

# CRUNCHYROLL

---

# XBOX ONE

**ENSEMBLE**

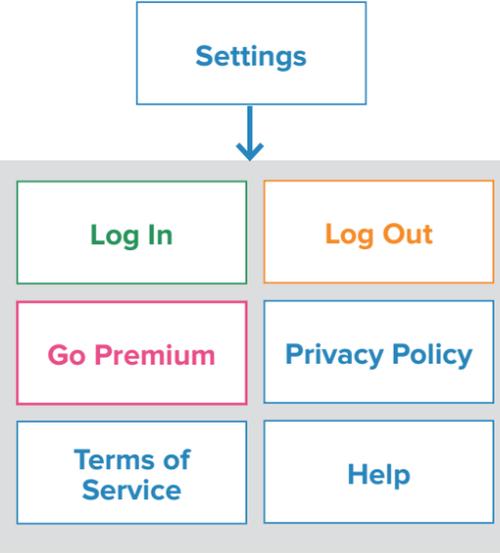
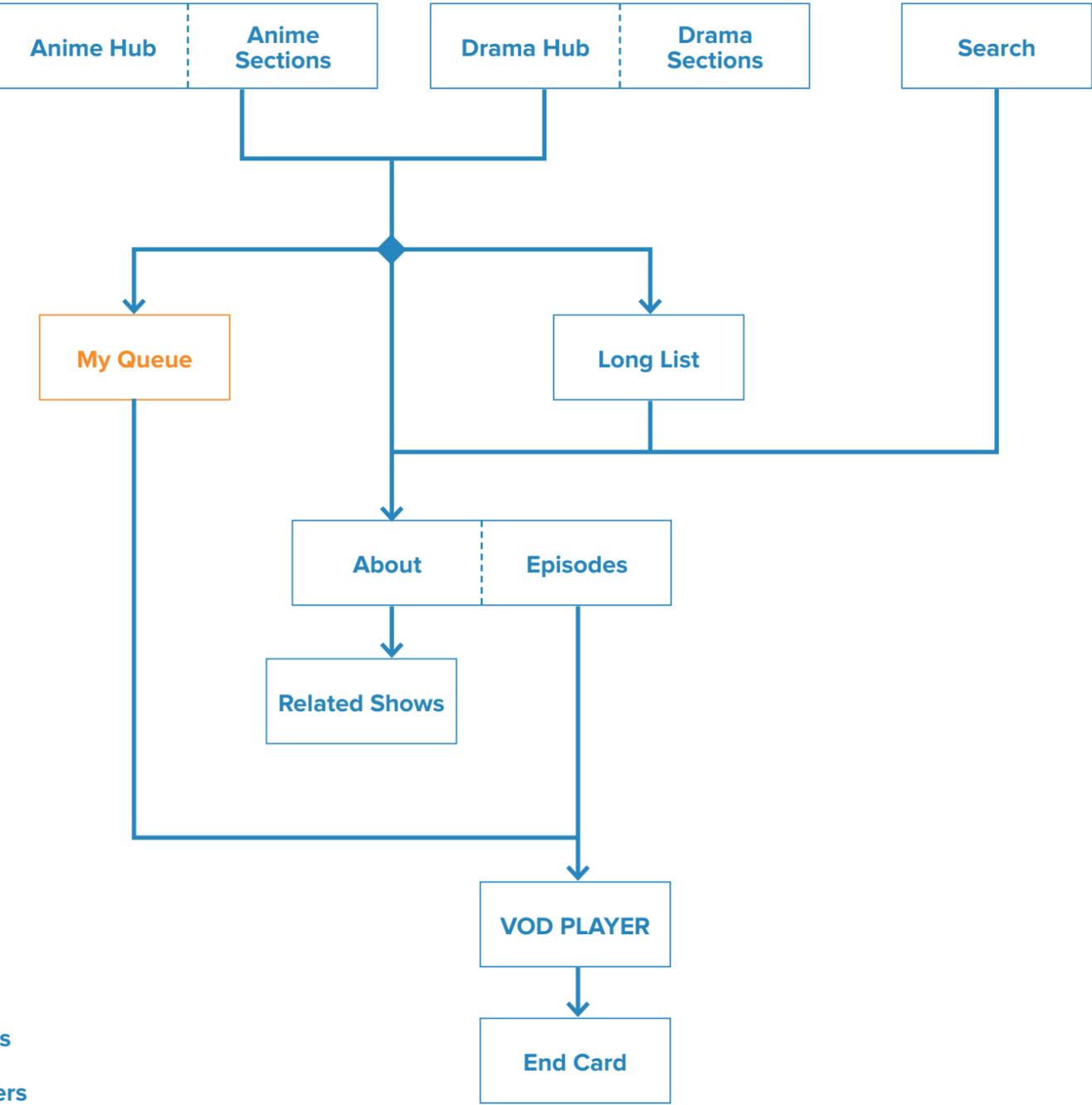
2268 - 13353 Commerce Parkway  
Richmond, BC V6V 3A1  
Canada

Main Line: 1.604.231.9510  
Toll Free: 1.877.290.2662  
Fax: 1.604.231.9545

# Table of Contents

App Map.....	3	Episodes.....	26	Popup Messages.....	50
Full / Fill / Snap Views.....	4	Episodes Scrolled.....	27		
App Menu - Logged Out.....	5	Long Season Titles Example.....	28		
App Menu - Logged In.....	6				
App Menu Items.....	7				
<b>HUB</b>	<b>8</b>	<b>VIDEO PLAYER</b>	<b>29</b>	<b>SETTINGS</b>	<b>51</b>
Anime.....	9	Video Player.....	30	Settings - Logged Out.....	52
Anime - Focus.....	10	End Card - Next Episode.....	31	Settings - Logged In.....	53
Drama.....	11	End Card - No Next Episode.....	32	Settings - Logged In Overlay.....	54
Logged In.....	12	Upsell Card.....	33	Settings Items.....	55
		Upsell Card - For Premium Members Only.....	34		
<b>LONG LISTS</b>	<b>13</b>	<b>SEARCH</b>	<b>35</b>	<b>SNAP VIEWS</b>	<b>56</b>
Long Lists.....	14	Search.....	36	Go Full View.....	57
Long Lists - Dropdown.....	15	Search Results.....	37	App Menu.....	58
Long Lists - Dropdown.....	16			Premium Info Screen.....	59
Long Lists - Dropdown.....	17	<b>AUTHENTICATION</b>	<b>38</b>	Hub - Anime.....	60
Long Lists - Secondary Dropdown.....	18	Authentication Map - Anonymous.....	39	Hub - Anime - Scrolled.....	61
Long Lists - Secondary Dropdown.....	19	Authentication Map - Logged In Free User.....	40	Hub - Drama.....	62
		Log-In.....	41	Long Lists.....	63
		Forgot Password.....	42	My Queue/History.....	64
		Premium Info Screen.....	43	Show Page.....	65
<b>MY QUEUE/HISTORY</b>	<b>20</b>	Sign Up.....	44	Video Player.....	66
My Queue.....	21	Sign Up Step 2.....	45	Settings.....	67
My Queue - No Items.....	22	Privacy Policy.....	46	Privacy Policy.....	68
		Sign Up - With Keyboard.....	47		
<b>SHOW PAGE</b>	<b>23</b>	Error Messages.....	48		
About.....	24	Popup Messages.....	49		
Seasons.....	25				

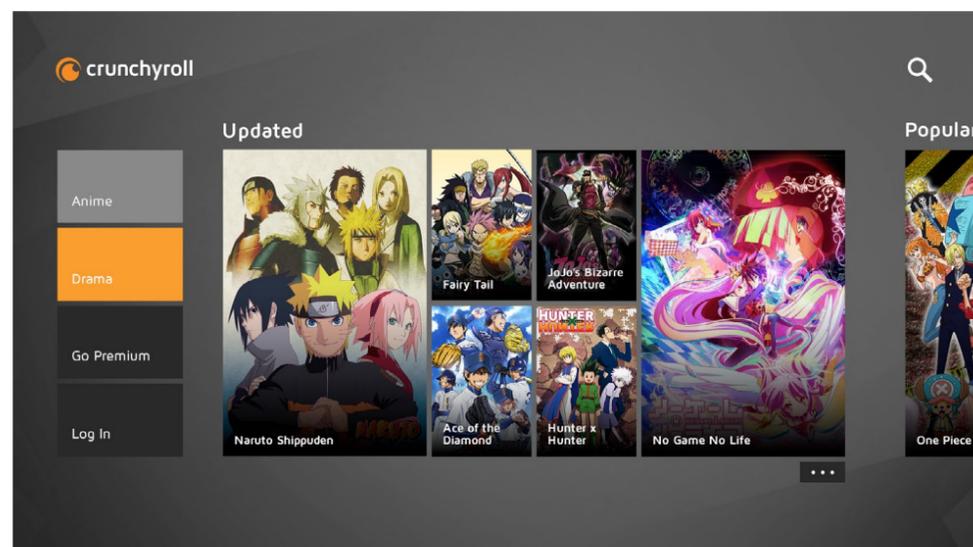
# App Map



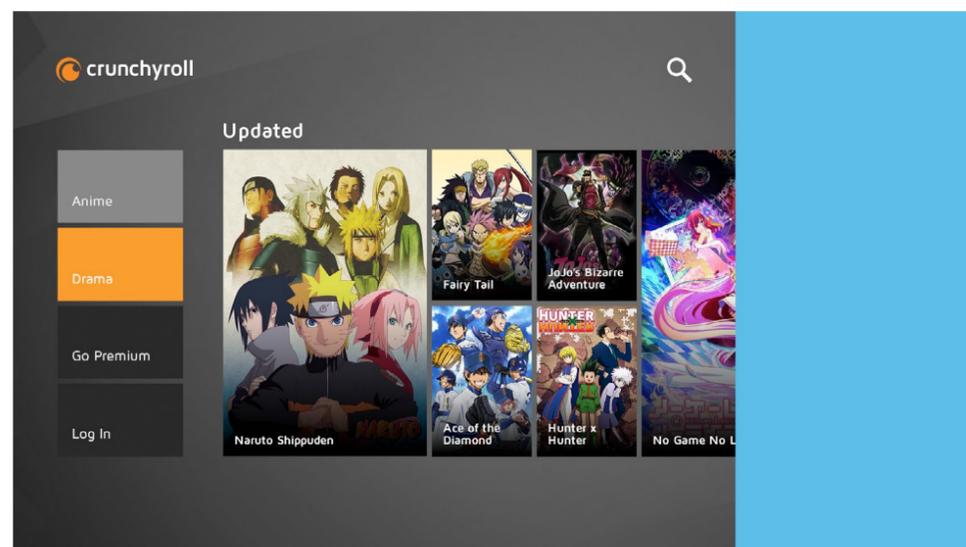
- Only available for logged in users
- Only available for logged out users
- Available for both logged in and logged out users without Premium

# Full / Fill / Snap Views

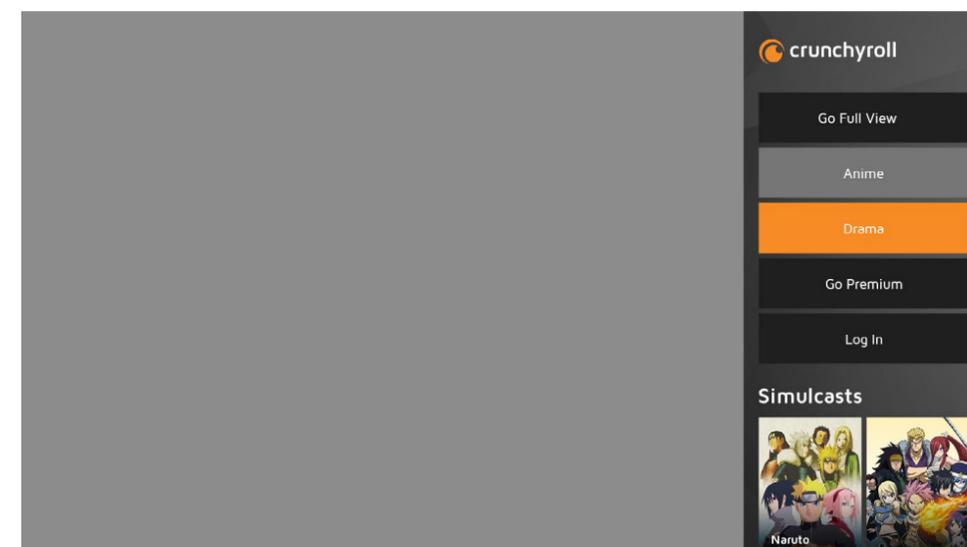
### Full View



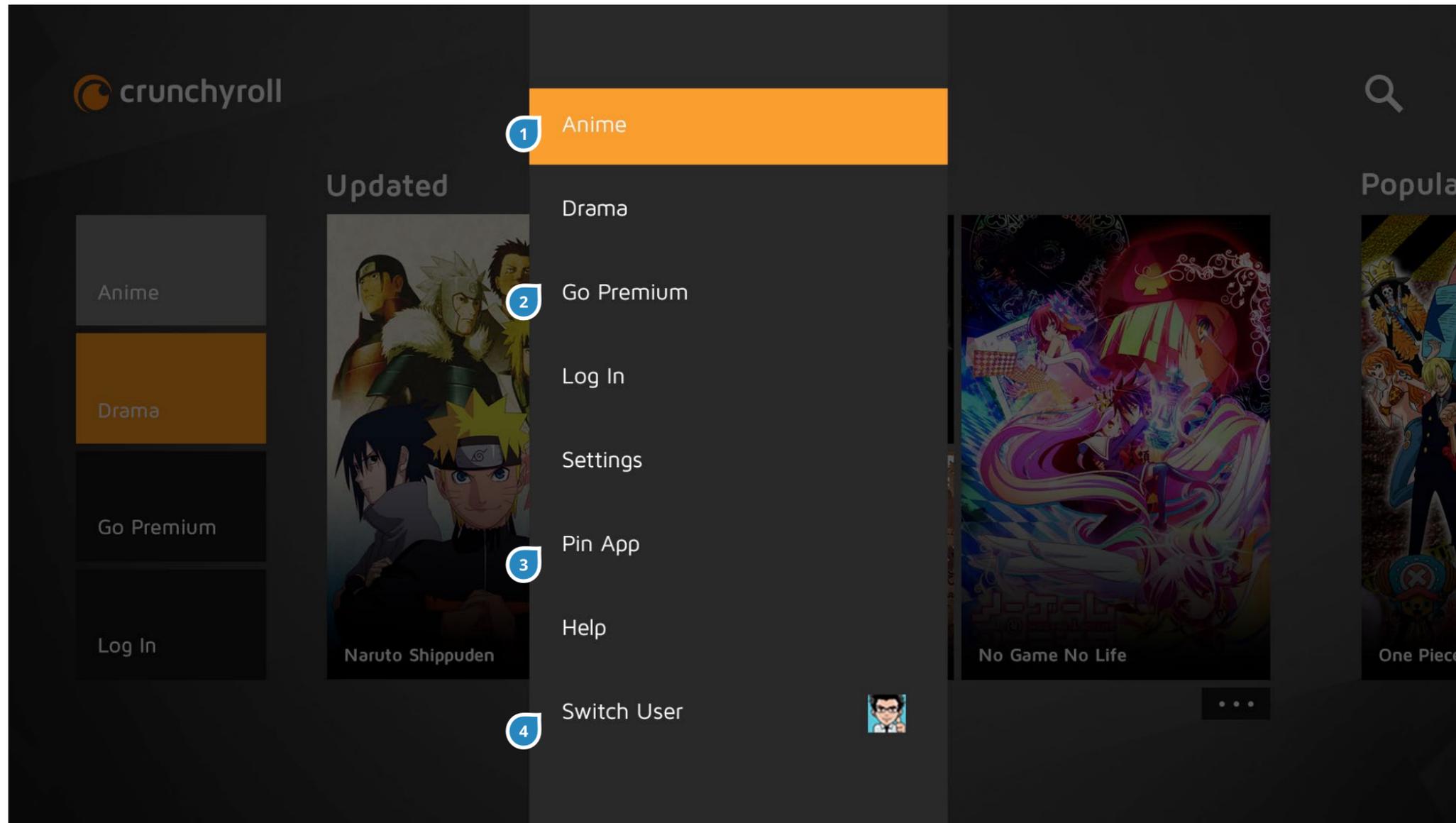
### Fill View



### Snap View



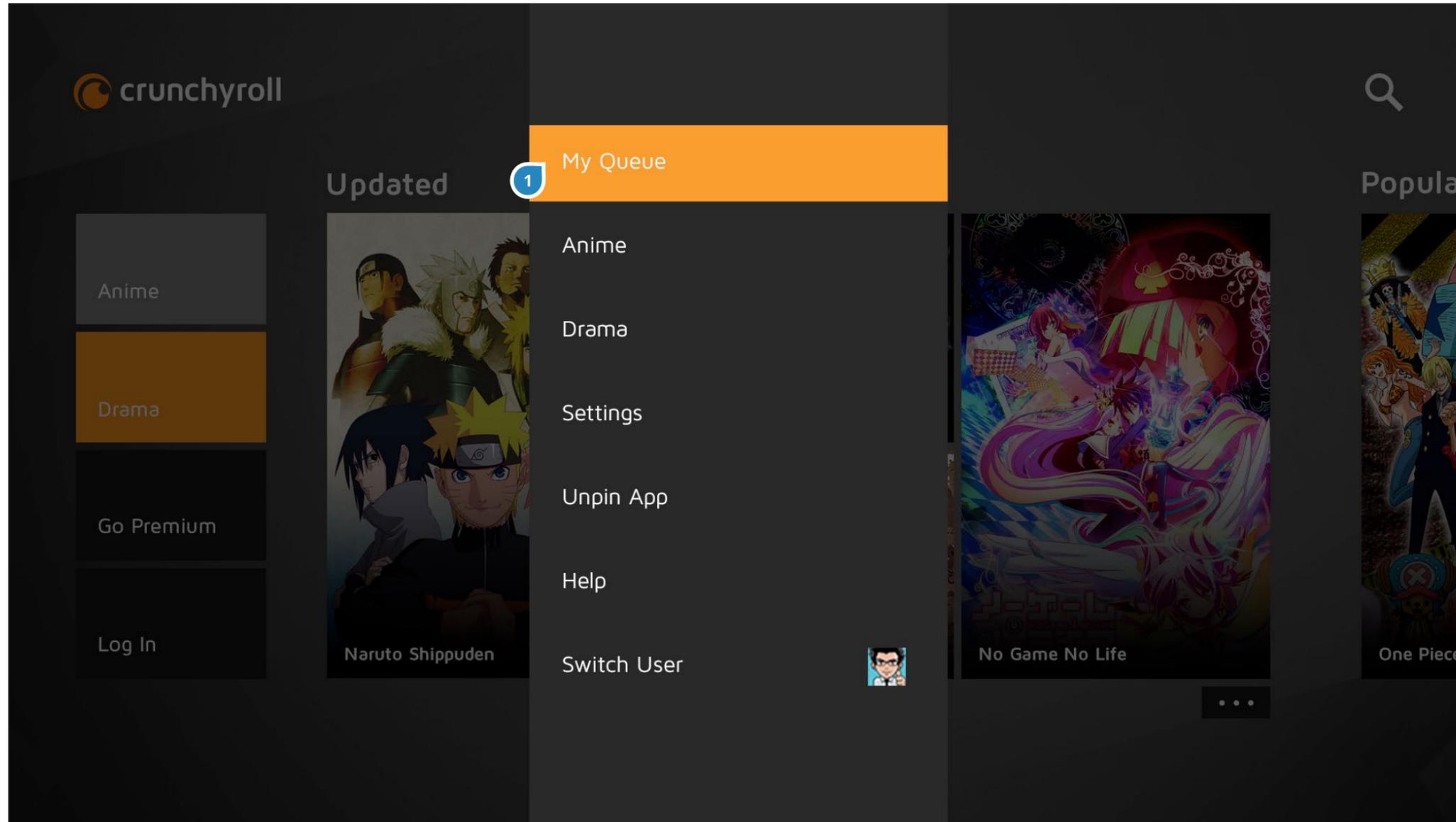
## App Menu - Logged Out



The App Menu is a contextual navigation element for the user to easily switch between sections, which the user can access by pressing the Menu button in the controller.

#	ITEM	DESCRIPTION
1	Anime/Drama	These buttons take the user to the respective Hubs.
2	Go Premium / Log In	For users who are not logged in and not premium members, they will see these buttons, which launches them through the authentication flow. If user is logged in and/or a premium member, these buttons would disappear.
3	Pin App	This is mandatory to have and will pin the app to the Xbox Home screen. If user has done this, the text will change to "Unpin App".
4	Switch User	This is for the Xbox One account, not the Crunchyroll user account.

