

**Adobe Influencer Portal**  
Wireframes v.2 / January 8, 2013

# Table of Contents

Site Map / Feature Set.....	3
Questions.....	4
Login.....	5
Enrollment.....	6
Home.....	7
Public Profile.....	8
Public Profile Without Sidebar.....	9
Your Profile.....	10
Your Contacts.....	11
Your Member Status.....	12
Resource Center.....	13
Resource Center.....	14
Forums: Architecture.....	15
Forums: Current Setup.....	16
Forums: Current Setup.....	17
Forums: Traditional Setup.....	18

# Site Map / Feature Set

Enrollment Log In

Search

**Settings**  
Privacy  
Password  
Log Out

**Home/Dashboard**  
Announcements  
News  
Events  
News Feed  
Notifications  
Latest Posts  
Rewards  
Quick Links  
Add/Edit/Delete

**Profile**  
View Profile  
Edit Profile  
Share Profile  
Show 'Tier-Level' & Info  
See Contacts  
Import Blog/Twitter Updates  
Post Updates

**Resource Center**  
Find / Search  
Download Assets  
See Download History  
Upload Assets

**Forums**  
Search Forums  
View Topics  
Add Comments  
Add Topic  
Edit / Delete Own  
Delete Others

**Admin**  
Send Invitation  
Manage Users  
Assign Tier-Levels  
View Tracking Tools

**My Contacts**  
Delete Contacts  
Sort/Group Contacts  
Search

**Other User Profiles**  
Add Contact  
View Public Profile

**Help/Info**  
Support

**Notes**

This second set of wireframes will include edits from the first round of the Home page, Profiles, and Resource Center.

It will also have wireframes of the Login, Enrollment, and Forums.

# Questions

## Profile Updates

What information / form fields should we include when the user is sending in their updates? Does this tie in with a different Adobe site? How does the points system work in the back end?

## Login/Enrollment

Is this tied in with a different Adobe site? (ie. this login works somewhere else) What information do we need when they are signing up?

## Resource Center Assets

Where are the assets stored?

## Adobe Branding

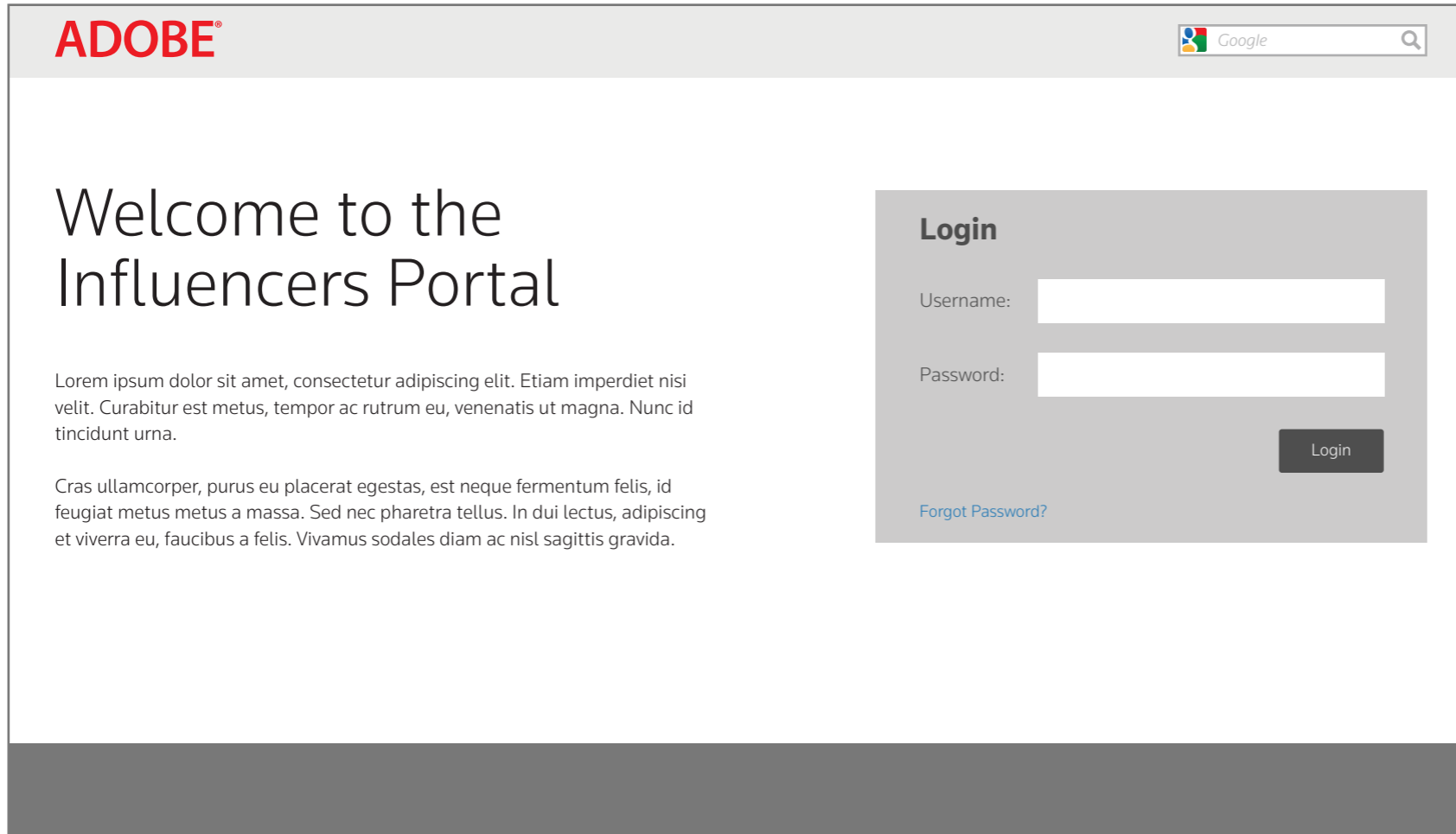
Does the header of the site fit in with the Adobe branding guidelines? What will be the logo/name for this site? What other guidelines will we need to be aware of when we are doing the visual design?

