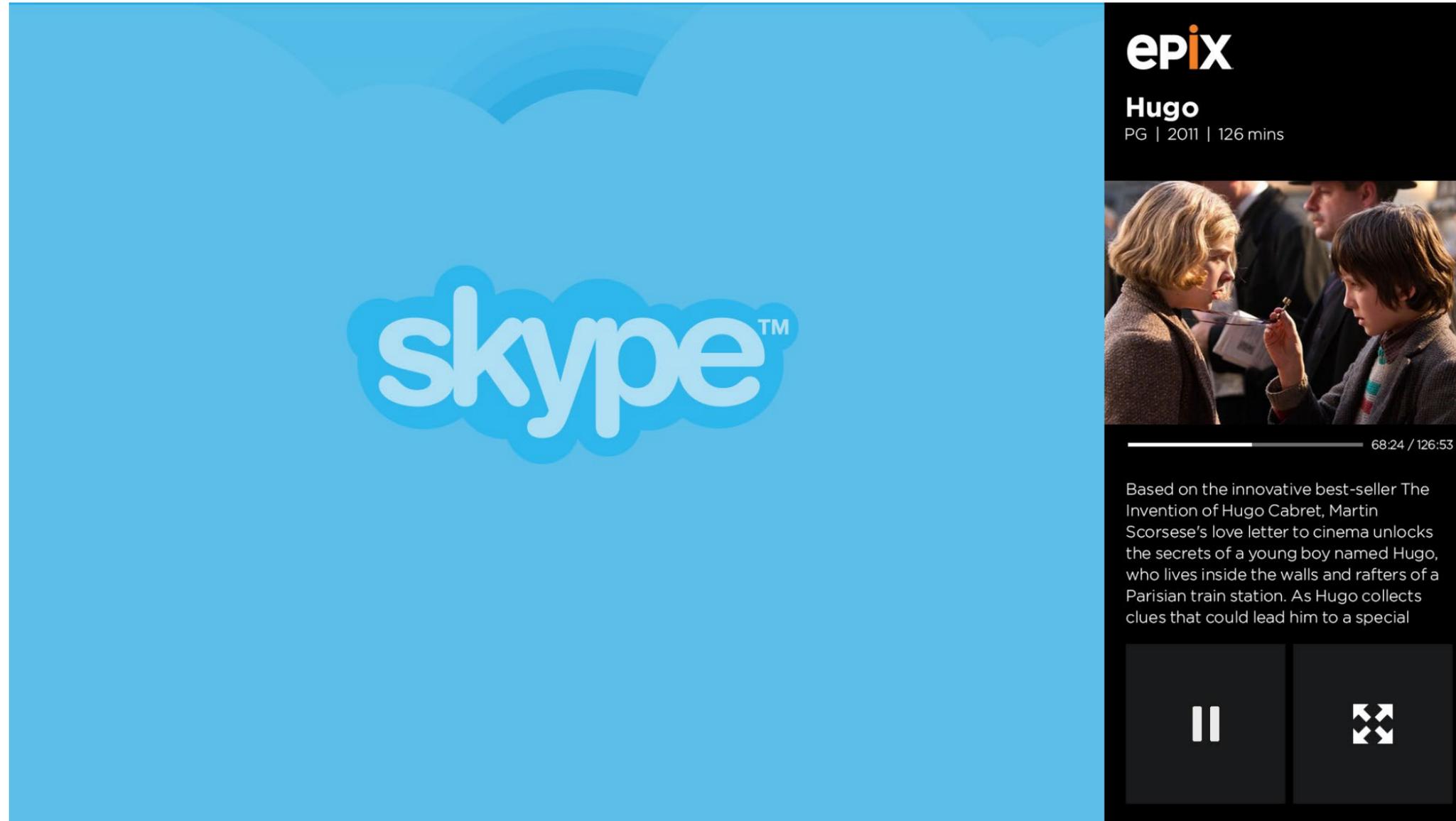
There is no Trailers & Extras, Stills or Cast & Crew section. There is also no Pin to Home button here.

Movie Detail Scroll



How it will work when the description text is longer than the given space - it will become a scroll.

Snap - Video Player



Playing a movie, Trailer & Extra, or Live channel will take the user to this layout. There is information about what they're watching above and below the playback. The controls are limited here to only pause/play toggle and the go full view button.

Settings



Snap - Terms of Use

Both Terms of Use and Privacy Policy will look like this.