# App Menu - Logged In



#	ITEM	DESCRIPTION
1	My Queue	<p>If users are logged in, this shortcut to their Queue will be at the top of the App Menu.</p> <p>If user has no Queue items, the page will just say "There are no items in your queue." until items have been added.</p>

## App Menu Items

**If anonymous:**

- Anime
- Drama
- Go Premium
- Log In
- Settings
- (Un)Pin App
- Help
- Switch User

**If logged in, free user:**

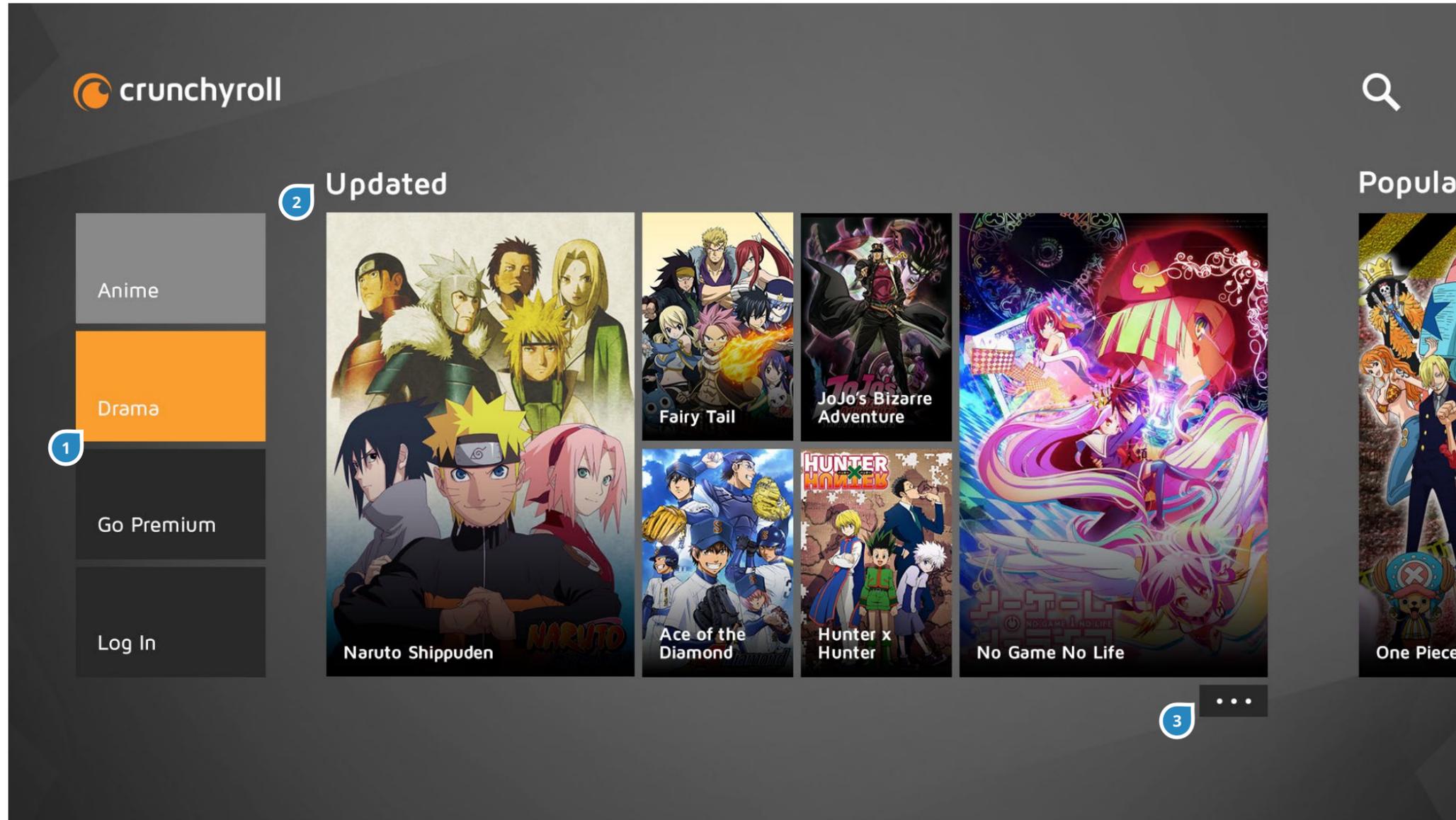
- My Queue
- Anime
- Drama
- Go Premium
- Settings
- (Un)Pin App
- Help
- Switch User

**If logged in and premium user:**

- My Queue
- Anime
- Drama
- Settings
- (Un)Pin App
- Help
- Switch User

# HUB

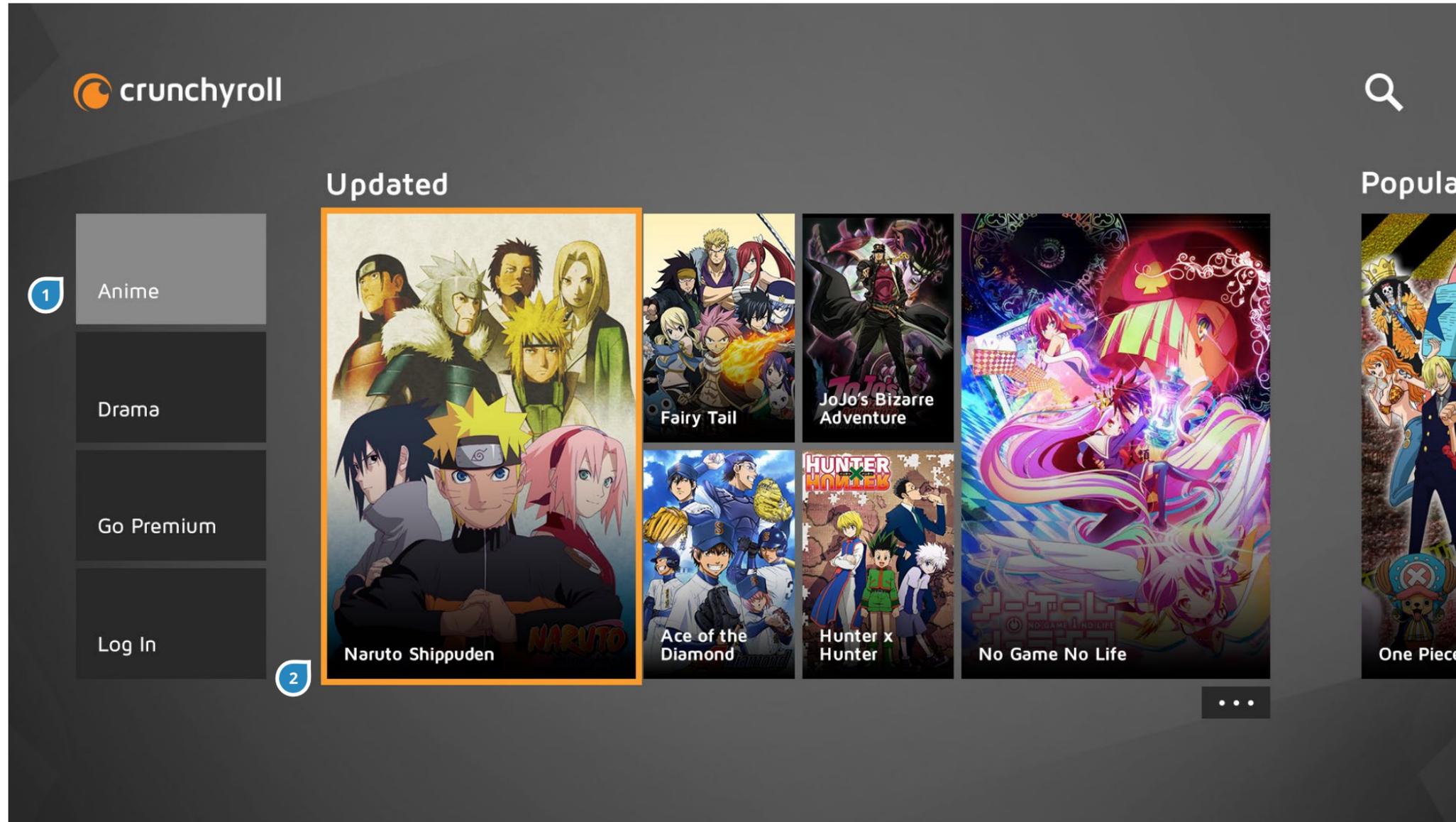
# Anime



The Hub is separated into two: Anime and Drama. By default, users will be taken to the Anime Hub.

#	ITEM	DESCRIPTION
1	Drama / Anime toggle	This button will refresh the sections to show Drama content
2	Sections	Both Anime and Drama will have these sections: Updated, Popular and Simulcast (in this order).
3	More Button	These buttons under each section will take the user to a Long List with that category already filtered.

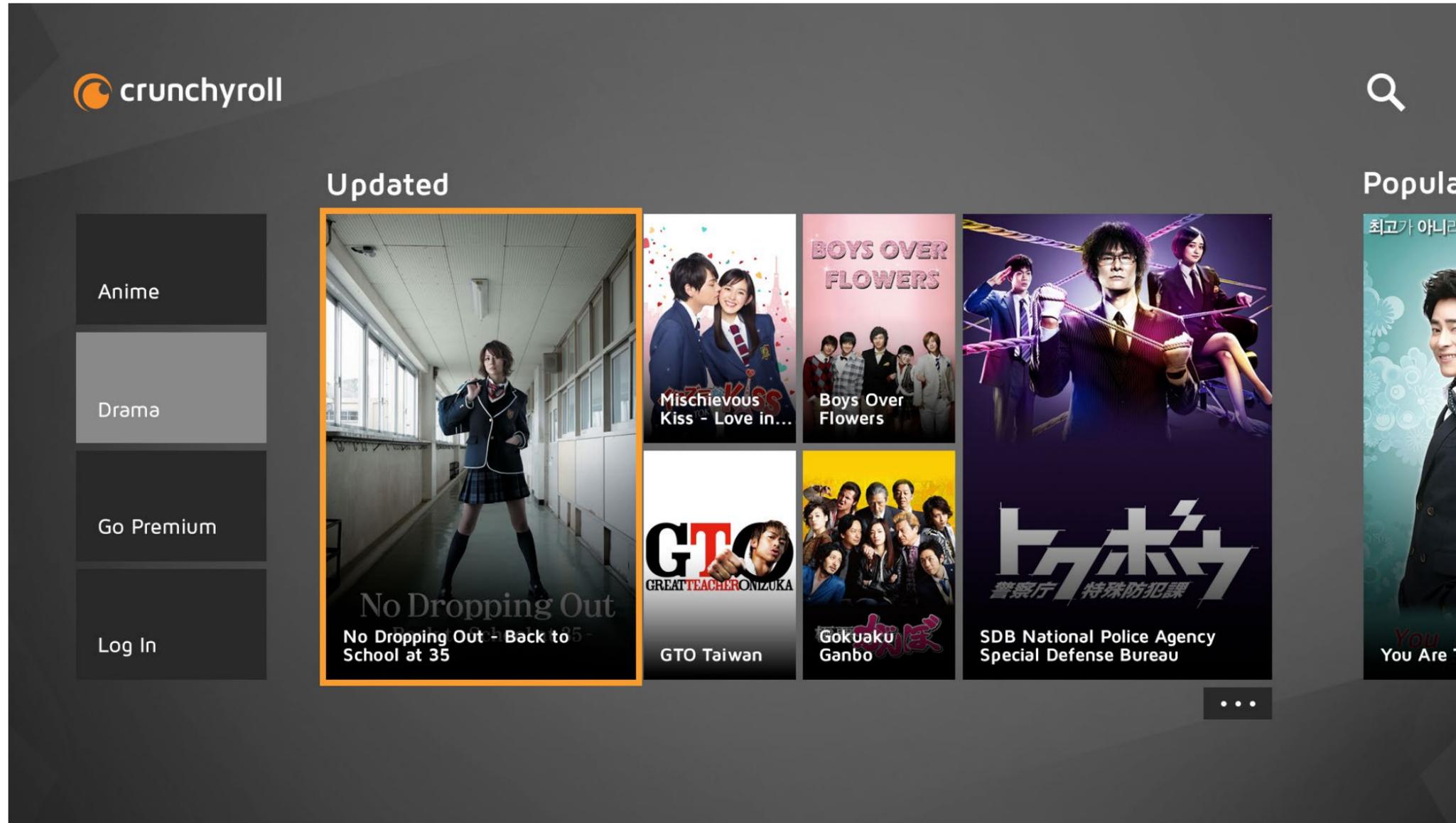
# Anime - Focus



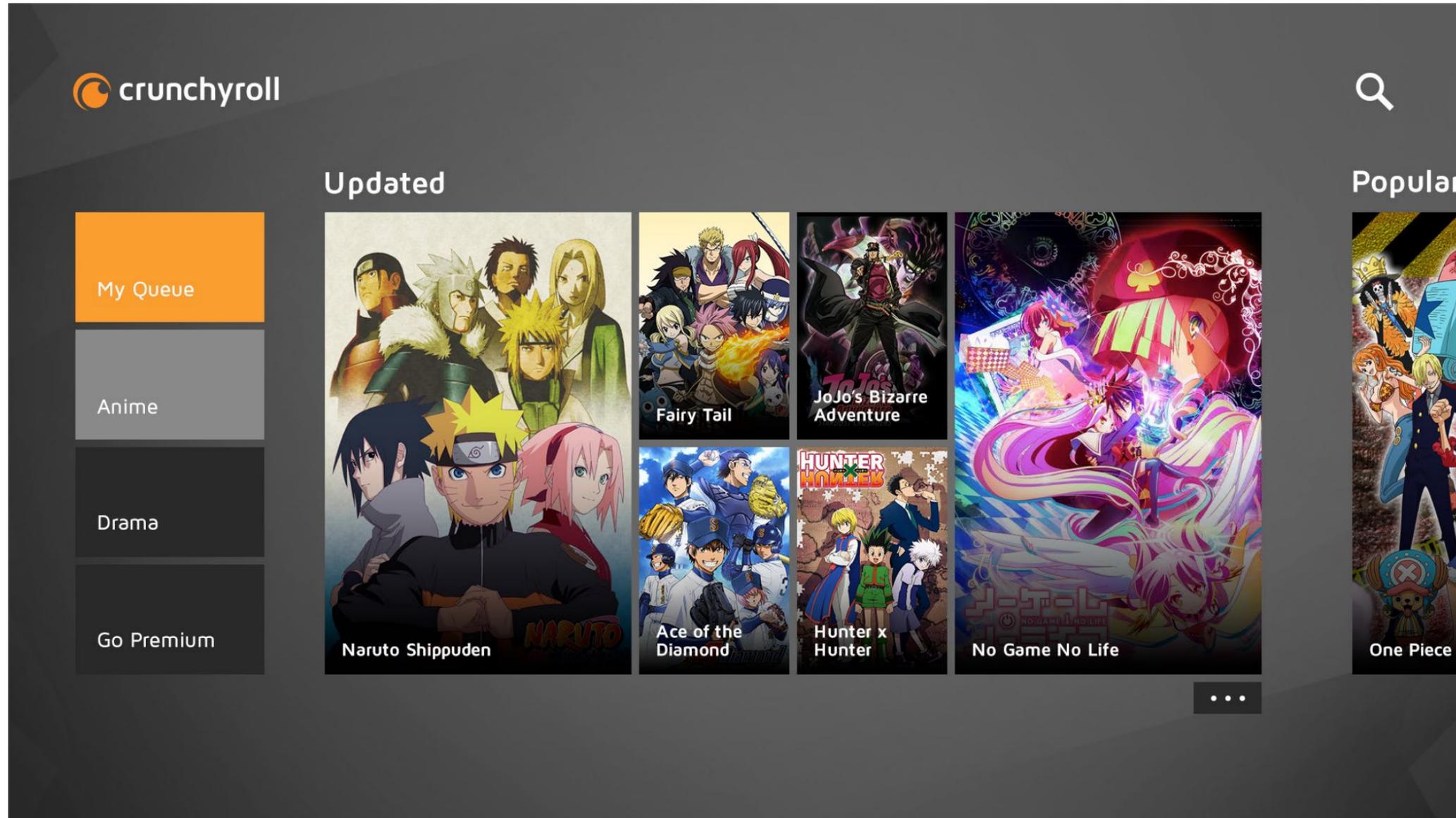
#	ITEM	DESCRIPTION
1	Anime / Drama toggle	For whichever Anime or Drama hub it is on, the button will not be clickable and will be a lighter grey color.
2	Focus	The focus highlight on show content will be an orange border (#f78c25, 8px).

# Drama

Drama Hub with content relating to Drama shows.



## Logged In

**Buttons****If anonymous:**

- Anime
- Drama
- Go Premium
- Log In

**If logged in, free user:**

- My Queue
- Anime
- Drama
- Go Premium

**If logged in and premium user:**

- My Queue
- Anime
- Drama

# LONG LISTS

# Long Lists

## Anime 🔍

Filter by
Updated

**1**

**2**

**Naruto Shippuden**  
366 Videos

**Fairy Tail**  
151 Videos

**Hunter x Hunter**  
133 Videos

**Nisekoi**  
20 Videos

**Jojo's Bizarre**  
40 Videos

**Captain Earth**  
12 Videos

**3**

★★★★★ ☆ Naruto Uzumaki wants to be the best ninja in the land. He's done well so far, but with the looming danger posed by the mysterious Akatsuki organization, Naruto knows he must train harder than ever and leaves his village for intense exercises that will push him to his limits.

Long Lists include all the shows but can be filtered through the dropdowns. If taken from the Hub, the dropdowns will be pre-populated.

#	ITEM	DESCRIPTION
1	Filter dropdowns	These dropdowns will filter the "All" long list to show just the shows in the selected category.
2	Metadata	There is a vignette overtop the show posters that allows for text to go on top, which will be the title of the show (at a max of two lines before it gets truncated). Underneath the title should be how many videos is within the series.
3	Description	A description of the show and the star rating is located in the bottom left corner. As the user scrolls (preferably with the list of shows moving to the left so that the focus is always on the farthest left) the description will change according to which show is in focus.

# Long Lists - Dropdown

**Anime**

Filter by Updated

**Naruto Shippuden**  
366 Videos

**Fairy Tail**  
151 Videos

**Hunter x Hunter**  
133 Videos

**Nisekoi**  
20 Videos

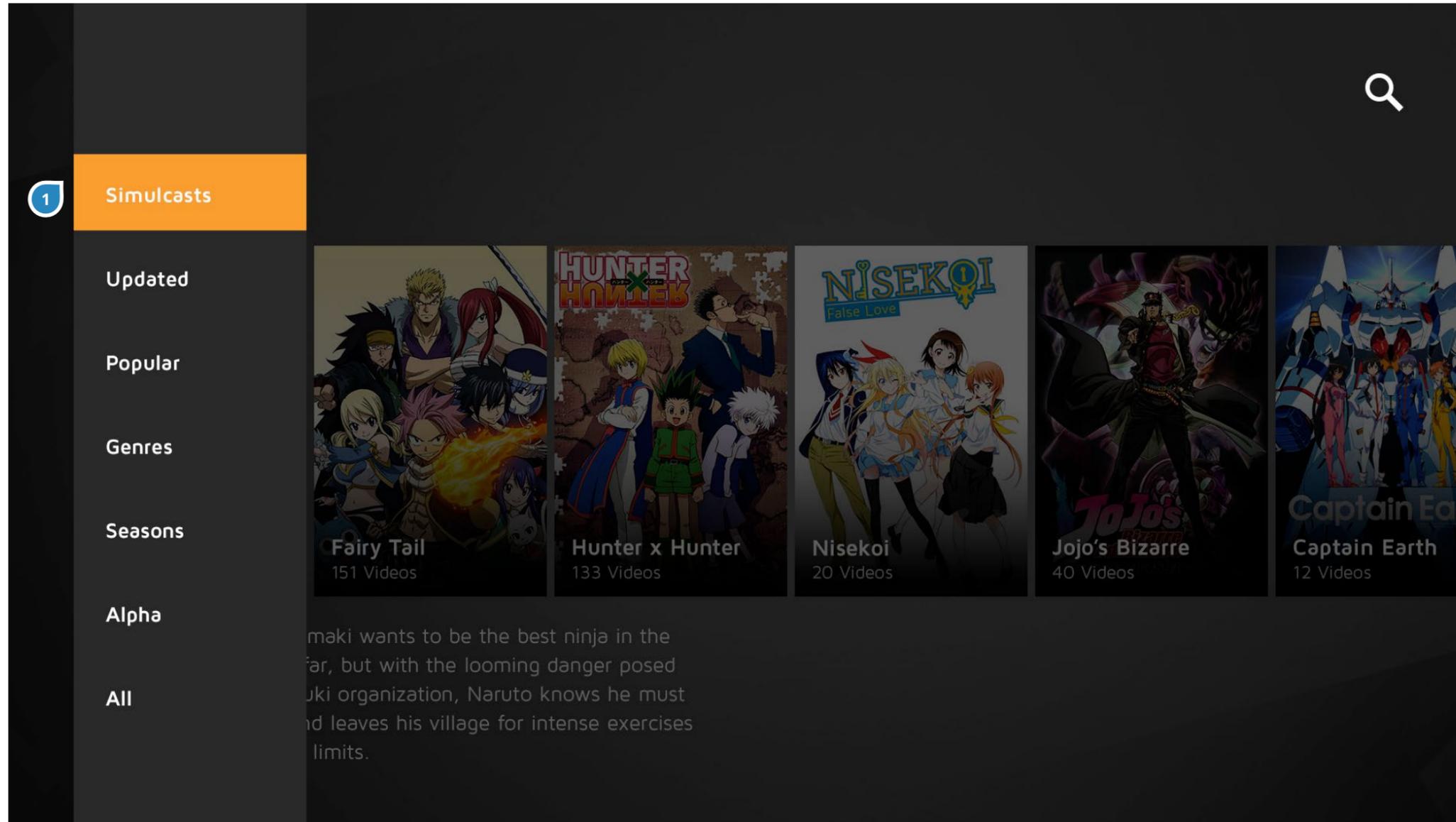
**Jojo's Bizarre**  
40 Videos

**Captain Earth**  
12 Videos

★★★★★ ★ Naruto Uzumaki wants to be the best ninja in the land. He's done well so far, but with the looming danger posed by the mysterious Akatsuki organization, Naruto knows he must train harder than ever and leaves his village for intense exercises that will push him to his limits.

#	ITEM	DESCRIPTION
1	Filter dropdowns	User needs to press A to select dropdown.

# Long Lists - Dropdown



#	ITEM	DESCRIPTION
1	Primary Dropdown	The primary dropdown has these options to be filtered and shown in this order: Simulcasts, Updated, Pop, Genres, Seasons, Alpha, and All. Some of these will require a secondary filter.