## Forums

How much customization do we want on the forums vs. what is available with CQ?

## Search

Are we using Google search or a built-in within the site search engine?



## Notes

This homepage landing page is where most users will see when they want to sign in. After logging in, they will be directed to the Dashboard.

# Enrollment

**ADOBE**

## Welcome to the Influencers Portal

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**1** You were invited by **Name of Stakeholder** to register as a **Gold Member**.

**2**

Name: John Smith

Email: john@smith.com

Username:

Password:

Business Role:

Country:

Phone Number:

Technology Focus:

<input type="checkbox"/> Adobe Photoshop	<input type="checkbox"/> Adobe Flash
<input type="checkbox"/> Adobe Premiere	<input type="checkbox"/> Adobe Illustrator
<input type="checkbox"/> Adobe InDesign	<input type="checkbox"/> Adobe Dreamweaver
<input type="checkbox"/> Adobe Flash Builder	<input type="checkbox"/> Adobe Fireworks
<input type="checkbox"/> Adobe After Effects	<input type="checkbox"/> Adobe Encore
<input type="checkbox"/> Adobe Audition	<input type="checkbox"/> Adobe Bridge
<input type="checkbox"/> Adobe Speed Grade	<input type="checkbox"/> Adobe Acrobat
<input type="checkbox"/> Adobe Prelude	

Terms and Conditions:  I have read and agree to the [Terms and Conditions](#).

## Notes

- 1 Invitation**  
This landing page from an email invitation will show who invited the user and what their member status will be upon signing up.
- 2 Information**  
The information needed from the user includes: Name, email, country, phone number, technology focus, Adobe sponsor, signed agreement.

**1** ADOBE® Home Resource Center Forums Profile Settings Google

**2**

## Announcement 1

Consectetur adipiscing elit. In tincidunt risus in est molestie pellentesque. Curabitur tincidunt pretium orci a facilisis.

1 2 3 4 5

**3**

### Twitter Updates

@AdobeInfluencer  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu

@AdobeInfluencer  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

@AdobeInfluencer

**Events**

**Event Title 1**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

**Event Title 2**  
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**Event Title 3**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

## Notes

- 1 Navigation Bar**  
Clear indication to show which page is currently being viewed.
- 2 Homepage Widgets**  
These widgets can be for Announcements, Latest News, Events, etc.
- 3 Twitter Updates**  
A Twitter feed pulled from the Adobe account can be shown here, which takes the users to the Twitter page where they can reply/follow back.

