

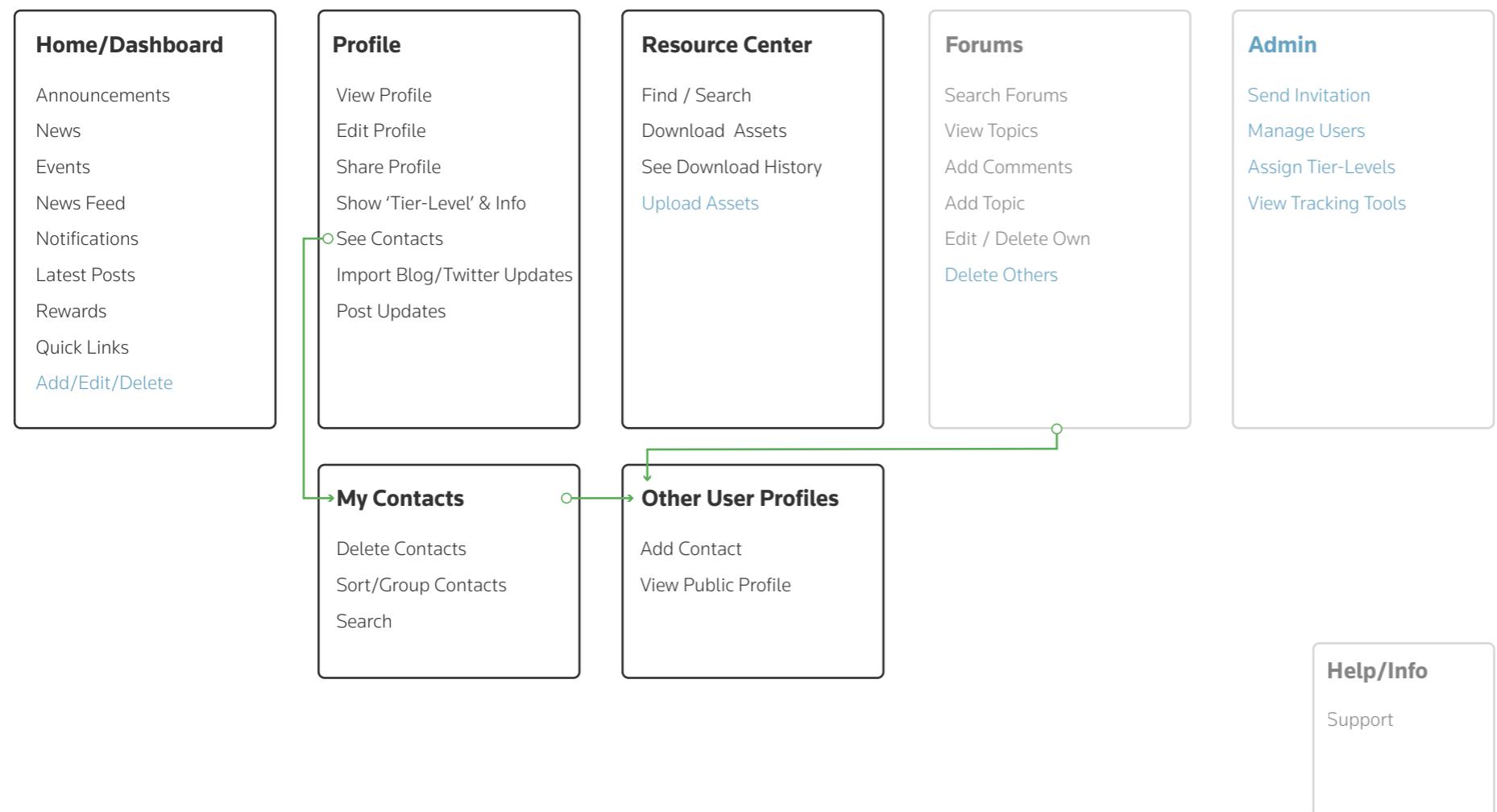
**Adobe Influencer Portal**  
Wireframes v.1 / December 21, 2012

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# Site Map / Feature Set

Enrollment   Log In



## Search

People  
Forums  
Resources

## Settings

Privacy  
Password  
Log Out

## Notes

This first set of wireframes will include the Home page, Profiles, and Resource Center.

There are also 3 different versions of the header.

# Header 1 + Home

The screenshot shows the Adobe homepage with several interactive elements highlighted by numbered callouts:

- Callout 1:** Points to the "Home" button in the top navigation bar.
- Callout 2:** Points to the user profile section showing "John Smith".
- Callout 3:** Points to the main title "Announcement 1".
- Callout 4:** Points to the "Twitter Updates" widget.

