EPIX XBOX ONE

COMPS

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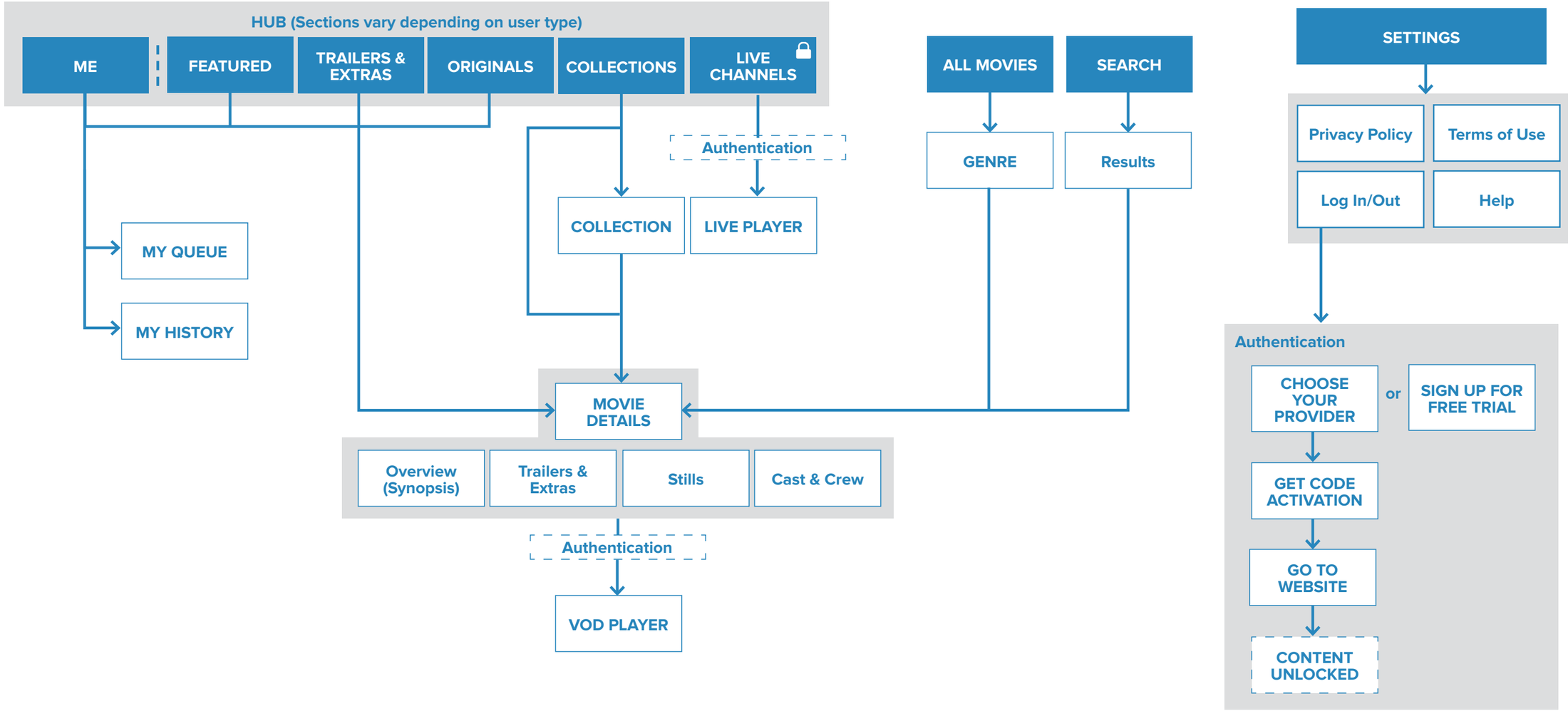
Xbox One Requirements

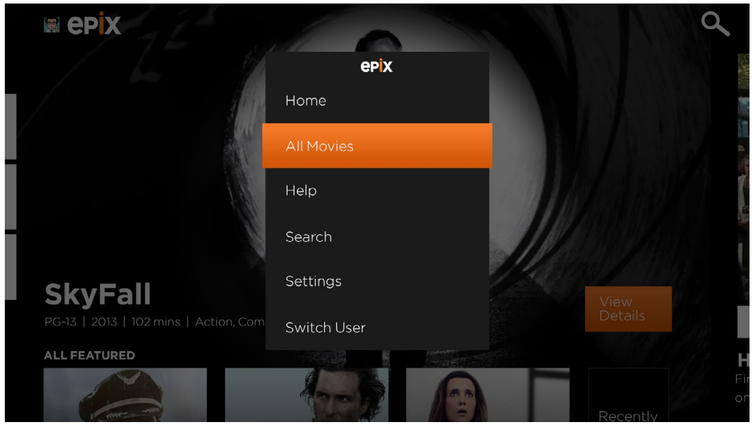
1. EPIX Free Trial Sign up and Access
2. Featured Movies
3. Movie Details, Stills
4. Movies by Genre
5. Trailers & Extras
6. Originals
7. Collections
8. Live Channels
9. Editable User Queue, User History

App Map

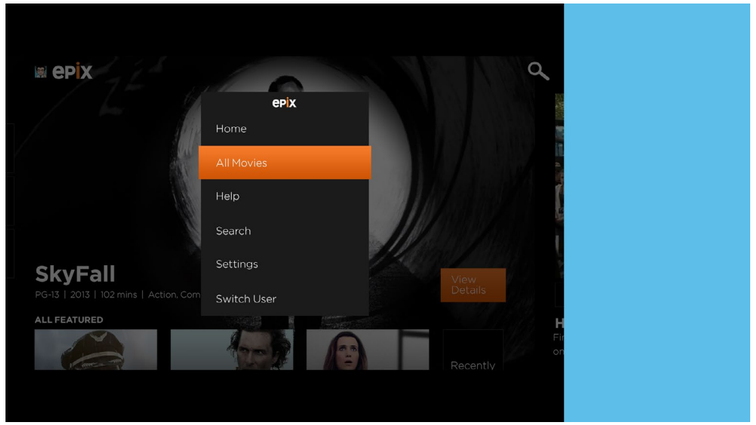

HUB (Sections vary depending on user type)
ME
FEATURED
TRAILERS & EXTRAS
ORIGINALS
COLLECTIONS
LIVE CHANNELS
ALL MOVIES
SEARCH
SETTINGS
Authentication
GENRE
Results
Privacy Policy
Terms of Use
Log In/Out
Help
COLLECTION
LIVE PLAYER
MY QUEUE
MY HISTORY
MOVIE DETAILS
Overview (Synopsis)
Trailers & Extras
Stills
Cast & Crew
Authentication
VOD PLAYER
Authentication
CHOOSE YOUR PROVIDER
or
SIGN UP FOR FREE TRIAL
GET CODE ACTIVATION
GO TO WEBSITE
CONTENT UNLOCKED

Full / Fill / Snap Views

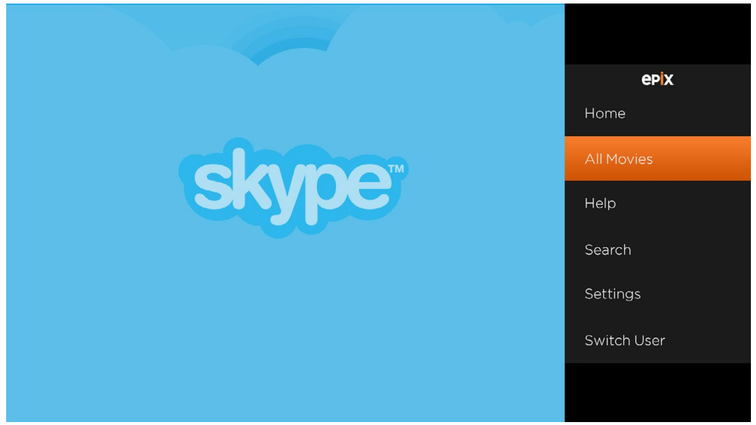
Full View



Fill View

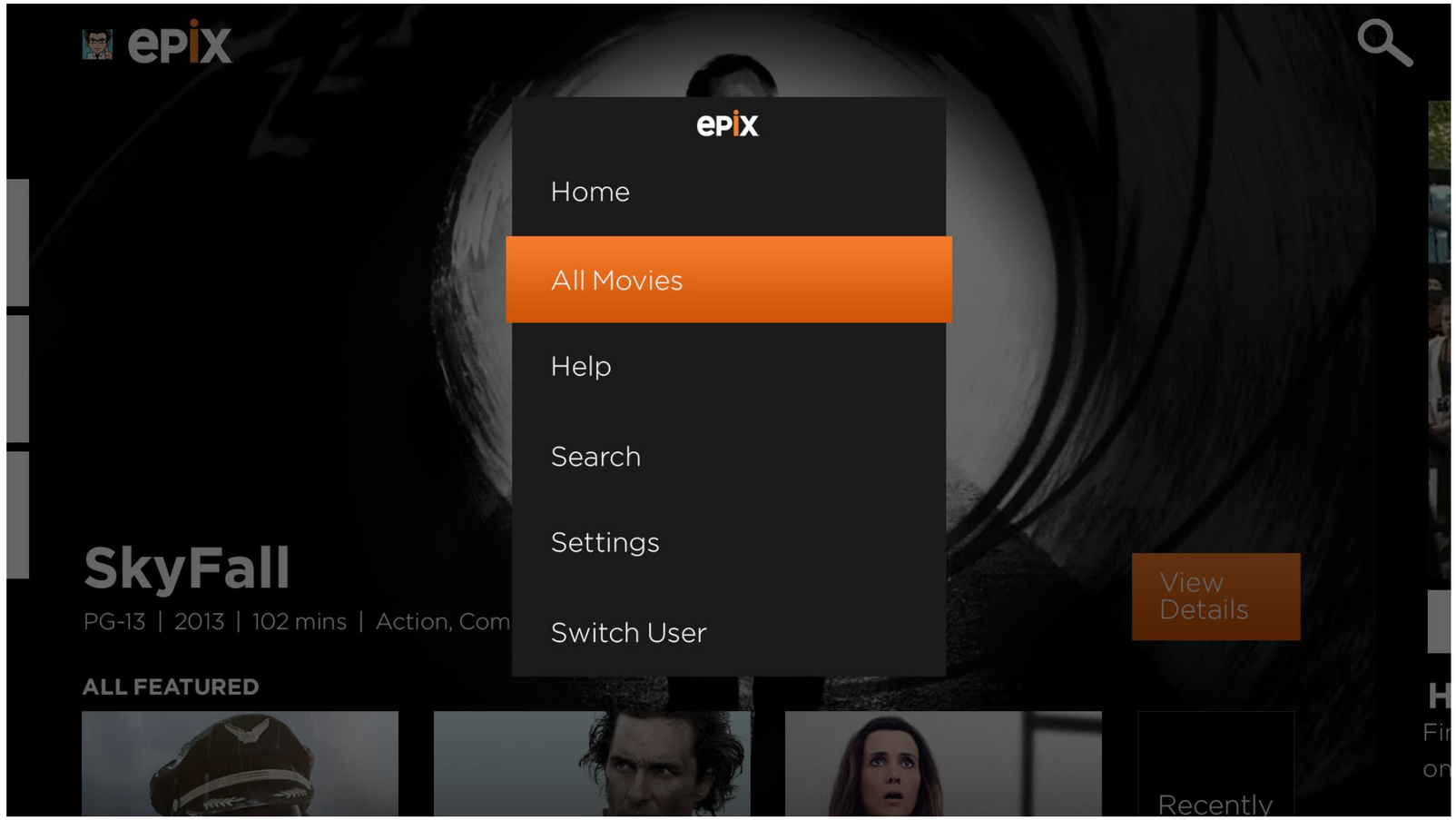


Snap View



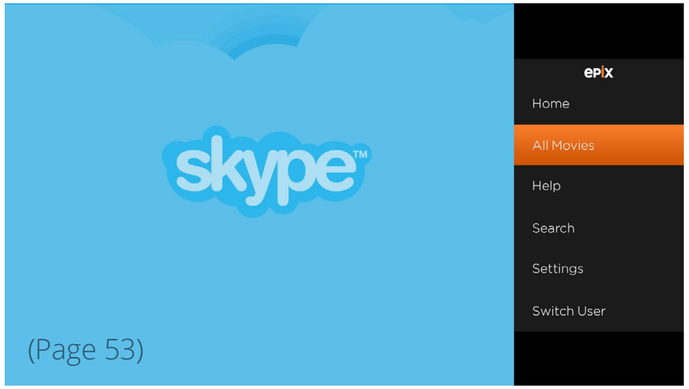
Pin to Home Tile

App Menu



The App Menu is a contextual navigation element for the user to easily switch between sections.

* Switch User is in regards of the Xbox One user account and not the Epix account.



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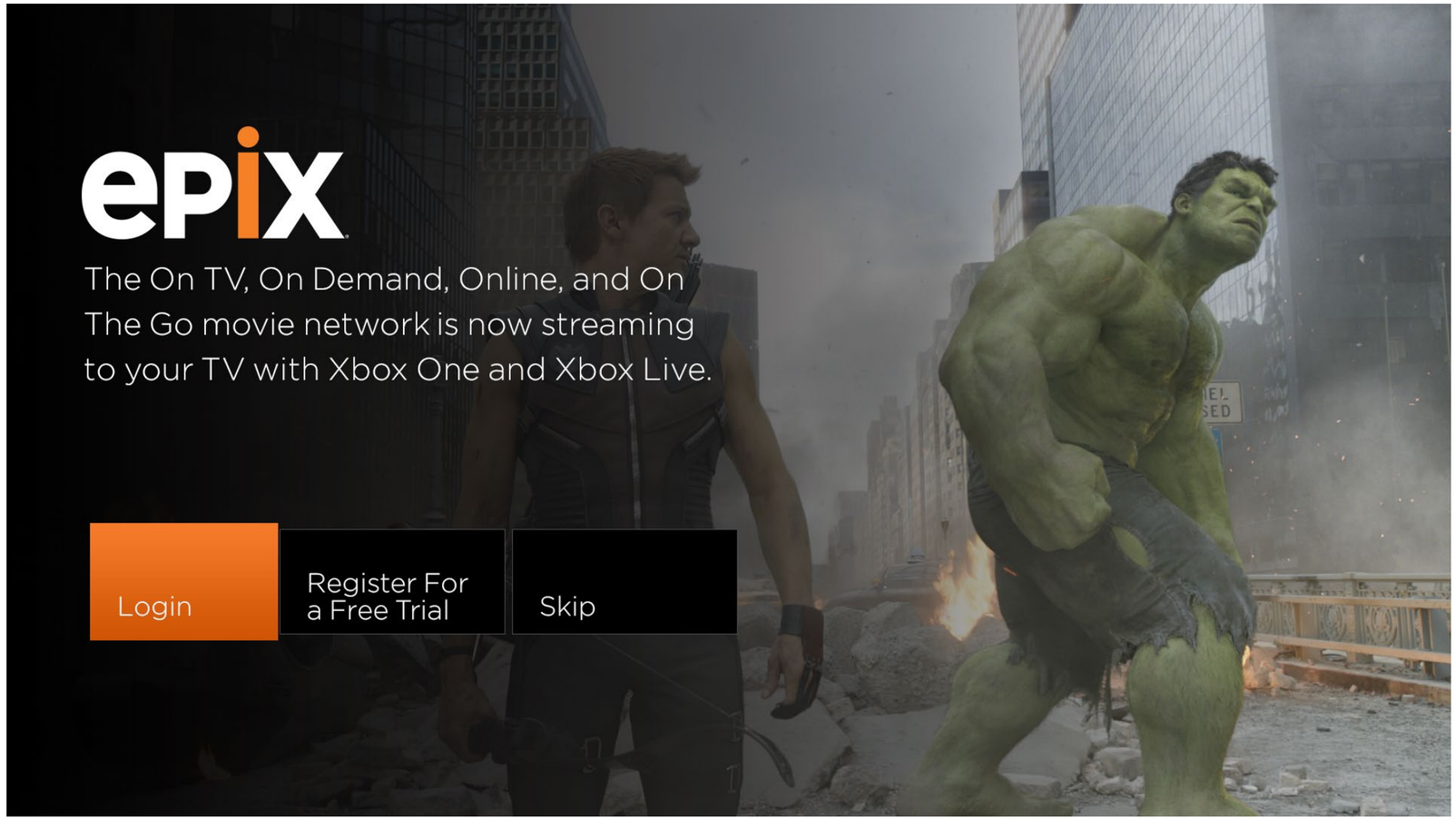
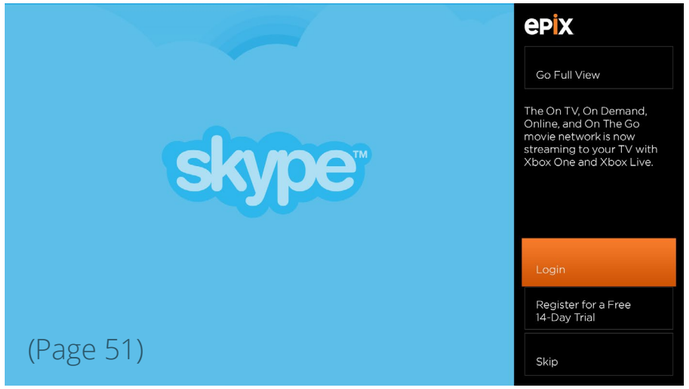
START UP

Start Up



When first opening the app or unauthenticated, the user will be brought to this screen that gives them the options to Login, Register for a Free Trial, or Skip.



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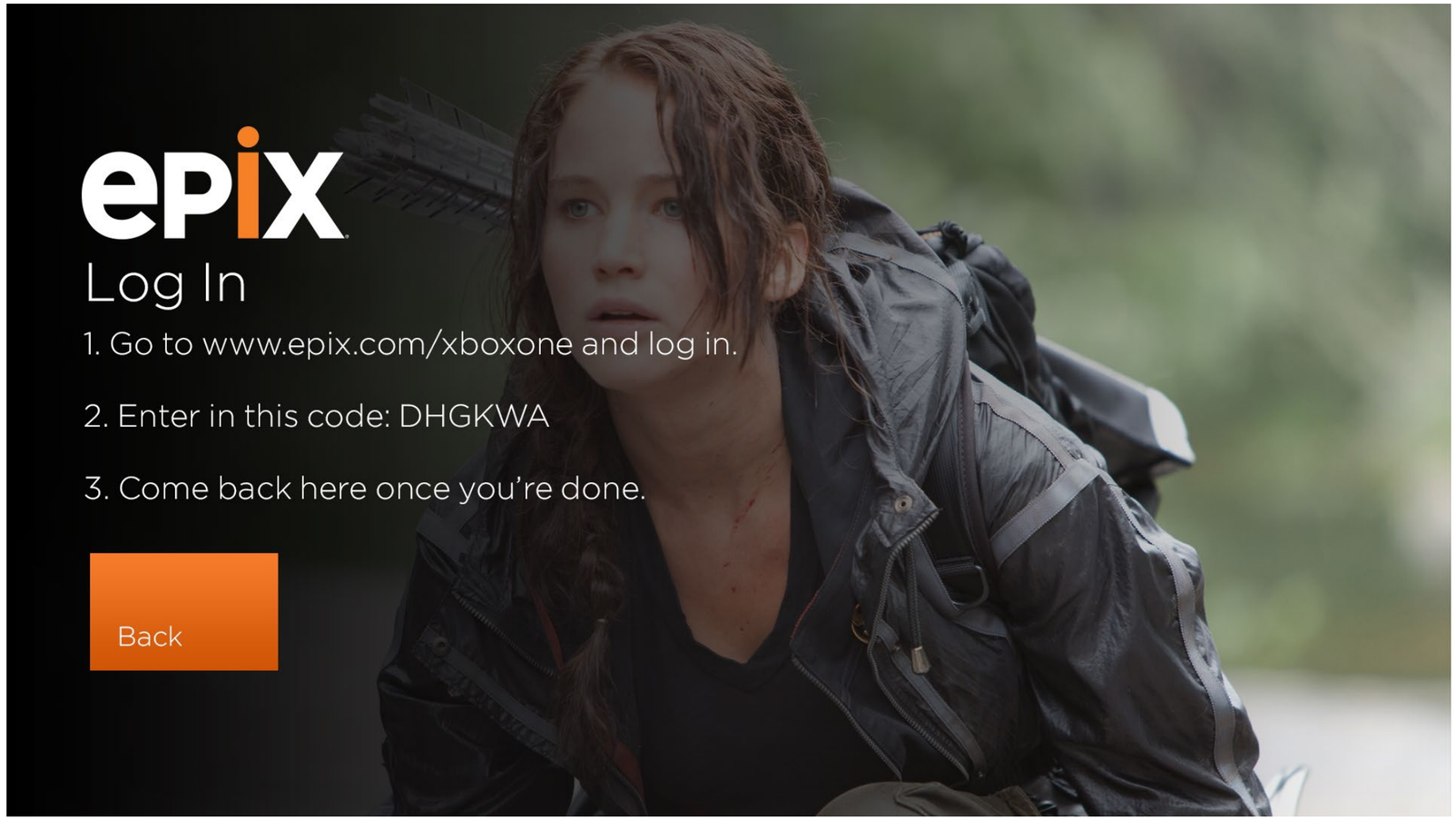
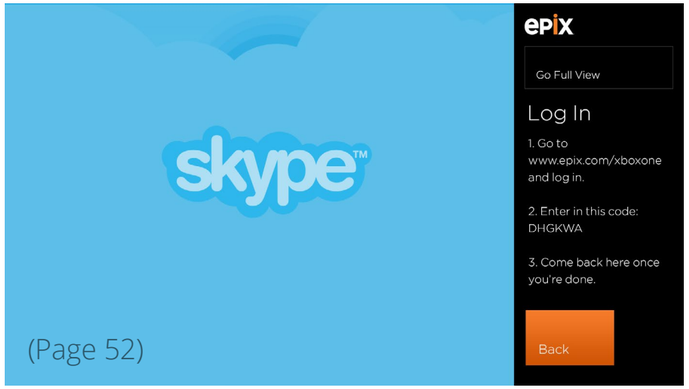
Log In



To log in the user will need to link their account to this device via a code generated.

Once they've done that, they will come back to this app, in which case would then bring the user to the home page of the app logged in.



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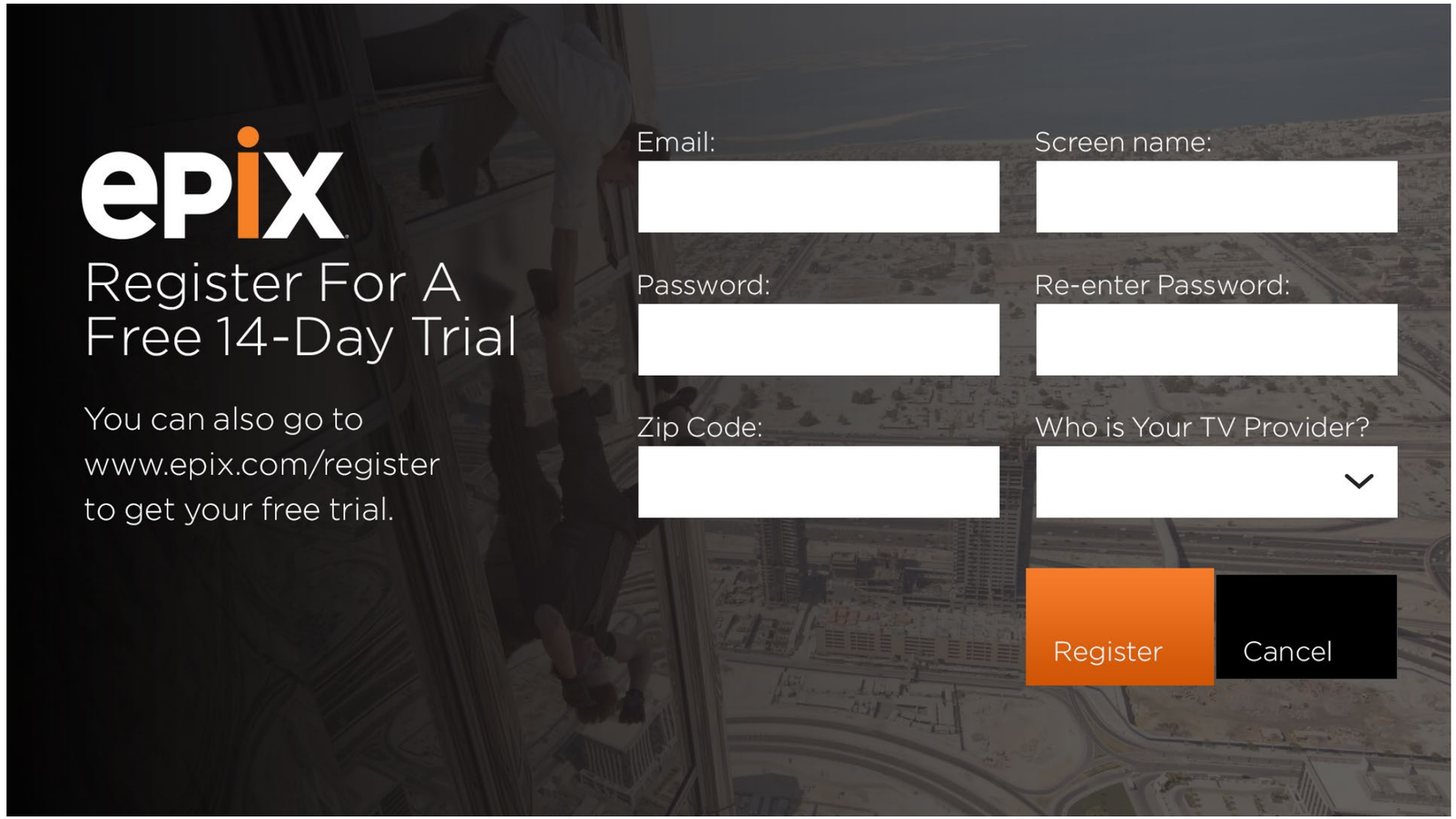
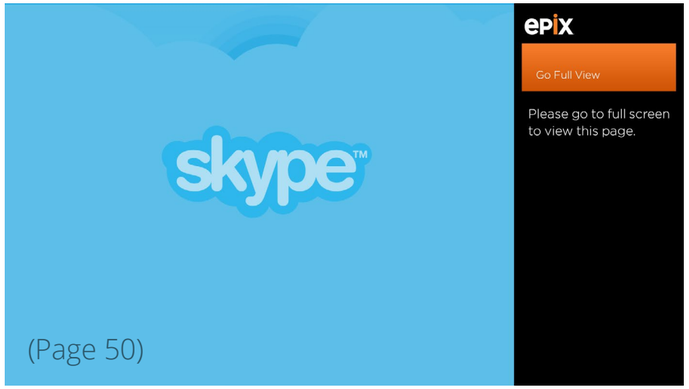
Register for a Free 14-Day Trial



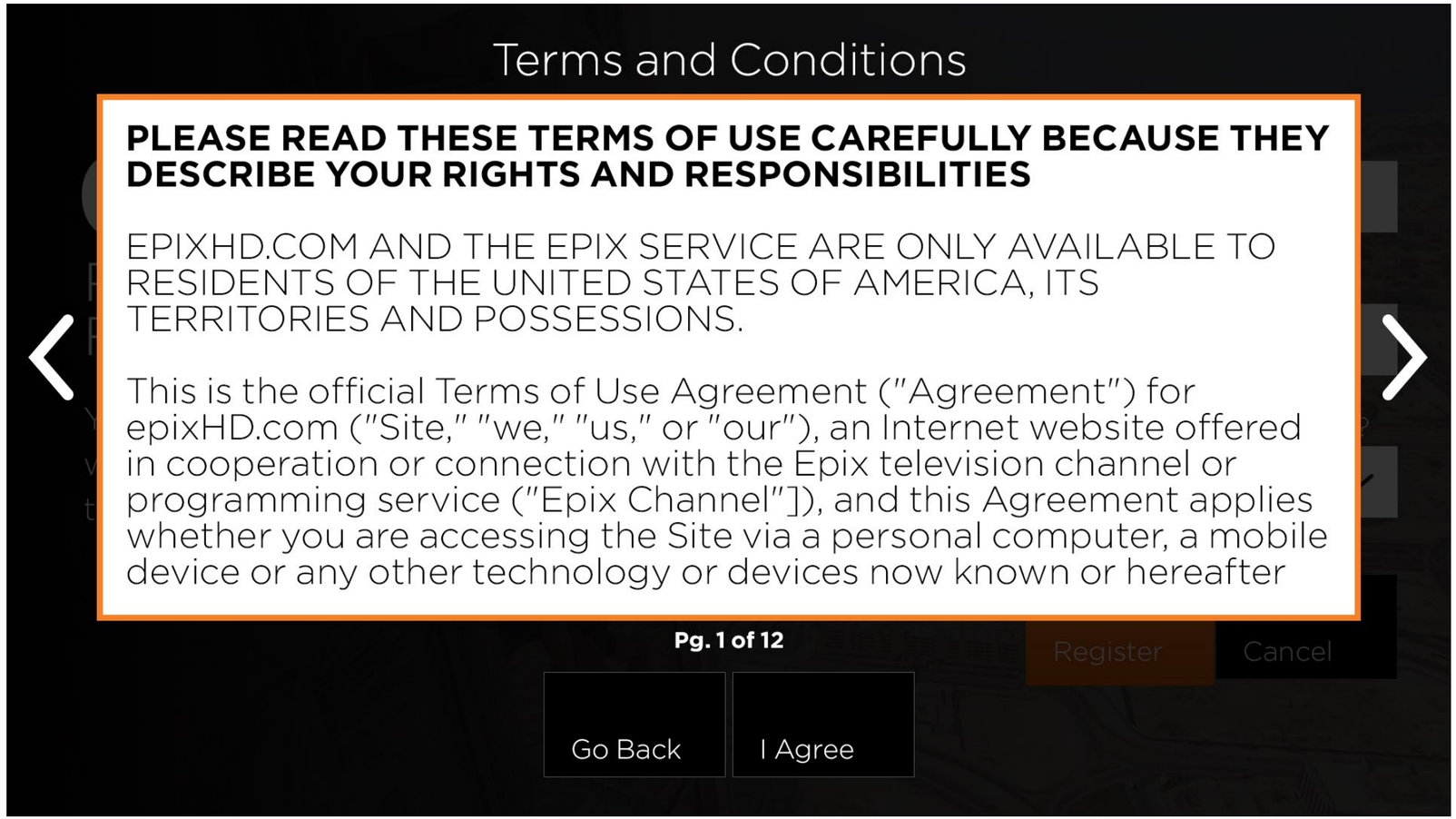
It is recommended to at least include instructions on how the user can register for a trial in a web browser as it would be more convenient for them to sign up on a desktop/laptop/mobile than it is on the Xbox.