# Public Profile

**ADOBE** Home Resource Center Forums Profile Settings Google

**1** **John Smith**   
Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks  
New York City, USA  
Email: john@smith.com Twitter: @JohnSmith Facebook: /johnsmith LinkedIn: /johnsmith  
Blog: http://www.johnsmith.com

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero magna a eros. Aliquam ac fringilla enim. Vivamus tortor ipsum, vestibulum id faucibus ac, ullamcorper cursus diam.

**2**

**3** **Twitter Updates**

**1** @JohnSmith  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu

**2** @JohnSmith  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

**3** @JohnSmith

**Updates**

December 18, 2012 4:22pm Like • Share • Comment  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero magna a eros. Aliquam ac fringilla enim. Vivamus tortor ipsum, vestibulum id faucibus ac, ullamcorper cursus.

November 30, 2012 9:42am Like • Share • Comment  
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November 14, 2012 5:44pm Like • Share • Comment  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi malesuada ultrices lacus, sit amet tincidunt felis condimentum ac. Sed dui lorem, convallis a fringilla vitae, mattis vitae orci. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec diam leo, accumsan mattis commodo eu, accumsan et sem. Morbi auctor luctus tellus, sit amet laoreet mauris cursus ac. Nunc pellentesque volutpat mi, id auctor mi placerat congue. Morbi dui est, varius vitae pulvinar id, pulvinar et justo. Etiam ultrices dapibus libero sed varius. Phasellus augue metus, rutrum in iaculis sit amet, dictum a metus. Nam elit metus, vestibulum ac sagittis a, ultricies eu neque.

## Notes

**Privacy** It will need to be discussed if a user is able to control what gets shown to other members and to the general public (ie. when their profile gets shared to their personal website).

### 1 User Information

The information shown are: User's Image, Name, Member Status Badge (Gold, Silver, Bronze), Adobe Products Used (also adds them to the respective mailing list), Email/Social Media contact information, and a short biography.

### 2 Add to Contacts / Share

A user can add another member to their contact list via the star icon. S/he also has the ability to share another member's profile to social networks / blogs.

### 3 Twitter / Blog Updates

Members can import their Twitter or blog feeds to their profile.

**Blog** Importing blogs will differ from site to site depending on the type of feed available.



# Public Profile Without Sidebar

**ADOBE** [Home](#) [Resource Center](#) [Forums](#) [Profile](#) [Settings](#)



**John Smith**   
*Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks*  
New York City, USA  
Email: [john@smith.com](mailto:john@smith.com) Twitter: [@JohnSmith](https://twitter.com/JohnSmith) Facebook: [/johnsmith](https://facebook.com/johnsmith) LinkedIn: [/johnsmith](https://linkedin.com/in/johnsmith)  
Blog: <http://www.johnsmith.com>

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**Updates**

December 18, 2012 4:22pm [Like](#) [Share](#) [Comment](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero magna a eros. Aliquam ac fringilla enim. Vivamus tortor ipsum, vestibulum id faucibus ac, ullamcorper cursus.

November 30, 2012 9:42am [Like](#) [Share](#) [Comment](#)

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Quisque pellentesque, erat ut tincidunt eleifend, quam nisi bibendum enim, ut tempor justo purus eu tellus. Nam cursus blandit risus quis lobortis. Donec et nibh a purus eleifend eleifend. Phasellus blandit consequat nibh, ut pharetra velit consequat at. Etiam hendrerit mi accumsan urna bibendum vehicula. Etiam lorem odio, posuere vel sagittis sit amet, semper eget quam. Nam ultricies venenatis consectetur. Curabitur ut nisl non orci feugiat porta quis vitae orci.

November 14, 2012 5:44pm [Like](#) [Share](#) [Comment](#)

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## Notes

This is an example of what the profile looks like without a sidebar (ie. no Twitter).