**Header Navigation Bar:** People search bar, Home, Resource Center, Forums.

**User Profile:** John Smith, settings.

**Announcement 1:** Consectetur adipiscing elit. In tincidunt risus in est molestie pellentesque. Curabitur tincidunt pretium orci a facilisis.

**Events:**

- Event Title 1:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.
- Event Title 2:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.
- Event Title 3:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

**News:**

- News Title 1:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.
- News Title 2:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.
- News Title 3:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

**Twitter Updates:**

- @AdobeInfluencer  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu
- @AdobeInfluencer  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.
- @AdobeInfluencer

**Information:**

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

## Notes

Header 1 of 3 to show how it works with the homepage being viewed.

- 1 Navigation Bar**  
Clear indication to show which page is currently being viewed.
- 2 Member Status**  
An indication showing the user what tier-level they are at.
- 3 Homepage Widgets**  
These widgets can be for Announcements, Latest News, Events, etc.
- 4 Twitter Updates**  
A Twitter feed pulled from the Adobe account can be shown here, which takes the users to the Twitter page where they can reply/follow back.

# Header 2 + Public Profile

The screenshot shows the Adobe public profile page for a member named John Smith. At the top, there's a navigation bar with links for Home, Resource Center, Forums, Profile, Settings, People search, and a magnifying glass icon. Below the navigation, John Smith's profile card is displayed. His name is "John Smith" with a "GOLD" badge, followed by a list of Adobe products: Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks. Below his name are his contact details: Email: john@smith.com, Twitter: @JohnSmith, Facebook: /johnsmith, LinkedIn: /johnsmith, and Blog: http://www.johnsmith.com. A large placeholder image for a profile picture is shown. To the right of the profile card are two icons: a star for adding to contacts and a share icon. Below the profile card is a section titled "Updates" containing three recent posts:

- December 18, 2012 4:22pm**  
Like • Share • Comment  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero magna a eros. Aliquam ac fringilla enim. Vivamus tortor ipsum, vestibulum id faucibus ac, ullamcorper cursus diam.
- November 30, 2012 9:42am**  
Like • Share • Comment  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi malesuada ultrices lacus, sit amet tincidunt felis condimentum ac. Sed dui lorem, convallis a fringilla vitae, mattis vitae orci. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec diam leo, accumsan mattis commodo eu, accumsan et sem. Morbi auctor luctus tellus, sit amet laoreet mauris cursus ac. Nunc pellentesque volutpat mi, id auctor mi placerat congue. Morbi dui est, varius vitae pulvinar id, pulvinar et justo. Etiam ultrices dapibus libero sed varius. Phasellus augue metus, rutrum in iaculis sit amet, dictum a metus. Nam elit metus, vestibulum ac sagittis a, ultricies eu neque.
- November 14, 2012 5:44pm**  
Like • Share • Comment  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi malesuada ultrices lacus, sit amet tincidunt felis condimentum ac. Sed dui lorem, convallis a fringilla vitae, mattis vitae orci. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec diam leo, accumsan mattis commodo eu, accumsan et sem. Morbi auctor luctus tellus, sit amet laoreet mauris cursus ac. Nunc pellentesque volutpat mi, id auctor mi placerat congue. Morbi dui est, varius vitae pulvinar id, pulvinar et justo. Etiam ultrices dapibus libero sed varius. Phasellus augue metus, rutrum in iaculis sit amet, dictum a metus. Nam elit metus, vestibulum ac sagittis a, ultricies eu neque.

## Notes

Header 2 of 3 to show how it works with the Profile being viewed. This is the public view - how a member views another member's profile, ie. not their own.

**Privacy** It will need to be discussed if a user is able to control what gets shown to other members and to the general public (ie. when their profile gets shared to their personal website).

### 1 User Information

The information shown are: User's Image, Name, Member Status Badge (Gold, Silver, Bronze), Adobe Products Used (also adds them to the respective mailing list), Email/Social Media contact information, and a short biography.

### 2 Add to Contacts / Share

A user can add another member to their contact list via the star icon. S/he also has the ability to share another member's profile to social networks / blogs.

### 3 Twitter / Blog Updates

Members can import their Twitter or blog feeds to their profile.

**Blog** Importing blogs will differ from site to site depending on the type of feed available.

# Header 2 + Your Profile

The screenshot shows the Adobe profile page for 'John Smith' (GOLD). The top navigation bar includes links for Home, Resource Center, Forums, Profile (which is active), Settings, People, and a search bar. A blue callout '1' points to the 'Profile' link in the navigation bar. Another blue callout '2' points to the edit icon in the top right corner of the profile card. A third blue callout '3' points to the 'Share on' dropdown menu, which lists Facebook, Twitter, LinkedIn, Google+, and Etc. A fourth blue callout '4' points to the 'Updates' tab, which is currently selected.