After filling out the form and clicking Register, a popup will appear with the Terms of Use and Privacy Policy. The user will have to select Agree to continue (next page).

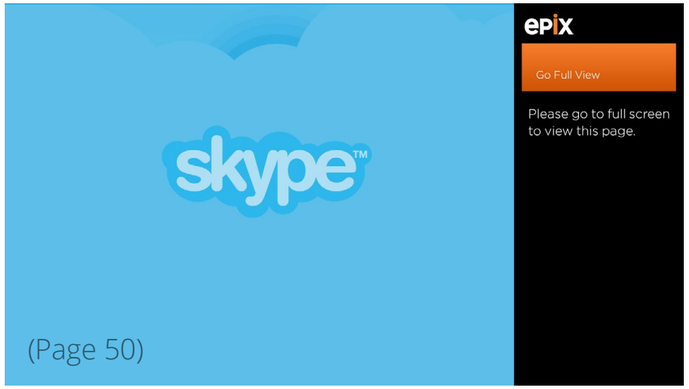


(Page 50)

Register for a Free 14-Day Trial Agree Terms



The user can scroll left/right to view the entire Terms & Conditions, and press down to select the Go Back or I Agree buttons.



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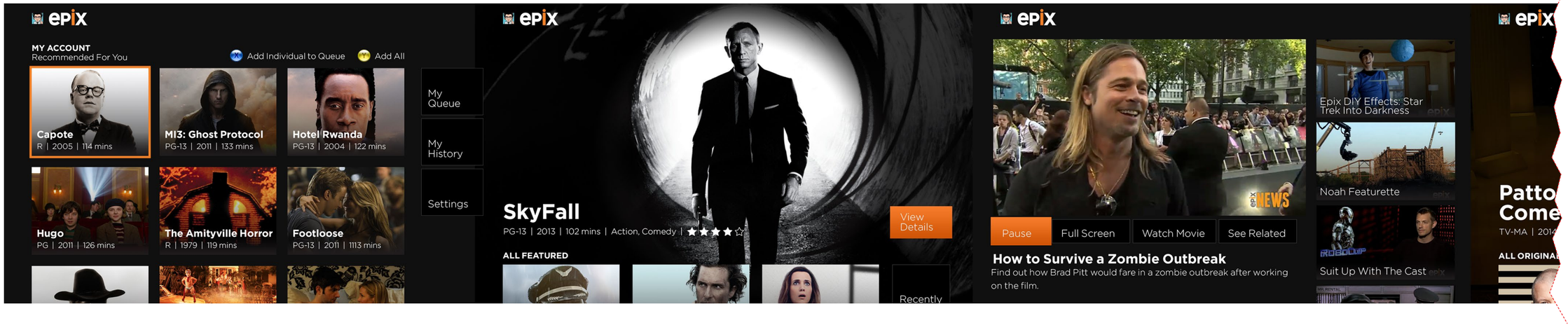
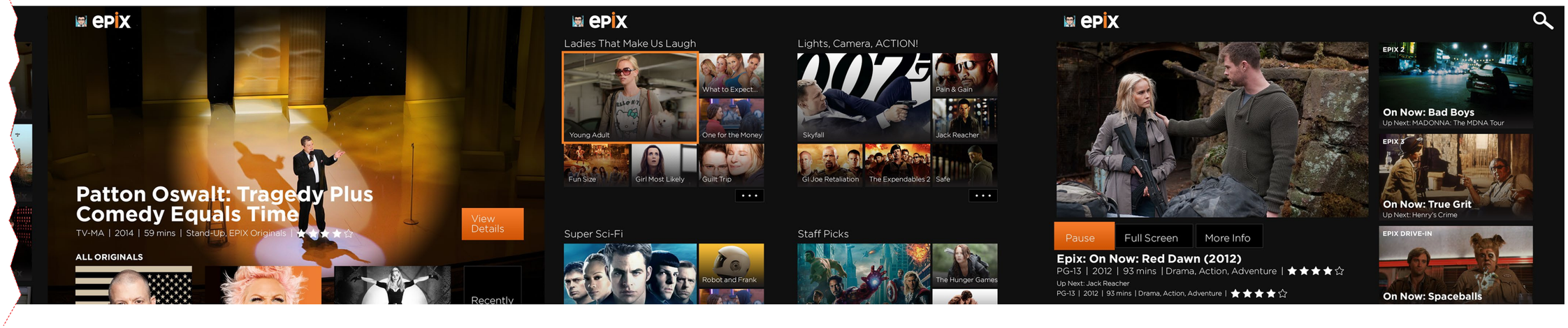
THE HUB TEMPLATES

The Hub


epix
MY ACCOUNT
Recommended For You
Add Individual to Queue
Add All
Capote
R | 2005 | 114 mins
MI3: Ghost Protocol
PG-13 | 2011 | 133 mins
Hotel Rwanda
PG-13 | 2004 | 122 mins
Hugo
PG | 2011 | 126 mins
The Amityville Horror
R | 1979 | 119 mins
Footloose
PG-13 | 2011 | 113 mins
My Queue
My History
Settings
SkyFall
PG-13 | 2013 | 102 mins | Action, Comedy
ALL FEATURED
View Details
Recently
Pause
Full Screen
Watch Movie
See Related
How to Survive a Zombie Outbreak
Find out how Brad Pitt would fare in a zombie outbreak after working on the film.
Epix DIY Effects: Star Trek Into Darkness
Noah Featurette
Suit Up With The Cast
Patto
Come
TV-MA | 2014
ALL ORIGINA


epix
Patton Oswalt: Tragedy Plus Comedy Equals Time
TV-MA | 2014 | 59 mins | Stand-Up, EPIX Originals
ALL ORIGINALS
View Details
Recently
Ladies That Make Us Laugh
Young Adult
What to Expect...
One for the Money
Fun Size
Girl Most Likely
Guilt Trip
Lights, Camera, ACTION!
Skyfall
Pain & Gain
Jack Reacher
GI Joe Retaliation
The Expendables 2
Safe
Super Sci-Fi
Robot and Frank
Staff Picks
The Hunger Games
Pause
Full Screen
More Info
Epix: On Now: Red Dawn (2012)
PG-13 | 2012 | 93 mins | Drama, Action, Adventure
Up Next: Jack Reacher
PG-13 | 2012 | 93 mins | Drama, Action, Adventure
EPIX 2
On Now: Bad Boys
Up Next: MADONNA: The MDNA Tour
EPIX 3
On Now: True Grit
Up Next: Henry's Crime
EPIX DRIVE-IN
On Now: Spaceballs

The Hub - Featured

This Featured hub section has a movie displayed at the top with a background image, description and quick View Details button. This movie can alternate. To browse other movies within Featured, the user can scroll downwards.

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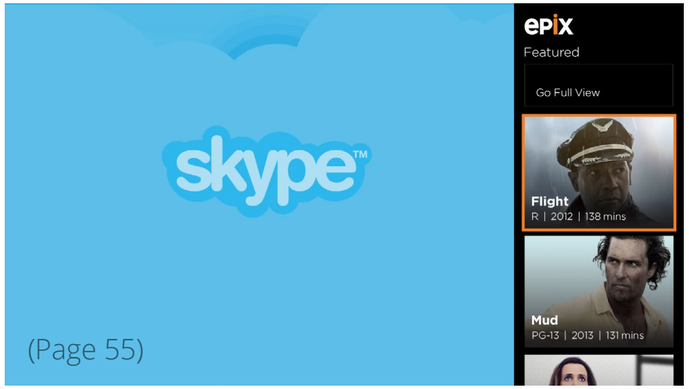
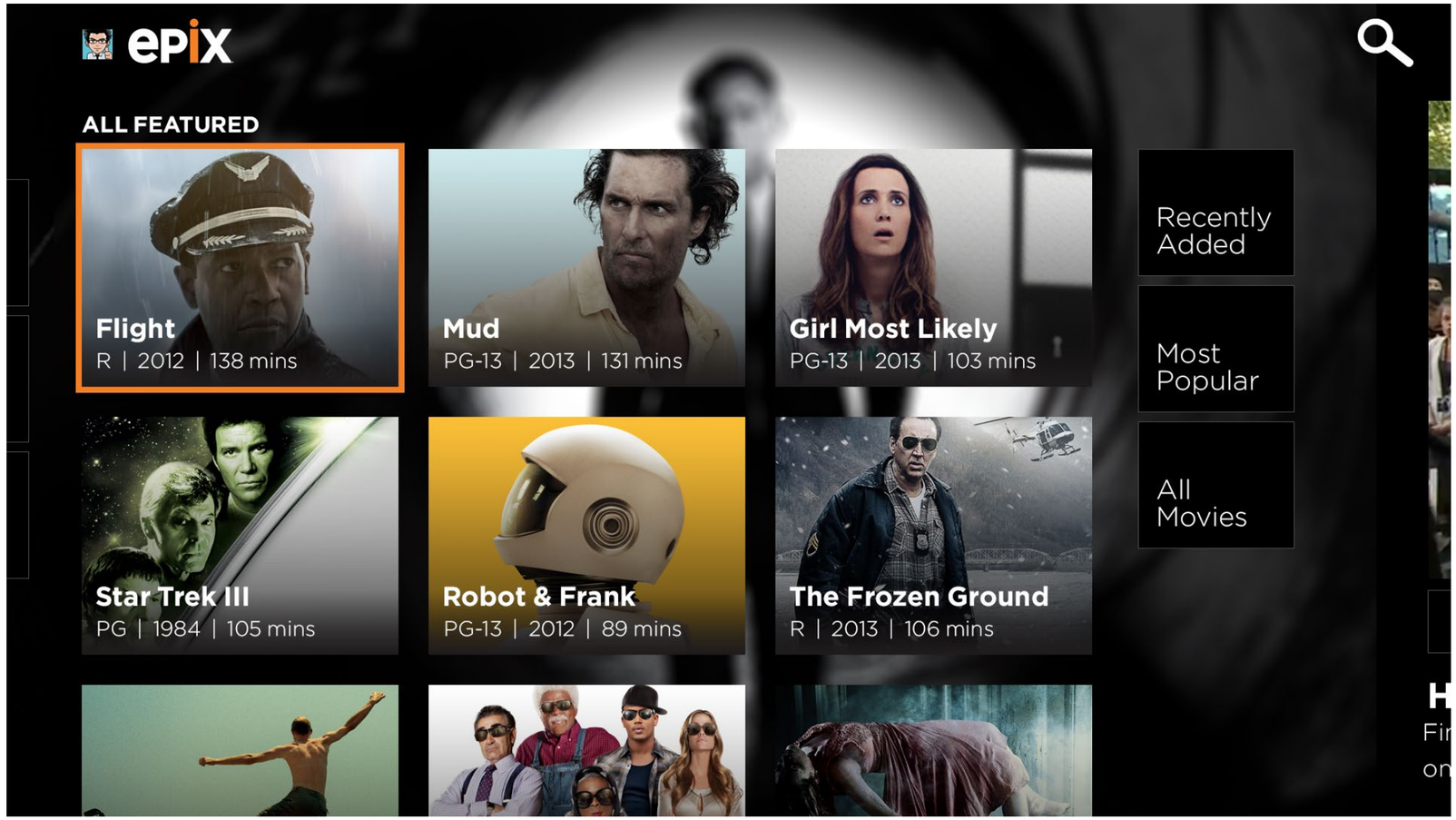
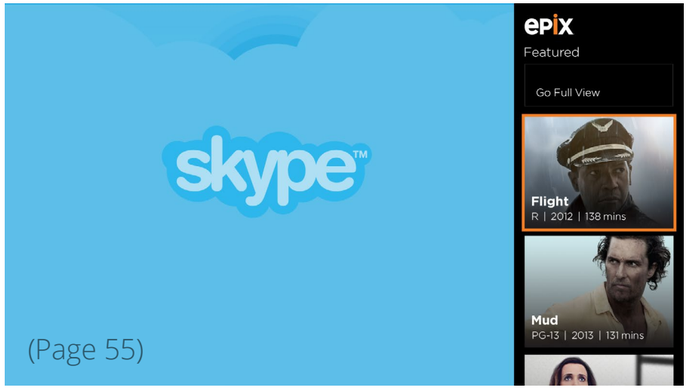


(Page 55)

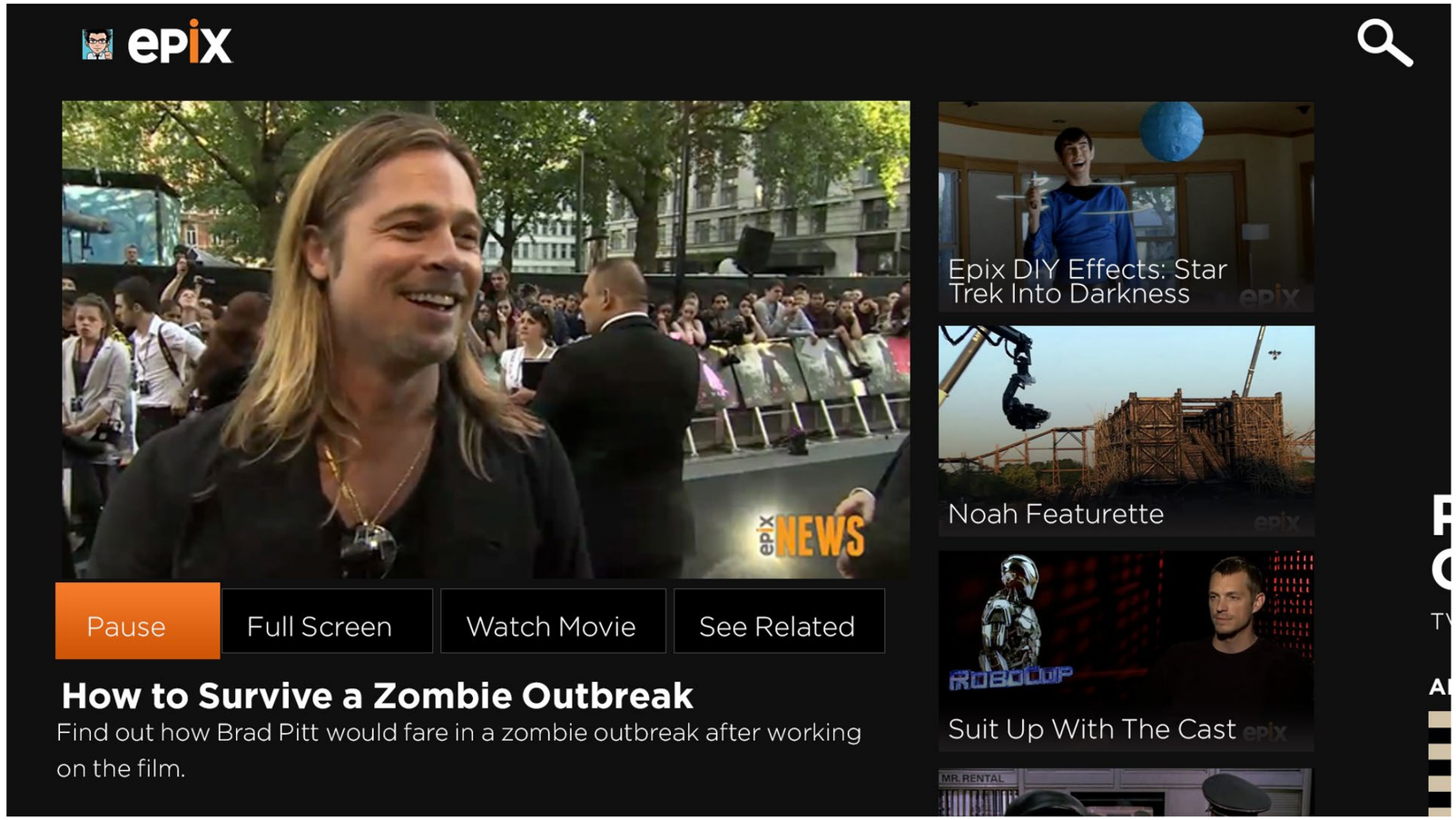
The Hub - Featured Scrolled



The user can scroll down to view all featured movies. Or click on the buttons on the right to Browse All or view Most Popular or Recently Added.

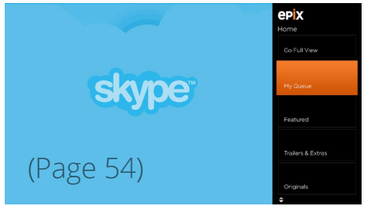


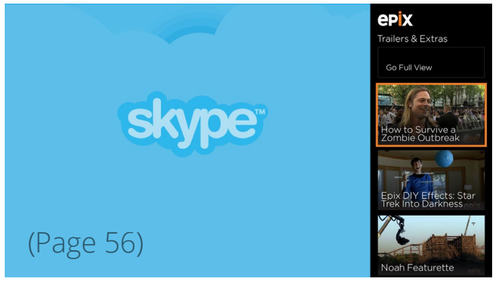
The Hub - Trailers & Extras

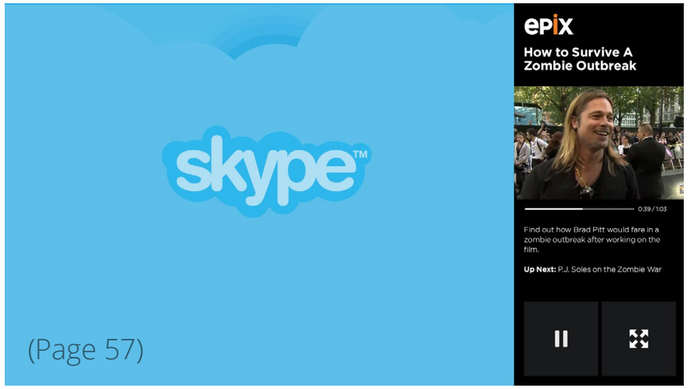


The idea for the Trailers & Extras hub section is to allow the user to easily watch clips and browse at the same time. They can toggle between this view and full screen of the video at any time.

The main video will auto-play.

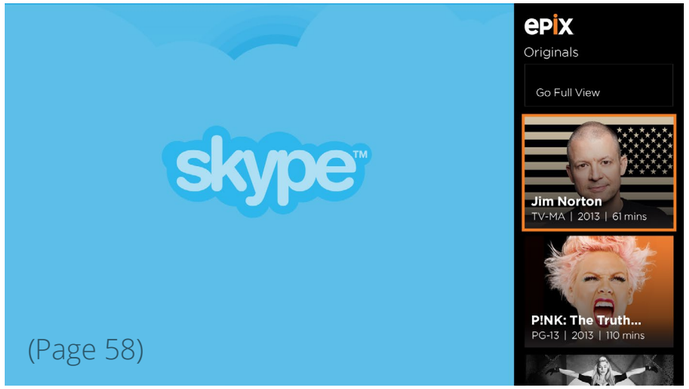




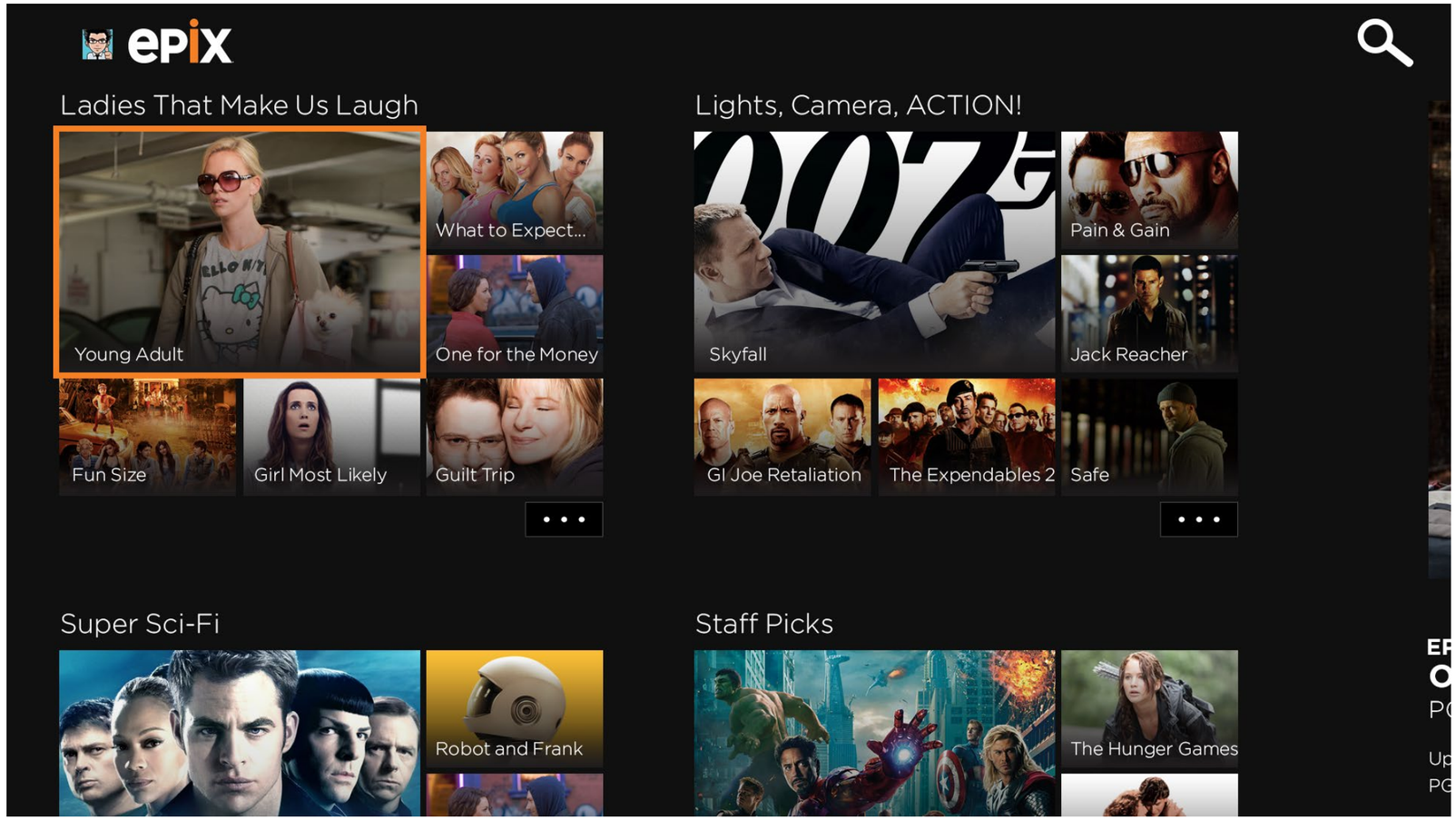


The Hub - Originals

The Originals section will take the same layout as the Featured.

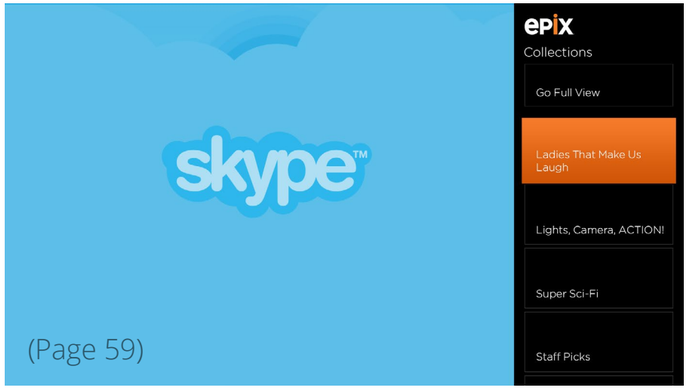


The Hub - Collections



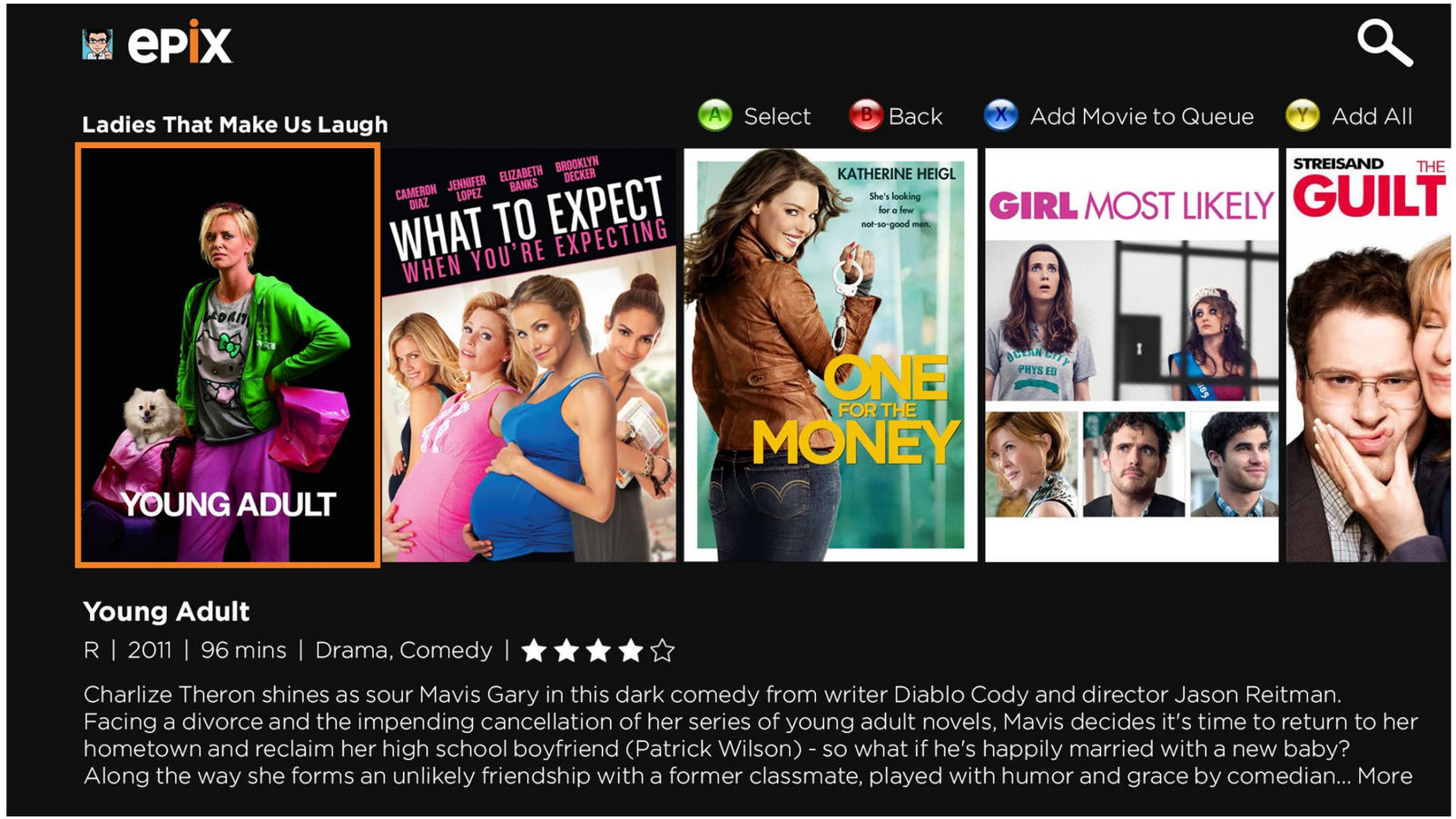
In the Collections hub section, there are two columns of Collections shown. The first 6 movies in each column will be shown here with a button to View All within that collection.