# Your Profile

The screenshot shows the Adobe profile page for John Smith. At the top, there is a navigation bar with links for Home, Resource Center, Forums, Profile, and Settings. A search bar with the Google logo is on the right. The profile header includes the name 'John Smith', a bio 'Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks', location 'New York City, USA', and social media links for Email, Twitter, Facebook, and LinkedIn. A share menu is open, showing options for Facebook, Twitter, LinkedIn, Google+, and Etc. Below the header are tabs for Updates, Contacts, and Member Status. The Updates section features a text input field with the placeholder 'What have you been up to?' and a 'Submit' button. Three update posts are visible, each with a date and time, a 'Like • Share • Comment' link, and a paragraph of Lorem Ipsum text. A 'Twitter Updates' sidebar on the right shows three tweets from @JohnSmith, each with a paragraph of Lorem Ipsum text. Annotations 1, 2, and 3 are placed on the page: 1 points to the search bar, 2 points to the share menu, and 3 points to the update input field.

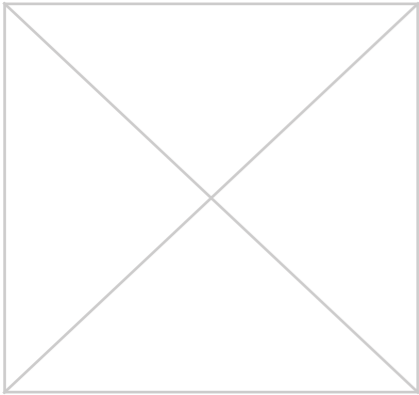
## Notes


This is the private Profile view - how your profile looks to you.

- 1 Edit**  
Clicking here will take the user to an Edit mode of their profile where they can update/change any information.
- 2 Share Options Expanded**  
Give easy ability for the user to share profiles to their extended networks.  
**Networks** If customizing our own instead of using third party plugins, each site supported will need to be developed.
- 3 Updates**  
Members can update what they have been doing as evangelists here.  
**Content** Will need to give better direction on exactly what information users should give here.

# Your Contacts

**ADOBE** Home Resource Center Forums Profile Settings





**John Smith**   
Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks  
New York City, USA  
Email: john@smith.com Twitter: @JohnSmith Facebook: /johnsmith LinkedIn: /johnsmith  
Blog: http://www.johnsmith.com


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Updates **1** **Contacts** Member Status

Photoshop





**Name**   
Adobe Products / Bio  
Contact



**Name**   
Adobe Products / Bio  
Contact

Illustrator



**Name**   
Adobe Products / Bio  
Contact

**Twitter Updates**

@JohnSmith  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu

@JohnSmith  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

@JohnSmith

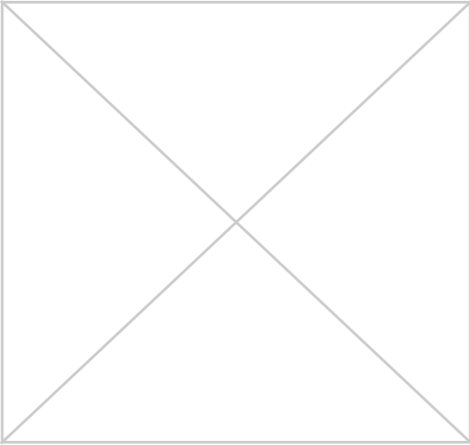
## Notes




- 1 Contacts**  
After adding users to your contact list by clicking on the star on their profiles, the list will be available here. Users can sort, search, delete their contact list.

**Privacy** Can be discussed if this is something that other members can view on other's profiles as well.

# Your Member Status

**ADOBE** Home Resource Center Forums Profile Settings



**John Smith**     
*Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks*  
 New York City, USA  
Email: [john@smith.com](mailto:john@smith.com) Twitter: [@JohnSmith](https://twitter.com/JohnSmith) Facebook: [/johnsmith](https://facebook.com/johnsmith) LinkedIn: [/johnsmith](https://linkedin.com/johnsmith)  
Blog: <http://www.johnsmith.com>

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**1** Member Status

Updates   Contacts   **Member Status**

You are a: **GOLD MEMBER**

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**Twitter Updates**

[@JohnSmith](#)  
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[@JohnSmith](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

[@JohnSmith](#)

### Notes

**1** **Member Status**  
Here the user will be able to find the information and benefits related to their tier-level and what s/he needs to do in order to level up.