**John Smith** **GOLD**  
Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks  
Email: john@smith.com Twitter: @JohnSmith Facebook: /johnsmith LinkedIn: /johnsmith Blog: http://www.johnsmith.com

Updates Contacts Member Status

What have you been up to?  Submit

December 18, 2012 4:22pm [Like](#) [Share](#) [Comment](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero magna a eros. Aliquam ac fringilla enim. Vivamus tortor ipsum, vel ullamcorper cursus diam.

November 30, 2012 9:42am [Like](#) [Share](#) [Comment](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi malesuada ultrices lacus, sit amet tincidunt felis condimentum ac. Sed dui lorem, convallis a fringilla vitae, mattis vitae orci. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec diam leo, accumsan mattis commodo eu, accumsan et sem. Morbi auctor luctus tellus, sit amet laoreet mauris cursus ac. Nunc pellentesque volutpat mi, id auctor mi placerat congue. Morbi dui est, varius vitae pulvinar id, pulvinar et justo. Etiam ultrices dapibus libero sed varius. Phasellus augue metus, rutrum in iaculis sit amet, dictum a metus. Nam elit metus, vestibulum ac sagittis a, ultricies eu neque.

Quisque pellentesque, erat ut tincidunt eleifend, quam nisi bibendum enim, ut tempor justo purus eu tellus. Nam cursus blandit risus quis lobortis. Donec et nibh a purus eleifend eleifend. Phasellus blandit consequat nibh, ut pharetra velit consequat at. Etiam hendrerit mi accumsan urna bibendum vehicula. Etiam lorem odio, posuere vel sagittis sit amet, semper eget quam. Nam ultricies venenatis consectetur. Curabitur ut nisl non orci feugiat porta quis vitae orci.

November 14, 2012 5:44pm [Like](#) [Share](#) [Comment](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi malesuada ultrices lacus, sit amet tincidunt felis condimentum ac. Sed dui lorem, convallis a fringilla vitae, mattis vitae orci. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec diam leo, accumsan mattis commodo eu, accumsan et sem. Morbi auctor luctus tellus, sit amet laoreet mauris cursus ac. Nunc pellentesque volutpat mi, id auctor mi placerat congue. Morbi dui est, varius vitae pulvinar id, pulvinar et justo. Etiam ultrices dapibus libero sed varius. Phasellus augue metus, rutrum in iaculis sit amet, dictum a metus. Nam elit metus, vestibulum ac sagittis a, ultricies eu neque.

## Notes

This is the private Profile view - how your profile looks to you.

### 1 Navigation Bar - Active State

Clear indication to show which page is currently being viewed.

### 2 Edit

Clicking here will take the user to an Edit mode of their profile where they can update/change any information.

### 3 Share Options Expanded

Give easy ability for the user to share profiles to their extended networks.

**Networks** If customizing our own instead of using third party plugins, each site supported will need to be developed.

### 4 Updates

Members can update what they have been doing as evangelists here.

**Content** Will need to give better direction on exactly what information users should give here.

# Header 2 + Your Contacts

The screenshot shows the Adobe Member Center profile page for 'John Smith'. The top navigation bar includes links for Home, Resource Center, Forums, Profile (selected), Settings, People, and a search bar. The profile section displays John Smith's name, title (GOLD), and skills: Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks. It also lists his contact information: Email: john@smith.com, Twitter: @JohnSmith, Facebook: /johnsmith, LinkedIn: /johnsmith, and Blog: http://www.johnsmith.com. Below this is a bio placeholder with sample text. A large placeholder image for a profile picture is shown. Below the profile are three tabs: Updates, Contacts (selected), and Member Status. A search bar with placeholder text 'Who are you looking for?' and a 'Search' button are present. The 'Updates' section shows a 'Twitter Updates' sidebar with tweets from @JohnSmith. The 'Contacts' section lists contacts under categories: Photoshop, Illustrator, and Other. Each contact entry includes a thumbnail, name, title (e.g., GOLD, SILVER, BRONZE), bio, and a remove button.

**John Smith** **GOLD**  
Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks  
Email: [john@smith.com](mailto:john@smith.com) Twitter: [@JohnSmith](#) Facebook: [/johnsmith](#) LinkedIn: [/johnsmith](#)  
Blog: <http://www.johnsmith.com>

Updates 1 Contacts Member Status

Who are you looking for? Search

Photoshop

Name **GOLD**  
Adobe Products / Bio  
Contact

Name **SILVER**  
Adobe Products / Bio  
Contact

Illustrator

Name **BRONZE**  
Adobe Products / Bio  
Contact

## Notes

### 1 Contacts

After adding users to your contact list by clicking on the star on their profiles, the list will be available here. Users can sort, search, delete their contact list.