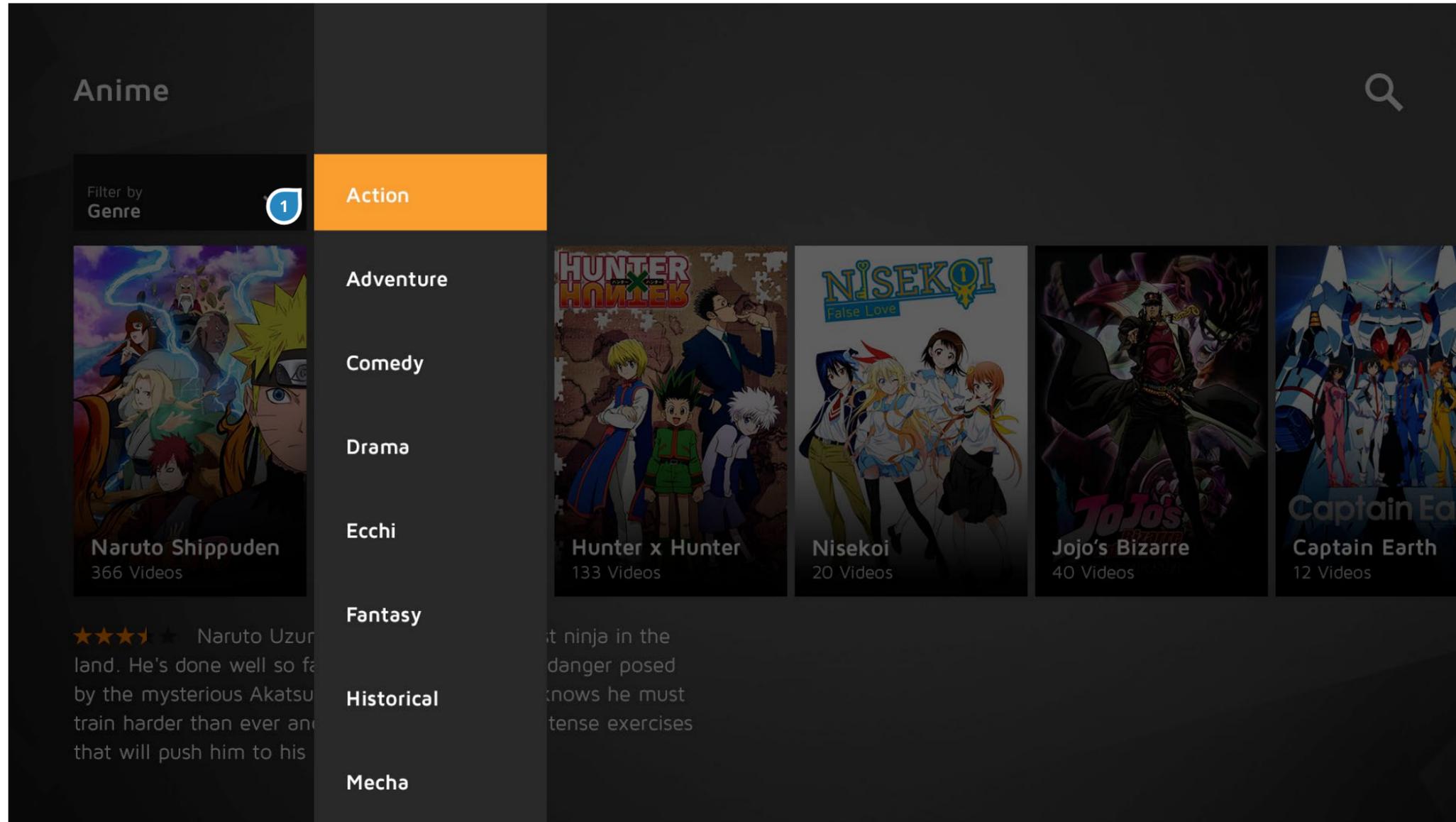
# Long Lists - Dropdown

The screenshot shows a dark-themed interface for the ensemble website. On the left is a vertical navigation menu with the following options: Simulcasts, Updated, Popular, Genres (highlighted in orange), Seasons, Alpha, and All. The main content area features a search icon in the top right corner and a row of five anime genre cards. Each card displays a representative anime image, the title, and the number of videos available:

- Fairy Tail**: 151 Videos
- Hunter x Hunter**: 133 Videos
- Nisekoi** (False Love): 20 Videos
- Jojo's Bizarre**: 40 Videos
- Captain Earth**: 12 Videos

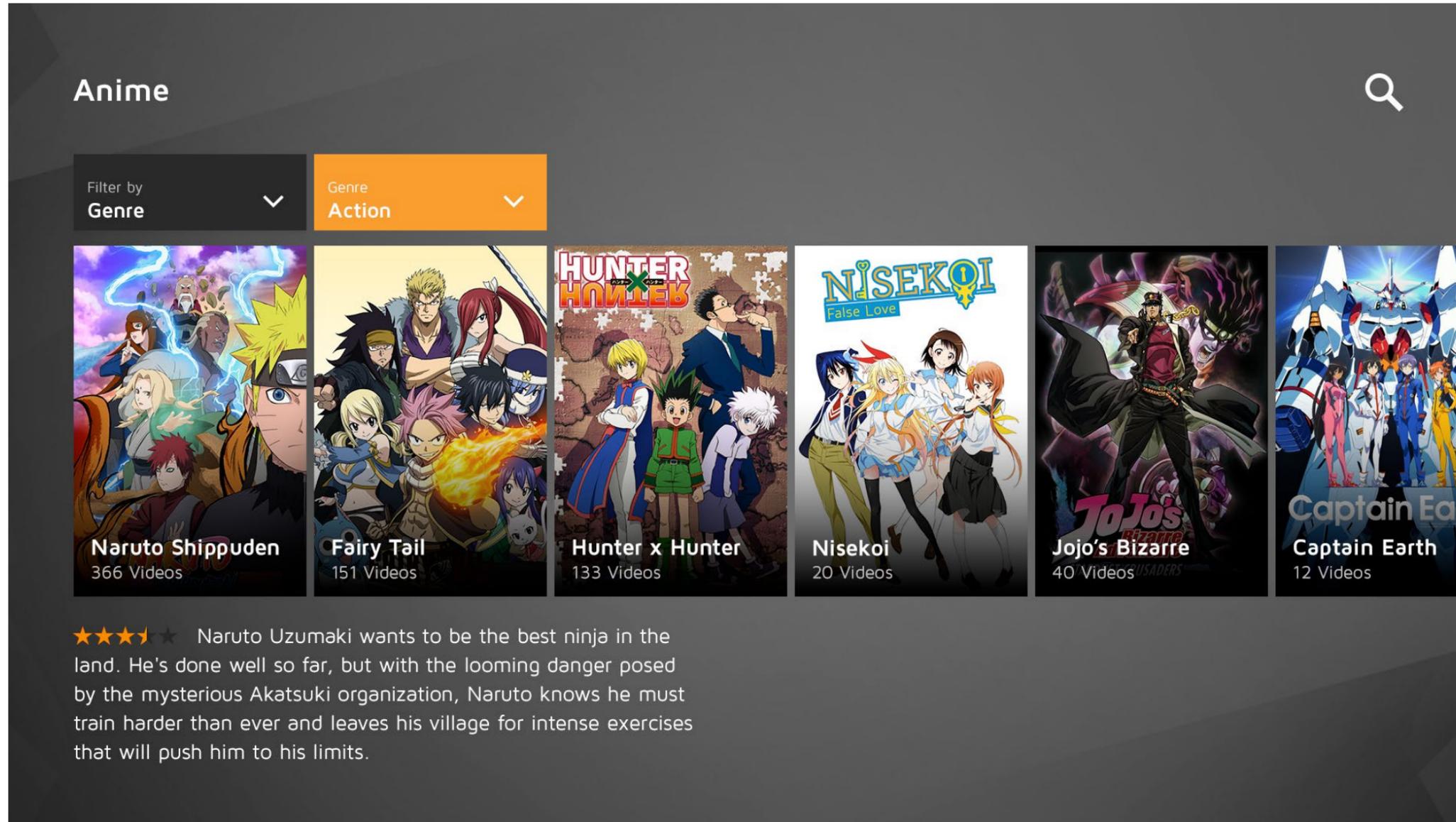
Below the genre cards, a text snippet is visible, mentioning a character named Maki who wants to be the best ninja in the village, but with the looming danger posed by a Yuki organization, Naruto knows he must leave his village for intense exercises and push his limits.

## Long Lists - Secondary Dropdown



#	ITEM	DESCRIPTION
1	Secondary Dropdown	Once a primary dropdown has been selected and if that option requires a secondary filter, a dropdown beside it will automatically open up, allowing user to choose second filter (in this example: Genres). Pressing B at this point goes back to the previous step with the primary dropdown opened. Content won't change until the filters are complete.

## Long Lists - Secondary Dropdown

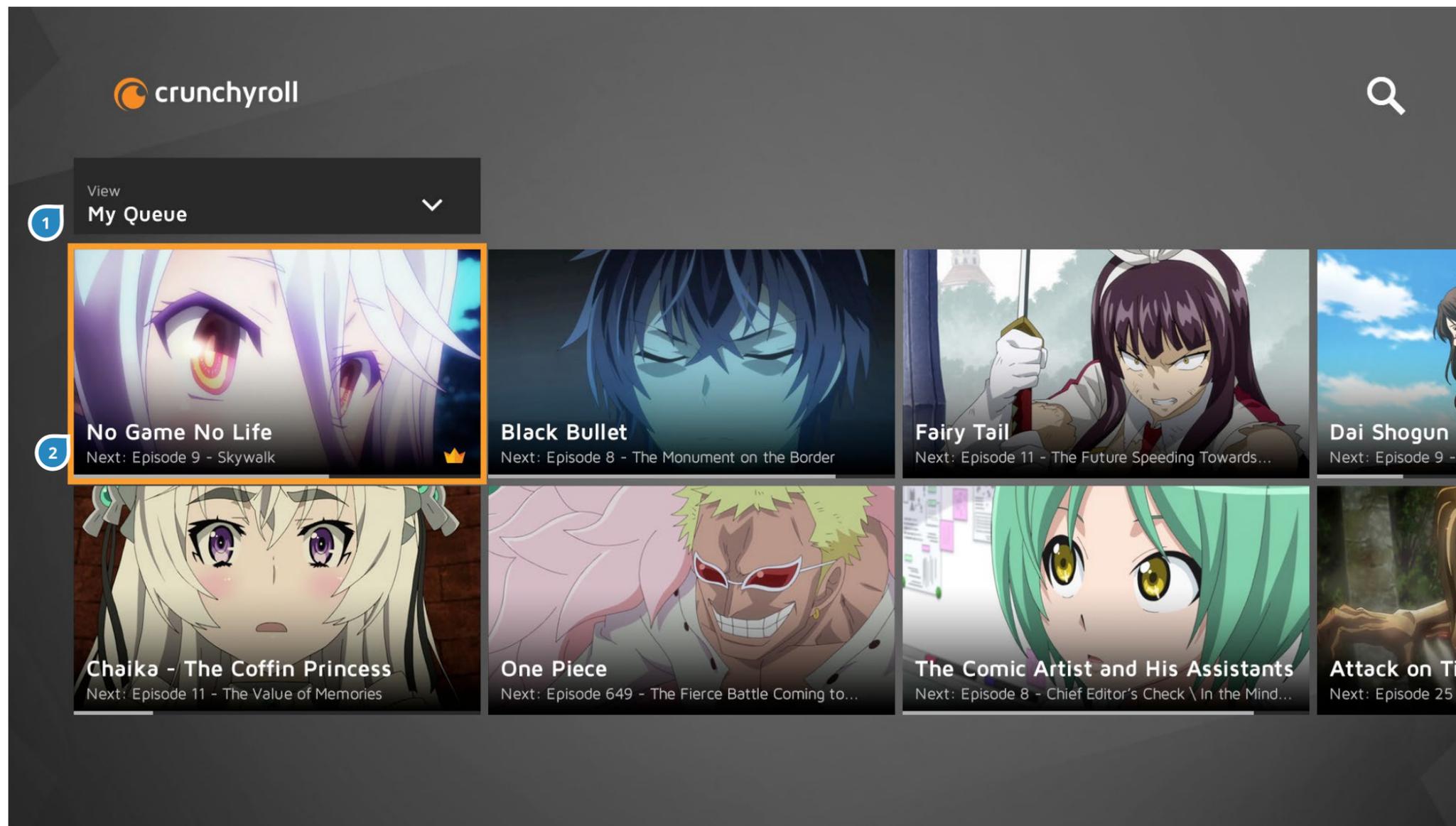


The screenshot shows the 'Anime' section of the Crunchyroll app on Xbox One. At the top left, the word 'Anime' is displayed. To its right is a search icon. Below the title, there are two filter buttons: 'Filter by Genre' and 'Genre Action'. The 'Genre Action' button is highlighted in orange. Below the filters, there is a row of six anime posters: Naruto Shippuden (366 Videos), Fairy Tail (151 Videos), Hunter x Hunter (133 Videos), Nisekoi (20 Videos), Jojo's Bizarre (40 Videos), and Captain Earth (12 Videos). Below the posters, there is a review for Naruto Shippuden: ★★★★★ ★ Naruto Uzumaki wants to be the best ninja in the land. He's done well so far, but with the looming danger posed by the mysterious Akatsuki organization, Naruto knows he must train harder than ever and leaves his village for intense exercises that will push him to his limits.

Once filter selection is complete, the content will change accordingly.

# MY QUEUE/HISTORY

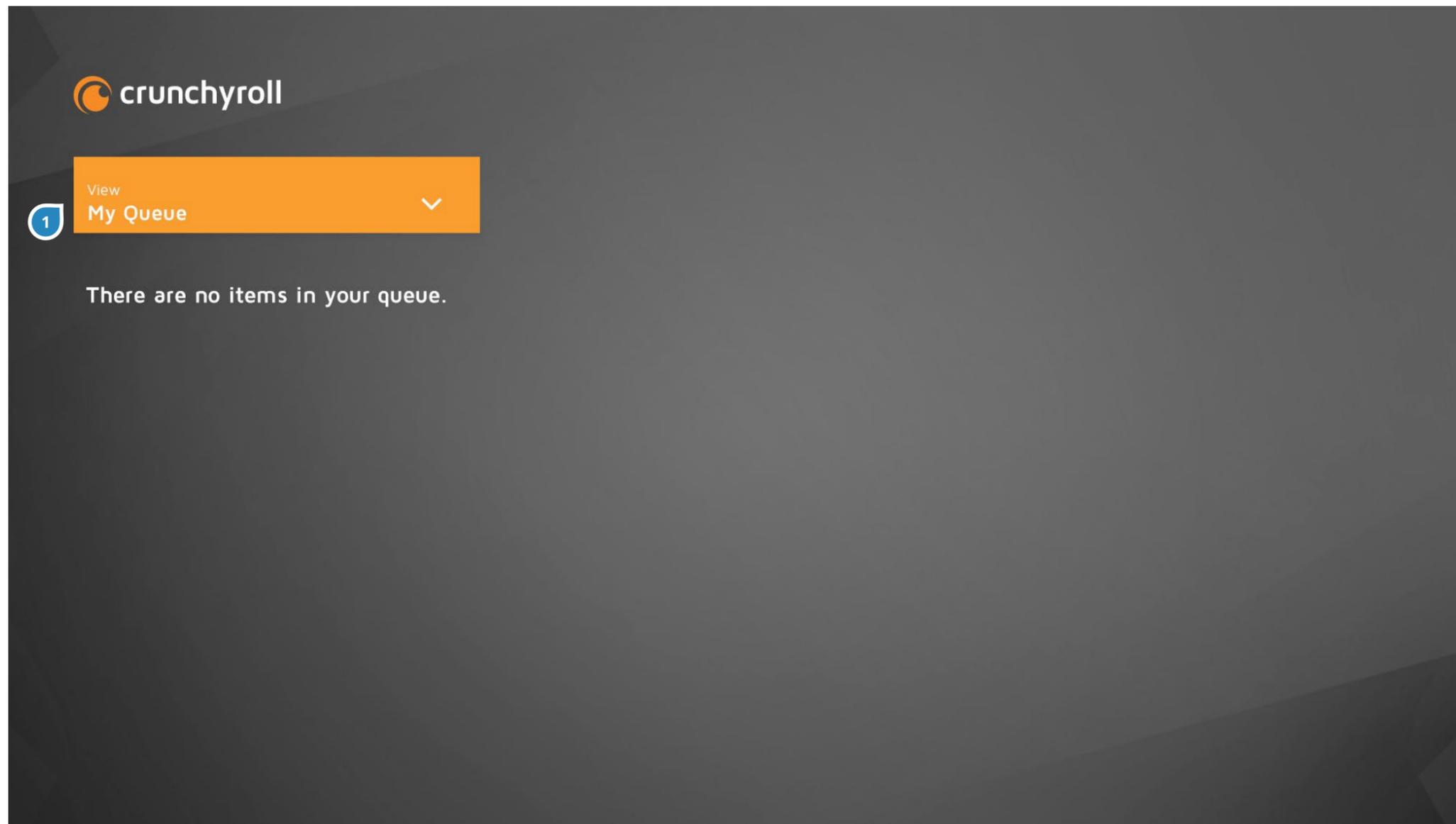
# My Queue



My Queue and History is another form of a Long List.

#	ITEM	DESCRIPTION
1	My Queue / History toggle	This dropdown will refresh the content to show either My Queue or History items.
2	Metadata	There is a vignette ovetop the thumbnail that allows for text to go on top, which will be the title of the show (at a max of one line before it gets truncated). Underneath the title is the Episode # and title. If it is an episode that's been partly watched, a progress bar that's on top of the last 5px of the thumbnail appears to indicate how much has been watched. If the thumbnail is not one that has been watched, it will show the Next episode.

## My Queue - No Items



#	ITEM	DESCRIPTION
1	My Queue/ History toggle	<p>There is a message to indicate no items in the queue if the user has not added any items yet. They are still able to toggle to their History as well.</p> <p>If there are no items in their History, the page will look like this except the message will say "There are no items in your history."</p>

**SHOW PAGE**

# About

**1** **Naruto Shippuden**  
★★★★★ | 367 Videos

**2** Add to Queue

Recommended Shows

**3** Play From Beginning  
👑 Episode 1 - Homecoming

**4** Naruto Uzumaki wants to be the best ninja in the land. He's done well so far, but with the looming danger posed by the mysterious Akatsuki organization, Naruto knows he must train harder than ever and leaves his village for intense exercises that will push him to his limits.

**5** Season

**6** Episodes

Season 12

Season 11

Season 10

Season 9

Season 8

Season 7

Season 6

Season 5

Season 4

Season 3

**Those Who**  
👑 Episode 36

Naruto is over words restore before he die increase even the shinobi s their comrades

**NARUTO SHIPPUDEN**

Show pages are separated to two sections: About and Episodes (with Season Picker).

#	ITEM	DESCRIPTION
1	Show Info	Show title, star rating and number of videos replace the Crunchyroll logo and will stay consistent in this location of the page, even when scrolled to the right.
2	Calls to Action	The user can add this show to their Queue, see a list of recommended shows based off this current show, and pin this show page to the Xbox home page.
3	Next Video Thumbnail	This video thumbnail button will either show the first episode of the series (if the user has never watched this series before) or the current/next episode they have watched.
4	Description	The same description from the Long List page will also be here.
5	Season Picker	Beside the About section is the list of available seasons.
6	Episodes List	Episodes within the selected season will be displayed here.

## Seasons

## Naruto Shippuden

★★★★★ | 367 Videos

### Season

- 1 Season 12
- Season 11
- Season 10
- Season 9
- Season 8
- Season 7
- Season 6
- Season 5
- Season 4
- Season 3

### Episodes



2 **Those Who Dance In The Shadows**  
 🏆 Episode 365

Naruto is overcome with grief over Neji's death, but Hinata's words restore his fighting spirit. Shikaku outlines his final strategy before he dies, in which Nine Tails will send its chakra to increase everyone's strength. United in their cause, Naruto and the shinobi set out to take on Ten Tails, determined that Neji and their comrades will not have died in vain!



Shifting the cursor over will bring up this view. The Show Info remains at the top left and the Seasons Picker is aligned to the left as well.

#	ITEM	DESCRIPTION
1	Season Picker	Anytime in this view, the user can use the controller to go 'up' and 'down' to switch between Seasons. Even when selected on an Episode.  If there are no Seasons, this column will not appear.
2	Description	The title of the episode, episode number and description are displayed here. This changes according to what episode the focus is on.

# Episodes

## Naruto Shippuden

★★★★★ | 367 Videos

### Season

- 1 Season 12
- Season 11
- Season 10
- Season 9
- Season 8
- Season 7
- Season 6
- Season 5
- Season 4
- Season 3

### Episodes



#### Those Who Dance In The Shadows

👑 Episode 365

Naruto is overcome with grief over Neji's death, but Hinata's words restore his fighting spirit. Shikaku outlines his final strategy before he dies, in which Nine Tails will send its chakra to increase everyone's strength. United in their cause, Naruto and the shinobi set out to take on Ten Tails, determined that Neji and their comrades will not have died in vain!

#	ITEM	DESCRIPTION
1	Selected Season	The selected season has a grey background highlight to show which season is currently being viewed.

# Episodes Scrolled

## Naruto Shippuden

★★★★★ | 367 Videos

### Season

- Season 12
- Season 11
- Season 10
- Season 9
- Season 8
- Season 7
- Season 6
- Season 5
- Season 4
- Season 3

### Episodes



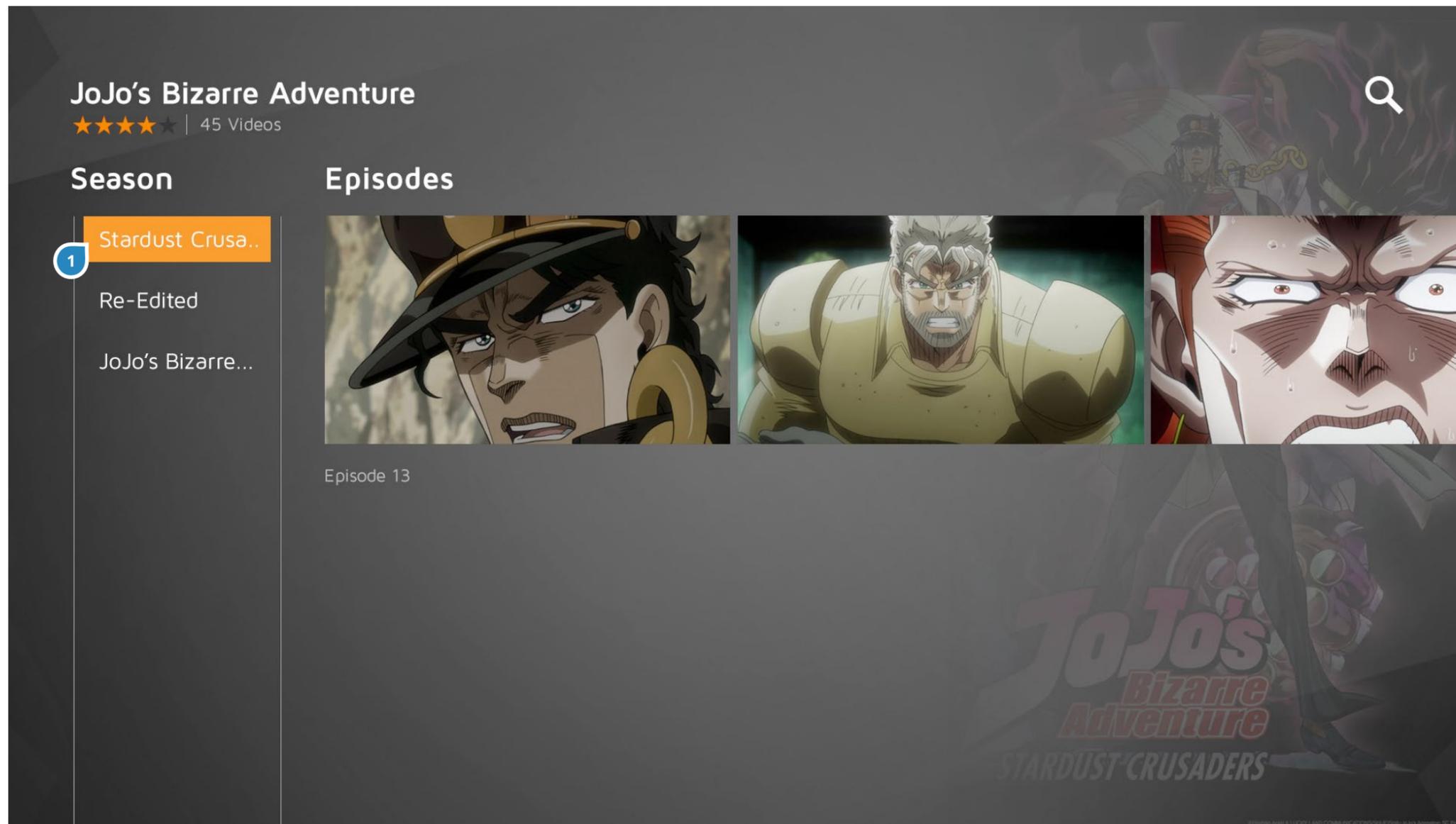
#### The Ties That Bind

Episode 364

The Allied Shinobi Forces begin their onslaught against Obito and Madara. But Ten Tails suddenly transforms and hurls s powerful Tailed Beast Bombs toward distant towns. One after the other, the Tailed Beast Bombs find their targets. The shinobi wonder why Ten Tails is aiming so far away as one of the bombs heads toward HQ!