ensemble

12

# Resource Center

The screenshot shows the Adobe Resource Center interface. At the top, there is a navigation bar with the Adobe logo, Home, Resource Center (active), Forums, Profile, and Settings. A search bar with the Google logo is also present. The main content area features a large heading 'Resource Center' followed by a paragraph of placeholder text. Below this is a search bar with the placeholder text 'What are you looking for?' and a 'Search' button. A grid of 16 product icons is displayed, arranged in four rows and four columns. The icons are: Row 1: Ps, Fl, Pr, Pl; Row 2: Ai, Fb, Ae, En; Row 3: Id, Dw, Au, Br; Row 4: A, Fw, Sg, Me. To the right of the grid, there are two panels. The top panel is titled 'Information' and contains two paragraphs of placeholder text. The bottom panel is titled 'Download History' and lists three items: 'Photoshop Banners' (December 18, 2012 5:41pm), 'Adobe Acrobat Brochures' (December 12, 2012 11:27am), and another 'Photoshop Banners' entry (December 18, 2012 5:41pm). Callout 1 points to the search bar, callout 2 points to the product grid, and callout 3 points to the 'Information' panel.

## Notes

- 1 Search Assets**  
Users can use keywords to find the assets they are looking for.
- 2 Find Assets**  
To find assets related to a product the user can click on one of these.
- 3 Information**  
Space left for any information on using assets and a Download History.

**ADOBE** Home Resource Center Forums Profile Settings Google

## Resource Center: Photoshop

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### Information

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

### Download History

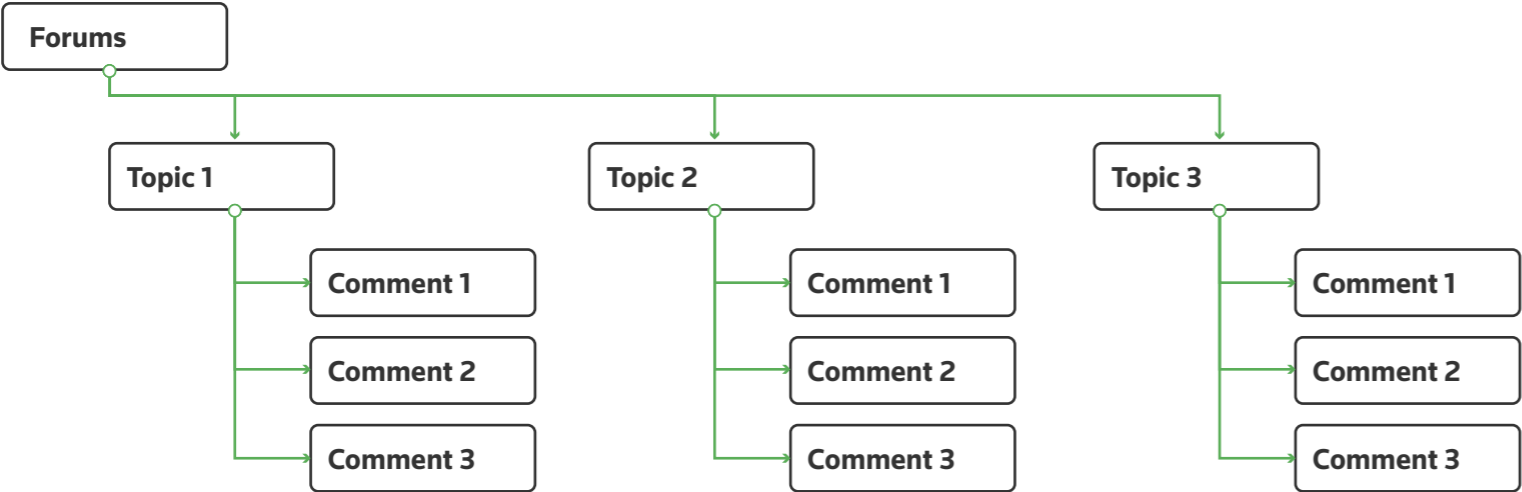
- Photoshop Banners**  
December 18, 2012 5:41pm
- Adobe Acrobat Brochures**  
December 12, 2012 11:27am
- Photoshop Banners**  
December 18, 2012 5:41pm
- Adobe Acrobat Brochures**  
December 12, 2012 11:27am
- Photoshop Banners**  
December 18, 2012 5:41pm
- Adobe Acrobat Brochures**  
December 12, 2012 11:27am