(Page 54)



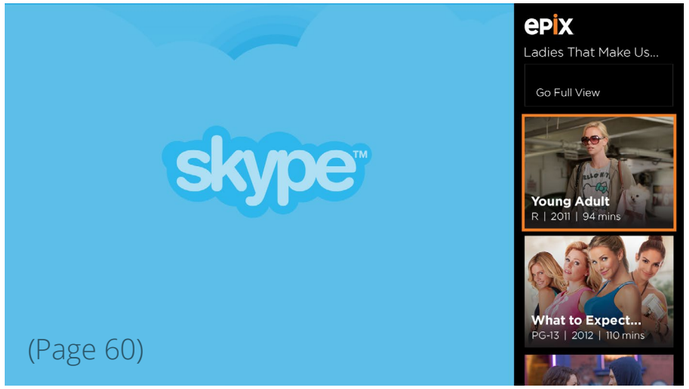
(Page 59)

The Hub - Collections All



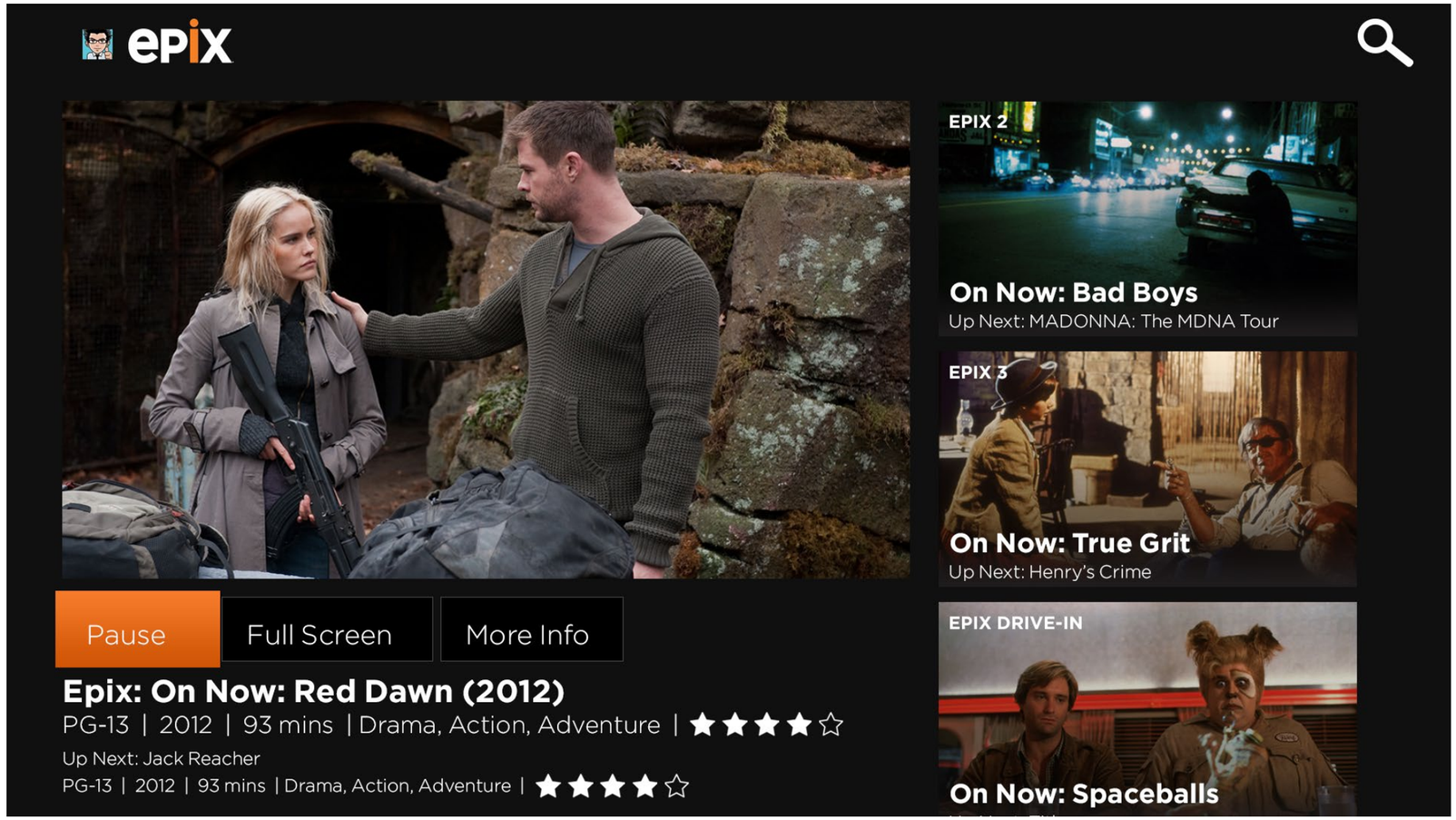
Clicking on the [...] button brings the user to a Long List view of all the movies in that collection.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.



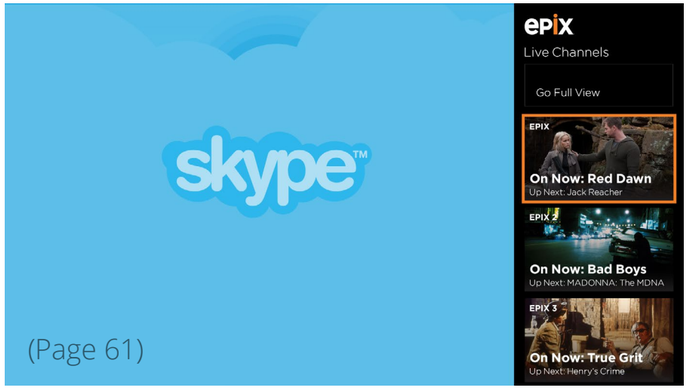
(Page 60)

The Hub - Live Channels



The Live Channels hub section version works similarly to the Trailers & Extras. The first channel will play automatically and can be toggled full screen. If the user selects one of the other 3 channels, it will replace the bigger embedded video player.

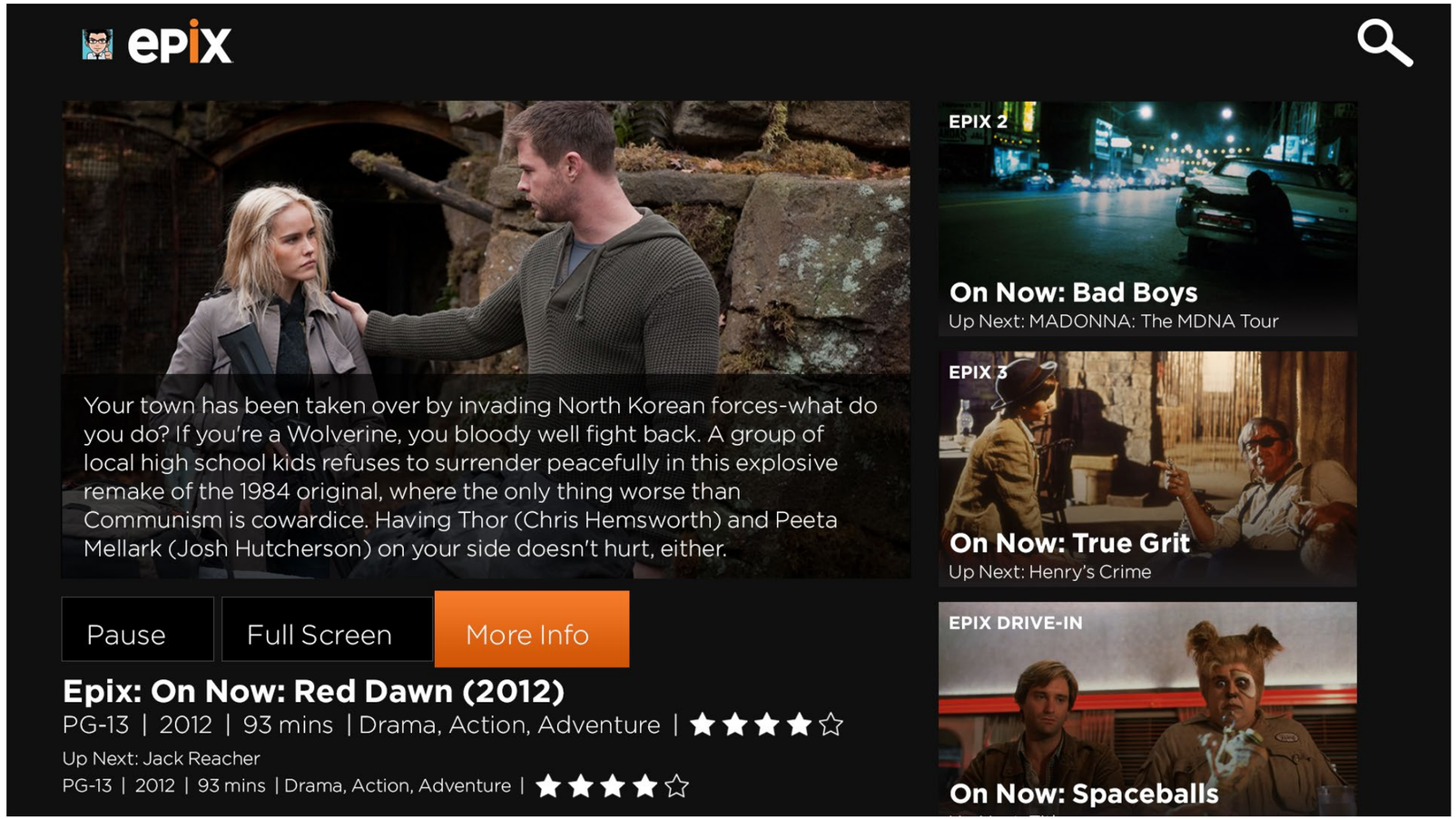
(Page 54)



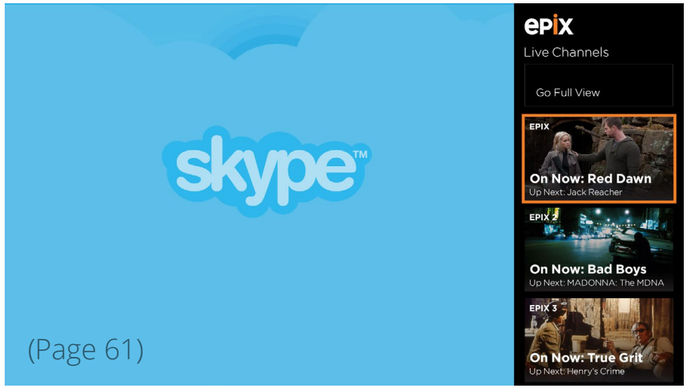
(Page 61)

The Hub - Live Channels More Info

Selecting the More Info button brings up the description over the video player.



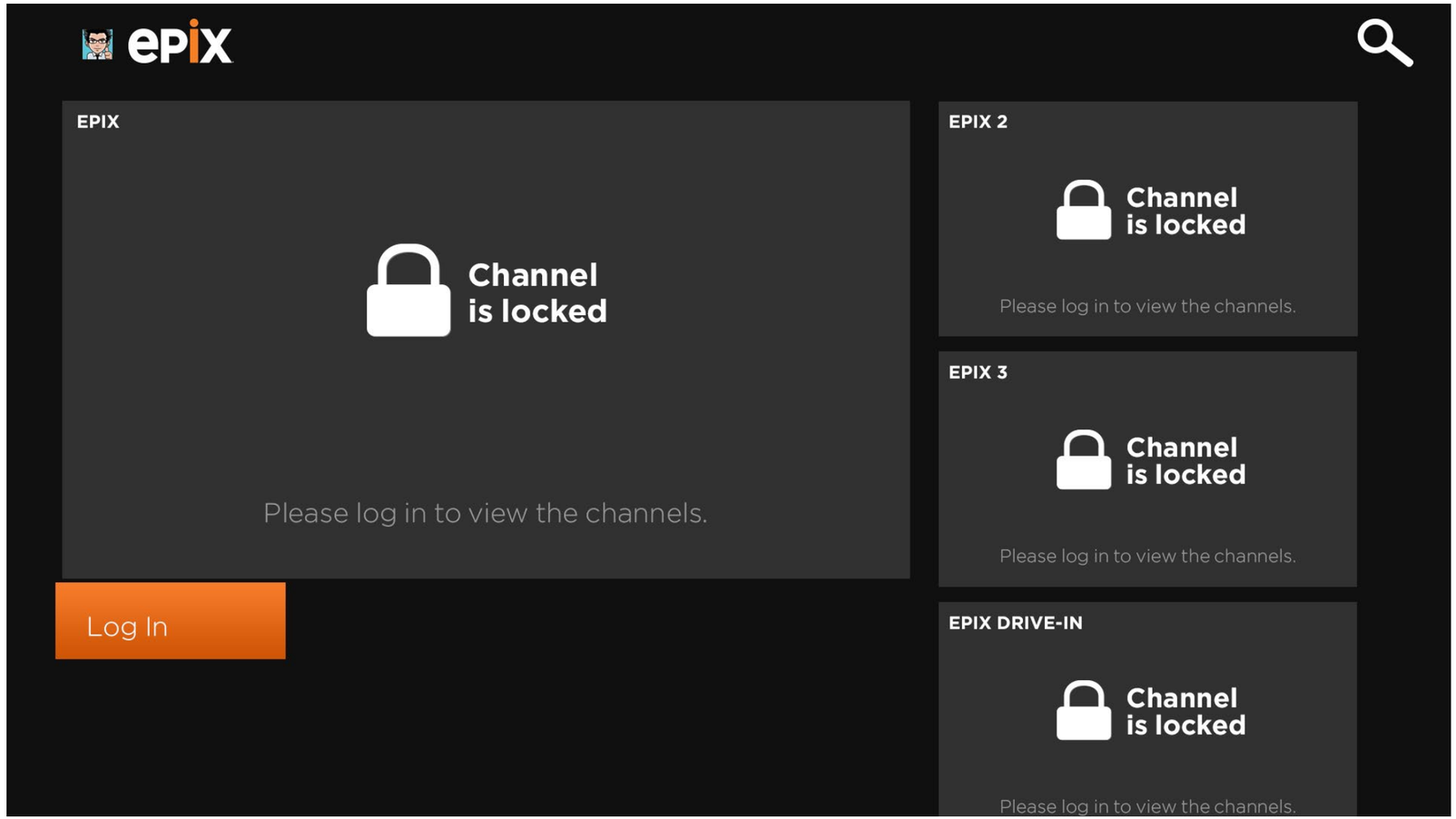
(Page 54)



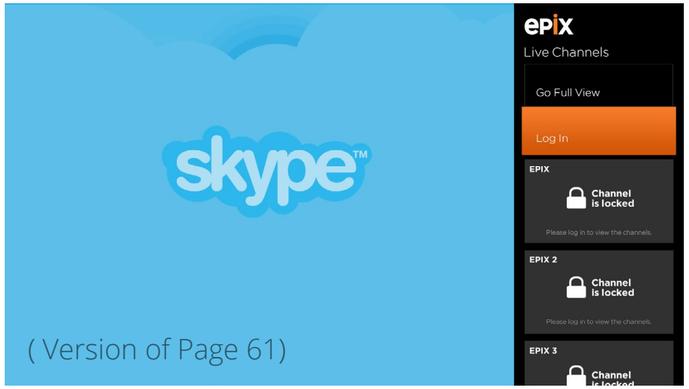
(Page 61)

The Hub - Live Channels for Unauthenticated Users

When the user is unathenticated and does not have access to the Live Channels, they will be locked.



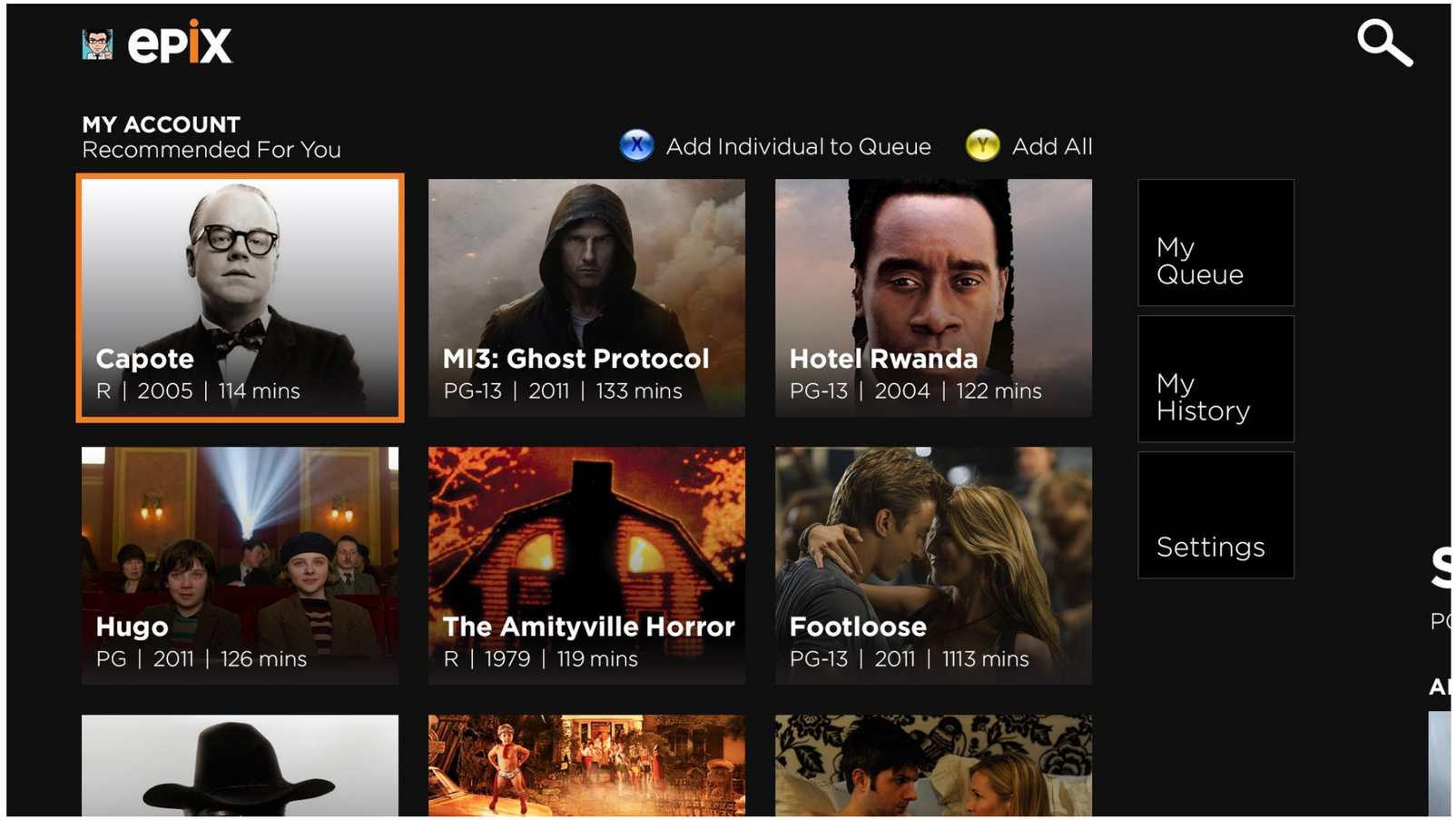
(Page 54)



(Version of Page 61)

My Account

The Hub - My Account

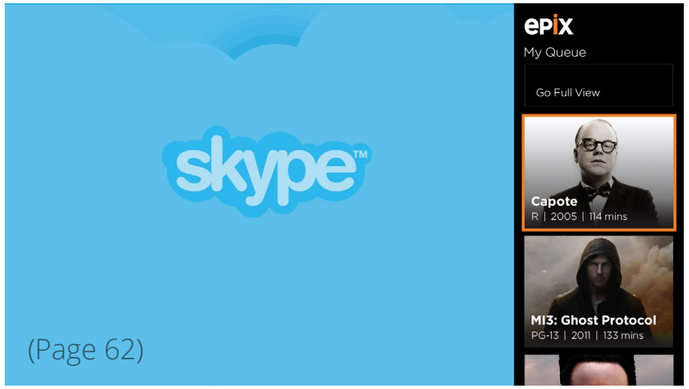


Scrolling to the left when landing on the Hub will take you to the My Account section.

The first screen has recommendations for the user which will change more appropriately as the app gets data from the user's interactions.

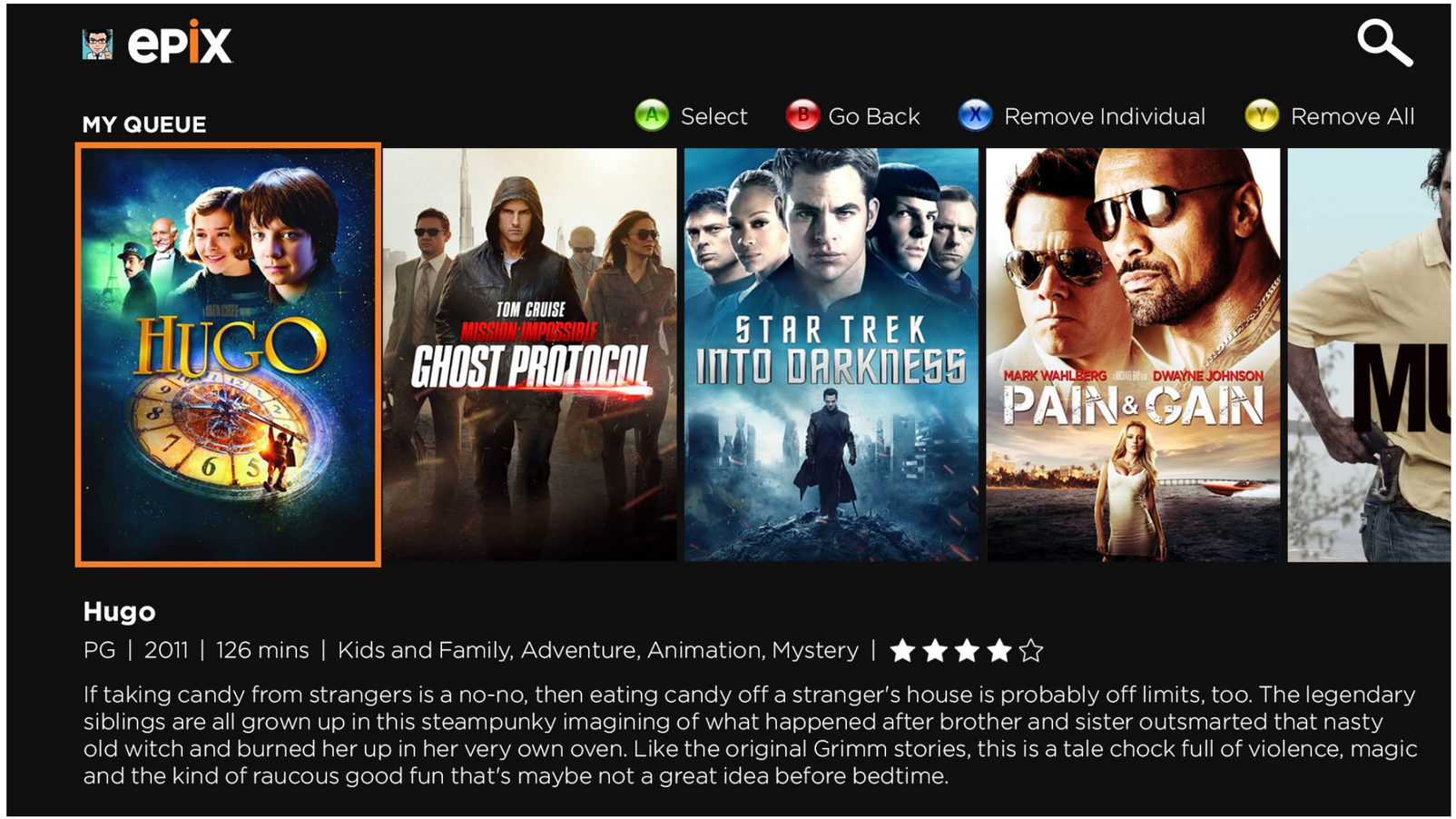
On the right, there are buttons to go to the user's Queue, History and Settings.

(Page 54)



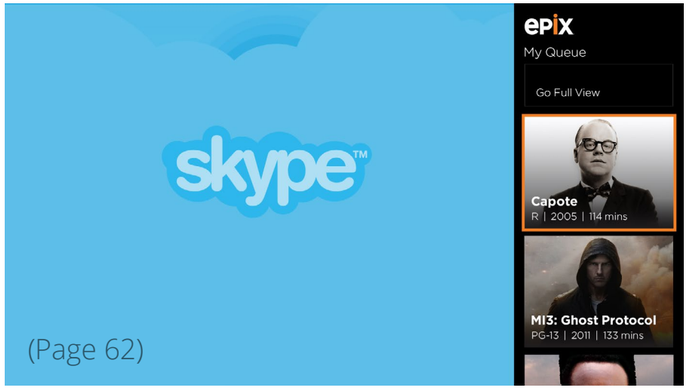
(Page 62)

The Hub - My Queue



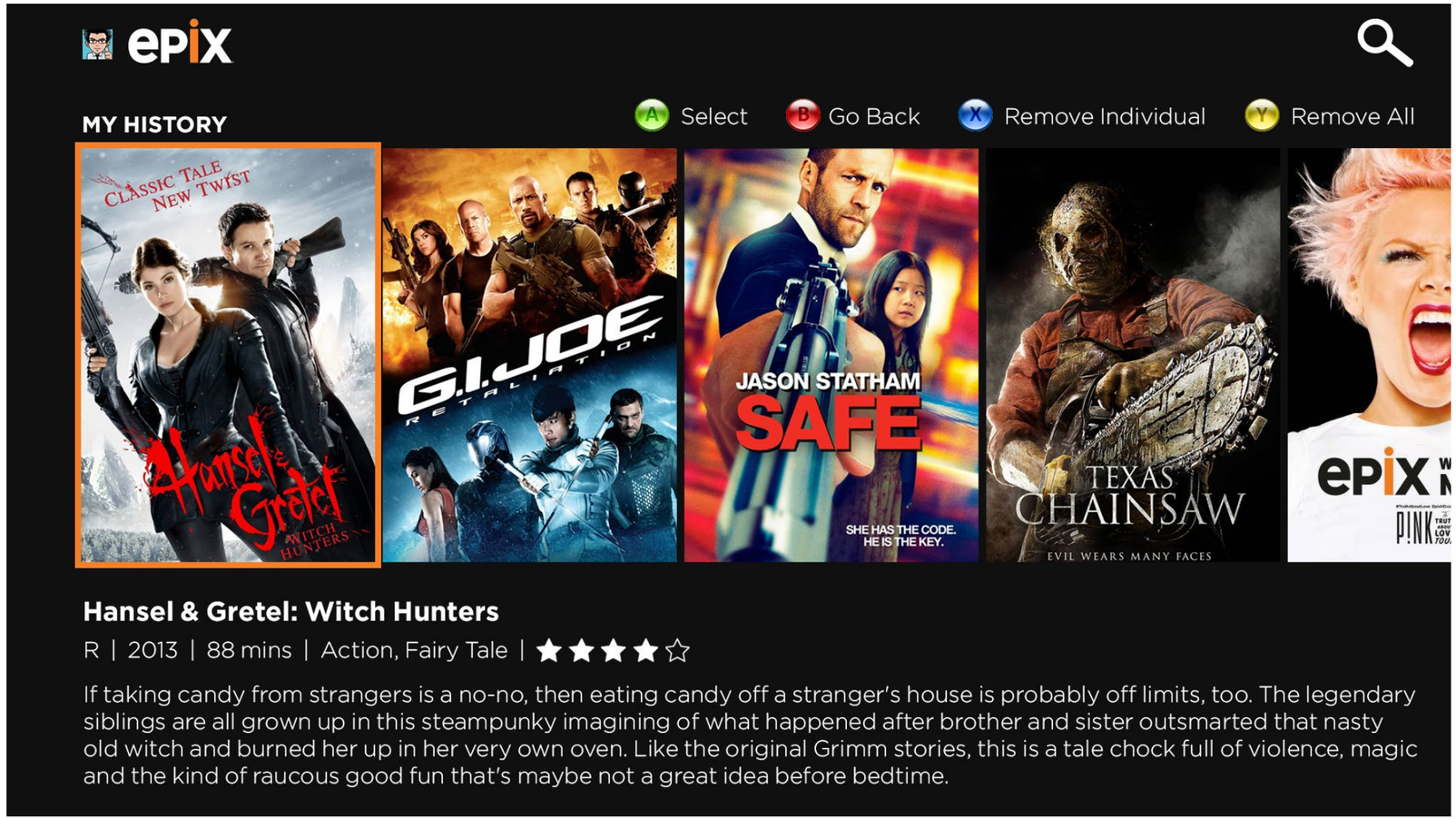
Clicking on the My Queue button brings the user to a Long List view of all the movies in the user's queue.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.



