Adobe Influencer Portal
Wireframes v.1 / December 21, 2012

ensemble

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Log In

Search

People

Forums

Resources

Settings

Privacy

Password

Log Out

Notes

This first set of wireframes will include the Home page, Profiles, and Resource Center.

There are also 3 different versions of the header.

Home/Dashboard

Announcements

News

Events

News Feed

Notifications

Latest Posts

Rewards

Quick Links

Add/Edit/Delete

Profile

View Profile

Edit Profile

Share Profile

Show 'Tier-Level' & Info

See Contacts

Import Blog/Twitter Updates

Post Updates

Resource Center

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Download Assets

See Download History

Upload Assets

Forums

Search Forums

View Topics

Add Comments

Add Topic

Edit / Delete Own

Delete Others

Admin

Send Invitation

Manage Users

Assign Tier-Levels

View Tracking Tools

My Contacts

Delete Contacts

Sort/Group Contacts

Search
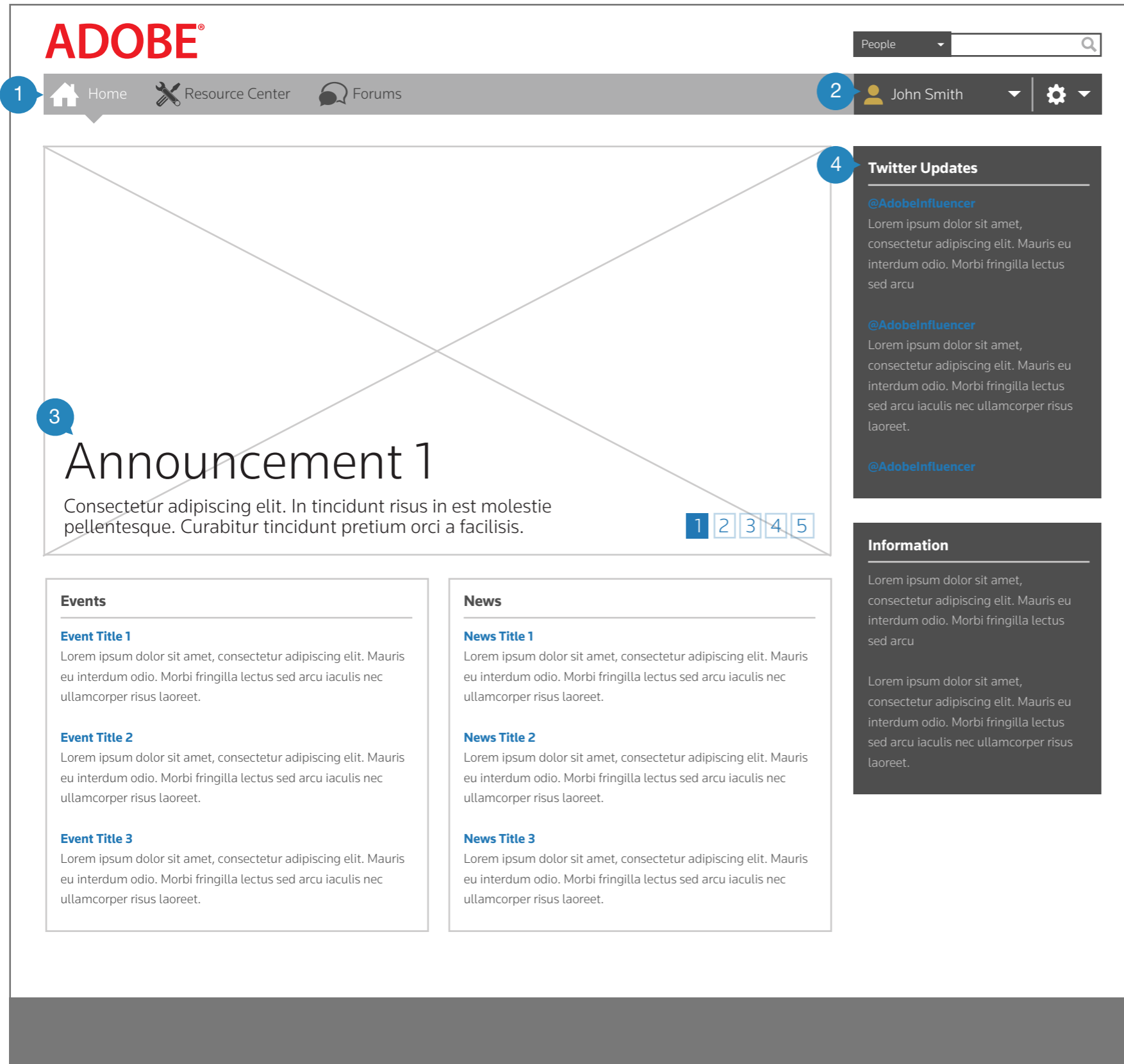
Other User Profiles

Add Contact

View Public Profile

Help/Info

Support

ensemble

3

Header 1 + Home

ADOBE®

| People ▼ | 🔍 |

① 🏠 Home   ✕ Resource Center   💬 Forums   **②** 👤 John Smith ▼ | ⚙ ▼

Announcement 1

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③

④

1 2 3 4 5

Twitter Updates

@AdobeInfluencer
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@AdobeInfluencer
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@AdobeInfluencer

Information

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Events

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Event Title 2
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Event Title 3
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News

News Title 1
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News Title 3
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Notes

Header 1 of 3 to show how it works with the homepage being viewed.