### Notes

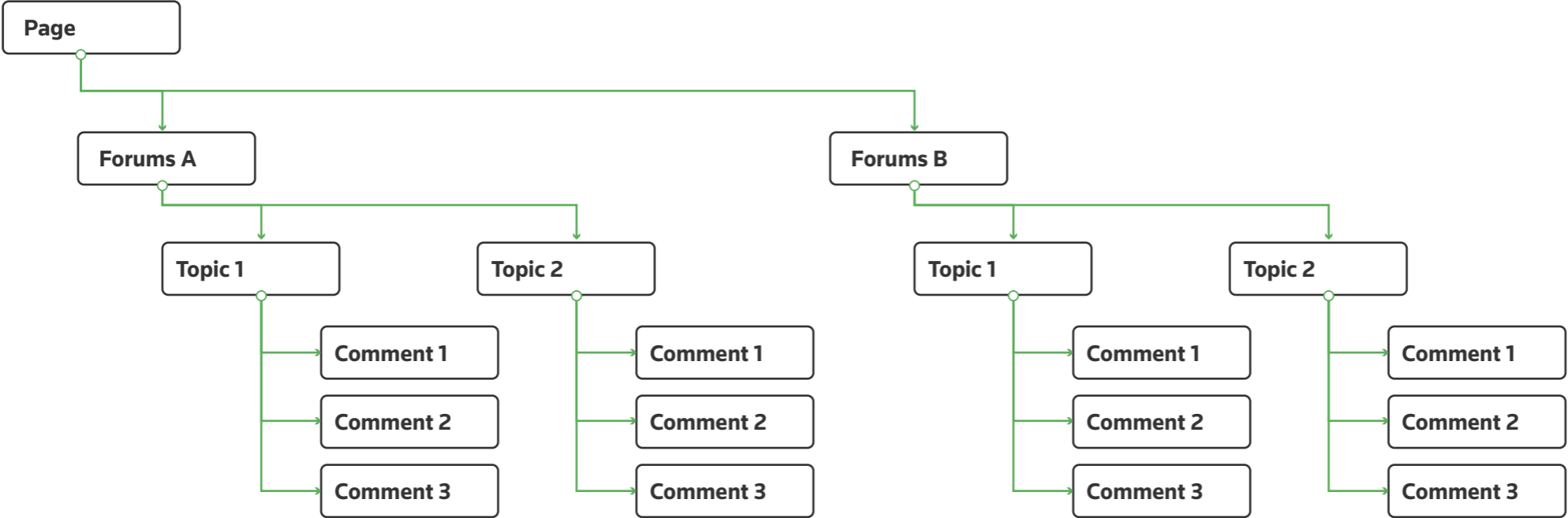
- 1 **Found Assets**  
Assets can be listed out and/or have accompanying thumbnail previews.

# Forums: Architecture

Current Setup:



Traditional Setup:



# Forum: Current Setup

The screenshot shows the Adobe Forums interface. At the top is a navigation bar with the Adobe logo, Home, Resource Center, Forums (active), Profile, and Settings. A Google search bar is also present. Below the navigation is the 'Forums' title. A search bar with the placeholder 'Search Forums' and a 'Search' button is highlighted with callout 1. A blue button labeled 'Start a New Topic' is highlighted with callout 2. Below this is a table of forum topics with columns for 'Topics', 'Posts', and 'Last Post'. Callout 3 points to the first row of the table.

Topics	Posts	Last Post
Topic 1. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero.	3	4 hours ago user_123
Topic 2. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero.	5	22 hours 32 minutes ago user_123
Topic 3. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero.	2	January 2, 2013 11:14 AM user_123
Topic 4. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero.	12	January 2, 2013 9:32 AM user_123
Topic 5. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero.	99	January 1, 2013 3:58 PM user_123
Topic 6. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero.	17	January 1, 2013 11:21 AM user_123

## Notes

- 1 Search Forums**  
Use keywords to search through the forums.
- 2 Start a New Topic**  
Clicking this will expand a form to allow the user to start a new topic in this forum.
- 3 Topics**  
Topics are listed out here including how many posts are within each topic and when the last post was. Clicking here will take the user directly to the thread.