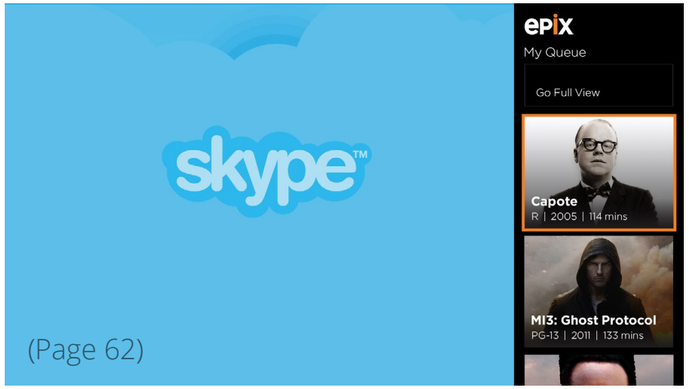
(Page 62)

The Hub - My History



Clicking on the My History button brings the user to a Long List view of all the movies in the user's history.

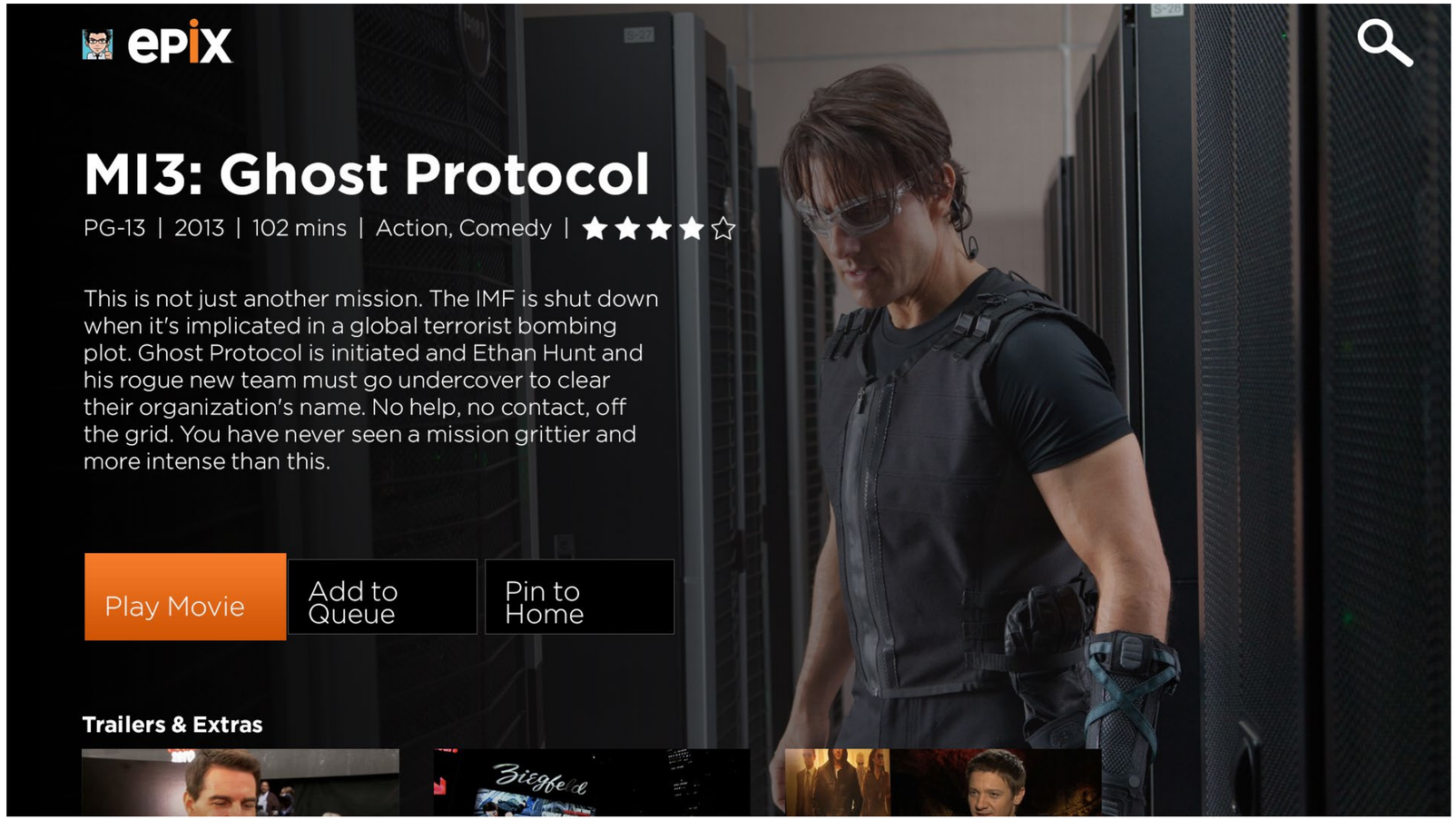
There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page. ly watched items.



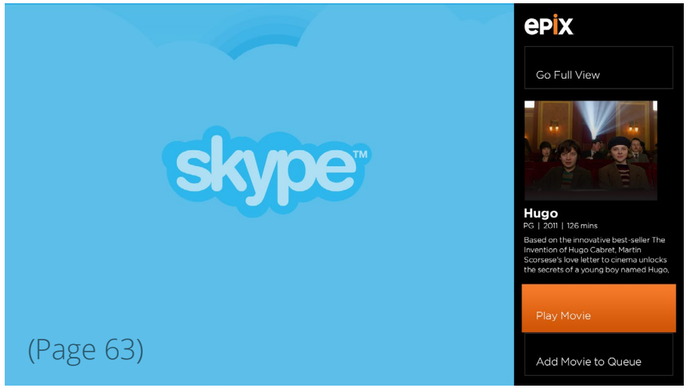
(Page 62)

Movie Details

Movie Details - Overview

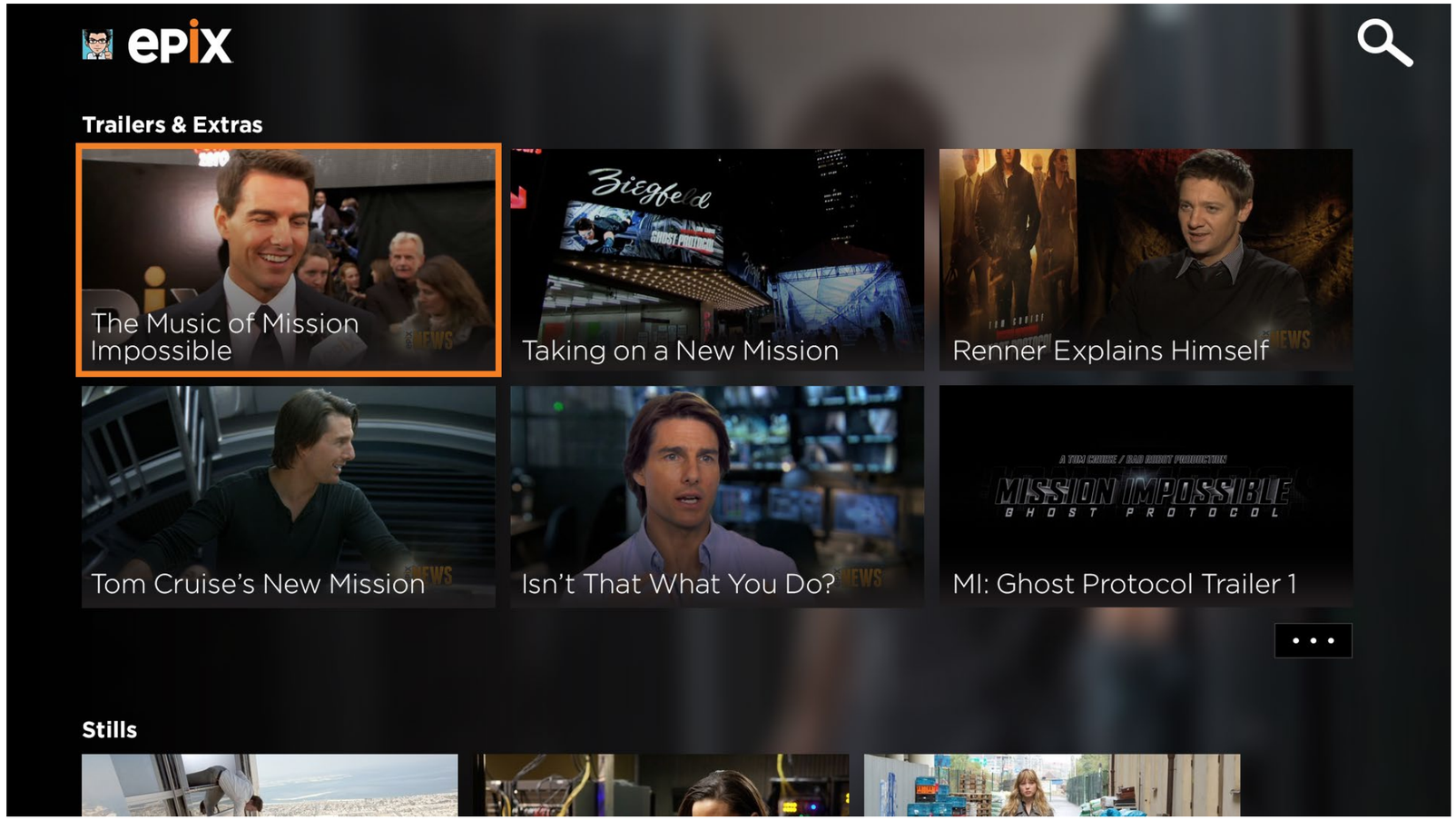


The movie details landing page will have an image in the background, with the overview on the left with the major calls-to-actions and the sections (Trailers & Extras, Stills and Cast & Crew) stacked vertically.



(Page 63)

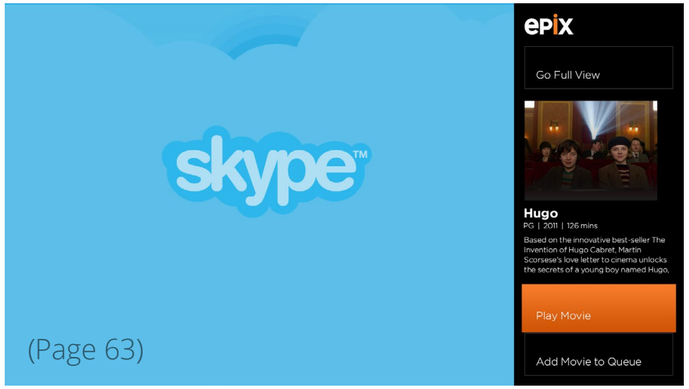
Movie Details - Trailers & Extras



Scrolling down reveals the Trailers & Extras.

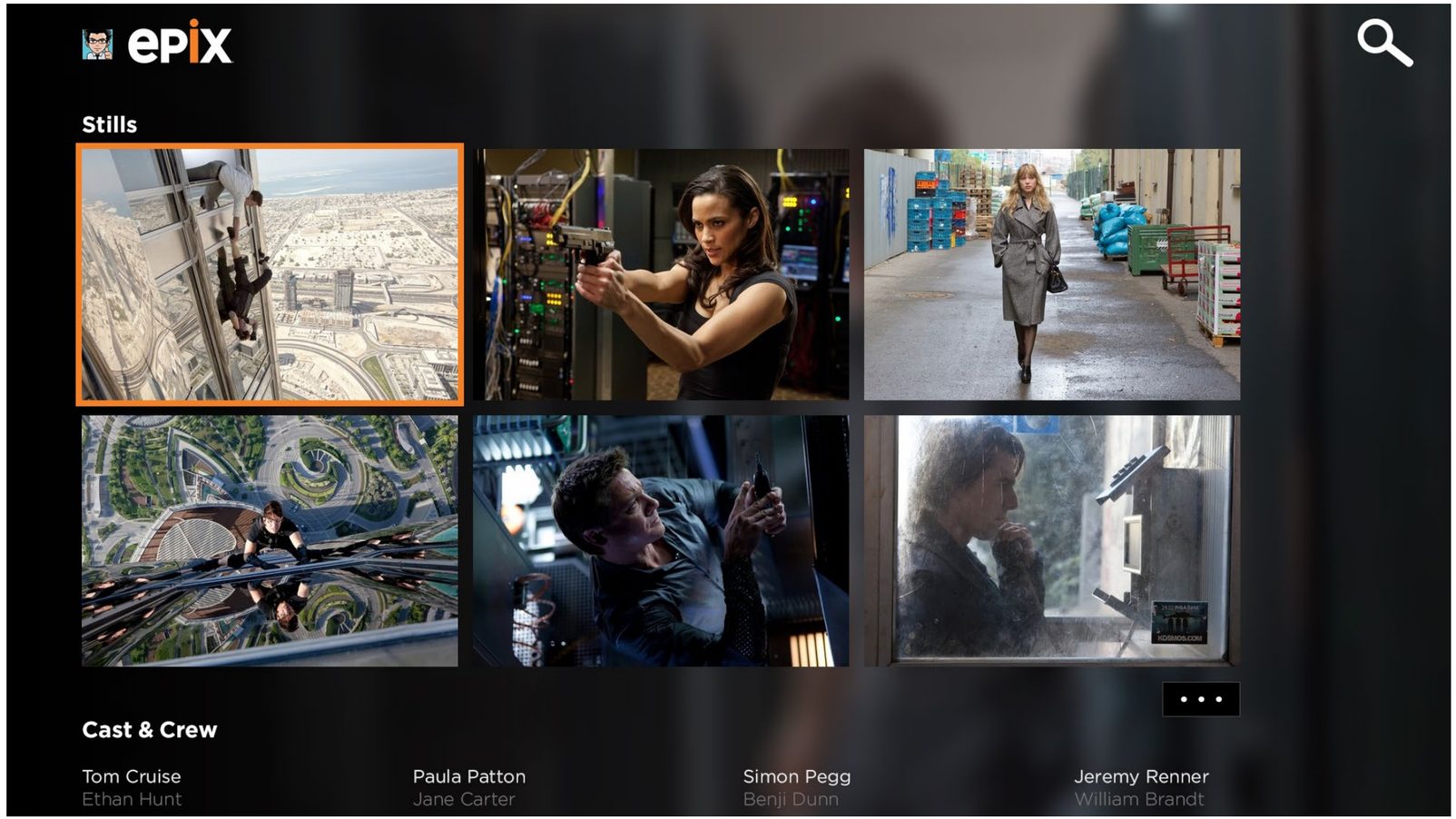
The background blurs as the user scrolls downwards.

The user can either press on a Trailers & Extras video or the [...] button to bring them to view all Trailers & Extras or keep scrolling downwards to the next section.



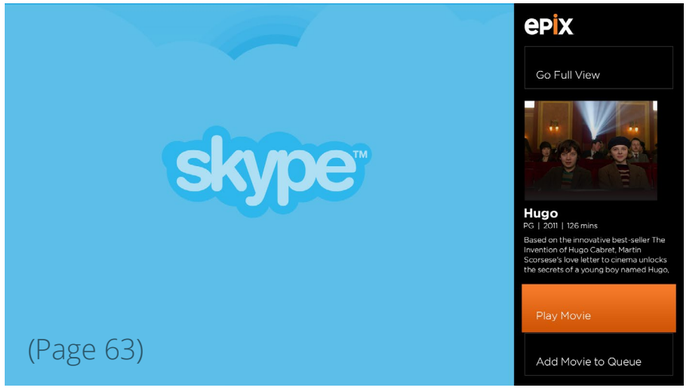
(Page 63)

Movie Details - Stills



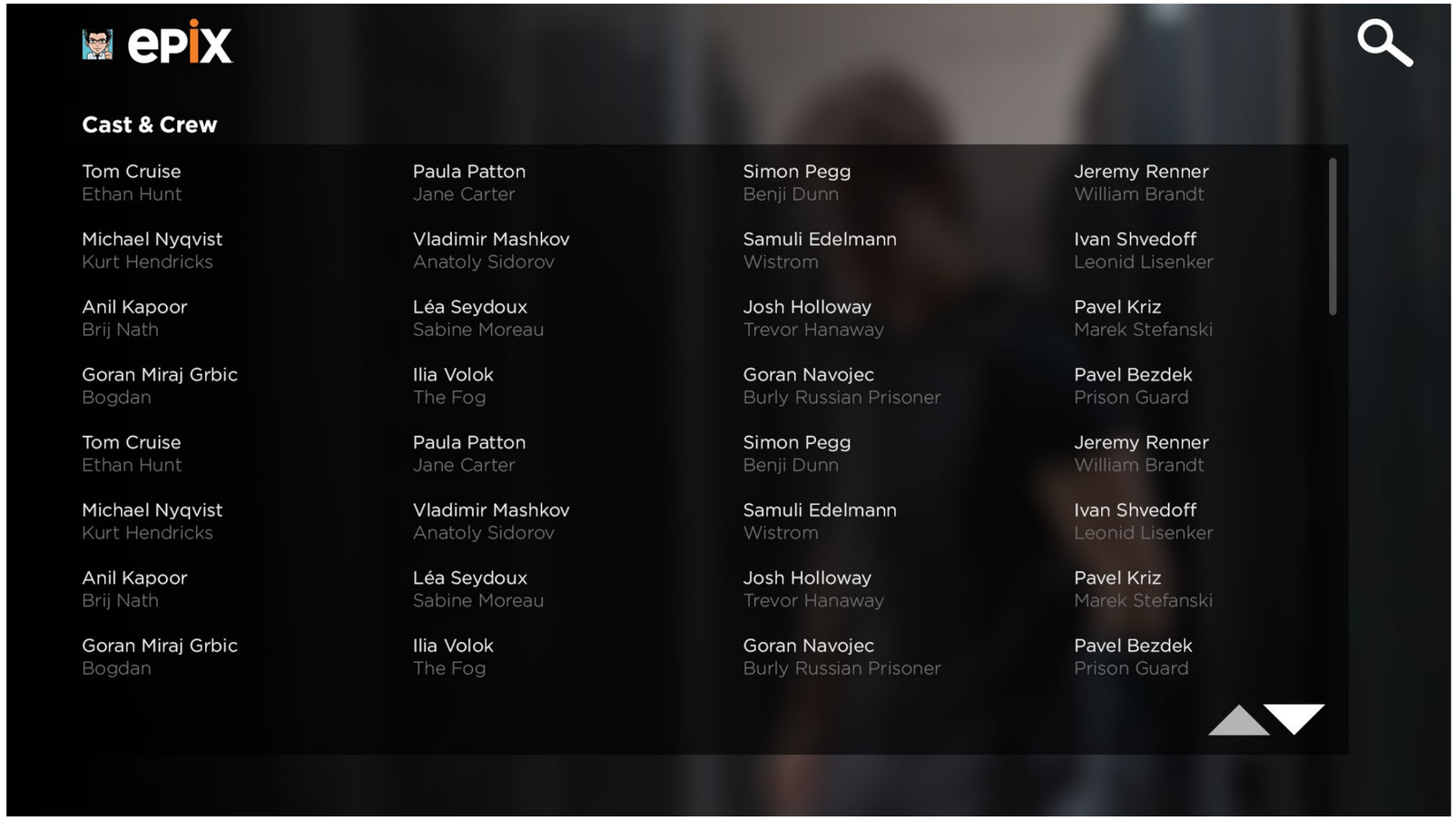
Scrolling down reveals the Stills section.

The user can either press on a Stills image or the [...] button to bring them to view all Stills or keep scrolling downwards to the next section.



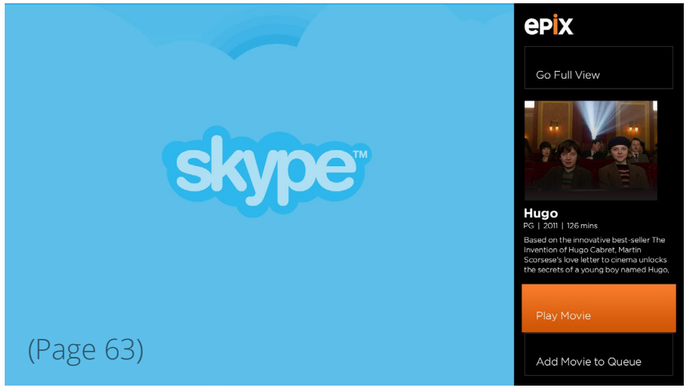
(Page 63)

Movie Details - Cast & Crew



Scrolling down reveals the last section of the Movie Details - the Cast & Crew.

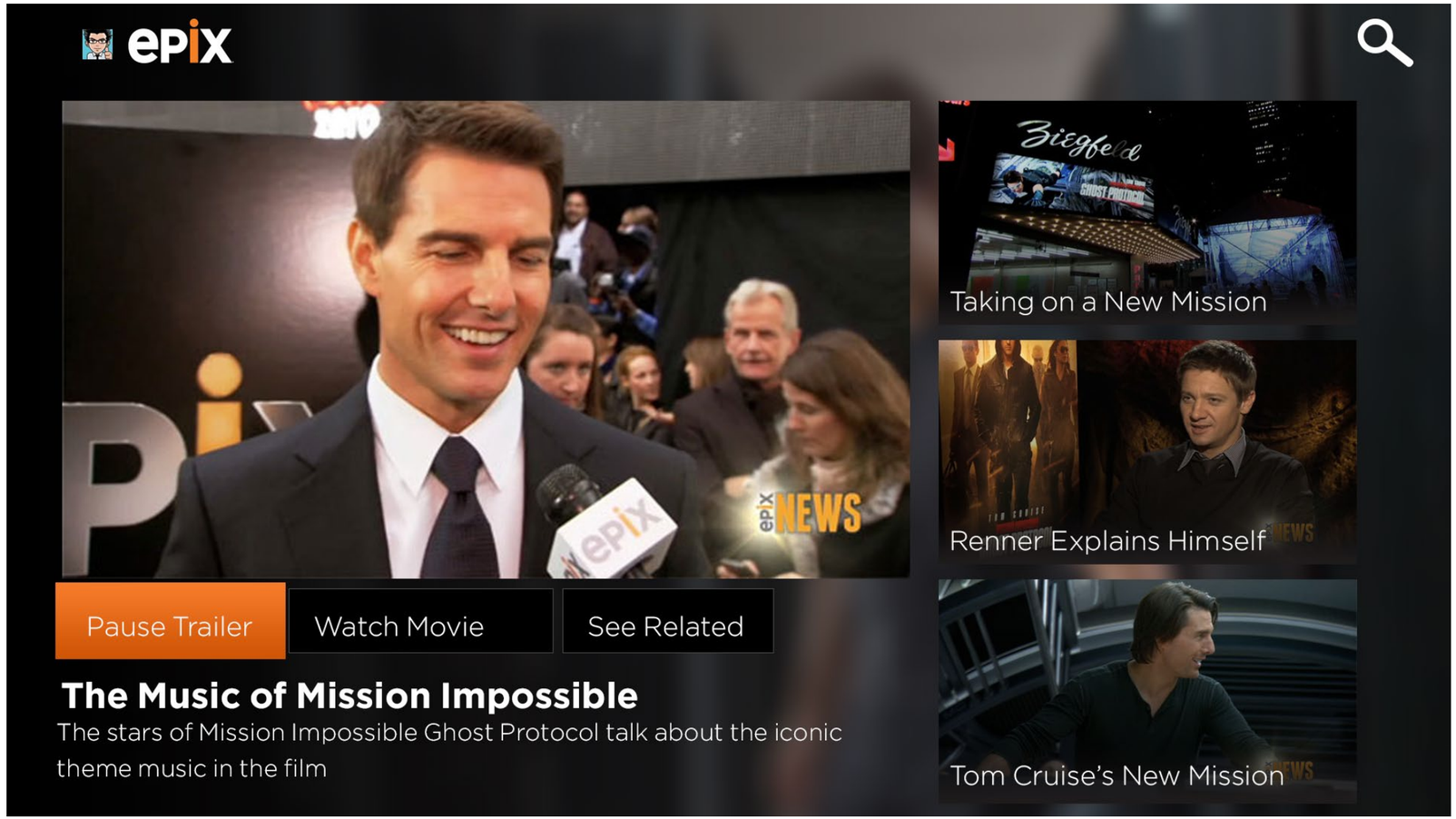
The Cast & Crew section is the focus where the user can press A to select it and then scroll up and down to view all cast members or scroll back upwards.