① Navigation Bar
Clear indication to show which page is currently being viewed.

② Member Status
An indication showing the user what tier-level they are at.

③ Homepage Widgets
These widgets can be for Announcements, Latast News, Events, etc.

④ Twitter Updates
A Twitter feed pulled from the Adobe account can be shown here, which takes the users to the Twitter page where they can reply/follow back.

Header 2 + Public Profile

ADOBE® 🏠 Home | 🛠 Resource Center | 💬 Forums | 👤 Profile | ⚙ Settings   [People ▾] [🔍]

1 **John Smith** [GOLD]

Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks

Email: john@smith.com   Twitter: @JohnSmith   Facebook: /johnsmith   LinkedIn: /johnsmith
Blog: http://www.johnsmith.com

2 [★ | ↗]

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Updates

December 18, 2012 4:22pm   Like • Share • Comment

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November 30, 2012 9:42am   Like • Share • Comment

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3

Twitter Updates

@JohnSmith
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@JohnSmith
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu iaculis nec ullamcorper risus laoreet.

@JohnSmith

Notes

Header 2 of 3 to show how it works with the Profile being viewed. This is the public view - how a member views another member's profile, ie. not their own.

Privacy   It will need to be discussed if a user is able to control what gets shown to other members and to the general public (ie. when their profile gets shared to their personal website).

1 **User Information**
The information shown are: User's Image, Name, Member Status Badge (Gold, Silver, Bronze), Adobe Products Used (also adds them to the respective mailing list), Email/Social Media contact information, and a short biography.

2 **Add to Contacts / Share**
A user can add another member to their contact list via the star icon. S/he also has the ability to share another member's profile to social networks / blogs.

3 **Twitter / Blog Updates**
Members can import their Twitter or blog feeds to their profile.

Blog   Importing blogs will differ from site to site depending on the type of feed available.

Header 2 + Your Profile

ADOBE®

🏠 Home | 🛠 Resource Center | 💬 Forums | 👤 **Profile** | ⚙ Settings | People ▾ | 🔍

2

John Smith GOLD

Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks

Email: john@smith.com   Twitter: @JohnSmith   Facebook: /johnsmith   LinkedIn: /johnsmith
Blog: http://www.johnsmith.com

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Share on:

Facebook
Twitter
LinkedIn
Google+
Etc.

3

Updates | Contacts | Member Status

4

What have you been up to?