#	ITEM	DESCRIPTION
1	Scrolled episode	When scrolling through the list of Episodes, the Season Picker stays fixed on the left and the episodes will scroll behind it. There is a gradient to show part of the episode that was scrolled off so the user knows there is more episodes on that side.

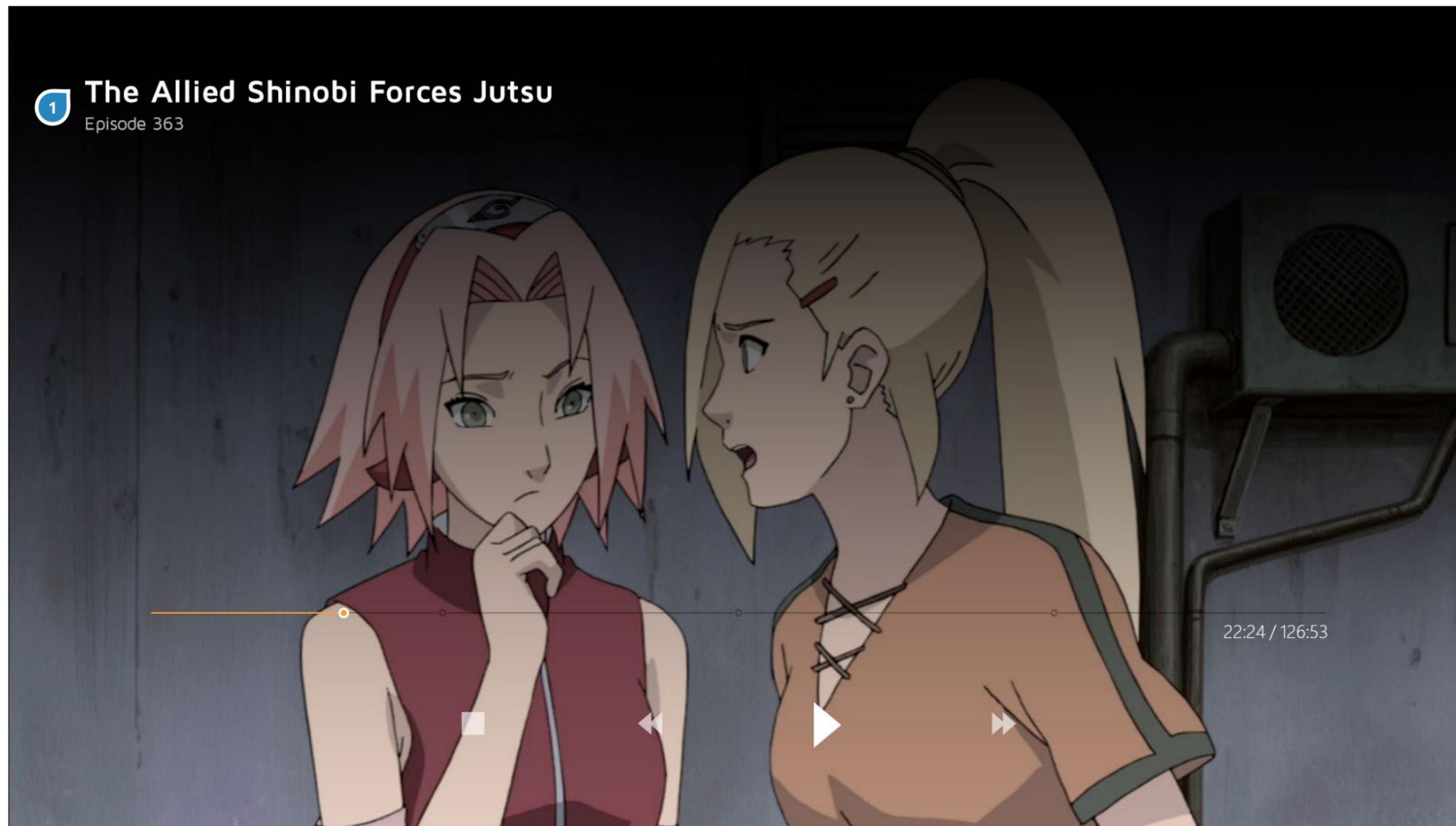
# Long Season Titles Example



#	ITEM	DESCRIPTION
1	Long Season names	For seasons that have long titles, the title will be truncated at 14 characters. Only when hovered will the text scroll as a marquee within the orange box to reveal the whole title. This will only scroll once.

# VIDEO PLAYER

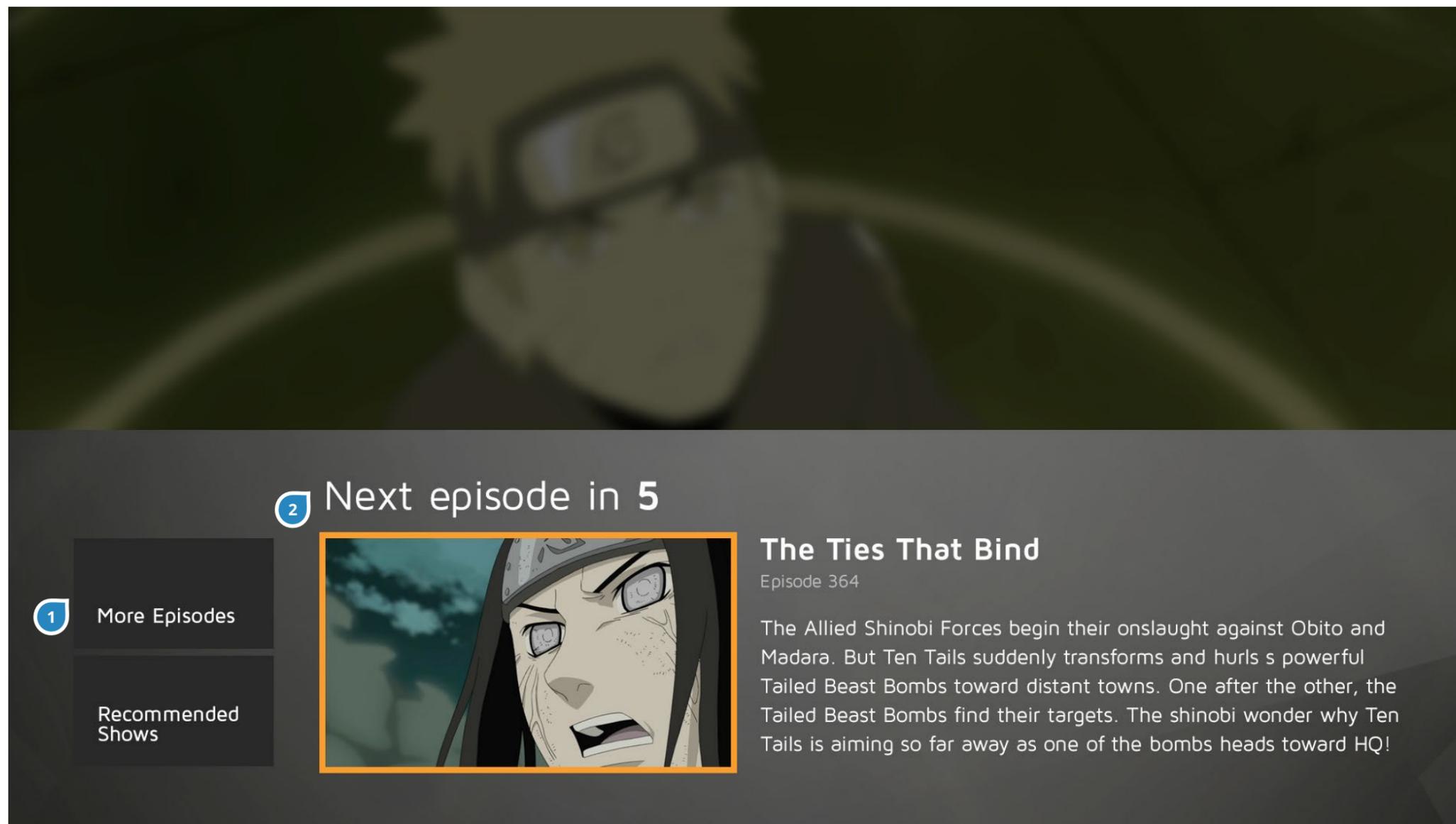
# Video Player



This will be the default Xbox video player controls.

#	ITEM	DESCRIPTION
1	Episode title and number.	On top of the vignette of the video player is the title of the episode playing and what episode number it is.

## End Card - Next Episode



The end card features a dark background with a blurred image of a character's face. At the top, it says "Next episode in 5". Below this, there are two main sections. On the left, there are two buttons: "More Episodes" (with a circled '1') and "Recommended Shows". In the center, there is a thumbnail image of a character's face with a determined expression. To the right of the thumbnail, the title "The Ties That Bind" is displayed, followed by "Episode 364" and a short synopsis: "The Allied Shinobi Forces begin their onslaught against Obito and Madara. But Ten Tails suddenly transforms and hurls s powerful Tailed Beast Bombs toward distant towns. One after the other, the Tailed Beast Bombs find their targets. The shinobi wonder why Ten Tails is aiming so far away as one of the bombs heads toward HQ!"

2 Next episode in 5

1 More Episodes

Recommended Shows

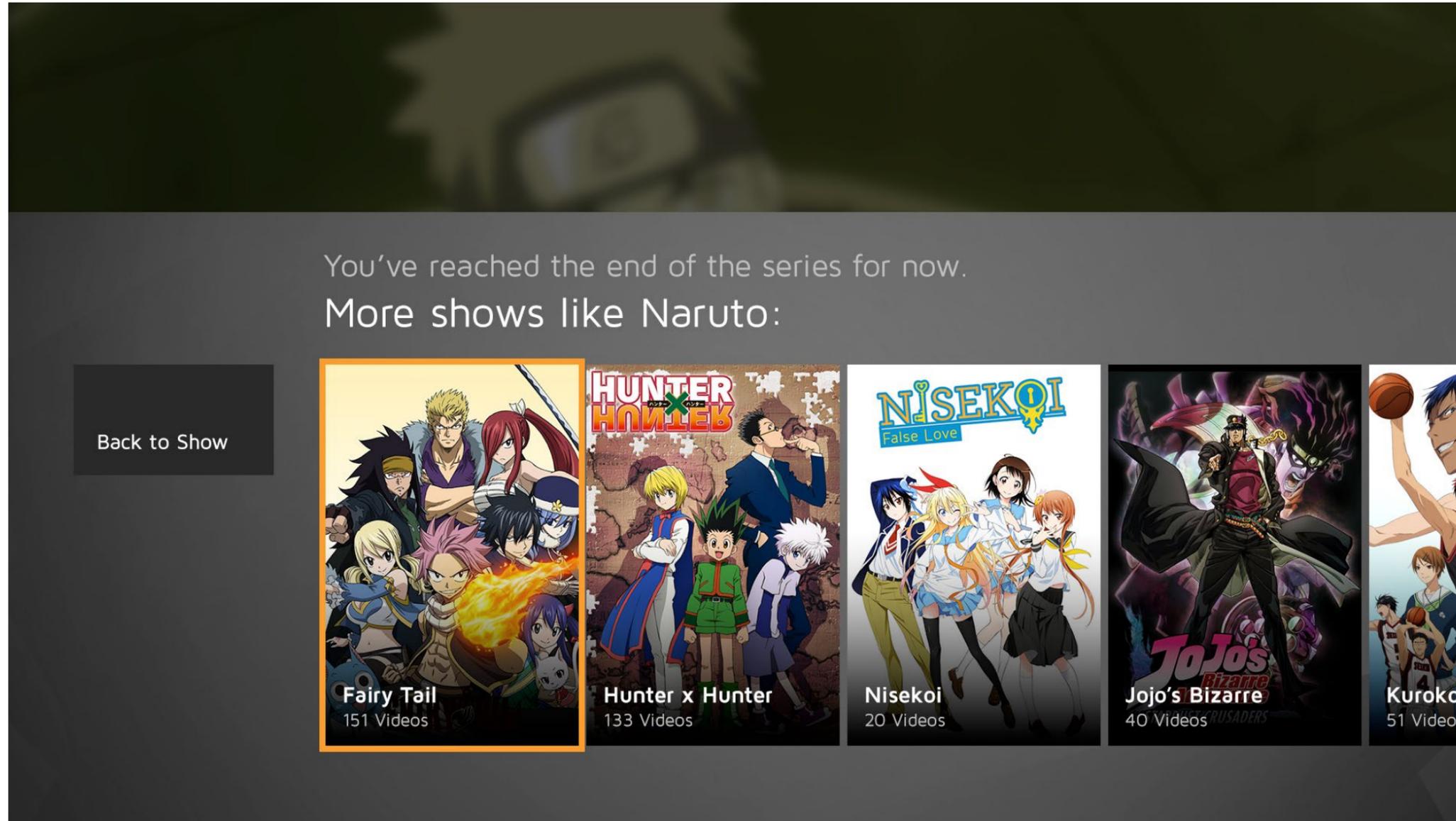
**The Ties That Bind**  
Episode 364

The Allied Shinobi Forces begin their onslaught against Obito and Madara. But Ten Tails suddenly transforms and hurls s powerful Tailed Beast Bombs toward distant towns. One after the other, the Tailed Beast Bombs find their targets. The shinobi wonder why Ten Tails is aiming so far away as one of the bombs heads toward HQ!

When the video ends, this End Card will come up to preview what the next video is and give the user a couple other options to go back to the Show Page or view a list of Recommended Shows.

#	ITEM	DESCRIPTION
1	More Episodes	Takes user back to the Show Page with this current episode in focus.
2	Next Episode countdown	With a description of what the next episode is, there is a 5-second countdown to when it will automatically start playing. The seconds in bold will be counting down.

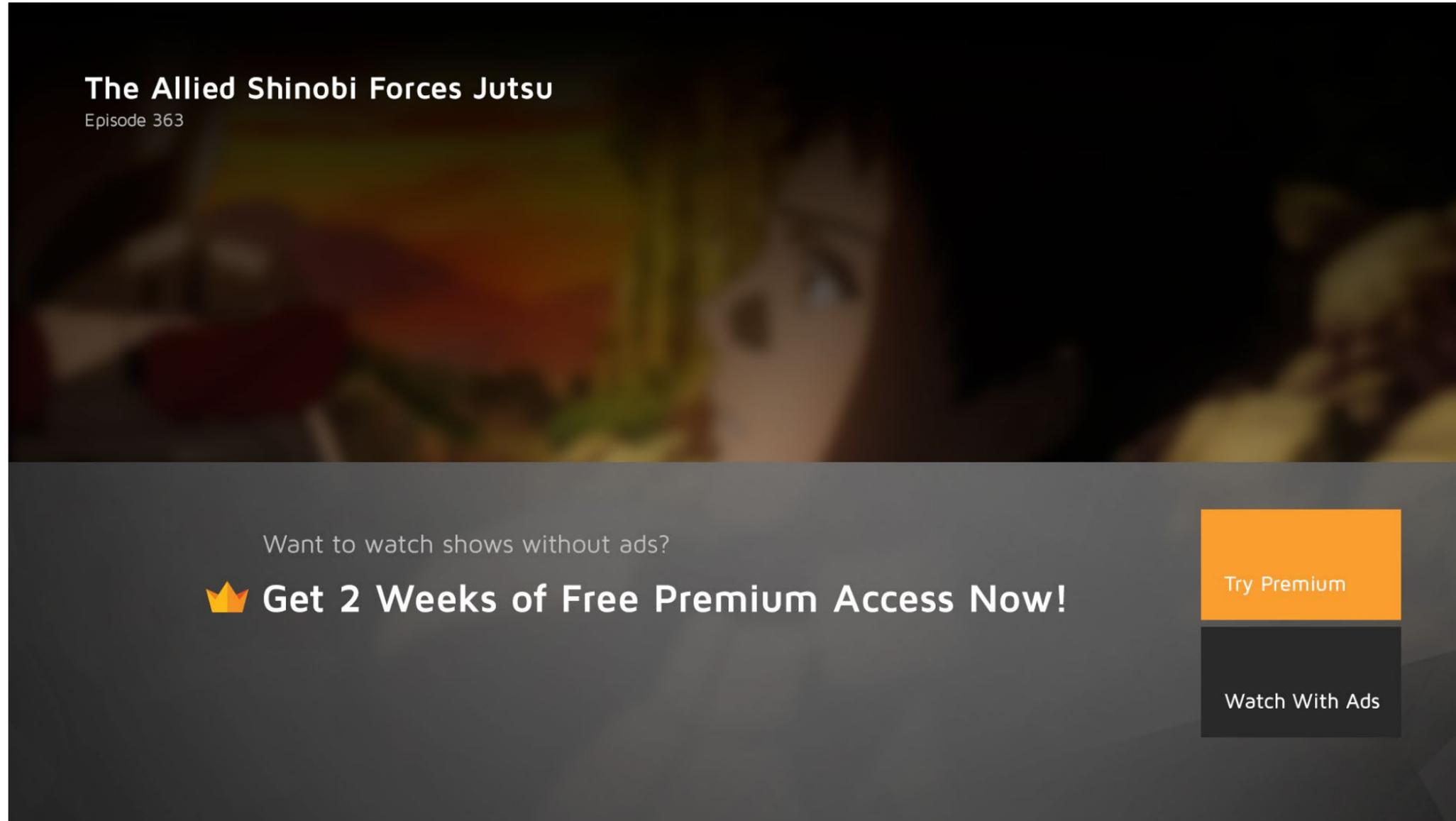
## End Card - No Next Episode



If there are no next episodes in the series, the End Card would instead show the same list of Recommended Shows here.

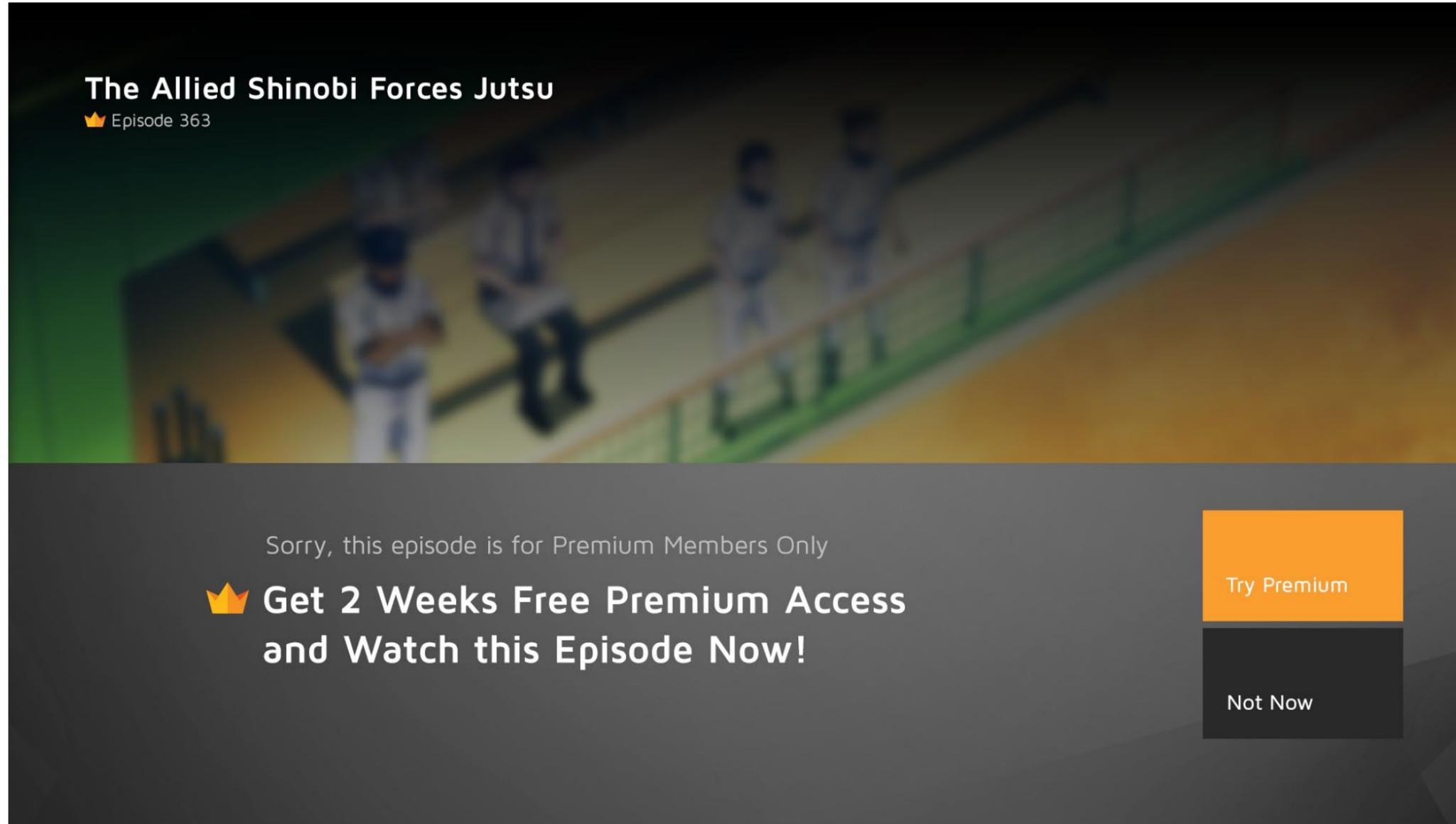
“Back to Show” remains fixed in that location with the shows scrolling behind it.

# Upsell Card



For free users, every X amount of videos shown will display this upsell card before the video. The user is still able to Watch the video with ads, or Try Premium.