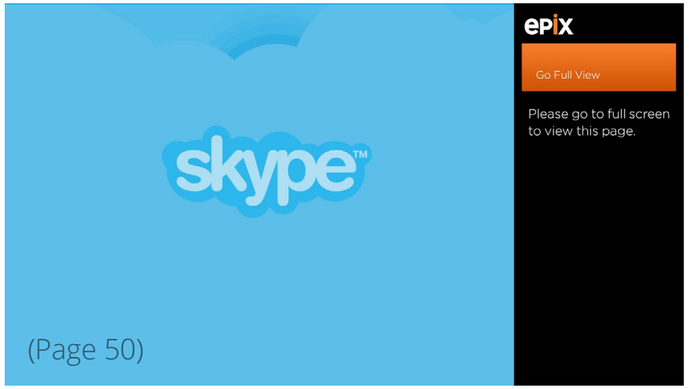


(Page 63)

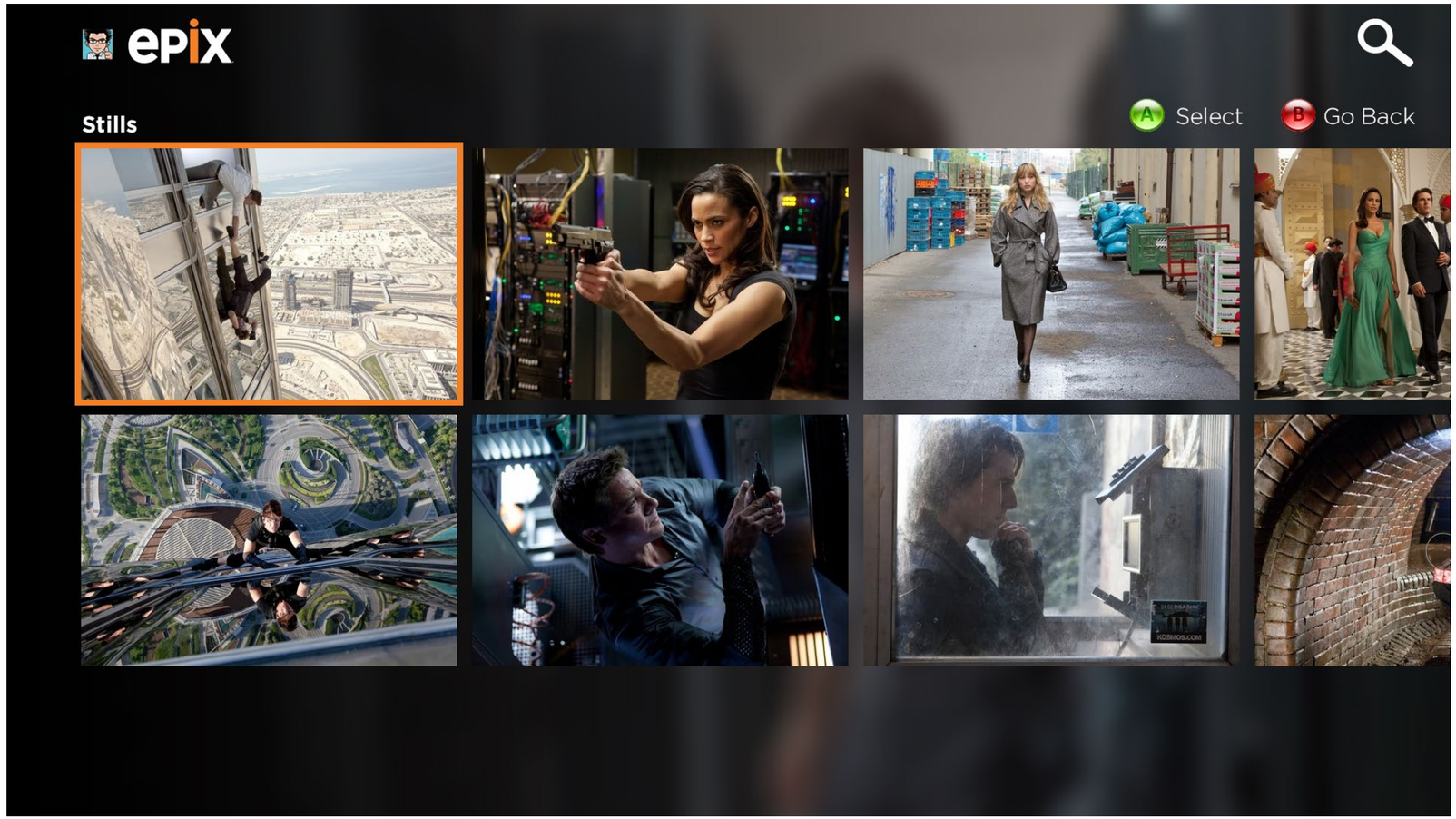
Movie Details - Trailers & Extras All

A movie's Trailer & Extras landing page looks and functions similarly to the hub's Trailer & Extras.

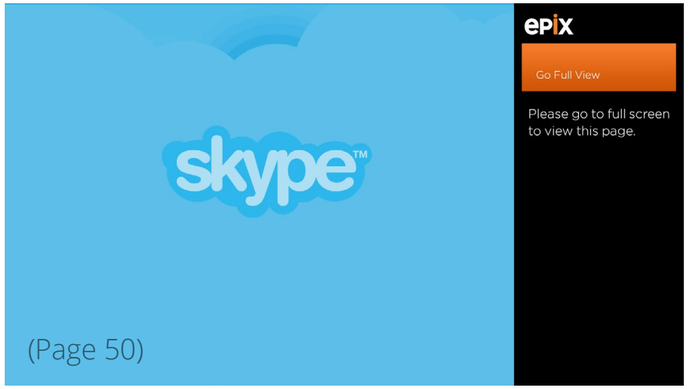




Movie Details - Stills All



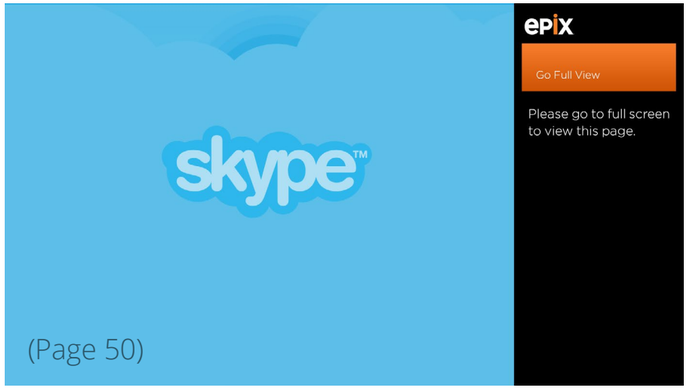
Clicking the View More ellipses on the Stills takes the user to a Long List page with all the stills. Selecting an image takes the user to a full screen gallery of that image.



(Page 50)

Movie Details - Stills Gallery Open

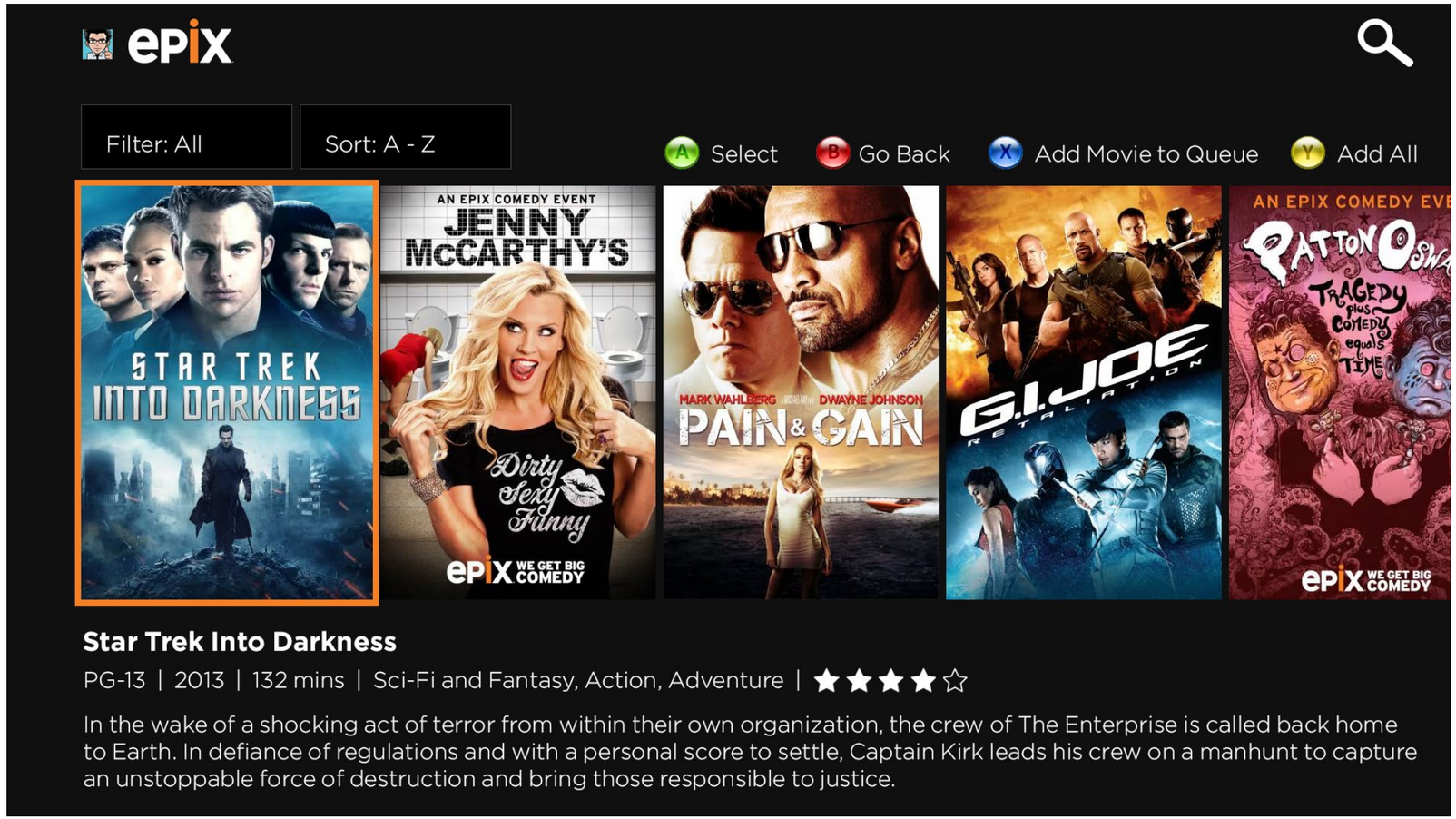
The user can navigate the gallery by pressing the D-pad left and right buttons or press B to go back.



(Page 50)

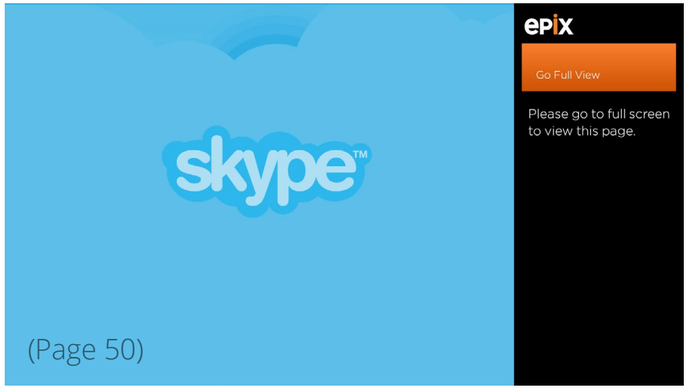
All Movies

All Movies



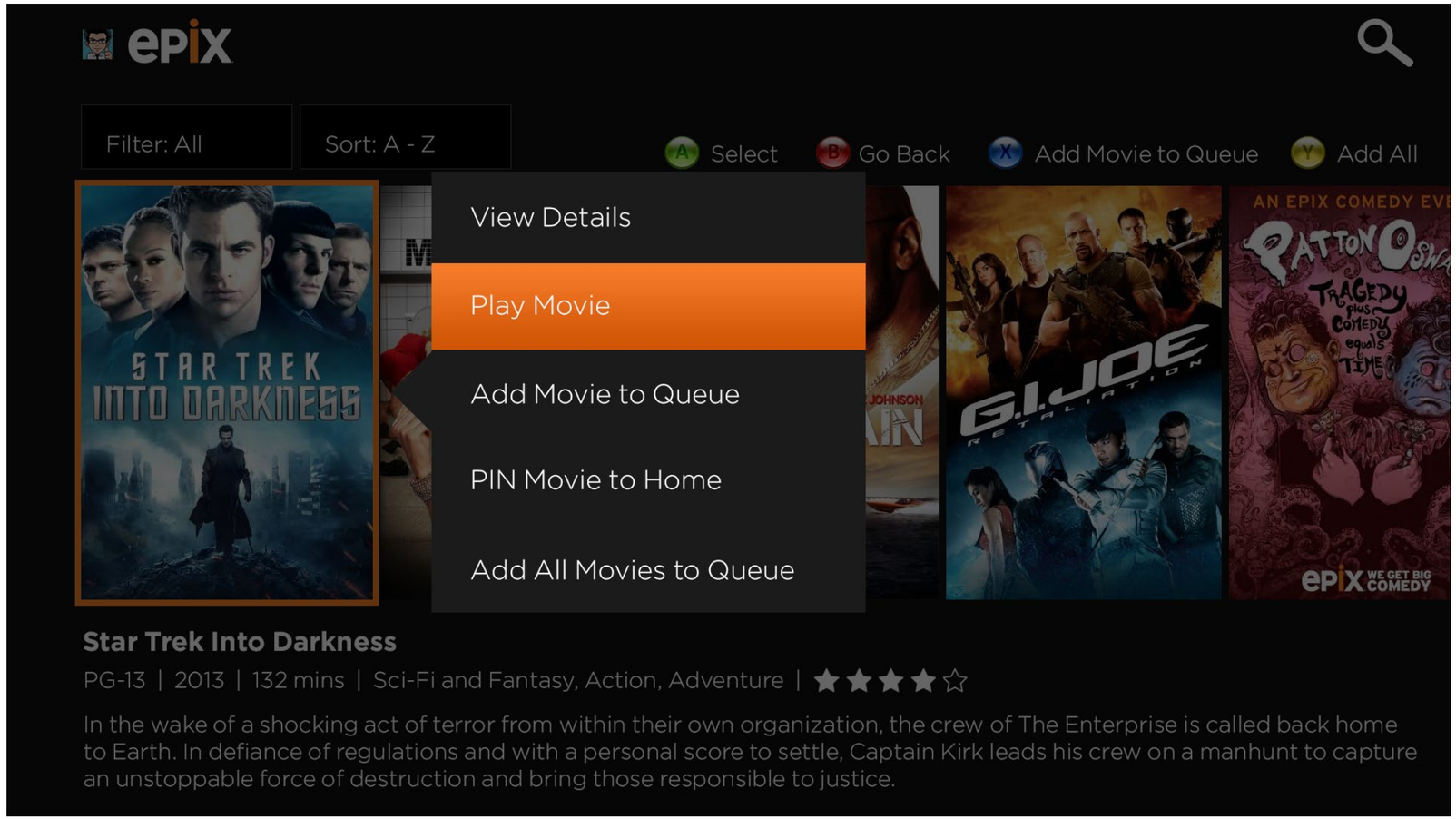
The All Movies long list page will have all the movies listed out. The user can filter down to a specific genre with the Filter button on the left, which will bring up a pop up menu of the genres.

There are controller shortcuts at the top and information about the movie at the bottom. Selecting the movie will bring them to the Movie Details page.

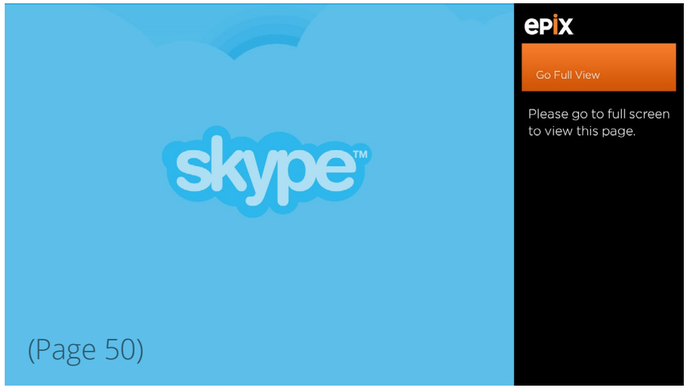


(Page 50)

All Movies - Contextual Menu



Since all Controller shortcuts require a Gestural shortcut as well, when the user has activated NUI, they can press on a movie to open up this contextual menu, which gives them the options of Going to the Details page, Playing the Movie right away, Adding the Movie to their Queue (or Remove), Pinning the Movie to the Home screen or Adding all movies in that list to the Queue.

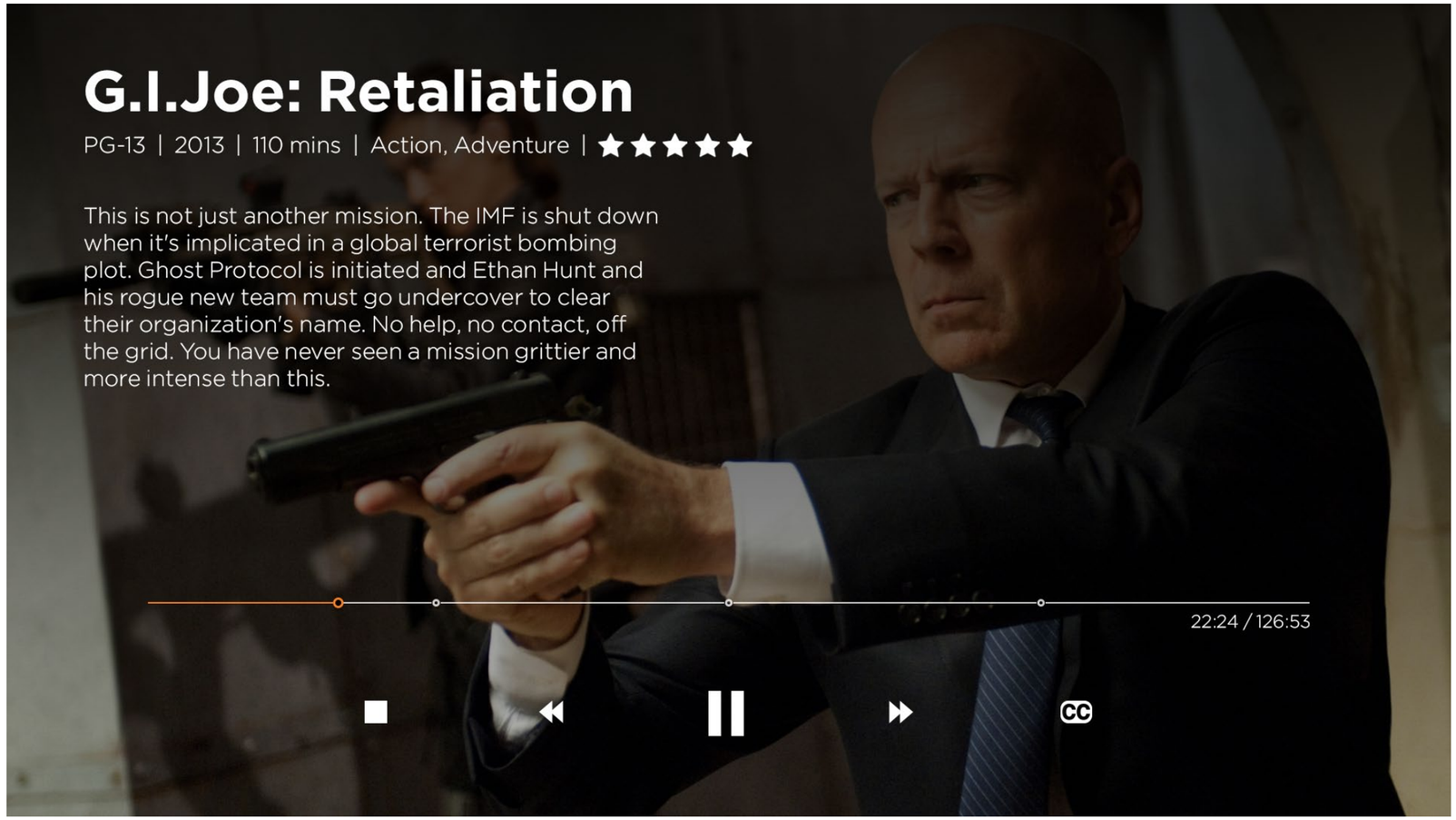


(Page 50)

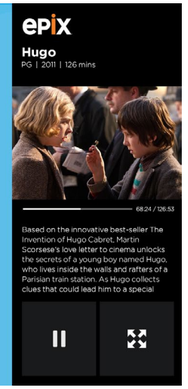
Video Player

Video Player

This is the standard Xbox One video player with additional information about the movie at the top.



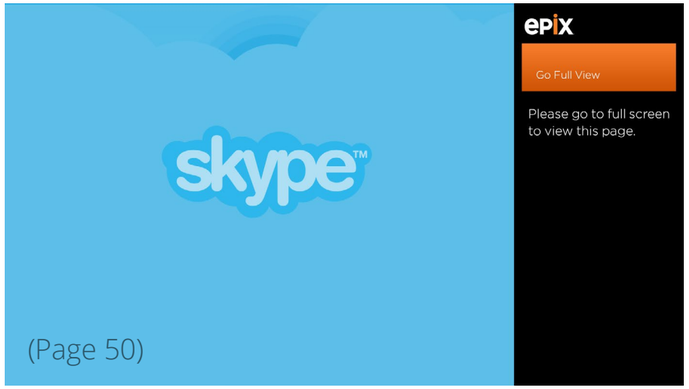
(Page 65)



Search

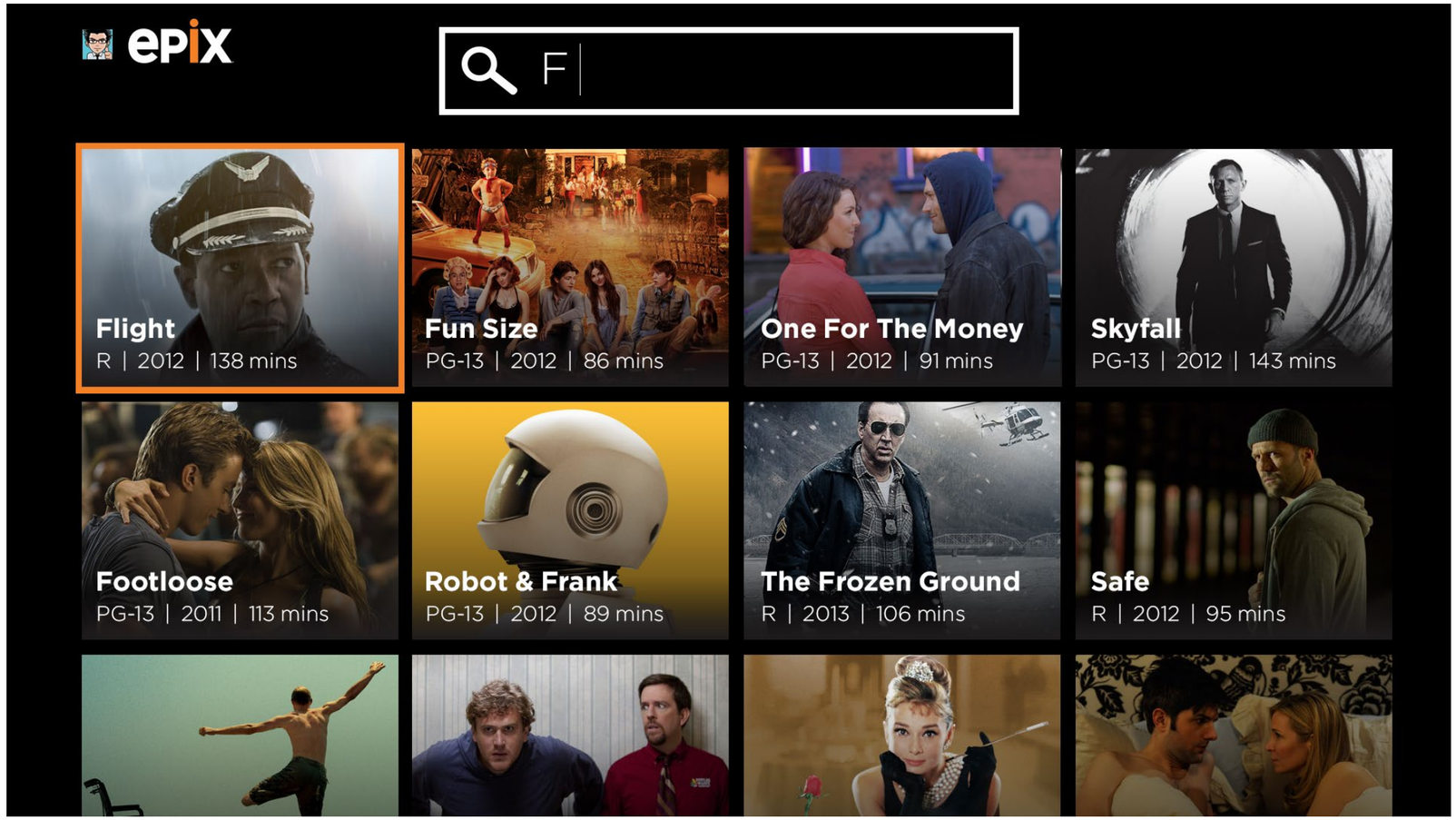
Search

Selecting the Search icon at the top of every screen or selecting Search from the App Menu opens up a new page where the user can start typing a keyword.

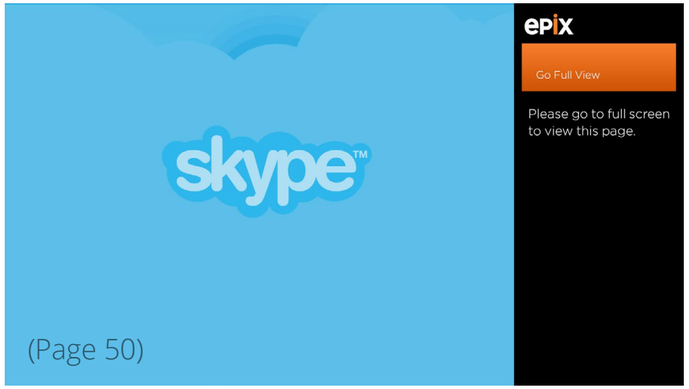


(Page 50)

Results

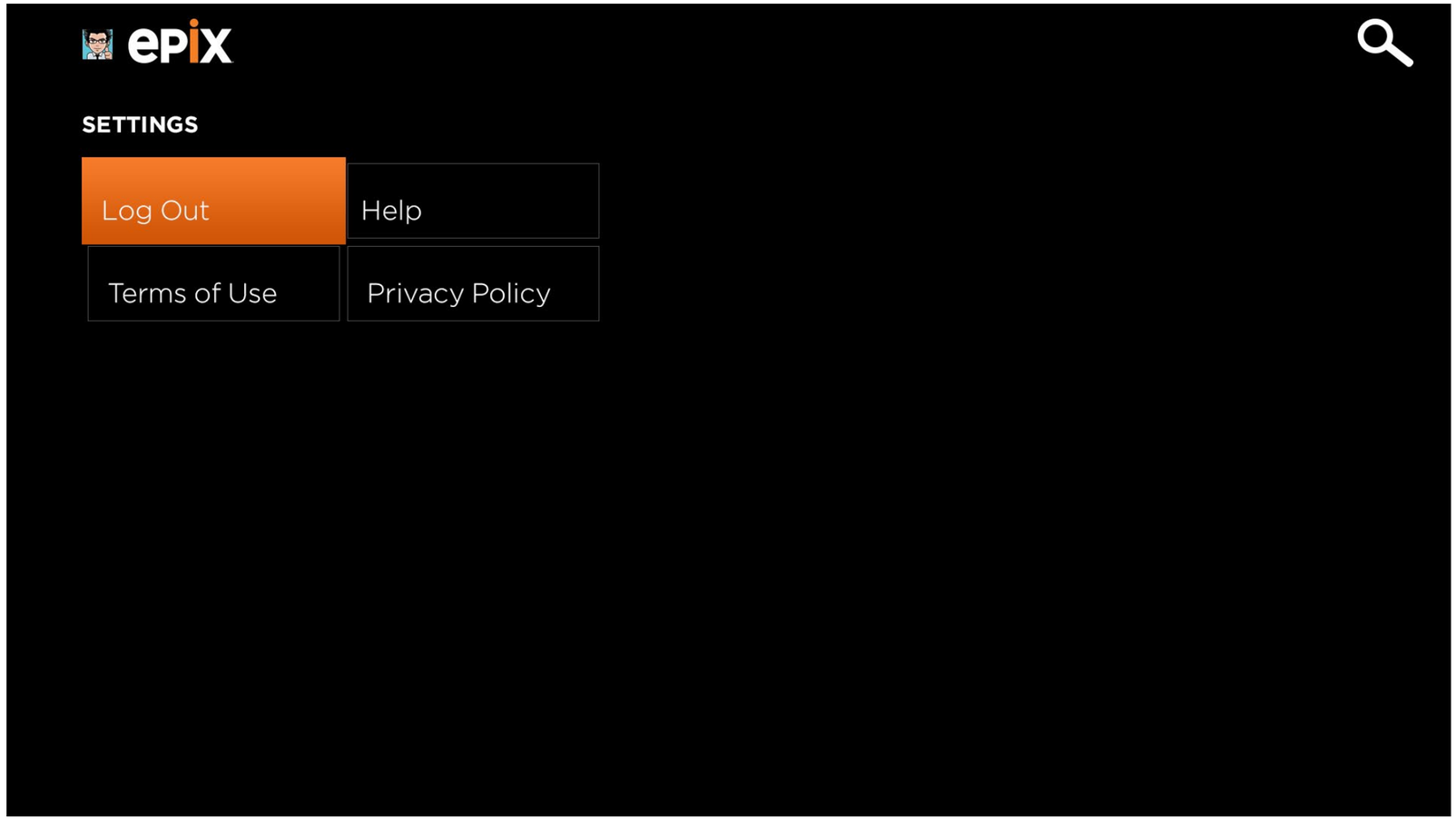


The results will appear below and are scrollable vertically.