Submit

Twitter Updates

@JohnSmith
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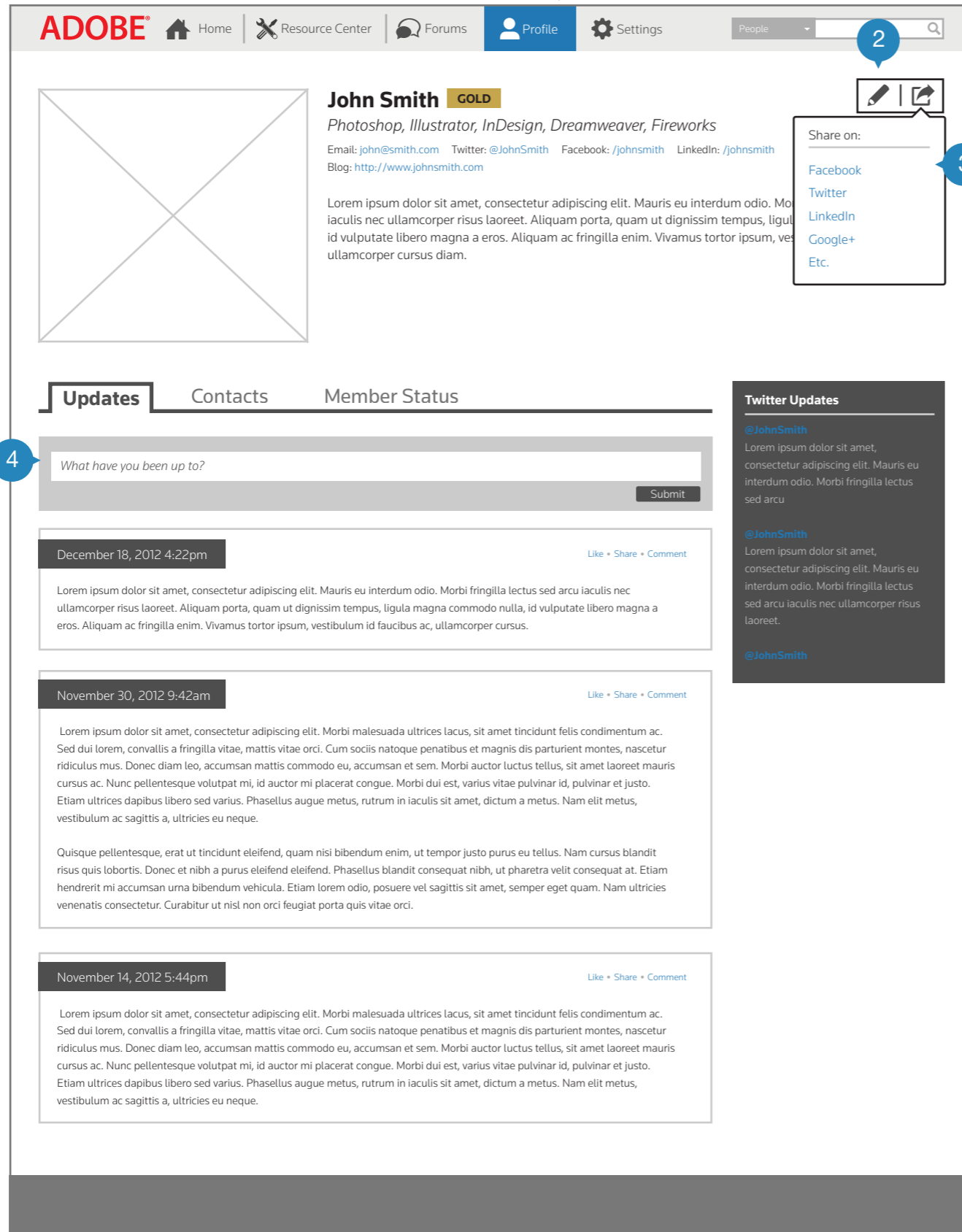sed arcu iaculis nec ullamcorper risus
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@JohnSmith

December 18, 2012 4:22pm   Like • Share • Comment

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vestibulum ac sagittis a, ultricies eu neque.

Notes

This is the private Profile view - how your
profile looks to you.

1 **Navigation Bar - Active State**
Clear indication to show which page is
currently being viewed.

2 **Edit**
Clicking here will take the user to an
Edit mode of their profile where they
can update/change any information.

3 **Share Options Expanded**
Give easy ability for the user to share
profiles to their extended networks.

Networks If customizing our own
instead of using third party plugins,
each site supported will need to be
developed.

4 **Updates**
Members can update what they have
been doing as evangelists here.

Content Will need to give better
direction on exactly what information
users should give here.

Header 2 + Your Contacts

Home | Resource Center | Forums | **Profile** | Settings | People ▾ | 🔍

John Smith GOLD

Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks

Email: john@smith.com   Twitter: @JohnSmith   Facebook: /johnsmith   LinkedIn: /johnsmith
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| Updates | ① **Contacts** | Member Status |

Twitter Updates

@JohnSmith
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@JohnSmith
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@JohnSmith

Who are you looking for?   [Search]

Photoshop

Name GOLD
Adobe Products / Bio
Contact
✖

Name SILVER
Adobe Products / Bio
Contact
✖

Illustrator

Name BRONZE
Adobe Products / Bio
Contact
✖

Notes

① Contacts
After adding users to your contact list by clicking on the star on their profiles, the list will be available here. Users can sort, search, delete their contact list.

Privacy Can be discussed if this is something that other members can view on other's profiles as well.

Header 2 + Your Member Status

ADOBE®   🏠 Home | ✕ Resource Center | 💬 Forums | 👤 Profile | ⚙ Settings | People ▾ | | 🔍 |

John Smith `GOLD`   ✏ | ⤴

Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks

Email: john@smith.com   Twitter: @JohnSmith   Facebook: /johnsmith   LinkedIn: /johnsmith
Blog: http://www.johnsmith.com

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Updates   Contacts   ① **Member Status**