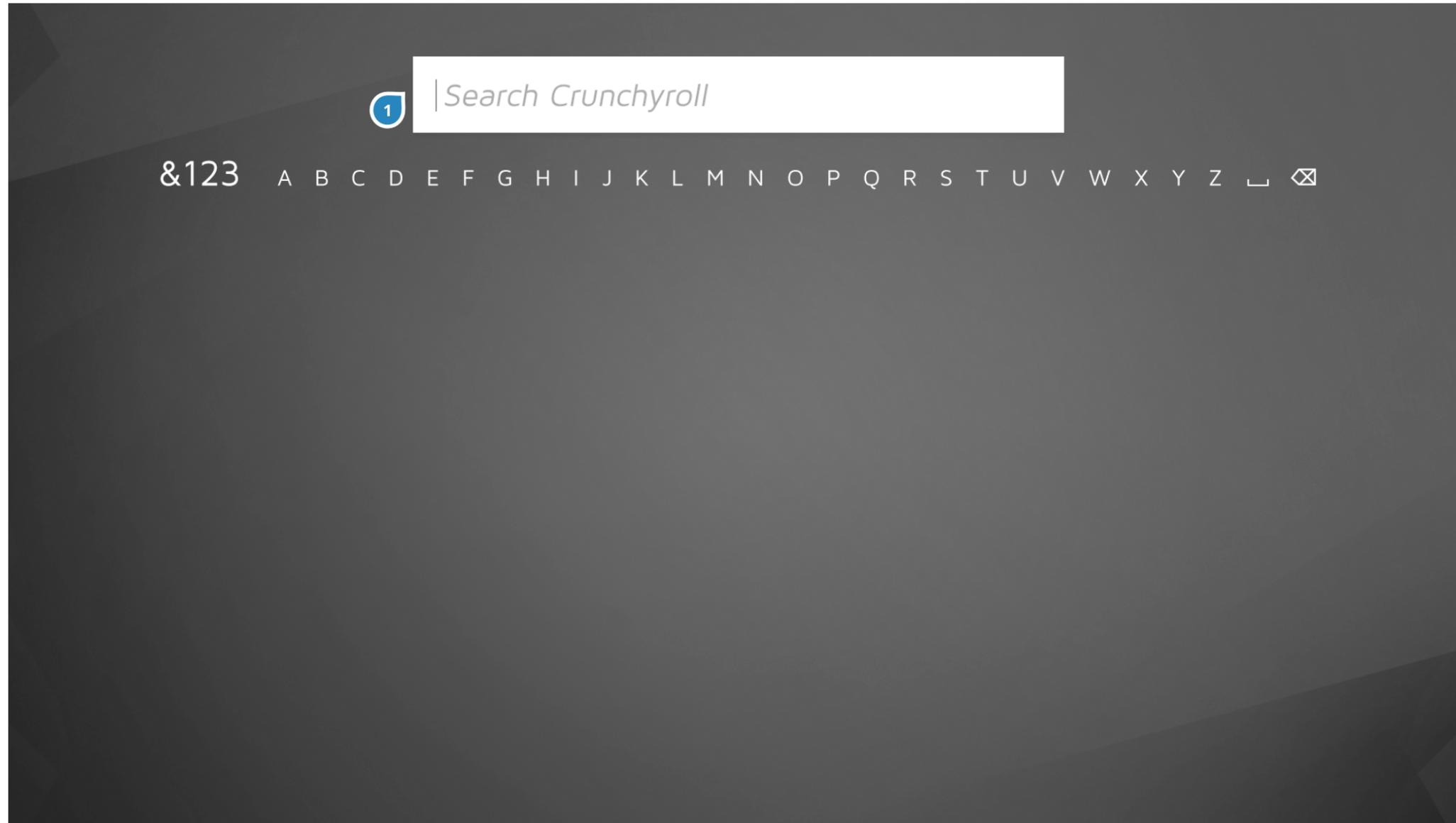
## Upsell Card - For Premium Members Only



For episodes that are only available to Premium users, this upsell card with information to Try Premium or Not Now (cancel out of the video player) is displayed.

# SEARCH

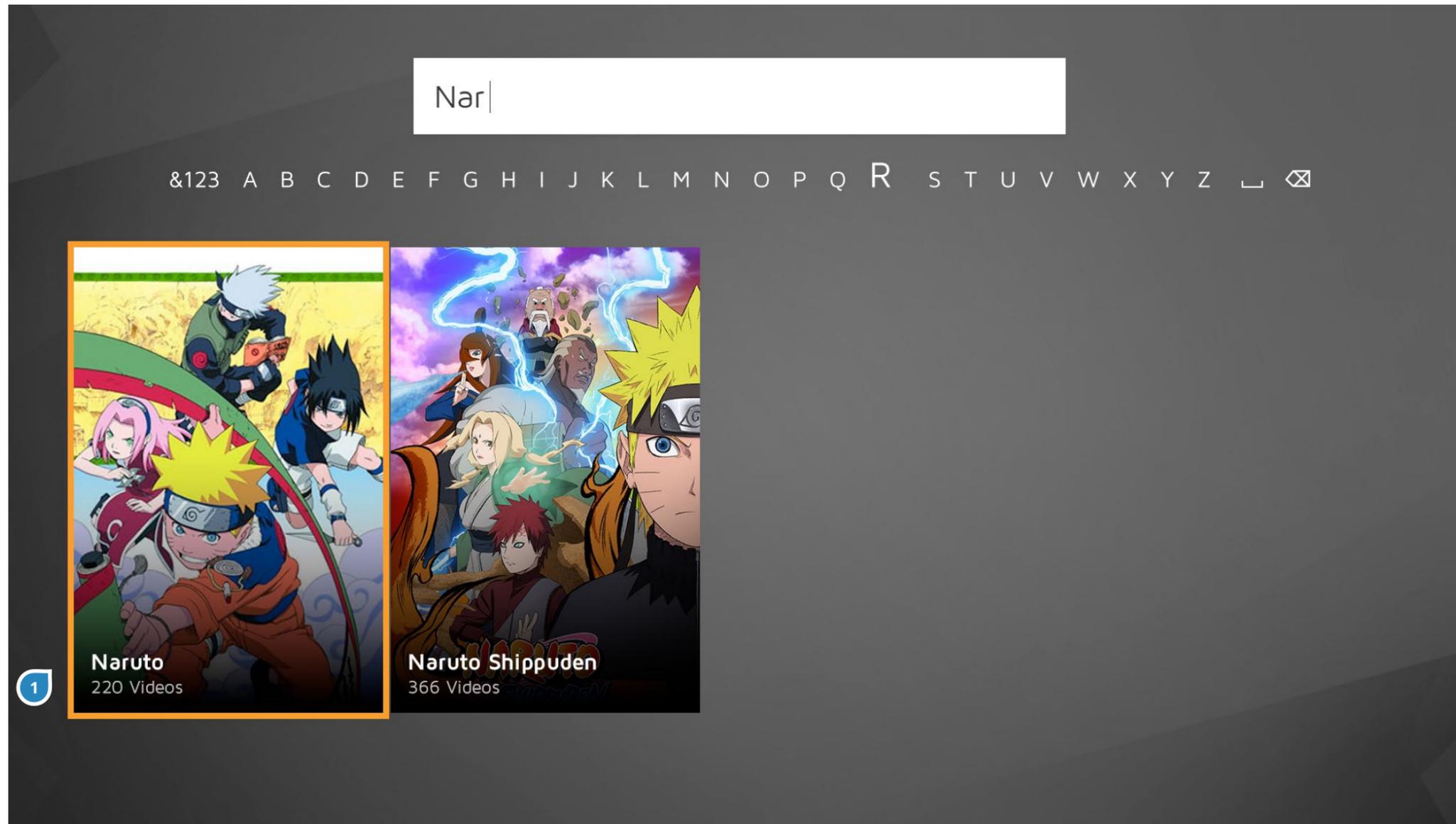
## Search



Clicking on the Search icon that is on most screen's top right corner opens up a new page with the Search bar on top and a keyboard as a row on top.

#	ITEM	DESCRIPTION
1	Search field	If there is nothing typed on the field, there is a grey helper text that says "Search Crunchyroll". The blinking cursor will be before the text.

# Search Results

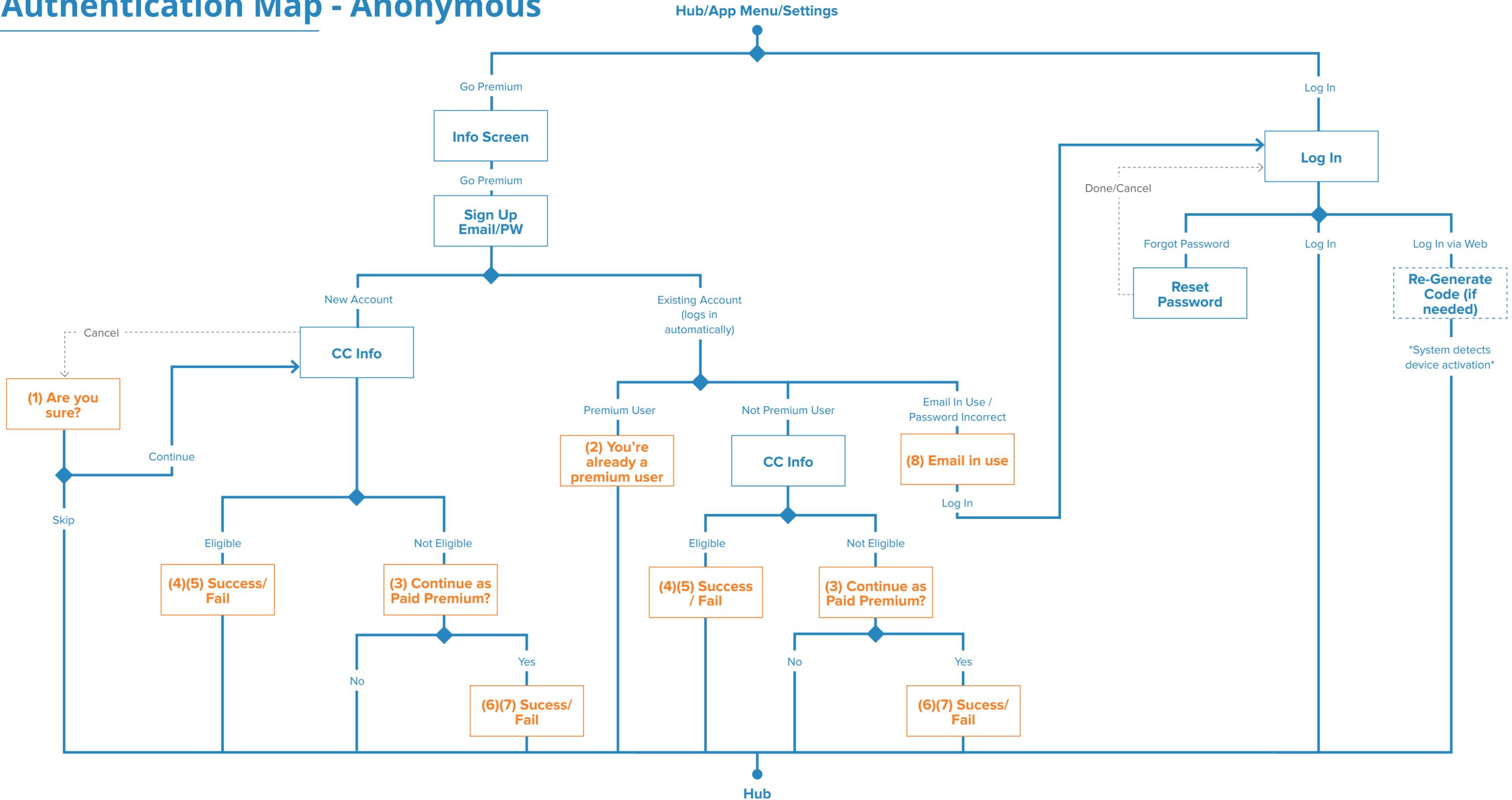


After at least 3 characters have been typed, results will begin to appear with a second delay.

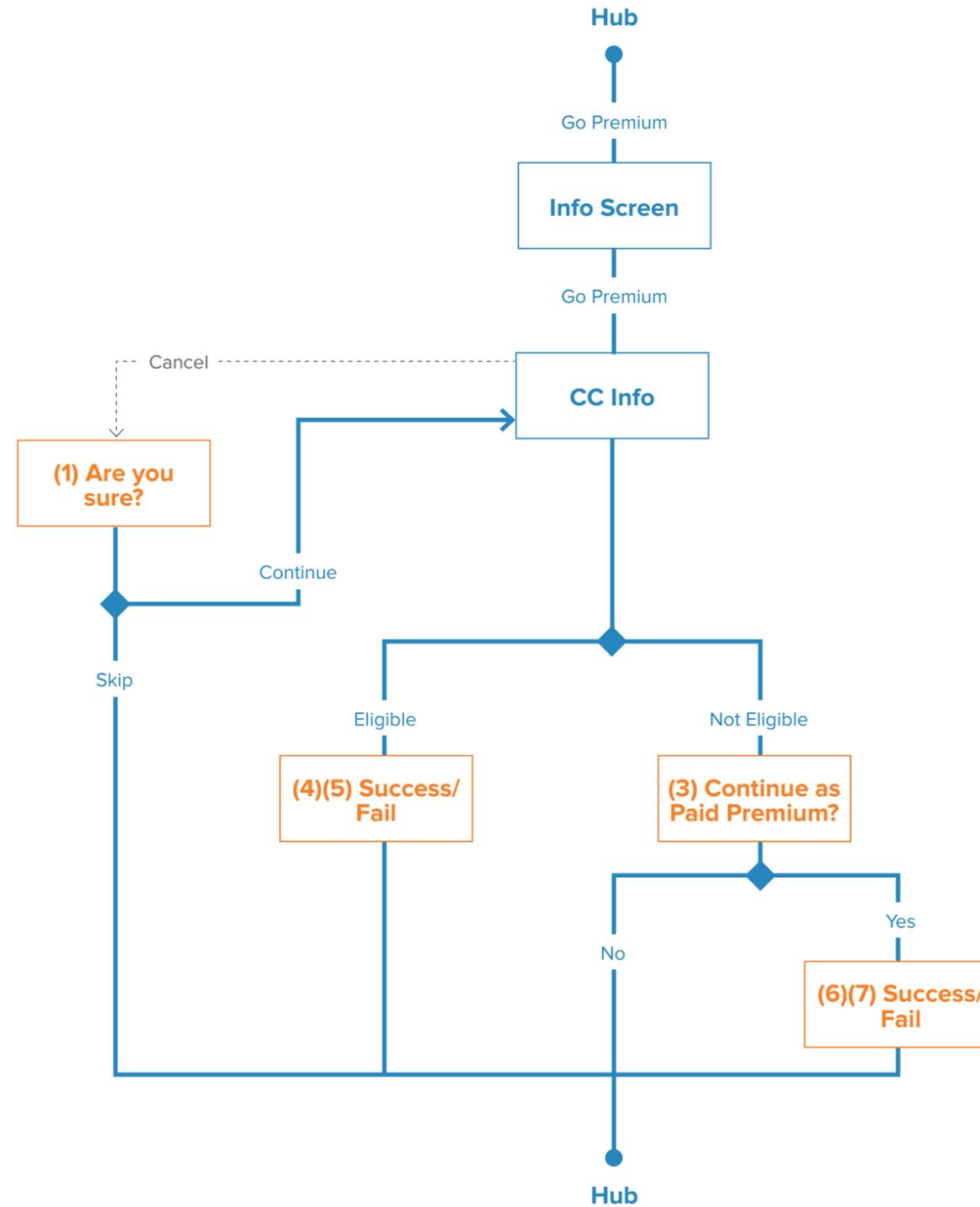
#	ITEM	DESCRIPTION
1	Results	Results will appear in a long list kind of display, where relevant shows can be browsed horizontally.

# AUTHENTICATION

# Authentication Map - Anonymous



# Authentication Map - Logged In Free User



Popups. The number refers to the copy at the end of this section

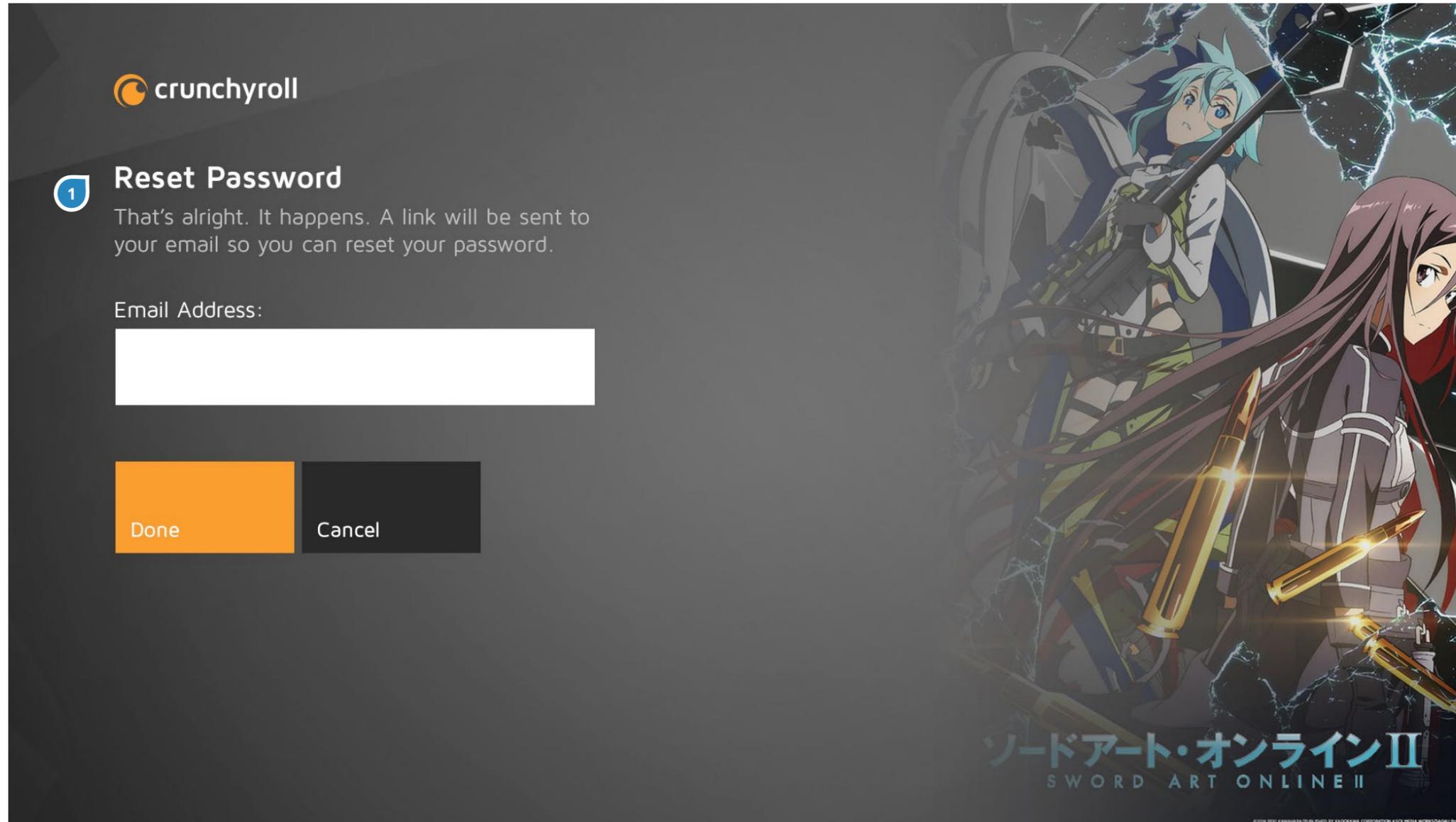
# Log-In

The screenshot shows the Crunchyroll login interface. On the left, under the heading "1 Log-In Now", there are two input fields: "Email Address:" and "Password:". Below these is an orange "Log In" button. At the bottom left, there is a "3" icon and a "Y Forgot Password" link. In the center, a vertical line with "OR" indicates an alternative login method. On the right, under the heading "2 Log-In via the Web", there are icons for a smartphone, a laptop, and another smartphone. Below these are three numbered steps: 1. Go to [www.crunchyroll.com/activate](http://www.crunchyroll.com/activate) and log in; 2. Enter in this code: **DHGKWA**; 3. Do not leave this screen, you'll be automatically logged in. Below the steps is a dark grey "Regenerate Code" button.

User will land here after pressing Log-In buttons in the app (Hub, App Menu, Settings).

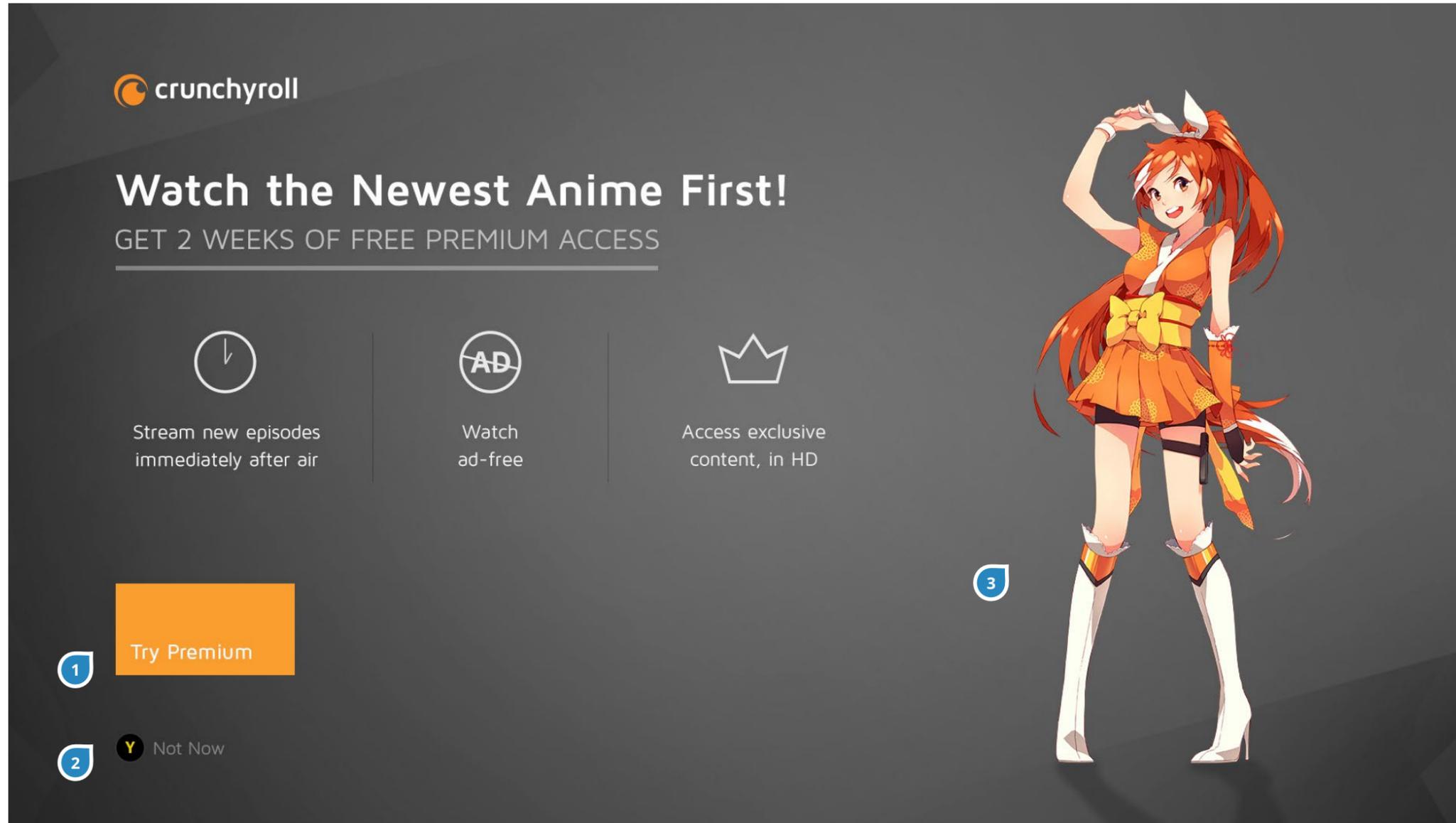
#	ITEM	DESCRIPTION
1	Log-In Now	User must fill in an email and password to log in.
2	Log-In via the Web	User has option of logging in via the web and then activating the device with the code provided. If the code is expired, user can regenerate a new code.
3	Forgot Password	As a button controller shortcut "Y", this takes user to the Forgot Password page for them to enter email and reset password.