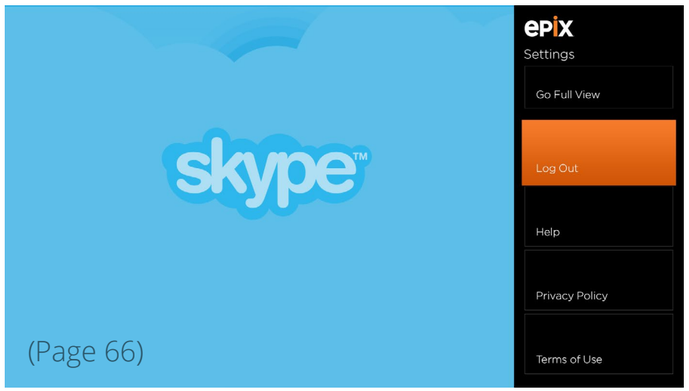


Settings

Settings

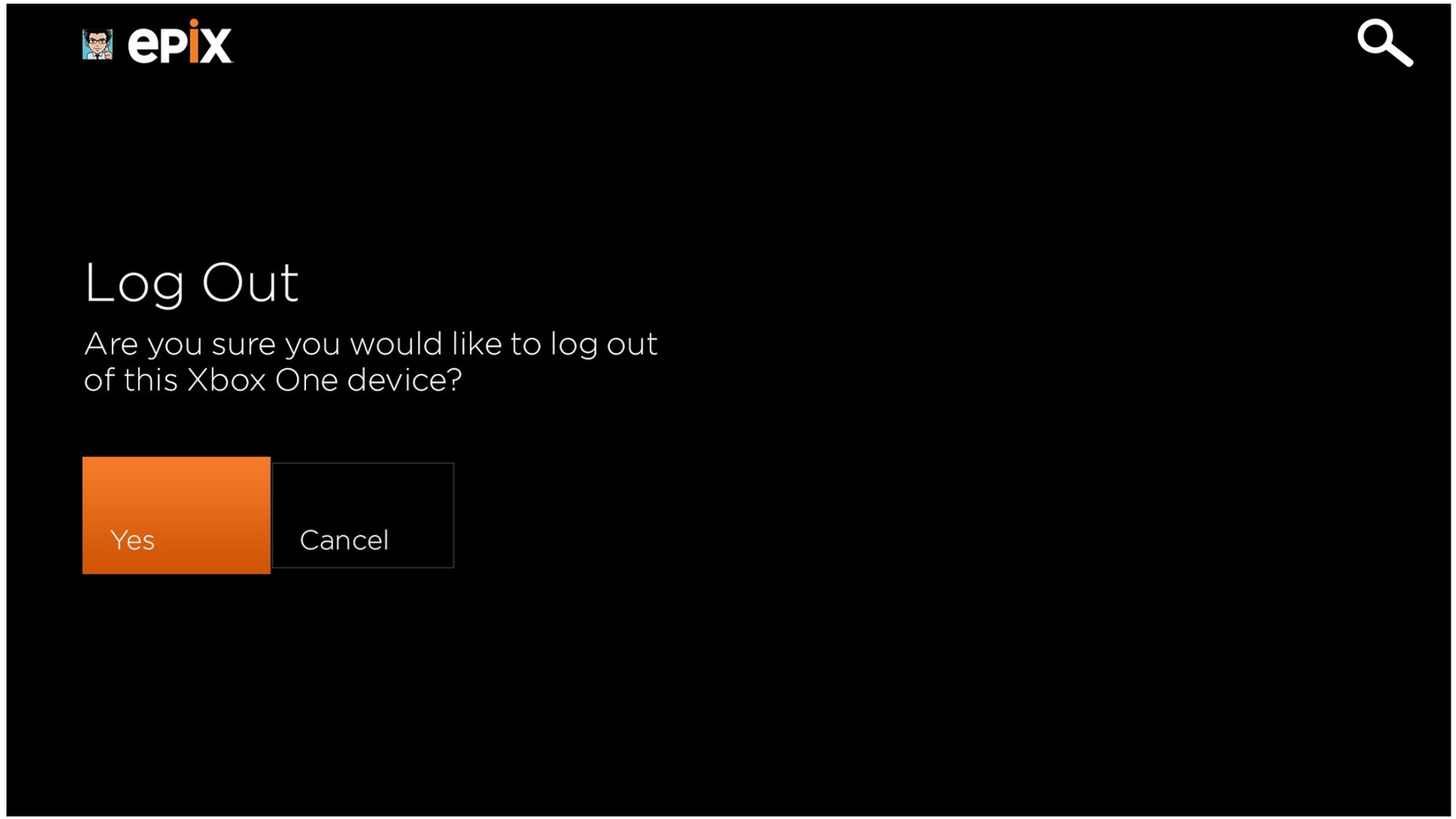


In Settings, the user has the option to Log In/Out (depending on the state of the user), go to the Help section (which will snap the Xbox Help), view the Terms of Use and Privacy Policy.

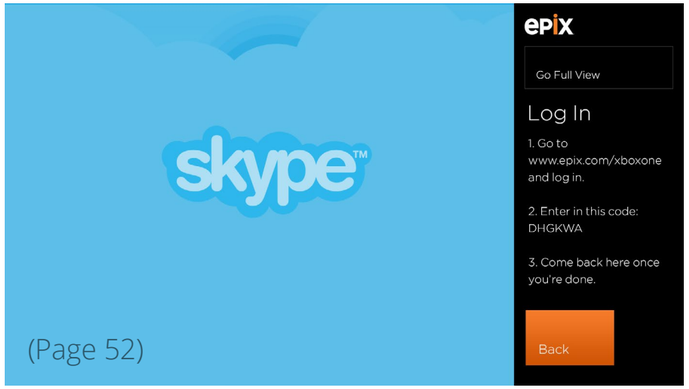


(Page 66)

Log Out

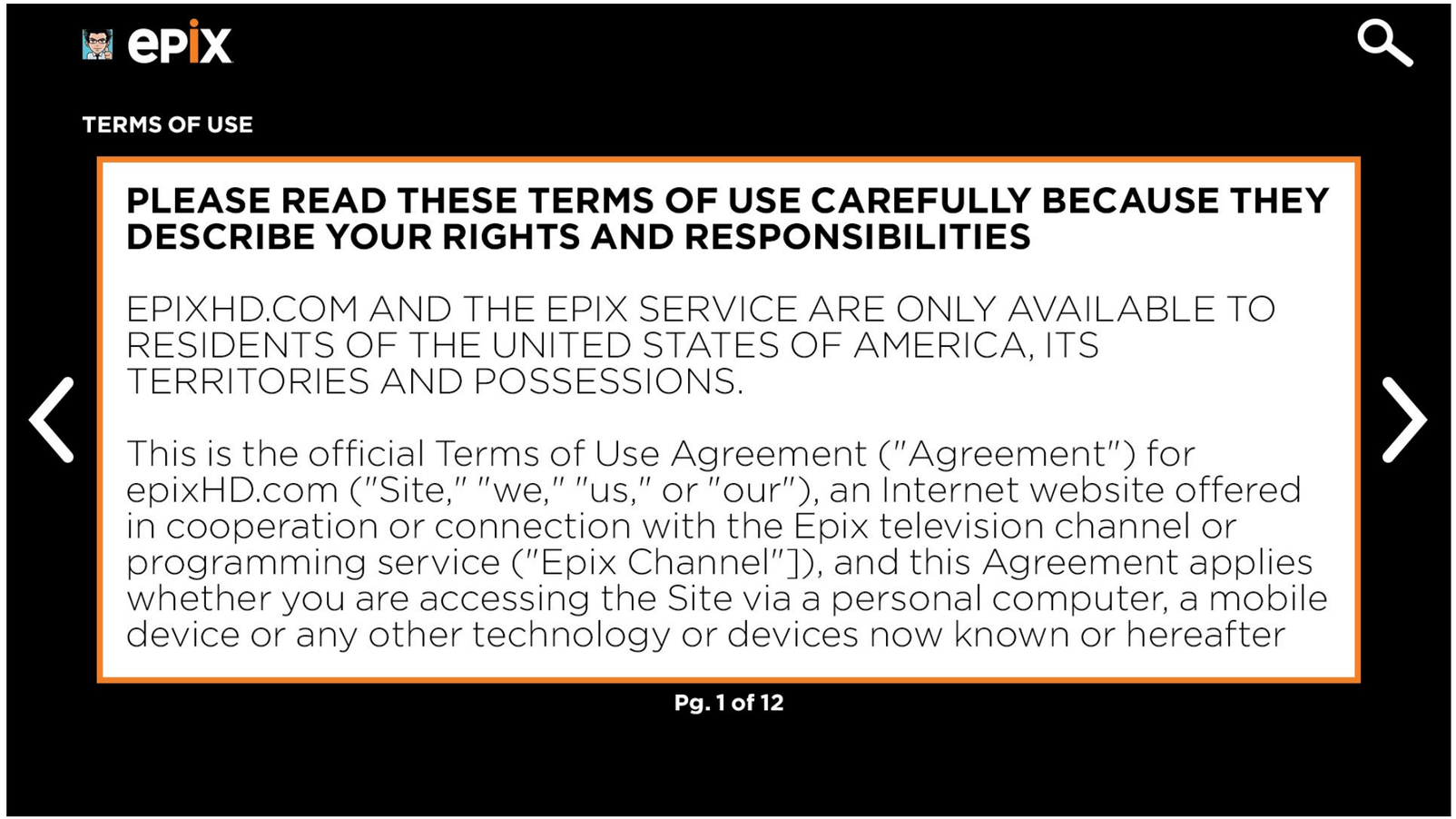


The Log In view will look the same as the one in the Start Up section. For Log Out, it will look like this.

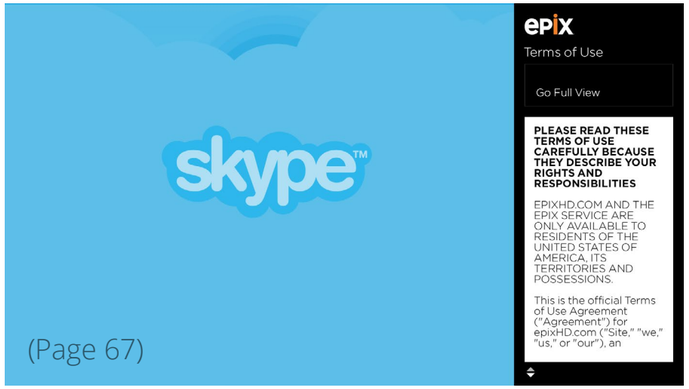


(Page 52)

Terms of Use

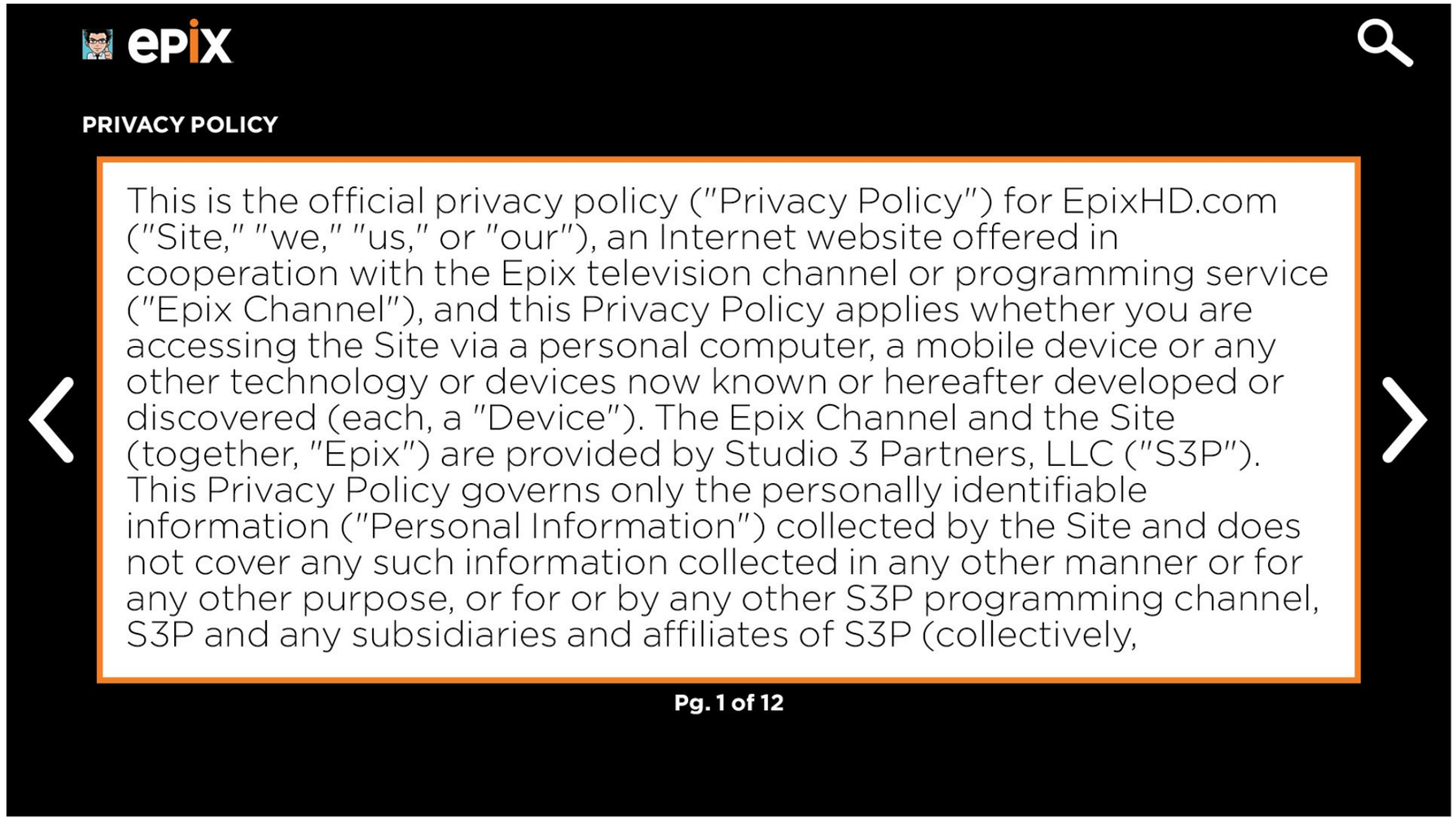


The Terms of Use looks the same as the one in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.

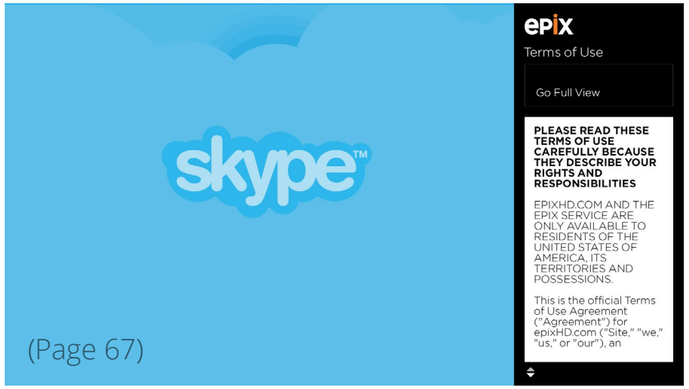


(Page 67)

Privacy Policy

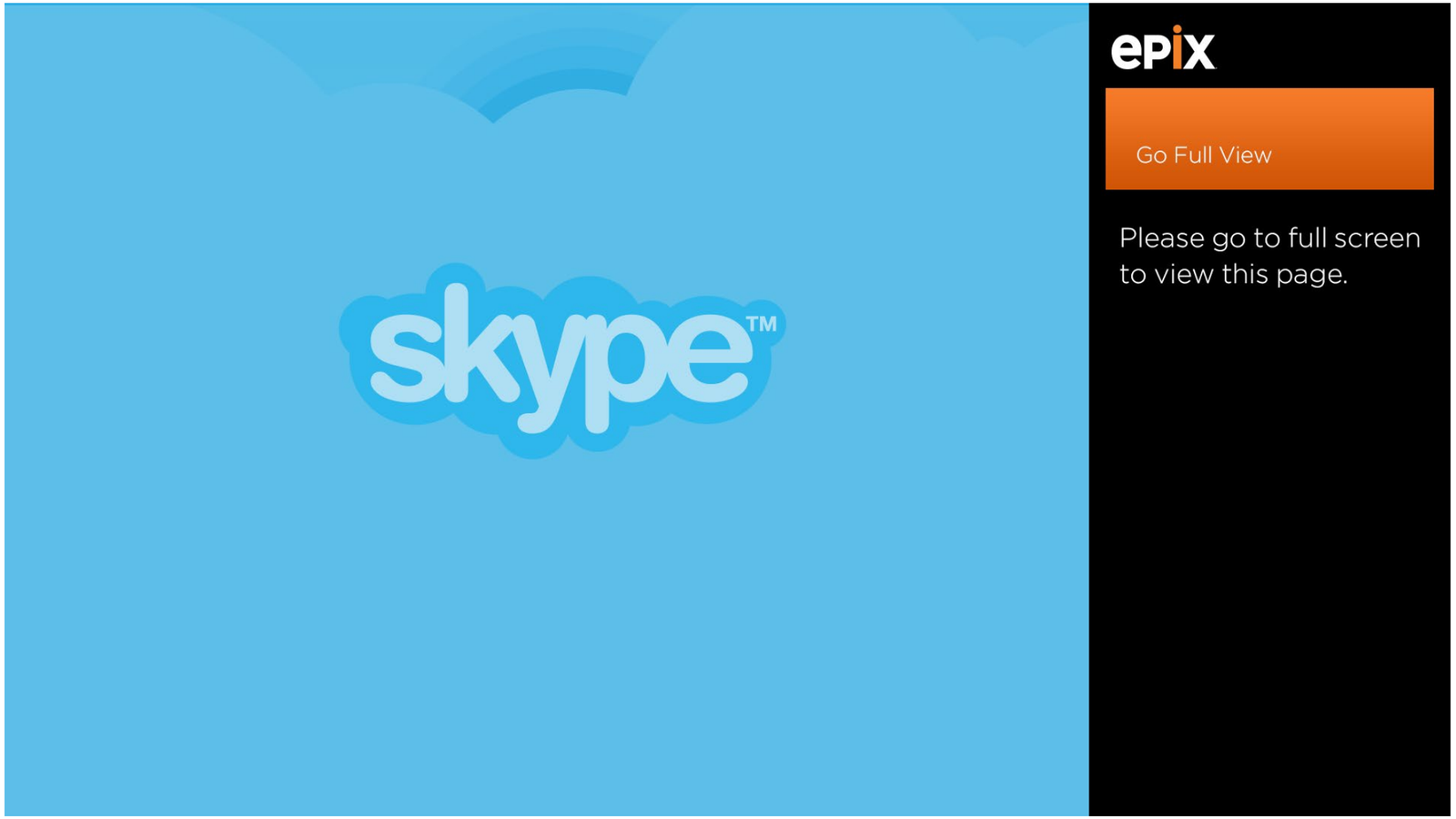


The Privacy Policy looks the same as the Terms of Use in the Start Up section except it is a new page, not an overlay. The user can scroll left and right to read or B to go back.



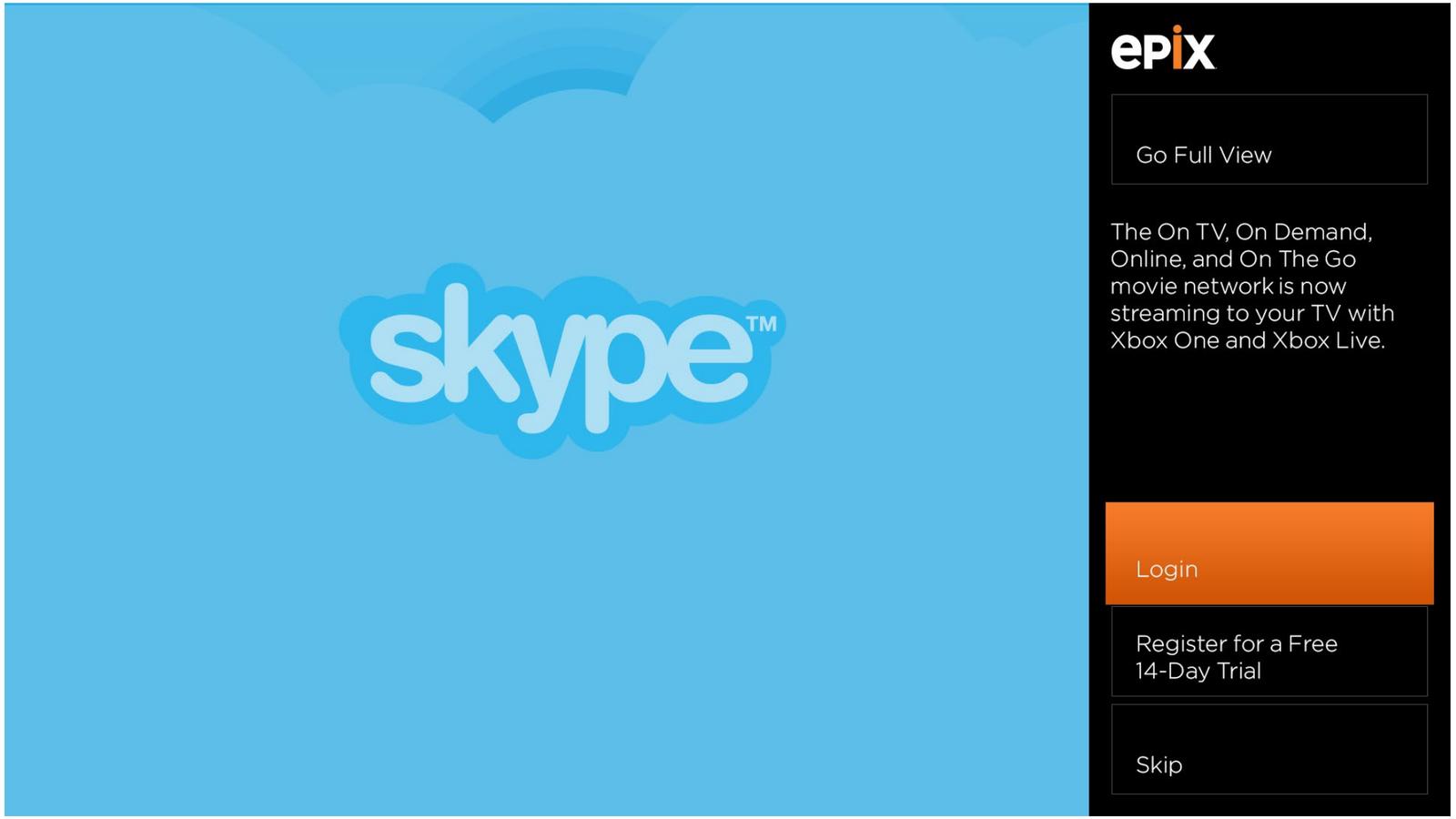
Snap Screens

Go Full Screen

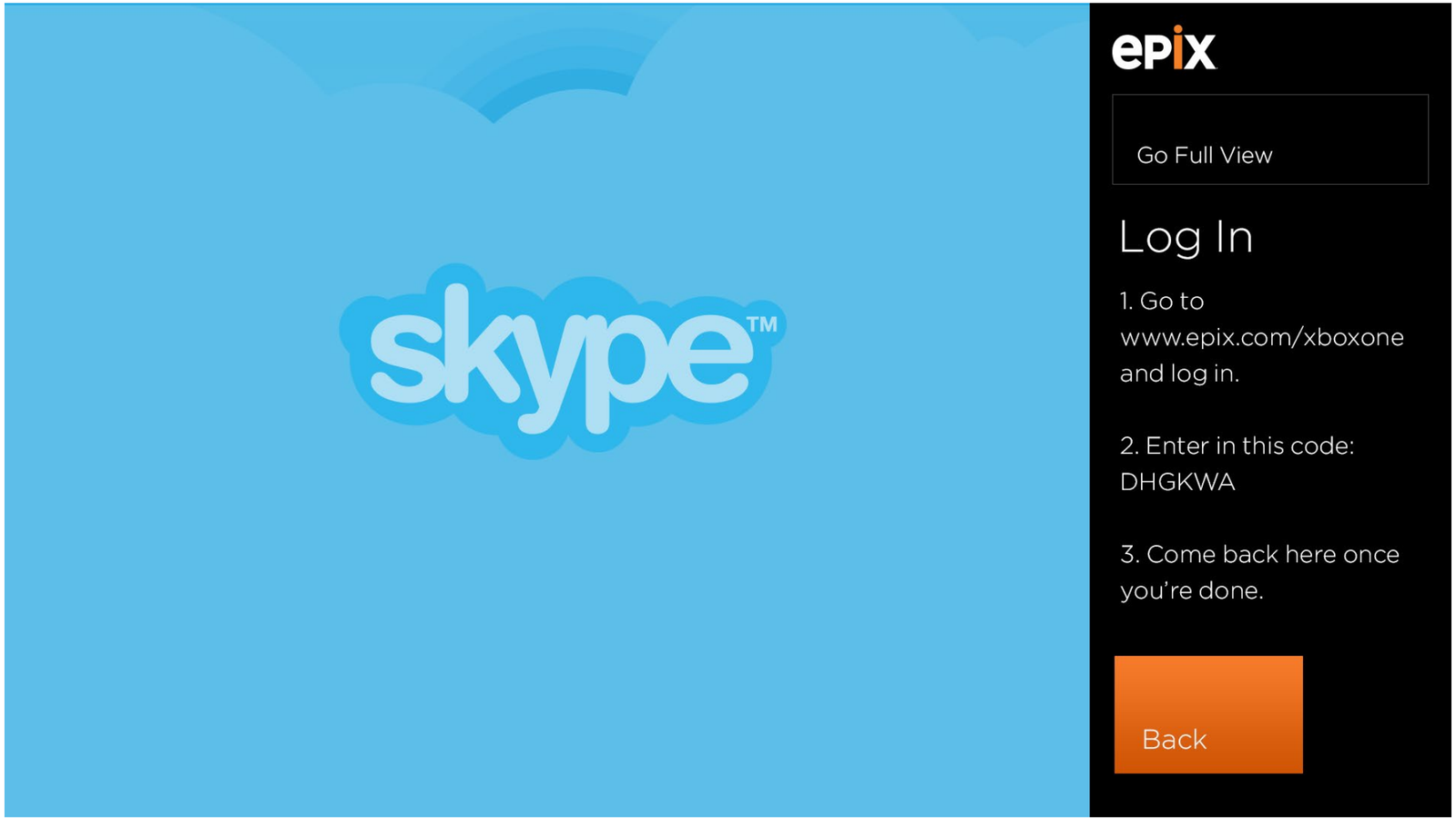


For all screens that do not have a Snap mode, they will view this page instructing them to go full view.