# Forum: Current Setup

The screenshot displays the Adobe Forums interface. At the top, there is a navigation bar with the Adobe logo, links for Home, Resource Center, Forums, Profile, and Settings, and a search bar. The main content area is titled "Forums" and includes a link to "<< Back to Topic List".

1. A topic is shown with a placeholder image (marked with a blue circle 1). The topic text is: "Topic 1. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero. Sed tempor sem eu elit euismod aliquet. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus." The topic was posted 4 hours ago by user\_123.

2. Below the topic, there are three replies, each with a placeholder image (marked with a blue circle 2). The first reply text is: "Post 1. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam imperdiet nisi velit. Curabitur est metus, tempor ac rutrum eu, venenatis ut magna. Nunc id tincidunt urna." The second reply text is: "Cras ullamcorper, purus eu placerat egestas, est neque fermentum felis, id feugiat metus metus a massa. Sed nec pharetra tellus. In dui lectus, adipiscing et viverra eu, faucibus a felis. Vivamus sodales diam ac nisl sagittis gravida. Aenean tempor mauris quis diam malesuada sodales. Donec mattis ipsum vel dolor auctor lacinia." The third reply text is: "Sed sit amet quam in nisl mollis faucibus. Aliquam semper tempus sollicitudin. Morbi vulputate fringilla lorem at sollicitudin. Nunc posuere luctus faucibus. Duis a turpis porta elit rutrum aliquam. Praesent congue leo sit amet elit egestas eget bibendum justo facilisis. Cras faucibus ultricies metus ac pellentesque. Nullam sed arcu sed sapien ullamcorper iaculis nec eleifend ipsum. Mauris in lorem magna. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos." Each reply was posted 4 hours ago by user\_123.

3. At the bottom, there is a "Reply" section (marked with a blue circle 3) containing a text input field and a "Post" button.

4. A blue circle 4 is positioned to the left of the "Reply" section.

## Notes

- 1 Back to Topic List**  
Clicking this will take the user back to the previous page: the main Forum page.
- 2 Topic**  
After starting a new topic, it will appear here.
- 3 Posts**  
Any replies to this topic will be shown below. Information such as user display picture, username and the date when they posted will accompany the reply.
- 4 Reply**  
The user can add on to this thread by replying here.

# Forum: Traditional Setup

The screenshot shows the Adobe Forums interface. At the top, there is a navigation bar with the Adobe logo, Home, Resource Center, Forums (highlighted), Profile, and Settings. A search bar with the Google logo is also present. Below the navigation bar, the word "Forums" is displayed in a large font. A search input field with the placeholder "Search Forums" and a "Search" button is located below the title. A blue callout bubble with the number "1" is positioned to the left of the "Category 1" header. The main content area is divided into two sections: "Category 1" and "Category 2". Each section contains a table of topics with columns for "Topic Title", "Last Post", "Threads", and "Posts".

Category 1			
	Last Post	Threads	Posts
Topic Title 1	Some post in one of the threads inside this to... 4 hours ago user_123	3	10
Topic Title 2	Some post in one of the threads inside this to... 22 hours 32 minutes ago user_123	17	34
Topic Title 3	Some post in one of the threads inside this to... January 2, 2013 11:14 AM user_123	42	1123

Category 2			
	Last Post	Threads	Posts
Topic Title 1	Some post in one of the threads inside this to... 4 hours ago user_123	3	10
Topic Title 2	Some post in one of the threads inside this to... January 2, 2013 9:32 AM user_123	17	34
Topic Title 3	Some post in one of the threads inside this to... January 1, 2013 3:58 PM user_123	22	57
Topic Title 4	Some post in one of the threads inside this to... January 1, 2013 11:21 AM user_123	134	341

## Notes

- 1 Category**

The difference with this traditional setup vs. the current CQ setup is the topics are grouped within categories. Clicking on a topic will take them to a page similar to the main Forum page of the current setup (page. 16).