# Forgot Password



#	ITEM	DESCRIPTION
1	Reset Password	User can enter email here to reset password. Both Done and Cancel takes them back to the Log-In screen.

## Premium Info Screen



User will land here after pressing Go Premium buttons in the app (Hub, App Menu, Settings, Video Upsell Card).

#	ITEM	DESCRIPTION
1	Try Premium	This will launch the sign-up process.
2	Skip	As a button controller shortcut "Y", this skips the user straight to the Hub as a
3	Background Image	A show poster is shown here and should be different as often as possible to keep content looking fresh even before user gets to the Hub.

# Sign Up

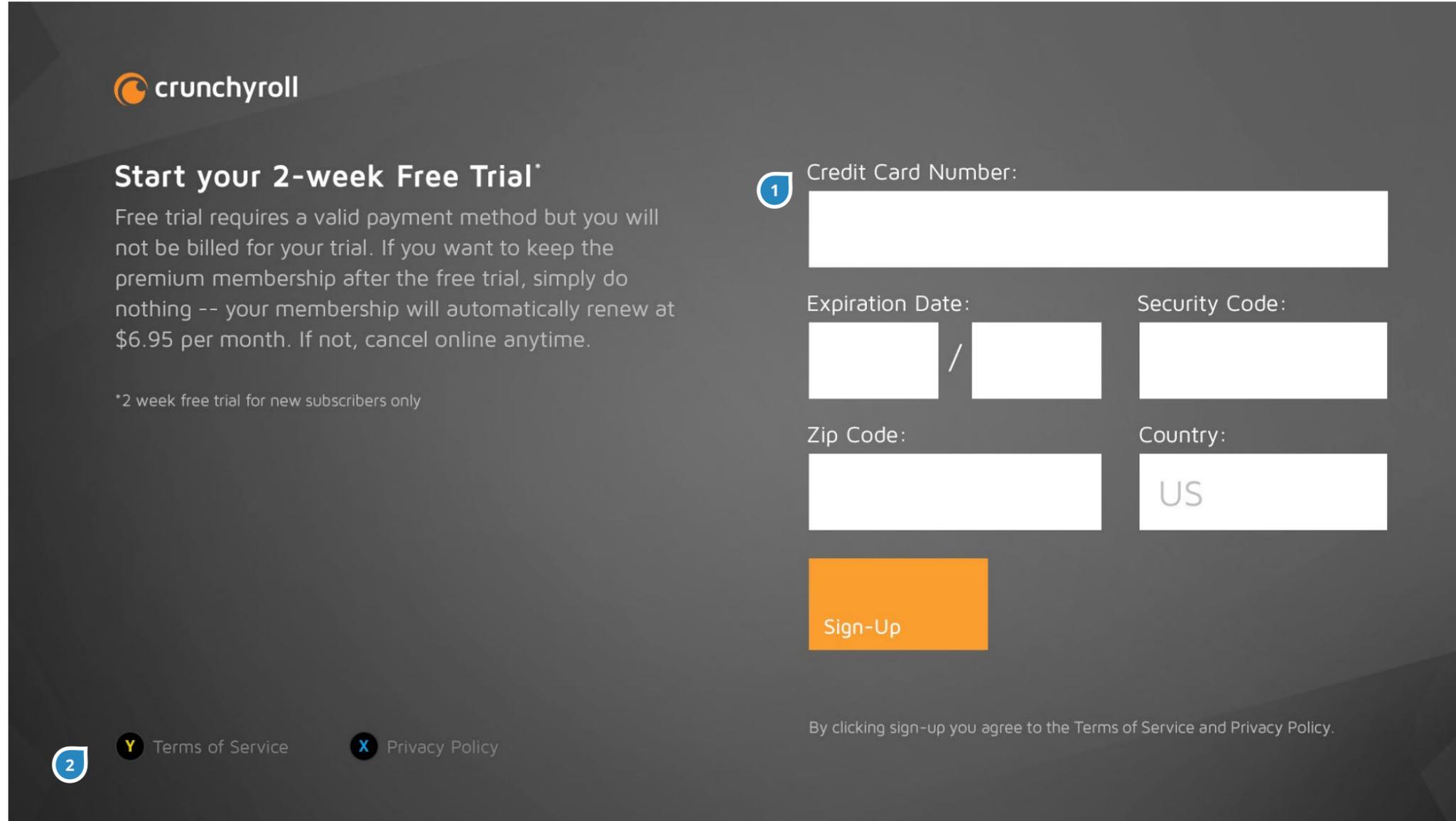


The screenshot shows the Crunchyroll sign-up interface. On the left, under the heading "1 Sign-up via Xbox One", there are two input fields: "Email Address:" and "Password:". Below these fields is an orange "Continue" button. On the right, under the heading "2 Sign-up via the Web", there are icons for a tablet, a laptop, and a smartphone. Below the icons is a list of three steps: "1. Go to [www.crunchyroll.com/xboxone](http://www.crunchyroll.com/xboxone)", "2. Sign up for a free trial", and "3. Log in on your Xbox One". A vertical line with the word "OR" in the center separates the two sign-up options.

Sign-Up is a 2 step process. This is the first step.

#	ITEM	DESCRIPTION
1	Email/ Password	User must fill in an email and password to sign up.
2	Sign-Up via the Web	User has option of signing up via the web. If they do, they can refresh the app and then log-in as they normally would.

## Sign Up Step 2



The screenshot shows the second step of the sign-up process on the Crunchyroll website. The background is dark grey. In the top left, the Crunchyroll logo is displayed. Below it, the heading "Start your 2-week Free Trial\*" is followed by a paragraph explaining the trial requirements. A small asterisk note below states "\*2 week free trial for new subscribers only". The main form area contains a "1" in a blue circle next to the "Credit Card Number:" label, followed by a large white input field. Below this are two columns: "Expiration Date:" with two white input fields separated by a slash, and "Security Code:" with a single white input field. Below these are "Zip Code:" and "Country:" labels with corresponding white input fields; the "Country:" field contains the text "US". A large orange "Sign-Up" button is positioned below the form fields. At the bottom left, there are two checkboxes: "Y Terms of Service" and "X Privacy Policy". At the bottom right, a line of text reads "By clicking sign-up you agree to the Terms of Service and Privacy Policy." A "2" in a blue circle is located in the bottom left corner of the screenshot.

**crunchyroll**

### Start your 2-week Free Trial\*

Free trial requires a valid payment method but you will not be billed for your trial. If you want to keep the premium membership after the free trial, simply do nothing -- your membership will automatically renew at \$6.95 per month. If not, cancel online anytime.

\*2 week free trial for new subscribers only

**1** Credit Card Number:

Expiration Date:      Security Code:

 /       

Zip Code:      Country:

**Sign-Up**

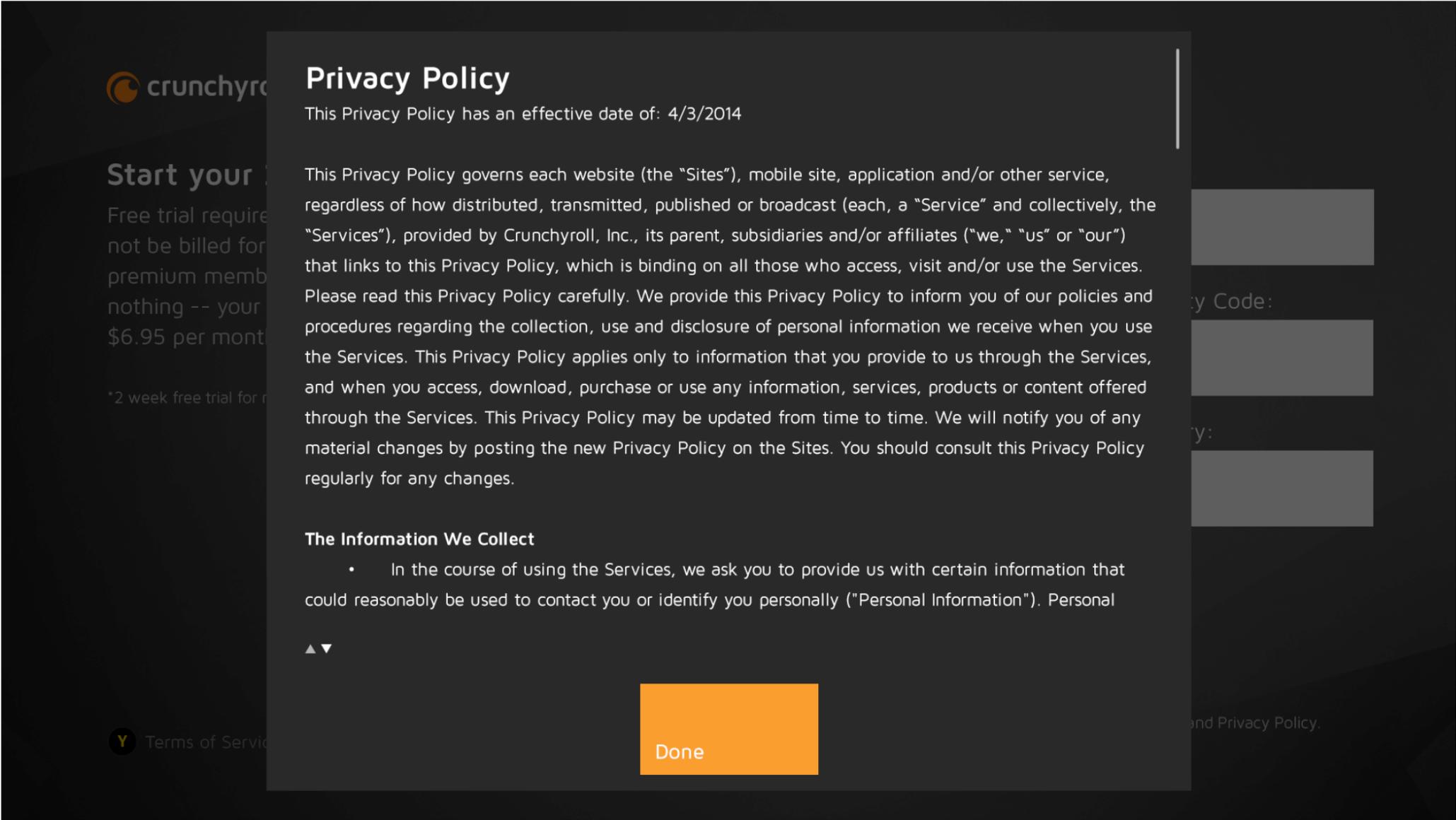
By clicking sign-up you agree to the Terms of Service and Privacy Policy.

**2**  Terms of Service       Privacy Policy

Sign-Up is a 2 step process. This is the second step.

#	ITEM	DESCRIPTION
1	Credit Card information	To get premium access, user must put in their credit card information. 2-week free trial will begin immediately.
2	Privacy Policy / Terms of Service	"Y" and "X" controller short cuts brings up the Privacy Policy and Terms of Service as a popup respectively. (See next screen).

# Privacy Policy



# Sign Up - With Keyboard

**crunchyroll**

## Start your 2-week Free Trial\*

Free trial requires a valid payment method but you will not be billed for your trial. If you want to keep the premium membership after the free trial, simply do nothing -- your membership will automatically renew at \$6.95 per month. If not, cancel online anytime.

\*2 week free trial for new subscribers only

**1** Credit Card Number:  
2500 0123 4567 8910

Expiration Date: 12 / 15 Security Code: 123

Zip Code: 6 Country: US

**2**

LB RB

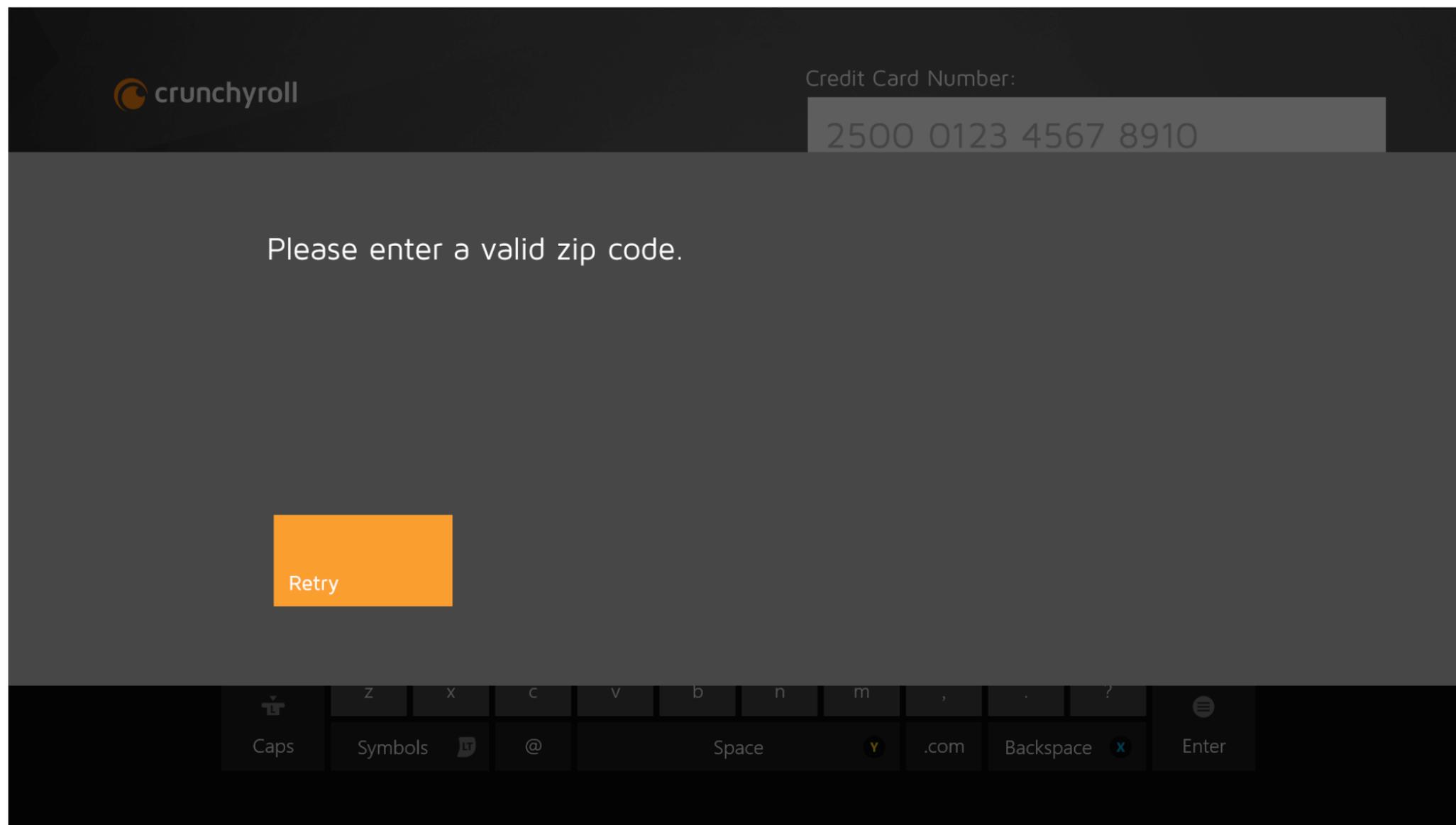
Cursor left Cursor right

Caps

Symbols @ Space .com Backspace Enter

#	ITEM	DESCRIPTION
1	Form Fields	When a field is in focus and the keyboard appears, the right side of the page with the form fields will shift upwards so user can see the fields, mostly the one they are currently typing in. The left side of the page remains fixed.
2	Focus	Flashing cursor to indicate where the user is typing.

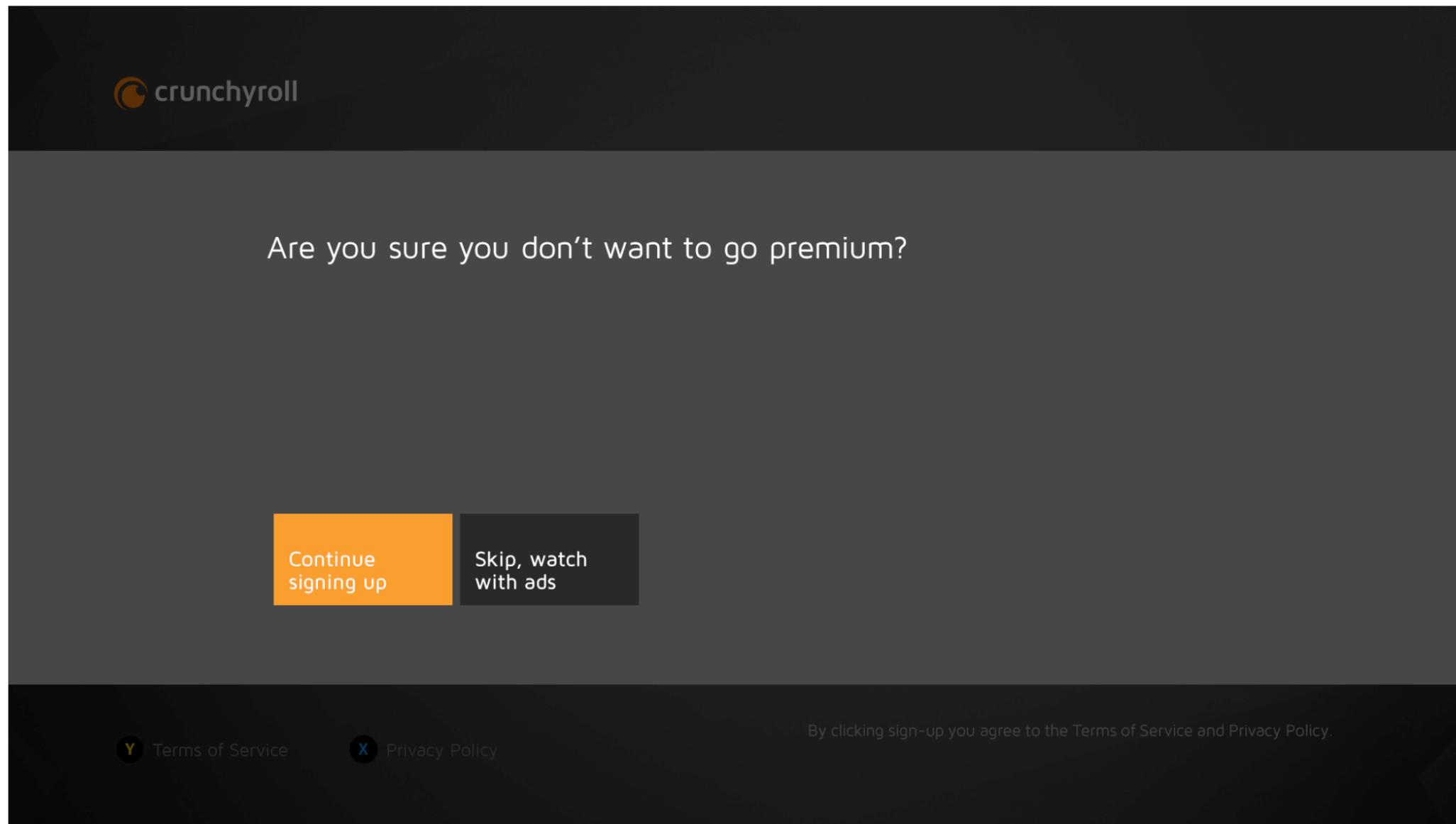
## Error Messages



All error messages will take the form of an overlay.

Messaging and button text will change but this is the general layout.

## Popup Messages



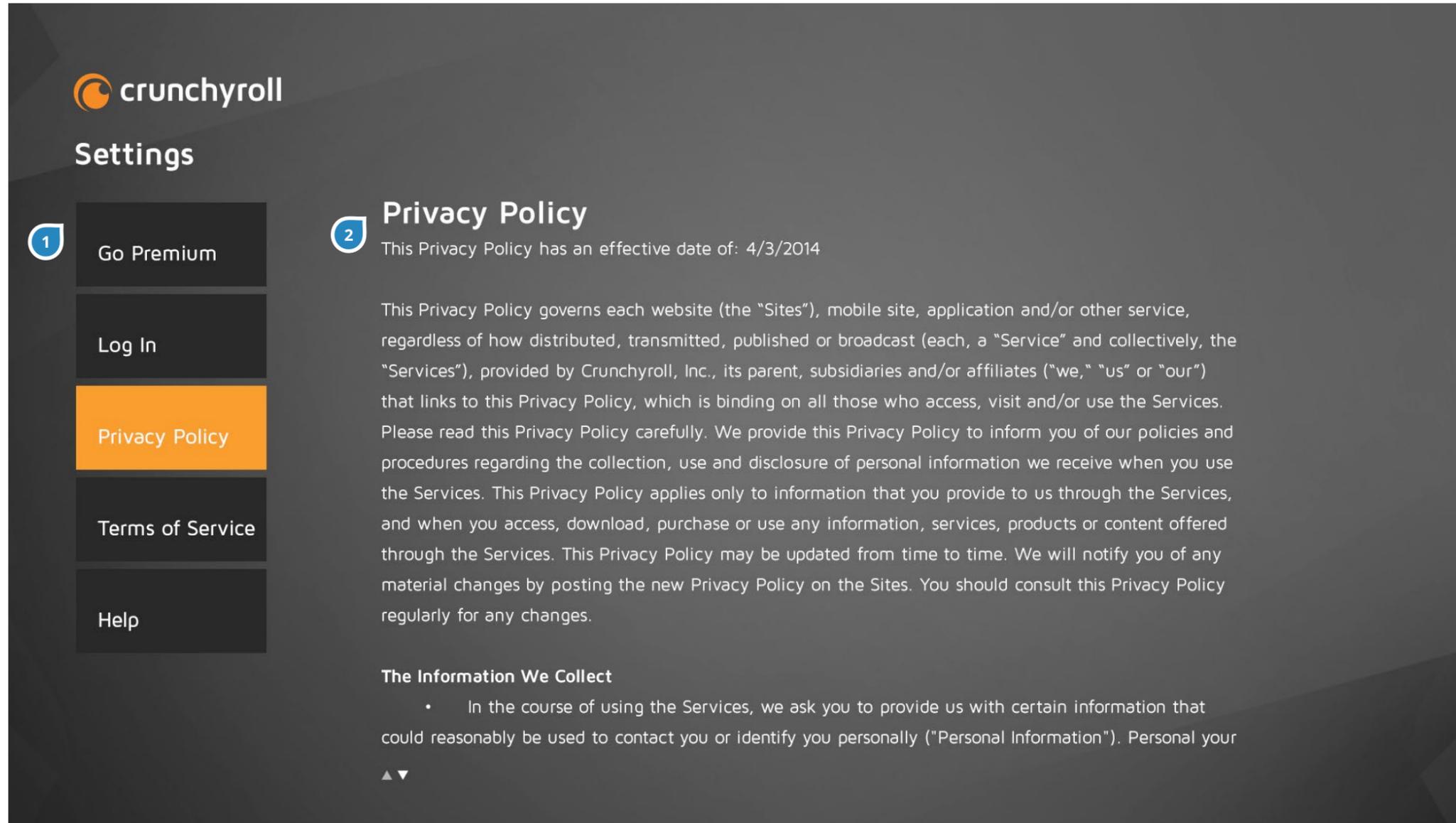
All Popup modals have this layout. The next page shows what the message is, what the button text are and the appropriate action.