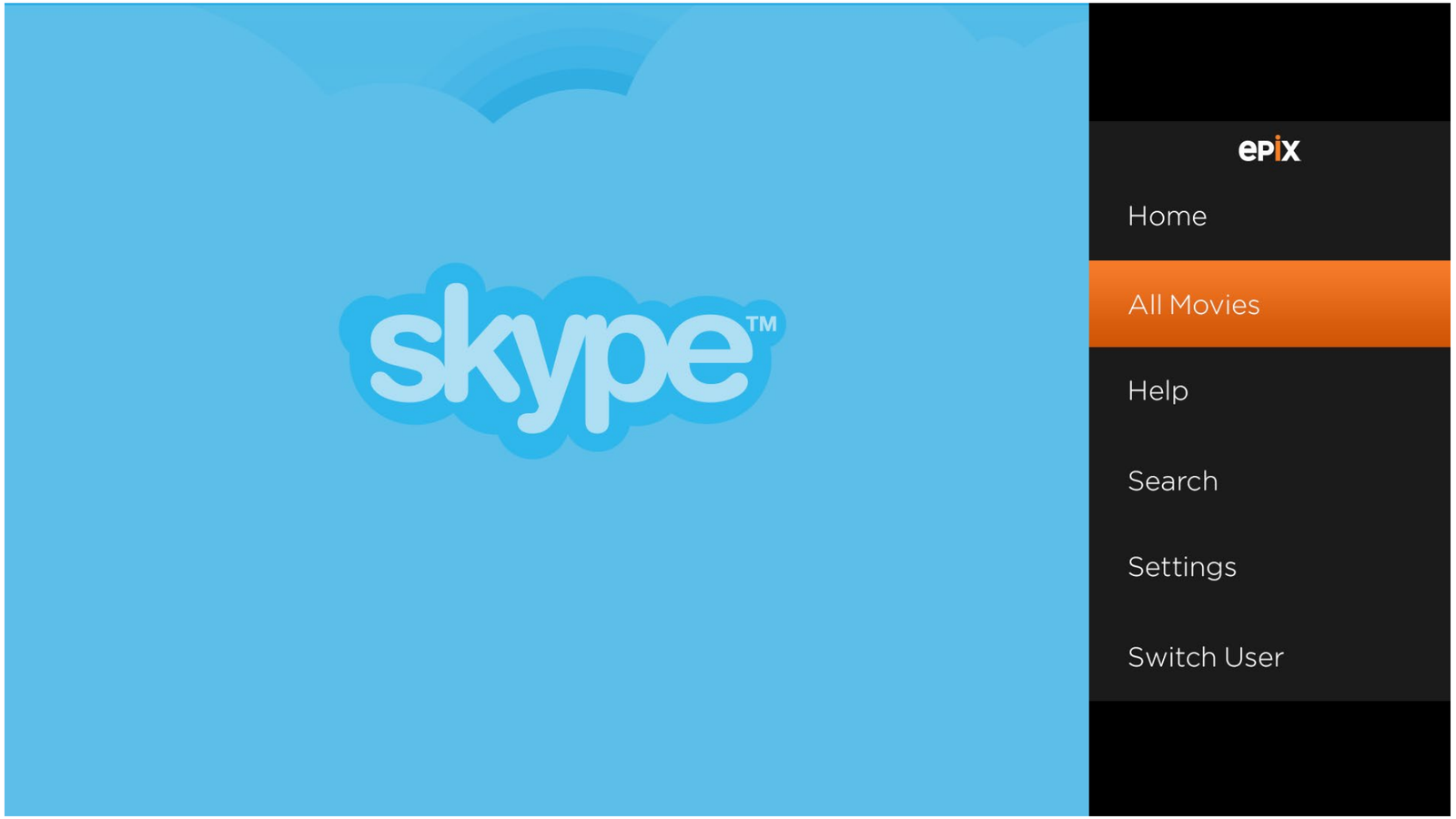
Welcome


skype™
epix
Go Full View
The On TV, On Demand, Online, and On The Go movie network is now streaming to your TV with Xbox One and Xbox Live.
Login
Register for a Free 14-Day Trial
Skip

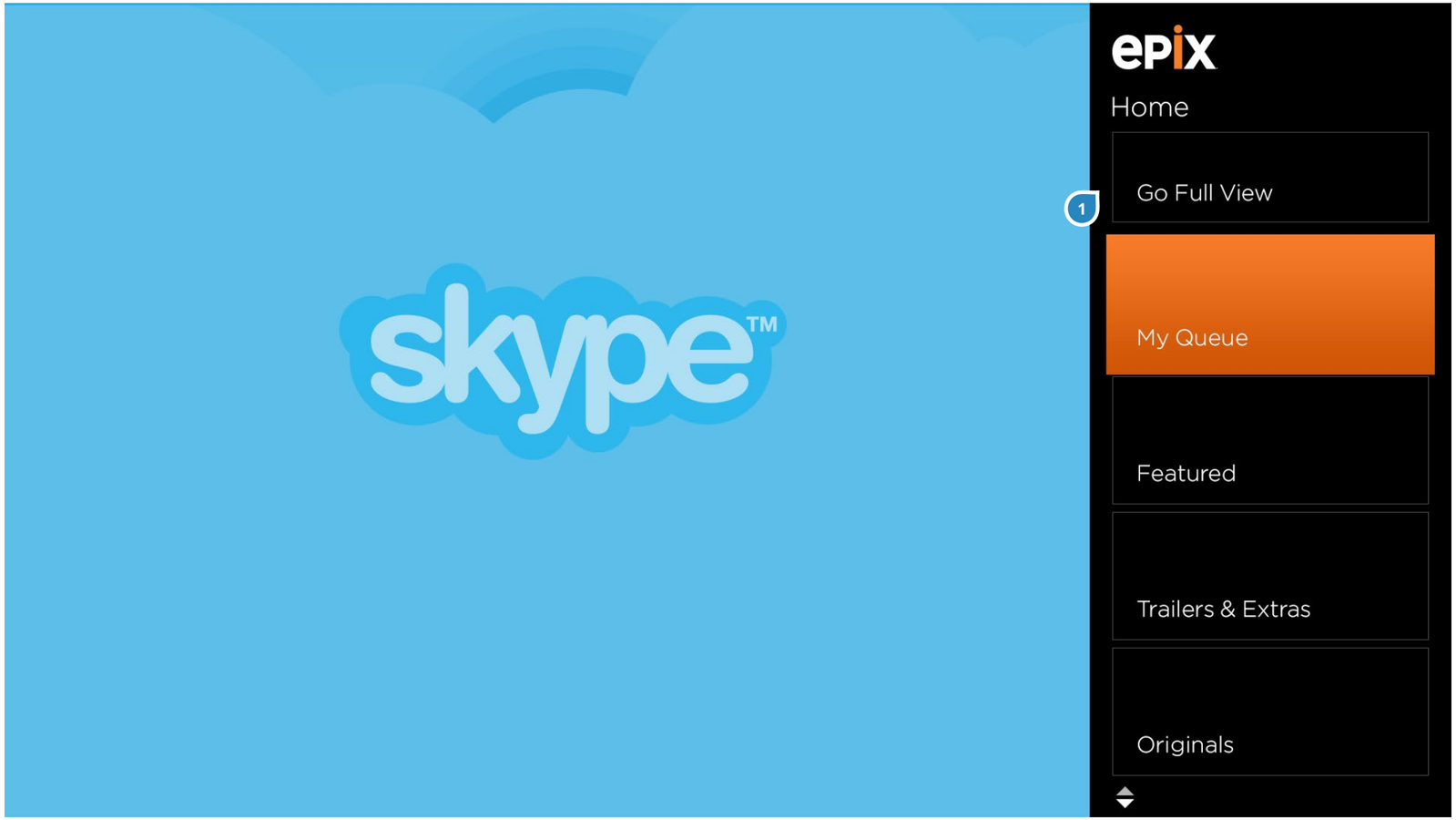
Login


skype™
epix
Go Full View
Log In
1. Go to www.epix.com/xboxone and log in.
2. Enter in this code: DHGKWA
3. Come back here once you're done.
Back

App Menu


skype™
epix
Home
All Movies
Help
Search
Settings
Switch User

Home



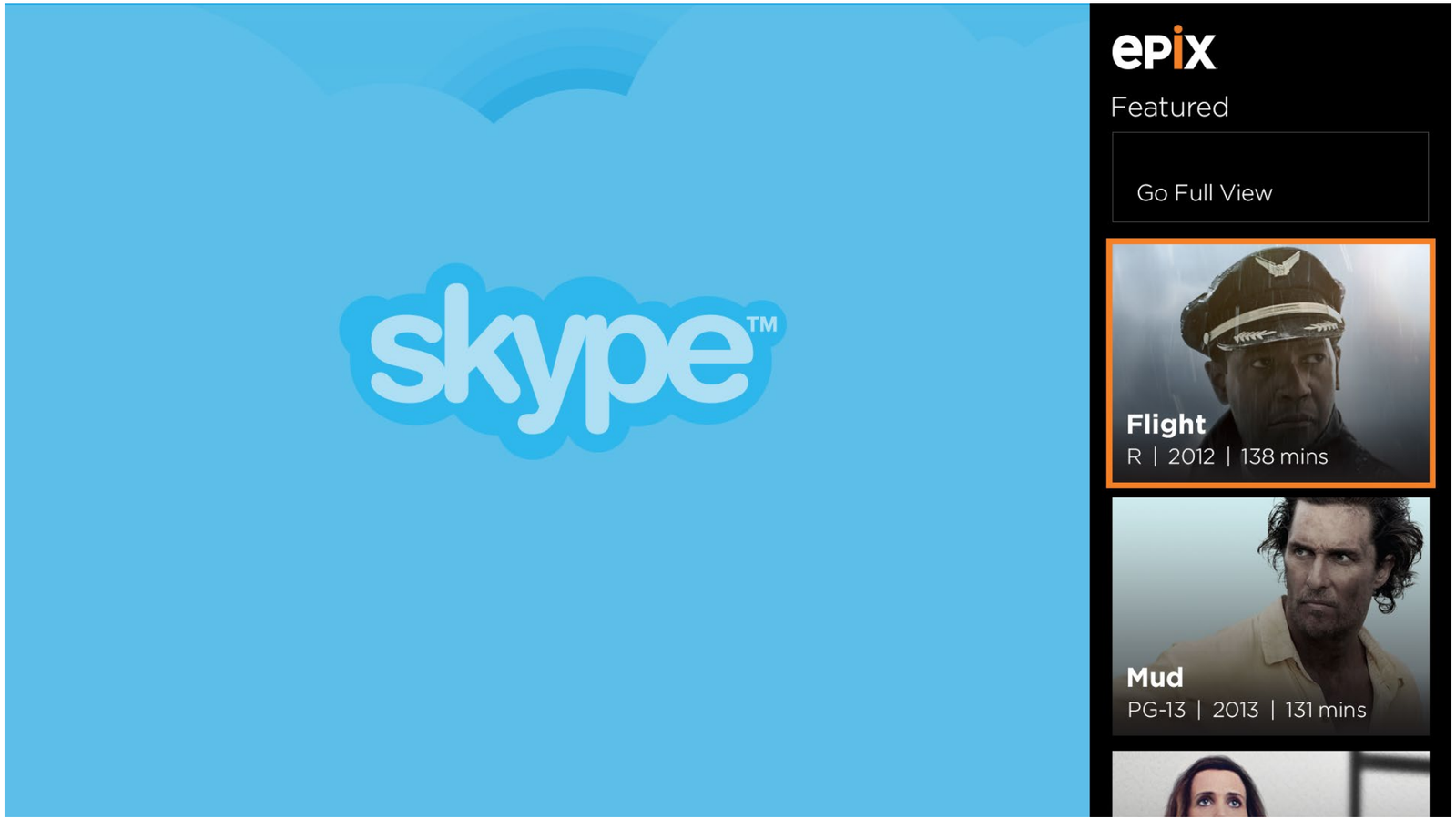
A user will land on this page when first snapping the app to the right from anywhere in the hub.

Items in the menu:

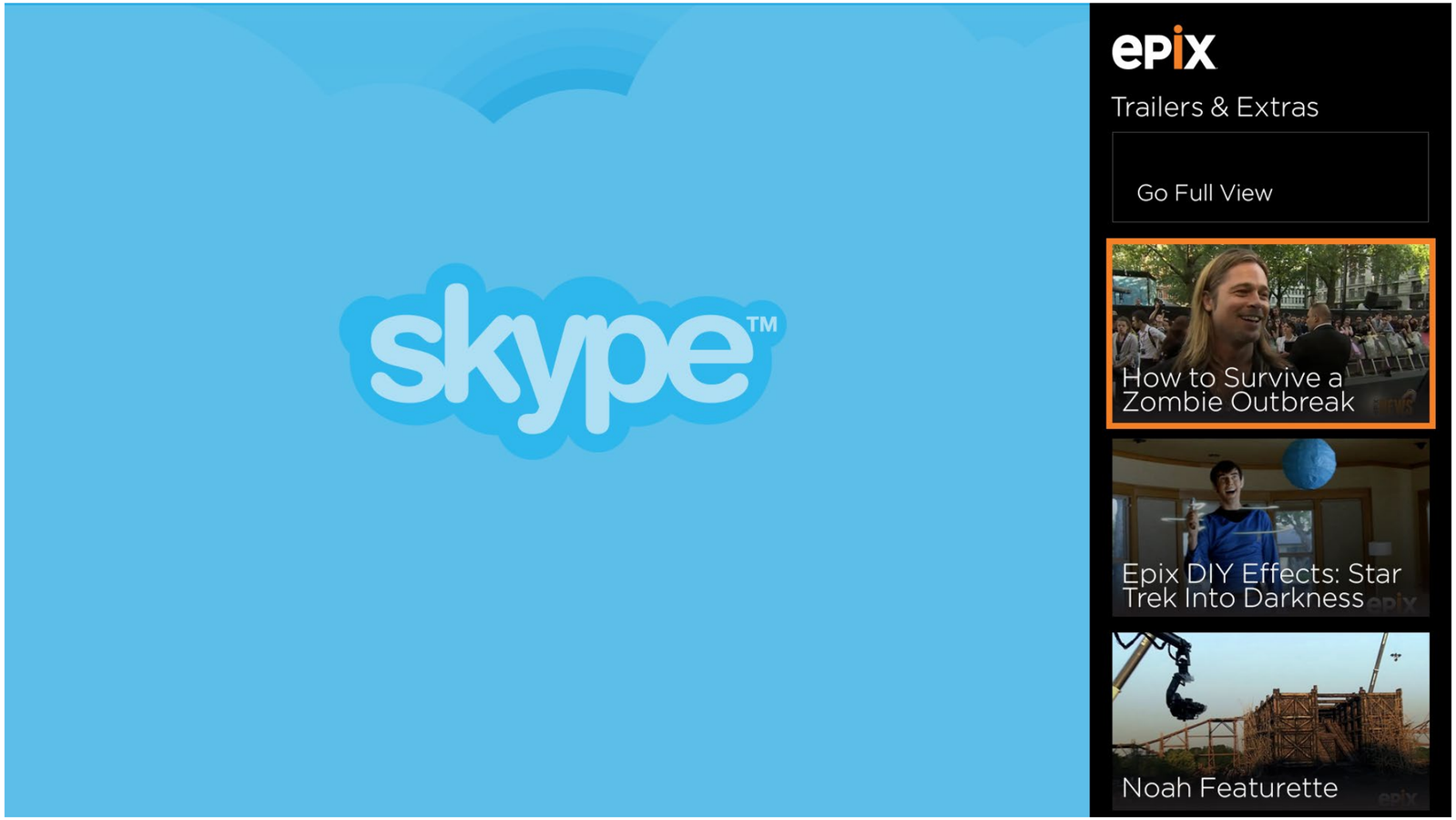
My Queue
Featured
Trailers & Extras
Originals
Collections
Live Channels

#	ITEM	DESCRIPTION
1	Go Full View button	It is required to have a Go Full View button to unsnap the app and bring it back to full screen on every page.

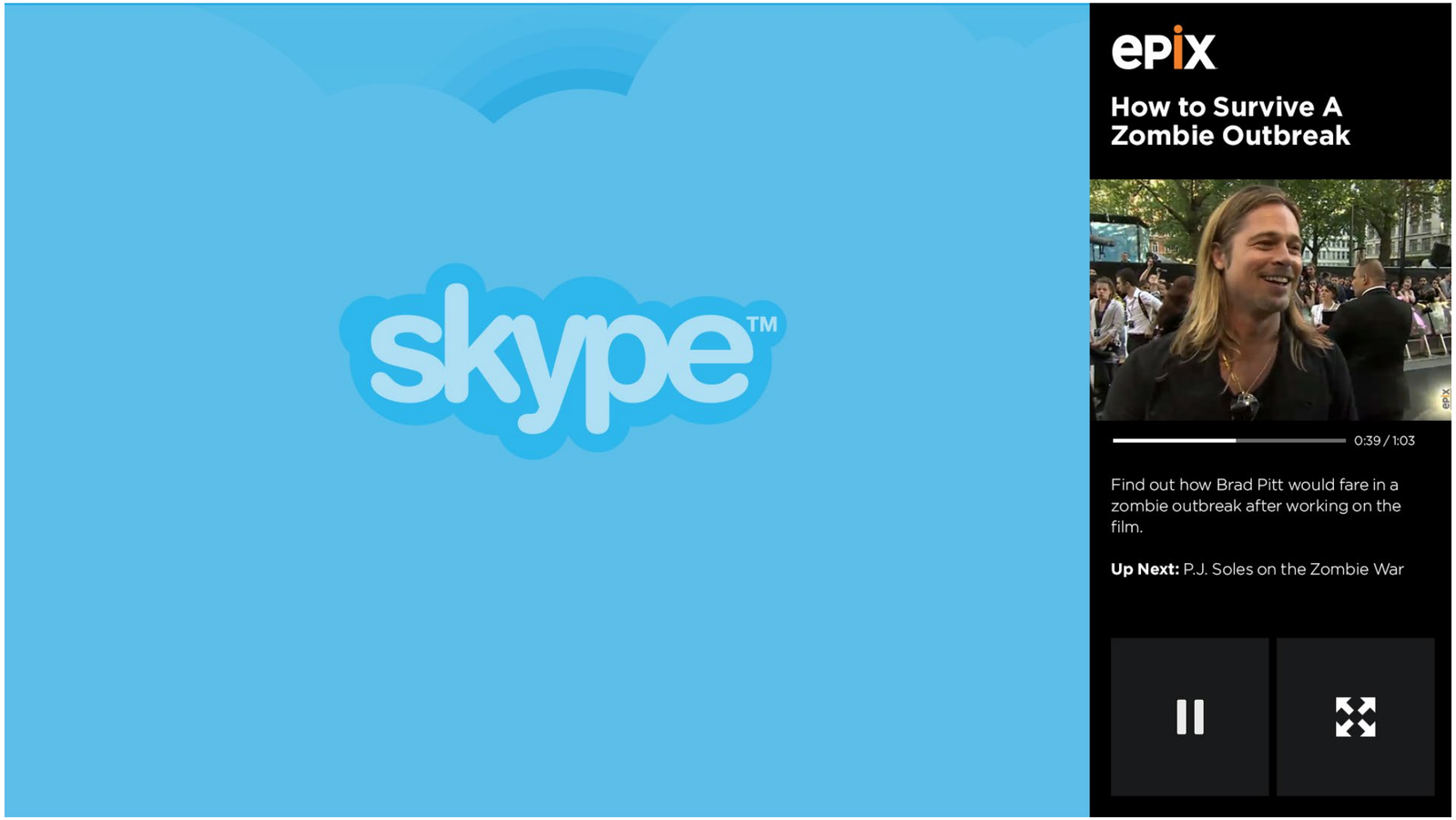
Featured


skype™
epix
Featured
Go Full View
Flight
R | 2012 | 138 mins
Mud
PG-13 | 2013 | 131 mins

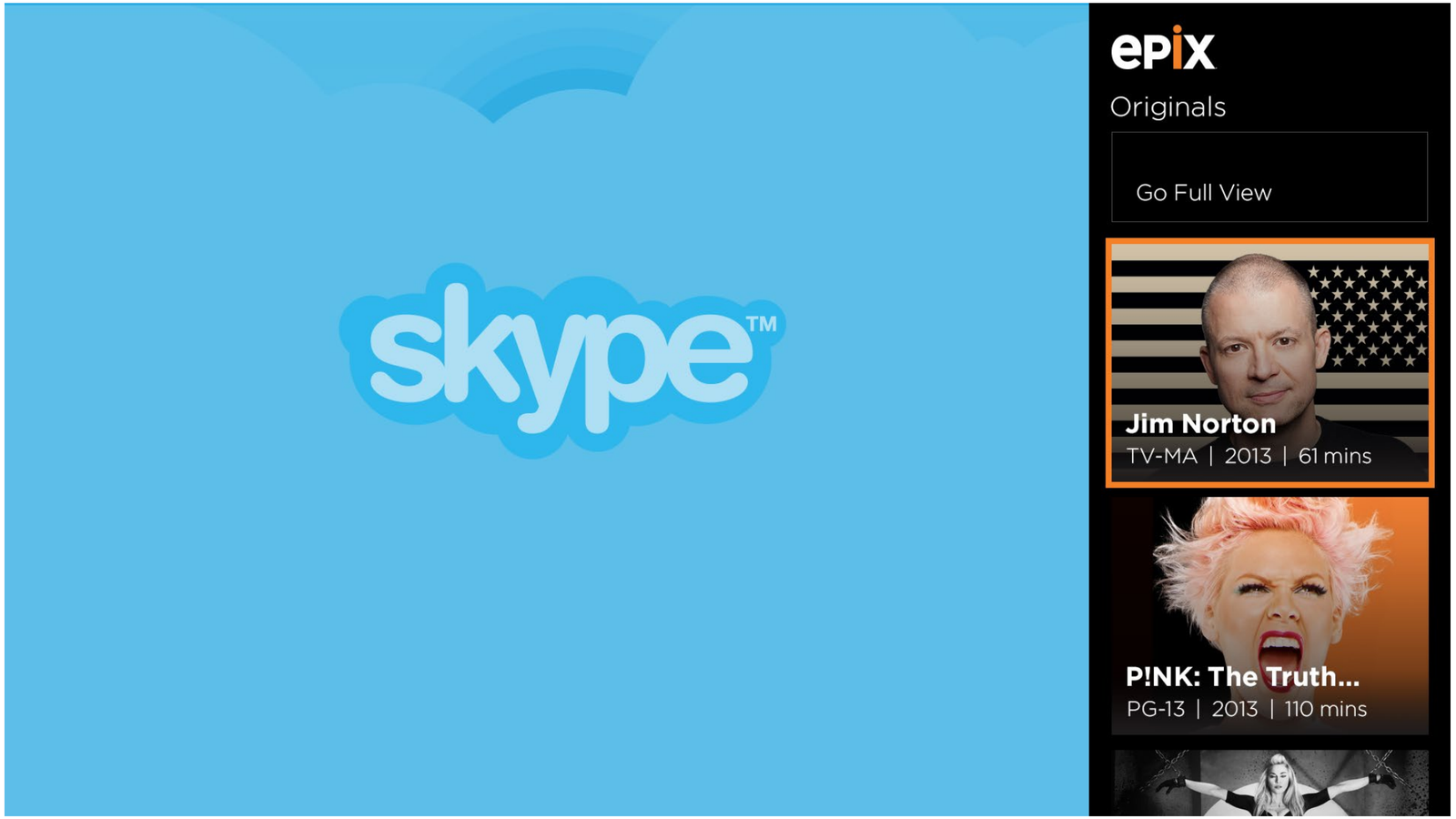
Trailers & Extras



Trailers & Extras Player

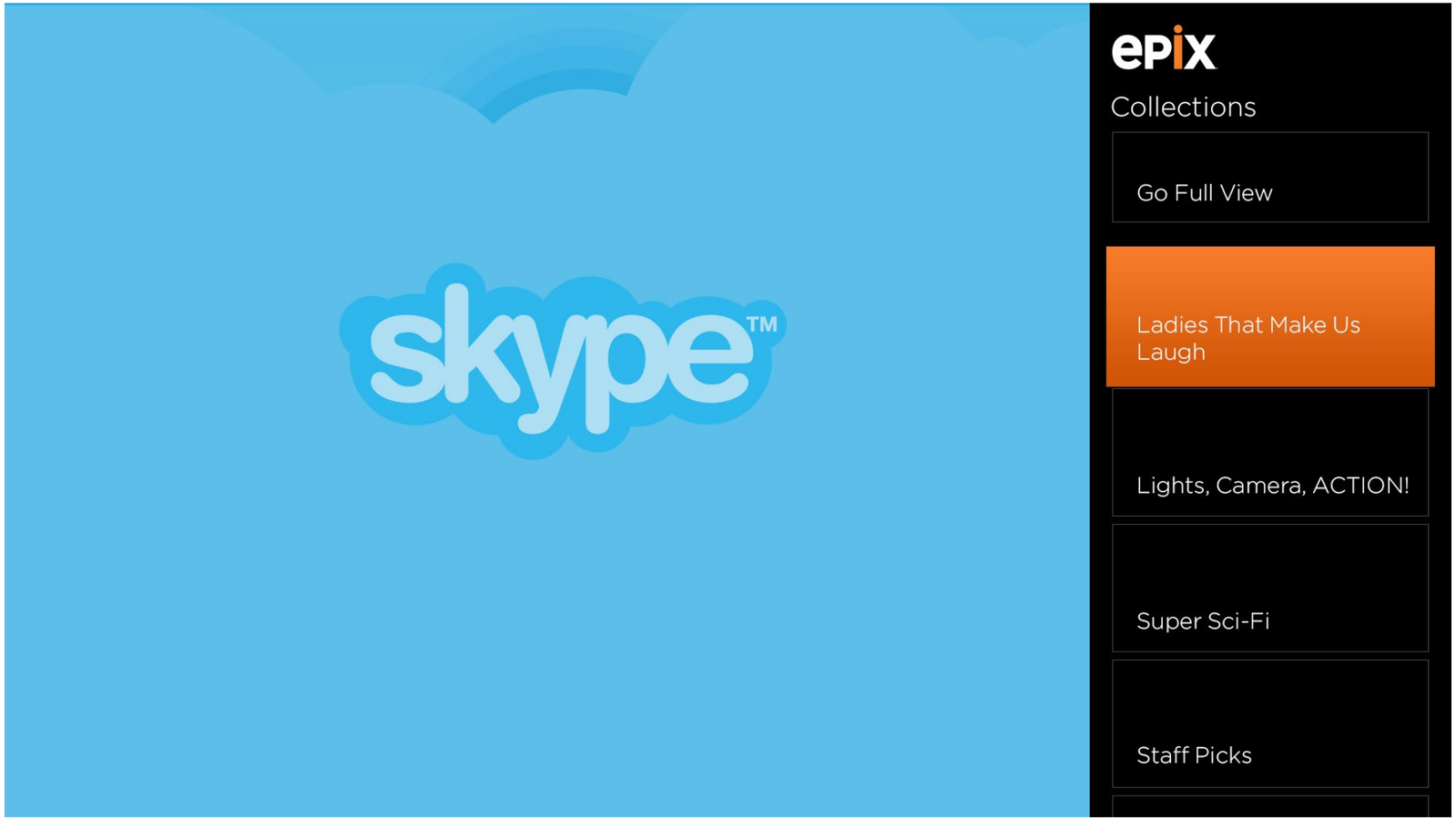


Originals


skype™

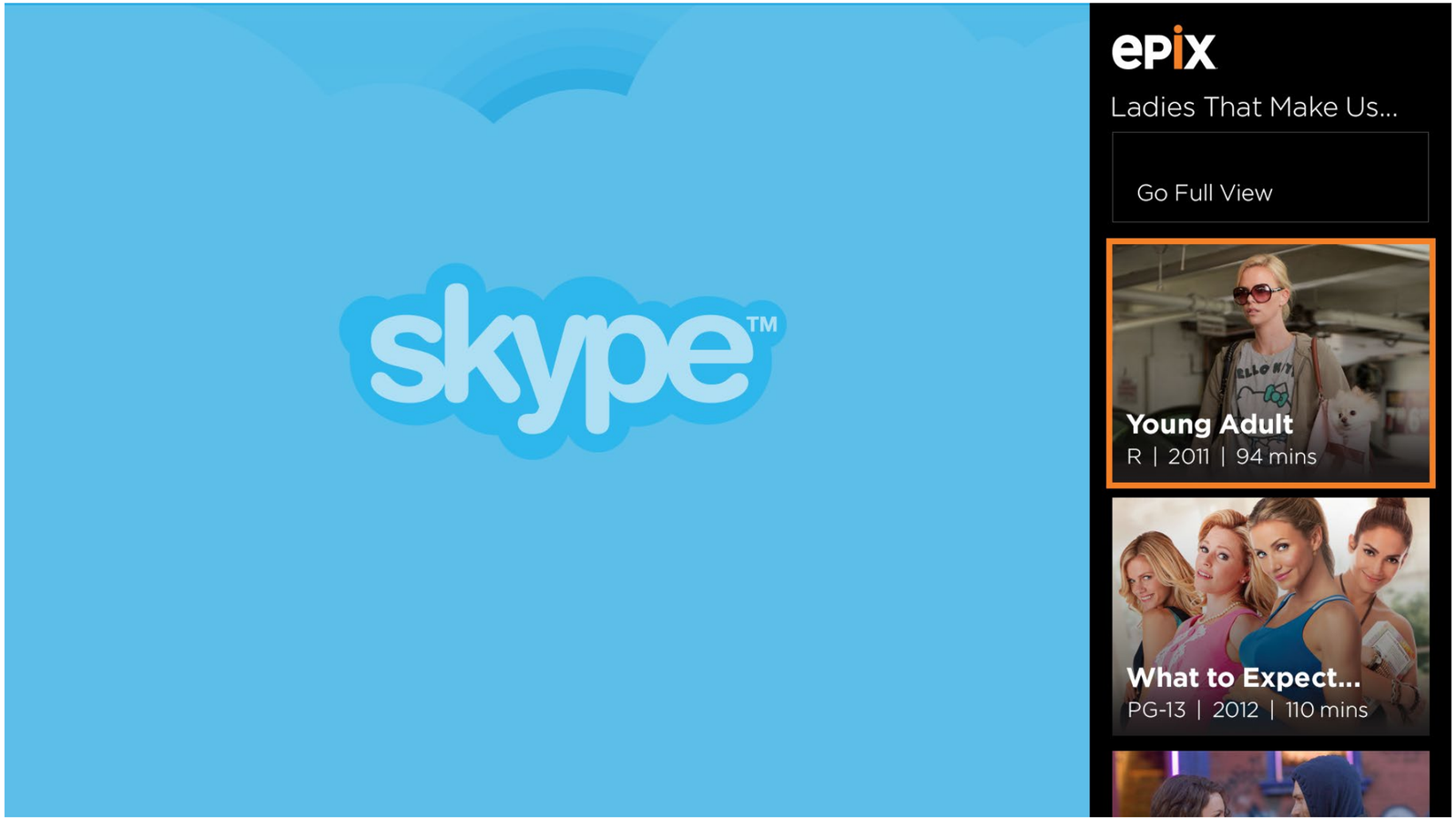
epix
Originals
Go Full View
Jim Norton
TV-MA | 2013 | 61 mins
P!NK: The Truth...
PG-13 | 2013 | 110 mins