**Privacy** Can be discussed if this is something that other members can view on other's profiles as well.

# Header 2 + Your Member Status

The screenshot shows a member profile for "John Smith" (GOLD). The profile includes a placeholder image, a bio mentioning various Adobe software, and social media links. A large blue callout bubble highlights the "Member Status" tab in the navigation bar, which is currently selected. Below the tabs, a message states "You are a: GOLD MEMBER". A sidebar on the right displays "Twitter Updates" from the user's timeline.

**ADOBE** Home | Resource Center | Forums | Profile | Settings | People |

**John Smith** **GOLD**

Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks

Email: [john@smith.com](mailto:john@smith.com) Twitter: [@JohnSmith](#) Facebook: [/johnsmith](#) LinkedIn: [/johnsmith](#)  
Blog: <http://www.johnsmith.com>

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet. Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla, id vulputate libero magna a eros. Aliquam ac fringilla enim. Vivamus tortor ipsum, vestibulum id faucibus ac, ullamcorper cursus diam.

Updates Contacts **1 Member Status**

You are a: **GOLD MEMBER**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.  
Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla:

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- Lorem ipsum dolor sit amet, consectetur adipiscing elit.

**Twitter Updates**

**@JohnSmith**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

**@JohnSmith**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

**@JohnSmith**

## Notes

### 1 Member Status

Here the user will be able to find the information and benefits related to their tier-level and what s/he needs to do in order to level up.

# Header 3 + Resource Center

The screenshot shows the Adobe Resource Center page. At the top, there's a navigation bar with the Adobe logo, a Home link, a Resource Center link (which is highlighted in blue), and a Forums link. To the right of the navigation is a search bar labeled "People" with a dropdown arrow, a search icon, and a user profile for "John Smith" with a dropdown arrow and a gear icon. Below the navigation is the main content area titled "Resource Center". It features a search bar with the placeholder "What are you looking for?" and a "Search" button. To the right of the search bar is a sidebar with two sections: "Information" and "Download History". The "Information" section contains two paragraphs of placeholder text. The "Download History" section lists several items with their names and download dates: "Photoshop Banners" (December 18, 2012 5:41pm), "Adobe Acrobat Brochures" (December 12, 2012 11:27am), "Photoshop Banners" (December 18, 2012 5:41pm), "Adobe Acrobat Brochures" (December 12, 2012 11:27am), "Photoshop Banners" (December 18, 2012 5:41pm), and "Adobe Acrobat Brochures" (December 12, 2012 11:27am). On the left side of the main content area, there is a grid of 16 gray boxes, each containing a single letter representing an Adobe product: Ps, Fl, Pr, Pl, Ai, Fb, Ae, En, Id, Dw, Au, Br, A, Fw, Sg, and Me.

1

2

3

4

## Notes

Header 3 of 3 to show how it works with the Resource Center being viewed.

- 1 **Navigation Bar - Active State**  
Clear indication to show which page is currently being viewed.
- 2 **Search Assets**  
Users can use keywords to find the assets they are looking for.
- 3 **Find Assets**  
To find assets related to a product the user can click on one of these.
- 4 **Information**  
Space left for any information on using assets and a Download History.

# Header 3 + Resource Center

The screenshot shows the Adobe Resource Center interface. At the top, there's a navigation bar with the Adobe logo, Home, Resource Center (which is active), and Forums. On the right of the bar are People, a search bar, and a user profile for John Smith. Below the navigation is a large section titled "Resource Center: Photoshop". A blue circle with the number "1" is positioned to the left of this title. Underneath the title, there's some placeholder text: "Consectetur adipiscing elit. In tincidunt risus in est molestie pellentesque. Curabitur tincidunt pretium orci a facilisis." Below this is another paragraph of placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet." Further down, it says "Aliquam porta, quam ut dignissim tempus, ligula magna commodo nulla:" followed by a bulleted list of ten items, all of which are placeholder text entries starting with "Lorem ipsum dolor sit amet, consectetur adipiscing elit.". To the right of the main content area are two dark grey boxes. The top box is titled "Information" and contains two paragraphs of placeholder text. The bottom box is titled "Download History" and lists four download entries: "Photoshop Banners" (December 18, 2012 5:41pm), "Adobe Acrobat Brochures" (December 12, 2012 11:27am), "Photoshop Banners" (December 18, 2012 5:41pm), and "Adobe Acrobat Brochures" (December 12, 2012 11:27am).

## Notes

### 1 Found Assets

Assets can be listed out and/or have accompanying thumbnail previews.