## Popup Messages

Screen	UI Message	Primary Button	Primary Button Action	Secondary Button	Secondary Button Action
(1) Are you sure?	Are you sure you don't want to go premium?	Continue Signing Up	Dismiss Popup	Skip, watch with ads	Hub
(2) Already Premium	You already have a premium membership!	Back to Shows	Hub		
(3) Not Eligible for Free Trial	Sorry, you are not eligible for a free trial at this time. Do you want to continue signing up for premium?	Sign up for Premium	Dismiss Popup	No thanks	Hub
(4) Trial Success	Success! Your free trial has begun and you can now enjoy the benefits of a premium membership!	Back to Shows	Hub		
(5) Trial Fail	Sorry, unable to start free trial. There was a problem with your payment method.	Try Again	CC Info	Back to Shows	Hub
(6) Premium Success	Success! You are now a Premium subscriber!	Back to Shows	Hub		
(7) Premium Fail	Sorry, unable to upgrade to Premium.	Try Again	CC Info	Back to Shows	Hub
(8) Account Creation / Login Incorrect Password	This email already has an account.	Log In	Log In Screen		

# SETTINGS

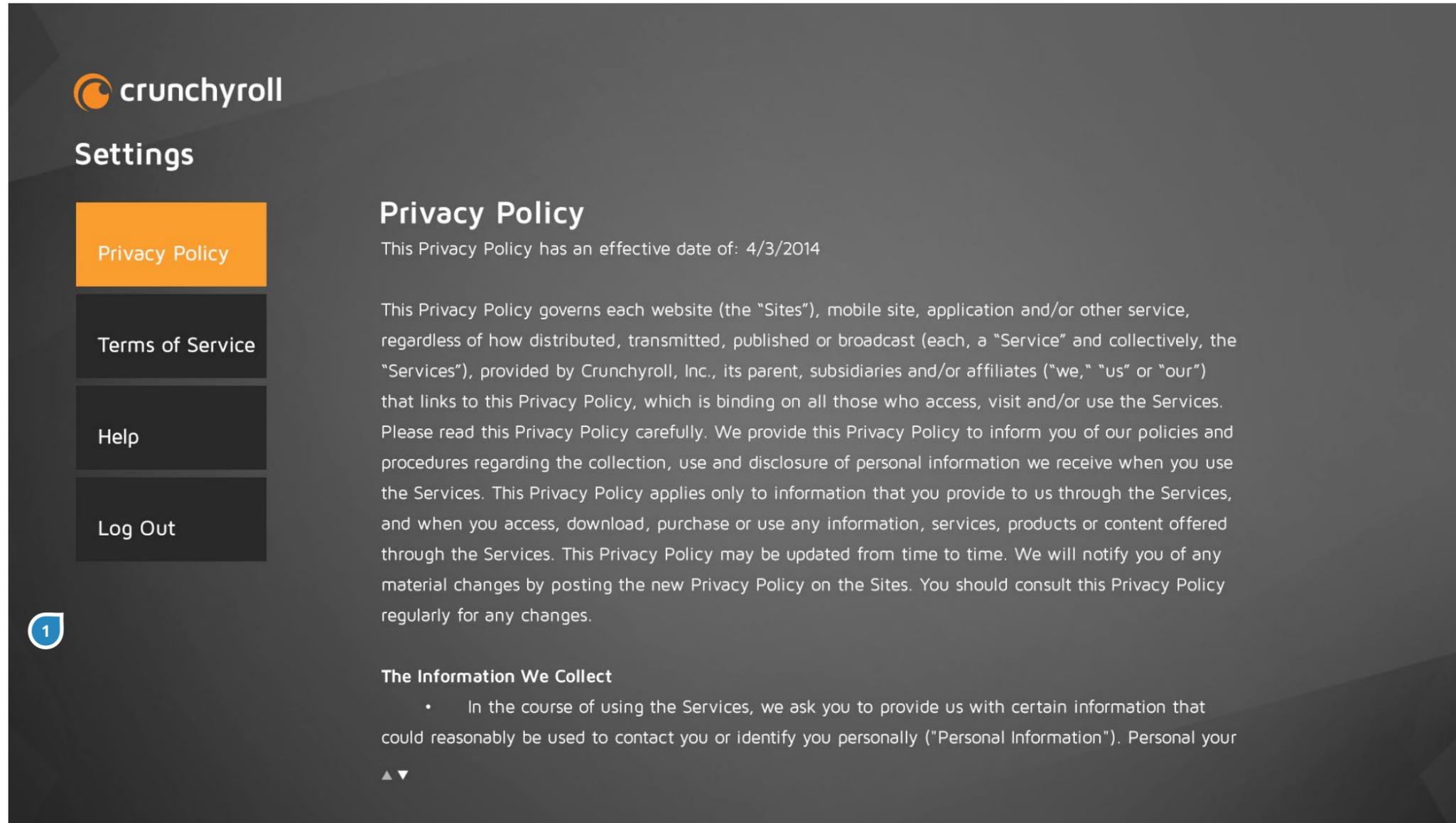
# Settings - Logged Out



From the App Menu, the user can access Settings options. Items here will also depend on whether the user is logged in or logged out.

#	ITEM	DESCRIPTION
1	Settings Items	If logged out and free user, the user will have a button at the top for them to Go Premium and Log In. Below that are About, Privacy Policy, Terms of Service and Help. Go Premium and Log In takes the user through the same Authentication process.
2	Content	About, Privacy Policy and Terms of Service will all take this layout. Feed driven, with title of the page at top and read-only text underneath. This is also the standard Xbox One scrollbox.

## Settings - Logged In



The screenshot shows the Crunchyroll user settings interface. On the left is a navigation menu with options: Privacy Policy (highlighted in orange), Terms of Service, Help, and Log Out. The main content area is titled "Privacy Policy" and includes the following text:

**Privacy Policy**  
This Privacy Policy has an effective date of: 4/3/2014

This Privacy Policy governs each website (the "Sites"), mobile site, application and/or other service, regardless of how distributed, transmitted, published or broadcast (each, a "Service" and collectively, the "Services"), provided by Crunchyroll, Inc., its parent, subsidiaries and/or affiliates ("we," "us" or "our") that links to this Privacy Policy, which is binding on all those who access, visit and/or use the Services. Please read this Privacy Policy carefully. We provide this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive when you use the Services. This Privacy Policy applies only to information that you provide to us through the Services, and when you access, download, purchase or use any information, services, products or content offered through the Services. This Privacy Policy may be updated from time to time. We will notify you of any material changes by posting the new Privacy Policy on the Sites. You should consult this Privacy Policy regularly for any changes.

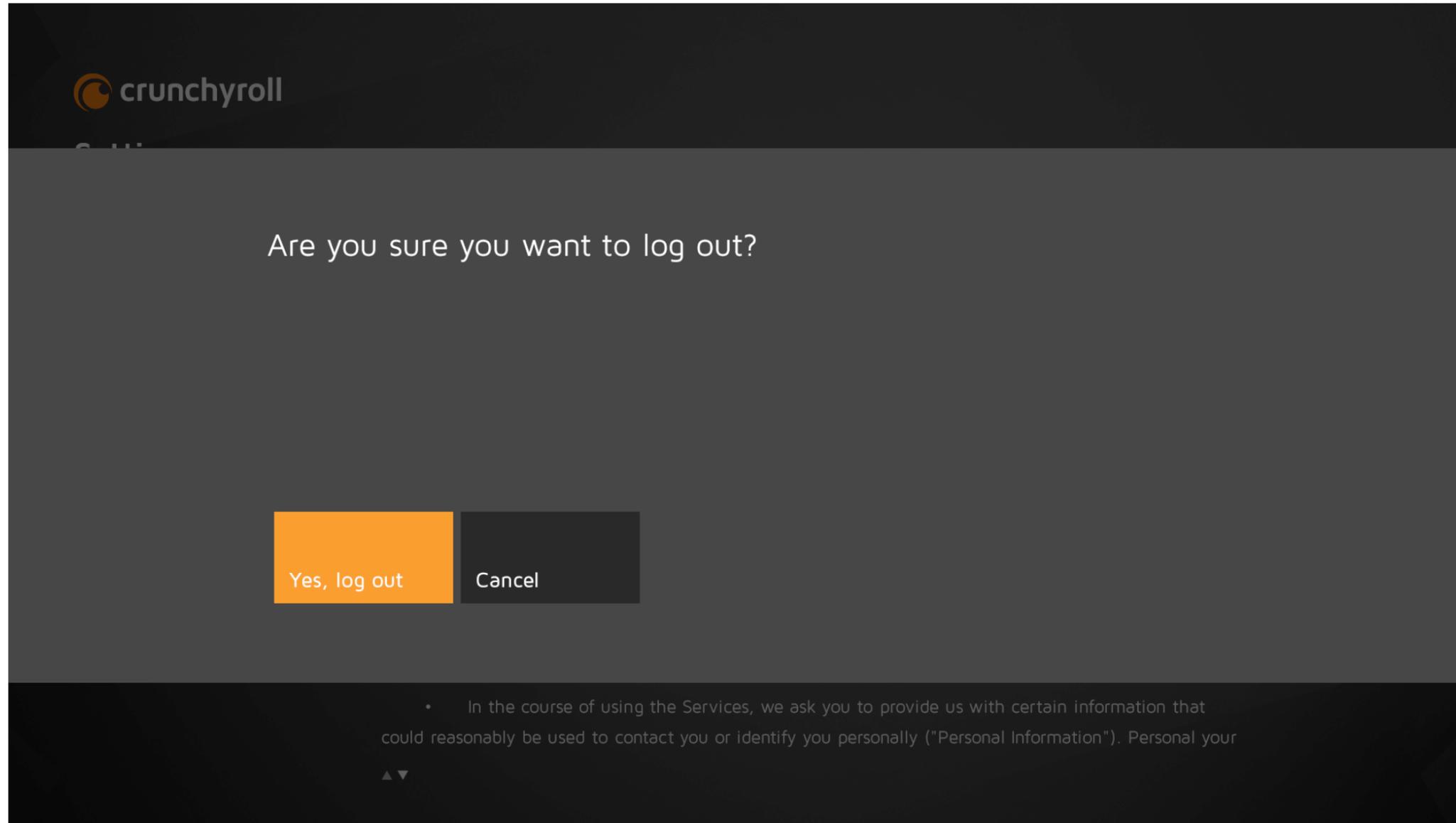
**The Information We Collect**

- In the course of using the Services, we ask you to provide us with certain information that could reasonably be used to contact you or identify you personally ("Personal Information"). Personal your

▲ ▼

#	ITEM	DESCRIPTION
1	Settings Items	If logged in, the user will have a button at the bottom for them to Log Out. If they are not a premium user, "Go Premium" will be at the top of the list. Below that are About, Privacy Policy, Terms of Service and Help.

## Settings - Logged In Overlay



To log out, the user has to confirm on this overlay.

## Settings Items

---

**If anonymous:**

- Go Premium
- Log In
- Privacy Policy
- Terms of Service
- Help

**If logged in, free user:**

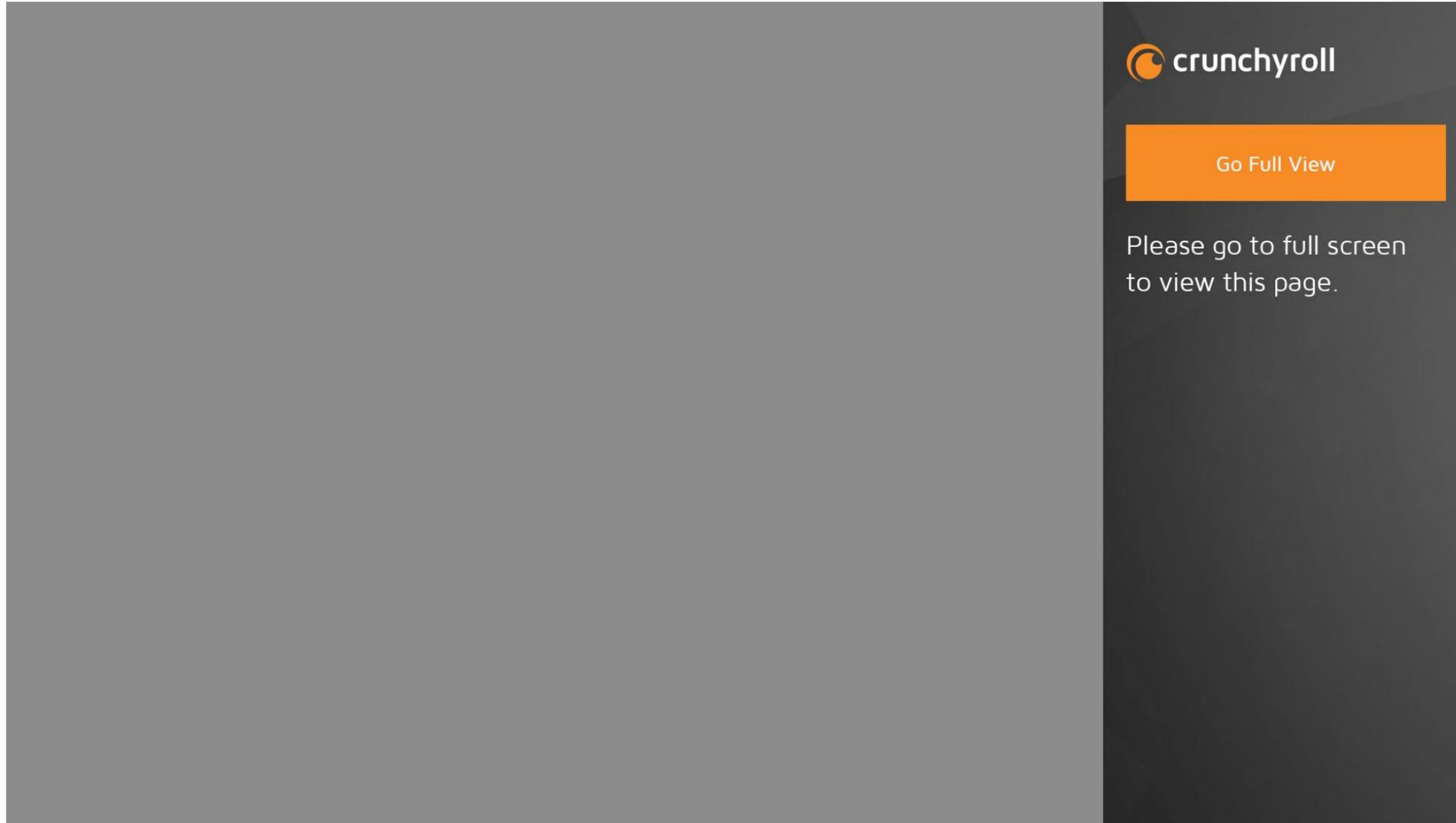
- Go Premium
- Privacy Policy
- Terms of Service
- Help
- Log Out

**If logged in and premium user:**

- Privacy Policy
- Terms of Service
- Help
- Log Out

# SNAP VIEWS

## Go Full View



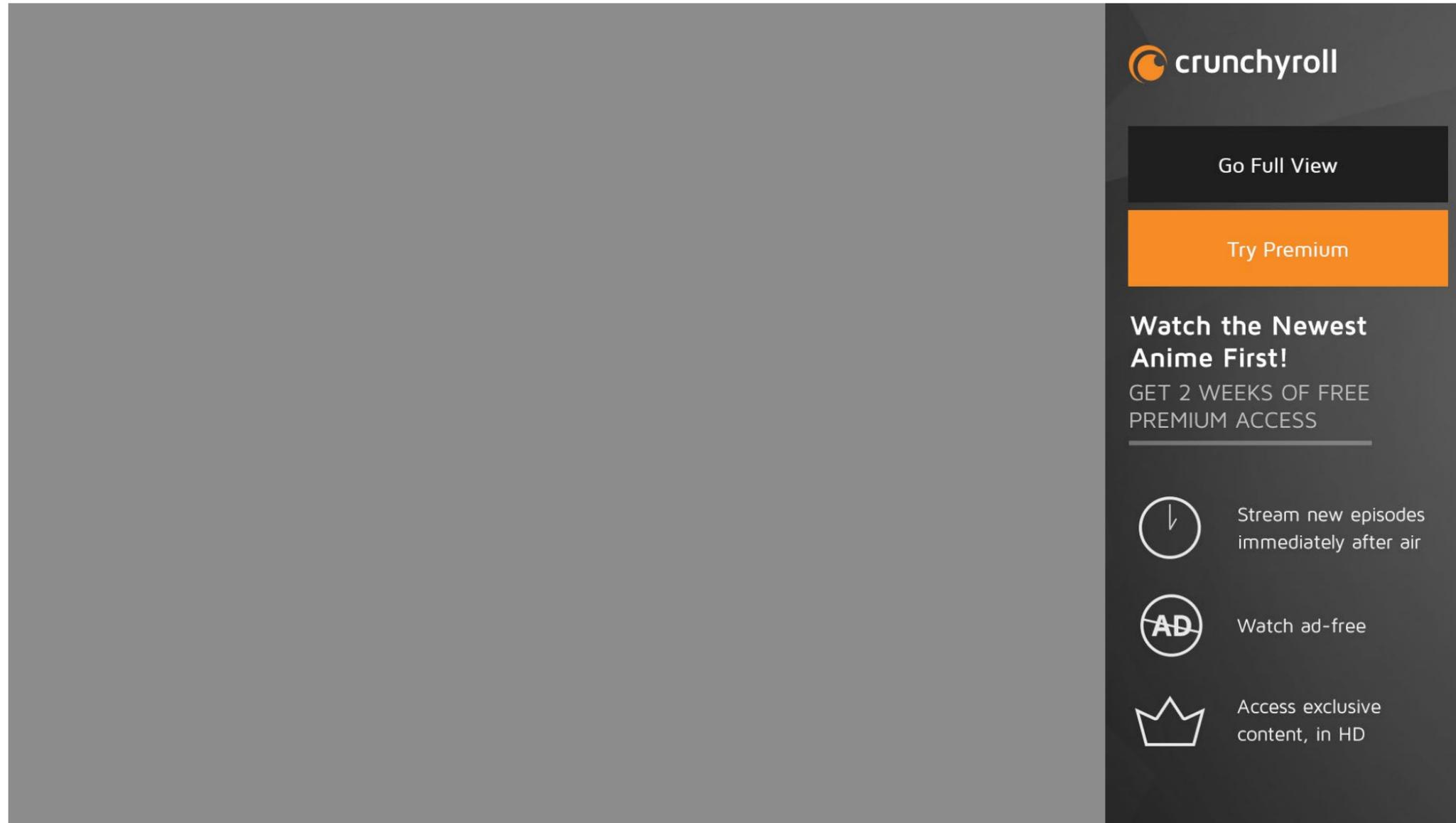
Search pages does not have a Snap view page (because of the keyboard) so they will see this screen with instructions to go full view.

## App Menu



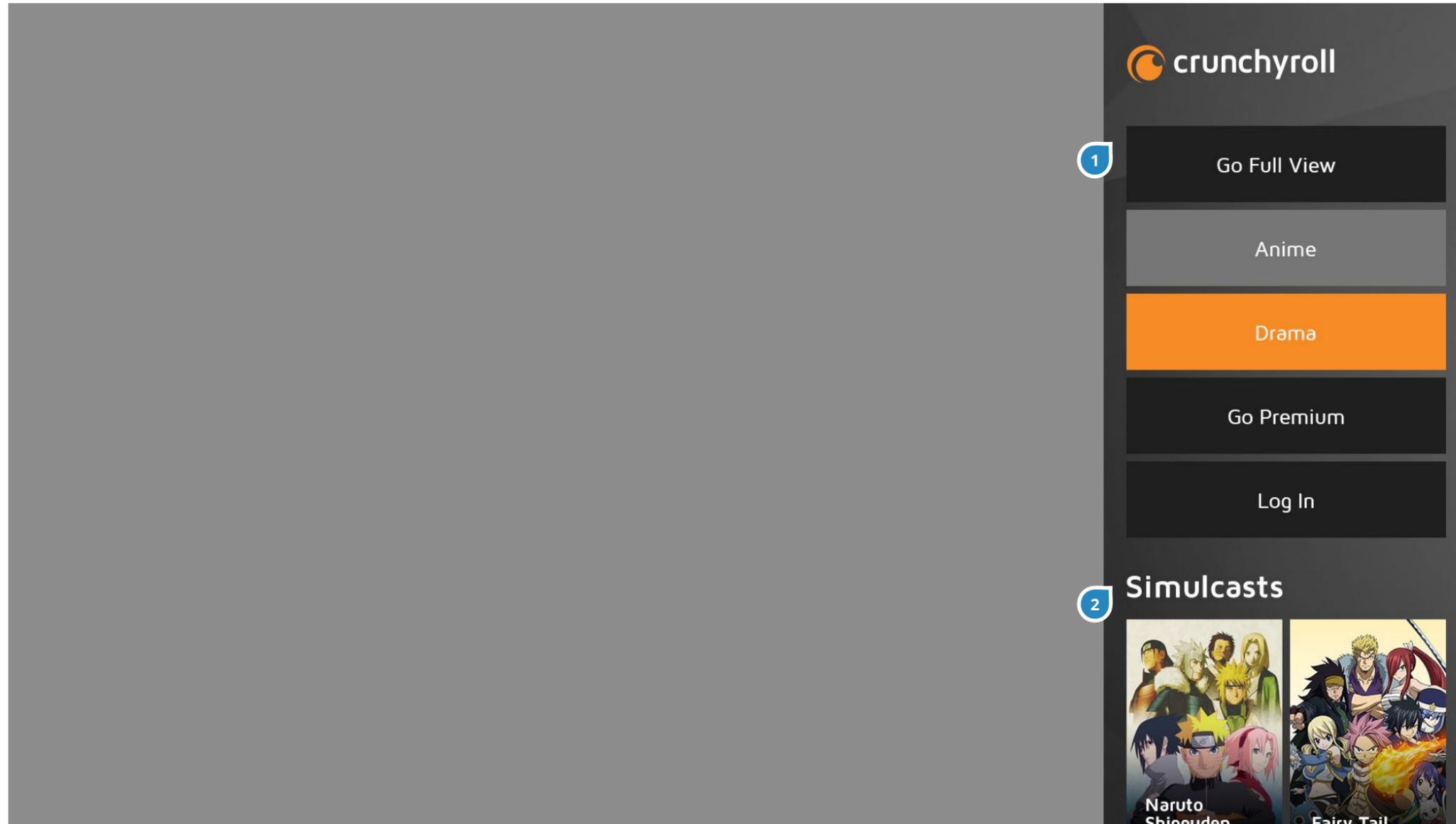
Snap view has the same App Menu with the same rules applied as to what items will be seen in the menu.

