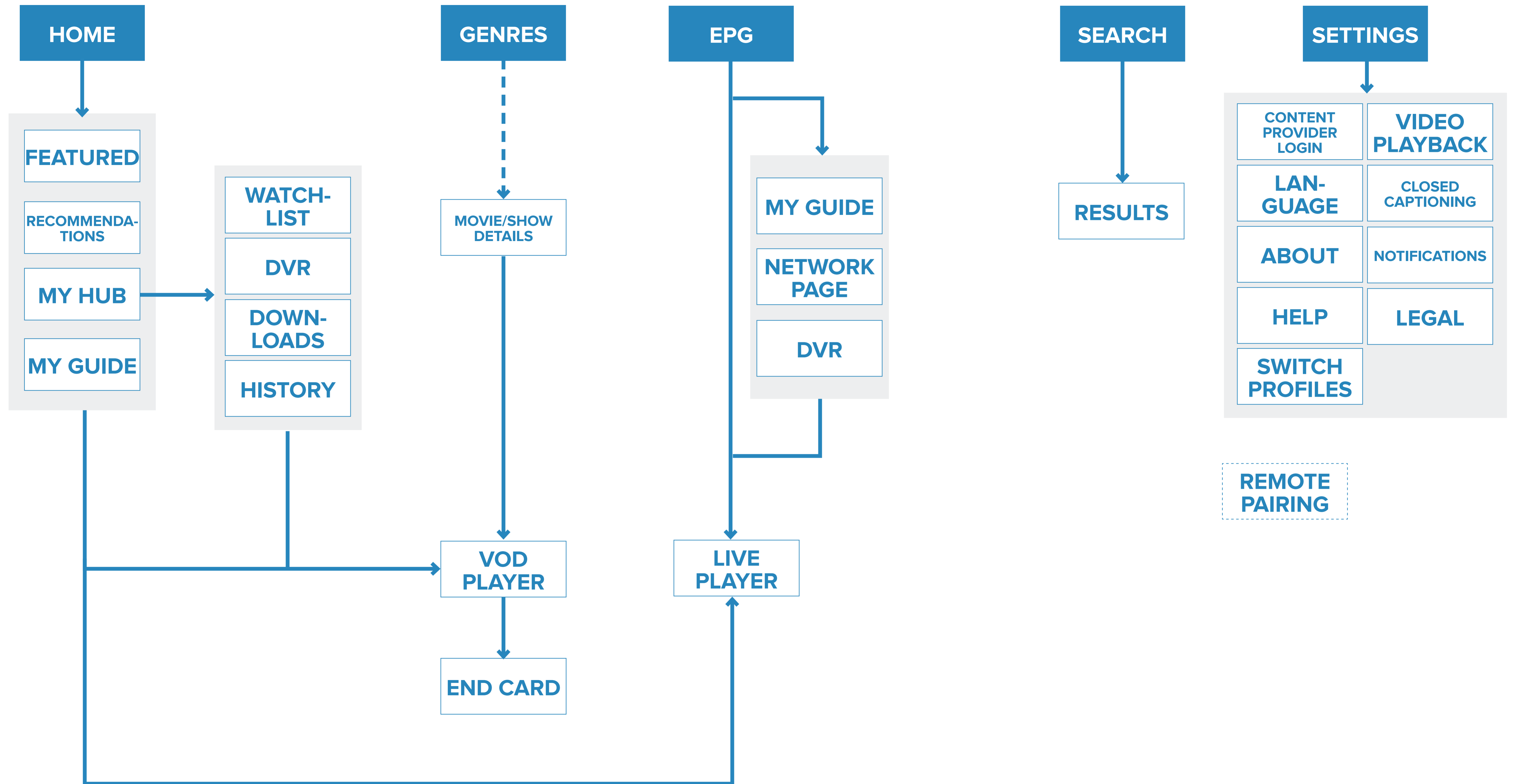


AZUKI: TV PLATFORM
ENSEMBLE UX . COMPS . JANUARY 10, 2014



Recommended **Featured** My Guide My Hub

The featured content area displays a grid of movie posters. The first row includes Transformers, Captain America: The First Avenger, The Grey, Super 8, Amityville Horror, The Hunger Games, and Dredd. The second row includes Parker, Lockout, Erased, Thor (with a 'GOLD' badge), The Walking Dead, Transformers, and Thor. The 'Transformers' poster in the top-left of the grid is highlighted with a green border.