Collections

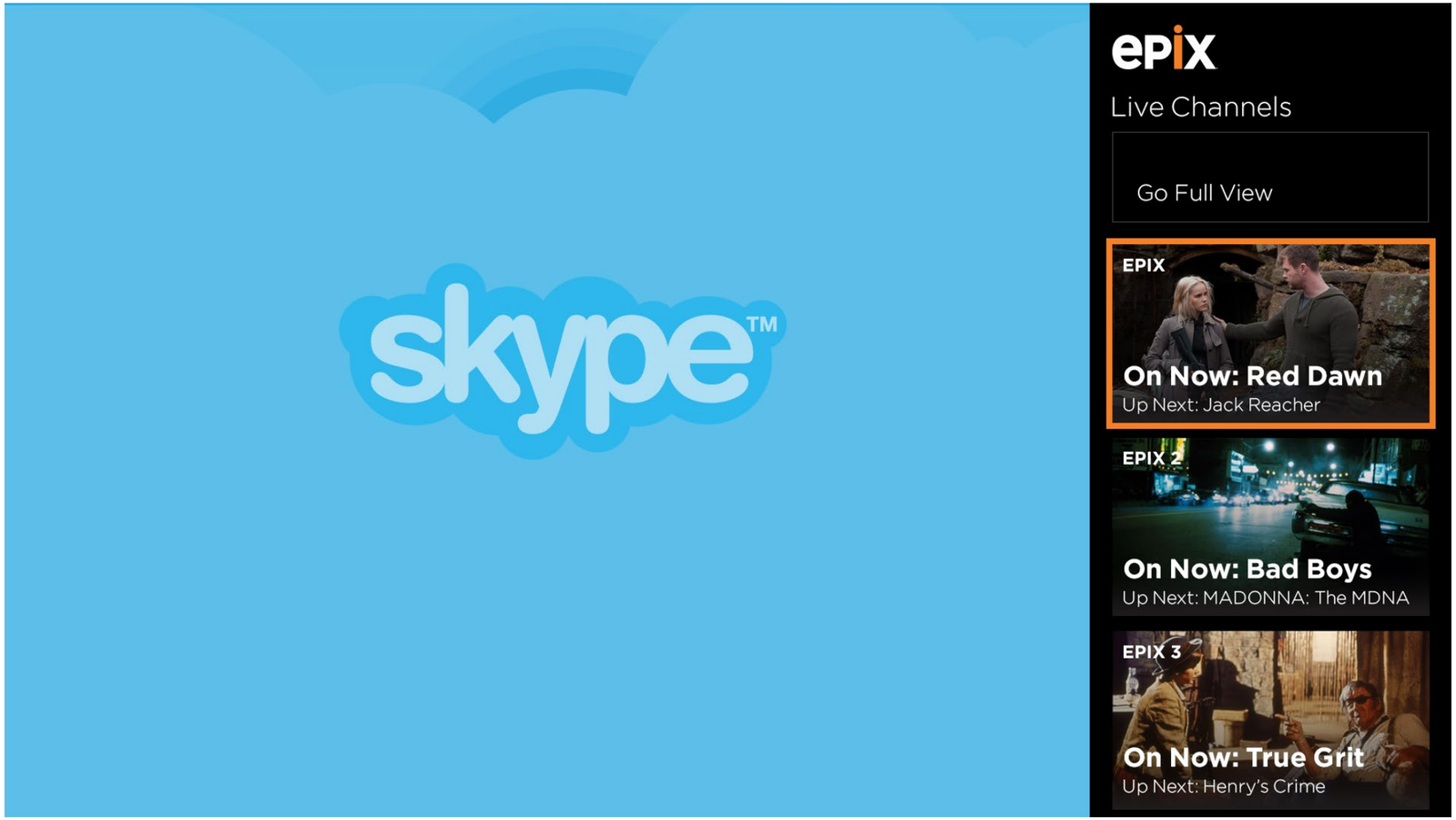


Collections has one more layer between the Home page and the List page where the user has to choose a collection first to view it's contents.

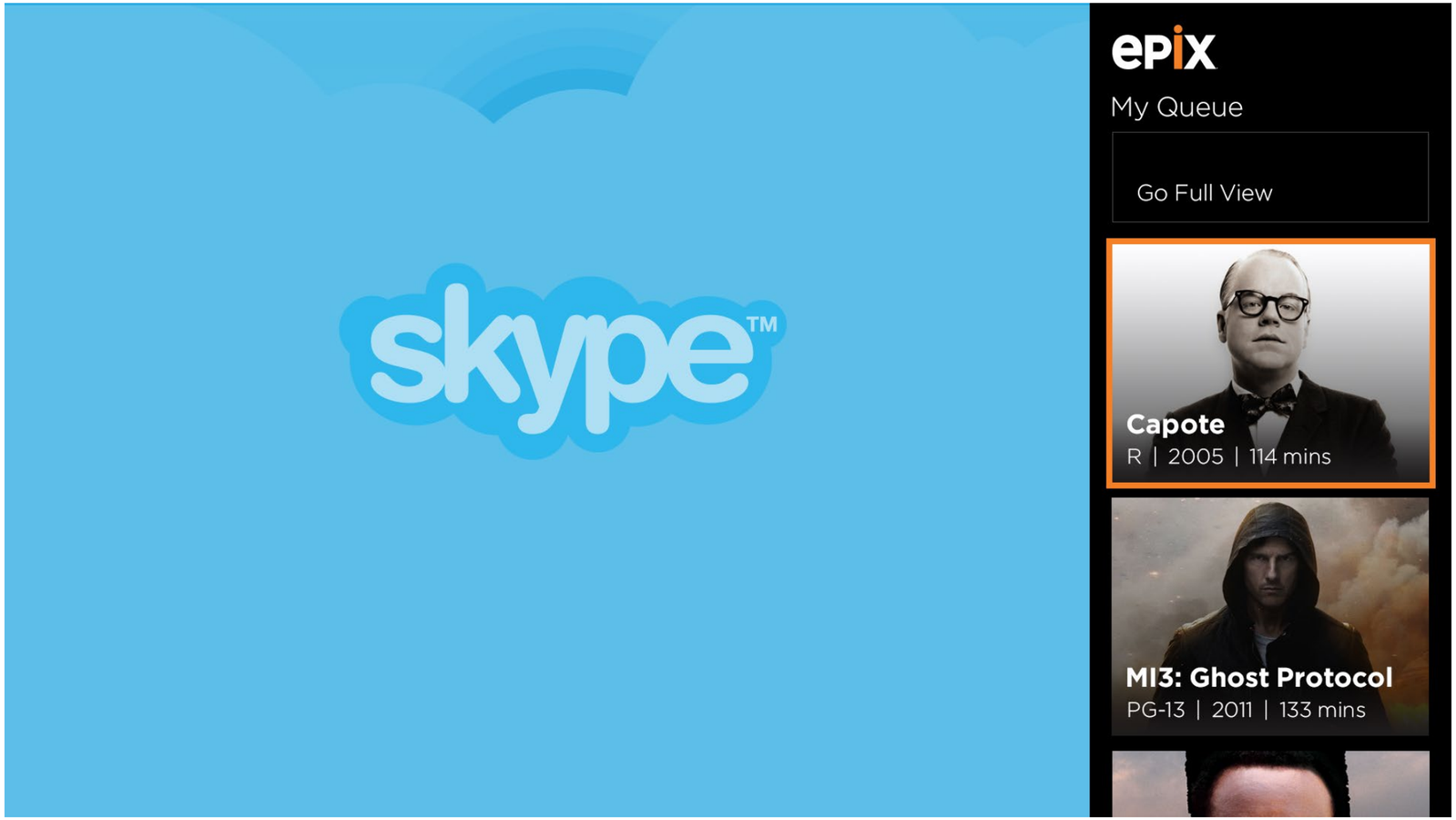
Collections List



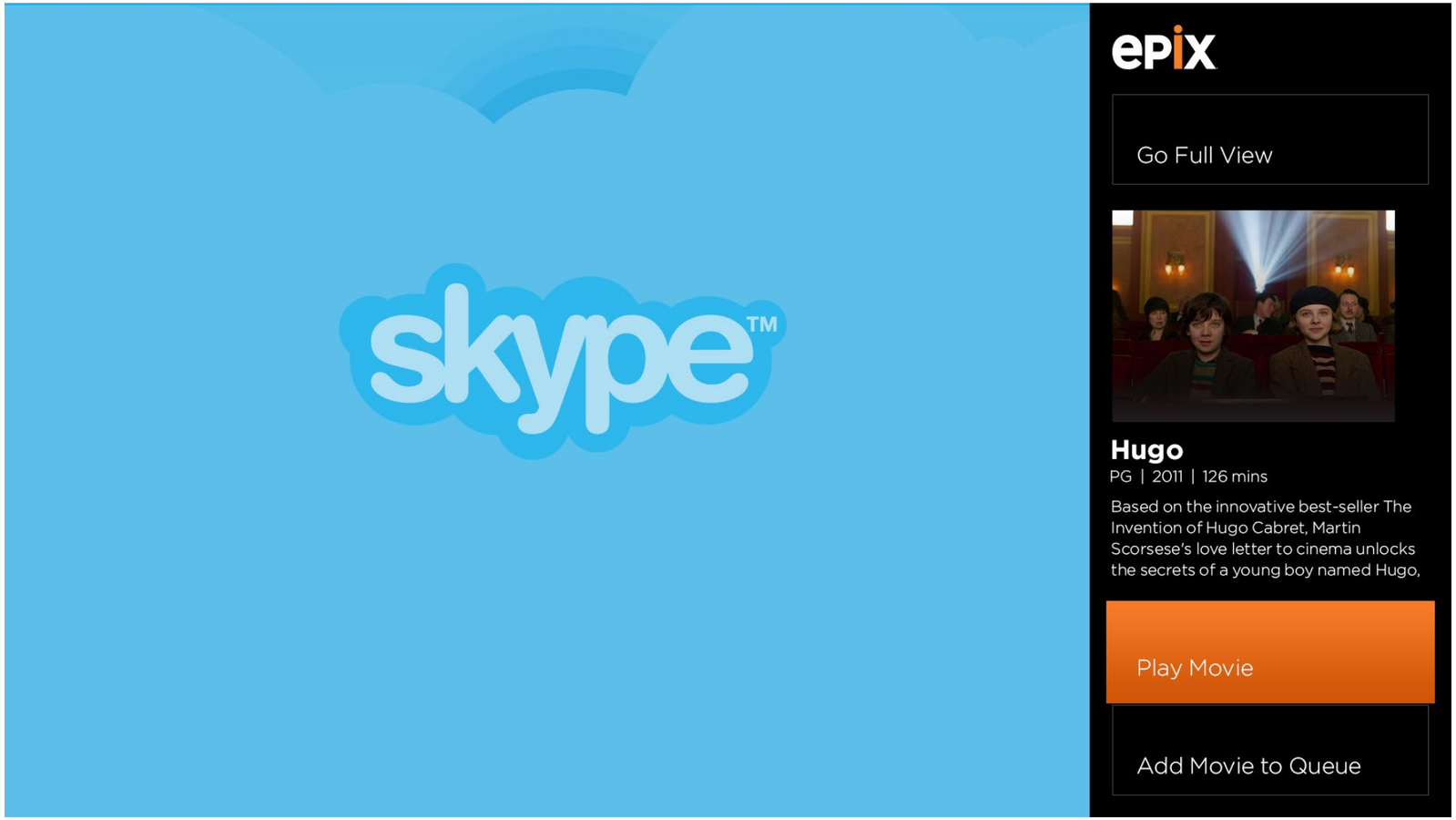
Live Channels



My Queue


skype™
epix
My Queue
Go Full View
Capote
R | 2005 | 114 mins
MI3: Ghost Protocol
PG-13 | 2011 | 133 mins

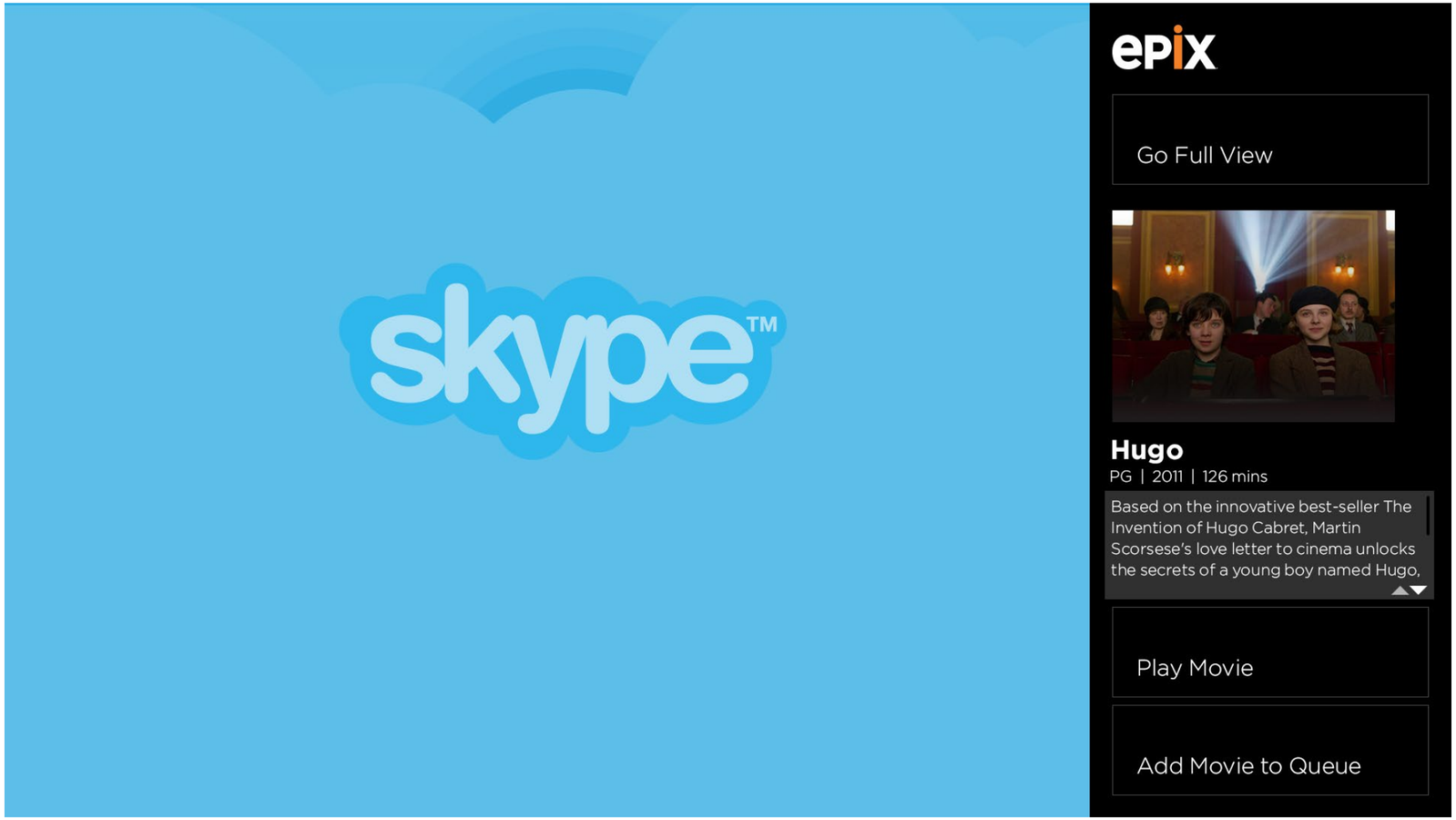
Movie Detail



Clicking on a movie will take them to the Movie Details page. This has the title, metadata, image, and description. The user has 4 choices here: to play the movie, add the movie to their queue, go full view, and pressB to go back to the previous page.

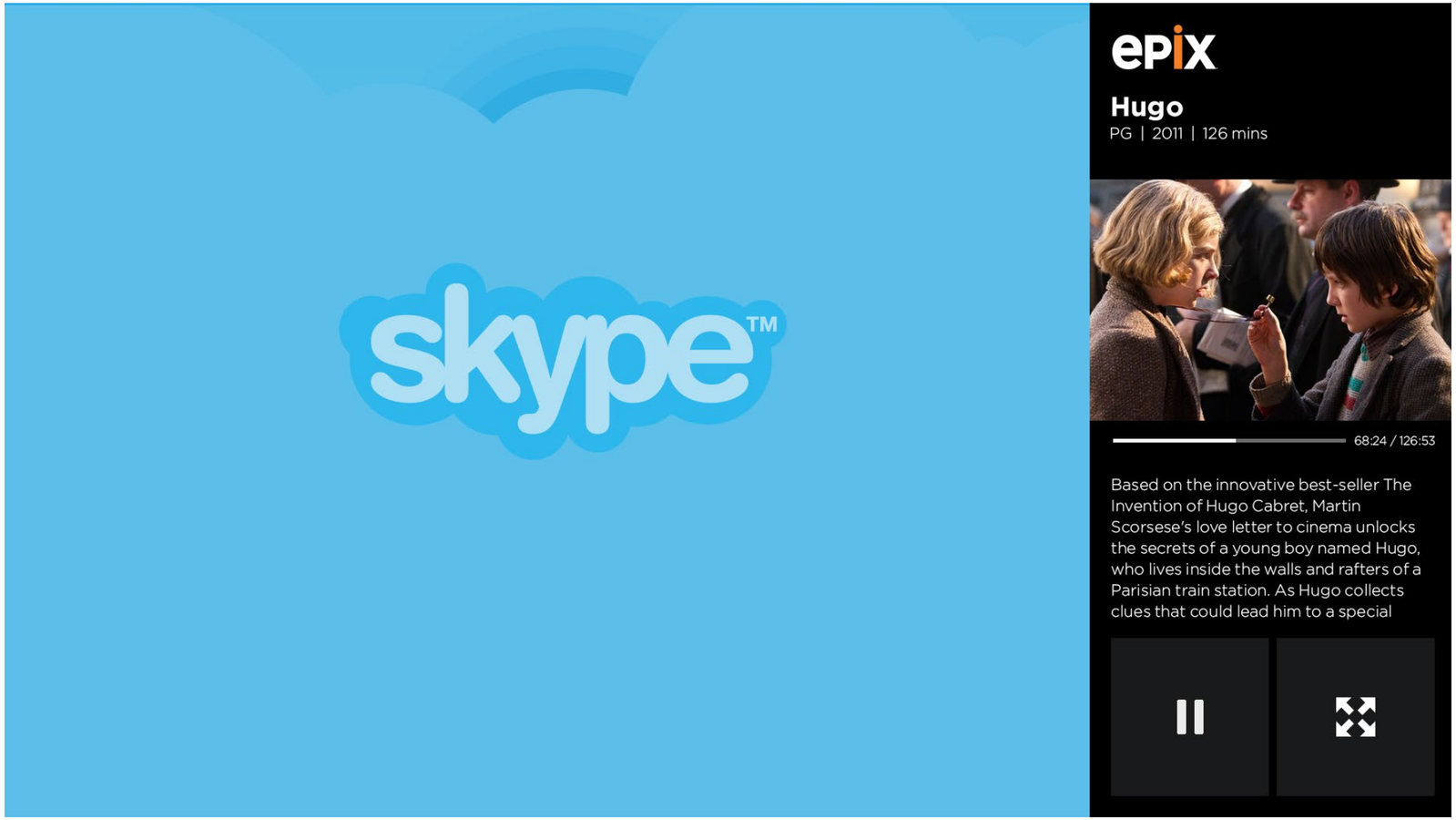
There is no Trailers & Extras, Stills or Cast & Crew section. There is also no Pin to Home button here.

Movie Detail Scroll



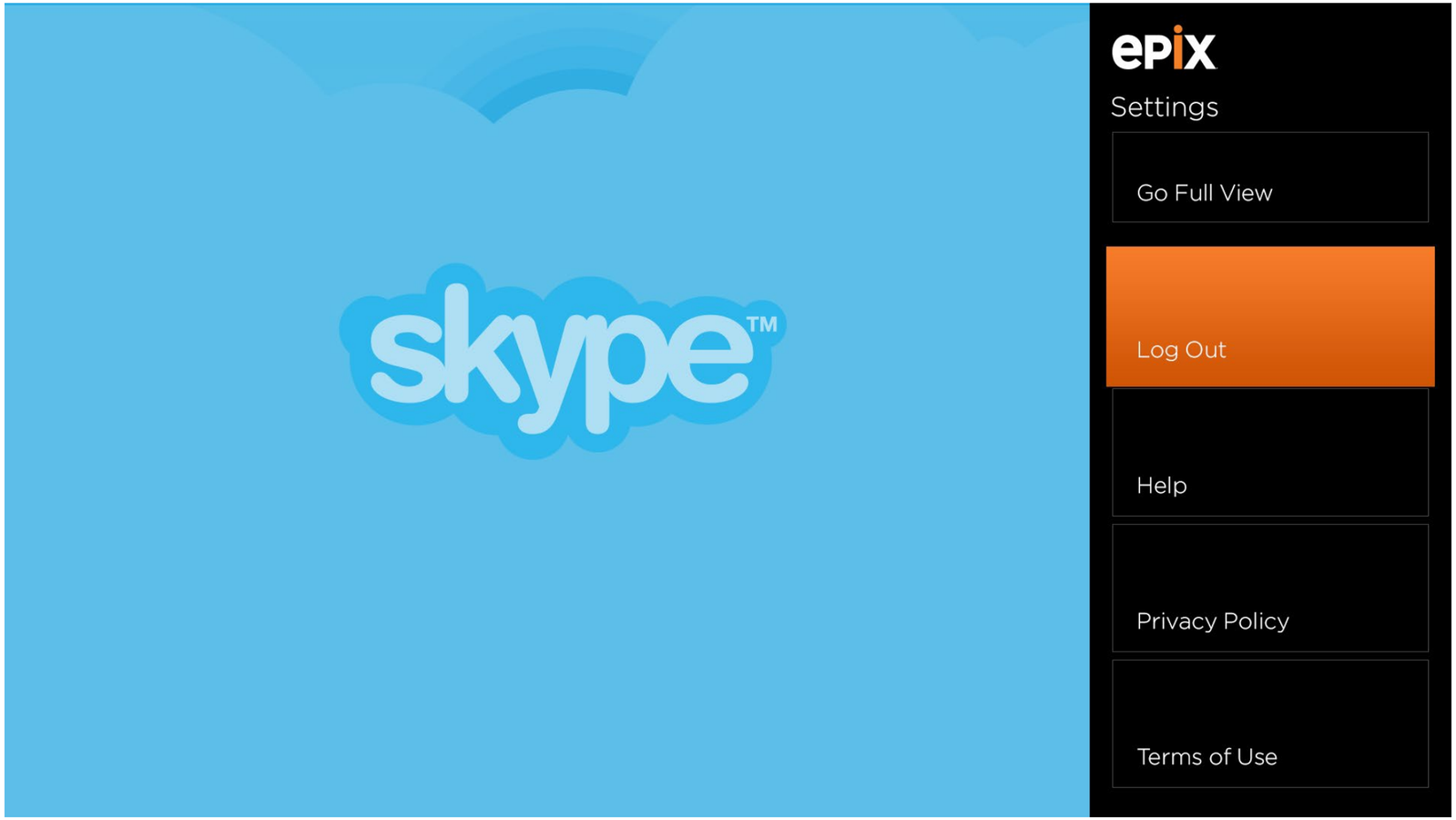
How it will work when the description text is longer than the given space - it will become a scroll.

Snap - Video Player



Playing a movie, Trailer & Extra, or Live channel will take the user to this layout. There is information about what they're watching above and below the playback. The controls are limited here to only pause/play toggle and the go full view button.

Settings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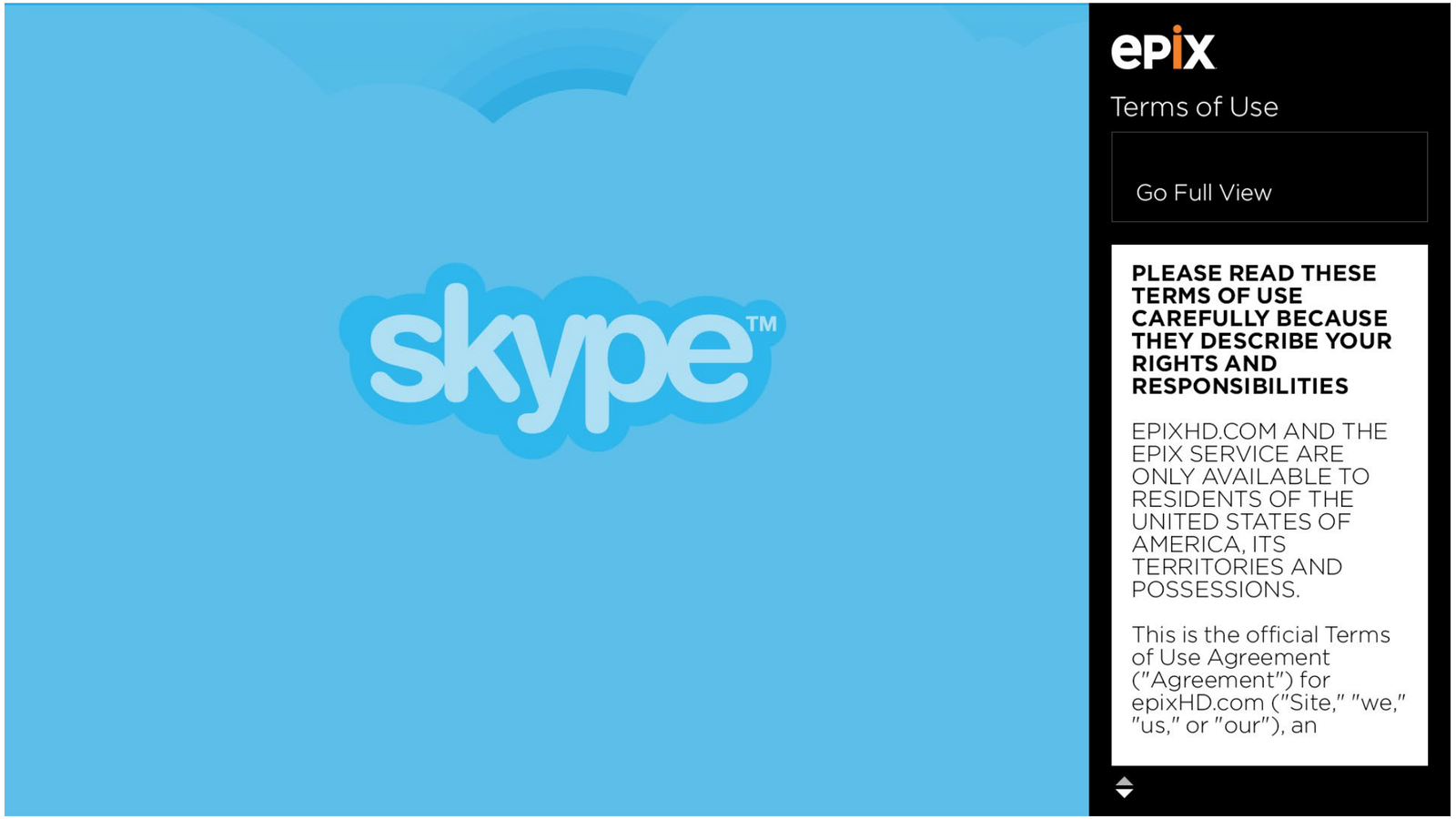
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