## Premium Info Screen



Again because of the log in and sign in capabilities being blocked by not having a keyboard in Snap view, the users will see only the "Go Full View" page. The Premium Info Screen can still be read in Snap.

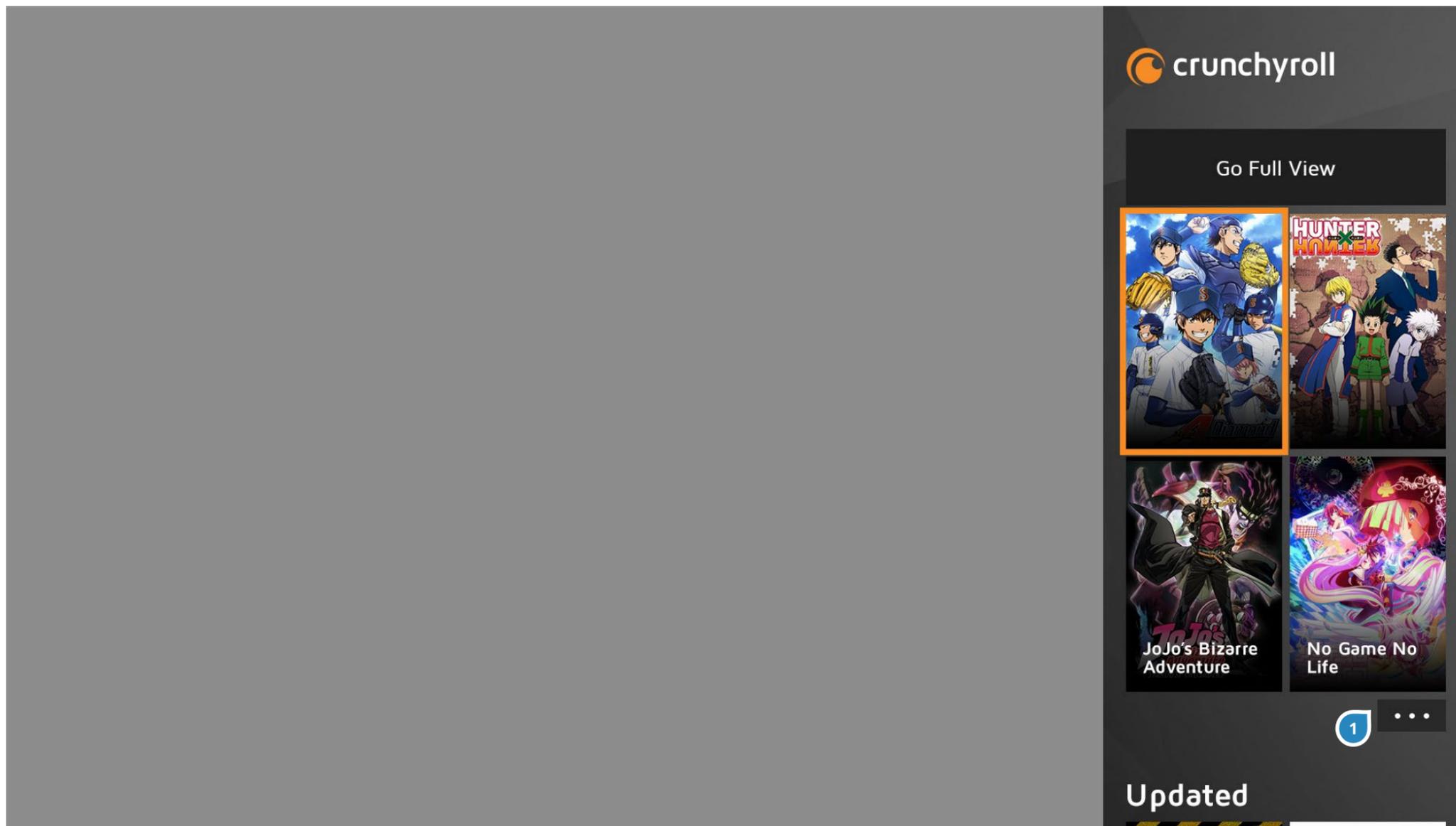
## Hub - Anime



The Hub will have the same sections except vertically scrolled with the sections below one another.

#	ITEM	DESCRIPTION
1	Calls to Actions	The same button rules apply in Snap View, whether you're logged in or not logged in, a premium member or not.  Go Full View must remain in site at all times.
2	Sections	In the same order as Full View, the sections will be laid out stacked on top of each other so the user can scroll up/down to see all the sections.

# Hub - Anime - Scrolled



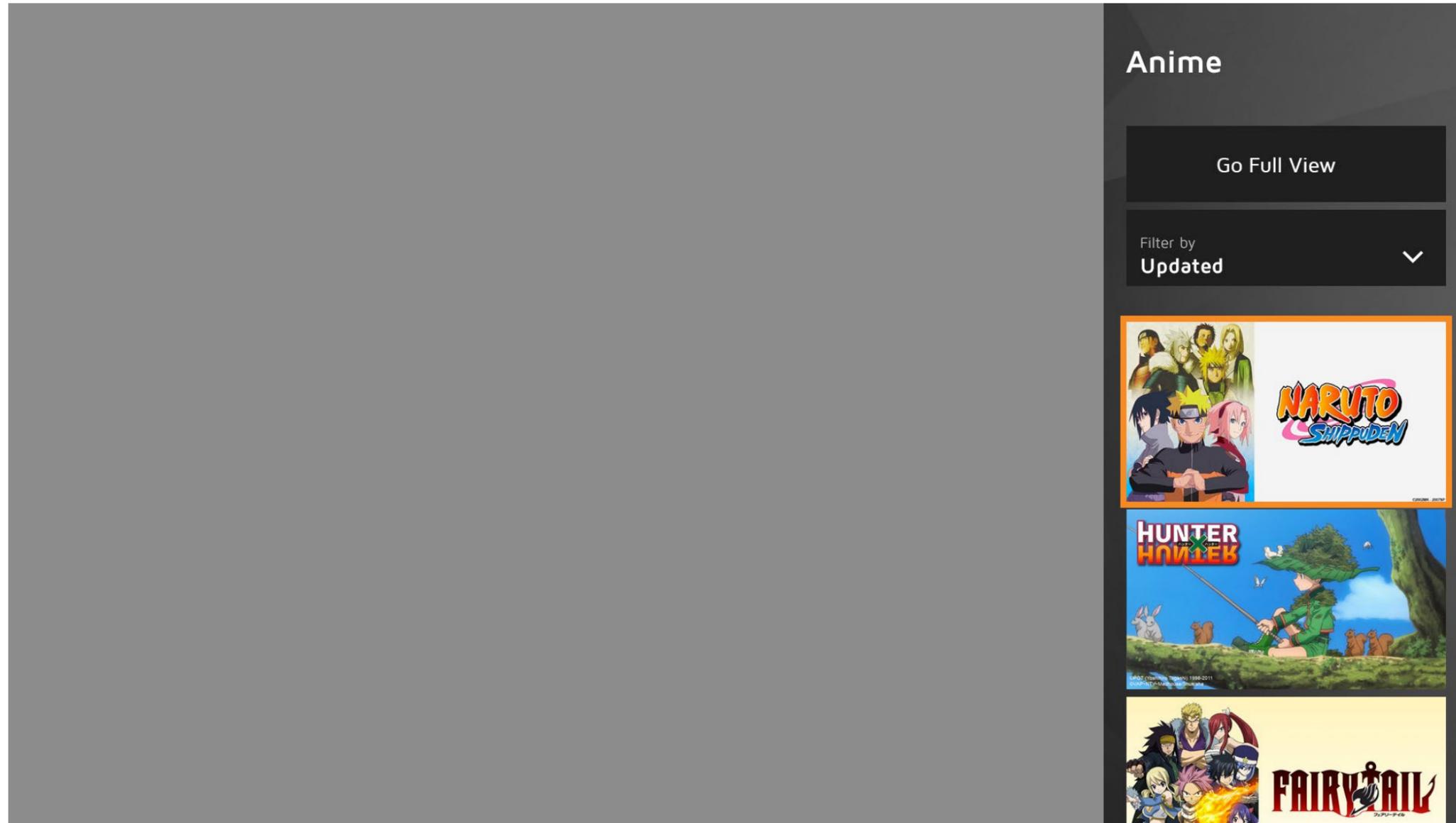
When scrolled, all items go below Go Full View, which remains fixed at the top.

#	ITEM	DESCRIPTION
1	More Button	These buttons under each section will take the user to a Long List with that category already filtered.

# Hub - Drama

The screenshot shows the Crunchyroll Drama Hub interface. On the left is a large, empty grey rectangular area. On the right is a dark grey sidebar containing the Crunchyroll logo at the top. Below the logo are five buttons: 'Go Full View', 'Anime' (highlighted in orange), 'Drama', 'Go Premium', and 'Log In'. Underneath these buttons is a 'Simulcasts' section with two anime posters. The first poster is for 'No Dropping Out - Back to...' and the second is for 'Mischievous Kiss - Love in...'. The text on the posters is partially cut off.

## Long Lists

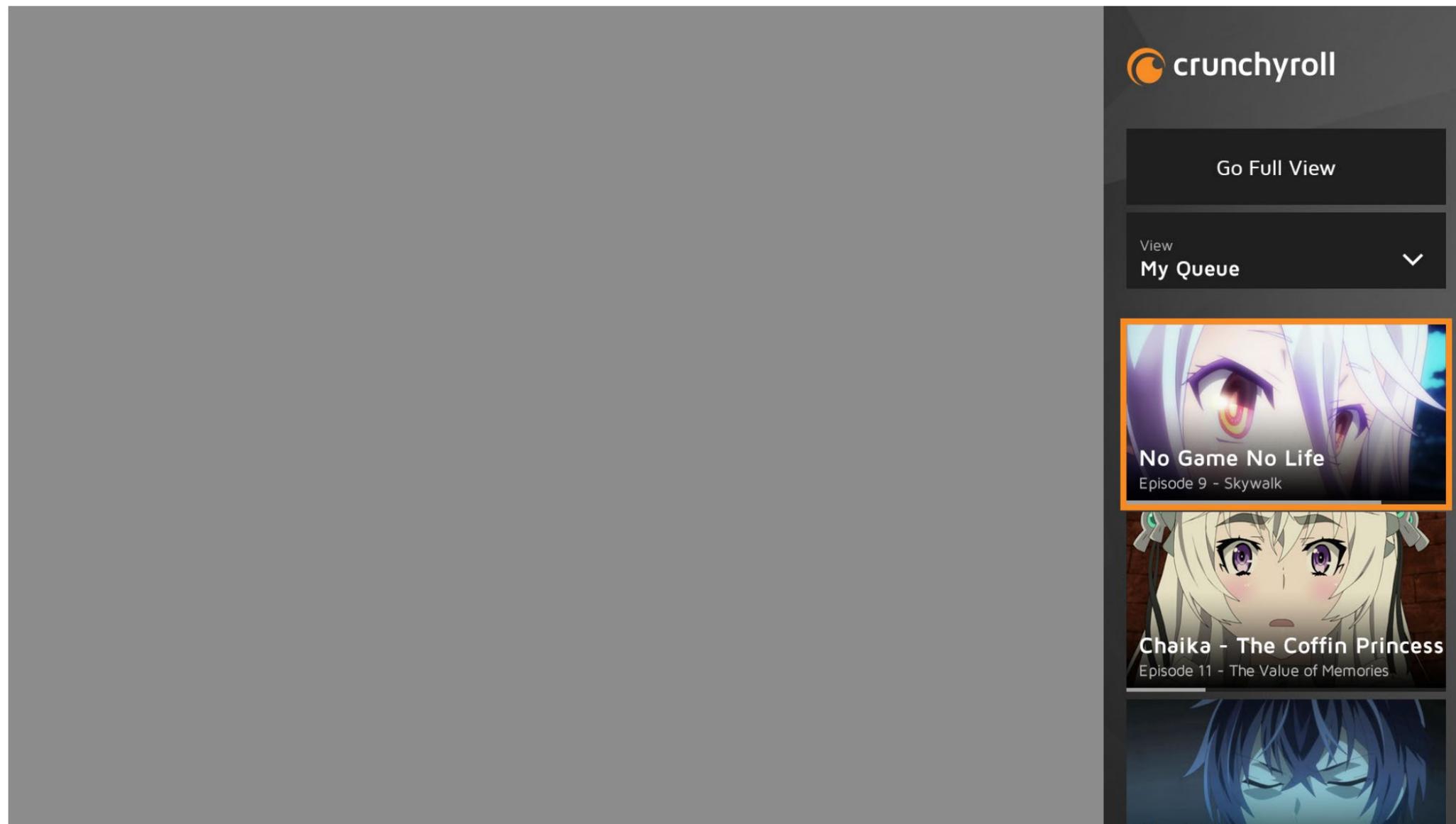


Since Long Lists must be one column, we use the landscape versions of the movie posters so the user is able to see more at once.

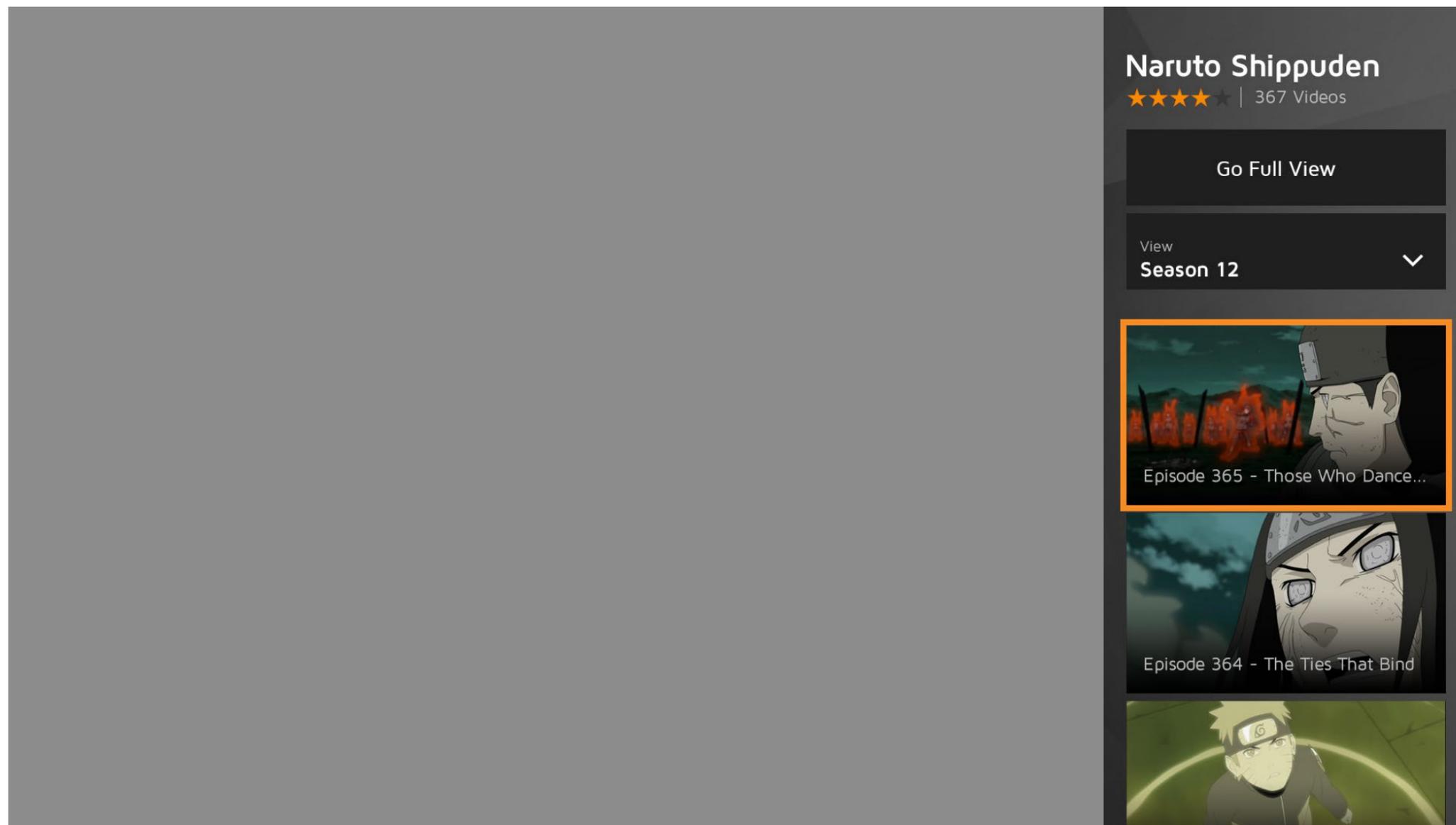
The scroll behavior works the same as the Hub, where the Filter Dropdown and the shows go beneath the Go Full View button.

If there is a secondary dropdown, it goes below the primary one. If there isn't, it doesn't show up.

# My Queue/History

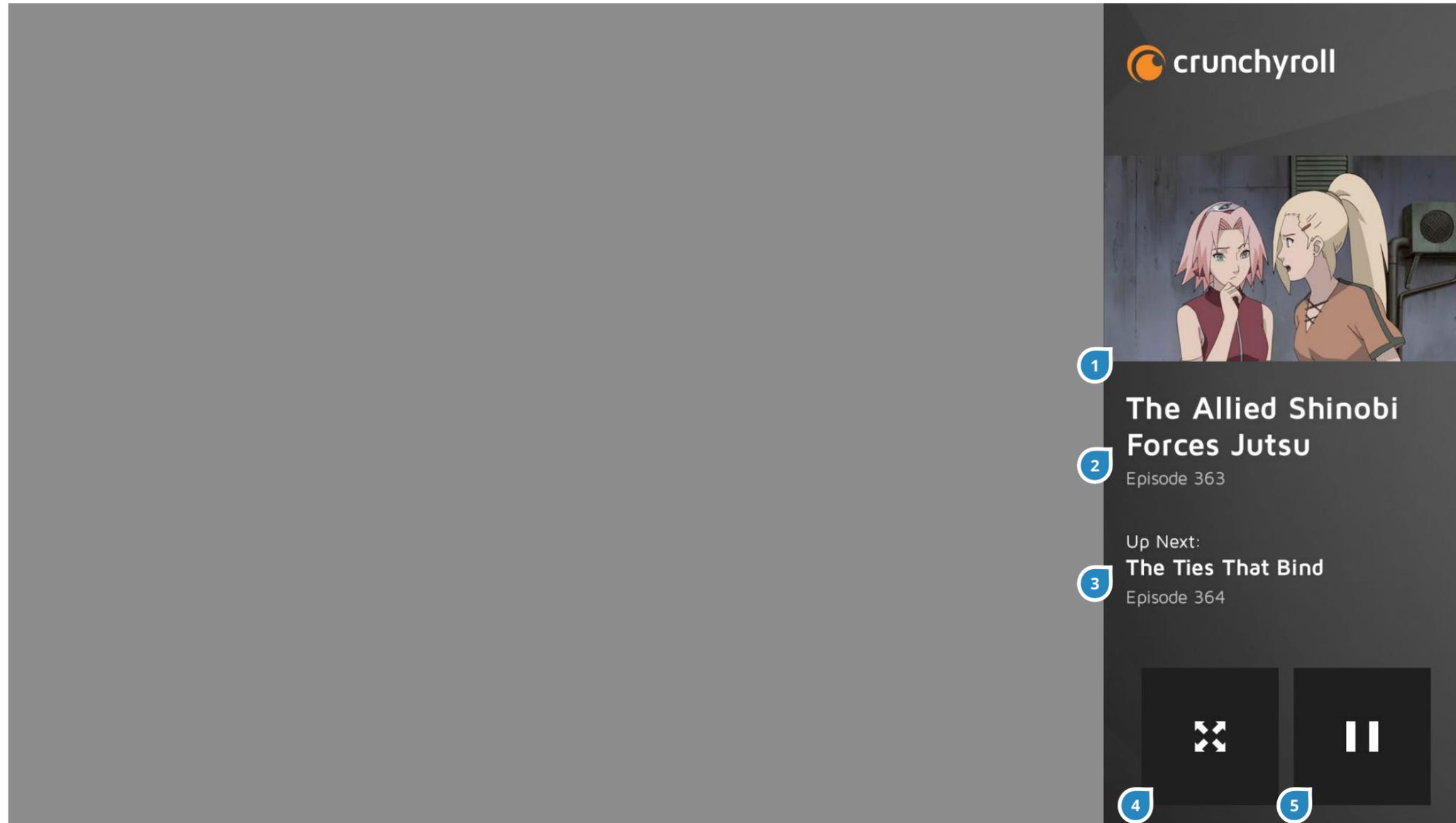


# Show Page



Show pages are reduced to just browsing through Episodes. There is a Season Picker at the top and the Episodes list below.

# Video Player



#	ITEM	DESCRIPTION
1	Video Playback	The player shrinks down to fit the width.
2	Current Episode	Underneath the player shows the title and episode number information about the current episode playing.
3	Up Next	For series where there is an automatic episode that plays next, this text appears with the next episode's title and episode number. If there isn't, this text does not appear.
4	Expand	This is equivalent to the Go Full View button.
5	Pause	Pause the current playback. If paused, it toggles as a Play button as well.

# Settings



# Privacy Policy

 **crunchyroll**

[Go Full View](#)

## Privacy Policy

This Privacy Policy has an effective date of: 4/3/2014

This Privacy Policy governs each website (the "Sites"), mobile site, application and/or other service, regardless of how distributed, transmitted, published or broadcast (each, a "Service" and collectively, the "Services"), provided by Crunchyroll, Inc., its parent, subsidiaries and/or affiliates ("we," "us" or "our") that links to this Privacy Policy, which is binding on all those who

▲ ▼