azuki SYSTEMS

Home Genres Guide

Search Settings

Recommended Featured **My Guide** My Hub


The interface displays a grid of program cards under the 'My Guide' tab. The cards are:

- Game of Thrones** (HBO)
- Dancing With the Stars** (CTV) with a 'REC NEW' badge
- Modern Family** (abc) with a 'REC NEW' badge and a green highlight border
- Supernatural** (The CW)
- The Simpsons** (FOX) with 'SUNDAYS 8/7c' and 'NEW' text


Bottom navigation bar: azuki SYSTEMS, Home, Genres, Guide, Search, Settings

Recommended
Featured
My Guide
My Hub


Watchlist
Downloads
DVR
History




Agents of S.H.I.E.L.D.
Jan 7, 2014
13 Episodes




Avengers
Jan 3, 2014




Sleepy Hollow
Jan 1, 2014
2 Episodes




Iron Man 3
Dec 17, 2013




Dads
Dec 12, 2013
2 Episodes








Modern Family
Nov 4, 2013
6 Episodes



Welcome to the...
Oct 31, 2013
2 Episodes



 Home
 Genres
 Guide

azuki
SYSTEMS

Home Genres Guide

Adventure

Animation

Comedy

Documentary

Drama

Fantasy

Foreign

Horror

Independent

The interface displays a grid of movie posters under the 'Adventure' genre. The posters include: Transformers, Captain America: The First Avenger, The Grey, Super 8, My Amityville Horror, The Hunger Games, Parker, Lockout, Erased, Thor, The Walking Dead, and Dredd. The 'Adventure' genre is highlighted in the left sidebar.

The screenshot shows the Azuki Systems TV platform interface. At the top, there is a navigation bar with the 'azuki SYSTEMS' logo on the left, and 'Home', 'Genres', and 'Guide' options in the center. On the right side of the navigation bar are search and settings icons. Below the navigation bar is a vertical menu on the left with genre categories: Action, Adventure (highlighted with a white border), Animation, Comedy, Documentary, Drama, Fantasy, Foreign, Horror, and Independent. The main content area displays a grid of movie posters. The 'Adventure' genre is selected, and a large featured card for 'Captain America' is shown on the right. The card includes a large image of the movie, the title 'Captain America', and details: '2011 | PG-13 | 124 mins | Expires in 5 days'. Below the title is a synopsis: 'In Marvel's superhero slugfest, Steve Rogers volunteers for a secret experiment during WWII after being deemed unfit for duty. Transformed into super soldier Captain... more'. At the bottom of the card, there are five actor portraits with their names: Chris Evans, Hayley Atwell, Sebastian Stan, Tommy Lee Jones, and Dominic Cooper.

The screenshot shows the Azuki Systems TV interface. At the top, there are navigation options: Home, Genres, and Guide. A search icon and a settings gear are also present. On the left, a vertical menu lists genres: Action, Adventure (highlighted with a white border), Animation, Comedy, Documentary, Drama, Fantasy, Foreign, Horror, and Independent. The main content area displays a grid of movie posters for 'Transformers', 'Captain America: The First Avenger', 'The Grey', 'Parker', 'Lockout', 'Erased', 'Super 8', and 'My Amityville Horror'. On the right, a large featured card for 'Captain America' includes a 'Watch Trailer' button, a 'Play' button, and buttons for 'Add To My Watchlist', 'Add To My Downloads', and 'More'. Below the title, it provides details: '2011 | PG-13 | 124 mins | Expires in 5 days' and a synopsis: 'In Marvel's superhero slugfest, Steve Rogers volunteers for a secret experiment during WWII after being deemed unfit for duty. Transformed into super soldier Captain... more'. At the bottom of the featured card, there are portraits of the main cast members: Chris Evans, Hayley Atwell, Sebastian Stan, Tommy Lee Jones, and Dominic Cooper.