You are a: `GOLD MEMBER`

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Twitter Updates

@JohnSmith
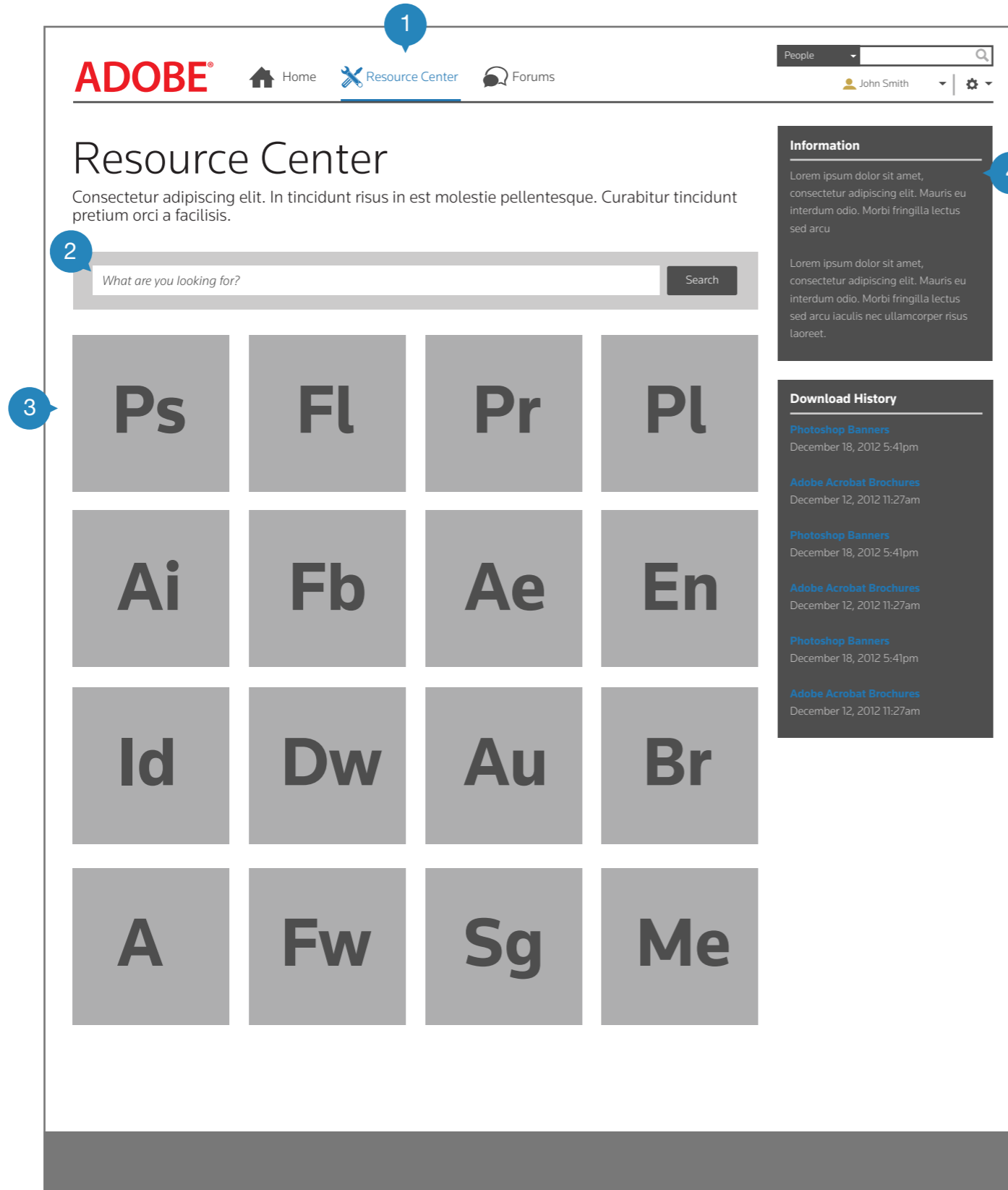Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris eu interdum odio. Morbi fringilla lectus sed arcu

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@JohnSmith

Notes

① **Member Status**
Here the user will be able to find the information and benefits related to their tier-level and what s/he needs to do in order to level up.

Header 3 + Resource Center

ADOBE® Home Resource Center Forums

People

John Smith

Resource Center

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What are you looking for?   Search

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Information

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Download History

Photoshop Banners
December 18, 2012 5:41pm

Adobe Acrobat Brochures
December 12, 2012 11:27am

Photoshop Banners
December 18, 2012 5:41pm

Adobe Acrobat Brochures
December 12, 2012 11:27am

Photoshop Banners
December 18, 2012 5:41pm

Adobe Acrobat Brochures
December 12, 2012 11:27am

Notes

Header 3 of 3 to show how it works with the Resource Center being viewed.

1 Navigation Bar - Active State
Clear indication to show which page is currently being viewed.

2 Search Assets
Users can use keywords to find the assets they are looking for.

3 Find Assets
To find assets related to a product the user can click on one of these.

4 Information
Space left for any information on using assets and a Download History.

Header 3 + Resource Center

ADOBE®

🏠 Home ✕ Resource Center 💬 Forums

People ▾ [search]

👤 John Smith ▾ | ⚙ ▾

1

Resource Center: Photoshop

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Notes

1 **Found Assets**
Assets can be listed out and/or have accompanying thumbnail previews.